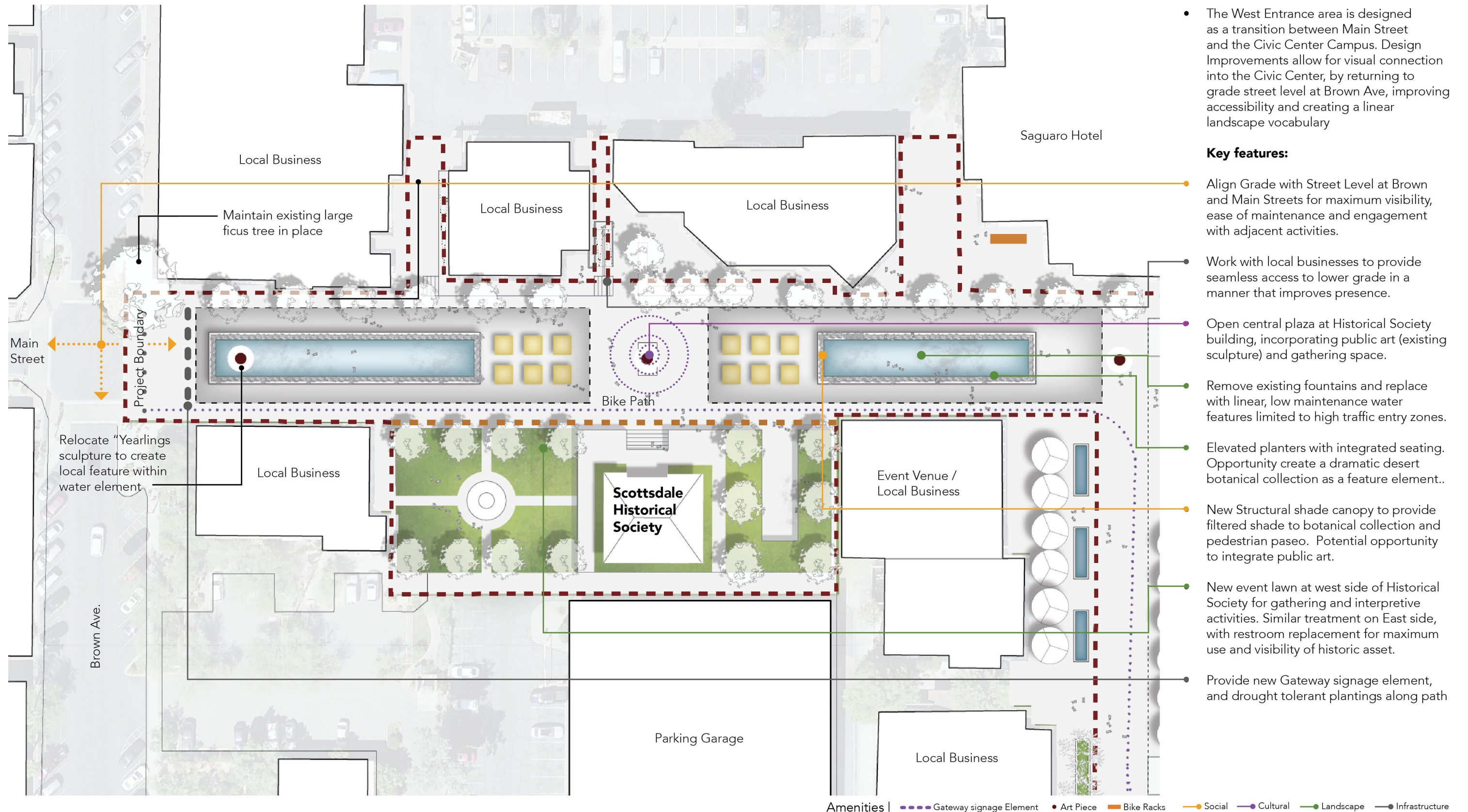


4. Masterplan

Focus Area 1: West Entrance Improvements



- The West Entrance area is designed as a transition between Main Street and the Civic Center Campus. Design Improvements allow for visual connection into the Civic Center, by returning to grade street level at Brown Ave, improving accessibility and creating a linear landscape vocabulary

Key features:

- Align Grade with Street Level at Brown and Main Streets for maximum visibility, ease of maintenance and engagement with adjacent activities.
- Work with local businesses to provide seamless access to lower grade in a manner that improves presence.
- Open central plaza at Historical Society building, incorporating public art (existing sculpture) and gathering space.
- Remove existing fountains and replace with linear, low maintenance water features limited to high traffic entry zones.
- Elevated planters with integrated seating. Opportunity create a dramatic desert botanical collection as a feature element..
- New Structural shade canopy to provide filtered shade to botanical collection and pedestrian paseo. Potential opportunity to integrate public art.
- New event lawn at west side of Historical Society for gathering and interpretive activities. Similar treatment on East side, with restroom replacement for maximum use and visibility of historic asset.
- Provide new Gateway signage element, and drought tolerant plantings along path

Amenities | ● Gateway signage Element ● Art Piece ● Bike Racks ● Social ● Cultural ● Landscape ● Infrastructure