

# Scottsdale's Smart City Initiative

**Brent Stockwell,  
Assistant City Manager**





**A Smart City combines traditional infrastructure such as roads and buildings with technology to enrich people's lives**



**It's more than technology... it's about people!**



**We want to engage with people about how the use of smart city solutions could solve community challenges, improve the quality of life and enhance interactions with the city.**

**“The fundamental question... is not whether to be for or against innovation, nor for or against technology – it is how to facilitate that innovation and progress that will most benefit city residents.”**

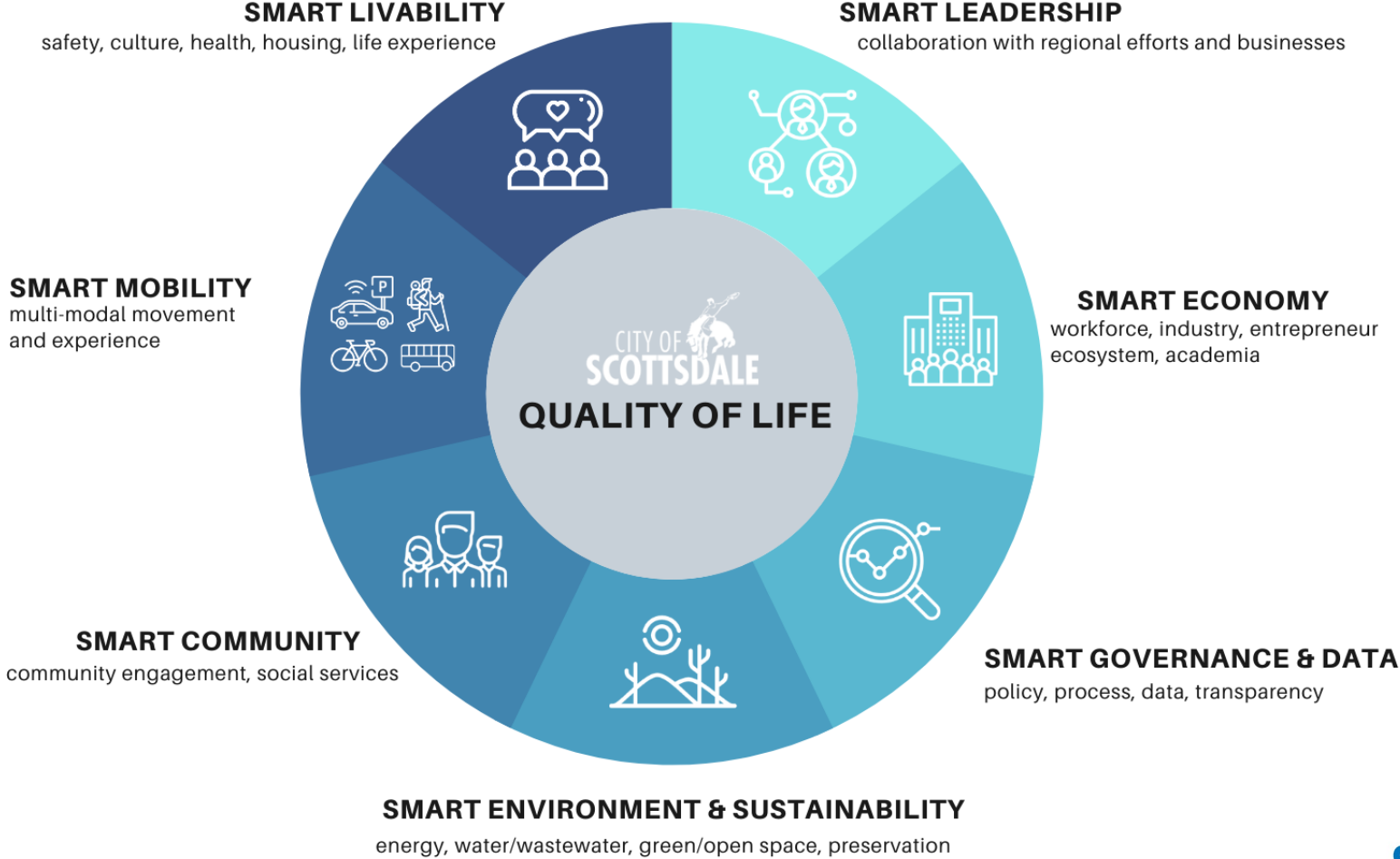
**- Ben Green, The Smart-Enough City**



**The key is to figure out which smart city solutions are most likely to result in a more efficient, responsive and sustainable city that delivers better outcomes for people in Scottsdale**



# SCOTTSDALE SMART CITY THEMES





**Scottsdale's digital privacy policy safeguards public trust in the use of new and emerging technologies and protects digital privacy rights**



**SkySong is a hub for innovation improving  
the lives of people in the surrounding neighborhoods**





**Reduce impacts from loud music from the Old Town Entertainment District for nearby neighborhoods**

**For more  
information,  
go to  
ScottsdaleAZ.gov  
and search  
“smart city”**

