



JOINT MEETING OF THE
COUNCIL SUBCOMMITTEE ON EDUCATION, JOINT
ADVISORY COMMITTEE OF THE SCOTTSDALE
UNIFIED SCHOOL DISTRICT, AND JOINT ADVISORY
COMMITTEE ON EDUCATION OF SCOTTSDALE
COMMUNITY COLLEGE MINUTES

Wednesday, April 6th, 2022

Community Design Studio
7506 E. Indian School Rd.
Scottsdale, Arizona 85257

PRESENT:

City Council Subcommittee on Education:

Mayor David D. Ortega
Vice Mayor Tammy Caputi
Councilwoman Solange Whitehead

Scottsdale Unified School District Joint Advisory Committee on Education

Dr. Scott Menzel, SUSD Superintendent
Julie Cieniawski, SUSD Board Vice President (Arrived at 5:02 p.m.)
Patty Beckman, SUSD Board Member (left at approximately 5:45 p.m.)

Scottsdale Community College Joint Advisory Committee on Education

Veronica Hipolito, SCC Interim President
Dr. Eddie Lamperez, SCC interim Vice President of Academic Affairs
Melanie Burm, SCC Director of External Affairs.

STAFF:

Katelyn Cai
David Simmons
Brent Stockwell
Stephanie Zamora

GUESTS:

Nan Strohmaier, President, Scottsdale Unified School District Foundation
Kristine Mower-Millar, Scottsdale Unified School District Foundation
Amira Abboud, Mayor's Youth Council

Call to Order

Mayor Ortega called the meeting to order at 5:00 p.m.

Roll Call

Members present as noted above.

Public Comment

Mayor Ortega advised one written comment was received.

1. **Approval of February 2, 2022, Meeting Minutes**
Councilwoman Whitehead made a motion to approve the Meeting Minutes of February 2nd, 2022. Vice Mayor Caputi seconded the motion. Mayor Ortega, Vice Mayor Caputi, Councilwoman Whitehead, Dr. Menzel, Ms. Cieniawski, Ms. Beckman, Ms. Hipolito, Dr. Lamperez, and Ms. Burn voted in the affirmative. There were no dissenting votes.
2. **Accomplishments and Updates**
Mayor Ortega discussed the communication benefit of this initiative and advised Vice Mayor Caputi and Councilwoman Whitehead would be rotating off with new appointments for the next meeting.
3. **Mayor's Youth Council**
Katelyn Cai and Amira Abboud provided information on Scottsdale Mayor's Youth Council and the benefits it offers the community.

The Mayor's Youth Council is comprised of Scottsdale 10th – 12th grade students from public and private schools who want to learn more about local government. Touring local City facilities promotes an understanding of services provided to citizens, volunteering allows council members to become engaged in their community while helping others, and engaging all youth in politics are some of the activities the council partakes in. The council is a launch pad for development of leadership skills, public service, and community engagement. On April 14, 2022, the council will be hosting the Scottsdale Youth Town Hall with the Arizona Youth Climate Coalition and Professor Scott Cloutier as guest speakers. Flyers were left for committee members.

Ms. Beckman commented on the excellent community involvement and future leadership. Mayor Ortega advised he requested council members to be dismissed for part of the morning to participate in Earth Day along with himself and Councilwoman Whitehead.

4. **Coronado High School Job Fair**
Mayor's Chief of Staff David Simmons presented information on the job fair at Coronado High School

Mr. Simmons, along with Brian Biesemeyer, Kevin Rose, and Suzanne Grendahl from Scottsdale Water, Nick Molinari from Parks and Recreation, and Principal Amy Palatucci and Krista Demetrulias from Coronado High School, will participate in the planning committee for this collaborative effort. This job fair will be for seniors and recently graduated students from Coronado High School. The focus is on multiple openings within departments for the City of Scottsdale. The first meeting will be held on April 12, 2022, and subsequent updates will be provided.

5. Scottsdale Internship Program Update

Stephanie Zamora and Katelyn Cai, management interns in the City Manager's Office, discussed updates to the development of additional service-learning employment opportunities for high school and community college students with an overview of recommendations to establish a centralized internship program

Ms. Zamora and Ms. Cai stated while further developing a successful internship program the vision is to create a readily available, easily accessible, robust, prestigious, and high-level program that engages students in meaningful work and projects to provide students with skills and professional development that will build their resume. This will be a formalized, centralized, and prestigious program that fosters learning opportunities, pride and loyalty in the organization, while fulfilling organizational goals.

Ms. Cai reviewed all job descriptions within the City and picked out those responsibilities that could translate into 8-10 week internships. The program would be in line with the EDU 2.2 and 2.7 components of the General Plan. This program allows the City departments to get tasks completed while investing in the next generation for a better Scottsdale.

Action items include eliminating barriers and allow equal access to the program. Identifying and acquiring commitments from departments that are willing to participate in the program. Annually educate, recruit, and create a cohort of students that will go through the application process for available internship opportunities. Create an organizational infrastructure that relays the needs of each department and develops partnerships. Create a marketing plan using career fairs and communicating the plan that meaningfully engages students. Formalize internship opportunities by centralizing, assessing, and organizing department and citizen needs. Consider roles, next steps, and execution of a formalized plan that is ready for implementation in Fall 2023. Provide a report that will be presented to Council.

Committee members asked questions and made suggestions for outreach opportunities. Recommendations were made to inquire with City Council, email blast, and the news program. Ms. Cai discussed the current ideas, being advertising on Facebook and Instagram, communication with school counselors who can identify and refer students to the program, and direct communication with students and parents. Additionally, they are working with Ms. Peters on surveying young employees to determine and replicate what got them engaged in City employment opportunities.

Mayor Ortega stated to spin off the program department heads could start thinking about what opportunities they have available for internships. Additionally, certificate programs

are offered that could be useful for students, such as the CPR course.

6. Scottsdale College Promise Program Update

Brent Stockwell, Assistant City Manager, provided an update on the efforts to develop a Scottsdale College Promise Program.

An updated draft that included previous comments and will be used going forward was provided to the committee. The timeline for the program projects implementation for the FY23-24 school year, which allows time for the details to be worked out and approval from many parties involved and advertising in Spring 2023. This program is meant to complement the Coronado Promise, that Mayor Ortega advised has 26 applicants for up to 24 openings. This pilot program has been successful with other colleges. A meeting is scheduled for Friday, April 8, 2022.

Dr. Lamperez expressed concerns on how the awards will be used, matching of funds, and suggested piloting the project with SCC then scaling it up later.

7. Scottsdale Unified School District Foundation

Nan Strohmaier, Chair, Scottsdale Unified School District Foundation, provided an overview of the Foundation and potential collaboration opportunities with the Council Subcommittee on Education

Ms. Strohmaier and Ms. Mower-Millar provided information on the Foundation's purpose and initiatives. The Foundation is comprised of 18 volunteers who maintain full-time family and professional lives and want to give back. It focuses on being impactful in promoting excellence and continuous learning for teachers and students. The Foundation promotes putting exciting programs into the hands of teachers to get students excited about learning.

The Foundation partners with The Farley Family Foundation to provide dogs in the schools to defuse crisis situations and promote learning. To date there is a dog in 4 out of the 5 high schools in the district. The Farley Family Foundation donated \$100,000 for equipment to be utilized in the Innovation Center to promote STEM education.

Students have developed, run, and lead Sisters in STEM, an organization that focuses on promoting females to feel comfortable in STEM opportunities. Cyber Patriots is another student developed, run, and led initiative where students work with corporations on tightening up their cyber security. Cyber Gen was developed by and is run by students to promote cyber security for the older generation. Additionally, students created a six-book series on Cyber Security that is being utilized nationwide. Camp Innovation provides STEM opportunities over the summer to elementary students.

Dr. Menzel stated that Saguaro High School has earned STEM accreditation.

Foundation members provided Starbucks cards and welcome back treats to teachers. Upcoming initiatives include mentor luncheons at Coronado High School and a summer Mentor Gallery program.

The focus was on how everyone can work together to merge talents and become more powerful and impactful. The Foundation is especially interested in collaborating on the Scottsdale Promise Program.

“It takes a village to raise children and give them the best opportunities”

8. Future Agenda Items and Meeting Dates

The next meeting will be in the fall with updates on the SUSD Strategic Plan and reports on all major events that occurred between now and then.

9. Adjournment – 6:14 p.m.

There being no further business before the committee, Mayor Ortega declared the meeting adjourned.

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