



City of Scottsdale
Tourism Development Commission
Regular Meeting

9:00 a.m., Tuesday, March 19, 2024
Kiva Forum-City Hall
3939 N. Drinkwater Boulevard
Scottsdale, Arizona 85251

Approved Minutes

- PRESENT:** Anna Mineer
Chris Montgomery
Jeanne Alspaugh
Lance Marrin
Jim Kisselburg
- ABSENT:** Jesse Thompson
David Sobek
- STAFF:** Steve Geiogamah
Karen Churchard
Brent Stockwell
Holli Shannon
- GUESTS:** Todd Bankofier, CEO Executive Director Scottsdale Museum of the West
Jennifer Gill, Deputy Director Canal Convergence Scottsdale Arts
Gerd Wuestemann, President & CEO, Scottsdale Arts

- 1. Call to Order/Roll Call - 9:01AM**
Meeting of the Scottsdale Tourism Development Commission called to order at 9:01am and with noted presence of a quorum.
- 2. Approval of Minutes**
COMMISSIONER MONTGOMERY MOVED TO APPROVE THE FEBRUARY 20, 2024, REGULAR MEETING MINUTES AS PRESENTED. COMMISSIONER MARRIN SECONDED. THE MOTION CARRIED BY A VOTE OF FIVE (5) TO ZERO (0).
- 3. FY 2024/25 City Event Funding Programs**

Steve Geiogamah, Tourism Development Manager gave a brief update on the FY 2024/25 Event Funding Programs and possible changes happening in the future.

4. **Scottsdale Museum of the West Update**

Todd Bankofier, CEO Executive Director Scottsdale Museum of the West gave a presentation and update regarding the Scottsdale Museum of the West.

5. **Canal Convergence Update**

Jennifer Gill & Gerd Wuestemann gave a presentation on the 2023 Canal Convergence event as well as an update on the 2024 event.

6. **Staff Reports**

Steve Geiogamah gave a brief update on the staff reporting for the future and Karen Churchard updated the commission on the NCAA Final Four activation on the Scottsdale canal bank area.

7. **Commissioners' Report**

Commissioners gave a summary of bed tax supported events, activities, and projects.

8. **Public Comment**

No request for public comment

9. **Identification of Future Agenda Items**

Mr. Geiogamah stated the future agenda items will include event funding requests and the event funding program review. Chairperson Alspaugh requested a work study session.

Adjournment – 9:59AM

With no further business to discuss, being moved by Vice-Chair Mineer and seconded by Commissioner Kisselburg, the meeting adjourned at 9:59am. All in favor, no dissenting votes.

Next scheduled meeting is April 16, 2024

