

CITY OF SCOTTSDALE, ARIZONA
CANDIDATE INFORMATION PAMPHLET

PRIMARY ELECTION
TUESDAY, AUGUST 4, 2020



For a Spanish or large print version of this pamphlet, please call 480-312-2412, or write to the Scottsdale City Clerk's Office, 3939 North Drinkwater Boulevard, Scottsdale, Arizona 85251.

Para una versión en Español o en letra grande de este folleto, favor de llamar al 480-312-2488, o escríbale a la Oficina de la Secretaria Municipal, 3939 North Drinkwater Boulevard, Scottsdale, Arizona 85251. Una versión en Español de este folleto esta disponible en línea al scottsdale.voto y en las siguientes localizaciones de Scottsdale:

- *Oficina de la Secretaria Municipal, 3939 North Drinkwater Boulevard, 480-312-2412*
- *Centro de la Vecindad Paiute, 6535 East Osborn Road, 480-312-2529*
- *Centro de la Comunidad Vista del Camino, 7700 East Roosevelt Street, 480-312-2330*
- *Biblioteca Appaloosa, 7377 East Silverstone Drive, 480-312-7323*
- *Biblioteca Arabian, 10215 East McDowell Mountain Ranch Road, 480-312-7323*
- *Biblioteca Civic Center, 3839 North Drinkwater Boulevard, 480-312-7323*
- *Biblioteca Mustang, 10101 North 90th Street, 480-312-7323*

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To the Voters of the City of Scottsdale:

This pamphlet provides you with information regarding the City of Scottsdale's August 4, 2020 Primary Election to elect a Mayor and three Councilmembers. A General Election, if necessary, shall be held on Tuesday, November 3, 2020, to fill any elected offices that remain unfilled after the Primary Election. To be elected at the Primary Election, a candidate must receive a majority of all of the legal votes cast for that candidate's race.

This pamphlet contains general voting information regarding early voting and identification at the polls. Also included in the pamphlet are statements prepared and submitted by each of the candidates for this election. Candidate statements represent the opinions of the authors and have not been edited or checked for accuracy of content.

All qualified electors of the City, regardless of party registration, may vote for one mayoral candidate and three council candidates.

Voters who are not affiliated with any political party and who are on the Permanent Early Voting List will not automatically receive a ballot for Scottsdale's August 4, 2020 Primary Election. Voters who are not affiliated with a political party have the option of requesting a political party ballot of their choice or a Scottsdale-only ballot. These voters must notify Maricopa County Elections (602-506-1511) of their selection to receive a mail-in ballot for the August 4, 2020 Primary Election. Ballot selections also may be made online at:

<https://recorder.maricopa.gov/earlyvotingballot/earlyvotingballotrequest.aspx>

The U.S. Postal Service cannot automatically forward a ballot to another address. If you will be out of town and would like to receive an early ballot for Scottsdale's Primary Election, you must register your alternate mailing address with Maricopa County Elections. Your written request must include the following:

- Full name
- Date of birth
- Maricopa County residence address
- Mail-to address
- Signature
- A note giving Maricopa County permission to send your early ballot to the address provided

You may fax this written request to 602-506-5112 or mail it to:

Maricopa County Elections
Attn: Early Voting
510 S. 3rd Avenue
Phoenix, AZ 85003

Additional information about the election is available through the Scottsdale City Clerk's Office, 3939 N. Drinkwater Boulevard, (480) 312-2412, and on the Internet: [Scottsdale.Vote](#)

Sincerely,



Carolyn Jagger, MMC
City Clerk

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VOTER IDENTIFICATION AT THE POLLS

Every voter is required to show proof of identity at the polling location before receiving a ballot. This is a result of Proposition 200, the statewide initiative approved by voters in 2004.

ACCEPTABLE IDENTIFICATION

Following are the types of identification that are acceptable and can be used when voting at a polling location on Election Day. All identification must match the voter's name and address shown on the Maricopa County Elections Signature Roster.

LIST 1 – Acceptable forms of ID with voter's photograph, name, and address. The address must reasonably match the precinct register (1 required):

- Valid Arizona driver's license
- Valid Arizona non-operating identification license
- Tribal enrollment card or other form of tribal identification
- Valid United States federal, state, or local government issued identification

LIST 2 – Acceptable forms of ID (no photo) with voter's name and address. The address must reasonably match the precinct register (2 required):

- Utility bill of the elector dated within 90 days of the election (may be electric, gas, water, solid waste, sewer, telephone, cellular phone, or cable television)
- Bank or credit union statement dated within 90 days of the election
- Valid Arizona vehicle registration
- Indian census card
- Property tax statement of the elector's residence
- Tribal enrollment card or other form of tribal identification
- Arizona vehicle insurance card
- Recorder's Certificate
- Valid United States federal, state, or local government issued identification, including a voter registration card issued by the County Recorder
- Any mailing to the elector marked "Official Election Material"

LIST 3 – Acceptable forms of ID, one with photo, one without (2 required):

- Any valid photo identification from List 1, with an address that does not match the precinct register, accompanied by one valid item from List 2
- United States passport without address and one valid item from List 2
- United States military identification and one valid item from List 2

An identification is "valid" unless it can be determined on its face that it has expired.

Other forms of identification not on this list must be deemed acceptable by the county election official in charge of elections and must establish the identity of the elector.

PROVISIONAL BALLOT

If the voter does not have acceptable identification at the polling location, a Provisional Ballot may be voted. Acceptable identification must then be presented to the City Clerk or the Maricopa County Recorder before 5:00 p.m. on Friday, August 7, 2020.

City Clerk's Office
City of Scottsdale
3939 N. Drinkwater Blvd.
480-312-2412 - Scottsdale.Vote

IMPORTANT VOTING INFORMATION

Date of ElectionTuesday, August 4, 2020

Your polling location will be open from 6:00 a.m. to 7:00 p.m.

Pursuant to Arizona Revised Statutes, any qualified registered voter, at the voter's option, may be accompanied by a minor, who is permitted in the voting booth; be accompanied and assisted by a person of the voter's own choice; or be assisted by two election officials, one from each major party, during any process relating to voting or during the actual process of voting on a paper ballot, machine, or electronic voting system. A person who is a candidate for an office in that election other than the office of precinct committeeman is not eligible to assist any voter. [A.R.S. §§ 16-515(E) and 16-580(E)].

Any qualified elector who, at 7:00 p.m., is in the line of waiting voters, shall be allowed to prepare and cast a ballot.

Last Day to Register to VoteMonday, July 6, 2020

If you do not know if you are qualified to vote in this election, please call the Maricopa County Elections Office at 602-506-1511.

EARLY VOTING INFORMATION

First Day Early Ballots Available Wednesday, July 8, 2020

Last Day to Request Special Election Board Assistance.....Friday, July 24, 2020

Your written or verbal request for voting assistance must be received by the Maricopa County Tabulation and Elections Center, 510 S. Third Avenue, Phoenix, AZ 85003, 602-506-1511, before 5:00 p.m. on Friday, July 24, 2020, and must specify the address of confinement.

Last Day to Request that an Early Ballot be Mailed to You.....Friday, July 24, 2020

To have an early ballot mailed to you, the Maricopa County Tabulation and Elections Center, 510 S. Third Avenue, Phoenix, AZ 85003, 602-506-1511, must receive your written, verbal, or online request before 5:00 p.m. on Friday, July 24, 2020. Your written request must specify where (complete mailing address) to send the early ballot and must contain your signature for verification purposes. Early ballot requests can be made online at:

<https://recorder.maricopa.gov/earlyvotingballot/earlyvotingballotrequest.aspx>

Last Day to Vote Early in PersonFriday, July 31, 2020

Appear at an office designated for early voting no later than the close of business on the last day to vote early in person.

Last Day to Return a Ballot that was Mailed to Youby 7:00 p.m., Tuesday, August 4, 2020

For your ballot to be valid and counted, your voted early ballot and signed affidavit must be received by the Maricopa County Tabulation and Elections Center, 510 S. Third Avenue, Phoenix, AZ 85003, by 7:00 p.m. on Election Day, Tuesday, August 4, 2020. You may also deposit your ballot and affidavit at any polling location designated for this election from 6:00 a.m. to 7:00 p.m. on Election Day.

The U.S. Postal Service cannot automatically forward ballots to another address. If you will be out of town and would like to receive an early ballot for Scottsdale’s Primary Election, you must register your alternate mailing address with Maricopa County Elections.

A written request must include the following:

- Full name
- Date of birth
- Maricopa County residence address
- Alternate mailing address
- Signature
- A note giving Maricopa County permission to send your early ballot to the address provided

You may fax this written request to 602-506-5112 or mail it to:

Maricopa County Elections
Attn: Early Voting
510 S. 3rd Avenue
Phoenix, AZ 85003

HOW TO VOTE EARLY IN PERSON

Offices Designated for Early Voting in Person

In-person early voting, using Ballot On Demand (vote anywhere) technology, will be held at various locations throughout Maricopa County. For the most current list of early voting locations, please visit [Locations.Maricopa.Vote](#).

For additional information, please call the City of Scottsdale Elections Office: (480) 312-2412; or visit [Scottsdale.Vote](#).

CANDIDATE FOR MAYOR



Name: Virginia Korte
Age: 67
Education: Bachelor of Science – Biology
Master of Science – Biology
Website: kortescottsdale.com
E-mail: korte@kortescottsdale.com

Leadership matters – especially when the unexpected happens.

In this era of uncertainty, I am prepared to be your next mayor and put to work my business and political experience, my long-standing commitment to fiscal responsibility, and my vision for our community.

These are tough times that require difficult decisions. With your help, I am ready to lead Scottsdale through what is going to be a challenging process to restore our city's economy and create conditions that secure people's jobs and stabilize the tourism trade.

To succeed, the process cannot only be financially prudent, we must be frugal with our city's resources and your tax dollars for the foreseeable future.

The circumstances we are experiencing are totally unique. I am reminded, however, about the impacts of the Great Recession and the pivotal part I played working with businesses and neighborhoods to rejuvenate the McDowell Road Corridor and South Scottsdale. When STARS, one of our community's premiere non-profit organizations, was suffering financially, I was retained to return it to prominence. Immediately prior to the recession, I led the effort to successfully stabilize the Scottsdale Chamber of Commerce that enabled it to weather the economic downturn.

My roots in our community run deep and the roles I played in helping make Scottsdale so special are extensive. You can learn more about my business and leadership experience at kortescottsdale.com

I strongly believe this is a time for honesty, not rhetoric. We face an extremely serious situation. But we will face it and succeed together.

Leadership will matter more than ever in the days, weeks and even years ahead. The choices voters make in this election will determine not only our immediate future, but the direction of the city for future generations.

I ask for your vote and confidence in my leadership on August 4th.

CANDIDATE FOR MAYOR



Name: Lisa Borowsky
Age: 54
Education: St. John's University, School of Law, J.D.
Arizona State University, B.S.
Occupation: Lawyer
Website: lisaformayor.com
E-mail: lisa@lisaformayor.com

As an Arizona native, and lifelong resident of Scottsdale, I am passionate about our City. I have a deep appreciation for our past and a vision for our future. We are fortunate to live in a community that people are excited to be part of. We have tremendous natural resources which we cannot take for granted. We have vast open space which attracts visitors and residents alike. However, we must be careful to protect our "brand" in order to maintain Scottsdale as a world class, luxury destination for visitors, business leaders, spotlight events, and, most importantly, for the benefit of the residents that call this home.

To remain the Southwest's premier tourist destination and best of places to live, higher standards on future growth are needed. First and foremost, we must respect the citizens and business owners that currently reside and operate here. Growth must be thoughtful and sustainable. New development must provide real benefit for existing residents.

Traffic solutions must be identified, especially in North Scottsdale. Pedestrian, traffic and parking improvements must occur in the downtown and Old Town area for the safety and enjoyment of all.

Careful attention must be paid to how the voter-approved bonds and taxes are spent improving and beautifying our City. I served on City Council from 2009-2013, in the midst of the Great Recession. I am proud of the work I did to resolve the City's financial crisis which resulted in a leaner budget, without increasing taxes. This experience, together with my background as a lawyer and business owner, will be critical as we confront the financial and structural challenges ahead. Restoring our booming hospitality industry, hotels and restaurants, will play a key role.

As Mayor, I will serve to protect and improve the lives of Scottsdale residents. Please see more at lisaformayor.com.

CANDIDATE FOR MAYOR



Name: Suzanne Klapp
Age: 73
Education: B.A. – University of Evansville (IN)
M.B.A. – Southern Methodist University (TX)
Occupation: Businesswoman
Website: suzanneklapp.com
E-mail: suzanne@suzanneklapp.com

I was elected Councilwoman almost 12 years ago. During that time, I have successfully dealt with many challenges, including the 2008 recession and its impact on government and our local economy over several years. The health and economic impact of the Coronavirus pandemic has also been devastating for the city and the greater community. Throughout all these times, I have helped guide our decision-making with a steady hand.

I have earned a reputation for getting results by working collaboratively with other Council members and residents. No other candidate for mayor successfully led on all three ballot measures approved by Scottsdale voters in 2018 and 2019.

My career over the past 45 years has been in business management and service to the public. I have owned companies in manufacturing and retail and worked in management positions for Whirlpool for 14 years. I was General Manager for a world-wide distributor in southern California for five years, and then moved our retail company to Scottsdale 22 years ago.

In Maricopa County, I serve on Valley Metro RPTA's board which provides transit services as well as the Maricopa County of Governments (MAG) Transportation Policy Committee.

I want to be your Mayor to utilize my private and public sector experience and love for Scottsdale to achieve these priorities:

- Continue moving Scottsdale forward with smart growth that creates jobs, improves property values and encourages tourism
- Maintain low taxes and advance cost-saving measures while continuing to provide high quality and efficient city services
- Ensure safety in neighborhoods and throughout the city by supporting our Police and Fire Departments
- Improve resident representation by putting the unity back in community

I respectfully ask for your vote for Mayor to continue to unite and collaborate with the community so everyone is represented and so Scottsdale continues to prosper.

CANDIDATE FOR MAYOR



Name: Bob Littlefield
Age: 72
Education: B.S., Engineering, from Arizona State University
Occupation: Aviation, Computers
Website: boblittlefield.com
E-mail: bob@boblittlefield.com

The 2020 campaign for Mayor is like no other in the history of Scottsdale. While protecting Scottsdale's special character and high quality of life will continue to be big issues, fiscal responsibility will be on every voter's mind. The overriding issue will be; who is best qualified to lead Scottsdale forward through the turbulent times ahead.

I am that candidate. I was elected to the Scottsdale City Council three times. As Chairman of Scottsdale's City Council Budget Subcommittee and a member of Scottsdale's Economic Development Subcommittee, I have the knowledge and experience in municipal finance our next Mayor absolutely must have. In addition to my time as a manager for several large corporations, I also founded and ran a successful Scottsdale-based computer company, so I know how business works. And, as a two-tour Vietnam combat veteran, I know about persevering in tough times.

Belts will need to be tightened for the foreseeable future, and that means setting priorities. When the tax dollars are flowing freely it is easy to make sure everybody gets a slice of the pie. Real leadership that is willing to say "no" when necessary will be needed in Scottsdale's future.

Scottsdale's special character and high quality of life are still important issues, not just for our citizens but for our tourism industry which will need help to recover after the lockdown ends. If I am elected Mayor, I will, as I did when I was a Councilman, support only quality, character-appropriate development that pays for itself. And I will apply that standard to all parts of our beautiful city.

Scottsdale needs a Mayor who can hit the ground running, can make the tough decisions, and who will lead rather than wait for other cities to set the pace. I respectfully ask for your vote in August.

CANDIDATE FOR MAYOR



Name: David "Dave" Ortega

Age: 66

Education: College of Architecture University of Arizona;
American Institute of Architects; Scottsdale
Leadership Class 3

Occupation: Scottsdale Architect

Website: electDaveOrtegaMayor.com

E-mail: electDaveOrtegaMayor@gmail.com

COVID-19 has reshaped the world economy and tests us at home, in our neighborhoods and as a community. We will recover because Scottsdale is citizen-driven, business-friendly and hospitality based. I understand the values we all share.

My living 41 years in Scottsdale, raising our family, building a successful architecture business, serving on State Boards, and serving as Councilman (2000-04) prepared me to face the challenges of serving as Mayor. My track record of listening, understanding needs, prioritizing budgets, designing numerous buildings in Old Town, promoting the McDowell Sonoran Preserve and protecting our Western heritage is steadfast.

There is an erosion of trust in City Hall. The Southbridge Two Referendum to overturn the decision by Mayor and Councilwomen Klapp and Korte was absolutely necessary. Early on, I exposed the crushing condo density, towering 160-ft height, proposed excavation of Fifth Avenue and disruption to nearby businesses. They would not listen. I also voted YES on the citizen-driven Initiative, Prop 420, which requires a public vote to build within the McDowell Sonoran Preserve, prohibiting unilateral Council action.

My goals as Mayor:

- **Leverage City Resources: Ensure Public Safety, essential services and fiscal conservative budget.**
- **Protect Neighborhoods: Control Short Term Rentals and improve services for seniors and children.**
- **General Plan 2035: Reclaim citizen-driven values to direct the Council, not the other way around.**
- **Build Bond 2019: As Mayor and architect help guide on-budget citywide construction projects.**
- **Voting Districts: Study because half of city voters live south of Shea without direct representation.**
- **Quality Growth: Support sustainable development which is compatible with the Scottsdale Brand.**

Our Scottsdale values and Scottsdale Brand must not be cast aside. My community experience, leadership, architect skills and independent perspective prepared me to represent you as full-time Mayor. I ask for your VOTE on August 4th.

COUNCIL CANDIDATE STATEMENTS

BEGIN ON THE NEXT PAGE

CANDIDATE FOR COUNCIL



Name: Bill Crawford
Age: 66
Education: Musculoskeletal Evaluation & Rehabilitation
University of Florida at Gainesville, FL
Occupation: 42+ Year Business Owner
Health & Fitness Trainer, Educator & Consultant
Website: BillCrawfordForScottsdale.com
E-mail: bill@billcrawfordforscottsdale.com

I'm a proud husband, father, grandfather, community leader and small business owner.

For more than 22 years, I've had the privilege of owning and operating a successful small business in Downtown Scottsdale with my wife Debbie. In addition to my business experience, I've spent the past two decades taking on tough city issues, resulting in wins for our residents, neighborhoods and businesses.

As a community leader, I believe my ability to bring residents together and unite them to solve problems is desperately needed on City Council. Now more than ever, we need collaborative leadership to get our city and economy back on track.

The fallout from the coronavirus has been devastating for Scottsdale. Our residents, businesses and city government are facing financial challenges like never before.

We must put an end to the political shenanigans causing unrest and division across our city in order to protect Scottsdale's fiscal future. It's time to stop playing politics and put our residents and city first.

As a Councilman, I will work to unify Scottsdale by bringing the different factions together to keep our city moving forward during these difficult times. With collaborative leadership and the teamwork of all the people who make Scottsdale a resilient city like no other, I believe we will emerge stronger than ever.

I love our city and will never stop fighting for our residents, neighborhoods, businesses, and the high quality of life that makes Scottsdale special. My devotion to protecting Scottsdale's high quality of life is unwavering, and I'll bring that same devotion to the City Council.

I'm proud to have the support of Mayor Jim Lane and many more throughout our great city. It's an honor to be given consideration to be part of our city's leadership.

I respectfully ask for your vote.

With appreciation,

Bill Crawford

CANDIDATE FOR COUNCIL



Name: Tammy Caputi

Age: 51

Education: B.A., Economics – Wellesley College
M.B.A. – Simmons College Graduate School
of Management
Fellow – Flinn Brown Arizona Center for
Civic Leadership

Occupation: President and Owner, Yale Electric West, Inc.

Website: tammycaputi.com

E-mail: tammy@tammycaputi.com

I'm Tammy Caputi, and I'm running for city council to make Scottsdale even greater for my children than it's been for me. I have loved living in Scottsdale for 20 years.

We need councilmembers who govern with facts and open minds, who create consensus and promote collaboration. Councilmembers who exercise caring judgment and wisdom for issues both big and small. I will help guide us as a diverse, vibrant, resilient community that works for all residents. This is even more important now amidst our current crisis.

I just served three years on the Development Review Board, overseeing the quality of development in Scottsdale. I have an Economics degree from Wellesley College and an MBA, and successfully run a multimillion-dollar business I founded here in Scottsdale. My husband and I have three children in our local public schools. I'm ready to serve our community.

My number one issue is our future: our livability and quality of place, where our families can prosper and raise their own families. I will promote economic vitality and foster high-tech jobs that diversify our economy, generate revenue, and complement our robust tourism industry. Let's enhance our transportation system, by maximizing the safety and efficiency of our community. Most important is protecting our neighborhoods.

Our future includes overseeing thoughtful, quality development that provides public benefits like open spaces or workforce housing. Development should always consider preservation and livability as its goals.

Finally, our future must include closer communication and mutual support with our top-notch education systems: public, private, charter, and higher ed. I want to create a city where residents can go to school and find quality jobs from hire to retire.

Scottsdale is an amazing city and our future looks bright. As a positive, forward thinking council member, I will help light up the way!

CANDIDATE FOR COUNCIL



Name: Betty Janik
Age: 70
Education: Bachelor of Science, Chemistry, University of Illinois-Chicago
Occupation: Former Research Scientist, Math/Science Teacher, Realtor
Website: voteJanik.com
E-mail: voteJanik@gmail.com

Primary responsibility of a Councilmember is to represent citizens. Current Council majority has forgotten this. With your support, I will represent you with thoughtful decisions responsive to your voice.

Endorsed by Council members Kathy Littlefield & Solange Whitehead, Former Mayor Mary Manross and Carla, Preserve Founder.

THOUGHTFUL GROWTH

Scottsdale is a wonderful place to live! Unfortunately, unrestrained development, and insufficient long-term funding of it, threaten our quality of life. Ever-increasing new construction with excessive height and density is jeopardizing views, infrastructure, traffic flow. I am not afraid to make tough decisions, but the decisions will be based on citizen input using objective criteria from reputable sources. I'm not against growth, I'm for thoughtful growth:

- Respecting values of all ages/lifestyles
- Promoting resident supported zoning
- Approving projects fully funded by developers/new income, not taxpayers
- Protecting the McDowell Sonoran Preserve
- Supporting vital industries: tourism/healthcare/retail/technology
- Being fiscally responsible while maintaining fully-funded fire/police

The most important task of the new Council is producing a viable General Plan, defining locations and development, protecting open spaces, sustaining financial viability and community services for the next decade. Collaboration with all stakeholders will generate a rational citizen-friendly framework for development while preserving Scottsdale's unique character.

LISTEN TO RESIDENTS

Despite significant objections by the citizens, Council refuses to listen. Citizens have taken legal action to get Councils' attention. Prop 420 is a perfect example of this egregious behavior.

I have a proven record responding to citizens:

- Co-Founder, Protect Our Preserve (Preserve in hands of citizens)
- Supporter, referendum opposing Southbridge II (Opposed SBII development plan)
- President, Coalition of Greater Scottsdale (Advocated consistent zoning/land use)
- Member, 2019 Bond PAC (Secured \$350 MIL for the BEST Scottsdale.)

If these reflect your values, elect me YOUR VOICE to represent YOUR VISION!

CANDIDATE FOR COUNCIL



Name: Becca Linnig
Age: 51
Occupation: Residential REALTOR® and Property Manager
Website: beccaforscottsdale.com
E-mail: becca@beccaforscottsdale.com

Scottsdale has been home to my husband and our family for the last 22 years. We have three amazing children, two Saguaro Sabercat graduates and one Mohave Wildcat, a terrific daughter-in-law, an adorable grandson and a rescue dog. Strong schools and a great education is paramount to the successful future of our city.

Giving back to our community has always been a priority and as a volunteer you will find me assisting tourists (and locals) as an Ambassador, giving tours as a Historic Tour guide and on the streets as our Block Watch Captain in Village Grove. Additionally, I am proud to be a part of the District 1 Scottsdale Police Dept. Community Engagement Committee and a member of Scottsdale Leadership, Class 34.

As a successful REALTOR® and Property Manager with REMAX for the past 14 years protecting property rights and values are a key issue. I served as President for the Scottsdale Area Association of REALTOR®s in 2018 and currently serve on the board at the State (AAR) and National (NAR) levels.

Now more than ever we need to focus on collaboration between City Council, City Departments and Scottsdale Citizens. It is important that we have an efficient government who is fiscally responsible and performs core services at exceptional levels.

We need to encourage growth that enhances our city, supports our businesses and celebrates arts and culture. We MUST invest in our future.

I am passionate about our city and want ALL of Scottsdale to be represented. We have not had a councilmember south of Shea for over 15 years. I respectfully and humbly ask for your vote

Visit my website to learn more at www.beccaforscottsdale.com or Facebook at <https://facebook.com/beccaforscottsdale/>

CANDIDATE FOR COUNCIL



Name: Kevin Maxwell
Age: 55
Education: B.S. Technical Communications, Arizona State University, Amazon Cloud Certified
Occupation: Technical Analyst Public Cloud, State Farm
Website: MaxwellforScottsdale.com
E-mail: Kevin@MaxwellforScottsdale.com

Now more than ever in our history, we need an analyst on the council. The pending economic recession will require council members to evaluate complicated economic data and be able to have a high level of understanding of the material. I am a data analyst who seeks data-driven solutions for very difficult problems. Now is not the time for one issue candidates or anyone with strong emotional ties to any single issue. I am committed to offering solutions that are innovative, actionable and accountable.

As your councilman, I will be laser-focused on returning our economy to pre-pandemic levels. I will help small businesses keep their businesses and their employees. I will protect tourism assets and help ensure that our hospitality industry emerges stronger than ever. I will work hard to ensure that the city budget is as lean as possible and to avoid reducing services.

I have lived in Scottsdale for nearly 30 years and my community service to Scottsdale is substantial. It includes:

- Airport Advisory Commission. - Chair
- Scottsdale Leadership. – Board of Directors
- Scottsdale Coalition of Today and Tomorrow
- FUEL Scottsdale
- Family Promise of Greater Phoenix – Board of Directors

As residents, we should all want to maintain Scottsdale's special character and quality of life. I have specific plans that would benefit the city in several ways.

Airport Noise- My plan is actionable, and it will benefit residents.

Public Safety- My plan is called Vision Zero. It has already been implemented by 45 cities with similar size to Scottsdale.

Education and Special Needs – I have a plan for our most vulnerable residents. Families with special needs.

I want to earn your vote to serve our city. Please visit my website or contact me with any questions or comments. As your councilman, I will be transparent, honest and accessible.

CANDIDATE FOR COUNCIL



Name: Mike Auerbach

Age: 53

Education: Bachelor of Arts Degree in Communications
Legal Assistant Certification Georgetown University
Associate of Arts Degree in Culinary Art New
England Culinary Institute

Occupation: Chef

Website: mikeforscottsdale.com

E-mail: info@mikeforscottsdale.com

I want to show you what I am doing for my campaign.
Scottsdale. It's the city we love and chose.

From the McDowell mountain preserve in the north to iconic Old Town in the south, Scottsdale is a truly special place. We, the residents of Scottsdale, embody its rugged individualism and frontier spirit.

I am a Scottsdale resident, small business owner in the hospitality industry, and lover of our country and city. Like many of you, I'm concerned about Scottsdale's future. We face challenges on many fronts.

To meet these challenges, we need enhanced tourism, smart growth, and leadership that will protect our individual liberties and values.

Scottsdale needs...

...a leader with the discernment to know how and where to grow – and where not to

...an advocate committed to protecting our signature events and open spaces

...a voice for the principles that make a thriving economy and respect individual liberties

10 million annual tourists generate \$3.1 billion in economic activity. Scottsdale residents benefit when tourism thrives.

Your property rights, First amendment rights and Second amendment rights should be protected from government overreach. I will be that advocate.

I have something truly different. I will offer legislation to help your grandparents, parents, you, and loved ones. An exemption from all future property tax increases. If you are 70 years old, have owned a home in Scottsdale for at least 30 years---this would apply to you. "People run out of money before they run out of time."

Let's protect all that made us love and choose Scottsdale - and keep it thriving and growing for the future.

I have a database of contacts that I would like to add you to. Text the word Scottsdale to 85100 This is my plan for a WINNING campaign. Join me!

CANDIDATE FOR COUNCIL



Name: Guy Phillips
Age: 61
Education: Maricopa Technical College
Occupation: Owner and operator of a heating and cooling install and repair business.
Website: Electguyphillips.com
E-mail: Phillips4council@gmail.com
Hobbies: Rebuilding muscle cars, writing and coin collecting.

To the Residents of Scottsdale,

Thank you for honor and privilege of representing you these past 7 years.

I understand that you are busy with life's demands and that's why you vote to have someone represent your interests in Scottsdale. I would like you to know I take that responsibility seriously and have worked diligently to make your life in Scottsdale as pleasant as possible, from providing excellent public safety to keeping up with and adding amenities for you and yours to enjoy. I am proud to have brought to you the PT-17 Biplane to the Scottsdale Airport, The Parada Museum downtown, and the establishment of Scottsdale's first Veteran's Advisory Commission.

I have also remained a fiscally conservative councilman and will continue to vote for your best interests when it comes to taxes and fees that impact you daily. If reelected I will continue my service to you in the following ways:

- **Public Safety will remain my #1 priority**
- **Promote and expand tourism opportunities that keep our taxes low**
- **Protect neighborhoods from multi-national short-term rental growth**
- **Work to create a General Plan that protects neighborhoods from unwanted growth, height and density**
- **Listen to YOUR concerns and work with you on a one-to-one basis**

Our city is reaching buildout and it's imperative your city council takes responsible and meaningful steps to insure our quality of life remains. I promise to work towards that goal while always keeping in mind my responsibility to you and your family. Let me continue in keeping Scottsdale the world class city it is today.

Please Vote Guy Phillips for Scottsdale City Council! Thank you!

CANDIDATE FOR COUNCIL



Name: John Little

Age: 70

Education: University of Minnesota, Urban Studies
Advanced Public Executive Program, Arizona
State University

Occupation: Former Scottsdale City Manager
Consultant dba/Social Prosperity Partners

Website: johnlittlescottsdale2020.com

E-Mail: johnlittlescottsdale2020@gmail.com

Dear Friends and Neighbors:

Scottsdale is my hometown. My love affair with this community began with my first visit in 1972 and has continued since I moved here with my family in 1985 and began work for the city. I had the good fortune to work as Mayor Herb Drinkwater's Chief of Staff, from whom I inherited a deep love of Scottsdale. I worked with the most talented team of employees of any city in America. Buses of dignitaries from other cities would visit us to see "how we did it". Invariably, we answered that it was done with the input of an engaged citizenry. Together we achieved the impossible.

That kind of vision and teamwork is needed again today. I have an "insider's" understanding of the people, processes and resources that can move the needle and get things done. I also have an outsider's perspective as a successful businessman who knows the need for **efficiency in delivering city services as a way to keep taxes low.**

I have more experience in administering public services than all other council candidates combined. Now more than ever, principled, tested and committed leadership is needed.

With your help we will:

- Fulfill our sacred promise to preserve our history/traditions
- Restore economic vitality and tourism following the COVID-19 Crisis
- Bolster code enforcement and increase open space to protect neighborhoods
- Preserve "Old Town"
- Demand excellence in design, architecture and landscaping
- Address strategic challenges of our rapidly aging population
- Form a community partnership to address the impacts of rising housing costs
- Support public education by adding an Education Element to our 19 year old General Plan
- Support our world-class Police and Fire heroes

Vote John Little for both Preservation AND Progress.

CANDIDATE FOR COUNCIL



Name: Tom Durham

Age: 65

Education: Cornell College, Phi Beta Kappa in history and philosophy, *magna cum laude*
J. D., New York University Law School, Research Editor of Review of Law and Social Change

Occupation: Retired partner in Mayer Brown LLP, an international law firm

Website: DurhamfortheCitizens.com

E-mail: DurhamfortheCitizens@gmail.com

I'm running to restore trust in our City Council and to represent *all* Scottsdale citizens. In the last two years, citizens have been so upset with the Council majority's failure to listen that they initiated two ballot measures (Protect Our Preserve, Southbridge 2) so citizens would have a say in Scottsdale's future. We must elect Council members who listen to citizens' views so these uprisings aren't necessary!

I served as Treasurer of Protect Our Preserve PAC, helping to save our Sonoran Preserve from commercial development. The Council majority planned a huge development in our Preserve, despite the overwhelming opposition of Scottsdale citizens. Our PAC put the issue up to a citizen vote which saved the Preserve, and I was proud to play a significant role in that effort.

I strongly disagree with those favoring growth at all costs. I'm not opposed to growth in Scottsdale, but I support *thoughtful growth*--balancing development with open spaces and views; controlling height, density, and traffic; and, above all, *always* preserving and enhancing the unique character of Scottsdale and its neighborhoods.

From 2016-2020 the same four Councilmembers have voted for EVERY major project, and have repeatedly changed zoning regulations to favor developers. We must seat new Councilmembers who prioritize residents, not developers, and who respect the desires of all residents and businesses.

I will:

- Always protect our Preserve
- Fully fund police and fire
- Support tourism, our lifeblood, while building healthcare and other leading industries
- Restore long-term financial solvency; continue low tax rates
- Require that development cover the full costs of infrastructure and services.

My experience as a trial lawyer in understanding complex legal issues and sophisticated economic analyses will help me make fact-based decisions benefitting the long-term future of Scottsdale.

I have been endorsed by former Mayor Mary Manross and by Councilmember Kathy Littlefield.

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