

Community & Economic Development Division Planning and Development Services

7447 East Indian School Road, Suite 105 Scottsdale, Arizona 85251

To: Honorable Mayor and City Council

From: Tim Curtis, Director of Current Planning <

Date: August 19, 2021

Re: Agenda Item #28A, Case 38-LL-2021 Old Town Scottsdale Liquor

Attached is the updated City Council Action Report with revisions made to the description that this is a request for an *existing* owner, new location. The previous report incorrectly indicated this is a *new* owner. This owner is transferring their existing license to this new location. This is relevant in that license evaluation criteria apply only to the location of the proposed license.

Attachment: City Council Action Report (revised)

CITY COUNCIL REPORT



Meeting Date: August 24, 2021

General Plan Element: Land Use

General Plan Goal: Support a diversity of businesses.

ACTION

Liquor License Request for 38-LL-2021 Old Town Scottsdale Liquor (149934). To consider forwarding a recommendation of approval to the Arizona Department of Liquor Licenses and Control for a Series 9 (Liquor Store) State liquor license for an existing owner, new location.

OWNER

OLDTOWN1 LLC

APPLICANT CONTACT

SAMIR S-M YONO

LOCATION

4439 N Saddlebag Tr

REQUEST

The applicant is seeking a favorable recommendation on a Series 9 (Liquor Store) liquor license for an existing owner, new location.

This liquor license allows a spirituous liquor store retailer to sell all spirituous liquors, only in the original package, to be taken away from the premises of the retailer and consumed off the premises.

The applicant has indicated that this establishment will serve liquor between the hours of 8 AM and 2 AM; however, due to State liquor license processing requirements, they are not required to notify the City or the State if they change their hours of operation.

IMPACT ANALYSIS

Reliability and Location

A.R.S. Section 4.-203.A and R19-1-702 Granting a License for an Existing Owner, New Location

The public convenience and best interest of the community will be substantially served by the issuance.

Zoning

This site is zoned C-2/P-3 DO & P-2 DO (Central Business/Parking P-3 Downtown Overlay & Parking P-2; Passenger Vehicle Parking Downtown Overlay). The C-2/P-3 DO & P-2 DO district allows retail sales as a permitted use. The applicant has been notified of the City's expectation that the business will operate as a retail liquor store.

Parking and Traffic

The surrounding street network provides sufficient access.

A total of one (1) space per three hundred fifty (300) square feet of gross floor area are required for this use. A total of 5 spaces are required for this use and 6 spaces are provided in the parking lot. Parking is in compliance with the zoning ordinance.

Public Safety

Police Department: Recommendation No Opposition

Major life safety issues: This is in the center of our entertainment district. The potential for patrons purchasing alcohol and then consuming on the street is high. The possibility of alcohol purchase and consumption immediately prior to or after venue attendance is an additional area of concern. These factors increase the potential of disturbances and altercations surrounding the establishment. Lastly, if a special event is to be held this would be an access point for additional alcohol sales.

Public Notice and Proximity

A.R.S. Section 4-201.B. Petitions from Persons in Close Proximity

The applicant has maintained the required posting notice for the State mandated 20-day period. No petitions or protests were received during the 20 (twenty) day posting period.

There are no school buildings or church buildings within 300 feet. Other surrounding uses are compatible.

COUNCIL OPTIONS & STAFF RECOMMENDATION

Council Options

The City Council has the option of recommending approval, disapproval or no recommendation to the Arizona Department of Liquor Licenses and Control.

Staff Recommendation

Staff advises that the license request may meet the criteria imposed for determining that the community's best interest is substantially served by the issuance of the liquor license and advises that the license request meets the criteria imposed.

Next Steps

The City Council's recommendation will be forwarded to the Department of Liquor Licenses and Control for their consideration. If the application is approved by the Department of Liquor Licenses and Control, the applicant should receive their license from the State within 105 days of original application.

RESPONSIBLE DEPARTMENT(S)

Nicole Garcia, Planning Specialist, ngarcia@ScottsdaleAZ.gov Planning and Development Services

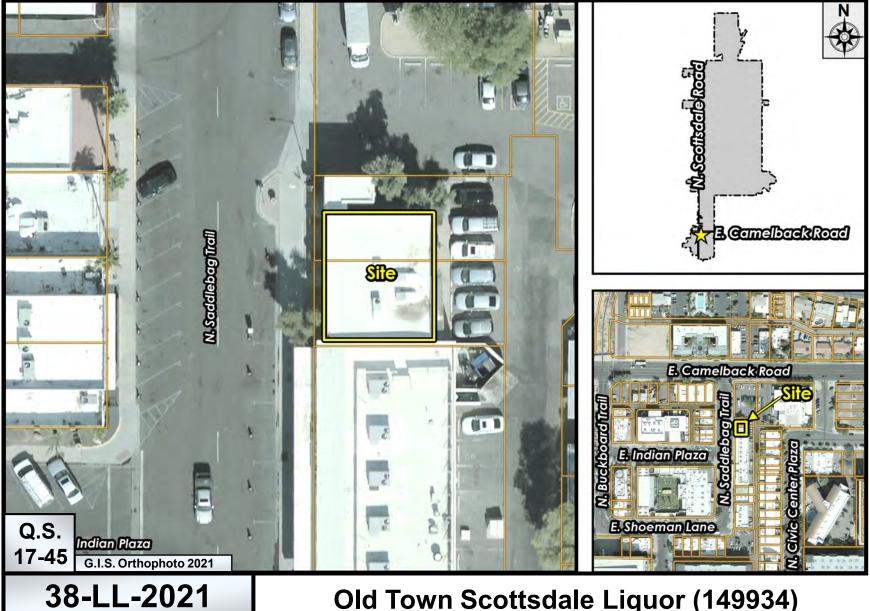
Thomas Myers, Lieutenant, tmyers@scottsdaleaz.gov Police Special Investigations

APPROVED BY

tolled -	8/19/2021	
Tim Curtis, AICP, Current Planning Director 480-312-4210, tcurtis@scottsdaleaz.gov	Date	

ATTACHMENTS

- 1. Map
- 2. City of Scottsdale Applicant Questionnaire
- 3. State Application (Front Page)
- 4. Floor Plan



Old Town Scottsdale Liquor (149934)

Liquor License Questionnaire

(New Location)





	Please complete all ques	tions and	return wit	hin 3 busine	ess days.
Nam	e of Business: Old Town Scottsdale Liquor				
	ness Address: 4439 N Saddlebag Trail #10	1-102 Scot	tsdale AZ 8	35251	***
Туре	of Business (packaged retail, wholesale, mar	nufacturing): parckager	d retail	
	Gross Square Footage of Establishment: 123	- •			
Was	liquor sold at this location prior to this applicat	tion?		Yes	✓ No
	If yes , what type of license?				
Is thi	s business currently open?			Yes	✓ No
	If yes, is this business operating with an In			Yes	☐ No
	If no , what is the proposed opening date?	10/01/202	.1		
le thie	ousiness under construction?	☐ Yes	√ No		
	business under construction?	☐ Yes	✓ No		
	nis business have a drive thru window?	☐ Yes	☑ No		
D000 (1	no business have a drive that window.	– 100	<u> </u>		
1.	I have the capability, qualifications and reliab	oility to hold	d a liquor lic	ense becaus	e:
	We own several businesses with lique that work very hard to build a success			e experien	ced operators
2.	The best interest of the community will be su	bstantially	served by t	he issuance	of the liquor license be
	Downtown Scottedala has no liquer	stores. W	'e believe	this will be	
	Downtown Scottsdale has no liquor saddition to the neighborhood and the with our hotel visitors that don't want	e entire d			-
3.	addition to the neighborhood and the	e entire d			-
3.	addition to the neighborhood and the with our hotel visitors that don't want	e entire d			-

7447 E. Indian School Road, Suite 105, Scottsdale, AZ 85251 ♦ www.ScottsdaleAZ.gov

Liquor License Questionnaire

Packaged Retail, Wholesale, Manufacturing (Series 1, 2, 3, 4, 9, 10, 19)



Please complete all questions and return within 3 business days.

The City's forwarding of a recommendation to the AZ Department of Liquor Licenses and Control does not waive and is not a substitute for the Licensee's obligation to comply with all state, local and federal laws, policies and regulations applicable to the license. The Recommendation is not a permit or regulatory approval to hold any events or construct or demolish any improvements. Zoning processes, building permit processes, and similar regulatory requirements may apply to Licensee's contemplated Improvements and are completely separate from the Recommendation. Licensee shall be responsible to, separate and apart from this Recommendation, directly obtain all necessary permits and approvals from any and all governmental or other entities including the City's having standing or jurisdiction over the subject areas. For more information regarding zoning processes, building permit processes, and similar regulatory requirements and approvals please call 480-312-2611.

Print Name: Samir	Yono	Signature: Date:	6/2	1202

Planning and Development Services

7447 E. Indian School Road, Suite 105, Scottsdale, AZ 85251 * www.ScottsdaleAZ.gov

State of Arizona Department of Liquor Licenses and Control

Created 05/19/2021 @ 09:50:29 AM

Local Governing Body Report

LICENSE

Number:

009070013522

009 LIQUOR STORE

Name:

OLD TOWN SCOTTSDALE LIQUOR

State:

Pending

Issue Date:

Expiration Date:

12/31/2021

Original Issue Date:

04/14/2021

Location:

4439 N SADDLEBAG TRAIL SCOTTSDALE, AZ 852581

USA

Mailing Address:

8776 E SHEA BOULEVARD

#106-310

SCOTTSDALE, AZ 85261

USA

Phone:

(602)770-4964 (480)370-0023

Alt. Phone: Email:

VAVGLOBAL@GMAIL.COM

Currently, this license has pending applications.

AGENT

Name:

SAMIR S-M YONO

Gender:

Male

Correspondence Address: 8776 E SHEA BOULEVARD

#106-310

SCOTTSDALE, AZ 85261

USA

Phone:

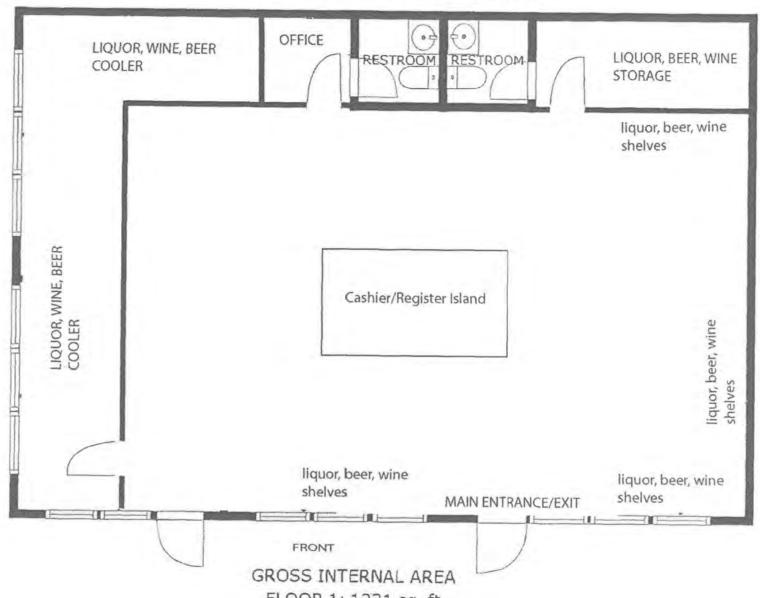
(480)370-0023

Alt. Phone:

Email:

VAVGLOBAL@GMAIL.COM

OWNER



FLOOR 1: 1231 sq. ft TOTAL: 1231 sq. ft

121 MAY 19 LIP, LIC, 图1005

ATTACHMENT 4



Old Town Scottsdale Liquors 38-LL-2021

 Forwarding a recommendation to the AZ Dept of Liquor Licenses and Control for a Series 9 (Liquor Store) State liquor license

4439 N Saddlebag Trail

• Entertainment District









Street View 38-LL-2021

State Licensing Criteria: Location

- The public convenience and best interest of the community will be substantially served by the issuance.
- Commercial zoning allows retail sales
- Building in good condition
- No liquor violations at this location (building) for the past 5 years



Location Evaluation Criteria (cont.):

- Residential population likely to increase in the area
- Commercial population likely to increase in the area
- Market for retail (hotel guests, residences, businesses)
- Compatibility with area activity
- Number of liquor licenses within one mile
- Vehicular traffic accommodated
- No school buildings or church buildings within 300 feet



- 20-day posting
- No written arguments in favor or opposition
- Police Dept. expressed concerns:
 - Potential for purchase and consumption on the street.
 - Potential for purchase and consumption immediately prior to or after venue attendance.
 - Potential of disturbances and altercations surrounding the establishment.



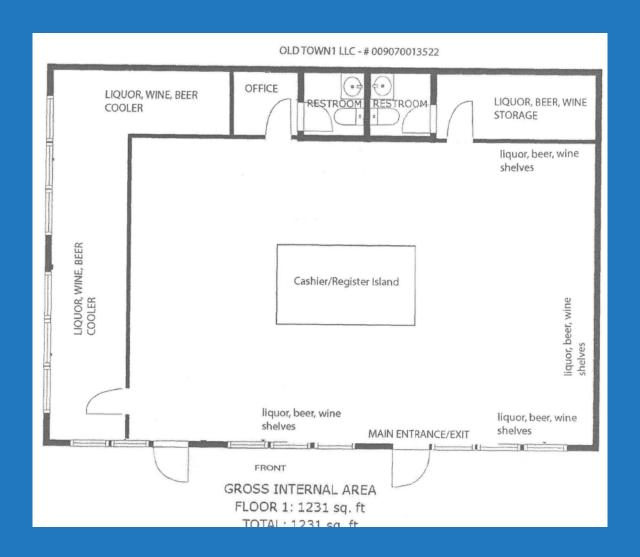
Action Requested:

The City Council has the option of recommending approval, disapproval, or no recommendation

Next Step:

Recommendation will be forwarded to the AZ Dept of Liquor Licenses and Control for their consideration





Cordova, Rommel

From:

Curtis, Tim

Sent:

Friday, August 20, 2021 3:39 PM

To:

Cordova, Rommel

Subject:

FW: Liquor License 38-LL-2021 - Council Hearing 9/24/2021

Attachments:

2021.08.20 - Ltr to Det Bailey re Old Town LL License - FINAL v2.pdf

From: VAV GLOBAL <vavglobal@gmail.com> Sent: Friday, August 20, 2021 3:31 PM

To: Garcia, Nicole < NGarcia@Scottsdaleaz.gov>; george@witheymorris.com

Cc: Ibsen, Bronte <BIbsen@Scottsdaleaz.gov>; Jason@witheymorris.com; Curtis, Tim <tcurtis@scottsdaleaz.gov>;

ChristianBailey@scottsdaleaz.gov

Subject: Re: Liquor License 38-LL-2021 - Council Hearing 9/24/2021

⚠External Email: Please use caution if opening links or attachments!

Hi Nicole

Thank you for the attached correspondence.

Hi George,

Your letter is incorrect as we have spoke with business owners in the neighborhood and also defamatory to Samir. Samir Yono (full name: Samir S-M Yono) does not have a criminal record. Samir Yono and Vanessa Yono are the agents with no other joint ownership. They do not have any criminal records. Samir Yono has had several liquor licenses in the City of Scottsdale, Fountain Hills, and Phoenix with no violations. This liquor license has already been approved for ownership and is only for change of location.

Going forward you should do the correct due diligence before making such statements.

Regards

Vanessa

On Aug 20, 2021, at 6:20 PM, Garcia, Nicole < NGarcia@Scottsdaleaz.gov > wrote:

Hi Vanessa,

FYI, we just received this correspondence regarding your case.

Nicole Garcia

Planning Specialist
Planning & Development Services
ngarcia@scottsdaleaz.gov
(480) 312-4213



From: Curtis, Tim < tcurtis@scottsdaleaz.gov>

Sent: Friday, August 20, 2021 2:54 PM

To: Garcia, Nicole < NGarcia@Scottsdaleaz.gov >; Ibsen, Bronte < Blbsen@Scottsdaleaz.gov >

Subject: FW: Liquor License 38-LL-2021 - Council Hearing 9/24/2021

From: George Pasquel < george@witheymorris.com >

Sent: Friday, August 20, 2021 2:41 PM **To:** ChristianBailey@scottsdaleaz.gov

Cc: Jason Morris < Jason@witheymorris.com >; Curtis, Tim < tcurtis@scottsdaleaz.gov >

Subject: Liquor License 38-LL-2021 - Council Hearing 9/24/2021

⚠ External Email: Please use caution if opening links or attachments!

Detective Bailey

Please see attached letter regarding pending Liquor License application 33-LL-2021 scheduled for City Council on Tuesday.

Feel free to contact me with any questions. Thank you

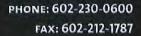
George A. Pasquel III

Withey Morris, PLC 2525 East Arizona Biltmore Circle Suite A-212 Phoenix, Arizona 85016 Office: 602-230-0600 Fax: 602-212-1787 george@witheymorris.com www.witheymorris.com





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August 20, 2021

(Via Email)

Detective Christian Bailey Scottsdale Police Department 8401 E. Indian School Road Scottsdale, AZ 85251 ChristianBailey@scottsdaleaz.gov

Re: 38-LL-2021 – Old Town Scottsdale Liquor (149934)

Dear Det. Bailey:

Our office represents several property and business owners in the immediate vicinity of this proposed liquor store and associated liquor license – this includes the property owner directly south, directly north, and directly west across the street from this proposal. As you can imagine, our clients have grave concerns regarding this application.

We compliment your observations and share your concerns noted in the Public Safety portion of the Staff Report for 38-LL-2021, in particular;

The potential for patrons purchasing alcohol and then consuming on the street is high. The possibility of alcohol purchase and consumption immediately prior to or after venue attendance is an additional area of concern. These factors increase the potential of disturbances and altercations surrounding the establishment.

We fully concur.

While the proposed land use is clearly flawed - (a liquor store within an entertainment district) – our research regarding the Applicant(s) is of even greater concern. The application contact is noted as "Samir S-M Yono" and the application appears to be signed by "Samir Yono." This appears to be the middle name of 'Alvin Samir Yono' who was convicted and sentenced for pandering to minors and who then violated probation by failing to report back to jail. See information attached at **TAB A**.

Also, per Mr Yono's Liquor License Questionnaire (attached at TAB B) he states:

"Downtown Scottsdale has no liquor stores. We believe this will be a very welcome addition to the neighborhood and the entire downtown area. It will be very popular with our hotel visitors that don't want to go to the bars."

However, the owner of all three (3) hotels within 600 feet of the proposed application adamantly opposes this use. Further, Mr Yono has not spoken with even one business owner in the direct area – yet surmises this will be a welcomed addition.

Lastly, there are discrepancies regarding the actual liquor license. (See attachments at TAB C). It appears this license was originally located at 4165 Craftsman Court and was issued on April 14, 2021. The ownership entity is noted as Oldtown1, LLC whose managing members are Samir Yono and Vanessa Yono. Vanessa appears to be a recent graduate of NAU as of 2019 and has a different last name of Vanessa Banda.

We thank you for your time and continued due diligence on this Application. If you need anything else or would like to speak directly with us or any of our clients in this regard, please do not hesitate to reach out.

Very truly yours,

WITHEY MORRIS P.L.C.

Jason B. Morris

GAP/em Enclosures

Riot Hospitality CC:

Stockdale Capital

Tab B

Liquor License Questionnaire





Please complete all question	ons and r	retum withi	n 3 busine:	ss days.	
Name of Business: Old Town Scottsdale Liquor					
Business Address: 4439 N Saddlebag Trail #101-102 Scottsdale AZ 85251					
Type of Business (packaged retail, wholesale, manuf	facturing):	parclaged	retail		
Total Gross Square Footage of Establishment: 1231			<u> </u>		
Was liquor sold at this location prior to this applicatio	n?		Yes	☑ No	
Is this business currently open?			Yes	✓ No	
If yes, is this business operating with an Inte	rim licens	e?	— □Yes	□ No	
If no , what is the proposed opening date? $\frac{1}{1}$					
Is this business under construction? Is this business being remodeled? Does this business have a drive thru window?	☐ Yes ☐ Yes ☐ Yes	☑ No ☑ No ☑ No			
ARS 4-201-G: Except for a person to person transfer o otherwise provided in section 4-203, subsection A, in a board of supervisors of a county or the board, the appli requires and that the best interest of the community will. 1. I have the capability, qualifications and reliability. We own several businesses with liquothat work very hard to build a success	all proceed icant bear Il be subst ty to hold r license	dings before the street the burden translally serve a liquor licentes. We are	he governin of showing ed by the iss se because	g body of a city or to that the public conv suance of a license.	own, the renience
The best interest of the community will be subs	stantially s	served by the	issuance o	f the liquor license b	ecause:
Downtown Scottsdale has no liquor stores. We believe this will be a very welcome addition to the neighborhood and the entire downtown area. It will be very popular with our hotel visitors that don't want to go to the bars.					
Please describe your business:					1
Full service liquor store					
				Annual Mark Andrews	
Planning and I 7447 E. Indian School Road, Suite 10		-			

Liquor License Questionnaire

Packaged Retail, Wholesale, Manufacturing (Series 1, 2, 3, 4, 9, 10, 19)



Please complete all questions and return within 3 business days.

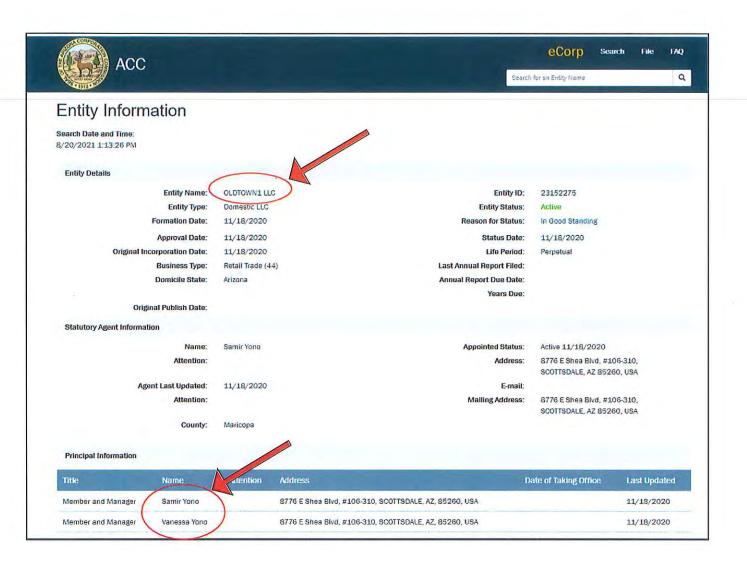
The City's forwarding of a recommendation to the AZ Department of Liquor Licenses and Control does not waive and is not a substitute for the Licensee's obligation to comply with all state, local and federal laws, policies and regulations applicable to the license. The Recommendation is not a permit or regulatory approval to hold any events or construct or demolish any improvements. Zoning processes, building permit processes, and similar regulatory requirements may apply to Licensee's contemplated Improvements and are completely separate from the Recommendation. Licensee shall be responsible to, separate and apart from this Recommendation, directly obtain all necessary permits and approvals from any and all governmental or other entities including the City's having standing or jurisdiction over the subject areas. For more information regarding zoning processes, building permit processes, and similar regulatory requirements and approvals please call 480-312-2611.

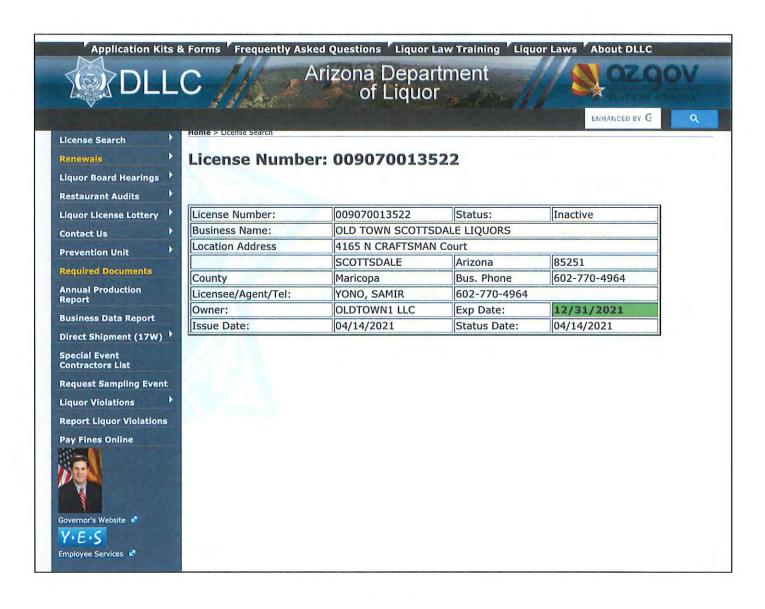
Print Name	Samir	yono	Signature:Date:	6/2/2021
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Planning and Development Services

7447 E. Indian School Road, Suite 105, Scottsdale, AZ 85251 • www.ScottsdaleAZ.gov

Tab C





Cordova, Rommel

From:

Curtis, Tim

Sent:

Friday, August 20, 2021 6:29 PM

To:

Cordova, Rommel

Subject:

FW: Letter of opposition to 38-LL-2021

Attachments:

38-LL-2021.pdf

From: Jude Nau <jude.nau@bwsundial.com>

Sent: Friday, August 20, 2021 6:04 PM

To: Curtis, Tim <tcurtis@scottsdaleaz.gov>

Cc: azsonnie@gmail.com; Boyce Obrien (bobrien@stockdalecapital.com) <bobrien@stockdalecapital.com>; Shawn Yari

<shyari@stockdalecapital.com>; Harriet Polk <harrietpolk1@gmail.com>; petersoninteriors@hotmail.com;

iamfitness@aol.com; lcorieri@aol.com; laurelpacult@hotmail.com

Subject: Letter of opposition to 38-LL-2021

AExternal Email: Please use caution if opening links or attachments! Hello Tim,

Please see attached. I have also completed the online form to speak at the 8/24 meeting.

Feel free to contact me with any questions.

Have a nice day,

Jude

Jude Nau Owner Best Western Plus Sundial 7320 E Camelback Road Scottsdale, Az. 85251

www.bwsundial.com Hotel: 480-994-4170 cell/text: 480-440-8669



Dear Mayor Ortega and Scottsdale City Council,

8/20/2021

Regarding the proposed Liquor Store 4439 N Saddlebag Tr. I urge you to recommend denial.

Public Safety:

The Scottsdale PD statement Recommends NO, SPD obviously OPPOSE the application and site MAJOR LIFE SAFETY ISSUES "This is in the center of our entertainment district. The potential for patrons purchasing alcohol and then consuming on the street is high. The possibility of alcohol purchase and consumption immediately prior to or after venue attendance is an additional area of concern. These factors increase the potential of disturbances and altercations surrounding the establishment. Lastly, if a special event is to be held this would be an access point for additional alcohol sales."

Parking:

Contrary to the applicant's weak impact study, the surrounding street network does NOT provide sufficient access to this 2AM business. The Scottsdale PD closes Saddlebag Trail completely during the peak hours of the Entertainment District. There is a total of ZERO available parking spaces during peak hours and little to NO parking the rest of the day.

Public Notice and Proximity:

I will share this with my neighbors to make them aware of the request as few if any have been notified. Alcohol is easily accessible from Circle K, Sprouts, Frys and Safeway and I do NOT feel those living within the downtown area will patronize this proposed business nearly as much as the out-of-town herds of bachelor party attendees.

When the applicant's representative asked to me to sign a "legal" petition supporting the proposed I asked her the name of the owner, she replied "I do NOT know his last name" additionally the names she presented to me on her signature collection page were NOT business or property owners, and I doubt they are a stakeholder in our community.

I respectfully challenge all the signatures of support the applicant presents to the city.

The current stakeholders and Scottsdale PD have done a good job maintaining our clean streets and current quality of life. The proposed Liquor store promises to bring an undesired element, negatively impacting our downtown Scottsdale Neighborhood.

Please forward a recommendation of DENIAL for Liquor License Request 38-LL-2021

Sincerely

Jude Nau

Owner Best Western Plus Sundial

Sundial

7320 E. Camelback Road, Scottsdale, AZ 85251 P: (480) 994-4170 Reservations: (800) 528-1234 bestwestern.com

Wherever Life Takes You, Best Western Is There.8

Each Best Western* branded hotel is independently owned and operated.

Cordova, Rommel

From:

jamfitness@aol.com

Sent:

Sunday, August 22, 2021 7:12 PM

To:

Mayor David D. Ortega; City Council

Cc:

azsonnie@gmail.com; bobrien@stockdalecapital.com; shyari@stockdalecapital.com;

harrietpolk1@gmail.com; petersoninteriors@hotmail.com; lcorieri@aol.com;

laurelpacult@hotmail.com; jude.nau@bwsundial.com

Subject:

Bill Crawford opposition to 38-LL-2021

Attachments:

Item 38 LL 2021 Opposition Letter Bill Crawford.pdf

⚠External Email: Please use caution if opening links or attachments!

Greetings,

Please find the attached opposition letter for item 38- LL-2021

Bill Crawford

08/20/2021

Re: Proposed Liquor Store 4439 N. Saddlebag Trail # 38 LL-2021

Greetings Scottsdale Mayor and Scottsdale City Council Members,

As you may know, I am a twenty-four-year downtown Scottsdale business owner. I have worked with the Entertainment District, the non-entertainment business community, and the residential neighbors for many years to ensure compatibility and safety downtown. Early in the rapid success of the Entertainment District, we identified several issues and worked with the city to solve these problems, which included six policies and ordinances that have served us well for many years.

Now before you is a proposal that is a very bad idea.

If approved, this proposal will be detrimental to the surrounding entertainment businesses, non-entertainment businesses and the nearby residents.

The main issue is public safety. The Scottsdale Police Department has spent considerable time and resources developing policies and procedures for the nightclubs which are closely followed. These include de-escalation training and safeguards to protect everyone from overserving.

If approved, having a liquor dispensary imbedded in the center of the nightclubs will make it impossible to protect against overserving.

The inclination of predictable human behavior tells us this is extremely problematic.

Along with the overserving issues will be littering. The alcohol will be consumed on public streets and in parking lots, and we will return to the days of massive clean-up as we had before the littering ordinance. Do we really want valuable law enforcement resources spent on monitoring the disposal of massive amounts of containers? Many of these containers are glass, which present additional health and safety issues when they break.

Yes, there are businesses that sell alcohol nearby, but bringing it into the Entertainment District requires several steps. It is inconvenient and there are barriers making it difficult, and in some cases, illegal. This proposed operation will provide seamless, convenient accessibility to uncontrolled, unmeasurable consumption.

Also, the quantity of alcohol sold, as with most liquor stores, will be in pints and quarts. Bad idea. We must also consider the impact on DUIs.

I'm sure the applicants are nice people with an entrepreneur's concept that would bring benefit to themselves, but it will also bring serious, unmanageable problems for the Entertainment District and the citizens of Scottsdale. I know it's in our ideology not to regulate free enterprise, but the first responsibility of government is public safety. You should not approve this proposal.

Thank you for your consideration regarding this matter.

Bill Crawford

Owner, Basic Training MedX

Cordova, Rommel

From:

George Pasquel <george@witheymorris.com>

Sent:

Monday, August 23, 2021 1:32 PM

To:

City Council

Cc:

Ryan Hibbert; Curtis, Tim

Subject:

Opposition Signatures - Old Town Liquor - 33-LL-2021

Attachments:

Opposition to OldTown Liquor Store LL.pdf

⚠ External Email: Please use caution if opening links or attachments!

Dear Mayor and City Council;

Please see attached signatures of opposition from Downtown property owners and businesses regarding the proposed liquor store at 4439 N. Saddlebag Trail (38-LL-2021), currently scheduled to come before you tomorrow (Tuesday) evening. As I am sure you are aware, opposition to this application is near unanimous.

Thank you for your consideration.

George A. Pasquel III

Withey Morris, PLC 2525 East Arizona Biltmore Circle Suite A-212 Phoenix, Arizona 85016

Office: 602-230-0600 Fax: 602-212-1787

george@witheymorris.com www.witheymorris.com





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Mayor David D. Ortega Scottsdale City Council Members 3939 N. Drinkwater Blvd Scottsdale, AZ 85251 CityCouncil@ScottsdaleAZ.gov

Subject: Liquor License Application in Downtown (38-LL-2021)

Dear Mayor and City Council,

We were shocked to learn an application was recently filed to operate a Liquor Store in downtown Scottsdale. What a terrible idea!!! As a downtown business owner / operator / resident / I / we would like to voice our utmost opposition to this terribly conceived concept and cordially request the Council to do the same

Perhaps even more concerning than the concept itself – are the operators that are behind it. A simple Google search of those who would purchase the building and/or operate the liquor license reveals a long list of nefarious activities and arrest (soliciting minors!!!) clearly not deserving of the Council's blessing to operate a liquor license in Downtown Scottsdale.

Additionally, recent and significant efforts and investments have been made to transform this area from "bar and club" district, to a more sophisticated, mixed-use area appealing to a more mature demographic of patrons and residents. This vision has been supported by property owners, operators, supporters of Downtown and by the City. The introduction of a liquor store would be a complete contradiction to these efforts and would mark a significant setback for the area.

We urge you to do your research on this application and to ultimately deny this request.

Thank you

Alex Mundy

Owner, Rockbar Inc.

Mayor David D. Ortega Scottsdale City Council Members 3939 N. Drinkwater Blvd Scottsdale, AZ 85251 CityCouncil@ScottsdaleAZ.gov

Subject: Liquor License Application in Downtown (38-LL-2021)

Dear Mayor and City Council,

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Lashed 7329 & Stetson DR

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Bella Lemada #15

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Michael Bilbray
Michael Bilbray
Stron swade

7369 E Stefson DK #107
Slotted Ale, AZ 8575/

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1219 E. CAPTETAL IX

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Scottspare AZ

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7345 E. Shoeman Ln.

Scottsdale, AZ 8525

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Goodwood Tavern

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Chare Ferguson

Lyzz N. Civil Center Plaza

Scottstate: AZ 85251

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DW Offices of Comeron Mon 1366 AL Civit Center Plan

Scotsdale, AZ 85251

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Joseph 1 tomas/A

JOHN DOUGUS ARCHITECTS 4400 N. CIVIC CENTER PLAZA COUNTRY

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Cordova, Rommel

From: VAV GLOBAL <vavglobal@gmail.com>
Sent: Tuesday, August 24, 2021 8:28 AM

To: City Council

Cc: Butteweg, Cathie; Cordova, Rommel; Garcia, Nicole; Bailey, Christian - 1150; Curtis, Tim

Subject: Re: Old Town Liquor

Attachments: oldtown 1 packet.pdf; support signatures.pdf

⚠ External Email: Please use caution if opening links or attachments!

Hi City Council,

Please see attached information packet for Old Town Scottsdale Liquor as well as favorable signatures for the location transfer. I will bring hard copies of packet for your reference as well.

Please note there continues to be opposition signatures based on false information in regards to the liquor license owner which should be withdrawn for the city council meeting. Having people sign a document based on false information should not be accepted nor is appropriate behavior from a law firm. As you are aware the liquor board and police department do a complete background check and fingerprinting for applicants. Also as I mentioned that Samir has been in the community for over 30 years and has had over 10 liquor licenses in Scottsdale, Phoenix, and Fountain Hills.

Thank You Vanessa Yono

On Aug 20, 2021, at 3:59 PM, VAV GLOBAL <vavglobal@gmail.com> wrote:

Hi Betty/Solange/Tom,

I received information from The City of Scottsdale in regards to case for Old Town Liquor and I wanted to clarify some points that were discussed incorrectly.

- 1. Samir Yono and Vanessa Yono are the agents with no other joint ownership. They <u>do not</u> have any criminal records. Samir Yono has had several liquor licenses in the City of Scottsdale, Fountain Hills, and Phoenix with no violations. He has always been involved with the community and is great friends with Mayor Kate Gallego and previous Fountain Hills Mayor Jay Schlum.
- 2. This will be a very high end liquor store with bottles ranging in the thousands of dollars and catering to high end clients and high end hotel guests.
- 3. There will be no neon signage and all finishings will be high end and designed to fit the entertainment district.
- 4. This liquor license has already been approved by The City of Scottsdale and is only being submitted for a location change.

Hope that information helps and let me know if you need anything else.

Regards,

Vanessa



INSPIRATION

The concept is inspired by several liquor stores that are currently located in entertainment districts located in major cities. Two major liquor stores we studied that are succeeding in San Diego, CA noted below:

- Harbor Market- Located in downtown San Diego on the ground floor of the 5-star InterContinental hotel.
- Gaslamp Liquor-Located in San Diego's Gaslamp Quarter

EXECUTIVE SUMMARY

Old Town Scottsdale Liquor is a licensed liquor store to be located in Old Town Scottsdale.

Being a retail liquor store, the products on sale will include a variety of brands including assorted wines, beer, and liquor.

This will be driven by a professional and friendly customer service that will make customer satisfaction a top priority. In addition to walk in service we will be on major delivery apps.

OUR PRODUCTS

The products we offer at our store are carefully selected brands and assorted types that include wines, liquor, spirits and even non-alcoholic beverages among a wide range of drinks and snacks available for sale to our clients.

MISSION STATEMENT

Our Mission at Old Town Scottsdale Liquor is to have a store that provides unbeatable services to our highly esteemed clients through the availability of the widest range of drinks and snacks to accommodate the needs of all our clients and also ensure that they always come back.

COMPETITIVE ADVANTAGE

Our competitive advantage is our unique services which include the sale of high-quality liquor, wine, beverages, snacks, etc. Also, our customer care service will be among the very best within the industry.

TARGET MARKET

At Old Town Scottsdale Liquor, we already have a target market of clients who we intend to serve and treat with hospitality. Being in Old Town Scottsdale we will serve the many hotels and nearby residential which includes homes, apartments, and condominiums.

- In a 3 mile radius there is 99,094 population
- In a 3 mile radius there is 47,030 households
- Nearby Hotels: W hotel, Best Western, Aloft, Hyatt House, Hyatt Place, Marriott, Hilton Garden Inn, The Scott, Embassy Suites, Howard Johnson, The Saguaro
- Over 9 million estimated visitors a year to Scottsdale
- Nearby residential complexes: MZ Scottsdale, Camden, The Cortesian, San Marin, Broadstone, The Palladium, Oasis, 4020 Lofts, Optima

KEY NOTES

- During the peak bar hours 10pm-2am
 - We will be limiting the amount of clients entering
 - We will have security
 - We will be prioritizing delivery service during this time through apps like Drizly
- Building has been vacant for over 7 years
- You can walk into any bar and purchase a full bottle of unopened liquor and walk out with it.
- Liquor stores in entertainment districts are already succeeding in major cities. We worked with liquor stores in downtown San Diego to get an idea of the high end assortment and fixtures.
- Experienced owner that has had over 10 liquor licenses with no violations in Scottsdale, Fountain Hills, and Phoenix.
- Discussed the case with security guards at the bars in the entertainment district which had no concerns with safety.
- High end concept with fixtures and design to fit the entertainment district.
- Amount of bars/restaurant within walking distance is almost identical to already approved location. Advantage to new location is visibility from main street and residential and hotels nearby.

CONCEPT IMAGES









Oasis Café Anwar Nakib 4441 N Buckboard Trail Scottsdale, AZ 85251

Reference: Old Town Scottsdale Liquor Liquor License (38-LL-2021)

I would like to show support for the approval of Old Town Scottsdale Liquor License (38-LL-2021). This will be a welcome addition to the Entertainment District and I do not see this causing any issues for safety. This will help to make the entertainment district more upscale and bring retail to the area.

Thank You,

Anwar Nakib

Hello Venessa,

I have worked at Levrose Commercial Real Estate since 2007. Our office is located to the east of the Entertainment District, so I'm very aware of the developments and area. I feel with all the residential and hospitality development happening in the area, there is a definite need for a high end liquor store. The store will be located within walking distance of the residents in the area, as well as visitors staying in the hotels.

Thank you,



DANIELLE DAVIS | Partner ddavis@levrose.com | Direct: 480.294.6017 4414 N Civic Center Plaza, Suite 100, Scottsdale, AZ 85251





<u>LinkedIn</u> | <u>Instagram</u> | <u>Facebook</u> | <u>Twitter</u> | <u>Website</u>

Please consider this as a formal notice for support of Liquor License Request for 38-LL-2021 Old Town Scottsdale Liquor (149934) at 4439 N Saddlebag Tr.

- 1. It will cater to the residential areas and hotel guests in the immediate area by providing beverages, snacks, and household goods.
- 2. This will serve the community by bringing employment and City tax dollars. The building has been vacant and an eye sore for many years.
- 3. The operators are experienced and have had several liquor stores in the community.

Signature Lawrence	Printed Name and/or Business Affiliation Heather Rene	7979 E Camelback Rd. Scottsdall At 85251 #
W	JOHN WACKEL	4725 N SCOTTSOALL RO SCOTTSOALR M2 SSOTT
Molina	Morgan Wester	4725 N Scottsdak 120 scottsdale AZ 85251
MILL	Mathew Marnella	4725 N Scottsdale RD Scottsdale AZ 85251
Africa	Jezn-Luc Czireby	4725 N Scottsdele A7 85281
20	AntaRamos	4725 N. Srottsdar Scottschale A28525
	Grovanni Caps	84728 N. Selbaly Suefer At 812X1
Pala	Reminution Logue	4725 N Scottsdale Scottsdale AZ 8525
Mark	Josh Wilson	4725 N Scattstale Scattstale AZ 85251
The Catago	Mana OSTAS ZEWSKI	4725 N Scotts DALE & Scotts DALE, AZ STOST

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- 2. This will serve the community by bringing employment and City tax dollars. The building has been vacant and an eye sore for many years.
- 3. The operators are experienced and have had several liquor stores in the community.

Signature Moss Cons.	Printed Name and/or Business Affiliation	Address District
CAT	Maya	Ma Ya
william	W Will Phillips	iv hotel
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Ma	Bruce Robert	7319 e sterson Dr.

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Printed Name and/or Business Affiliation AM hole Devel	Address Oasis
Alyssa Altogro	4144 W CLIC Center Plaza 4414 N. Civic Genter Plaza
Garrett Pedicini	4414 N. Civic Genter Plaza
Hunter Chasse	4414 N Civic Center Plazer
Chris Hunh	4414 N Civil Centr Place
Mother (FORDED	44/4 N. Color Parce
Dalton Rief	4414 N civic center Plaza Scottsdate
Landon Mckernan	11
Jenna More	44-4 N. Civic Conto Plaza Scottses
Sam power	4414 N. Civic Center
	Business Affiliation Amber Perez Alyssu Actoro Barrett Pedicini Hunter Chasse Chris Hunh Maken Leannep Dalton Rief Landon Mikernan

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Signature	Printed Name and/or Business Affiliation (MINA PARAGODI	Fostion Space
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ant All	ANN 5 RISHELL	4545 N. Scottsdalle Rd. #101
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8/h	Savannah Walter	DOLDONG! I'C OTTO
	Tray TOONSES	4725 N SCOTTSDALER SCOTTSDALE, AZ 8525]
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Signature -	Printed Name and/or Business Affiliation	dye phoenix 85302
Meanbuse	Michele Bainbn	age phoenix & sice
Man	Rizar del Rosario	7055 E Camibace 129.
Manay Ashanton	Maney Johnston	9445 7055 E Camelback Pd A7 85251
Mancy Johnston		AZ 85251
Fancisco2	Francisco Osomio	7655 Eumabage
Kin Dollye	Kin Dellieser	
David Potton	OPHA	7055 & Camelback Rd
Sunny Consiglio	Suylund	18525 N Scottsdale AZ
	Bizah	608 394 7395
Michael Il conic	mid	480-570 -0171
An Fr	Josh Ruby	Mar 6 ARTHER

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Signature	Printed Name and/or Business Affiliation	Address 2016 W. ORuge now are Phanix, Az P5021
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132	Brittney toth	2827 N YENT Par 8508
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Chill	Chi. Buher	MB Scotteld
BELLM	Brander Mondrage	4414 N CIVIC Center
KennDor	1 Keri Davis	4414 N. Civic Cash
Lam of	Haron Cook	4414 N. Civic Contar
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	Joe Cosgrave	4414 N. Civic Ceta Hoza

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Signature	Printed Name and/or	Address
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The call	Jinhee Callahan	Lancomi/cosmetic
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Signature	Printed Name and/or Business Affiliation/	Address
Jarele Ard	Business Affiliation	-Dillards
Hearth Maskell	Faith Masilles	Cabi Amigo/
Kalley Holer	Kally Hosler	casa Amigop
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Signature AMAN	Printed Name and/or Business Affiliation Rich Givl En	Address
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clauly Hill	railey Phedehouse	*
Anymos	Olive 3 IVY	Amy Smith
facolistus	Refine Mens Salon	Jaedyn Webb
VA	Luis	7055 & Camelbaule Rd Scottsdale AZ 85251
1	Edgar - Tomines	7055 & Carelback R Scottsdele Az 85257
	arvin Mantio	7035 & Gamelback Rd 500++56418 AZ 85031
ant Man	Alexis Johnson	7055 E camelback rd scottsdale AZ 85251
WEV=	Kyle Vincent-moore	7055 E comelback Rd Scottsdale AZ 85251

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Signature	Printed Name and/or Business Affiliation	Address
Rulenst	Jenn Capila	
	Gunner Sinnet	+ 4414 N Civic Center + Svite 100 Soutsdale AZ 8825
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Albert Bether	Alberr Belnow	Alost Scotsdola.
allynle-	Allyssa Crane	Sprinkles
Cersley De	argla	li t
	- Amy Bryan	11

Cordova, Rommel

From: Curtis, Tim

Sent: Tuesday, August 24, 2021 2:19 PM **To:** Cordova, Rommel; Butteweg, Cathie

Cc: Garcia, Nicole; Santaella, Luis

Subject: FW: Opposition to liquor license application (38-LL-2021)

From: tim timlasota.com <tim@timlasota.com>
Sent: Tuesday, August 24, 2021 2:17 PM
To: Curtis, Tim <tcurtis@scottsdaleaz.gov>

Subject: Opposition to liquor license application (38-LL-2021)

⚠ External Email: Please use caution if opening links or attachments!

Dear Tim:

I write to urge the City Council to recommend denial of liquor license application 38-LL-2021 to the State Department of Liquor Licenses and Control.

There is no place in the state like downtown Scottsdale. We must make sure that it stays that way. The problem with this liquor application is that, because of the particulars, presents "The possibility of alcohol purchase and consumption immediately prior to or after venue attendance is an additional area of concern. These factors increase the potential of disturbances and altercations surrounding the establishment" according to the Scottsdale Police Department.

This is the reason that there is so much opposition to this application from the people closest to this--those doing business in the immediate vicinity of this, who will have to deal with the negative externalities of this should the applicant be granted the license. There are currently over 20-30 business owners within one mile that oppose this application of the proposed premises--the Council should listen to them.

It doesn't take much forethought to have an idea where this new establishment would take us:

• This liquor store applicant's customers will be foot traffic from the entertainment district, that will possibly be people that have been cut off from further alcohol use at well-managed and regulated bars.

On this point, I can speak from some experience. If I were 25 years younger, I would have loved the idea of this liquor store because I would have taken advantage of it to go drink much cheaper liquor in allies, parking lots etc. Of course, back then I used to drink too much, use "outdoor" bathroom facilities, and get kicked out of bars such as Craig's Place and Martini Ranch.

- This proposed business will contribute to the area devolving from high-end.
- Additionally, there is a high likelihood this liquor store application will attract vagrancy, homelessness and people looking to cruise the downtown for cheap liquor.

For the reasons cited above, I urge that the City of Scottsdale oppose this application for a retail liquore establishment at the 4439 Saddlebag building in Scottsdale.

Thank you.

Timothy A. La Sota 2198 East Camelback Road, Suite 305 Phoenix, Arizona 85016 Telephone: (602) 515-2649