**NAME OF DEVELOPMENT**

**MASTER SIGN PROGRAM AMENDMENT**

**(Delete AMENDMENT if this is a new MSP)**

Date: Provide Date

**DEVELOPMENT INFORMATION**

|  |  |
| --- | --- |
| Addresses | Provide all addresses |
| Maricopa County Assessor Parcel Numbers | Provide all parcel numbers |
| Zoning District | Provide all zoning districts |
| Gross Floor Area of Development | Provide the GFA of the entire development (provide supporting site plan) |

**SIGN REQUIREMENTS**

NOTE TO AUTHOR: Delete, Add, or Modify the tables below to best fit the development’s sign requirements. This is a template only and it serves as a baseline of what is required.

|  |  |
| --- | --- |
| Maximum Sign Area | * 1 square foot for each 1 linear foot of business front, not to exceed maximum sum total sign area of the business, if business front is less than 200 feet from any street line. * 1.5 square feet for each 1 lineal foot of business front, not to exceed maximum sum total of the business, if business front is equal or greater than 200 feet from any street line. |
| Maximum Sum Total Sign Area | * 1.5 square foot for each 1 linear foot of the longest business front. |
| Sign Envelope | * Major Tenant (Delete if not required and change to All Tenants)   + Maximum envelope height: Provide maximum height in inches   + Provide GFA cap for what constitutes a major tenant * All Other Tenants & Minor Tenants:   + Maximum envelope height: Provide maximum height in inches * Maximum Length (All Tenants): 80% of Tenant Frontage |
| Sign Construction | * Individual Pan Channel Characters * Individual Reverse Pan Channel Characters * Individual Flat Cut Out Characters * Individual Logos may use Aluminum Pan Form Construction with Routed Copy with Landlord Approval * No exposed raceways |
| Sign Design & Style | * All logos and characters allowed with Landlord Approval |
| Sign Colors | * Corporate colors allowed with Landlord Approval |
| Sign Illumination | * Internal LED or Neon Allowed * Halo-illumination, Non-Illumination, and Routed Copy Face Illumination Allowed * If Halo-Illumination, default color: White * Corporate Halo-Illumination colors are allowed with Landlord Approval |
| Sign Placement | * On or in-front of the business frontage |
| Shingle Signs | * Maximum Area: 4 SF per Sign Ordinance * Clearance: 7’-6” from Grade to Bottom of Sign * Orientation: Perpendicular to the face of the business front * Placement: Sign not to extend beyond canopy overhang. * Design & Color: Open with landlord approval * Illumination: Allowed with landlord approval * Sign Budget: Does not count against the business’ sign area |
| Suspended Canopy Signs | * Maximum Area: Per Sign Ordinance * Clearance: 7’-6” from Grade to Bottom of Sign. * Orientation: Parallel to the face of the business front * Placement: Sign not to extend beyond canopy overhang. * Design & Color: Open with landlord approval * Illumination: Allowed with landlord approval * Sign Budget: Counts against the business’ sign area |
| Freestanding Signs | * Modify and add to this section as needed * Provide supporting elevations and site plan * List the type of freestanding signs (Tower Sign, Mid-Size Monument Sign, Monument Sign, Landscape Wall Signs, Directory Signs, and/or Traffic Directional Signs) * List the location of all freestanding signs * Tenant panels shall be the same color (provide color) * Tenant panels shall be aluminum panels with routed copy (routed copy may use corporate colors) |
| Sign Ordinance | * All applicable provisions of the Scottsdale Sign Ordinance shall apply. * Sign Ordinance and Sign Permit Application: <http://www.scottsdaleaz.gov/codes/signs/> |