

CITY COUNCIL REPORT



Meeting Date: July 1, 2020
 General Plan Element: *Economic Vitality*
 General Plan Goal: *Support quality employment and business opportunities*

ACTION

Discussion, direction, and action to accept funding and authorize use of Federal CARES Act funds.
 Adopt Resolution No. 11870 authorizing:

- 1) The City of Scottsdale to accept \$29,628,014 from the AZCares Fund as part of the Federal CARES Act;
- 2) A FY 2019/20 budget transfer of \$9,954,199 from the general fund to the grants fund within the Public Safety – Police operating budget; and
- 3) A FY 2019/20 budget transfer of \$7,284,445 from the general fund to the grants fund within the Public Safety – Fire operating budget.
- 4) A FY 2020/21 appropriation only budget transfer of \$29,628,014 from the PSPRS Pension Liabilities fund balance designation funded by the freed up general fund monies as a result of receiving the AZCares funding to non-divisional general fund operating cost centers to record the following activity:
 - \$3,000,000 for care for vulnerable citizens;
 - \$450,000 for residential utility assistance program;
 - \$3,110,000 for community facilities safety upgrades;
 - \$1,500,000 for arts and culture programs;
 - \$100,000 for public health communication;
 - \$5,000,000 for business assistance programs;
 - \$2,220,000 for city buildings safety retrofits;
 - \$871,232 for telework/technology expenses;
 - \$1,340,000 for PPE/sanitation/cleaning;
 - \$2,200,000 for emergency response;
 - \$2,000,000 for future COVID-19 resurgence preparation;

- \$4,000,000 for public safety;
 - \$3,836,782 for unallocated funds remaining
- 5) The City Manager to supplement existing programs, create such new programs, execute such contracts and expend such funds as may be necessary to mitigate the effects of and aid in recovery from the emergency caused by the coronavirus (covid-19) pandemic in accordance with the allocations set forth in Scottsdale AZCares Framework (attachment 2) and Scottsdale AZCares Funding Priority Matrix (attachment 3).
 - 6) The City Manager to reallocate funds between and among any of the categories set forth in the Scottsdale AZCares Funding Priorities Matrix provided that specific funding categories are not reduced or increased by more than twenty-five percent (25%) of the amount stated therein without further approval of this Council.

BACKGROUND

With the sudden decline in economic output following the Coronavirus 2019 disease (COVID-19) the U.S. Congress introduced and passed a package of bills, one of which was designed to address fiscal impacts to state and local governments.

The Coronavirus Aid, Relief, and Economic Security Act (CARES Act), signed into law on March 27, 2020, created the Coronavirus Relief Fund (CRF), which provided \$150 billion in direct federal assistance to domestic governments, of which, Arizona received \$1.8 billion for distribution to municipalities with populations under 500,000.

On May 27, 2020, Governor Ducey announced the creation of the AZCares Fund which consisted of approximately \$441 million of the \$1.8 billion the State received from the CARES Act. Monies in the AZCares Fund are being distributed based on population. The City of Scottsdale's allocation from the AZCares Fund is \$29,628,014.

ANALYSIS & ASSESSMENT

Significant Issues to be Addressed

Part of the City's efforts to respond to and recover from the COVID-19 pandemic crisis includes creation of a Coordinated Recovery Master Plan. This plan provides a blueprint of funding areas which are believed to be of high importance in stimulating an economic recovery and which are eligible for CRF funding.

On June 16, 2020, City Council discussed which programs and key funding areas should receive priority funding, and at what levels.

Following is a summary of the direction given during the June 16, 2020, Work Study Session.

- Agreement of the following funding priorities:

COMMUNITY INVESTMENT	CITY OPERATIONS
Care for Vulnerable Citizens	City Buildings Safety Retrofits
Residential Utility Assistance Program	Telework/Technology Expenses
Community Facilities Safety Upgrades	PPE, Sanitation, Cleaning
Arts and Culture Programs	Emergency Response
Public Health Communication	Future COVID Resurgence Preparation
Business Assistance Programs	Public Safety

- The City Manager will develop and use the Scottsdale AZCares Framework, a funding priorities document (Attachment No. 2), in providing details for the allocation of funds to each program identified in the funding priorities chart above.

RESOURCE IMPACTS

Available funding

Scottsdale’s portion of the AZCares Fund, \$29,628,014, was distributed in full in FY 2019/20.

AZCares Funds may only be used to cover payroll expenses (not overtime) relating to the City’s public health and public safety departments which were incurred beginning March 1, 2020 and forecasted through December 30, 2020, based on actual and historical activity.

The City submitted for reimbursement from the AZCares Fund for a portion of the total \$61.9 million in FY 2019/20 payroll expenses in Public Safety – Police and Public Safety – Fire departments and forecasted payroll expenses in FY 2020/21 (through December 30, 2020), to achieve the total allocated amount of \$29,628,014. Details provided in Table 1.

Table 1.

	FY 2019/20	FY 2020/21	Total
Public Safety - Police	9,954,199	7,154,058	17,108,257
Public Safety - Fire	7,284,445	5,235,312	12,519,757
Total	17,238,644	12,389,370	29,628,014

To properly account for AZCares funding, the expenses will be moved to newly established grant cost centers for recording the activity. Therefore, staff is requesting a FY 2019/20 budget transfer of \$9,954,199 from the general fund to the grants fund within the Public Safety – Police operating

budget and a FY 2019/20 budget transfer of \$7,284,445 from the general fund to the grants fund within the Public Safety – Fire operating budget.

The FY 2020/21 adopted budget assumed the movement in Public Safety – Police and Public Safety – Fire from the general fund to the grants fund; therefore, a budget transfer request is not necessary for the new fiscal year.

Shifting \$29,628,014 of general fund Public Safety expenses to the grant funds freed up an equal amount within the general fund operating budget. The FY 2020/21 adopted budget did not include appropriation within the operating budget for use of the freed up funds; therefore, staff is requesting an appropriation only budget transfer from the PSPRS Pension Liabilities fund balance designation to non-divisional general fund operating cost centers to record the Scottsdale AZCares Framework activity. Keeping the budget at a macro, non-divisional level allows for oversight by the City Manager or City Manager’s designee(s).

Future Budget Implications

If for any reason the city is unable to complete Scottsdale AZCares Framework during FY 2020/21, the remaining funding will carry-forward to FY 2021/22.

OPTIONS & STAFF RECOMMENDATION

Recommended Approach

Adopt Resolution No. 11870 authorizing:

- 1) The City of Scottsdale to accept \$29,628,014 from the AZCares Fund as part of the federal CARES Act;
- 2) A FY 2019/20 budget transfer of \$9,954,199 from the general fund to the grants fund within the Public Safety – Police operating budget; and
- 3) A FY 2019/20 budget transfer of \$7,284,445 from the general fund to the grants fund within the Public Safety – Fire operating budget.
- 4) A FY 2020/21 appropriation only budget transfer of \$29,628,014 from the PSPRS Pension Liabilities fund balance designation funded by the freed up general fund monies as a result of receiving the AZCares funding to non-divisional general fund operating cost centers to record the following activity:
 - \$3,000,000 for care for vulnerable citizens;
 - \$450,000 for residential utility assistance program;
 - \$3,110,000 for community facilities safety upgrades;
 - \$1,500,000 for arts and culture programs;
 - \$100,000 for public health communication;

- \$5,000,000 for business assistance programs;
 - \$2,220,000 for city buildings safety retrofits;
 - \$871,232 for telework/technology expenses;
 - \$1,340,000 for PPE/sanitation/cleaning;
 - \$2,200,000 for emergency response;
 - \$2,000,000 for future COVID-19 resurgence preparation;
 - \$4,000,000 for public safety;
 - \$3,836,782 for unallocated funds remaining.
- 5) The City Manager to supplement existing programs, create such new programs, execute such contracts and expend such funds as may be necessary to mitigate the effects of and aid in recovery from the emergency caused by the coronavirus (covid-19) pandemic in accordance with the allocations set forth in Scottsdale AZCares Framework (attachment 2) and Scottsdale AZCares Funding Priority Matrix (attachment 3).
- 6) The City Manager to reallocate funds between and among any of the categories set forth in the Scottsdale AZCares Funding Priorities Matrix provided that specific funding categories are not reduced or increased by more than twenty-five percent (25%) of the amount stated therein without further approval of this Council.

RESPONSIBLE DEPARTMENTS

Government Relations, Community and Economic Development, City Treasurer

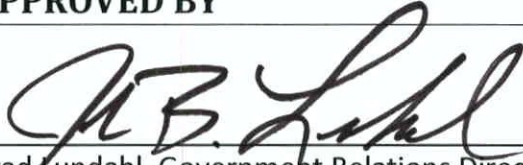
STAFF CONTACTS

Brad Lundahl, Government Relations Director, Blundahl@scottsdaleaz.gov

Randy Grant, Planning & Economic Development Executive Director, Rgrant@scottsdaleaz.gov

Jeff Nichols, City Treasurer, Jenichols@scottsdaleaz.gov

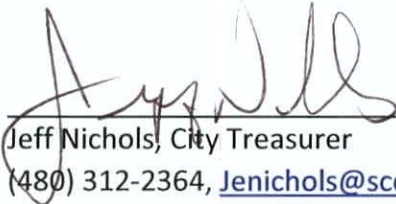
APPROVED BY



Brad Lundahl, Government Relations Director
(480) 312-2683, Blundahl@scottsdaleaz.gov

6-23-20

Date



Jeff Nichols, City Treasurer
(480) 312-2364, Jenichols@scottsdaleaz.gov

6/23/2020

Date



FOR Jim Thompson, City Manager
(480) 312-2811, Jthompson@scottsdaleaz.gov

06/23/2020

Date

ATTACHMENTS

1. Resolution No. 11870
2. Scottsdale AZCares Framework
3. Scottsdale AZCares Funding Priorities Matrix

RESOLUTION NO. 11870

A RESOLUTION OF THE COUNCIL OF THE CITY OF SCOTTSDALE, MARICOPA COUNTY, ARIZONA AUTHORIZING: 1) ACCEPTANCE OF AZCARES FUNDING FROM THE STATE OF ARIZONA; 2) A FY 2019/20 BUDGET TRANSFER OF \$9,954,199 FROM THE GENERAL FUND TO THE GRANTS FUND WITHIN THE PUBLIC SAFETY – POLICE OPERATING BUDGET; 3) A FY 2019/20 BUDGET TRANSFER OF \$7,284,445 FROM THE GENERAL FUND TO THE GRANTS FUND WITHIN THE PUBLIC SAFETY – FIRE OPERATING BUDGET; 4) A FY 2020/21 APPROPRIATION ONLY BUDGET TRANSFER OF \$29,628,014 FROM THE PSPRS PENSION LIABILITIES FUND BALANCE DESIGNATION; AND 5) THE CITY MANAGER, IN HIS DISCRETION, TO CREATE SUCH PROGRAMS AND EXPEND SUCH FUNDS AS NECESSARY TO MITIGATE THE EFFECTS OF AND AID IN RECOVERY FROM THE EMERGENCY CAUSED BY THE CORONAVIRUS (COVID-19) PANDEMIC.

WHEREAS, on the 18th day of March, 2020, Mayor W. J. “Jim” Lane issued a Proclamation and Declaration of Emergency within the City of Scottsdale (the “City”) in response to the spread of the coronavirus disease 2019 (COVID-19), which Proclamation was later approved by the Council on the 24th day of March, 2020; and

WHEREAS, the Council has previously approved Ordinance No. 4455, amending Chapter 10 of the Scottsdale Revised Code, Emergency Management, to permit the Council by resolution to (1) suspend the provisions of any ordinance, resolution or City regulation necessary to promote an economic recovery from a state of emergency so long as such suspension is not inconsistent with state statutes or emergency regulations promulgated by the Governor, and (2) temporarily suspend contractual obligations due the City, so long as such suspension is consistent with state and federal law; and

WHEREAS, the federal Coronavirus Aid, Relief, and Economic Security Act (CARES Act), signed into law on March 27, 2020, created the Coronavirus Relief Fund (CRF) which provided direct federal assistance to domestic governments; and

WHEREAS, the Governor of the State of Arizona has created the AZCares Fund pursuant to the CARES Act and has allocated to the City of Scottsdale the amount of \$29,628,014; and

WHEREAS, Article 6, Section 11 of the Scottsdale City Charter permits the transfer of any unencumbered appropriation balance or portion thereof between general classifications of expenditures within an office, department, or agency or from one office, department or agency to another with the approval of the Council; and

WHEREAS, Section 2 of Ordinance No. 4400 and Ordinance No. 4460 allows expenditures to be made from budget contingencies and reserves upon recommendation of the City Manager and approval of the Council; and

WHEREAS, the City is required to balance its budget and all associated funds; and

WHEREAS, it is in the best interests of the City to accept such funding and execute certain budget transfers and allocations based thereon as well as authorize the creation and funding of programs designed to mitigate the effects of and aid in recovery from the emergency caused by the coronavirus (COVID-19) pandemic, and the City Manager requests and recommends that the budget transfers requested in this Resolution be authorized;

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Scottsdale, Maricopa County, Arizona, as follows:

Section 1. The Council hereby authorizes and directs the City Manager and the City Treasurer to accept the sum of \$29,628,014 from the State AZCares Fund as part of the Federal CARES Act to reimburse the City for employee related expenses resulting from the pandemic and such other expenses as may be approved by the State.

Section 2. The Council hereby authorizes and directs the City Treasurer to make the budget adjustments, appropriations and allocations as follows:

1) A FY 2019/20 budget transfer of \$9,954,199 from the general fund to the grants fund within the Public Safety – Police operating budget; and

2) A FY 2019/20 budget transfer of \$7,284,445 from the general fund to the grants fund within the Public Safety – Fire operating budget; and

3) A FY 2020/21 appropriation only budget transfer of \$29,628,014 from the PSPRS Pension Liabilities fund balance designation funded by the freed up general fund monies as a result of receiving the AZCares funding to newly created non-divisional general fund operating cost centers to record the following activity:

- A. \$3,000,000 for care for vulnerable citizens;
- B. \$450,000 for residential utility assistance program;
- C. \$3,110,000 for community facilities safety upgrades;
- D. \$1,500,000 for arts and culture programs;
- E. \$100,000 for public health communication;
- F. \$5,000,000 for business assistance programs;
- G. \$2,220,000 for city buildings safety retrofits;
- H. \$871,232 for telework/technology expenses;
- I. \$1,340,000 for PPE/sanitation/cleaning;
- J. \$2,200,000 for emergency response;
- K. \$2,000,000 for future COVID-19 resurgence preparation;

L. \$4,000,000 for public safety;

M. \$3,836,782 for unallocated funds remaining.

Section 3. That the City Manager or designee, with the advice and consent of the City Attorney and City Treasurer, is hereby authorized to supplement existing programs, create such new programs, execute such contracts and expend such funds as may be necessary to mitigate the effects of and aid in recovery from the emergency caused by the coronavirus (COVID-19) pandemic in accordance with the allocations set forth in subsection 2(3) of this Resolution.

Section 4. That the City Manager or designee, with the advice and consent of the City Attorney and City Treasurer, is further authorized to reallocate funds between and among any of the categories set forth in subsection 2(3) of this Resolution; provided, however, no individual category set forth in subsections 2(3)(A)-(L) shall be reduced or increased by more than twenty-five percent (25%) of the amount stated therein without further approval of this Council.

PASSED AND ADOPTED by the Council of the City of Scottsdale, Maricopa County, Arizona this _____ day of _____, 2020.

ATTEST:

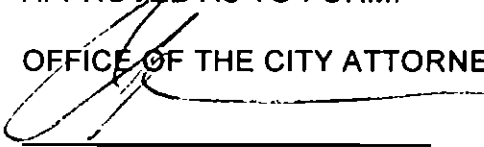
CITY OF SCOTTSDALE,
an Arizona municipal corporation

By: _____
Carolyn Jagger, City Clerk

By: _____
W. J. "Jim" Lane, Mayor

APPROVED AS TO FORM:

OFFICE OF THE CITY ATTORNEY



Sherry R. Scott, City Attorney
By: Eric C. Anderson, Senior Assistant City Attorney

Scottsdale AZCares Framework

With the sudden decline in economic output following the Coronavirus 2019 disease (COVID-19) the U.S. Congress introduced and passed a package of bills, one of which was designed to address fiscal impacts to state and local governments.

The Coronavirus Aid, Relief, and Economic Security Act (CARES Act), signed into law on March 27, 2020, created the Coronavirus Relief Fund (CRF), which provided \$150 billion in direct federal assistance to domestic governments, of which, Arizona received \$1.8 billion for distribution to municipalities with populations under 500,000.

On May 27, 2020, Governor Ducey announced the creation of the AZCares Fund which consisted of approximately \$441 million of the \$1.8 billion the State received from the CARES Act. Monies in the AZCares Fund are being distributed based on population. The City of Scottsdale’s allocation from the AZCares Fund is \$29,628,014. The following framework outlines the city’s plan to assist the community.

COMMUNITY INVESTMENT

Care for Vulnerable Citizens \$3,000,000

Homelessness Programs \$823,000

Every year the Maricopa Association of Governments coordinates with municipalities across the valley to complete what is called the Point in Time Count (PIT). The PIT is a one-day (usually mid-January date) snapshot that approximates the number of people experiencing homelessness in any given city.

Scottsdale's recent annual PIT numbers:

2017: 50 2018: 67 2019: 76 2020: 102

Since the beginning of 2020 Human Services has been utilizing a Homeless Navigation Team (HNT) to engage and assist people experiencing homelessness in Scottsdale. The primary purpose of this team is to work intentionally with the stated population in an effort to help them navigate to helpful resources. Since the beginning of the year the HNT has seen 135 individuals, unduplicated.

There has been a significant up-tick in individuals experiencing homelessness throughout Scottsdale. It might be expected because of recent high unemployment numbers due to COVID-19 that those numbers will increase in the coming months/years. The city is committed to a wholistic approach that includes comprehensive case management, coordinated entry, social enterprise housing programs and connection to multiple services.

Day Relief Centers/Community Bridges, Inc. (CBI-PATH) Program (projected cost: \$55,000)

Efforts would be focused to provide basic needs resources and some case management to individuals. Services would be housed out of rotating faith communities, primarily in the southern part of Scottsdale. CBI would be contracted to work with the faith community in providing navigation to individuals around the social determinants of health. The day relief centers would be available to individuals experiencing homelessness 2 to 3 days a week. A portable shower/laundry unit would also be purchased with these funds.

Gellert Health Partnership (projected cost: \$60,000)

Gellert Health is focused on delivering specific navigation services to homeless individuals, primarily through the healthcare system. A Gellert healthcare navigator will assist homeless individuals to address specific medical needs, establish medical and behavioral health care "homes", provide homeless with transportation to appointments within the different categories of the social determinants of health, and coordinate, schedule, and manage medical appointments and medications. This is targeted to assist the percentage of the homeless population with some of the highest behavioral and medical healthcare need.

Scottsdale Works Program (projected cost: \$175,500)

A project to collaborate with Phoenix Rescue Mission (PRM) that would utilize people experiencing homelessness in a training and work program with the city of Scottsdale. PRM would be contracted to coordinate employing people experiencing street homelessness at minimum wage, two to three times a week, at Scottsdale work sites.

Street Outreach Program (projected cost: \$55,000)

Program to focus on those experiencing street homelessness with serious mental illness. A case manager would be responsible for street outreach to this population, navigating them through several entitlement programs and specialized services for this population.

Additional programs/services/agencies to assist homeless population (\$477,500)

Senior Programs \$812,000

The city is experiencing increased demand across the board for senior programs.

Congregate Meals (projected cost: \$90,000 for 2 senior centers)

Congregate meals are now being served at Via Linda Senior Center. We expect that demand for our Granite Reef meals will either remain the same or increase over the next year.

Home-Delivered Meals (projected cost: \$125,000)

We have identified and additional 50 qualified seniors in North Scottsdale that need to be served by the program.

Brown Bags (projected cost: \$75,000)

This will ensure funding for the next year based on our current volume of demand.

Adopt-a-Senior/Beat the Heat (projected cost: \$22,000)

We expect increased demand for these services in the coming year.

Additional programs/services/agencies to assist senior population (\$500,000)

Low-Income Programs \$1,365,000

The city is experiencing increased demand for these services due to the spike in the unemployment rate.

Adopt-a-Family (projected cost: \$15,000)

Unless there is a dramatic change to unemployment rates in the next few months, we expect increased demand for these services in the coming year.

Expanded Food Bank Services (projected cost: \$100,000)

This will ensure we can meet the current rate of demand for a year. If the state does not extend enhanced unemployment payments, we anticipate even greater demand.

Expanded Rent & Utility Assistance (projected cost: \$600,000)

Between County funds and Gaming Grants we are currently able to provide about \$35,000/month in assistance. Per our Vista del Camino management team, we need an additional \$50,000/month to cover current demand.

Social services Emergency Fund (projected cost: \$50,000)

This will enable us to provide immediate support for evictions and other real time emergencies.

Operation Fix-It (projected cost: \$200,000)

Requests from 3 month during COVID-19, 6 months post COVID-19 (Code/HOA issues primarily due to loss of jobs from COVID-19) plus event cancellation that provides funding support.

Additional programs/services/agencies to assist low-income population (\$400,000)

Residential Utility Assistance Program \$450,000

Utility assistance is designed to help provide assistance for Scottsdale citizens and residents who are unable to pay their utility bills. The program will be implemented by Human Services through the existing Human Services Utility Assistance Program.

Municipal Utility Assistance (projected cost: \$450,000)

Assistance for the city's municipal utility bill (solid waste/water/sewer). Currently, Scottsdale's Utility Billing Department has noticed a \$70,000 increase in non-payments by residential customers comparing June 2019 to June 2020 and we expect this to increase over the summer.

Community Facilities Safety Upgrades \$3,110,000

Upgrade 18 community facilities that support large gatherings of visitors and residents.

- Event venues including TNEC, the multipurpose room at the Stadium, and SCPA
- Buildings intended to attract large numbers of visitors, including the Museum of the West and SMOCA
- Buildings that generally house services for large numbers of residents, including libraries, senior centers, community centers and larger park recreation facilities

Each of these categories involve physical modifications to city buildings designed to limit the possibility of spread of the COVID virus. These technologies are not new, all are widely used often in hospital settings to limit the spread of various pathogens. There are two basic approaches: 1) Modifications that disinfect volumes of air, limiting the airborne transmission of the virus; and 2) modifications that limit the need for building occupants to physically touch doors, restroom fixtures, and other surfaces, which mitigates against surface transmission of the virus.

Modifications that disinfect volumes of air: There are three specific technologies we would implement. The choice of individual solutions for each building is dependent on the size, configuration and use of the building.

Ultraviolet (UV)

disinfection in the air conditioning ductwork. Irradiating air with UV light within a specific, narrow band of wavelengths disrupts the ability of the virus to replicate itself. Placing UV with the air conditioning

ducts treats the air as it circulates through the air conditioning system and limits the possibility of accidentally exposing occupants to potentially harmful irradiation.

“Upper room” UV

This relies on the same properties of UV irradiation, but is placed toward the ceiling of a room rather than within the air conditioning system. This is suitable for large, open rooms like TNEC or Center for the Arts, and has the advantage of being about to treat large volumes of air more quickly. The high ceiling space allows placement in the “upper room,” again limiting the possibility of accidentally exposing occupants to the UV radiation.

Ionization

This technology creates ions that remove the hydrogen atoms of the virus, again disrupting the virus structure. This is also implemented within the air conditioning system, treating a volume of air as it circulates through the system.

Touchless Features

Modifications that limit the need for building occupants to physically touch surfaces: Much of these modifications consist of replacing interior and exterior doors that require an occupant to use a handle or a push bar with automatic, sensor-operated doors, reducing the possibility of transmitting disease through multiple people touching door handles. Similarly, replacement of restroom faucet and soap dispenser fixtures with sensor-operated, touchless fixtures minimizes the possibility of surface transmission in restrooms.

Projected costs:

UV/Disinfection technology	\$1,400,000
Automatic doors	\$600,000
Touch-free fixtures	\$160,000
Future needs	\$750,000
Stadium A/V Equipment	\$200,000

Arts and Culture Programs \$1,500,000

Due to economic conditions associated with COVID-19, art and cultural non-profit organizations have been and continue to be vulnerable as they are forced to allocate already limited resources to operational costs and are further impacted by social distancing requirements and the inability to operate at full capacity. The one-time relief program, available to approximately 15 non-profit arts and culture Scottsdale-based organizations, could be administered by the city, or through its agreement with Scottsdale Arts. Program grants would be tiered and based on criteria, including: 1) One-time relief; 2) Additional relief to organizations housed in city buildings, not currently substantially funded; and 3) additional funds for organizations that have a confirmed private donor match.

Scottsdale Non-profit Organizations (city-owned buildings)

1. Arizona Musicfest
2. Cattle Track Arts and Preservation
3. Desert Stages Theatre
4. Detour Company Theatre
5. Frank Lloyd Wright Foundation/Taliesin West
6. Greasepaint (Stagebrush Theatre)
7. Parada del Sol Rodeo Museum (Noriega Studio & Livery Stable)
8. Scottsdale Artists’ School (Loloma School Building)

9. Scottsdale Arts (Center for Performing Arts and Museum of Contemporary Art)
10. Scottsdale Gallery Association
11. Scottsdale Historical Society (Little Red Schoolhouse)
12. Scottsdale League for the Arts
13. Scottsdale's Museum of the West
14. Scottsdale Neighborhood Arts Place/YourSNAP
15. Scottsdale Philharmonic

Public Health Communication \$100,000

Develop a robust, comprehensive and sustained communication program to support healthy practices and actions among Scottsdale residents, businesses and visitors. Elements will include paid advertising, vehicle signage, banners, social media messaging platforms and tools to expand public outreach.

Business Assistance Programs \$5,000,000

There are a number of programs and resources that are available to assist the businesses community. Below are some of the programs already available and proposed for now and phase 2.

Federal Assistance Programs

On April 23, 2020, the U.S. Congress passed a roughly \$2 trillion coronavirus response bill intended to speed relief across the American economy. This congressional aid package, commonly known as the CARES Act, is meant to keep businesses and individuals afloat during an unprecedented freeze on the majority of American life.

The main groups that would see the widest-reaching impacts of the coronavirus pandemic, and of which are to be the key recipients of federal assistance include: individuals, small businesses, large corporations, hospitals and public health, the federal safety net, state and local governments, and education. Some of the main provisions of the CARES Act include:

- \$349 billion for Paycheck Protection Program (PPP) and Healthcare Enhancement Act (HEA)
 - For Small Business Administration to provide loans of up to \$10 million per business. Any portion of that loan used to maintain payroll, keep workers on the books or pay for rent, mortgage and existing debt could be forgiven, provided workers stay employed through a specified time.
- \$10 billion for Economic Injury Disaster Loans (EIDL)
 - EIDLs are lower interest loans of up to \$2 million, that are available to pay for expenses that could have been met had the disaster not occurred, including payroll and other operating expenses
- \$10 billion for EIDL advance payment grants.
 - Aims to help small businesses bridge the critical time spent waiting for the EIDL loans to arrive. \$1,000 per employee up to ten employees.
- \$150 billion to state and local governments (Coronavirus Relief Fund).

Local Partnership Business Assistance

Scottsdale Industrial Development Authority Small Business Grant Program

The Scottsdale Industrial Development Authority (IDA) in partnership with the City of Scottsdale, the Scottsdale Area Chamber of Commerce, Experience Scottsdale, Scottsdale Leadership, and the Scottsdale Charros offered small business grants up to \$5000. Grants were intended to defray costs associated with the COVID-19 pandemic. Preference was given to legacy business owners with a demonstrated community focus in the tourism, food and beverage, or healthcare sector.

Local First Small Business Relief Micro Grant Program

In response to the COVID-19 pandemic, Local First Arizona and its community partners launched the Small Business Relief Fund (SBRF) to provide mini-grants to Arizona's smallest, locally owned, independent enterprises. Micro-entrepreneurs, businesses with 0-3 employees and less than \$250,000 in annual revenue (approximately \$35k-\$45k in net profits), needed immediate assistance to sustain the impact from decreased business and cash flow caused by the shutdown of the economy.

Municipal Business Assistance

While under normal circumstances there is a consistent, even approach to each of these 3 primary focus areas in Economic Development, the events associated with COVID-19 placed significant emphasis on business support.

- Business attraction
- Business expansion
- Business retention and support

Immediate and Critical Business Support Initiatives

Good to Go Open for Business Banner Program

During the initial stages of the pandemic, the Economic Development department launched a business banner program aimed at providing immediate and high visibility for businesses that were able to remain open in providing essential services. The city partnered with the Scottsdale Area Chamber of Commerce in a campaign that provided free banners to 150 Scottsdale businesses. In addition, the city suspended the banner permit fee through May.

An accompanying component of the program was a city developed on-line app that allowed users to quickly see businesses that were open. To date, over 300 businesses have participated in the on-line app.

Community Stakeholder Engagement

Increased and enhanced community engagement was paramount during the initial stages of the pandemic. Ensuring the city was communicating with community stakeholders such as the Scottsdale Area Chamber of Commerce, Experience Scottsdale, the School Unified School District, and major healthcare providers proved to be critical. Areas of focus included up to date information sharing, collaboration, community messaging alignment and business and resident support. Daily, every other day and bi-weekly scheduled calls served as valuable communication channels.

"Support Scottsdale" Website

Support Scottsdale, a cross-organizational effort with the Scottsdale Area Chamber of Commerce, Experience Scottsdale and the City of Scottsdale is a website that serves as unified resource for all aspects of supporting Scottsdale, in the immediate, short and long-term. SupportScottsdale.com provides a variety of resources that can assist with networking, loan and job opportunities, as well as ways residents can support Scottsdale retail, restaurants, shops and attractions.

Small Business Assistance Center (SBAC)

Scottsdale's Economic Development Department launched the Small Business Assistance Center (SBAC) on April 7th. Aimed at assisting Scottsdale small businesses, SBAC serves as the City of Scottsdale's virtual one-stop shop for businesses looking for information on available business support programs and resources during the COVID-19 crisis. Businesses access the virtual Center by phone, email, text or through the city's EZ Portal. The SBAC was developed utilizing existing city resources. The Center is administered by the Economic Development department and is staffed by 5 city employees that were

redeployed from other city departments. The Scottsdale IDA partnered with the city to offer the assistance of a volunteer who has extensive experience working with small business loans and entrepreneurship programs. On April 10, 2020, under the authority granted by the emergency proclamation made by Mayor Jim Lane on March 18, 2020, the City Manager authorized the Economic Development department to receive Scottsdale business license registration contact information in order to notify the approximately 16,000 registered Scottsdale businesses of the newly formed Small Business Assistance Center. The SBAC has allocated over 800 hours to assisting over 300 businesses with information on Federal, State and other government funding programs. After two rounds of CARES Act funds the SBAC is still operational and receiving regular business inquiries. SBAC Assistants are currently conducting extensive follow-up outreach to every business that contacted the Center to ensure they have received needed assistance and to obtain updates on funding requests. The SBAC will remain open and provide proportionate service levels moving forward to ensure all Scottsdale small businesses have a one stop shop for their business needs.

Economy Reports

The Economic Development department launched regular Economy Reports focused on conditions impacting the economy. Upticks and declines in the economy can be traced back to a variety of indicators that, when analyzed, can help define current conditions and establish future projects. The report considers eight economic indicators in measuring impacts of the pandemic.

Shop Scottsdale

Seventy (70%) of GDP is comprised of consumer spending, and in Scottsdale consumer spending was severely impacted by the closure of businesses due to COVID-19. As businesses started to reopen it was important to convey the importance of spending in Scottsdale and how it directly impacts our community. Shop Scottsdale was launched on May 8 and is designed to encourage Scottsdale residents to make conscious decisions to spend in Scottsdale in support of our businesses and residents. Shop Scottsdale videos are currently being developed that will feature business owners and residents telling their stories about why they believe shopping in Scottsdale is important.

Municipal Regulatory relief

- Provide relief from Outdoor Dining License Agreement payments during the business closure
- Provide relief from In-lieu Parking Lease payments during the business closure
- Extend building permits that would have expired during the pandemic
- Provide information and direction to customers for “contactless” plan submittal, permit issuance and payment
- Reduce processing timeframes
- Provide flexibility on Special Events and Business extension of premises
- Allow temporary signage/banners
- Streamlines business processes

Business Assistance Programs – Phase 1: \$1,500,000

- Commercial Utility/License Assistance (projected cost: \$750,000)
- Expanded Shop Scottsdale Campaign (projected cost: \$75,000)
- Healthcare Destination Marking Program (projected cost: \$225,000)
- Old Town Scottsdale Marketing & Promotions Campaign (projected cost: \$450,000)

Potential Future Business Assistance Programs – Phase 2: \$3,500,000

CITY OPERATIONS

City Building Safety Retrofits \$2,220,000

Upgrade 14 city buildings that house large numbers of city employees with similar technology and safety features as community facilities. Many are also frequented by members of the public who visit to engage city staff to obtain services.

- General office buildings including the Kiva, One Civic Center, the North Corporation Yard
- Some public safety facilities, including the PD/Fire headquarters, the PD2 jail facility, and the PD 3 dispatch center and EOC
- Courts
- Aviation, including the Airport Business Center and Operations Center
- Water, including administrative buildings at the North Corp Yard campus and the Water Campus

Projected costs:

UV/Disinfection technology	\$950,000
Automatic doors	\$400,000
Touch-free fixtures	\$120,000
Future needs	\$750,000

Telework/Technology Expenses \$871,232

Enhanced cyber security	\$123,232
Enhance O365Backup	\$48,000
eSignature and Workflow	\$300,000
Teleconference Equip	\$400,000

PPE, Sanitation, Cleaning \$1,340,000

Supplies and equipment for cleaning and sanitizing city facilities and work areas exposed to the public and employees. Due to the emergency proclamation requiring masks and to enhance safety measures, additional personal protective equipment may be needed.

Emergency Response \$2,200,000

Overtime for existing personnel, equipment, supplies and testing/monitoring (if needed).

Future COVID Resurgence \$2,000,000

Preparation and response for necessary overtime for existing personnel, equipment, supplies and testing/monitoring (if needed) upon resurgence.

Public Safety \$4,000,000

Funding for existing personnel and programs.

Scottsdale AZCares Funding Priorities Matrix

COMMUNITY INVESTMENT		CITY OPERATIONS	
	Proposed	Subtotals	
Care for Vulnerable Citizens			
Homeless	\$ 823,000		
Seniors	\$ 812,000		
Low Income	\$ 1,365,000		
		\$ 3,000,000	
Residential Utility Assistance Program			
Residential Utility Assistance	\$ 450,000		
		\$ 450,000	
Community Facilities Safety Upgrades (18 buildings)			
UV/Disinfection technology	\$ 1,400,000		
Automatic doors	\$ 600,000		
Touch-free fixtures	\$ 160,000		
Future needs	\$ 750,000		
Scottsdale Stadium A/V Equipment	\$ 200,000		
		\$ 3,110,000	
Arts and Culture Programs			
One-time relief program to 15 Scottsdale non-profits	\$ 1,500,000		
		\$ 1,500,000	
Public Health Communication			
	\$ 100,000		
		\$ 100,000	
Business Assistance Programs			
Commercial Utility/License Assistance	\$ 750,000		
Expanded Shop Scottsdale Campaign	\$ 75,000		
Healthcare Destination Marketing Program	\$ 225,000		
Old Town Scottsdale Mkt & Promotions Campaign	\$ 450,000		
Small Business Assistance (Phase 2)	\$ 3,500,000		
		\$ 5,000,000	
Community Investment Priorities		\$ 13,160,000	
City Buildings Safety Retrofits (14 buildings)			
UV/Disinfection technology	\$ 950,000		
Automatic doors	\$ 400,000		
Touch-free fixtures	\$ 120,000		
Future needs	\$ 750,000		
		\$ 2,220,000	
Telework/Technology Expenses			
Enhanced cyber security	\$ 123,232		
Enhance Backup of O365 Environment	\$ 48,000		
eSignature and Workflow	\$ 300,000		
Conference Rm Teleconference Equip	\$ 400,000		
		\$ 871,232	
PPE, Sanitation, Cleaning			
Supplies, equipment	\$ 1,340,000		
		\$ 1,340,000	
Emergency Response			
Overtime Staffing (Existing Personnel)	\$ 1,000,000		
Equipment/Supplies	\$ 1,000,000		
Testing/monitoring if needed (deployment, Equip, supplies, facilities)	\$ 200,000		
		\$ 2,200,000	
Future COVID Resurgence Preparation			
	\$ 2,000,000		
		\$ 2,000,000	
Public Safety			
Existing Personnel and Programs	\$ 4,000,000		
		\$ 4,000,000	
City Operations Priorities		\$ 12,631,232	

Total Allocation: (Community Investment + City Operations) \$ 25,791,232

Total AZCares Funds Available \$ 29,628,014

Unallocated Funds Remaining \$ 3,836,782

Smith, Erica

From: webmaster@scottsdaleaz.gov
Sent: Tuesday, June 30, 2020 7:14 AM
To: Smith, Erica
Subject: Comment on 07-01-2020 Agenda Item (response #41)

Comment on 07-01-2020 Agenda Item (response #41)

Survey Information

Site:	ScottsdaleAZ.gov
Page Title:	Comment on 07-01-2020 Agenda Item
URL:	https://www.scottsdaleaz.gov/council/meeting-information/agenda-comments/07-01-2020
Submission Time/Date:	6/30/2020 7:12:39 AM

Survey Response

AGENDA ITEM	
Which agenda item are you commenting on?	CARES Act Funding
COMMENT	
Comment:	I would like to hear what the money will be used for specifically for the Scottsdale Police Dept. I would specifically like to hear how much of that funding will be used to additional training: bias training and de-escalation training. I have lived in Scottsdale for 33 years, and I want to ensure that my tax dollars are going towards our PD receiving additional training around their racial biases.
Comments are limited to 8,000 characters and may be cut and pasted from another source.	
NAME	
Name:	Jocelyn Freeman
CONTACT INFORMATION	
Please provide the following information so someone may follow up with you if they have questions about your comment (optional).	

Email:	tye.joc@gmail.com
Phone:	(602) 321-5652
Address:	6138 N 77th place Scottsdale, AZ 85250
Example: 3939 N. Drinkwater Blvd, Scottsdale 85251	

Butteweg, Cathleen

From: webmaster@scottsdaleaz.gov
Sent: Wednesday, July 01, 2020 3:45 PM
To: Butteweg, Cathleen
Subject: Comment on 07-01-2020 Agenda Item (response #42)

Comment on 07-01-2020 Agenda Item (response #42)

Survey Information

Site:	ScottsdaleAZ.gov
Page Title:	Comment on 07-01-2020 Agenda Item
URL:	https://www.scottsdaleaz.gov/council/meeting-information/agenda-comments/07-01-2020
Submission Time/Date:	7/1/2020 3:44:05 PM

Survey Response

AGENDA ITEM	
Which agenda item are you commenting on?	CARES Act Funding
COMMENT	
Comment:	An affirmative vote can benefit the black citizens of Scottsdale. I ask that the Council suggest Guy Phillips to abstain from voting on this item because of his personal conflict. National and local news are reporting Guy Phillip's apparent racist actions and words. Requesting that Guy Phillips consider abstaining from this vote since the outcome can impact black citizens of Scottsdale. Thank you!
Comments are limited to 8,000 characters and may be cut and pasted from another source.	
NAME	
Name:	Deanna Shoemaker
CONTACT INFORMATION	
Please provide the following information so someone may follow up with you if they have questions about your comment (optional).	

Email:	
Phone:	
Address:	
Example: 3939 N. Drinkwater Blvd, Scottsdale 85251	