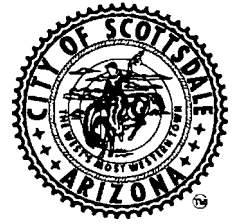


CITY COUNCIL REPORT



Meeting Date: July 3, 2018
 General Plan Element: *Character & Design*
 General Plan Goal: *Build upon the significant role the arts have played in shaping our community's image and lifestyle by maximizing the potential of public art to enrich the daily lives of people that live in or visit Scottsdale.*

ACTION

Scottsdale Arts Annual Financial Participation Agreement. Adopt Resolution No. 11161, authorizing Agreement No. 2018-076-COS, a financial participation agreement for FY 2018/19 in the amount of \$4,688,148 to be allocated for activities consistent with the management services agreement between the City of Scottsdale and Scottsdale Cultural Council (doing business as Scottsdale Arts).

BACKGROUND

Scottsdale Arts has provided advisory and management services for arts and cultural programs and facilities of the City of Scottsdale for more than 30 years. The organization is led by a board of trustees comprised of community members and President and Chief Executive Officer Gerd Wuestemann who started March 19, 2018. This year, staff has been actively negotiating with Scottsdale Arts on a new management services agreement to replace the existing 2008 agreement. At the request of Scottsdale Arts, staff has agreed to continue working with the new President/CEO and bring back a new agreement for City Council consideration by the end of the calendar year. Agreement No. 2018-076-COS continues to provide funding until a new agreement is approved.

The management services agreement ensures that city funds are used for the program of work as presented in the annual operation plan and report. The agreement is monitored on an ongoing basis by the city's contract administrator and through annual performance measures, programming updates and financial reports. The terms of the contract call for an annual audit and year-end financial report. The City Council must annually approve the allocation for the city's financial participation for Scottsdale Arts, subject to the terms of the management services agreement.

ANALYSIS & ASSESSMENT

On May 22, 2018, the Scottsdale Arts Board of Trustees reviewed and approved Scottsdale Arts' annual operating budget. Their operation plan overview and report describe current year highlights and plans that will be used to implement next year's program of work (Attachment 4).

The management services agreement outlines the process for the annual city appropriation, as well as the allocation plans for five categories of activities. Table 1 outlines the allocation based on these activities for the past, current and upcoming budget years.

Table 1. Scottsdale Arts Budget Allocation History

	FY 16/17	FY 17/18	FY 18/19
Management and Administration of the Facilities	\$3,733,204	\$3,868,603	\$3,888,148
Maintenance and Repair of Specialty Equipment	17,610	17,610	20,000
Community Arts Grant Program	60,000	60,000	60,000
<i>Management and Administration subtotal:</i>	3,810,814	3,946,213	3,968,148
Conservation and Restoration of City Artwork	130,000	130,000	120,000
Management and Administration of Art in Public Places and Art in Private Development Programs	572,474	572,474	600,000
<i>Public Art subtotal:</i>	702,474	702,474	720,000
Total Management Services Fee	\$4,513,288	\$4,648,687	\$4,688,148
Year-over-Year Percent Change	3%	3%	1%

While the city approved FY 2018/19 operating budget is allocated at \$4,788,148 representing a 3 percent year-over-year percent change, staff is recommending that the city defer allocating \$100,000 until the new management services agreement with Scottsdale Arts is presented to the City Council.

The Scottsdale Arts’ approved FY 2018/19 Operating Budget city allocations are shown as revenues (Attachment 3). City allocations do not exactly match operating expenses in all cases because funds from earned and contributed revenue are also being used in addition to city funds. Furthermore, prior year allocations do not match revenues in some cases because of slight variances in accounting procedures.

The total Management Services Fee is paid over a nine-month period from July 2018 to March 2019. The first payment (July) is a double payment, the second (August) is one and a half payment, and the final payment (March) is a half payment. The accelerated payment plan for July and August reflect cash flow needs of Scottsdale Arts.

The City Auditor recently conducted an audit of the Scottsdale Arts Contract and issued Audit Report No. 1807 on January 11, 2018. City staff has been working with Scottsdale Arts on addressing the audit recommendations, and this has been noted in the respective areas below. Additional items will be addressed in the new management services agreement.

Management and Administration of the Facilities – Historically, the 3 percent year over year additional allocation by the city has been allocated towards management/administration. Moving forward, it is staff’s intent that any additional allocation by the city be disbursed over the several purpose-restricted and unrestricted allocations. The minimal increase of \$19,545 reflects that greater increases have been allocated to the other areas.

Maintenance and Repair of Specialty Equipment - As part of ongoing negotiations with Scottsdale Arts, the intent is to shift responsibility for specialty equipment replacement to Scottsdale Arts, city staff has reserved \$100,000 of the budget for this purpose. Staff has also recommended increasing the amount available for maintenance and repair. While the increased amount is only \$2,390, the 14 percent increase for this area represents the largest year-over-year increase of any category.

Community Arts Grant Program - The Community Arts Grant program will award a minimum of \$80,000 in FY 2018/19 to community arts organizations, of which \$60,000 is directed by the Financial Participation Agreement. As part of the city audit process, it was determined that the FY 2014/15 Council directed allocation for Community Arts Grant program was underspent by \$79,000. Scottsdale Arts' intention is to award an additional \$20,000 annually for the next four years to address that finding and compensate for those funds.

Conservation and Restoration of City Artwork - In past years, Scottsdale Arts had allocated a percentage of staff salaries to the conservation/restoration item. As part of the audit process, it was decided to simplify the accounting moving forward so the staff allocation is charged to Public Art Management and Administration instead. The effect is that the amount available for direct conservation expenses will increase by 22 percent from \$98,100 to \$120,000.

Management and Administration of Art in Public Places and Art in Private Development Programs - The city audit also noted that the amount of funds for public art management and administration had not increased. To address that an increase of \$27,526 for a total of \$600,000 is recommended.

RESOURCE IMPACTS

The Scottsdale Arts' approved FY 2018/19 operating budget is more than \$11 million. The city's contribution accounted for 42 percent of their FY 2017/18 budget and it is estimated at 43 percent for FY 2018/19. The proposed Scottsdale Arts FY 2018/19 budget reflects an initial 1 percent increase in funding from the city with an additional one-time payment of \$100,000 increasing the year-over-year percent change to 3 percent. Sufficient funding is included in the city's FY 2018/19 operating budget.

In FY 2017/18, Scottsdale Arts leveraged the city's investment of \$4.6 million by generating \$6.4 million in earned and contributed revenues to fund arts programs and related operating expenses. For FY 2018/19, Scottsdale Arts forecasts that the city's investment of \$4.7 million will be leveraged by generating \$6.2 million in earned and contributed revenues.

STAFF RECOMMENDATION

Adopt Resolution No. 11161, authorizing Agreement No. 2018-076-COS, a financial participation agreement for fiscal year 2018/19 in the amount of \$4,688,148 to be allocated for activities consistent with the management services agreement between the City of Scottsdale and Scottsdale Cultural Council (doing business as Scottsdale Arts).

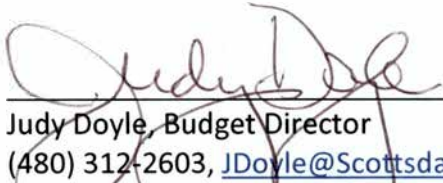
RESPONSIBLE DEPARTMENTS

Tourism and Events Department

STAFF CONTACT

Karen Churchard, Tourism and Events Director, (480) 312-2890, KChurchard@ScottsdaleAZ.gov


APPROVED BY



Judy Doyle, Budget Director
(480) 312-2603, JDoyle@ScottsdaleAZ.gov

6.13.18

Date




Brent Stockwell, Assistant City Manager
(480) 312-7288, BStockwell@ScottsdaleAZ.gov

6/13/18

Date



Jim Thompson, City Manager
(480) 312-2811, JThompson@ScottsdaleAZ.gov



Date June 13, 18

ATTACHMENTS

1. Resolution No. 11161
2. Financial Participation Agreement No. 2018-076-COS
3. Scottsdale Arts FY 2018/19 Operating Budget
4. Scottsdale Arts FY 2017/18 Highlights and FY 2018/19 Overview

RESOLUTION NO. 11161

A RESOLUTION OF THE COUNCIL OF THE CITY OF SCOTTSDALE, ARIZONA, AUTHORIZING THE MAYOR TO EXECUTE FINANCIAL PARTICIPATION AGREEMENT NO. 2018-076-COS WITH THE SCOTTSDALE CULTURAL COUNCIL FOR THE CITY'S 2018-19 FISCAL YEAR.

WHEREAS, on May 20, 2008, the City and the Scottsdale Cultural Council doing business as Scottsdale Arts ("Scottsdale Arts") entered into Management Services Agreement 2008-048-COS ("Management Services Agreement"), wherein the City designated Scottsdale Arts as the principal organization for advising, planning and administering arts and cultural activities for the City; and

WHEREAS, the City desires to provide funds to Scottsdale Arts for fiscal year 2018-19 so that Scottsdale Arts may continue to administer the arts and cultural activities for the City pursuant to the terms of the Management Services Agreement, and the City Council has appropriated funds for such purposes; and

WHEREAS, the Management Services Agreement provides that for each year the City Council appropriates funds for Scottsdale Arts, the parties shall enter into a Financial Participation Agreement regarding the appropriation;

NOW, THEREFORE, BE IT RESOLVED by the Council of the City of Scottsdale as follows:

Section 1. The Mayor is hereby authorized and directed to execute, on behalf of the City, Financial Participation Agreement No. 2018-076-COS with Scottsdale Arts for the total sum of four million six hundred eighty-eight thousand one hundred forty-eight dollars (\$4,688,148.00) for fiscal year 2018-19 for Scottsdale Arts to administer the City's arts and cultural activities pursuant to the terms of the Management Services Agreement.

PASSED AND ADOPTED by the Council of the City of Scottsdale, Arizona, this ___ day of _____, 2018.

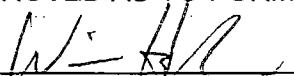
ATTEST:

CITY OF SCOTTSDALE,
a municipal corporation

Carolyn Jagger, City Clerk

W.J. "Jim" Lane, Mayor

APPROVED AS TO FORM:



Bruce Washburn, City Attorney

By: William Hylen, Senior Assistant City Attorney

FINANCIAL PARTICIPATION AGREEMENT BETWEEN THE CITY OF SCOTTSDALE AND
THE SCOTTSDALE CULTURAL COUNCIL FOR FISCAL YEAR 2018-19

This Financial Participation Agreement ("Agreement") is made and entered into this _____ day of _____, 2018, by and between the City of Scottsdale, an Arizona municipal corporation (the "City"), and the Scottsdale Cultural Council, an Arizona non-profit corporation doing business as Scottsdale Arts (the "Cultural Council").

RECITALS

A. On May 20, 2008, the City and the Cultural Council executed City of Scottsdale Agreement No. 2008-048-COS ("Management Services Agreement"), in which the City designated the Cultural Council as the principal organization for advising, planning and administering arts and cultural activities for the City.

B. In accordance with the Management Services Agreement, the City desires to pay the Cultural Council a Management Services Fee for the City's fiscal year 2018-19, and the City Council has appropriated funds for such purposes.

C. The Management Services Agreement provides that the City shall disperse the Management Services Fee for any given fiscal year to the Cultural Council in installment payments, pursuant to a separate financial participation agreement.

NOW THEREFORE, in consideration of the mutual covenants and conditions hereinafter set forth, the parties agree as follows:

1. Incorporation of Recitals. The recitals to this Agreement are hereby affirmed by the parties as true and correct and are incorporated herein by this reference.

2. Incorporation by Reference. The Management Services Agreement is incorporated into this Agreement by this reference as if fully set forth herein. Likewise, this Agreement is made a part of the Management Services Agreement by this reference as if fully set forth therein.

3. Definitions. Unless otherwise expressly provided herein, the definitions contained in the Management Services Agreement shall apply to the same terms used in this Agreement.

4. Services to be Performed by the Cultural Council. The Cultural Council shall provide the services specified in the Management Services Agreement and shall comply in all respects with the provisions of the Management Services Agreement.

5. Financial Participation by the City.

5.1. Solely for the purposes stated in this Agreement and the Management Services Agreement, the City shall pay the Cultural Council a total Management Services Fee of four million six hundred eighty-eight thousand one hundred forty-eight dollars (\$4,688,148.00) during and for the City's fiscal year 2018-19. The City shall pay the Management Services Fee to the Cultural Council in accordance with the following schedule:

5.1.1 Nine hundred thirty-seven thousand six hundred thirty dollars (\$937,630.00) by July 16, 2018.

5.1.2 Seven hundred three thousand three hundred twenty-two dollars (\$703,322.00) by August 16, 2018.

5.1.3 Four hundred sixty-eight thousand eight hundred fifteen dollars (\$468,815.00) by September 16, 2018.

5.1.4 Four hundred sixty-eight thousand eight hundred fifteen dollars (\$468,815.00) by October 16, 2018.

5.1.5 Four hundred sixty-eight thousand eight hundred fifteen dollars (\$468,815.00) by November 16, 2018.

5.1.6 Four hundred sixty-eight thousand eight hundred fifteen dollars (\$468,815.00) by December 16, 2018.

5.1.7 Four hundred sixty-eight thousand eight hundred fifteen dollars (\$468,815.00) by January 16, 2019.

5.1.8 Four hundred sixty-eight thousand eight hundred fifteen dollars (\$468,815.00) by February 17, 2019.

5.1.9 Two hundred thirty-four thousand four hundred seven dollars (\$234,407.00) by March 17, 2019.

5.2. Of the Management Services Fee specified above, the following amounts are hereby allocated and earmarked by the City and shall be expended by the Cultural Council solely for the identified purposes:

5.2.1. Twenty thousand dollars (\$20,000.00) for the maintenance and repair of all Specialty Equipment and Specialty Fixtures, as provided in Subsections 7.1.2 and 13.2.1 of the Management Services Agreement.

5.2.2. One hundred twenty thousand dollars (\$120,000.00) for the Conservation and Restoration of City Artwork, as provided in Subsections 11.4 and 13.2.2 of the Management Services Agreement.

5.2.3. Sixty thousand dollars (\$60,000.00) for the management, administration of, and grants awards for the Community Art Grants Program, as provided in Subsection 5.5 of the Management Services Agreement.

5.2.4. Six hundred thousand dollars (\$600,000.00) for the management and administration of the Art in Public Places Program and the Art in Private Development Program, as provided in Subsections 11.7 and 11.8, respectively, and Subsection 13.2.4, of the Management Services Agreement.

5.3. Not later than December 31, 2018, in accordance with Subsection 14.2 of the

Management Services Agreement, the Cultural Council shall provide the City Contract Administrator with a separate accounting of each of the earmarked funds set forth above in subsection 5.2.

6. Term. The term of this Agreement shall commence on July 1, 2018 and end on June 30, 2019, unless sooner terminated.

7. Termination. The termination provisions of the Management Services Agreement are incorporated herein by this reference as if fully set forth.

8. Statutory Cancellation Right. In addition to its other rights hereunder, the City shall have the cancellation rights specified in A.R.S. § 38-511.

9. Survival. Any and all provisions or obligations contained in this Agreement that by their nature or effect are required or intended to be observed, kept or performed after termination of this Agreement shall survive termination of this Agreement and remain binding on the parties.

10. Israel Boycott Prohibition. The Cultural Council certifies that it is not currently engaged in and agrees for the duration of the contract not to engage in a boycott of Israel as defined in A.R.S. § 35-393.

[Signature page follows]

EXECUTED as of the date first given above.

SCOTTSDALE CULTURAL COUNCIL,
an Arizona non-profit corporation



Gerd Wuestemann
President and CEO

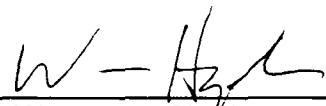
ATTEST:

CITY OF SCOTTSDALE,
an Arizona municipal corporation

Carolyn Jagger, City Clerk

W.J. "Jim" Lane, Mayor

APPROVED AS TO FORM:



Bruce Washburn, City Attorney
By: William Hylan
Senior Assistant City Attorney



Karen Churchar
Tourism and Events Director

**SCOTTSDALE ARTS
APPROVED FY 19 BUDGET**

	ACTUAL FY 17	BUDGET FY 18	BUDGET FY 19
Revenue			
Earned Revenue			
Performances	\$2,204,943	\$2,442,775	\$2,152,711
Student Performances	\$1,600	\$0	\$4,000
Exhibition Admissions	\$75,263	\$60,000	\$75,000
Education	\$56,089	\$42,150	\$51,380
Box Office Service Fees	\$137,568	\$99,172	\$130,224
Facility Rental	\$375,681	\$389,580	\$405,000
Food & Beverage (net)	\$267,541	\$190,650	\$203,101
Retail (net)	\$231,856	\$231,300	\$257,182
Festival	\$247,043	\$265,000	\$260,000
Native Trails Program	\$70,000	\$0	\$0
Earned Membership	\$26,614	\$37,500	\$27,000
Endowment Draw	\$289,908	\$296,518	\$272,346
Interest and Other Income	\$45,172	\$30,000	\$4,100
Total Earned Revenue	\$4,029,277	\$4,084,645	\$3,842,044
Contributed Revenue			
Memberships	\$215,818	\$212,500	\$215,000
Corporations	\$299,471	\$263,500	\$345,000
Individuals	\$816,182	\$716,702	\$765,000
Government	\$145,800	\$50,000	\$75,000
Foundations	\$408,990	\$619,133	\$615,000
Special Events	\$326,519	\$285,500	\$355,000
In-Kind	\$222,313	\$175,365	\$0
Total Contributed Revenue	\$2,435,093	\$2,322,700	\$2,370,000
City of Scottsdale			
Master Contract Agreement-Admin	\$4,884,014	\$4,653,086	\$4,826,347
Total City of Scottsdale	\$4,884,014	\$4,653,086	\$4,826,347
Private SPA Project Funding			
Private SPA Project Funding	\$370	\$0	\$0
Total Public Art Private Funding	\$370	\$0	\$0
Total Revenue	\$11,348,754	\$11,060,431	\$11,038,391
Expenses			
Personnel Costs			
Salaries	\$4,534,523	\$4,778,786	\$4,614,283
Employee Benefits	\$944,407	\$945,715	\$1,060,008
Total Personnel Cost	\$5,478,930	\$5,724,501	\$5,674,291
Other Operating Expenses			
Advertising	\$584,010	\$552,475	\$516,619
Artist Fees	\$1,681,209	\$1,673,088	\$1,720,764
Community Art Grants	\$91,860	\$60,000	\$100,000

	ACTUAL FY 17	BUDGET FY 18	BUDGET FY 19
Community Development	\$36,970	\$35,800	\$35,500
Conferences and Meetings	\$28,199	\$41,069	\$32,375
Conservation of Art	\$108,444	\$105,610	\$124,000
Credit Card Deposit Fees	\$85,975	\$88,149	\$113,710
Dues & Subscriptions	\$40,857	\$23,550	\$26,805
Equipment	\$288,738	\$258,043	\$294,928
Exhibition Costs	\$142,629	\$163,350	\$170,700
Food and Beverages	\$216,096	\$156,795	\$84,545
Insurance	\$78,670	\$79,150	\$78,350
Internet and Website	\$19,792	\$47,500	\$48,650
Miscellaneous	\$2,528	\$5,999	\$16,245
Occupancy	\$180,555	\$271,982	\$286,990
Outside Services	\$489,068	\$236,930	\$213,795
Postage & Shipping	\$76,098	\$155,285	\$149,150
Printing	\$266,443	\$281,700	\$239,150
Program Support	\$814,658	\$200,331	\$227,188
Software Expense	\$125,598	\$135,500	\$155,350
Supplies	\$143,524	\$144,349	\$167,540
Taxes & Licenses	\$1,761	\$44,470	\$9,025
Telephone	\$29,800	\$27,580	\$29,392
Travel & Mileage	\$188,470	\$226,830	\$212,271
Utilities	\$265,251	\$296,000	\$292,000
Total Other Operating Expenses	\$5,987,205	\$5,311,535	\$5,345,042
Total Operating Expenses	\$11,466,135	\$11,036,036	\$11,019,334
NET SURPLUS/(DEFICIT) BEFORE OTHER	(\$117,381)	\$24,395	\$19,057
Other Income/(Expenses)			
Depreciation	(\$355,206)	(\$251,577)	(\$283,325)
Investment Gains/(Losses)	\$380,985	\$0	\$0
Public Art - City of Scottsdale (pass through)	\$0	\$0	\$25
Other Non-Cash Items	\$0	\$0	\$0
Piper Grant	\$0	\$0	(\$128,900)
Total Other Income/(Expenses)	\$25,779	(\$251,577)	(\$412,200)
NET SURPLUS/(DEFICIT)	(\$91,602)	(\$227,182)	(\$393,143)
Cash Adjustments			
Piper Grant Pledge to be paid in FY 19			\$90,000
Warhol Grant Pledge to be paid in FY 19			\$40,000
Prepaid Expenses			\$33,750
Add back Depreciation			\$283,325
Capital Additions (estimated)			(\$20,000)
Total Cash Adjustments			\$427,075
Cash Surplus (Deficit)			\$33,932

SCOTTSDALE ARTS
2018-19: THE YEAR AHEAD



Scottsdale Arts is poised to enter a new and progressive lifecycle in 2018. As we approach a new fiscal year, we are excited to have recruited new leadership in Dr. Gerd Wuestemann, who brings vast experience in leading a multi-faceted arts organization to the CEO role at Scottsdale Arts. Dr. Wuestemann arrived in time to participate in the development of our new strategic plan, which was approved by the Board of Trustees in May 2018 and will cover a five-year period beginning on July 1, 2018. The plan was developed by the leadership staff and the Board of Trustees of Scottsdale Arts in conjunction with Bailey Strategic Innovation Group, a municipal consulting firm based in Phoenix, AZ.

Our Strategic Plan is a concise, living document based on a disposition statement, key goal areas and a complex series of action plans embedded in an execution timeline. Through a process of discovery and collaboration, we have identified the five key focus areas for the new strategic plan:

1. **Culture and Identity:** *The Scottsdale Arts way of working, living, being; and how others know us.*
2. **Audience Development:** *Building trust and confidence in Scottsdale Arts for increased engagement from our audiences.*
3. **Campus Development:** *Enhancing and modernizing the physical spaces of campus to create engaging environments that foster a stronger identity.*
4. **Programming:** *Innovative programming across all Scottsdale Arts divisions with a focus on originality to drive development and marketing.*
5. **Finance:** *Improve the financial efficiency of the organization by increasing all revenue streams and optimizing the functional expenses.*

The Scottsdale Arts Education & Outreach branch continues to evolve as the fourth artistic pillar of the organization along with the Scottsdale Center for the Performing Arts, the Scottsdale Museum of Contemporary Art (SMoCA), and the Scottsdale Public Art Program. The four artistic branches are supported by Shared Services departments which include Finance & Administration, Marketing & Communications, Development, and Facilities Operations.

Scottsdale Arts' internal culture is already evolving with a new spirit of collaboration palpable everywhere. Board and Staff have stepped up, embraced change and are more actively participating in moving us toward a bright future. For 2018/19 the main focus is on internal/external collaboration, financial stabilization, community participation and partnership. Scottsdale Arts will embrace a more diverse and inclusive community and will become once again a programmatic innovator in both the visual and performing arts. Major new initiatives include the pursuit of a gateway onto our campus, facility and campus improvements, and new artistic partnerships, along with a broader season and more next-gen focused programming while maintaining our current programmatic core.

Increased development work to better support the organization's mission, as well as new and innovative marketing strategies such as a focus on digital messaging along with a new, better integrated web-presence will complete our transformation.

With new leadership and a new strategic plan in place, Scottsdale Arts is in a strong position to leverage support from the City of Scottsdale to enhance the lives of residents and visitors alike with increasingly meaningful artistic and cultural experiences.



**SCOTTSDALE ARTS EDUCATION & OUTREACH
2018-19: THE YEAR AHEAD – HIGHLIGHTS**

Celebration for the Arts, Nov. 6, 2018: A Celebration of the Arts for Children with Disabilities welcomed over 500 children to the Scottsdale Civic Center Mall to participate in music, dance, theater and arts experiences specially tailored for their specific learning needs. This year's event featured artists Ken Koshio, RastaFarmers, Megan Barnett, music therapists, and volunteer support from the Chaparral High School Art Club.

Arts Education Showcase, May 2, 2019: Save the date for the annual Arts Education Showcase that celebrates the creative accomplishments of participants in Scottsdale Arts Education & Outreach programs and demonstrates how the arts provide a platform to collaborate with communities and connect meaningfully to issues important to our city. The evening will feature art exhibitions, artist demonstrations, hands-on activities and live performances of spoken word, dance and music.

Memory Lounge is Scottsdale Arts Education & Outreach's program for adults with mild to moderate dementia and their care partners. This program will double in size this year due to having reached capacity in FY2018.

Alli Ortega Empty Bowls Benefit Sale, Nov. 29, 2019: In partnership with Scottsdale Partners Cares, Vista del Camino Food Bank, Scottsdale Community College, City of Scottsdale agencies and Scottsdale Unified School District, this event raises funds to fight hunger in our community through the sale of handcrafted bowls created by local community artisans and youth. All proceeds are donated to Vista del Camino Social Services.

Scottsdale Arts Education & Outreach is excited to partner with the Jewish Federation of Greater Phoenix this year on bringing the **Violins of Hope** to the Young @ Art Gallery, Feb. 26 – Mar. 24, 2019. Visitors will explore this collection of restored instruments played by Jewish musicians during the Holocaust and learn remarkable personal stories behind them along the way. Israeli violinmaker Amnon Weinstein restored these violins over the last 20 years, and through his devotion, this exhibition pays tribute to those lost, teaches important messages from the Holocaust and illustrates the power of music and the strength of the human spirit. This partnership will include many additional programming including student matinees, teacher workshops, and curriculum-connected field trips.

Student performances will increase by 40% this year with the following shows. Tickets are \$6/student or free for all Title I schools. Through a partnership with Act 1, Title I schools also receive free transportation.

Scottsdale International Film Festival presents *Dig Deep, Fly High*, Nov. 1, 2018: Dive into exciting adventures, vibrant colors and exquisite storytelling with this timeless collection of 11 animated films from nine countries.



**SCOTTSDALE ARTS EDUCATION & OUTREACH
2018-19: THE YEAR AHEAD – HIGHLIGHTS**

Story Pirates: *Greatest Hits Show*, Nov. 2, 2018: A sketch comedy musical based in some of our favorite stories written by kids from around the country, plus a segment that's entirely improvised according to suggestions from kids in the audience!

Wolf Trap Field Trips, Jan. 29-31, 2019: Arizona Wolf Trap field trips include a movement class on stage with professional dancers, a ballet performance of *Words, Words Everywhere* by Center Dance Ensemble and a participatory music session with Earthtones Jazz Ensemble.

BODYTRAFFIC, Feb. 8, 2019: Virtuoso, stylized and confident, with a diverse repertoire, BODYTRAFFIC has taken its place on the international touring scene of the dance concert world. In this one-hour matinee, students will engage with the dancers through interactive conversations and performances.

Violins of Hope student matinees, Mar. 4-5, 2019: The Violins of Hope matinees combine music, storytelling and multi-media to teach students about the Holocaust and more broadly about the importance of recognizing and accepting people of all cultures, nationalities, and religions.

Curriculum-Connected Programs

The Education & Outreach department will be leading the SMOCA docent program this year, so programming will be focused on bringing students to our campus, with a special emphasis on curriculum connected programs at SMOCA. Highlights include:

Art Start Training Wheels: There are so many skills to be learned on a field trip! This program prepares children for museum visits by building skills of exploring, looking, listening, traveling, and making art.

Viewfinder: Explore art in the galleries by specially trained docents who will add perspective to what you see with rich content about the artists and their methods and techniques, cultural context, and intended meaning in their artwork. By analyzing the creativity, innovation and contemporary issues displayed, this program provides a platform for students to connect and respond to art.

Cultural Connections Through the Arts (CCTA): Cultural Connections Through the Arts is a classroom-based artist residency program offering arts-integrated learning experiences. Scottsdale Arts works directly with schools, principals and teachers to design impactful experiences that result in enduring understanding and promote student achievement. Residencies range in length from one week to several months depending on school and student needs.

CCTA saw an astounding 140% increase in attendance last year. As a result, this program is growing to include several new residencies including music-based *Composer in the Classroom* and the development of a STEAM-based education kit. The popular **Poetry: Personal to Performance** returns with professional, touring poetry slam artist **KJ Miner** engages students in journal and poetry writing while building a strong classroom community.



SCOTTSDALE ARTS EDUCATION & OUTREACH 2017-18: THE YEAR IN REVIEW

Increase in teacher workshops by 70%. Scottsdale Arts hosted several events for teachers including Kennedy Center workshops, an **Art Teacher Symposium, August 8, 2018** and an **Arts Integration Workshop, August 25, 2018**. These programs engaged over 250 teachers and administrators from Scottsdale, Paradise Valley, Phoenix, Peoria and Tempe school districts.

Increase in student residencies by 140%. Cultural Connections Through the Arts (CCTA) is a classroom-based artist residency program offering arts-integrated learning experiences. This year, residencies focused on the topics of empathy and literacy using visual and performing arts. Summative evaluations revealed 99.73% of teachers that participated in a CCTA "strongly agree" that the residency stimulated ongoing engagement and made a lasting impact on students.

Creative Aging: Launch of the Memory Lounge program. On October 5, 2018, we launched our program for people living with Alzheimer's and/or dementia and their care partners. Experiences included performances and workshops from national and local artists in music, movement and visual art. Upon final evaluation, findings showed participants increased their well-being and mental health by 60% after attending the program.

I LOVE the Arts! Video Contest: In response to Arizona Department of Education Superintendent Diane Douglas proclaiming March 2018, "Arizona Youth Art Month", Mayor Jim Lane also proclaimed it for the City of Scottsdale. To continue the celebration Scottsdale Arts Education & Outreach teamed up with the City of Scottsdale and launched a video contest to teens in Scottsdale to tell us why they love the arts.

Arts Education Showcase: Despite the #RedForEd teacher walkout, the 7th annual Arts Education Showcase went on. Teachers rallied students *on their own time* to make the show a success. We had performances by North Canyon High School concert band, Paradise Valley High School choir, Saguario High School orchestra, Chaparral High School symphony orchestra, and exhibitions by Visions students, participants in the Memory Lounge program and Art Start preschoolers. Over 350 community members attended the event.

Scottsdale Arts is #RedForEd: During the walkout, many opportunities were provided, free of charge, for families to engage with the arts. Experiences included backstage tours of the Virginia G. Piper Theater, free admission at SMOCA, and workshops at the livery.

Education Task Force: In order to meaningfully engage the community and design a comprehensive strategic plan for education and outreach initiatives, Scottsdale Arts Education & Outreach developed an Education Task Force. Members represented Scottsdale Unified School District, Paradise Valley Unified School District, Scottsdale Artists' School, Scottsdale Public Library, Arizona Foundation for the Handicap, charter schools, community consultants, and current and former board members.

Contributing to research: SAE&O staff attended and presented at several conferences this year including the **American Alliance of Museums Conference, Cultural Resource Fair at the Phoenix Art Museum, City of Scottsdale's Symposium on Aging** and the **Museum Computer Network**. Other conferences included Wolf Trap National Conference, Kennedy Center Annual Conference and the National Art Education Association.



**SCOTTSDALE CENTER FOR THE PERFORMING ARTS
2018-19: THE YEAR AHEAD – HIGHLIGHTS**

The Classical Series launched in April 2018, two weeks earlier than the classical launch in FY18, as part of a new strategy for increased digital communication. A few highlights of the **FY19 Classical series** include the Academy of St Martin in the Fields, Aspen Santa Fe Ballet with Pianist Joyce Yang, 2017 Van Cliburn International Piano Competition gold medalist, Yekwon Sunwoo, and violinist Midori in a special concert with pianist Jean-Yves Thibaudet.

FY19 Season performance announcements continue to rollout over the summer months with Season Preview (rollout #2), Returning Favorites (rollout #3), Theater (rollout #4), Cuba (rollout #5), Member Splash (rollout #6) and finally the launch of the full Season guide on Aug. 6.

Live & Local summer concerts series continues for the 5th season. Concerts will occur during the month of September in both Virginia G. Piper Theater and Stage 2. Local bands help bring activity back to the campus after a slower July and August and commence the exciting 18/19 season. Similarly, the Center will prioritize supporting local bands by inviting them to perform as openers to main stage events.

Focus on Cuba in **Discovery series** in FY19. Series includes performances, film, adult education workshops and an Arts & Culture trip to Cuba. Events are designed and promoted by a community based advisory committee. Key goals are community engagement and collaboration, expanding awareness of arts/culture of a new region each year, promotion of diversity and bringing top international artists to Scottsdale.

Continued commitment to **collaborating with local organizations** for special concerts like Violins of Hope, which brings together Arizona Musicfest Festival Orchestra, Scottsdale Center for the Performing Arts and renowned violinist Gil Shaham or special events like AZ Storytellers Project which supports oral storytelling within our community.

Expanding theater offerings to **increase use of Stage 2** and to deepen our commitment to support local actors. The center will present Sister's Christmas Catechism, Story Pirates, Assisted Living the Musical, Wiesenthal the Play and will produce a 3-week run of Ain't Misbehavin' – The Fats Waller Musical.

Supporting SMOCA's 20th Anniversary, the Center presents Manual Cinema's No Blue Memories: The Story of Gwendolyn Brooks as a nod towards SMOCA's building predecessor being a UA movie theater. Manual Cinema is a performance collective, design studio, and film/ video production company that combines handmade shadow puppetry, cinematic techniques, and innovative sound and live music to create immersive visual stories for stage and screen. Additionally, Gwendolyn Brooks is one of the most highly regarded, influential, and widely read poets of 20th-century American poetry. She was a much-honored poet, with the distinction of being the first Black author to win the Pulitzer Prize so this presentation honors her during Black History Month.



SCOTTSDALE CENTER FOR THE PERFORMING ARTS 2017-18: THE YEAR IN REVIEW

The Scottsdale Center for the Performing Arts had **15 sold out shows** during the year including Yo-Yo Ma, the Scottsdale Philharmonic, Big Bad Voodoo Daddy, Tango Fire, Emmanuel Ax, Jesse Cook, The Chieftains, Linda Ronstadt, Gordon Lightfoot, three performances by the Capitol Steps, and three performances of Sister's Christmas Catechism.

Film offerings were strong in FY18 with both free and low-priced screenings. In particular, **Talk Cinema** series which included 12 screenings of award winning new independent and foreign films, experienced a 19% average increase in ticket sales per screening this season.

This year's **Scottsdale Arts Festival** had attendance of 19,072 compared to 21,860 for 2017. We had unexpected light rain on Saturday afternoon causing attendance to drop off at that point. However we met our financial budget and retail shops had sales higher than the previous 2 years.

Strong community partnerships continued to grow with the **Discovery Series** – this year focused on Japan. The series had a total of 2 mainstage performances, adult education lectures, 8 film screenings, 1 culinary event, 1 anime cartoon marathon for kids and families and a Japanese culture festival called Yo Matsuri! that culminated the series.

The 4th Season of **Live and Local** concluded in August 2017. This season performances were produced in both the Piper Theater and the Stage 2 Theater which was set up in a cabaret style, similar to a lounge with scattered lit tables. The community greatly enjoyed local artists who included: Marmalade Skies, Los Morenos, House of Stairs, Whiskey Kiss, Chuck Hall, Kaberett, Odd Man Out, Jan Sandwich, Inspiracion Flamenca, and 76th Street.

SCOTTSDALE MUSEUM OF CONTEMPORARY ART 2018-19: THE YEAR AHEAD – HIGHLIGHTS

NKAME: A Retrospective of Cuban Printmaker Belkis Ayón - This landmark retrospective is the first in the U.S. dedicated to the work of Belkis Ayón (1967–1999)—the late Cuban visual artist who mined the founding myth of the Afro-Cuban fraternal society Abakuá to create an independent and powerful visual iconography. *Nkame*, a sweeping overview of her most fertile period of artistic creativity, covers Ayón's graphic production from 1986 until her untimely passing. This exhibition was curated by Cristina Vives and organized by the Belkis Ayón Estate, Havana, Cuba, in collaboration with the Fowler Museum at UCLA.

Short List of Top Hits: 20 Years of Video (working title) - In celebration of its 20th anniversary, SMOCA presents a *Short List of Top Hits: 20 Years of Video (working title)* as a nod to its past and a look to the future. Featuring installations of five of the most epic videos of the last twenty years, SMOCA recognizes its previous life as a movie theater. From the immersive sound and video installation of Shirin Neshat's *Turbulent* (1999) to a new commission by a local video artist – the exhibition will look back to the rich history of video installations while keeping an eye on the future for how SMOCA can be a more integral part of the growing local art community.

**SCOTTSDALE MUSEUM OF CONTEMPORARY ART
2018-19: THE YEAR AHEAD – HIGHLIGHTS**

Double Vision: Carla Fernández and Pedro Reyes is a collaborative exhibition that looks to envision an alternative future. The exhibition features recent works by two of Mexico's most prominent artists who happen to be partners in life. For the first time ever they work on an artistic collaboration in the form of protest posters, accompanied by individual works of sculpture, video, fashion, and photography.

**SCOTTSDALE MUSEUM OF CONTEMPORARY ART
2017-18: THE YEAR IN REVIEW**

SMoCA is honored and thrilled to have been awarded an \$80,000 grant for two years of exhibition programming from the **Andy Warhol Foundation** for the Visual Arts. Over the course of 2018 and 2019, SMoCA will present new works from a wide range of artists, including Luis Alfonso Villalobos, Carla Fernández and Pedro Reyes, along with a groundbreaking exhibition, *Counter-Landscapes: Performative Actions from the 1970s — Now*, featuring the pioneering work of women artists from the 1970s and '80s to new commissions by three contemporary artists. The grant also will support production of multiple publications, including a scholarly catalog, and help the museum produce innovative programming to complement the exhibitions.

UK-based art collective, Squidsoup, made their US museum debut on May 6 at SMoCA MIX and their exhibition, ***Ocean of Light: Submergence – A Squidsoup Project*** was up through the summer. The work was a large-scale, interactive LED installation that filled an entire gallery. The piece was a huge success, bringing in over 50,000 visitors over its four-month run. This was record-breaking attendance for the Museum. It garnered a tremendous amount of press and was widely posted on social media platforms.

In October 2017, SMoCA opened the exhibition ***Repositioning Paolo Soleri: The City is Nature***. This project and its catalogue with new scholarship by Larry Busbea, Claire Carter, Garth Johnson, and Jonathon Keats, represent the culmination of SMoCA's long-term commitment to a series of three museum shows exploring the work and ideas of visionary architect Paolo Soleri. The catalog received a 2018 American Advertising Federation (AAF) District 12 American Advertising Golden ADDY.

SMoCA produced **two original exhibitions**, *southwestNET: Claudio Dicochea: Acid Baroque* and *Architecture+Art: Luis Alfonso Villalobos: Today's Norms Are Tomorrow's Luxuries*, which commissioned new works and produced accompanying small publications.

We had a **successful year of Programs** including these highlights: Yard Games for Art; two Out @SMoCA's featuring FIFA Women's World Cup Champion and Olympic gold medalist Megan Rapinoe, and writer, TV personality and activist, Dan Savage; an evening with Jim Morris, President of Pixar Animation Studios; Flavor Lab, *Mystery in the Museum: The Curious Curator*; Trivia Night @SMoCA; Unwind @SMoCA; Dog Days @SMoCA; our very popular Sunrise and Sunset in the Skyspace; artist talks with Mark Klett, the Art Guys, Luis Villalobos, Claudio Dicochea and Lydia Okumura; and three panel discussions featuring artists and scholars discussing Paolo Soleri.



SCOTTSDALE MUSEUM OF CONTEMPORARY ART 2017-18: THE YEAR IN REVIEW

SMoCA holds in trust for the City of Scottsdale a **collection of 1,836 art objects**. The Museum does not have permanent collection galleries in which to showcase these works but does hold at least one collection exhibition every year. In summer 2017, SMoCA featured two original exhibitions culled from permanent collection: *(Dis)functional: Products of Conceptual Design* that featured objects spanning the fields of art and design and *I'm Sorry But It's Hard to Imagine*, which focused on objects by artists interested in chance, process and experimentation. Additionally SMoCA has photographed the majority of the collection and is in the process of getting the collection online. It will be searchable through the smoca.org website by the end of the year.

SCOTTSDALE PUBLIC ART 2018-19: THE YEAR AHEAD – HIGHLIGHTS

Scottsdale Public Art provides administrative management for the public art projects underway as a result of Scottsdale's Capital Improvement Program (CIP) percent for art ordinance and the Art in Private Development (AIPD) public art program. There are 10 CIP and 3 AIPD public art projects currently in various stages of design, development and implementation.

Marshall Way Entry Feature: John Randall Nelson's *Sonoran Jack*, after years of planning, will finally be installed summer 2018.

Fire Stations 603 and 613: The public art terrazzo flooring for Fire Station 613 will also be finished summer, 2018. Fire Station 603 will begin the artist selection process for public art at this new site.

Waterview: Artist Marc Fornes has been selected to complete the Art in Private Development public art project at Waterview. This year we will work with the artist and the site design team to development a concept that provides a bridge at the location as well as additional artistic features.

Scottsdale Public Art also provides temporary public art opportunities via such programs as Cycle for the Arts, Creative Residency and IN FLUX, as well as exhibitions at Civic Center Library and Appaloosa Library.

Gallery @ Civic Center Library: Two exhibitions, *DEEP TIME: Imagining the Ancient Inland Sea*, and *Footprints on the Desert: Frank Lloyd Wright in Arizona*, will close out our use of the current space at Civic Center Library. We are working with library staff on defining a new exhibition space at the library, so that the popular exhibition program can continue uninterrupted beyond January, 2019.

IN FLUX: Scottsdale Public Art, along with public art partners in the cities of Chandler, Phoenix, Tempe and Glendale, are revamping the temporary multi-city public art project to encourage greater education to emerging artists about the practices for becoming public artists. The next iteration of IN FLUX will debut December, 2018

Creative Residency: The artist residency program has shifted its location from the Noriega Livery space to a Scottsdale Waterfront location. Programming will focus exclusively on Canal Convergence™, with the first residency occurring with artist team Choi + Shine in August-September, 2018.



SCOTTSDALE PUBLIC ART

2018-19: THE YEAR AHEAD – HIGHLIGHTS

Scottsdale Public Art continues to provide **maintenance and conservation** care to the City's portable and public art collection, which numbers over 900 objects.

An Al Beadle sculpture was donated to the City; we are in the planning stages for installing the sculpture in front of partner organization Scottsdale Artist's School, providing further artistic enhancement to the location's arts campus.

Kana Tanaka's *Spirit of Camelback*: Located in the Scottsdale Center for the Performing Arts, the artwork's glass and fiber optics artwork are requiring much-needed repairs. Staff is working with the artist, her electronics supplier and contractor to upgrade electronic components to the artwork. Scottsdale Public Art also organizes Canal Convergence™, which is moving to November and expanding to 10-days of art, programming and activities.

SCOTTSDALE PUBLIC ART

2017 – 18: THE YEAR IN REVIEW

Scottsdale Public Art's **Gallery @ the Civic Center Library** exceeded the previous summer's record-breaking attendance with the summer exhibition, *Bird Cloud Island*, by artists Koryn Woodward Wasson. Over 39,000 attended the family friendly exhibition, which featured a luxurious "resort" for patrons to visit and learn about local birds, bird care, behavior and habitats.

Canal Convergence™ was expanded to two weekends (February 23-24 and March 2-3, 2018) and received for the first time \$650,000 in seed funding from the City of Scottsdale in support of growing Canal Convergence™ into a premiere destination event.

Scottsdale Public Art celebrated with **SOHO Scottsdale** the completion of three public art projects in north Scottsdale as a part of the Art in Private Development public art program, with artworks by Lauren Lee, Leticia Huerta, and Christopher Weed