

FY 13/14 Event Recap

	EQUESTRIAN	SPECIAL	RV	CONCESSIONS	ATM	TICKET	FEED &	PAID PKG	EQUESTRIAN	SPECIAL
	EVENT	EVENT	INCOME	FEES	FEES	SURCHARGE	BEDDING	FEES	GRAND	GRAND
	INVOICES	INVOICES							TOTAL	TOTAL
July 2013										
Strada Bike Club		\$1,730.55								\$1,730.55
August 2013										
Reining - Belson	\$1,485.21								\$1,485.21	
Scottsdale Prep		\$1,389.24								\$1,389.24
September 2013										
Quarter Horse Show	\$888.77		\$85.44	\$322.67			\$228.80		\$1,523.68	
Shrine Circus		\$12,765.13	\$996.80	\$5,074.95	\$795.15	\$3,220.00		\$5,467.46		\$28,319.49
Brede		\$1,899.99								\$1,899.99
Ponies of the Americas	\$228.76		\$28.48						\$257.24	
Saddlebred Horse Show	\$3,272.68		\$28.48	\$90.13			\$1,482.61		\$4,873.89	
Mounted Shooters of America	\$29,187.65		\$3,844.80	\$2,016.53	\$48.05		\$3,760.81		\$38,857.84	
Hunt Cup	\$1,364.57		\$113.82	\$92.18			\$723.60		\$2,294.27	
AZ Fall Championships	\$67,867.46		\$8,458.56	\$2,850.20	\$80.60		\$40,085.42		\$119,322.24	
October 2013										
AZ Reining Futurity	\$22,837.99		\$786.96	\$637.80			\$4,929.30		\$29,192.15	
AHAA Breeder Finals	\$20,439.06		\$427.20	\$3,656.04			\$3,000.62		\$27,522.92	
Paint Horse Assoc.	\$6,831.05		\$882.99	\$94.89			\$4,050.88		\$11,859.81	
Dressage	\$3,058.74						\$1,220.40		\$4,279.14	
Charros-Scottsdale showdown		\$28,337.96	\$56.96	\$1,968.78		\$2,737.00	\$740.40	\$677.01		\$34,518.11
Thoroughbred Breeders Sale	\$10,300.18		\$258.32	\$375.03			\$4,341.39		\$15,272.92	
4-H Horse Show	\$9,056.16		\$996.80	\$381.62			\$2,989.82		\$13,404.40	
AZ Saddlebred Futurity	\$20,503.55		\$683.52	\$531.81			\$10,581.99		\$32,300.87	
Faster Cycling		\$1,430.10								\$1,430.10
Highlands Church Harvest Feat.		\$1,592.41		\$409.63						\$2,002.04
November 2013										
Polo Club - Fall 13	\$4,596.75								\$4,596.75	
Horses and Horsepower	\$13,884.19		\$258.32	\$13,407.51	\$807.55	\$2,240.50	\$1,814.28		\$32,410.35	
Scottsdale Home Show		\$17,511.42	\$58.96	\$1,491.65	\$223.20	\$175.00	\$432.00	\$4,236.81		\$24,127.04
ADA Regionals	\$22,060.00		\$370.24	\$852.24	\$13.95		\$8,186.26		\$31,482.69	
AHAA AM Cup Championship	\$4,240.45		\$199.36	\$597.92	\$12.40		\$9,178.42		\$14,228.55	
Ponies of the Americas	\$248.76		\$28.48						\$277.24	
Vintage Market		\$4,497.18	\$170.88	\$964.30	\$274.35	\$2,153.00				\$8,059.71
AZ Reining	\$5,815.29		\$170.88	\$241.88			\$2,926.80		\$9,154.85	
AZ Season Finale	\$55,984.85		\$6,464.96	\$2,219.13	\$46.50		\$31,741.46		\$96,456.70	
AZ Season Finale 2	\$68,954.42		\$1,452.48	\$1,746.85			\$15,611.07		\$85,764.82	
Goodguys		\$42,642.91	\$13,129.28	\$49,126.82	\$1,266.50	\$9,104.00		\$14,738.50		\$129,997.01

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SVS Horse Sale	\$12,752.05			\$286.43	\$167.40	\$50.50	\$2,955.17		\$16,211.55
Gem & Jewelry Show		\$5,880.23	\$313.28			\$388.00			\$6,561.51
Paint Horse Assoc.	\$5,871.27		\$170.88	\$176.84	\$7.75		\$16,885.00		\$23,111.74
December 2013									
Saguaro Classic	\$55,692.60		\$1,253.12	\$1,382.67	\$31.00		\$22,835.27		\$81,094.66
Blue Ribbon	\$719.12		\$56.96	\$27.14			\$130.11		\$933.33
Holiday Pet Festival		\$4,031.98		\$1,126.26	\$131.75				\$5,289.99
Gold Mine Circuit Horse Show	\$21,694.71		\$1,367.04	\$680.17	\$15.50		\$6,941.84		\$30,699.26
Ikast	\$21,493.12								\$21,493.12
Paints	\$19,971.57		\$5,097.92	\$468.28			\$16,914.25		\$42,452.02
USTRC	\$13,195.61		\$1,053.76	\$3,723.61	\$97.65		\$5,013.76		\$23,084.39
January 2014									
Polo Club Spring 14	\$2,758.05								\$2,758.05
Paints	\$19,224.68		\$113.92	\$394.49	\$43.40		\$283.63		\$20,060.32
AZRHA Winter warmups	\$2,328.38								\$2,328.38
AZ Natl Quarter Horse Show	\$33,292.98		\$2,563.20	\$1,108.20			\$12,923.54		\$49,886.92
Barrett-Jackson Auto Auction		\$285,350.00	\$316.03			\$33,000.00	\$93.64		\$318,759.67
Barrett-Jackson SLUP		\$7,661.25							\$7,661.25
Barrett-Jackson SLUP maint.		\$1,434.79							\$1,434.79
Sun Country Circuit	\$174,732.68		\$45,767.36	\$3,072.26	\$389.05		\$140,552.69		\$364,514.04
Russo & Steele SLUP		\$30,837.82							\$30,837.82
Russo & Steele SLUP maint		\$1,664.79							\$1,664.79
Phoenix Open Parking		\$10,010.70	\$2,990.40						\$13,001.10
Phoenix Open Parking SLUP		\$25,280.46							\$25,280.46
Phoenix Open Parking SLUP maint.		\$11,545.84							\$11,545.84
Celebration of Fine Art SLUP		\$51,075.00							\$51,075.00
Celebration of Fine Art SLUP main.		\$1,925.75							\$1,925.75
February 2014									
AHAA	\$371,150.33		\$911.36						\$372,061.69
March 2014									
Fiesta Cluster Dog Show		\$9,014.13	\$15,399.28	\$5,228.08	\$186.00		\$12,347.84		\$42,176.33
Parada dei Sol	\$14,797.69		\$797.44	\$14,311.81	\$1,213.65	\$2,535.50	\$194.40		\$33,850.49
Reining Competition	\$4,889.50		\$199.36	\$7,454.55			\$1,246.38		\$13,589.79
Cactus Reining Classic	\$70,885.41		\$12,616.64	\$1,651.78			\$4,454.38		\$89,608.21
Goodguys		\$41,410.15	\$10,338.24	\$40,975.69	\$192.92	\$4,243.00	\$11,892.43		\$109,052.43
Ponies of the Americas	\$198.76								\$198.76
Paint Horse Assoc.	\$10,284.81		\$1,310.08				\$6,608.76		\$18,203.65
Scottsdale Spring Festival	\$46,121.19		\$4,158.08	\$1,901.57			\$30,280.67		\$82,441.61
Carousel Charity Horse Show	\$57,141.86		\$1,965.12	\$1,466.09	\$36.57		\$25,924.42		\$86,534.06
Scottsdale Spring Classic	\$62,874.21		\$4,870.08	\$1,003.06			\$15,283.30		\$84,030.65

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AZ Miniature Horse Assn	\$11,483.64		\$455.66	\$242.31					\$12,181.63	
AZ Dressage Assn	\$16,832.66		\$284.80	\$678.57	\$4.24		\$7,643.25		\$25,443.52	
Family Promise		\$1,732.21								\$1,732.21
Home & Life expo		\$24,106.45			\$33.92	\$120.00		\$2,473.06		\$26,732.43
April 2014										
Quarter Horse Show	\$250.00								\$250.00	
AHAA	\$500.00								\$500.00	
Blke Week		\$25,831.22	\$51,015.04	\$87,934.61	\$1,842.61	\$21,346.00				\$187,969.88
Mounted Shooters of America	\$15,000.00								\$15,000.00	
Paint Horse Assoc.	\$5,982.76		\$660.79	\$216.43			\$4,269.43		\$11,129.40	
Pontes of the Americas	\$610.15								\$610.15	
Region VII All Arabian	\$102,042.73		\$5,085.21	\$2,642.87	\$21.73		\$42,850.63		\$152,643.17	
Rugby Bowl		\$2,162.00								\$2,162.00
May 2014										
Quarter Horse Show	\$637.44		\$172.38				\$239.80		\$1,049.62	
Saddlebred Horse Show	\$2,811.81			\$45.60			\$1,331.21		\$4,188.62	
Vintage Market		\$2,194.50		\$126.66		\$536.00				\$2,857.16
Reining	\$255.38								\$255.38	
Paint Horse Assoc.	\$7,068.82		\$909.02				\$5,376.15		\$13,353.99	
Charras		\$500.00								\$500.00
Amazing Pet Expo		\$1,000.00								\$1,000.00
AZCHA	\$2,000.00								\$2,000.00	
June 2014										
Raining schooling	\$673.70			\$120.24				\$54.00	\$847.94	
Desert Reining Horse Assn	\$11,833.38		\$256.32					\$4,065.96	\$16,155.66	
Gem Show		\$13,483.80								\$13,483.80
Monterra annual thru Dec				\$5,764.71						\$5,764.71
Non Event RV thru March			\$46,223.04						\$46,223.04	
Non Event stalls thru March	\$2,216.69								\$2,216.69	
Non Event arenas thru March	\$646.10								\$646.10	
Non Event F&B thru March							\$9,078.00		\$9,078.00	
Taxes	-\$20,611.94		-\$16,575.21	-\$7,959.34			-\$24,056.93	\$0.00	-\$69,203.42	
Adjustments/refunds/receivables									\$0.00	
Column Totals	\$1,553,110.33	\$871,928.98	\$242,063.69	\$265,400.20	\$7,972.59	\$81,828.50	\$504,217.08	\$55,953.07	\$2,280,533.22	\$1,101,941.20
			Monterra 2%	\$5,764.71					Event Total	\$3,382,474.42
updated 4/2/14			taxes ytd	\$147,160.42					Basin Mgt account/ticket surcharge	-\$81,828.50
reconciled thru Dec.										\$3,300,645.92

Yellow highlight = new event

EVENT STATISTICS 2009 - 2014

DESCRIPTION	FY09/10	FY 10/11	FY 11/12	FY 12/13	FY 13/14
NUMBER OF <i>EQUESTRIAN</i> CONTRACTS	56	69	68	63	56
NUMBER OF <i>EQUESTRIAN</i> EVENTS	68	70	70	63	58
NUMBER OF <i>SPECIAL EVENT</i> CONTRACTS	26	21	19	30	24
NUMBER OF <i>SPECIAL EVENTS</i>	28	24	20	36	24
TOTAL NUMBER OF EVENTS	96	94	90	99	82
NUMBER OF <i>EQUESTRIAN</i> USE DAYS	261	263	260	259	308
<i>EQUESTRIAN</i> DAYS ONLY (No Special Events)	67	111	106	87	83
DAYS OF 2 OR MORE EVENTS	147	121	119	124	155
NUMBER OF <i>SPECIAL EVENT</i> USE DAYS	253	160	127	169	214
TOTAL USE DAYS	514	423	387	428	522
EVENT ATTENDANCE	561,932	585,280	755,250	749,856	
NUMBER OF MONTERRA EVENTS	106	100	90	118	
MONTERRA ATTENDANCE	15,751	15,563	19,091	19,346	
TOTAL WESTWORLD ATTENDANCE	577,683	600,843	774,341	769,202	

Updated 6/9/2014

All AHAA events under one contract