



Board of Adjustment – 1 Opening

The Board of Adjustment is a quasi-judicial body that hears variance requests, appeals of the Zoning Administrator's interpretation/decisions, and decides on administrative decisions or zoning requirements.

Nominees:

- Kaufman, Brian
- Metz, Matt



Nominee: Brian Kaufman

Nominee for: Board of Adjustment

1. Name, address, and how long you've lived in Scottsdale.

Brian Kaufman

7718 E. Garfield St.
Scottsdale, AZ 85257

3.5 years

2. How your experiences (education/professional/volunteer) relates to the Board or Commission to which you have applied.

My legal training and experience helps me immensely in applying the four variance criteria using the relevant legal standards. In addition, I am finishing up my first term on the Board, which is valuable experience I will carry forward.

3. What you think is the top issue facing the Board or Commission to which you have applied.

The top issue facing the Board of Adjustment is ensuring that the four criteria, as set forth in state law and city ordinance are relied on to decide variance cases.



Nominee: Matt Metz

Nominee for: Board of Adjustment

1. Name, address, and how long you've lived in Scottsdale.

Matt Metz
9978 E Bayview Drive
Scottsdale, AZ 85258

I have lived in Scottsdale city limits since 2000 (20 years). But I am a native of the Valley and grew up in the Biltmore/Arcadia area, so I've been spending time in Scottsdale for over sixty years.

2. How your experiences (education/professional/volunteer) relates to the Board or Commission to which you have applied.

My MBA and my professional experience as a process improvement consultant have helped develop the ability to listen actively, analyze the inputs I receive, and communicate conclusions effectively.

These skills developed in my professional life have been honed and improved in my retirement activities, which include leading large homeowners associations, teaching at Scottsdale Community College, serving on Scottsdale's Pride Commission (a few years before it was decommissioned), and six years of service on Scottsdale's Board of Adjustment (four years as Chair and one year as Vice Chair). I have been able to develop open and constructive relationships with fellow Board members, Planning staff, and counsel.

The resume I provided with my application contains additional information on my education and on my professional and volunteer experiences. It is appended to the end of this form for your convenience.

3. What you think is the top issue facing the Board or Commission to which you have applied.

The top issue which should be of most concern to the City of Scottsdale is that Board of Adjustment members do not always clearly identify or communicate which of the four statutory criteria have not been met before voting to deny a variance. Because the Board is a quasi-judicial body whose decisions are appealed not to the City Council but to Superior Court, it is imperative that the criteria be applied consistently and justly. I would address this issue by asking – on the record, during hearings – questions of my fellow board members that will elicit a reply stating explicitly which of the four statutory criteria have or have not been met.

There is another issue; it's not clear that all Board members are visiting all the sites before the hearings. Visiting the sites in person provides a much clearer understanding of the issues being presented than simply reviewing the packets provided by staff (although staff do a great job!).

Resume of Matt Metz

9978 E. Bayview Dr.
Scottsdale, AZ 85258

Home/Cell: 480.948.1066
Email: scottsdalebofa@mattmetz.com

SUMMARY

Retired from Honeywell Aerospace, I now seek opportunities to serve my community at the local, county, and state level. I have experience teaching computers.

My career spanned over 25 years in, and consulting to, manufacturing and service industries. Proven strengths in process improvement methodologies (Six Sigma, Lean Enterprise). I excel in analyzing, designing and implementing business systems. Recognized for achieving results through effective communication at all organizational levels, and building solutions that save customers effort.

POST-RETIREMENT EXPERIENCE

INDEPENDENT CONSULTANT

2009 - Present

I work with various local companies to improve effectiveness and efficiencies of processes. I build tools that turn raw data into actionable information.

CITY OF PHOENIX

2013 - Present

Sky Harbor Navigator

Volunteer Navigators serve customers of Sky Harbor Airport to make it America's Friendliest Airport. Developed and delivered a new training program for incoming Navigators. This is a volunteer position.

SUN SOUNDS OF ARIZONA

2017 - Present

Reader (live on-air)

Live broadcast reader for Sun Sounds, an audio service which broadcasts to those who cannot read due to a disability. This is a volunteer position.

ARIZONA JPR

2014 - Present

Judicial Performance Review Committee

Working closely with the office of the Arizona Supreme Court, teams evaluate Superior Court jurists using inputs from peers, staff, attorneys, and members of the public. This is a volunteer position.

CITY OF SCOTTSDALE

2010 - 2018

Scottsdale Board of Adjustment

This quasi-judicial body hears requests for zoning variances using criteria established by state law, and appeals of Zoning Administrator decisions. Served as member and chair. This was a volunteer position.

Scottsdale Pride Commission

This Commission (since disbanded to become the non-Profit "Keep Scottsdale Beautiful") was dedicated to improving the City through reducing litter and caring for street medians. This was a volunteer position.

SCOTTSDALE COMMUNITY COLLEGE

2006 - 2016

Adjunct Faculty

Taught adults ranging in age from 18 to 93. Developed teaching/reference materials. Conducted hands-on live training in Windows Operating System, Excel, Word, PowerPoint, browsers, Internet search tools, and Quicken.

FRIENDS OF PUBLIC RADIO ARIZONA

2006 - 2008

Board of Directors

This 501(c)3 organization raises funds for KJZZ, KBAQ, and Sun Sounds, I led the establishment of governance and job description documentation. This was a volunteer position.

PROFESSIONAL EXPERIENCE

HONEYWELL – Phoenix, Arizona

1981 – 1988 and 1990 – 2006

Aerospace Six Sigma Plus Project Manager

7/2005 – 7/2006

Responsible for infrastructure, policies, standard processes, and databases needed to understand, report, analyze, and forecast training SSP needs. Also responsible for documenting these procedures/policies and communicating these to customer organizations.

- Developed Excel data management processes and tools to report on all Six Sigma Plus training and certification for approximately 18,000 exempt Aerospace employees. As a result, Aerospace leads all other Strategic Business Units in ability to report certification escapes, cycle times, and demand.
- Cleaned up Aerospace training and certification database, resolving nearly 1,200 missing records.
- Created Excel tool to forecast Green Belt training demand, including forecast of how many instructors are required to support that demand.
- Created, documented, and maintained configuration control over Aerospace-wide SSP training and certification policies.
- Created and maintained Aerospace SSP Web site and eProjects (on-line project tracking application) infrastructure.
- Represented Aerospace in development of Corporate-wide web-enabled SSP Training and Certification database.
- Representing Aerospace and leading teams representing all SBGs, identified enhancements to myProjects database, developed requirements documents, and piloted beta versions prior to release. These enhancements have eliminated hundreds of hours of non-value added time spent by Aerospace Core Team Masters analyzing incomplete expert training applications.
- As special assignment project, developed reporting and analysis tools for use by Human Resource and Organizational Development for analysis of Aerospace restructuring employee surveys.

Supplier Development Operational Excellence

2004 – 7/2004

Responsible for infrastructure to measure and support Supplier Development (SD) for the Aerospace Electronic Systems (AES) organization. Also direct accountability for specific process improvement activities with selected major sub-contract suppliers.

- Reduced configuration management errors at key sub-contract supplier to 0%
- Developed graphical data-based tool enabling Supplier Development and Supplier Quality organizations within AES to analyze top quality and delivery problems in the supply base.
- Built e-Project infrastructure and standard reporting templates to support SD organization and its customers, saving 40% of reporting efforts and 70% reduction in time required to consolidate data from various sources.

Six Sigma Lead – Enabling Functions

2000 – 2004

Responsible for delivering across six strategic business enterprises, process improvements in Communications, Finance, Health/Safety/Environmental/Facilities, Human Resources, Information Technology, and Law & Contracts. Also responsible for development and maintenance of all SSP internal metrics.

- Delivered \$26M of operating income benefits and \$32M of working capital benefits in 2003.
- Developed and led functional council for sharing of best practices across varied business units.
- Developed and maintained reporting mechanisms and templates for primary metrics; process improvement benefits (both plans and results) and Six Sigma Plus training and certification progress. These formats were adopted by Honeywell Corporate.

Prior Honeywell Experience**1981 – 1988, 1990 – 2000**

Manager of Quality Process Improvement, Manager of Operations Analysis, Manager of Operations and Materials, Procurement Systems Supervisor and Production Planning Supervisor. As Material Planning Systems Supervisor, Production Planner and Associate Planner, designed, created, staffed and led division's first Material Planning organization, resulting in 40% inventory reduction. Created inventory modeling and forecasting tool, improving forecast accuracy 90%.

1988 – 1990**DELOITTE & TOUCH - Phoenix, Arizona****Senior Consultant**

Responsible for consulting in Operations, Materials and General Management for high- and medium-technology manufacturing and service companies varying in size from 30 to 8,000 employees and \$4 million to \$2 billion in revenue.

- Analyzed and improved forecasting and master scheduling procedures resulting in 25% improvement in product delivery, 30% reduction in finished goods inventory and return to positive cash flow and profitability.
- Directed evaluation/selection/implementation of MRP II system, reducing division inventory 15%.
- Re-engineered Materials process, yielding 70% reduction in material overhead.
- Conducted classroom and hands-on training in MRP, TQM and JIT.

EDUCATION AND TRAINING

MBA, Management, Arizona State University, Graduate School of Business

BS, Mathematics, Arizona State University, College of Liberal Arts

HONEYWELL SPONSORED MANAGEMENT TRAINING

- Advanced Program for Managers, Honeywell Executive Development
- Demand Flow Technology/TQM and Advanced Mixed-Model Workshops, JIT Institute of Technology
- Honeywell Internally Conducted Training - Leading from the Middle, Covey's Seven Habits
- Six Sigma Green Belt Certified
- Lean Expert Certified



Development Review Board – 3 Openings

The purpose of the Development Review Board is to review and approve architectural design and layout of proposed development plans. This includes site planning and the relationship of the development to the surrounding environment and the community.

Nominees:

- Brand, Jeffrey
- Buschbacher, Michael
- Craig, Doug
- Davis, Andrea
- Fakhri, Ali
- Kush, Larry



Nominee: Jeff Brand

Nominee for: Development Review Board

1. Name, address, and how long you've lived in Scottsdale.

Jeff Brand

8128 E. Mitchell Drive

Lived in Scottsdale for 15 years:

Current address: 9 years

Previous address: 6 years

2. How your experiences (education/professional/volunteer) relates to the Board or Commission to which you have applied.

I am a registered architect in the state of Arizona, member of AIA and the Urban Land Institute, and have been practicing architecture on major commercial projects within the Scottsdale metro area for over 21 years. I am the Director of Design at Nelsen Partners and specialize in mixed use master planning and placemaking. The majority of my work is coordinating efforts with development teams, city planning staff, neighborhood outreach groups, and community leaders to come up with impactful projects that improve communities and become memorable destinations for the public. Local projects that I've directly worked on include Kierland Commons, Scottsdale Quarter, The Summit at Scottsdale, Scottsdale Fashion Square, Papago Plaza, City North, and The Palemerraie.

3. What you think is the top issue facing the Board or Commission to which you have applied.

I think the most important issue for the DRB is upholding the highest level of quality for projects built within Scottsdale. This is a multifaceted task that starts with an understanding of the complexities

of differing project types. I believe that my experience with so many different project types can bring an elevated level of professional knowledge to conversations amongst the board and at hearings.

I am also an advocate for assuring that resident voices are heard for projects affecting their communities. Being that DRB hearings are public and often have resident participation, I feel that the DRB should have a level of professional expertise in the field of architecture to appropriately respond to issues raised by residents. I have worked extensively with neighbors of projects over the years to accommodate their requests, while also balancing critical aspects of the project needed for its success. I feel this experience can be a valuable resource as a member of the DRB.

Thank you for your time and thank you for allowing me the opportunity to serve my community in this way.



Nominee: Michael S. Buschbacher II, AICP

Nominee for: Development Review Board

1. Name, address, and how long you've lived in Scottsdale.

Michael S. Buschbacher II

8343 E Edward Avenue 5 Years (2015-2020)
Scottsdale, AZ 85250

8432 E Montebello Avenue 4 Years (1982-1986)
Scottsdale, AZ 85250

2. How your experiences (education/professional/volunteer) relates to the Board or Commission to which you have applied.

I am currently a practicing principal planner/senior urban designer for Hunter Engineering, Inc. located in Scottsdale, AZ. I have been employed in the profession as a planner and designer for over 25 years. I am a graduate from ASU with a Bachelor in Science of Planning and a Bachelor in Science of Landscape Architecture. I am also a graduate of Saguaro High School and Scottsdale Community College.

I have past volunteer experience for the American Society of Landscape Architect in the capacity of officer and Chapter President. I have volunteered for the Arizona Clean & Beautiful Chapter and as a coach for youth sports while my son participated in Baseball and Basketball leagues. I volunteer from time to time with my family to help homeless individuals with Tempe Community Action Agency.

I am an AICP professional Planner, the national certification from the American Planning Association and have maintained that status since 2003 through continuing education and volunteer work with the Arizona

Chapter of the American Planning Association. I have presented at annual conferences several times and enjoy create better places for people to live, work and play.

3. What you think is the top issue facing the Board or Commission to which you have applied.

I stand by my original statement and believe that Scottsdale is now entering into its next level of maturity as a community. With recent trends to focus on infill and revitalizing older portions of the City, it is important to fully understand the relationship between land use and transportation as the City continues to developing into a more compact urban city.

I would further submit that it is important to keep the feeling of the urban fabric that is unique to the variety of our neighborhoods, while updating older infrastructure. One of the strengths of Scottsdale has been the preservation of open space and design standards that protect our unique Sonoran Desert environment. I believe that enhancing that strength through the continuation of a strong network of open spaces and trails is important to the board and an integral part of what make Scottsdale such a desirable place to live and raise a family.

Maintaining this character in future developments is critical for the successful future of Scottsdale as it continues to grow. The challenge will be to critical review these updates to the maintain our local urban feel while maintaining the character of our unique neighborhoods.



Nominee: Doug Craig

Nominee for: Development Review Board

1. Name, address, and how long you've lived in Scottsdale.

Doug Craig
7209 E McDonald Dr. #37
85250

First moved to Scottsdale in 1986-1994. 2011- present. 18 years total

2. How your experiences (education/professional/volunteer) relates to the Board or Commission to which you have applied.

Being a current DRB member, I have grown into the role and better understand the importance of the position. Having worked alongside City staff, the current council and DRB members the last three years I have learned to review issues brought to the Board, to ask questions, synthesize responses and discuss with other members to reach sound decisions.

3. What do you think is the top issue facing the Board or Commission to which you have applied?

The continued growth occurring throughout the city is a hot button for everyone. Parking in downtown is becoming a pressure point.

It is critical that all voices are heard throughout the process.

It is also important that we remain focused on the design matters that are brought to the Board and that they are analyzed rationally and with no bias.



Nominee: Andrea Davis

Nominee for: Design Review Board Application

Why do you want to serve on this board or commission?

As a resident of Scottsdale for 20 years, it's time I give back to my community that serves my family. I want to build on the shoulders of giants like yourselves and those who made Scottsdale great from day one. I want to be a part of the team that keeps Scottsdale sustainable for our children and in the future.

Scottsdale Leadership, Class 32 – Boom! Opened my eyes to the importance of serving our community to keep Scottsdale the most livable city in the West. The importance to cultivating leadership in Scottsdale. Serving on the DR Board is my way to give back to a community I love and thrive in.

Our city's future needs to be about quality; not quantity.

Briefly describe how your experiences, educational, professional or volunteer, qualify you to serve on the board or commission for which you have applied.

A varied background in the arts has provided me a unique opportunity to travel the world and encounter many different cultures. I bring this world vision to the table.

Development is an economic driver for any city, yet at what cost to the citizens? Working for developers and business owners, I understand the delicate balance between citizens needs and community needs to enrich the quality of life for all. We need to attract and retain quality developments – both residential and commercial.

Gentry on the Green is a good example of balance and quality over quantity. It's a classic example of developers and citizens working together to make Scottsdale greater.

Design is rapidly changing with the evolution of automation, AI's and revolutionary trends. I envision designs that maintain an elegance not only by today's standards, yet for tomorrow.

Again, it comes down to quality over quantity.

What do you think is the top issue facing the board or commission, and what approach would you take to address the issue?

What is the top issue facing DR today? Quality over quantity. Bringing citizens and developers together to create a vision that is sustainable for everyone.

Thank you for this opportunity to serve on the Design Review Board.



Nominee: Ali Fakih

Nominee for: DRB

1. Name, address, and how long you've lived in Scottsdale.

Ali Fakih

Address: 8018 n 75th st, Scottsdale, AZ 85258

Lived in Scottsdale for 14 years.

2. How your experiences (education/professional/volunteer) relates to the Board or Commission to which you have applied.

As a civil engineer (with both a Masters and Doctorate), I have been involved in a wide range of projects throughout the valley, the state and nationally. My understanding of the city development process will bring a unique and informative perspective as DRB reviews prospective projects. Additionally as an ASU PhD graduate whose dissertation focused on green initiatives, sustainability and water conservation, I believe my involvement will bring added value to assist our citizens, staff and applicants in promoting and encouraging environmentally sustainable designs. My prior experience on both the Planning Commission and DRB gives me a unique and beneficial perspective for the city and our citizens.

I have been involved in several volunteer organizations for the last 14 years. I was honored to be part of the Phoenix Business Journal's 40 Under 40 Class and I was recently recognized by the national publication of Engineering News Record as a top young professional. Moreover, I was the President of the Arizona Chapter of the National Association of Environmental Professionals as well as a member of the American Society of Civil Engineers.

3. What you think is the top issue facing the Board or Commission to which you have applied.

We must insist on high quality design in our community. As a part of that effort, I would like to improve communication between City Council and DRB to ensure that City Council's and the citizens discussion of design and architecture at zoning hearings are better incorporated into the final design of a project. This could be done with a portion of the DRB Staff Report including these prior comments. Additionally, recognizing the importance of quality and sustainable design, incorporate a DRB review for zoning cases prior to Planning Commission and City Council.



Nominee: LARRY KUSH

Nominee for: DEVELOPMENT REVIEW BOARD

1. Name, address, and how long you've lived in Scottsdale.

LARRY S KUSH

7127 EAST RANCHO VISTA DRIVE, SCOTTSDALE 85251

40 YEAR SCOTTSDALE RESIDENT

2. How your experiences (education/professional/volunteer) relates to the Board or Commission to which you have applied.

SIX YEARS AND 4 MONTHS SERVING ON THE SCOTTSDALE
PLANNING COMMISSION

45 YEAR HOMEBUILDER HAVING BUILT OVER 1000 HOMES IN
SCOTTSDALE

“ RECIPIENT OF OVER 20 AWARDS FOR ARCHITECTURE DESIGN I
HAVE JUDGED 3 INTERNATIONAL ARCHITECTURE AWARDS AS
WELL AS HOUSING AWARDS FOR THE CITIES OF PORTLAND; SAN
DIEGO; LAS VEGAS; PHOENIX AND ORANGE COUNTY

3. What you think is the top issue facing the Board or Commission to which you have applied.

OVERCOMING CRITICISM OF DRB'S PAST APPROVALS BY
INSURING GOOD ARCHITECTURAL CONTENT FOR FUTURE
PROJECTS ALSO BEING INVOLVED IN THE CITY'S DESIGN
APPROVAL PROCESS EARLIER ON IN THAT PROCESS



Environmental Advisory Commission – 1 Opening

The Environmental Advisory Commission provides guidance on the prioritization of current and future environmental activities and recommends environmental policies to the City Council.

Nominee:

- Bosse, Tammy



Nominee: Tammy L. Bosse

Nominee for: Scottsdale Environmental Advisory Commission

1. Name, address, and how long you've lived in Scottsdale.

Tammy Bosse, 3417 N. 60th St. Scottsdale, AZ 85251.

I have lived in Scottsdale for 28 years.

2. How your experiences (education/professional/volunteer) relates to the Board or Commission to which you have applied.

I have been serving on SEAC for close to three years and currently serve as Vice Chair. I have enjoyed serving the City of Scottsdale in this capacity and look forward to taking this experience to further serve the City of Scottsdale.

As a business owner and Real Estate Broker I have taken extra initiative to educate myself in green building practices. I now have a NAR GREEN designation, an EcoBroker certification, and am a Certified Sustainable Building Advisor (CSBA). I am passionate about merging business and green practices as a win/win for our triple bottom line - people, planet, profit. I serve as vice-president of The Arizona Green Chamber of Commerce board of directors where I have chaired dozens of educational events. I serve on the USGBC Residential Green Building Committee where we work on educating those involved in the real estate industry on the performance and value of green features in properties. I am a Graduate of Scottsdale Leadership (former Board Member & Sustainability Day Co-Chair), Valley Leadership, Scottsdale Association of Realtors Leadership (& Sustainability Committee) and Take the Lead Woman. I have served as an Executive Director for a non-profit organization that revitalized our Capitol Mall area working with residents, government, business, non-profits and neighborhood leaders; and as Administrator of a large-scale citizen driven planning process through the Phoenix Mayor's office.

I have a strong sense of responsibility and passion for being a positive force in finding and facilitating solutions for integrating our economic and environmental considerations. I believe that sound public policies that balance environmental, business and residential needs are essential to the long-term prosperity, health and livability in Scottsdale.

3. What you think is the top issue facing the Board or Commission to which you have applied.

There are many complex and multi-faceted concerns, but I would say that the current number one concern is really an opportunity. This opportunity is for Scottsdale to take the next step to elevate its commitment at the highest level and throughout the organization to a broad-based, integrated, multi-faceted approach to sustainability. This includes elevating the importance of a city-wide sustainability plan. Another action is taking the opportunity to strategically integrate sustainability thoroughly into the emerging updated Scottsdale General Plan. It also includes having high level staff focused on strategic sustainability planning and integrated sustainability initiatives throughout the City. These areas include water stewardship and smart use, waste reduction, energy use reduction goals, increasing renewable energy, resource reduction strategies, climate adaptation and heat mitigation, carbon reduction, building efficiencies, parks and open space, tree and shade canopies, etc. When considering projects and practices that may seem to add cost, the budget process would be most effective and meaningful if we further integrate the cost of inaction on sustainable improvements as seriously as we consider the addition of any such investments.

Scottsdale has an impressive history of bringing the community together to preserve so much of our natural desert and pursuing leadership in areas like water technologies, green building practices and green infrastructure. I am inspired to build on Scottsdale's strengths and expand our broader commitment to environmental stewardship. Our ecosystem provides everything that we depend on for our lives and livelihoods. Our leadership actions today determine our quality of life tomorrow.



Historic Preservation Commission – 1 Opening

The Historic Preservation Commission was established by the City Council to oversee the development and management of Scottsdale's Historic Preservation Program. This program is focused on increasing public awareness of Scottsdale's heritage; identifying historic and cultural resources; designating and recognizing significant local resources; and assisting in protecting, preserving and enhancing the best examples of Scottsdale's past.

Nominee:

- Kinchen, Christie



Nominee: Christie Kinchen

Nominee for: Historic Preservation Commission

1. Name, address, and how long you've lived in Scottsdale.

I live in a 1964 red-brick mid-century ranch Hallcraft Home in Park Scottsdale located at 8701 E. Valley Vista Drive. I'm currently working to bring back the 1964 roofline that was removed by the previous owner. 🙏 I practice what I preach even though my home isn't yet designated historic.

I am a Scottsdale native.

I would love the opportunity to serve our great city for another term as a volunteer HP commissioner. I feel I have been helping the city accomplish a lot in my first 3 years and I'm having a blast while doing it!

2. How your experiences (education/professional/volunteer) relates to the Board or Commission to which you have applied.

I have been licensed working in residential real estate for over 21 years. I'm a fourth generation Realtor in my family in AZ. My niche I specialize in is mid-century modern, historic and unique homes. So basically I make the big bucks because I understand historic homes and local architecture and my clients pay me for my experience to help them.

My Twin sister and I are sought after for our knowledge and experience working with older homes and significant local architecture. We are an award-winning Scottsdale boutique real estate brokerage and both my twin sister and myself are in the top half percent (.5%) of all agents in our Arizona Regional MLS for the volume of business we handle annually.

My experience in my successful career makes me one of the most qualified commissioners in our city to guide council on historic preservation.

I help educate our community on a daily basis on why preserving our history is the brightest way into our future; it's my biggest passion and I consider myself an expert.

In order for Scottsdale to continue to thrive as a tourist destination in our new covid-19 world, we must keep our sizzle and uniqueness; that old Western charm and our mid-century vibes.

I also understand and respect that we can't halt growth and development. But, we can do it in a way that honors the past. I call it 'new century modern'. As a city, we must decide what we value of our past and how to bring that into the future. I'm a very strong supporter of using adaptive-reuse projects to marry our past with our future.

We only have to look to our West in Phoenix to see how they do this so successfully! They can see an old abandoned church and use creativity to turn it into the next it-taco restaurant! They can notice an old bank and turn it into the next it-pizza restaurant! I would love to see Scottsdale use this approach. These destinations become so incredibly popular because they have such rich history but newly imagined. I'm a huge fan!

Some of the really cool things I have helped accomplish in my first term as a historic preservation commissioner:

1. We made Sands North our latest historic district. I consider my role in that to be very important, as I helped the hoa President best communicate and work with council.
2. We have been back Parada Del sol historic parade as a commission for the last 2 years. So fun!
3. My twin sister and I helped "save" the Polynesian Dairy Queen on McDowell to be recreated in an adaptive- reuse project 3 miles

down the road. That project will be a rad tourist destination for being very instagramable and honoring our past. Everyone has a story about that place!

4. We helped save Ralph Haver triangle building from demolition to be worked into a large development project as an adaptive reuse. That was a huge win! The original development team was not going to save the building. The new team hired an architect who immediately understood what they had.
5. Our commission has been working on an hpc communication plan to have video content for channel 11 and online to education our residents about who we are and what we can do for them. This has been years in the making and I would love to see it to completion. The more our residents understand these programs, the less angry folks you will have. Communication of this program is paramount to its success.
6. We have elevated historic properties within our community.
7. We have been successful in educating local owners to understand the treasures they have so they can make better decisions.
8. I have used my own money to purchase books for all on council and mayor on preservation in 2019 while working on Sands North. That's my level of passion to educate our community leaders on why preserving our history leads to a brighter future. We should be doing this better than Phoenix! I know we can.
9. We helped the surrounding community research the Blood services building and we have attributed it to TAA and Frank Lloyd Wright Foundation. I personally spoke to several in the Frank Lloyd Wright when doing my own research to help. That building was in escrow to be leveled for residential housing. I believe education stopped it.

Our commission gets along very well, works together very well and has a good flow. I'm so proud of our commission and our contributions to Scottsdale.

3. What you think is the top issue facing the Board or Commission to which you have applied.

The top issue facing our commission is development. We must continually grow and thrive as a city to compete. But, I believe we can create an incredibly prosperous future if we continue to protect and promote our historic assets and work them into our bright future. This takes strong communication and creativity. I would love to continue to use my passion, communication, creativity and experience to help Scottsdale thrive. Thank you for the opportunity.



Human Relations Commission – 1 Opening

The Human Relations Commission advocates and promotes all dimensions of diversity. The commission acts as an advisory body to the mayor, city council and staff and to make recommendations on ways to encourage mutual respect and understanding among people, to discourage prejudice and discrimination, and to work towards cultural awareness and unity.

Nominees:

- Atwood, Denise
- Austin, Suzan
- Rudin, Terri
- Shojaee, Lawdan
- Williams, Andrew



Nominee: Denise Atwood

Nominee for: Human Relations Commission

1. Name, address, and how long you've lived in Scottsdale.

Denise Atwood, 6835 E. Orion Drive, Scottsdale, AZ 85257.

I have lived in Scottsdale for a total of 5 years. My husband, daughter and I currently live in South Scottsdale, and we really love the location! We affectionately call it "our bubble" - friends and family tease us because they know we don't like to drive more than 10 minutes out of our bubble.

2. How your experiences (education/professional/volunteer) relates to the Board or Commission to which you have applied.

I believe my experiences relate to the Human Relations Commission for which I have applied based on the following:

- Education – As a nurse and attorney I have worked with diverse and underserved populations at teaching facilities or organizations for most of my professional life. For me, both professions are grounded in advocacy.
- Professional – As the Chief Risk Officer for a not for profit organization in Phoenix, I lead by example and teach providers and staff the value of treating all people the same regardless of race, religion, national origin, gender, age, or sexual orientation. As an ethics evaluator for the Arizona State Board of Nursing, I also have the opportunity to evaluate and teach licensees the value of ethics in the workplace which includes justice, fairness, veracity, and truth regardless of a person's background.

- Volunteer – I volunteered for the Strategic Planning Advisory Commission, Town of Fountain Hills for two years. I left the commission position when I moved out of Fountain Hills. I recently started volunteering for Christian Family Care. I am currently developing a mentor program to provide life skills for young adults aging out of foster care. My family and I also volunteer together at Feed My Starving Children in Mesa.

3. What you think is the top issue facing the Board or Commission to which you have applied.

I feel the top issue facing this Commission is implicit bias. The challenge with addressing implicit bias is that the stereotypes and attitudes towards others are unconscious and unrecognized

Because of this, I think it is important for this Commission to educate and advocate for diversity and inclusion while tactfully addressing implicit biases.



Nominee: Suzan Austin

Nominee for: Human Relations Commission

1. Name, address, and how long you've lived in Scottsdale.

Suzan (Suzie) Austin

6742 E. 1st Ave., Scottsdale, AZ 85251

- I have lived in Scottsdale since 1980.
- I raised my daughter here where she attended public schools, graduating from Arcadia as did her husband. They both live in Scottsdale.

2. How your experiences (education/professional/volunteer) relates to the Board or Commission to which you have applied.

- I hold a B.A. and a M.A. in English from The University of North Carolina. I also have 45 graduate credits.
- I taught in the Phoenix Union High School District from 1983-2004 when I retired as Chair of the English Department at Metro Tech High School. For eight years prior to this post, I was a staff development specialist working with teachers to improve performance.
- I served as an officer of the Calgary Committee of Phoenix Sister Cities and remain a member.
- I served as the Vice President of the Arizona Education Association – Retired (2000+ members statewide) for 5 years, and I was elected to the board from 2005-2018. During this period, I wrote grants, edited the newsletter, and headed various committees, including the annual meeting committee which held a 2-day event for 100+ members at a Scottsdale resort numerous times.
- I presently serve as the Chair of the Kingston Committee of Scottsdale Sister Cities and have been on the SSCA board for 5 years. I organized and lead a delegation of 12 to Kingston, Ontario, Canada in the summer of 2017. We had meetings with the Mayor and City Council, viewed an exhibit of Scottsdale students' artwork from an exchange I facilitated, and solidified ongoing relationships with various city business leaders.

3. What you think is the top issue facing the Board or Commission to which you have applied.

- Policies protecting all segments of our diverse population from discrimination should be a top priority for Scottsdale. I believe we have done an adequate job in the last few years, but with the tumult of recent events, I believe we can do even better. Hiring practices need to be aligned with the goal of achieving diversity while maintaining the highest standards for city employees.



Nominee: Theresa (Terri) Rudin

Nominee for: Human Relations Commission

1. Address, and how long you've lived in Scottsdale.

13300 East Via Linda, #1050, Scottsdale, AZ 85259

23 years - Moved to Scottsdale permanently December 1997.

2. How your experiences (education/professional/volunteer) relates to the Board or Commission to which you have applied.

Education:

I am a retired Professional Registered Nurse with a BS in Health Care Administration and Perioperative Nurse Certification.

Volunteer:

My volunteer experience started many, many years ago i.e. Red Cross, Hospitals, Religious Institutions/Organizations, Schools, and non for profits holding a number of management positions.

Professional:

I worked as an Operating Room Nurse starting in a staff position, moving to education, trauma and management. My last position was Director of Continuing Education for a healthcare organization.

My work and volunteer experiences led me to interact with all types of people i.e. culture, religion, educational level etc. I learned to respond quickly to calm or hostile situations. So many situations escalate because people don't respect one another or understand one another. Good listening skills and education is very important when one wants to communicate a message or a learning experience.

3. What do you think is the top issue facing the Board or Commission to which you have applied?

As Director I referred to our city as a mosaic. We are made up of all types of people. The top issue facing the Commission is education, that is evidence-based. Learning about one another, why it's important to follow certain mandates i.e. wearing a mask. Listening, understanding what created "that" hostile situation and what can we do about it. Tensions increase when people have to wait for answers. Let's be proactive NOT reactive!



Nominee: Lawdan Shojaee

Nominee for: Human Relations Commission

1. Name, address, and how long you've lived in Scottsdale.

- My name is Lawdan Shojaee
- Home Address: 13876 N. 83rd Place, Scottsdale AZ 85260.
- I have lived in Scottsdale for over 15 years and operated a Business in Scottsdale even longer.
- Currently still own and operate www.AZCoWork.com, in Scottsdale.

2. How your experiences (education/professional/volunteer) relates to the Board or Commission to which you have applied.

In 2005 I received my doctorate degree in Physical Therapy from A.T. Still University and upon graduating, the software company my husband and I had started a few years prior had finally taken off and it was time for the next level of work. As such, I ended up working in Sales, Marketing, and Operations as CEO up until this last August when our company was bought by Resurgens. Growing a global software company for so many years has truly been rewarding and humbling.

Since my exit from the software world, I started two non-profits, www.PersianNewYearFestival.org and www.ItWasNeverADress.com. The first non-profit is a way for us to share the beautiful Persian culture with the city of Scottsdale through art, food, and dance (year one festival had 6000+ attendees at the waterfront and second year due to covid we had 4000+ attendees at the waterfront). The mission of the Persian New Year Festival is to help shed light on the diversity that exists and help create a better understanding of the Iranian-American culture. The second non-profit is a viral campaign that I

have turned into a non-profit to help and empower women to get into STEAM (Science, Technology, Engineering, Arts, Mathematics) fields. Last year we gave out three scholarships and mentored the woman to help get them into a STEAM career.

Up until a few years ago, I sat on the corporate board of girls in tech out of San Francisco. I currently sit on the advisory technology board of Xavier high school and I sit on the advisory board of women for ATSU. I believe that my strong business and philanthropy background has really prepared me to help take the city of Scottsdale's Human Relations Commission to the next level.

3. What you think is the top issue facing the Board or Commission to which you have applied.

Today with Covid numbers continuing to grow, with the Black Lives Matter movement as well as the Me Too campaign I think the cities commission has a lot on its plate. For Scottsdale to become as competitive and globally recognizable as comparable cities like San Francisco, New York, Los Angeles etc., our city needs to embrace, promote, and become progressive leaders in diversity. I believe Scottsdale, lacks the digital marketing needed to appeal to the millennial and Gen z's and if we as a city don't embrace diversity we will continue to experience a brain drain as more and more of our younger people will seek to move to other larger or neighboring cities such as Phoenix and Tempe. With a better digital footprint and a more progressively unique marketing strategy, I truly believe this commission can change Scottsdale for the better.



Video Submittal

Nominee: Andrew Ponder Williams

Nominee for: Human Relations Commission

1. Name, address, and how long you've lived in Scottsdale.

Andrew Ponder Williams

10577 E Star of the Desert Dr

Scottsdale, Arizona 85255

I have lived in Scottsdale for two and a half years

2. How your experiences (education/professional/volunteer) relates to the Board or Commission to which you have applied.

My education and experiences in advocacy have taught me how to understand when I need to listen and when I need to lead. Most of all these experiences have taught me that often listening is leading.

My undergraduate degree is in Philosophy from Rockhurst University, a Jesuit University in Kansas City and my graduate education is in Religion, Activism, and Social Justice from Claremont School of Theology. This education has informed and inspired by calling to help communities and churches partner together to support those in need and to advocate for human rights.

Presently I serve as a Minister in the United Church of Christ and am in the process of being fully ordained as a Pastor. I have served in many capacities as a Minister in urban and suburban communities. I have also served numerous congregations as a Consultant to help them with strategic planning, community engagement, outreach, and leadership development.

Supporting Indigenous Communities-I have worked on Capitol Hill and at the United Nations on advocating for indigenous and Native American communities. When I was a part of the United Nations World Conference on Indigenous Peoples I got to guide some of the participants from indigenous communities around the world around New York City and had the honor of getting to know them and their stories. This passion of mine is what initially brought me to Scottsdale and how I discovered this incredible community as I was a part of an effort to listen to the needs and experiences of Native American communities across Arizona.

Supporting the LGBTQ Community-I serve as the Campus Minister for the United Church of Christ at Arizona State University where I have created supportive and inclusive organizations with student leaders on campus so that all students have a safe spiritual space.

When I previously served as a lay minister in the United Methodist Church I chaired international committees at the General Conference on making the church more inclusive and respectful of LGBTQ persons.

Supporting the International Community-Previously I served as as the Campus Minister at the University of California-Irvine where I focused specifically on the needs of international and first-generation college students. Through out programs we offered avenues for students to build relationships across cultural groups and have leadership opportunities.

Supporting the Vulnerable-I also previously worked in Pasadena, California as a community organizer helping churches in the community in understanding the needs of the most vulnerable. My work resulted in local churches partnering with nonprofits and civic services in impactful ways.

3. What you think is the top issue facing the Board or Commission to which you have applied.

As a thriving community that is drawing in people from around the country and around the world I think our overall purpose as the Human Relations Commission is to help everyone feel fully safe and at home in Scottsdale. There are four core values of what this means to me that I will bring to the Commission:

Guiding our community to be compassionate of each other

Embracing our western independent culture by *respecting* all persons while recognizing we disagree

Celebrating the sacred worth and dignity of all Scottsdale citizens

Understanding our diversity-where people come from nationwide and around the world



McDowell Sonoran Preserve Commission – 1 Opening

The McDowell Sonoran Preserve Commission provides citizen oversight for acquisition, preservation, management, and stewardship of the McDowell Mountains and related Sonoran desert for the benefit of this and future generations.

Nominees:

- Coluccio, Stephen
- Fishman, Robert
- Shaffer, Todd



[Video Submittal](#)

Nominee: Stephen Coluccio

Nominee for: McDowell Sonoran Preserve Commission

1. Name, address, and how long you've lived in Scottsdale.

Stephen Coluccio

8819 N. 85th Ct., Scottsdale, AZ 85258

My family and I have lived in Scottsdale for 17 1/2 years. The first 12 years were near 58th St and Dynamite Blvd. My wife (Cathy) and I have lived in McCormick Ranch for the last 5 1/2 years.

2. How your experiences (education/professional/volunteer) relates to the Board or Commission to which you have applied.

My career consisted of 38 years in the packaging business, 33 of which were with the same company. I started as a sales representative and worked my way up to National Sales Manager/ Commercial Director for Pactiv LLC. At one point, I was responsible for \$500M in sales and a sales force numbering more than 50 sales managers and representatives. Besides having responsibility for hiring, training and directing the sales organization, I interacted with multiple levels of our customers' organizations (CEO/Owners of national companies down to branch management) in an effort to resolve issues and drive sales.

I believe the problem-solving, relationship building and communication skills I developed over this successful career will let me help the commission work through the various issues facing the city's McDowell Sonoran Preserve in the coming years. This includes working with the Preserve staff, as well as other city departments and outside agencies that will play a part in the Preserve's future.

At the end of 2016, I retired from Pactiv and joined the McDowell Sonoran Conservancy soon thereafter. I am currently in my last year

as Chair of the Patrol Program and am a member of the Core Leadership Team. As Patrol Chair, I am responsible for helping visitors safely enjoy the Preserve, recruitment and training of new patrollers, and overall direction of the 500+ patrollers in the program. I work with the Conservancy staff and the Preserve staff to fulfill my responsibilities. I am also active in the Guided Hike & Bike and Citizen Science programs. In Citizen Science, I have held positions as the bike lead for the Corridor Viability Project, site coordinator for Arthropod Monitoring, and have been active in the Invasive Plant and Degraded Lands projects. I also do a little bit of Construction & Maintenance.

I believe all of the above experience gives me a well rounded understanding of what the city and Conservancy are trying to accomplish with the Preserve, so I will come up to speed quickly if chosen for this position.

3. What you think is the top issue facing the Board or Commission to which you have applied.

The top issue facing the MSP Commission in the next couple of years is to assist the city, Preserve Staff and City Council in determining whether we will be able to complete the Preserve by acquiring the last 3,000 acres. I know the Preserve staff has already done a great deal of work toward this and as a commissioner will do whatever is needed to assist in the process.

While this question calls for the top issue facing the commission, I think it is important to mention another issue, which is a very close second (in my opinion). Depending upon how the completion of the Preserve works out, there could be an opportunity to establish an endowment capable of funding care of the Preserve for the foreseeable future, by using any unused monies collected via the Preserve sales tax. Successfully doing so could relieve the citizens of significant cost burden associated with the Preserve well into the future. The Preserve commission should be able to play an important role in making this happen.



Nominee: Robert Fishman

Nominee for: McDowell Sonoran Preserve Commission

1. Name, address, and how long you've lived in Scottsdale.

Robert Fishman
9076 N. 117th Way
Scottsdale 85259

Have lived in Scottsdale for 8 years.

Lived in Phoenix during the 70's and have traveled here for over 40 years.

2. How your experiences (education/professional/volunteer) relates to the Board or Commission to which you have applied.

I have been a board member of both public and private companies. I have also been a CEO of public and private companies. These experiences have afforded me the opportunity to develop and implement strategy, work and collaborate with experts in multiple fields, reach consensus among numerous stakeholders with disparate ideas, develop meaningful measurements to objectives, recalibrate strategy and objectives based on new facts and changed assumptions, optimize teamwork, and celebrate results. In addition, I have turned around companies that were abandoned through the implementation of changed strategies and measurements.

Since I have been in Scottsdale I have continually hiked in the McDowell's. I notice the differences in the trails, plants, and use during the various seasons. I am attached to the land and have great gratitude for the value it brings to me. I have traveled around the world and spread the joy of our unique desert to those who never experience it.

3. What you think is the top issue facing the Board or Commission to which you have applied.

The top issue needs to be considered from a broad perspective. As a start there must be adequate resources (financial, scientific, and educational) to preserve and protect the gem of our City for the enjoyment of our citizens. In order to accomplish this mission, the continuation of meeting objectives from the ROSS and meaningful measurements for success are critical. The demands on this preserve will only increase as our population continues to exponentially grow. This implies the continuous protection from fire, erosion, lack of water, invasive plants, protection of wildlife and indigenous plants, and ensuring the overall biodiversity of the land. It also implies continually evaluating the need for the right amount of space as we look out over the next 10 to 20 years. The balance between space and development will require planning and thoughtful consideration.

This open space along with others in Maricopa County have a significant economic impact on our area. Open space enhances tourism, jobs, attracts professionals, and improves health outcomes. This requires constant communication and outreach and ensuring young people are exposed to the benefits of participating in its beauty and science and thus interested in working for its continued vibrance.

As stated in materials regarding the conservancy
“As leaders and decision-makers consider these challenges and others, a collective theme has emerged toward sustainability and resilience requiring approaches that cut across environmental, social, and economic systems. Coordinated open space, or, “natural infrastructure” planning, has been called the “harmonic confluence between environment, development, and economy.”

I believe I can contribute and provide leadership in progressing toward the harmonic confluence.

Robert Fishman

11/19/20



Nominee: Todd Shaffer

Nominee for: McDowell Sonoran Preserve Commission

1. Name, address, and how long you've lived in Scottsdale.

Todd Shaffer 11504 E Mark Ln Scottsdale, AZ 85262
Scottsdale Resident Since May 2020

2. How your experiences (education/professional/volunteer) relates to the Board or Commission to which you have applied.

My education in construction management and business administration, experience with capital planning, construction project management and as an Operations Manager for a county park district and volunteer service as a firefighter and public event security member has given me a well rounded view and outlook on the environment, natural area preservation and management and the benefits of passive recreation. I am very appreciative of the beauty, habitat and the city's vision to limit development by preserving this area. Just moving here from the midwest and now living in the midst of the McDowell Sonoran Preserve, I enjoy all aspects of this area as much as I can.

3. What you think is the top issue facing the Board or Commission to which you have applied.

I believe the top issue facing the Commission is balancing the development of recreation opportunities and spaces with the preservation of the area as a whole.



Neighborhood Advisory Commission – 1 Opening

The Neighborhood Advisory Commission advises and makes recommendations to the city council on policies, plans, strategies and programs for the preservation, improvement and revitalization of Scottsdale's neighborhoods.

Nominees:

- Abel, Dawn
- Brotman, David
- Lamb, Louise



Nominee: Dawn Abel

Nominee for: Neighborhood Advisory Commission



1. Name, address, and how long you've lived in Scottsdale.

Dawn Abel, 2041 N. 87th Way, Villa 110.

Have lived in Scottsdale since May 26th, 2015 (5-1/2 years).

2. How your experiences (education/professional/volunteer) relate to the Board or Commission to which you have applied.

Thank you for your nomination to this commission. I have lived in So. Scottsdale since 2015. I have noted numerous issues in the area since that time, largely to do with crime, vagrancy, vandalism and homelessness. I work as an industry contract communications consultant and am a real estate investor who understands the importance of protecting the value of our properties and neighborhoods. I have three degrees in Education and believe that educating people is the best way to resolve conflicts and our differences.

I have spent my life pondering how to address the issues of crime and homelessness. I've lived in very large urban centers all my life. In the distant past, I worked in drug rehab as an educational/vocational counselor and while in college, I was involved in gang conflict resolution. I've continued with conflict resolution as I've consistently taken resolution training and recently worked the de-escalation effort of the League of Women Voters, Metro Phoenix, in its election protection efforts. I am also on the Pima Villas HOA board, and have finally, after four hard years of providing evidence and legal mandates, prevailed in my attempts to hold every board member accountable for HOA community improvement. The original board, having lived here for 35 previous years, left us with major maintenance and repairs that I have taken the initiative to resolve. I proposed three financial plans that we voted on last night. We successfully passed the boldest of the three.

Because of the crime, vagrancy and homelessness, which particularly hits So. Scottsdale (in our alleys, our streets, and our blocks/ residences), I am up to the task of determining and developing new ways to address these issues head on and with compassion. But they will take private and government partnerships to make them happen. These include:

- A. Finding a commercial facility that can house the homeless near major transportation centers that have access to light rail and are away from residential areas. My objective is to provide time to transition those most at-risk back into residential areas, largely to protect the residential areas from crime and for the health and safety of the community.
- B. Creating partnerships with job shops to make short- and long-term hourly jobs available to those who need work at all skill levels. I have personal relationships with some of these job shops.
- C. Engaging mental health task forces that can address the problems of the homeless/mentally ill and get them into services. You are already doing this to a degree.
- D. Providing residents with additional toolkits and resources to keep their blocks safe. The objective is to fortify their neighborhoods for any type of emergency/disaster beyond ordinary street crime. You are already doing this to a degree.
- E. Implementing neighborhood alley security (gates, entry/exit cameras and/or patrols).
- F. Addressing and remedying the graffiti issues along McDowell Road and its side streets particularly at 87th Street (most obvious to me).
- G. Offering an incentive to proprietors to move the 87th Street@McDowell and McDowell@Pima Rd liquor stores to more commercial areas (**away from residences and bus stops where the homeless hang out and sleep**).
- H. Working with other commissions to resolve local traffic problems during high season.

Last, I am also FEMA certified to handle some neighborhood emergency management events if necessary. I am also a “worker bee” rather than just an “idea” person. I take action and am results driven.

3. What you think is the top issue facing the Board or Commission to which you have applied.

It appears that the commission is notably concerned about the homelessness; I’m guessing largely in So. Scottsdale. So. Scottsdale and downtown are the most commercial areas in the city and also seem to have the most crime. Additionally, that is where I live and I observe these problems on a daily basis, including on my own street and complex where there have been quite a few incidents with break-ins, attempted break-ins and homelessness, not to mention vagrant alley way traffic. That is also an issue that our HOA is attempting to remedy with our just-approved financial plan.

Thank you again for your nomination.

Dawn Abel
480-946-1876 (HM)
650-223-4964 (CELL)



[Video Submittal](#)

Nominee: David J. Brotman, FAIA

Nominee for: Neighborhood Advisory Commission

1. Name, address, and how long you've lived in Scottsdale.

David J. Brotman, FAIA
24350 North Whispering Ridge Way, Unit 38
Scottsdale, AZ 85255

I have lived in Scottsdale for 3 years and 4 months.

2. How your experiences (education/professional/volunteer) relate to the Board or Commission to which you have applied.

I have been a practicing Architect for over fifty years, during my twenty-five-year tenure with RTKL Associates, Inc. I worked in their Baltimore, Dallas, and Los Angeles Offices. RTKL is one of the world's largest Architectural, Engineering and Planning firms. During my time there, we had 11 offices worldwide with projects in over 60 countries. I ultimately rose to Vice-Chairman of the Board, Executive Vice President, and served as the Director of its hundred person Los Angeles Office. I had an opportunity to work on many architectural and planning projects in the US and worldwide.

After leaving RTKL I started Sunset Consultant, where I provide expert witness and consulting to the Design and Construction Industry. As such, I find myself constantly increasing my knowledge in this arena.

During my career, I have been actively involved with the American Institute of Architect, holding several offices and serving on many committees, including President of the California Council of the AIA and a member of the AIA's National Board of Directors.

My involvement in volunteer civic planning organizations included the Baltimore Citizens Planning and Housing Association and Goals for Dallas.

In Malibu, CA, I served as a Planning Commissioner for five years. As a Commissioner, my immersion into neighborhood issues was intense and very rewarding.

In Scottsdale, I have been a Downtown Ambassador for three years. I would recommend this for all citizens, for it has exposed me to the inner workings of the neighborhoods of our City. The experience has been invaluable in developing an understanding of our community.

I currently serve on the Architectural Review Committee of my HOA, Whispering Ridge @ Troon Village Owners Association. I also serve on the Architectural Review Committee for the Troon Valley Association (TVA). TVA is the master association covering Troon Village, comprised of twelve sub-associations.

I hold a B. S. in Architecture from the University of Cincinnati and have taught at the university level. I have been a speaker at many real estate development conferences and a regular contributor to national and international journals.

The profession of architecture is inherently suited toward civic engagement. Through our college education and work experience, we develop a unique problem-solving methodology distinctive to architects. Most people aren't used to extensive-thinking processes, making them ill at ease when faced with thinking big. Group problem solving is typical for designers.

Architects are natural agents for change, making their communities stronger. They are always looking to the future to plan and prepare. Our community leaders are faced with decisions every day, where an architect's perspective is invaluable.

3. What you think is the top issue facing the Board or Commission to which you have applied.

The top issues facing the Neighborhood Advisory Commission include:

- A. How to deal with Covid-19 is an issue that affects all aspects of our lives. We must have plans that reinforce our neighborhoods and quality of life and, at the same time, address our economy. We will only get past this if we can get buy-in and cooperation from all of our neighborhoods. This Commission is in a unique position to influence our goals.
- B. Maricopa County is one of the fastest-growing counties in the United States, putting pressure on Scottsdale. Density and building heights can have a severe impact on the quality of life in Scottsdale. Controlling development is a result of implementing proven planning principles.
- C. Short term rentals are an issue that requires thoughtful evaluation by the Commission.
- D. Consideration of the City's proposed General Plan is an issue that the Neighborhood Advisory Commission is involved in and requires vital care for the future of the City.
- E. The ongoing Spirit of Scottsdale Awards Program is significant, and as its stewards, the Neighborhood Advisory Commission is responsible for its continued success.



Nominee: Louise Lamb

Nominee for: Neighborhood Advisory Commission

1. Name, address, and how long you've lived in Scottsdale.

Louise Lamb
7918 E. Sandalwood Drive in Scottsdale Monterey
37 years

2. How your experiences (education/professional/volunteer) relates to the Board or Commission to which you have applied.

During my many years as a dental hygienist, I had been in contact with and cared for people of all ages. I attended several Scottsdale citizen academies such as police, fire and water. I also completed the Scottsdale Fire Department's Certified Emergency Response Training Program (CERT). In addition, I have attended multiple city council, board, and commission hearings. I am a former Neighborhood Watch Captain. All of these have given me insight to how our neighborhood needs have grown. I currently volunteer with the Scottsdale Fire Department in their Lockbox for Seniors Program and am a Scottsdale Ambassador. I served as a poll worker at the Mountainview Community Center for the General Election.

I am eager to serve.

3. What you think is the top issue facing the Board or Commission to which you have applied.

There are no top issues. All are important. Homelessness and affordable housing are only two. Public outreach of upcoming developments, hearings and projects needs to be expanded. In difficult situations, I will would work diligently to obtain a compromise.



Personnel Board – 2 Openings

The Personnel Board hears appeals submitted by city employees relating to dismissal, demotion or suspensions; and submits its recommendations to the City Manager.

Nominees:

- Burns, Barbara
- Fowler, Mary
- Geddes, Robert
- Washburn, Bruce



Nominee: **Barbara Burns**

Nominee for: **Personnel Board**

1. Name, address, and how long you've lived in Scottsdale.

Barbara Ann Burns

7137 East Rancho Vista Drive #5006

Scottsdale, Arizona 85251

I have resided in Scottsdale for 46 years.

2. How your experiences (education/professional/volunteer) relates to the Board or Commission to which you have applied

I have a Bachelors in Psychology and Masters in Business Business Administration.

Having been employed at the City of Scottsdale for nearly 30 years, I am familiar with the City organization and operations within the local government.

Having been retired now for sixteen years, I have been fortunate to keep up with a variety of City issues.

For 13 of the 30 years of employment with the City, I was an Assistant City Manager. As an Assistant City Manager, my role was to oversee a number of different departments including Personnel/Human Resources, so became involved with a number of personnel/human resources issues.

In these types of issues, it is important to have an open mind balancing both management and employee perspectives

while having fairness both to the employee and organization as an utmost consideration in deliberations.

I have also served on several HOA Boards as well as Scottsdale Boys and Girls Club Board and Cactus League Board.

3. What you think is the top issue facing the Board or Commission to which you have applied.

From a historical perspective, the issues really do vary depending on the reasons for demotion, suspension, or dismissal of a particular employee whether management or non-management

From what I am aware employees are very satisfied with the management of the City in general which tends to lessen the need for Personnel Board hearings and trends regarding the types of cases the Personnel Board may hear.



Nominee: Mary E. Fowler

Nominee for: Personnel Board

1. Name, address, and how long you've lived in Scottsdale.

Mary E. Fowler
10683 E. Betony Drive
19.5 years

2. How your experiences (education/professional/volunteer) relates to the Board or Commission to which you have applied.

I have been an employee of the city of Tempe for 22 years. I also have been a member of the supervisory employee group for eight years. As such, I have a comprehensive understanding of Personnel Rules and Regulations and Memorandums of Understanding, having participated in policy development and wage and benefit negotiations with senior management.

I currently serve as President of the Tempe Supervisors Association (TSA), a corporation serving employees at the city of Tempe. I have been President since April 2017 and a member of the Executive Board since July 2013. TSA promotes the interest of the city of Tempe supervisory employees in the U. S. Congress, the Arizona State Legislature, the State of Arizona and the Tempe City Council. The organization strives to up-grade standards, wages, benefits and working conditions to reflect the professional status of Tempe supervisory employees.

I am in a unique position of coaching and mentoring supervisors as they handle performance and behavioral issues among their employees and consulting with those who may be facing discipline or coaching for performance issues themselves. As a result, I work closely with Human Resources, the City Manager, Senior

Management and legal staff. I am very familiar with the appeal process and have led the TSA Board in determining which cases warrant Merit (Personnel) Board review.

I am a graduate of the Arizona State University Certified Manager Program and have worked for the city of Tempe in positions that require collaboration with all departments. As a result, I have a good understanding of the goals of management and the expectations of and resources available to the individuals who serve in positions within specific workgroups.

I spent 30 years in journalism, writing and copyediting for local and national news outlets. My work required a strong sense of objectivity. I had to analyze information presented in the form of one-on-one interviews and written documentation to determine facts and their relevance.

I also spent 17 years as an adjunct faculty member, teaching at the college level. I was a Lead Faculty Area Chair for three years, which required coaching, mentoring and reviewing the work of faculty in the Humanities Department and responding to student complaints.

3. What you think is the top issue facing the Board or Commission to which you have applied.

Collectively, the Board must reflect neutrality and render consistent, fair and impartial judgment. Individually, board members must be proficient in listening to the facts, interpreting policies and assessing whether the discipline is retributive.

The members of this board must consider how the violation disrupted the city's obligations to Scottsdale residents and taxpayers as well as its effects on employees and their co-workers.



Nominee: Roger A. Geddes

Nominee for: Personnel Board

1. Name, address, and how long you've lived in Scottsdale.

10645 E. Acoma Drive, Scottsdale 85255.

Resided in Scottsdale 11 years

2. How your experiences (education/professional/volunteer) relates to the Board or Commission to which you have applied.

In addition to a background in employment law as a practicing attorney, I have been appointed to and served since 2016 on the Judicial Merit System Commission, its function which is virtually identical to the City of Scottsdale Personnel Board but instead with regard to appeals of employees of the County of Maricopa Superior Court. As a Commissioner, I hear and decide matters with respect to employee terminations, demotions, and suspensions.

Further, with regard to considering and deciding contested matters, I serve as a Pro Tem Judge with the Maricopa County Superior Court (since 2010) and a Pro Tem Administrative Judge with the Arizona Office of Administrative Hearings (since 2016).

3. What you think is the top issue facing the Board or Commission to which you have applied.

It appears that the Rules and Procedures of the City of Scottsdale Personnel Board have not been revised since 2012. Perhaps it is time to review and consider updating them if needed, particularly with regard to any effect of the Coronavirus pandemic on hearings. As a vast amount of hearings and interactions are now being held by video conference, it is important to ensure that employees will continue to receive a fair hearing even if not held in person.



[Video Submittal](#)

Nominee: Bruce Washburn

Nominee for: Personnel Board

1. Name, address, and how long you've lived in Scottsdale.

Bruce Washburn, 6033 E. Wilshire Drive, Scottsdale, Arizona 85257
I have lived in Scottsdale a little over 10 years.

2. How your experiences (education/professional/volunteer) relates to the Board or Commission to which you have applied.

I have been a licensed, practicing attorney for about 45 years, and much of my time was spent in court. Therefore, I have a great deal of experience with how hearings are conducted, how to ask questions to get at the facts, how to assess the quality of evidence, and how to conduct a fair and impartial hearing. I am very familiar with the State's open meeting and public records laws that apply to the Board. I am also knowledgeable about the City's personnel ordinance, and I have first-hand experience with the City's organizational structure.

3. What you think is the top issue facing the Board or Commission to which you have applied.

The Personnel Board hears matters that are important to the employee and to the supervisory personnel in the employee's department. To my mind the most important issue facing the Personnel Board is to provide the two sides with a hearing that is fair and impartial, and that is seen to be fair and impartial. Someone, and maybe everyone, is not going to be happy with the outcome of the hearing, so the Board needs to be sure to conduct the proceedings in a way that will give neither side cause to feel their interests have been slighted. This means making sure that each side gets to tell its

story, and to know that they are being heard. It also means that the Board members have to be thoroughly conversant with the facts and the law relevant to the particular case. Thoroughness and fairness will be my watchwords if I am honored with appointment to the Personnel Board.



Tourism Development Commission – 1 Hotelier Opening

The Tourism Development Commission advises the City Council on matters concerning the Tourism Industry in Scottsdale as well as the expenditure of revenues from the Transaction Privilege Tax on Transient Lodging (Bed Tax) designated for Tourism Development.

Nominee:

- Shaffer, Sally



Nominee: Sally Shaffer

Nominee for: Tourism Development Commission

1. Name, address, and how long you've lived in Scottsdale.

Sally Shaffer
7534 E Bajada Rd
Scottsdale, AZ 85266
21 years moved here in 4/2000

2. How your experiences (education/professional/volunteer) relates to the Board or Commission to which you have applied.

I have 30 years in the hotel industry and have served on multiple commissions and boards over the years.

Board member Scottsdale CVB

Board Director for Sonoma County Tourism

Executive Board member Santa Rosa Chamber of Commerce

Chairmen of Santa Rosa CVB

VP Sonoma County Lodging Association

I previously held 2 terms on the Scottsdale TDC

I feel with that and my other experiences I would bring a strong strategic and objective view point to the board

3. What you think is the top issue facing the Board or Commission to which you have applied.

Right now the top facing issue is how to encourage both group and leisure guest to travel during these trying times. We need to present Scottsdale as a safe place to visit with plenty of room to spread out. Emphasizing outdoor activities and the large spacious venues for events both inside and outside. People want to travel but they need to know they will be safe. Scottsdale is a great destination for people to feel safe and enjoy themselves



Transportation Commission – 1 Opening

The Transportation Commission advises the City Council on matters relating to the safe and efficient movement of vehicles, transit, pedestrians and bicycles. The Commission provides a public forum to hear citizen complaints and requests regarding transportation matters.

Nominees:

- Anderson, Donald,
- Rosenthal, Jay



Nominee: Don N. Anderson, Jr.

Nominee for: Transportation Commission

1. Name, address, and how long you've lived in Scottsdale.

Don N. Anderson, Jr.
10616 N. 68th Place
Scottsdale, Arizona 85254

Scottsdale resident for 46+ years

2. How your experiences (education/professional/volunteer) relates to the Board or Commission to which you have applied.

During my 36 years as Principal and owner of a Civil Engineering firm, I have been involved in both the planning and design of public and private projects that have a direct impact on transportation. I served as the District Engineer for the Combined Road Districts in Fountain Hills and, as District Engineer, I directed the ongoing roadway paving and maintenance programs within the District.

As a previous member of the City of Scottsdale Building Advisory Board of Appeals and a current member of Enforcement Advisory Committee at the Arizona State Board of Technical Registration, I have experience in evaluating the issues presented and acting on those issues within a public forum environment.

My first term on the Transportation Commission has given me the background and experience to understand the issues facing the Commission and to be able to provide practical and intelligent input on the solutions to those issues.

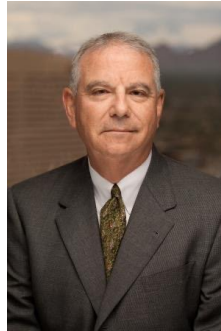
3. What you think is the top issue facing the Board or Commission to which you have applied.

As a result of the current Pandemic, the management and funding of the City's three essential transportation programs: Capital Improvement Projects, the Arterial Life Cycle Program and the Local Trolley system, will be the top issue facing the Transportation Commission. This will require evaluating the available options and recommending solutions that would best benefit the residents of Scottsdale within budgetary restraints.



Nominee: Jay Rosenthal

Nominee for: Transportation Commission



1. Name, address, and how long you've lived in Scottsdale.

11915 N. 134th Way
Scottsdale, Arizona 85259
Resident of Scottsdale for 27 years

2. How your experiences (education/professional/volunteer) relates to the Board or Commission to which you have applied.

For over 38 years until June 2020, I was fully engaged in a career as a practicing attorney. During that time, I had the opportunity to represent a number of corporate entities (including publicly traded corporations), governmental entities and individuals in litigation matters in which safety and compliance with laws and regulations were predominant issues. Vehicular traffic and roadway design issues were addressed in a number of matters I was involved in. My experience in examining how statutes, rules and regulations are to be applied and how the process of evaluating same should be conducted should be helpful to the Commission.

It was also set forth in the Commission Application that I was more recently involved in a complicated matter in which the issue of whether highway guardrails were manufactured in accordance with

federal design specifications was addressed. It was alleged that the failure to manufacture in accordance with the design criteria caused a vast number of serious injuries. This experience should also assist with review of similar type materials as a member of the Transportation Commission.

My experience as a member of the Scottsdale Unified School District Risk Retention Trust for 15 years provided insight into the manner in which governmental entities operate from a number of standpoints. It is believed that this experience will also help me to be a productive member of the Commission.

3. What you think is the top issue facing the Board or Commission to which you have applied.

Based on my experience as a resident of Scottsdale, a husband and parent and as an attorney, it is clear that the main issue facing the Transportation Commission involves public safety. Virtually every decision must address safety as a primary issue.

Quality of life and traffic efficiency are also important issues for consideration in every matter that is addressed. The City should also continue focusing on beautification as part of everything that is accomplished in our community.

I would also look forward to working on the type of projects that make Scottsdale unique. For example, I noticed in the Transportation Commission Minutes from the meeting held on December 19, 2019, that there is a roadway underpass being created for pedestrian and equine use at Shea and 124th Street. This is located close to where I live. While it is noted that there are certain issues that have arisen with this project, the fact that it is being undertaken is part of what makes Scottsdale such a wonderful place to live.

Thank you for your consideration.



Veterans Advisory Commission – 1 Opening

The Veterans Advisory Commission advises the City Council on veteran programs, policies and practices and serve as a community connection point for veterans and the community where they live.

Nominees:

- Rinchack, Scott (Nominee has withdrawn from consideration)