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CALL TO ORDER

[Time: 00:00:00]

Mayor Lane: I'D LIKE TO CALL TO ORDER THE JULY 2ND, 2013 COUNCIL MEETING. THIS IS A REGULAR MEETING. AND I'LL START WITH A ROLL CALL PLEASE.

ROLL CALL

[Time: 00:00:05]

City Clerk Carolyn Jagger: MAYOR JIM LANE.

Mayor Lane: PRESENT.

Carolyn Jagger: VICE MAYOR SUZANNE KLAPP.

Vice Mayor Klapp: HERE.

Carolyn Jagger: COUNCILMEMBERS VIRGINIA KORTE.

Councilmember Korte: HERE.

Carolyn Jagger: BOB LITTLEFIELD.

Councilman Littlefield: HERE.

Carolyn Jagger: Linda MILHAVEN.

Councilwoman Milhaven: HERE.

Carolyn Jagger: GUY PHILLIPS.

Councilmember Phillips: HERE.

Carolyn Jagger: AND DENNIS ROBBINS.

Councilman Robbins: HERE.

Carolyn Jagger: CITY MANAGER FRITZ BEHRING.

Fritz Behring: HERE.

Carolyn Jagger: CITY ATTORNEY BRUCE WASHBURN.

Bruce Washburn: HERE.

Carolyn Jagger: CITY TREASURER DAVID SMITH.

David Smith: PRESENT.

Carolyn Jagger: CITY AUDITOR SHARRON WALKER.

Sharron Walker: HERE.

Carolyn Jagger: AND THE CLERK IS PRESENT.

Mayor Lane: THANK YOU. SOME ITEMS OF BUSINESS, WE HAVE CARDS IF YOU WOULD LIKE TO SPEAK ON ANY ITEM ON THE AGENDA FOR PUBLIC COMMENT, AND WE HAVE YELLOW CARDS IF YOU WOULD LIKE TO GIVE US ANY WRITTEN COMMENTS ON THE ITEMS ON AGENDA AND WE'LL BE READING THEM DURING THE COURSE OF THE MEETING. WE HAVE SCOTTSDALE POLICE OFFICERS DAVE PUBINS AND GREG CARLIN OVER HERE AT JUST ABOUT 11 O'CLOCK IN FRONT OF ME. THE AREAS BEHIND THE COUNCIL DAIS ARE FOR STAFF AND COUNCILMEMBERS ONLY. WE HAVE FACILITIES OVER TO MY LEFT UNDER THAT CLEARLY MARKED RESTROOM SIGN.

PLEDGE OF ALLEGIANCE

[Time: 00:01:07]

TODAY WE HAVE THE PRIVILEGE OF HAVING THE WORLD CHANGERS HERE. THESE ARE YOUNG PEOPLE WHO SPEND THEIR SUMMER VOLUNTEERING AROUND TOWN AND ARE HERE TO GIVE THE PLEDGE. ALL RISE. (

World Changers: I PLEDGE ALLEGIANCE TO THE FLAG OF THE UNITED STATES OF AMERICA, AND TO THE REPUBLIC FOR WHICH IT STANDS, ONE NATION UNDER GOD INDIVISIBLE WITH LIBERTY AND JUSTICE FOR ALL

Mayor Lane: THANK YOU GENTLEMEN. IF YOU WOULD GO AHEAD AND INTRODUCE YOURSELF. BEFORE YOU DO THAT, THANK FOR YOUR VOLUNTEERING FOR OUR COMMUNITY. I HOPE YOU HAVE A GOOD TIME AND ENJOY YOURSELF DOING IT.

World Changers: MY NAME IS DIMITRI I'M IN EIGHTH GRADE, I GO TO DESERT CANYON MIDDLE SCHOOL AND MY FAVORITE SUBJECT IS SCIENCE. I AM AMON. I'M IN SEVENTH GRADE, AND I'M HOPING TO GO TO BASIC SCOTTSDALE. MY NAME IS ASHEESH, I AM 13 YEARS OLD, I GO TO BASIC SCOTTSDALE AND MY FAVORITE SUBJECT IS CHEMISTRY. I AM MATTHEW. I GO TO DESERT MOUNTAIN HIGH SCHOOL AND MY FAVORITE SUBJECT IS HISTORY.

Mayor Lane: THANK YOU GENTLEMEN FOR JOINING US.

INVOCATION

[Time: 00:02:46]

Mayor Lane: OUR INVOCATION THIS EVENING WILL BE SUSAN DUCOT. SUSAN IS A REPRESENTATIVE OF THE BAHAI FAITH. SUSAN.

Susan Ducot: TODAY I WOULD LIKE TO OFFER TWO PRAYERS AND THE FIRST ON THIS JULY 4TH WEEK IS A BAHAI PRAYER FOR AMERICA AND THIS WAS WRITTEN OVER A HUNDRED YEARS AGO. OH THOU KIND LORD. THIS GATHERING IS TURNING TO THEE. THESE HEARTS ARE RADIANT WITH THY LOVE. THESE MINDS AND SPIRITS ARE EXHILARATED BY THE MESSAGE OF THY GLAD TIDINGS. OH GOD, LET THIS AMERICAN DEMOCRACY BECOME GLORIOUS IN SPIRITUAL DEGREES EVEN AS IT HAS ASPIRED TO MATERIAL DEGREES. AND RENDER THIS JUST GOVERNMENT VICTORIOUS. CONFIRM THIS REVERED NATION TO UPRaise THE STANDARD OF THE ONENESS OF HUMANITY TO PROMULGATE THE MOST GREAT PEACE, TO BECOME THEREBY MOST GLORIOUS AND PRAISEWORTHY AMONG ALL THE NATIONS OF THE WORLD. OH GOD, THIS AMERICAN NATION IS DESERVING OF THY FAVORS AND IS DESERVING OF THY MERCY. MAKE IT PRECIOUS AND NEAR TO THEE THROUGH THY BOUNTY AND BESTOWAL. THE SECOND PRAYER IS OFFERED FOR THE 19 FALLEN FIREFIGHTERS AND AS WE GRIEVE FOR THEIR LOSS, WE HONOR THEIR COURAGE AND SELFLESS SERVICE AND THE ULTIMATE SACRIFICE, WHICH THEY HAVE MADE. OH MY GOD, OH THOU FORGIVER OF SINS, BESTOWER OF GIFTS, DISPELLER OF AFFLICTIONS. VERILY I BESEECH THEE, TO FORGIVE THE SINS OF SUCH THAT HAVE ABANDONED THE PHYSICAL GARMENT AND HAVE ASCENDED TO THE SPIRITUAL WORLD. OH MY LORD, PURIFY THEM FROM TRESPASSES, DISPEL THEIR SORROWS AND CHANGE THEIR DARKNESS INTO LIGHT. CAUSE THEM TO ENTER THE GARDEN OF HAPPINESS. CLEANSE THEM WITH THE MOST PURE WATER AND GRANT THEM TO BEHOLD YOUR SPLENDORS ON THE LOFTIEST MOUNT.

MAYOR'S REPORT

[Time: 00:05:30]

THANK YOU VERY MUCH. WE HAVE ONE ITEM OF PARTICULAR NOTE. WE HAVE TWO, THE LAST EVENING, THE LAST MEETING OF MR. DAVID SMITH, WHO HAS BEEN WITH US IN THE CITY FOR THE LAST THREE AND A HALF YEAR AND HAS BEEN A CHARTER OFFICER OR TREASURER FOR US. HE'S DONE AN OUTSTANDING JOB FOR OUR COUNCIL AND COMMUNITY, AND HE'LL BE MISSED, BUT HE'S ANXIOUS TO GET ALONG WITH OTHER THINGS IN HIS LIFE. WE APPRECIATE THE WORK YOU'VE DONE. WE HAD A RECEPTION FOR DAVID THIS AFTERNOON. WE BESTOWED A KEY TO THE CITY IN EXCHANGE FOR THE KEY TO THE VAULT. HE WAS DISAPPOINTED WHEN HE COULDN'T GET IT OFF THE PLAQUE AND FIND WHAT IT WAS GOING TO UNLOCK. WE HOPE TO HAVE HIM BACK AT ANY TIME. WE'LL MISS YOU AND THANK YOU VERY MUCH FOR YOUR THREE AND A HALF YEARS OF SERVICE. THANK YOU VERY MUCH, DAVID. AND FOLLOWING ON THAT, WE HAVE AN INTERESTING POSITIVE NOTE IN THAT SOMETHING I MISSED LAST NIGHT, THAT IS OUR NEW CITY MANAGER, FRITZ BEHRING. HE WAS SELECTED LAST MONTH AND HE'S GOING TO LEADING US FORWARD. HIS MOST IMMEDIATE EXPERIENCE, HE WAS PINAL COUNTY MANAGER. I FAILED TO GIVE THE WELCOME LAST NIGHT, BUT IT'S GREAT TO HAVE YOU HERE THIS EVENING. IT'S GREAT TO HAVE YOU HERE. ON THAT NOTE, AS I WAS ABOUT TO SAY, I UNDERSTAND YOU HAVE NO REPORT. TWO DAYS ON THE JOB, AND YOU DON'T HAVE A REPORT. NO. OKAY.

PRESENTATIONS/INFORMATION UPDATES

[Time: 00:07:57]

WE HAVE ONE PRESENTATION THIS EVENING, AND AISLE I'D LIKE TO WELCOME THE VICE CHAIR OF THE ENVIRONMENTAL QUALITY ADVISORY BOARD, BILL SCHAEFFER, WHO IS HERE TO TALK ABOUT THE ENVIRONMENTAL AND ENERGY EFFICIENCY RECOGNITION PROGRAM. SO BILL.

Environmental Quality Advisory Board Vice Chair Bill Sheaffer: THANKS VERY MUCH MR. MAYOR AND COUNCILMEMBERS. WE APPRECIATE THE INTEREST, THE TIME AND THE COURTESY YOU'VE EXTENDED FOR US TO MAKE THIS PRESENTATION THIS EVENING. I WONDER IF DEREK. EARLE, WHO IS THE ACTING EXECUTIVE DIRECTOR OF PUBLIC WORKS, I'M NOT SURE HOW YOU GET THAT ON A BUSINESS CARD, BUT IF YOU AND MEL GALBRAITH COULD COME UP, AND WE WANT TO EMBARRASS YOU WITH A FEW KIND WORDS IN A MOMENT. EQAB HAS INTERACTED WITH MANY CITY DEPARTMENTS AND WE HAVE FOUND THAT SOME HAVE DEVELOPED EFFECTIVE AND IMPORTANT ACCOMPLISHMENTS THAT ARE DUE RECOGNITION. EQAB HAS A PASSION FOR MEASURABLE ACCOMPLISHMENTS AND RECOGNITION OF THOSE ACCOMPLISHMENTS. WE'RE ADDRESSING NOT JUST ENVIRONMENTAL ISSUES BUT WITH THESE DEPARTMENTS ISSUES OF FISCAL RESPONSIBILITY AS WELL. THE WORD SUSTAINABILITY GETS BANTERED AROUND QUITE A BIT. I THINK IN A WORD, IF YOU CAN'T AFFORD IT, IT'S NOT SUSTAINABLE. WE'RE ADDRESSING NOT JUST THE ENVIRONMENTAL ASPECT, BUT THOSE ASPECTS OF ECONOMIC SUCCESS. OUR PLAN IS TO PRESENT THEM WITH A PLAQUE AND THIS WOULD BE FOR THE DEPARTMENTS THAT WE DO RECOGNIZE DOWN THE ROAD, AT AN EVENT SUCH AS THIS, AND TO PROVIDE WRITTEN DOCUMENTATION THAT CAN BE PROVIDED FOR FUTURE PUBLICATION. THE CITY HAS PUT OUT AN ARTICLE USING THIS MATERIAL AND WE APPRECIATE THAT. THINKING OUT OF THE BOX, USING NEW TECHNOLOGY AND NOT CONTENT TO GO DOWN THAT SAME COMFORTABLE ROAD. ONE OF MY MENTORS ONCE ADVISED ME THE DIFFERENCE BETWEEN A RUT AND A GRAVE IS A MATTER OF DIMENSION. OUR GOAL IS THREE-FOLD: TO PROVIDE RECOGNITION, TO ENCOURAGE CONTINUED EFFORTS TOWARD THESE GOALS, AND TO INSPIRE OTHER DEPARTMENTS TO EXCEL IN

BOTH ENVIRONMENTAL AND FISCAL RESPONSIBILITY. SO EQAB IS PLEASED TO RECOGNIZE THE SCOTTSDALE FLEET DEPARTMENT. THEY'VE BEEN A LEADER IN FUELS AND CORRESPONDING REDUCTION IN EMISSIONS FOR OVER THIRTEEN YEARS. LAST YEAR ALONE THEY DISPLACED SOME 681,000-GALLONS OF FUEL. CORRESPONDING EMISSION REDUCTION, IF YOU CAN THINK OF IT IN TERMS THAT THEY KEPT FROM THE ATMOSPHERE, ONE PICK-UP TRUCK OF CO2 PER DAY AND THESE ARE COMMENDABLE ACCOMPLISHMENTS. THEY'VE HAVE REDUCED OUR DEPENDENCE ON FOREIGN OIL. WE HAVE NO OIL OR REFINERIES IN ARIZONA, SO ALL OF OUR FUEL HAS TO BE IMPORTED, IF YOU WILL. WE KEPT SOME 2 AND A HALF MILLION DOLLARS THAT WAS NOT SENT OVERSEAS. WE THINK SEND OUR MONEY TO THE MIDWEST RATHER THAN OVERSEAS. A SIMPLE MATTER OF REDUCTION BY PLACING A CHIP IN THE ENGINE SAVED 15-GALLONS OF FUEL JUST BY SHUTTING OFF THE ENGINE. THAT'S ABOUT \$55,000 IN SAVINGS PER YEAR. THE NEW VEHICLES THEY'RE BRINGING IN, THEY COST SOME MORE, BUT THE PAY OUT PERIOD IS ABOUT THREE AND A HALF YEARS. THIS MEANS COMING BACK TO THE CITY FOR THE REMAINING THREE AND A HALF YEARS OF THEIR PROJECTED LIFE IS ABOUT \$2 PER GALLON THAT'S COMING BACK AFTER THAT INVESTMENT. WE'D LIKE TO REVIEW A COUPLE OF NUMBERS. YOU HAVE THOSE. I WON'T GO THROUGH THEM IN DETAIL. THEY'RE RUNNING ABOUT 325 HEAVY DUTY VEHICLES ON BIO DIESEL. IT TAKES ABOUT 50 PERCENT OF THE POLLUTANTS OUT OF THE AIR. THE LIGHT DUTY VEHICLES ARE RUNNING ON ETHANOL. THEY'RE RUNNING ELECTRIC VEHICLES WHERE IT'S SHORT. WE'RE LOOKING AT THE POWER OF CHOICE AND THAT'S THE ABILITY THROUGH ALTERNATIVE FUELS TO TAILOR THE FUEL AND VEHICLE TO THE SPECIFIC NEEDS. WE'RE DELIGHTED TO MAKE THIS PRESENTATION AND WE APPRECIATE THE ATTENTION OF OUR CITY COUNCIL AND OUR MAYOR.

Mayor Lane: CONGRATULATION DEREK AND THE ENTIRE DEPARTMENT. THANK YOU VERY MUCH MR. SHEAFFER.

PUBLIC COMMENT

[Time: 00:14:32]

Mayor Lane: NEXT ORDER OF BUSINESS IS OUR PUBLIC COMMENT AND IT'S RESERVED FOR CITIZEN COMMENTS REGARDING NON-AGENDIZED ITEMS, WHICH NO OFFICIAL ACTION WILL BE TAKEN ON THESE ITEMS. SPEAKERS ARE LIMITED TO THREE MINUTES EACH, A MAXIMUM OF FIVE SPEAKERS. THERE WILL BE ANOTHER OPPORTUNITY FOR PUBLIC COMMENT AT THE END OF THIS SESSION. WE DO HAVE ONLY ONE COMMENT CARD FROM MR. BILL BANCHS.

[Time: 00:15:05]

Cultural Council CEO Bill Banchs: MAYOR, MEMBERS OF THE CITY COUNCIL, WE'VE HEARD FINANCIAL NEWS COMING OUT OF THE CULTURAL COUNCIL LAST WEEK. WE MET ALL OF OUR REVENUE BUDGETS. IT WAS A PERFECT ENDING OF A GREAT YEAR OF PROGRAMMING THAT RECEIVED GREAT MEDIA COVERAGE. I WANT TO REMIND EVERYONE IT'S NOT JUST FINANCIAL NEWS AND FINANCIAL OUTCOMES. IT'S THE GREAT PROGRAMS THAT WERE PRESENTED BY THE PUBLIC ART PROGRAM AND OTHERS THAT INSPIRED THIS SECTOR IN OUR ORGANIZATION AND IT'S THAT PROGRAM THAT DROVE GROWING AUDIENCES TO OUR CAMPUS. THEY DRIVE TICKET SALES AND SUPPORT THE ECONOMY DOWNTOWN. OUR PARTICIPATION DATA IS NOT OUT THIS YEAR YET. IT'S EXPECTED TO DEMONSTRATE WE HAD A REAL SIGNIFICANT YEAR OF GROWTH AND ALL THAT MEANS IS THE RETURN

ON THE INVESTMENT TO THE CITY IMPROVED SIGNIFICANTLY. LAST YEAR, WE RETURNED \$2.32 OF ART AND CULTURE TO THE CITY FOR EVERY DOLLAR THAT THE CITY INVESTED IN THE CULTURAL COUNCIL. THAT NUMBER IS EXPECTED TO INCREASE WELL OVER \$3 THIS YEAR. OUR ECONOMIC IMPACT IS IMPACTED TO \$22 MILLION AND THIS IS THE ESSENCE OF THE PARTNERSHIP THE CULTURAL CONFERENCE HAS WITH THE CITY. IT IS WORKING WITH YOU AND MEMBERS OF THE CITY STAFF THAT WE HAVE DELIVERED TO ALL THE CITIZENS OF SCOTTSDALE. SO THE ACCOMPLISHMENTS OF THIS YEAR OR LAST FIVE YEARS ARE CREDITED WITH THIS VALIDATION WE'RE GETTING, AND I WANT TO THANK YOU ON BEHALF OF THE BOARD OF TRUSTEES AND ALL OF THE ADVISORY BOARDS FOR WORKING SO HARD TO KEEPING THIS PARTNERSHIP EXCELLENT AND DYNAMIC. IT IS THIS PARTNERSHIP THAT'S MAKING THIS CITY A CULTURAL MECCA IN THE VALLEY. I WANT TO THANK YOU AND THE STAFF FOR MAKING IT VITAL IN THE CITY OF SCOTTSDALE. WE PLAN TO BUILD ON THIS SUCCESS AND I WANT TO END BY WISHING YOU A WONDERFUL SUMMER AND LOOK FORWARD TO WORKING WITH YOU IN THE ARTS. HAVE A GREAT SUMMER.

Mayor Lane: THANK YOU MR. BANCHS.

ADDED ITEMS

[Time: 00:18:14]

Mayor Lane: WE HAVE A NUMBER OF ITEMS ADDED TO THE AGENDA ON JUNE 27TH, WHICH IS WITHIN THE TIME PERIOD WE NEED TO MAKE A DECLARATION AS TO WHETHER THEY WILL BE FORMALLY MAINTAINED ON THE AGENDA AS IT'S PRESENTED. I'D LIKE TO HAVE A MOTION TO ACCEPT THE AGENDA AS PRESENTED OR TO MOVE THESE ITEMS TO THE AUGUST 19 MEETING.

Vice Mayor Klapp: SO MOVED.

Mayor Lane: ALL THOSE IN FAVOR SAY AYE AND NAY IF YOU OPPOSE. IT'S UNANIMOUS TO LEAVE THEM ON THE AGENDA AS PRESENTED.

CONSENT ITEMS

[Time: 00:19:00]

THE STAFF HAS REQUESTED ITEM ONE ON CONSENT WILL CONTINUED TO THE AUGUST 20TH MEETING AND THAT IS ITEM ONE ON THE CONSENT AGENDA. IT WAS CONTINUED AT STAFF'S REQUEST. SO THE REMAINING ITEMS, WE DO NOT HAVE ANY REQUESTS TO SPEAK ON THEM, AND THERE'S NO COMMENT ON THEM. DO I HAVE A MOTION TO ACCEPT THE REMAINING ITEMS ONE THROUGH THREE ABSENT ITEM ONE, OR 2 THROUGH 3F.

Councilwoman Milhaven: MAYOR, I'LL MOVE WE APPROVE CONSENT AGENDA ITEMS 2 THROUGH 3F.

Vice Mayor Klapp: SECOND.

Mayor Lane: MOTION MADE AND SECONDED. PLEASE INDICATE AYE OR NAY IF YOU OPPOSE.

REGULAR AGENDA ITEMS

[Time: 00:20:19]

Mayor Lane: MOVE ON TO OUR NEXT ORDER OF BUSINESS WHICH IS AGENDA ITEMS 4 THROUGH 5. ITEM 4 IS ASSOCIATE CITY JUDGE REAPPOINTMENT. WE HAVE LAURAN BEEBE, HUMAN RESOURCES MANAGER, AND DON ALVAREZ, JUDICIAL APPOINTMENTS ADVISORY BOARD CHAIR.

ITEM 4 – ASSOCIATE CITY JUDGE REAPPOINTMENT

[Time: 00:20:24]

Senior Benefits Analyst Lauran Beebe: GOOD EVENING MAYOR LAND AND CITY COUNCILMEMBERS. YOU WILL BE CONSIDERING JUDGE JAMES BLAKE'S JUDICIAL REAPPOINTMENT TO AN ADDITIONAL ASSOCIATE CITY JUDGE TERM LENGTH TO BEGIN ON SEPTEMBER 8TH, 2013 FOR THE TERM OF FOUR YEARS AS A RESULT OF THE OF ADOPTION ORDINANCE 4079. IF COUNCIL WILL RECALL ORDINANCE 4079 AMENDED SECTION 9-2 TO ADD APPOINTMENT TERMS FOR THE CITY PRESIDING JUDGE AND TO AMEND APPOINTMENT LENGTHS TO FOUR YEARS. AS INDICATED IN THE COUNCIL ACTION REPORT THE JUDICIAL APPOINTMENTS ADVISORY BOARD SUPPORTS THE REAPPOINTMENT OF JUDGE BLAKE. IN A MOMENT YOU WILL HEAR FROM CHAIR ALVAREZ REGARDING THE REASON FOR THE BOARD'S RECOMMENDATION, BUT FIRST, I WOULD LIKE TO SHARE SOME INFORMATION ABOUT THE BOARD. IN ACCORDANCE WITH SCOTTSDALE ORDINANCE, THE JUDICIAL APPOINTMENTS ADVISORY BOARD MAKES RECOMMENDATIONS TO THE CITY COUNCIL REGARDING THE APPOINTMENT AND REAPPOINTMENT OF CITY JUDGES AND TO MAKE RECOMMENDATIONS ABOUT RETAINING CITY JUDGES. THIS SEVEN MEMBER BOARD CONTAINS TWO ACTIVE JUDGES AND THREE CITIZENS APPOINTED BY THE COUNCIL. THIS DISTINGUISHED BOARD RECENTLY APPROVED RECOMMENDATION FOR REAPPOINTMENT. I WOULD LIKE TO ACKNOWLEDGE THE BOARD'S DILIGENCE SERVING ON THE BOARD. I WOULD LIKE TO SHARE JUDGE BLAKE IS PRESENT TONIGHT SHOULD LIKE TO ADDRESS. IT IS MY PLEASURE TO INTRODUCE MR. ALVAREZ. WHEN HE IS DONE SPEAKING WE WILL BE ABLE TO ANSWER ANY QUESTIONS YOU HAVE.

Mayor Lane: THANK YOU. MR. ALVAREZ.

[Time: 00:23:19]

Don Alvarez: THANK YOU HONORABLE MAYOR AND COUNCILMEMBERS. ONE OF THE THINGS I ASK PEOPLE THAT I INTERVIEW TO DO THE DUE DILIGENCE, I ASK QUESTIONS ABOUT, AND THEY'RE USUALLY ATTORNEYS, WHAT THEIR OPINIONS ARE OF SCOTTSDALE CITY COURT. I WANT TO KNOW IF IT'S DIFFERENT ATTORNEYS EVERY TIME I TALK TO THEM. THEY SAY SCOTTSDALE CITY COURTS IS ONE OF THE BEST IN THE VALLEY. YOU CAN HAVE GREAT JUDGES, BUT YOU CAN'T HAVE A GREAT COURT WITHOUT GREAT STAFF. I THINK THE CITY OF SCOTTSDALE COURT HAS DONE A GREAT JOB FOR OUR RESIDENTS HERE. JUDGE BLAKE, SUPERIOR SCORES IN THE PERFORMANCE SURVEYS. HE'S THE GO-TO JUDGE WHEN THE OTHERS HAVE LEGAL ISSUES TO DISCUSS. HE'S A WORKHORSE, ARRIVES EARLY AND LEAVES LATE. HE HANDLES MOST OF THE CASES OF ALL OF THE JUDGES AND IS ALWAYS AVAILABLE TO HANDLE MATTERS WHEN ANOTHER JUDGE CAN'T GET TO IT BECAUSE OF HIS OTHER CALENDER. HE'S A NO-NONSENSE KIND OF GUY. HE'S A KEY PLAYER AND HAS MADE OUR CITY COURT ONE WITH OF THE

BEST IN THE VALLEY. THE JAAB HAS RECOMMENDED THAT JUDGE BLAKE BE REAPPOINTED. IF THERE ARE ANY QUESTIONS, I WOULD BE HAPPY TO ADDRESS.

Mayor Lane: I WOULD OFFER THE OPPORTUNITY FOR JUDGE BLAKE TO SAY A FEW WORDS. WE'D BE HAPPY TO HEAR FROM HIM.

Don Alvarez: THANK YOU.

[Time: 00:25:22]

Judge Blake: MAYOR LANE, MEMBERS OF THE CITY COUNCIL, MY NAME IS JIM BLAKE. I HAVE SERVED THE CITIZENS OF SCOTTSDALE SINCE JANUARY OF 1984 WHEN I WAS SWORN AS THE DEPUTY COUNTY ATTORNEY. I MEET WITH MAYOR DRINKWATER TO ASSIST SCOTTSDALE WITH ANY ISSUES THEY HAD. I WAS APPOINTED THE DIVISION CHIEF TO RUN THE COUNTY ATTORNEY'S OFFICE IN THIS AREA AND I WORKED WITH VARIOUS COUNCILMEMBERS WHEN I WAS A COUNTY ATTORNEY AND IN 2001 JOINED THE SCOTTSDALE CITY COURT. I HIT RETIREMENT TWO YEARS AGO BUT HAVE NOT RETIRED, AND I WOULD LIKE TO CONTINUE SERVING THE CITIZENS OF SCOTTSDALE. I'D BE HAPPY TO ANSWER ANY QUESTIONS.

Mayor Lane: THANK YOU JUDGE. APPRECIATE YOUR PAST SERVICE AS WELL. I DON'T THERE THINK THERE'S ANY QUESTIONS OF YOU, BUT THANK FOR YOUR KIND REMARKS.

Councilman Robbins: MAYOR, I WOULD LIKE TO MAKE A MOTION TO REAPPOINT JUDGE BLAKE FOR A FOUR-YEAR TERM BEGINNING SEPTEMBER 8, 2013.

Councilwoman Milhaven: SECOND.

Mayor Lane: VERY GOOD. A MOTION HAS BEEN MADE TO CONTINUE AND SECONDED. SO THERE'S NO FURTHER COMMENTS, THEN WE'RE RED READY TO VOTE. IT'S UNANIMOUS JUDGE BLAKE TO CONTINUE YOUR TERM. SO THANK YOU.

ITEM 5 – MAYOR AND CITY COUNCIL MISSION AND GOALS

[Time: 00:27:02]

Mayor Lane: THE NEXT ITEM OF BUSINESS IS ITEM FIVE, WHICH IS THE MAYOR AND CITY COUNCIL MISSION AND GOALS AND WE HAVE MR. STOCKWELL HERE FOR THE STRATEGIC INITIATIVES WE HAVE PRESENTED.

Assistant to the City Manager Brent Stockwell: THE PURPOSE OF TONIGHT'S AGENDA ITEM IS TO ACCOMPLISH TWO THINGS TONIGHT, REVIEW THE MISSION STATEMENT AND GET ANY DIRECTION ON ANY REVISIONS YOU DESIRE AND TO REVIEW THE PRIORITY AREAS. WE WILL OBTAIN PUBLIC FEEDBACK BY THE CITY COUNCIL AT A WORK/STUDY SESSION ON SEPTEMBER 17TH. THE IDENTIFICATION OF A MISSION STATEMENT AND PRIORITIES OR GOALS IS A CRITICAL PART OF ANY STRATEGIC PLANNING PROCESS. IT PROVIDES A METHOD FOR OBJECTIVES, INITIATIVES AND PERFORMANCE MEASURES. ONCE THE COUNCIL PROVIDES CLEAR DIRECTIONS ON THE MISSION AND

GOALS, STAFF CAN DEVELOP MEASURES CONSISTENT WITH THAT DIRECTION. LET'S TURN TO THE MISSION STATEMENT. IT STATES WHY THE ORGANIZATION EXISTS. A MISSION STATEMENT IS A BROAD, BUT CLEAR PURPOSE FOR THE ENTIRE ORGANIZATION. IT HELPS THE ORGANIZATION DECIDE WHAT TO DO AND WHAT IT SHOULD NOT BE DOING. ON THE SCREEN IS THE MISSION STATEMENT LAST AFFIRMED BY THE CITY COUNCIL IN NOVEMBER OF 2004. YOU CAN DECIDE TO ADOPT THE STATEMENT OR GIVE A NEW STATEMENT. A GOOD MISSION STATEMENT PROVIDES DIRECTIONS TO THE ORGANIZATION TO MAKE SURE IT DOES THE RIGHT THINGS. IT SHOULD BE CLEAR AND EASILY UNDERSTANDABLE, MEMORABLE AND EASILY MEMORIZABLE TO AID IN DAY-TO-DAY DECISION MAKING. AS THE CITY CONSIDERS WHETHER OR NOT TO MAKE CHANGES, THE EFFECTIVE MISSION STATEMENT IS SHORT AND FOCUSED AND SHOULD FIT ON A TEE SHIRT. IT FITS, BUT THE FONT SIZE IS PRETTY SMALL. THE BRIEF SLOGAN THE CITY USED PRIOR TO 2002. THIS IS A SLOGAN, NOT A MISSION STATEMENT. IT WAS USED BY THE ORGANIZATION TO GUIDE DAY-TO-DAY DECISION MAKING. I'VE LEFT THIS SHIRT BLANK SO YOU CAN THINK ABOUT WHAT YOU MIGHT LIKE TO CHANGE. IF A STATEMENT CANNOT BE EASILY REMEMBERED, IT LOSES EFFECTIVENESS AS A TOOL TO GUIDE THE ORGANIZATION. SOME OPTIONS WE'VE DEVELOPED ARE AGREE TO A NEW MISSION STATEMENT OR DIRECT STAFF TO WORK ON MORE OPTIONS AND RETURN BACK IN SEPTEMBER. WE'VE INCLUDED TWO OPTIONS IN THE CURRENT REPORT. PROMOTE AND PROTECT QUALITY OF LIFE. YOU CAN SEE WHERE THIS LANGUAGE APPEARS IN THE CURRENT STATEMENT. THESE OPTIONS KEEP SIX OR TWELVE OF THE WORDS FROM THE EXISTING MISSION STATEMENT AND REMOVE THE LANGUAGE THAT IS ALREADY COVERED IN THE GENERAL PLAN, WHICH COULD HELP MAKE THE STATEMENT BE MORE MEMORABLE AND MEMORIZABLE AS AN EXAMPLE. I'LL STOP HERE AND LET YOU DISCUSS IT.

[Time: 00:31:25]

Mayor Lane: THANK YOU MR. STOCKWELL. START WITH QUESTIONS OR COMMENTS BY COUNCILWOMAN MILHAVEN.

Councilwoman Milhaven: IF WE GO BACK TO THE T-SHIRTS, I THINK WE DO SCOTTSDALE SIMPLY BETTER. BUT ANYWAY, I WOULD ADVOCATE FOR A SHORTER MISSION STATEMENT, RATHER THAN THE LENGTHY ONE WE HAVE HERE AND SINCE WE HAVE A NEW CITY MANAGER, I THINK THE MISSION OF THE CITY SHOULD BE MORE THAN A COUNCIL DRIVEN MISSION. I'D LIKE TO HAVE THE NEW CITY MANAGER WORK WITH STAFF TO COME BACK WITH A RECOMMENDATION IN SEPTEMBER ON A MISSION STATEMENT THAT STAFF AND COUNCIL COULD EMBRACE WITH THE DIRECTION THAT LESS IS MORE.

Mayor Lane: THANK YOU COUNCILWOMAN. COUNCILMAN ROBBINS.

Councilman Robbins: SO BRENT, WHOSE MISSION STATEMENT ARE WE TRYING TO FULFILL, IS IT THE COUNCIL'S MISSION STATEMENT, THE ORGANIZATION, THE EMPLOYEES OF SCOTTSDALE, OR OUR COMMUNITY'S MISSION STATEMENT, BECAUSE IT DEPENDS UPON MY PERSPECTIVE AND WHOSE MISSION STATEMENT I'M TRYING TO PROMOTE, I COULD COME UP WITH A DIFFERENT ANSWERS TO EACH OF THOSE SCENARIOS. WHAT ARE YOU TRYING TO HAVE US ANSWER?

Brent Stockwell: GOOD QUESTION. I THINK WHAT WE'RE TALKING ABOUT HERE IS THE ORGANIZATION'S MISSION STATEMENT, THE CITY OF SCOTTSDALE ORGANIZATION. IT'S A GENERAL

PLAN WHICH TALKS ABOUT THE COMMUNITY'S VISION, SO THIS IS THE ORGANIZATION AS CONTRASTING THE COMMUNITY AS A WHOLE.

Councilman Robbins: SO I REMEMBER THE SIMPLY BETTER SERVICE AND I WROTE DOWN SIMPLIFY WHEN I WAS READING THIS MATERIAL AND THE MIDDLE ONE LOOKS LIKE A CITY COUNCIL DRIVING POLICY STATEMENT, BUT THE 1999 TO 2000 LOOKS LIKE AN ORGANIZATIONAL STATEMENT. SO YOU HAVE TWO DIFFERENT MISSION STATEMENTS, DEPENDING ON WHICH PERSON OR GROUP YOU'RE ASKING. IF YOU'RE ASKING FOR A MISSION STATEMENT OF THE ORGANIZATION I THINK THAT WOULD COME UP FROM THE ORGANIZATION, AND ARE YOU ASKING FOR AN ENDORSEMENT OF THAT, IS THAT WHAT YOU'RE ASKING FOR US TO ENDORSE, AN ORGANIZATIONAL MISSION STATEMENT.

[Time: 00:34:00]

Brent Stockwell: THE CITY COUNCIL SITS IN A UNIQUE POSITION. IT'S THE BRIDGE BETWEEN THE ORGANIZATION AND THE CITIZENS THAT THE ORGANIZATION SERVES. YOUR FEEDBACK ON WHAT YOU WANT THIS ORGANIZATION TO LOOK LIKE IS PARAMOUNT. THE MISSION STATEMENT SHOULD PROVIDE CLEAR DIRECTION TO THE ORGANIZATION, HOWEVER YOU SEE SOME ORGANIZATIONS DO THEM IN DIFFERENT WAYS. SOME HAVE THEM COME UP THROUGH THE ORGANIZATION AND IT COMES UP TO WHAT DOES THIS BODY WANT? IF YOU WANT US TO GO BACK AND DEVELOP THAT AND COME BACK IN SEPTEMBER, WE CAN DO THAT. IF YOU WANT TO CONTINUE WITH THE CURRENT STATEMENT, YOU'RE ABSOLUTELY RIGHT, THAT CAME OUT IN 2000. THAT LANGUAGE IS EMBEDDED IN THAT GENERAL PLAN SO IT'S ALREADY THERE AS AUTHORITATIVE GUIDANCE FOR THE ORGANIZATION. THE QUESTION IS DO YOU WANT TO PROVIDE SOME CLEARER CONCISE DIRECTION THAT HELPS SHAPE THE ORGANIZATION THE WAY YOU THE COUNCIL WANT TO DO THAT. IT WAS DECIDED IN THE 2000 TIME FRAME THEY WANTED TO GO IN A DIFFERENT DIRECTION. DIFFERENT TIMES, DIFFERENT COUNCILS WANT TO GO IN DIFFERENT DIRECTIONS.

Councilman Robbins: RIGHT, AND I THINK THAT'S GOOD AND I AGREE, I THINK WE SHOULD GO BACK TO MORE OF A SLOGAN. WHEN YOU LOOK AT ADVERTISING, YOU KNOW JUST DO IT, OR COKE ENJOY LIFE, AND THEN UNDERNEATH THAT THEY HAVE WE'RE GOING TO DO THESE THINGS TO MAKE SURE WE PROMOTE OUR BRANDS, SO I THINK THIS SHOULD BUBBLE UP FROM WHAT THE EMPLOYEES SEE AND WE HAVE A GOOD OPPORTUNITY WITH A FRESH PERSPECTIVE ON A NEW CITY MANAGER THAT WE SHOULD HAVE THAT COME BACK. IT SHOULD CIRCULATE AND WORK ITS WAY THROUGH THE ORGANIZATION AND COME BACK TO US AND WE CAN WORK TOGETHER ON THAT. THANK YOU.

Mayor Lane: THANK YOU COUNCILMAN. COUNCILWOMAN KORTE.

Councilmember Korte: AGAIN, THE WHOLE KISS PHILOSOPHY OF KEEP IT SIMPLE STUPID APPLIES HERE. IT SHOULD FIT ON A TEE SHIRT AND BE VERY SHORT AND POIGNANT AND MEMORABLE AND MEMORIZABLE. NOT ONLY DO WE HAVE A NEW CITY MANAGER, WE HAVE A NEW HR DIRECTOR TOO, WE HAVE A NEW ECONOMIC DEVELOPMENT DIRECTOR AND TRANSPORTATION DIRECTOR ALL SITTING HERE AND I KNOW THEY'RE VERY SKILLED IN THEIR OWN WORK, BUT ALSO VERY COMMITTED TO SCOTTSDALE AS AN ORGANIZATION AND MOVING US FORWARD, SO IT MAKES SENSE TO COME BACK IN SEPTEMBER WITH A KEEP IT SIMPLE, STUPID.

Mayor Lane: THANK YOU COUNCILWOMAN. THAT COULD BE THE MISSION RIGHT THERE. IT FITS ON A TEE SHIRT. I WAS GOING TO SAY, I SUPPOSE IT'S JUST AN ADD TO SOME OF THE COMMENTS THAT'S BEEN MADE PREVIOUSLY AND THAT'S WHAT KIND OF MISSION STATEMENT ARE WE'RE TALKING ABOUT HERE. CERTAINLY THERE'S INPUT FROM THE ORGANIZATION ON THIS. AS YOU POINTED OUT, IT'S THIS BODY'S OBLIGATION TO MAKE THE CONNECTION BETWEEN THE COMMUNITY AND THIS TYPE OF ORGANIZATION MISSION STATEMENT AND IT IS DIFFERENT FROM STRATEGIC MISSION STATEMENT AND GENERAL PLAN MISSION STATEMENT AND THOSE KINDS OF THINGS. I THINK THIS IS AN OPTIONAL ONE. I THINK MISSION STATEMENT, IT'S VERY IMPORTANT. WE ARE AN ORGANIZATION, A SERVICE ORGANIZATION, SO OUR FOCUS NEEDS TO BE ON PROVIDING THOSE SERVICES ALL ACROSS THE BOARD. I THINK COMING BACK IN SEPTEMBER WITH A KISS KIND OF DIRECTION ON IT, BUT ALSO WITH THE IDEA OF GETTING DIRECTION FROM A SIMPLE MISSION STATEMENT. SOMETHING THAT'S EASY TO MEMORIZE OR THINK ABOUT EVERY TIME WE TAKE AN ACTION WITH REGARD TO THE SERVICES THEY PROVIDE IN THE ORGANIZATION. COUNCILMAN LITTLEFIELD.

[Time: 00:39:10]

Councilman Littlefield: I'M GOING TO MAKE THE SAME POINT I MADE AT THE VISIONING SESSION. WE HAVE A PERFECTLY GOOD DOCUMENT, WHICH TELLS WHAT OUR MISSIONS AND GOALS ARE AND IT'S THE VOTER APPROVED GENERAL PLAN, WHICH IS NOT ONLY MANDATED BY STATE LAW, BUT IT'S THE ONLY DOCUMENT THAT'S BEEN VOTED ON AND APPROVED BY THE VOTERS. THE IDEA WE SHOULD BE UP HERE MAKING UP OUR OWN MISSION AND GOALS ARE INAPPROPRIATE. THE VOTERS HAVE TOLD US WHAT THEY WANT US TO DO. I'M OPPOSED TO COMING UP WITH THIS WHOLE THING. THE VOTERS HAVE TOLD US WHAT THEY WANT TO DO, WE REALLY DON'T NEED TO GO THROUGH ANOTHER EXERCISE.

Mayor Lane: THANK YOU COUNCILMAN. COUNCILWOMAN MILHAVEN.

Councilwoman Milhaven: I JUST WANTED TO RESPOND, MR. STOCKWELL, YOU SAY YOU WERE LOOKING FOR MORE DIRECTION AND I KNOW ON PAGE 7, THIS VERY LONG MISSION STATEMENT WAS, WE DID REVIEW THIS AND I THINK GENERALLY, IF I RECALL A CONVERSATION EVERYBODY AGREED, SO I THINK STAFF UNDERSTANDS OUR MORE COMPLICATED VIEW OF THIS, WE'RE ASKING STAFF TO JOIN US IN THIS DIALOGUE. I THINK WE HAVE GIVEN YOU A LITTLE BIT OF DIRECTION ON WHERE WE'D LIKE TO SEE IT GO. THANK YOU. AND KEEP IT SIMPLE AND SPECIAL.

Mayor Lane: VERY GOOD. I CERTAINLY WOULD AGREE TOO COUNCILWOMAN. VICE MAYOR KLAPP.

Vice Mayor Klapp: AS BEEN STATED, I THINK WE NEED TO SIMPLIFY ALL THE WORDS IN THIS LARGE PARAGRAPH INTO SOMETHING THAT SAYS IT, BUT IN A FEW WORDS. YOU WERE KIND ON THE RIGHT TRACK WHEN YOU HAD THE SUGGESTED ALTERNATIVES UP THERE, PROMOTE AND PROTECT QUALITY OF LIFE. SOME OF THOSE WORDS ARE APPROPRIATE IN SOME KIND OF MISSION STATEMENT. I DON'T KNOW HOW MANY WORDS ARE APPROPRIATE FOR A TEE SHIRT, BUT QUALITY OF LIFE DEALS WITH PRIMARILY OUR CITIZENS, BUT SOMEWHERE IN THE MISSION STATEMENT, IT WOULD BE NICE TO WORK IN THE TOURISM EXPERIENCE AS WELL. BEYOND THAT, I THINK IT WAS STATED ORIGINALLY THAT SINCE WE HAVE A NEW CITY MANAGER, I BELIEVE IT'S IMPORTANT WE GET ADVICE FROM HIM ABOUT WHAT THE MISSION STATEMENT SHOULD BE AND LOOK AT THAT. SOMETHING SHORTER IS DEFINITELY WHAT ALL OF US ARE LOOKING FOR.

Mayor Lane: THANK YOU VICE MAYOR. MR. STOCKWELL, I THINK WE'VE SPENT ON THAT.

Brent Stockwell: I THINK WE HAVE THE DIRECTION TO KEEP IT SIMPLE. ONE THING I'D LIKE TO MENTION THOUGH IS THAT THE MISSION STATEMENT INCLUDED IN THE GENERAL PLAN IS THE MISSION STATEMENT THAT THE 2000 MAYOR AND CITY COUNCIL CAME UP AND THE MONTH AFTER THAT, THEY VOTED ON IT AND CAME UP WITH WHAT CAME UP IN THE GENERAL PLAN. AS THE UPDATE PROCESS GOES FORWARD, IF THERE'S ANYTHING THAT THIS COUNCIL WOULD LIKE TO CHANGE AND GET THAT IN THE GENERAL PLAN, JUST BE CONSISTENT THAT 13, 14 YEARS HAVE PASSED SINCE THE LAST COUNCIL HAS DONE THAT. I WANTED YOU TO KNOW WHERE THAT MISSION STATEMENT CAME FROM.

[Time: 00:43:13]

IF WE'RE READY TO MOVE ON TO THE GOALS, I CAN DO THAT. WE'LL IDENTIFY GOALS. IT'S RECOMMENDED THAT GOVERNMENTS AGREE ON FIVE OR FEWER GOALS THAT ADDRESS THE MOST CRITICAL ISSUES OF THE COMMUNITY. IT MAY BE NECESSARY TO DEFINE PRIORITIES AMONG THE GOALS. HERE ARE CRITERIA FOR GOALS. GOALS MAKE IT CLEARER SO YOU CONCENTRATE RESOURCES FOR RESULTS, THE MARK OF AN ORGANIZATION SERIOUS ABOUT SUCCESS. THESE GOALS HAVE BEEN LONG TERM GOALS TO IDENTIFY KEY OBJECTIVES AND FOR REPORTING PURPOSES. THESE GOALS ARE THE SAME AS THE CHAPTER HEADINGS IN THE PLAN, ALL 93 GOALS CASCADE FROM THESE SIX GOALS. THESE AREN'T GOING AWAY. IN ADDITION TO THOSE LONG TERM GOALS, IT'S IMPORTANT FOR THE COUNCIL TO CONSIDER SETTING SHORT-TERM GOALS, THAT ADDRESS THE MOST CRITICAL ISSUES CURRENTLY FACING THE COMMUNITY, THINGS THAT CAN BE PRIMARILY ACHIEVED OVER THE NEXT YEAR. AT THE MAY STRATEGIC WORKSHOP THE MAYOR AND COUNCIL IDENTIFIED EIGHT PRIORITY AREAS TO CONSIDER. THESE ARE LISTED ON THE SCREEN IN THE ORDER THEY WERE IDENTIFIED ON MAY 8TH. THEY'RE INCLUDED IN YOUR COUNCIL REPORT AS AN ATTACHMENT. WE WANT TO FIND OUT IF ANY PRIORITIES SHOULD BE ADDED TO THE LIST. CONFIRM THEY'RE IN THE PRIORITY ORDER YOU WANT US TO WORK ON AND ANY ADDITIONAL FEEDBACK YOU HAVE ON THESE ITEMS. I'LL STEP BACK AGAIN AND YOU WANT TO TALK SPECIFICALLY, I CAN GO TO THAT SLIDE, BUT THIS IS THE END OF MY PRESENTATION.

Mayor Lane: THANK YOU. I WOULD SAY NUMBER ONE, WE WENT THROUGH A RATHER EXTENSIVE PROCESS TO COME UP WITH THIS LIST, AND AS A RESULT BY CONSENSUS AND CALCULATIONS, THESE WERE THE ITEMS IN THE PRIORITY LISTING AS THEY ARE. INTERESTINGLY ENOUGH, I THINK SOME OF THEM WOULD BE DIFFICULT BECAUSE OF THE DIFFERENT NATURE OF THE PARTICULAR GOALS, BUT I WOULD SAY BY LACK OF ANY ADDITIONAL INPUT ON THIS, THIS IS WHAT WAS CALCULATED THROUGH AND WE'RE FINE WITH THIS. SO THANK YOU. IF YOU WANT TO SAY SOMETHING, I CAN SAY I HAVEN'T SEEN ANYTHING ON THE SCREEN. WITHDRAW WHAT I JUST SAID. VICE MAYOR.

Vice Mayor Klapp: SOME OF THESE ARE INTER-RELATED. IF YOU'RE LOOKING FOR FIVE OR SO PRIORITIES, I'M NOT SURE HOW WE WOULD WORD IT. TWO AND FOUR ARE RELATED. I BELIEVE THAT, WHERE'S THE OTHER ONE HERE I WAS LOOKING AT. AS WELL AS THE ECONOMIC DEVELOPMENT STRATEGY, IS THERE A WAY TO COMBINE THESE IN SOME WAY SO WE DON'T HAVE EIGHT SEPARATE AREAS, SO WE FOCUS IT MORE IN COMBINING THE GOALS TOGETHER BECAUSE THEY SEEM TO BE SIMILAR.

Brent Stockwell: ONE THING WE COULD DO IS AS WE DEVELOP THE TEAMS AND LEADERS THAT ARE GOING TO DEVELOP THESE ACTION PLANS, WE COULD WORD THEM A LITTLE MORE CLEARLY AND OUTLINE THE ACTION STEPS, THAT WOULD BE FINE WITH THE COUNCIL AS LONG AS WE'RE CAPTURING THESE EIGHT PRIORITIES WITHIN THAT.

Mayor Lane: THANK YOU VICE MAYOR. COUNCILWOMAN KORTE.

Councilmember Korte: THANK YOU MAYOR. I ASSUME THAT ACTION PLAN WILL ALSO HAVE A TIME LINE WITH IT. I KNOW THERE WERE SOME CONVERSATION AROUND THESE SHORT-TERM GOALS AND PERHAPS A CITY COUNCILMEMBER HAVE ATTACHED TO EACH OF THOSE GOALS AND BE APART OF THAT PROCESS. I DON'T KNOW IF THEY WOULD LIKE ANY DISCUSSION AROUND THAT.

[Time: 00:48:20]

Mayor Lane: WELL, LET'S SEE IF IT GENERATES SOME CONVERSATION. WE HAD SOMETHING POP UP ON THE SCREEN. COUNCILMAN LITTLEFIELD.

Councilman Littlefield: WHO WANTS TO ATTACH THEIR NAME TO GETTING MCDOWELL CORRIDOR ON THE RIGHT TRACK. ARE YOU VOLUNTEERING?

Councilmember Korte: I'VE BEEN DOING IT FOR THE LAST 20 YEARS.

Councilman Littlefield: PEOPLE ON TV THAT WERE WATCHING US, HASN'T IT BEEN A GOAL FOR AT LEAST 20 YEARS. WHAT HAVE YOU DONE AND WHAT'S THE PLAN? IF WE'RE JUST GETTING AROUND TO THAT NOW, AT LEAST 11 YEARS I'VE BEEN ON THE COUNCIL, PEOPLE HAVE TALKED ABOUT WE HAVE TO FIX THE MCDOWELL CORRIDOR. MOST OF THE CITIZENS INVOLVED WOULD SAY THEY HAVEN'T SEEN A LOT OF ACTION ON THAT. I WILL GO BACK, I HAD THIS CRITICISM IN THE MAY SESSION. IT'S ALL TALK. GET IT ON THE RIGHT TRACK. THAT'S A CLASSIC EXAMPLE. WE'VE BEEN TALKING ABOUT THAT FOR YEARS. DECIDING WHERE THAT'S A GOAL OR NOT. NO, WHO'S GOT A PLAN? THIS WHOLE PROCESS JUST SEEMS LIKE IT'S A WASTE OF TIME TO ME. IT JUST SEEMS LIKE IDLE TALK.

Mayor Lane: THANK YOU COUNCILMAN. I THINK THERE'S A COUPLE OF COMMENTS NOW WE'VE HAD ADDITIONAL DIALOGUE ON THIS. HOW DO WE KEEP OUR ECONOMIC ENGINES SUPPORTING A GREAT CITY AND I THINK THERE ARE SOME THINGS THAT COULD BE COMBINED HERE AND I AGREE WITH THE VICE MAYOR. WE SHOULD LOOK AT IT AND GET MORE CONCENTRATION ON IT. AS FAR AS THE NUMBER ONE ITEM THERE, GETTING THE MCDOWELL CORRIDOR ON THE RIGHT TRACK, IT'S ASSUMING IT'S ON THE WRONG TRACK AND ASSUMING THAT NOTHING HAS HAPPENED THERE. THAT'S NOT EXACTLY RIGHT. FRANKLY THERE ARE SOME THINGS THAT ARE GOING ON THERE, AND I THINK REFINING THAT, BUT I'M NOT HERE TO REWORK WHAT WE'VE ALREADY DECIDED ON. I THINK THAT'S SOMETHING WE WANT TO STAY AWAY FROM. WE AGREED ON THIS. IT TOOK US THE BETTER PART OF A FULL DAY TO DO THIS. I DON'T WANT TO REWORK IT. I DON'T BELIEVE ANYONE WANTS TO DO THIS. I WOULD SAY IF WE COULD BRING THIS DOWN, I WOULD AGREE TO FIVE ITEMS, IN SOME ITEMS CLOSELY RELATED, THAT WOULD BE WORTH WHILE. PART OF THIS PROCESS IS AN ACTION PLAN, SOMETHING WE'VE BEEN DOING WITHOUT THIS LIST, BUT NEVERTHELESS OF CONNECTING THE DOTS OF HOW WE GO ABOUT THIS. I WOULD SAY CONSOLIDATING DOWN TO FIVE ITEMS IS A GOOD

ITEM AND THERE'S SOME ROOM FOR THAT AND SOME OF THIS IS GOING TO BE A COMMUNICATION OF WHAT TRACK WE'RE ACTUALLY ON AND THAT'S BEEN MAYBE A LITTLE BIT LACKING. VICE MAYOR.

[Time: 00:52:24]

Vice Mayor Klapp: FOR THE BENEFIT OF THE PEOPLE WHO WEREN'T IN THAT SESSION, IT WAS A VALUABLE PROCESS. THERE WERE MANY ITEMS THAT WERE ELIMINATED FROM THE LIST, SO THE VALUE OF THIS IN MY ESTIMATION IS WE BELIEVE THESE ARE THE MOST IMPORTANT THINGS THAT NEED TO BE WORKED ON. WE'RE NOT SAYING A LOT OF WORK HASN'T BEEN DONE IN THE PAST OR NOTHING IS BEING DONE RIGHT NOW, BUT WE AS THE COUNCIL BELIEVE THAT YOU OF THE CITY PEOPLE SHOULD BE TAKING THESE INTO CONSIDERATION FOR YOUR WORK PLAN AND TELLING US HOW WE'RE GOING TO DEAL WITH THOSE PARTICULAR ISSUES. THAT'S WHAT WE WANTED TO GET OUT OF THIS. I KNOW IT'S UNCOMFORTABLE TO BOIL IT DOWN TO EIGHT THINGS. IT'S IMPORTANT THAT WE GIVE SOME GUIDANCE TO ALL OF YOU SO THAT YOU UNDERSTAND WHAT'S MOST IMPORTANT TO US, SO YOU DON'T SPIN YOUR WHEELS ON SOMETHING THAT WHEN YOU BRING IT TO US AND SAY, WHO CARES, WHY HAVE YOU BEEN DOING? THIS IS A GOOD START OF A CONVERSATION WE HAVEN'T HAD ABOUT WHAT'S IMPORTANT TO THE COUNCIL, WHAT DO WE WANT TO GET DONE AND WHAT DIRECTION WE WANT TO GO. IT'S IMPORTANT NOT ONLY WITH THE MISSION STATEMENT, WITH THESE PRIORITIES THAT YOU COME BACK TO US AND START SKINNING SOME MEAT OFF THE BONES. WHAT'S THE MEAT FOR THOSE, WHAT DO YOU FEEL CAN BE DONE AND WE CAN HAVE A CONVERSATION ABOUT THAT AND DO WE FEEL THAT'S A GOOD APPROACH FOR MAKING THINGS HAPPEN. FOR EXAMPLE, ITEM ONE. I DON'T KNOW IF YOUR PRESENTATION IS GOING TO GET TO THE AREAS. ITEM ONE, DO WE WANT TO ACQUIRE PART OF PAPAGO PARK? WELL, IF EVERYBODY THINKS THE MCDOWELL CORRIDOR NEEDS HELP, THAT ITEM SHOULD BE CONSIDERED. IT WOULD INCREASE OUR FOCUS FOR A PARK IN THAT AREA. IS THAT IMPORTANT FOR THIS COUNCIL? I'M TRYING TO MAKE SURE THERE'S SOME UNDERSTANDING FOR THE AUDIENCE, WE SPENT A LOT OF TIME DISCUSSING IT AND WE CAME UP WITH A LIST THAT'S IMPORTANT TO US AND WE SHOULD BE USING IT AS A GUIDELINE FOR THE WORK THAT'S GOING TO BE ACCOMPLISHED OVER THE NEXT TWO YEARS, AND AFTER TWO YEARS, WE WOULD HAVE TO LOOK AT IT AND SEE WHAT WE COULD DO BETTER OR ACCOMPLISH AND WHAT WE COULD ELIMINATE. IT'S BETTER THAN WHAT WE'VE DONE IN THE PAST. WE WANT TO HAVE A GUIDELINE SO WE DON'T HAVE EVERYONE IN THE CITY GOING OFF IN 10, 20, 30 DIRECTIONS. IT'S A GREAT PROCESS AND I APPRECIATE THE CONVERSATIONS WE HAD TO COME UP WITH THIS LIST.

Mayor Lane: THANK YOU VICE MAYOR. COUNCILMAN ROBBINS.

Councilman Robbins: THANK YOU MAYOR. I COMPLETELY AGREE WITH THAT. ONE OF THE FRUSTRATING THINGS ABOUT THIS JOB IS WE REACT AN AGENDA THAT'S COMING AT US AND NOT BEING PROACTIVE. THIS IS A PROACTIVE THING WE'RE DEALING WITH. I'LL USE THE PHRASE, IF YOU FAIL TO PLAN, YOU PLAN TO FAIL. YOU CAN'T JUST SAY THIS IS BAD, I DON'T WANT TO TALK ABOUT THIS, THESE ISSUES DON'T MEAN ANYTHING, BECAUSE THEY REALLY DO. WE'RE ELECTED TO BECOME LEADERS TO LEAD. YOU HAVE ELECTIONS SO YOU CAN DECIDE WHO YOUR LEADERS ARE AND THEY GET TOGETHER AND SAY THIS IS WHERE WE'RE GOING. YOU HAVE STAFF LOOKING FOR THAT LEADERSHIP AS WELL. IT WASN'T ATTENDED BY VERY MANY CITIZENS, BUT IT WAS BY STAFF BECAUSE THEY'RE CURIOUS OF WHERE WE'RE COMING FROM AND THEY DON'T WANT TO WASTE TIME AND

RESOURCES. I APPLAUD THIS AND LOOK FORWARD TO THE RESULTS. I AGREE WITH THE VICE MAYOR, TOO OFTEN WE REACT AND DON'T PLAN, AND I THINK THIS IS POSITIVE.

Mayor Lane: THANK YOU COUNCILMAN. THESE ARE STRICTLY STRATEGIC GOALS. WE CAN CONSOLIDATE THIS TO FIVE, BUT WE'RE TALKING ABOUT STAFF COMING UP WITH TACTICS, HOW WE GO ABOUT ADDRESSING THOSE ISSUES AND BRINGING THEM BACK TO US. IT SOUNDS SIMPLE, I KNOW IT'S NOT, BUT THAT'S THE GOAL WE'RE TRYING TO ACCOMPLISH HERE. GIVE THE DIRECTION OF STRATEGIC GOALS AND MOVE ON FROM THERE. IF YOU LOOK AT THAT LIST QUICKLY, THOSE ARE THINGS WE HAVE CONCENTRATED ON. WE HAVE COLLECTIVELY FOUND ALL OF THEM TO BE IMPORTANT OVER THE LAST SEVERAL YEARS. I HAVE NO FURTHER COMMENTS ON THAT ONE. I HOPE YOU HAVE GUIDANCE ON THAT. THANK YOU, BRENT. ALL RIGHT. UNLESS WE HAVE ANY FURTHER COMMENT CARDS ARE PETITIONS, WHICH I PRESUME NOT SINCE THEY HAVEN'T BEEN DELIVERED.

ADJOURNMENT

[Time: 00:59:12]

HEARING NONE, I'LL ACCEPT A MOTION TO ADJOURN. TO ADJOURN, ALL THOSE IN FAVOR, PLEASE SAY I. WE ARE ADJOURNED. THANK YOU VERY MUCH.