

***ATTITUDES OF SCOTTSDALE
CITIZENS TOWARDS CITY
GOVERNMENT AND CITY SERVICES***

VOLUME I: ANALYSIS

report of a survey conducted for the

City of Scottsdale

Study 86-270

December, 1986

ONEIL
ASSOCIATES

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SECTION I
INTRODUCTION

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A. RESEARCH METHODS

This report presents the results from a survey conducted for the City of Scottsdale by O'Neil Associates. The report is based on an analysis of 1007 telephone interviews conducted with 514 female and 493 male heads of households living inside the Scottsdale city limits. The survey was conducted from November 23 to December 14, 1986.

Households were selected by means of random digit dialing, a method that ensures that each telephone household in the sampled area had an equal probability of selection into our sample. This means that not only is the overall sample representative of the Scottsdale population within a known margin of error, but also that estimates for subgroups within the population are also representative of the sentiments of those groups (although the margin of error for subgroups is somewhat larger).

The survey instrument was developed using input from several different sources. We began with information received during a series of focus groups we conducted with Scottsdale citizens to learn about their concerns. We then held several meetings with the city staff and with all of the

members of the City Council. We continued to meet with these groups until we reached a consensus on the questions to be included in the survey. The resulting survey form is a good representation of what the groups consulted take to be the most crucial issues facing the City of Scottsdale.

B. SAMPLING ERROR

There is probably more confusion and misinformation with respect to the issue of sampling error in survey research than regarding any other technical aspect of the enterprise. The term "error" is something of a misnomer; sampling "error" has nothing to do with a mistake on the part of the researcher or anyone else. Rather it has to do with the variability in our estimates that accrue from the fact that we are interviewing a sample rather than an entire population. The sampling error (often erroneously referred to as the "margin of error") refers only to the likelihood that the estimates we derive by interviewing a sample would differ by a given amount from the figures we would obtain if we were to interview the entire population. It is determined almost entirely by the size of the sample. As such it tells us nothing about the adequacy and potential bias in our questions, nonresponse bias, whether respondents told us the truth, whether interviewers made administrative mistakes, or about any other potential source of error.

Why then is sampling error so commonly cited as a measure of accuracy? Simply, of all the sources of imprecision, sampling error, which is determined by the laws of mathematics, is the only aspect of survey accuracy which is quantifiable.

Based on a sample size of 1,000, our sampling error (at the conventional 95% confidence level) is $\pm 3.2\%$. This means that the probability is 95% that our estimates are within 3.2% of the figures that we would have obtained had we interviewed every person relevant to this particular study employing the identical questionnaire.

One fact commonly omitted in abbreviated discussions of sampling error is that, for estimates based on groups comprising less than the entire sample (for example, the responses given by females to a particular question), the sampling error is determined by the size of the subgroup rather than the size of the overall sample. Sampling errors for various sample and subgroups sizes are given on the next page.

SAMPLE SIZE	SAMPLING ERROR
1,000	3.2%
750	3.7
500	4.5
400	6.3
200	7.1
100	10.0
75	12.0
50	14.0

What this table should make clear is that the degree to which sampling error is a consideration will vary not only with the overall size of the sample, but also with the size of the subgroup being examined. One thousand interviews provide us with a large enough sample to set good subgroup estimates for all but the smallest groups. For the groups for which we provided tabulations, the only groups for which estimates are especially subject to sampling variation are Part Year Residents, those with Incomes of Less Than \$15,000, and those with Less Than a High School Diploma. The size of these three subgroups makes estimates of their perceptions especially unreliable. For all other groups, however, other sources of potential imprecision are likely to loom larger than sampling error.

C. REPORT ORGANIZATION

1. Narrative

This section contains an Executive Summary of the results which focuses on major trends and observations. Analysis of the results for each question on the survey is written into

the main body of the narrative. Analysis of selected crosstabulations is also included.

The survey instrument included just over one hundred questions. Each question, containing an average of six response categories, was crosstabulated by forty-seven different subgroups (i.e., we provided separate tabulation of the responses to each question for forty-seven different subgroups). This resulted in approximately 30,000 pieces of information. If we reported on each piece of information, the reader would be awash in a sea of figures. A primary feature of analysis is to reduce large amounts of data to meaningful information. We looked at all of the results, but report only on those crosstabulations where either the differences between groups were substantial enough to provide useful information, or where patterns across questions were persistent enough to conclude that a broader generalization could be drawn. All of the crosstabulations are appended in the final section of this report. This provides a reference document and recognizes that tabulations which are not significant enough to warrant treatment in this overall report may have significance to individual readers.

2. Marginals

This section contains the questionnaire, worded exactly as it was presented to the respondents. The percentage

distribution of the responses to each question has been written in on the questionnaire for easy and contextual reference.

3. Crosstabulations

This section contains a crosstabulation table for each question in the survey. The first numerical row in each table lists the percentage of responses in each answer category. The percentage of responses in each of eleven key demographic groups are also shown in these tables. The key groups distinguish respondents by Length of Residence, Home Ownership, Type of Residence, Registered vs. Non-Registered Voters, Political Party Registration, whether the respondent Voted in the Last Election, Age, Income, Education Level, Geographic Area, and Sex. For the purposes of this study, the geographic areas of the city are defined as follows:

Far North Scottsdale	the area North of Shea Boulevard
North Central Area	the area between Camelback Road and Shea Boulevard
South Central Area	the area between Thomas and Camelback Roads
Far South Scottsdale	the area South of Thomas Road

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SECTION II
DEMOGRAPHIC PROFILE
OF RESPONDENTS

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Respondents to this survey are almost all permanent residents (94%), they are primarily home owners (74%), and they have family incomes of \$30,000 or more per year (65%). More than two-thirds (69%) live in single-family homes. The remainder live in townhouses or condos (17%), or in apartments (13%). Less than one percent (1%) live in mobile homes.

The education level of those surveyed is slightly higher than the national norm. Almost all (98%) have at least a high school diploma, and three-fourths (75%) have completed at least some college.

More than three-fourths (78%) of the respondents are registered voters. The majority (57%) of the registered voters are registered as Republicans, and almost two-thirds (65%) of those who are registered to vote voted in the last city election.

DEMOGRAPHIC PROFILE

=====

LENGTH OF RESIDENCE IN ARIZONA

Part-Year Resident	5%
Less Than Two Years	16
Two To Five Years	18
Five To Ten Years	18
Eleven Or More Years	42

Total	99%

HOME OWNERSHIP

Own or Buying	74%
Rent (Or Live With Parents)	26

Total	100%

TYPE OF RESIDENCE

Single Family Home	69%
Townhouse or Condo	17
Apartment	13
Mobile Home	1

Total	100%

VOTER REGISTRATION STATUS

Registered Voter	78%
Not Registered Voter	22

Total	100%

POLITICAL PARTY AFFILIATION
(Among Registered Voters)

Republican	57%
Democrat	25
Independent	17
Other Party	1

Total	100%

=====

DEMOGRAPHIC PROFILE (CONTINUED)

=====

VOTERS IN LAST CITY ELECTION
(Among Registered Voters)

Voted In Last City Election	65%
Did Not Vote In Last Election	32
Don't Know	2

Total	100%

AGE

18 to 24 Years Old	10%
25 to 34 Years Old	21
35 to 49 Years Old	30
50 to 64 Years Old	24
65 Years Old and Older	14

Total	99%

INCOME

Less Than \$15,000	8%
\$15,000 To \$29,999	27
\$30,000 To \$49,999	35
\$50,000 And Over	30

Total	100%

EDUCATION LEVEL

Less Than High School Dipl.	3%
High School Graduate	23
Some College Education	35
Bachelor's Degree	28
Postgraduate Degree	12

Total	101%

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SECTION III
S A T I S F A C T I O N W I T H S C O T T S D A L E
A N D I T S G O V E R N M E N T

=====

A. SATISFACTION WITH SCOTTSDALE

Scottsdale citizens are very satisfied with living in Scottsdale, and are satisfied with the neighborhoods in which they live. They are also basically satisfied with the performance and responsiveness of the Scottsdale City Government, although this degree of satisfaction is somewhat lower than the general satisfaction with the city itself.

Ninety-six percent (96%) of the respondents indicated they are satisfied or very satisfied with living in Scottsdale. Of these 61% said they are very satisfied. Only three percent (3%) expressed any dissatisfaction.

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REFER TO GRAPH 1

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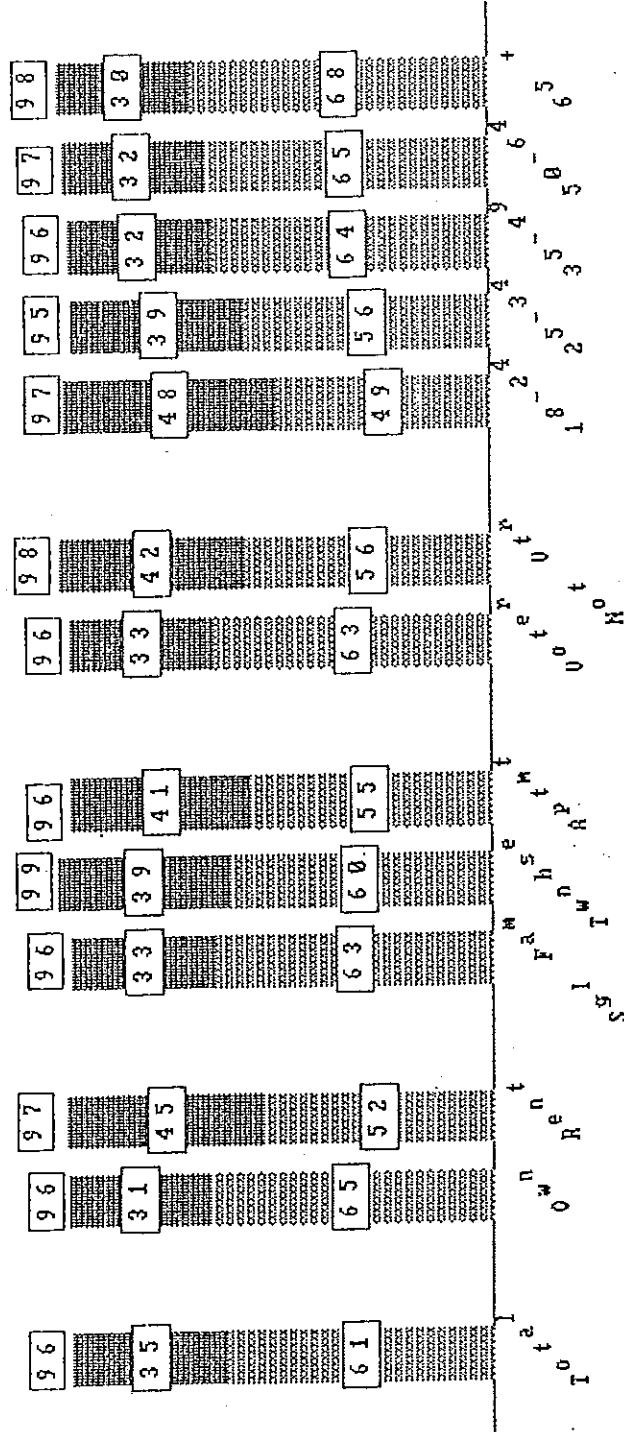
Ninety-five percent (95%) of the respondents said they are satisfied with the neighborhoods in which they live, and more than one-half (52%) indicated they are very satisfied with their neighborhoods. Only four percent (4%) expressed some level of dissatisfaction.

GRAPH 1

SATISFACTION WITH LIVING IN SCOTSDALE

■ Somewhat Satisfied

▨ Very Satisfied



SATISFACTION WITH NEIGHBORHOOD

Very Satisfied	52%
Somewhat Satisfied	43
Dissatisfied	3
Very Dissatisfied	1
TOTAL	99%

Residents of the Far South area are somewhat less satisfied with their neighborhoods than are other respondents. Eight percent (8%) of the residents of the Far South area expressed some dissatisfaction with their neighborhoods.

SATISFACTION WITH NEIGHBORHOOD BY AREA OF THE CITY

ATTITUDE	FAR NORTH	NORTH CENTRAL	SOUTH CENTRAL	FAR SOUTH
Very Satisfied	55%	63%	50%	44%
Somewhat Satisfied	41	34	46	47
Dissatisfied	3	2	2	5
Very Dissatisfied	0	1	1	3
Don't Know	1	0	1	0
TOTALS	100%	100%	100%	99%

Eighty-two percent (82%) of the respondents believe their neighborhoods get a fair share of city services. Twelve percent (12%), however, feel that other areas receive better services than their neighborhoods. Residents of the Far South area of Scottsdale are more likely than are residents of other areas to feel they do not receive their fair share of services. Eighteen percent (18%) of the Far South residents do not feel they get their fair share of city

services. Residents of the North Central area (89%) are the most likely to believe they get a fair share of city services.

ATTITUDES TOWARDS NIEGHBORHOODS'
SHARE OF SERVICES BY AREA

ATTITUDE	FAR NORTH	NORTH CENTRAL	SOUTH CENTRAL	FAR SOUTH
Get Fair Share	80%	89%	80%	78%
Not Fair Share	13	5	12	18
Don't Know	7	5	8	4
TOTAL	100%	99%	100%	100%

Services found lacking by the 12% of the respondents who do not feel they get their fair share are primarily street maintenance (45%) followed by police protection (22%) and trash collection (17%).

Respondents who are the most likely to be very satisfied with Scottsdale and with the city government are those who have a long-term involvement in the community. Residents who have lived in Scottsdale five years or more are more likely to be very satisfied than those who have lived there less than five years. People who own their own homes (65%) are more likely to be very satisfied than are renters (52%). Residents who are thirty-five years old or older are more likely to be very satisfied than are younger residents. Registered voters are more likely to be very satisfied (63%) than are those who are not registered to vote (56%). Also,

respondents who live in the central areas of Scottsdale are more likely to feel positively on these issues than those living in either the far northern or far southern ends of the city.

B. SATISFACTION WITH CITY GOVERNMENT

More than three-fourths (77%) of the respondents are satisfied or very satisfied with the responsiveness of city government to Scottsdale citizens. Twenty percent (20%) of these are very satisfied. Thirteen percent (13%), however, did express some level of dissatisfaction with the responsiveness of Scottsdale City Government to its citizens.

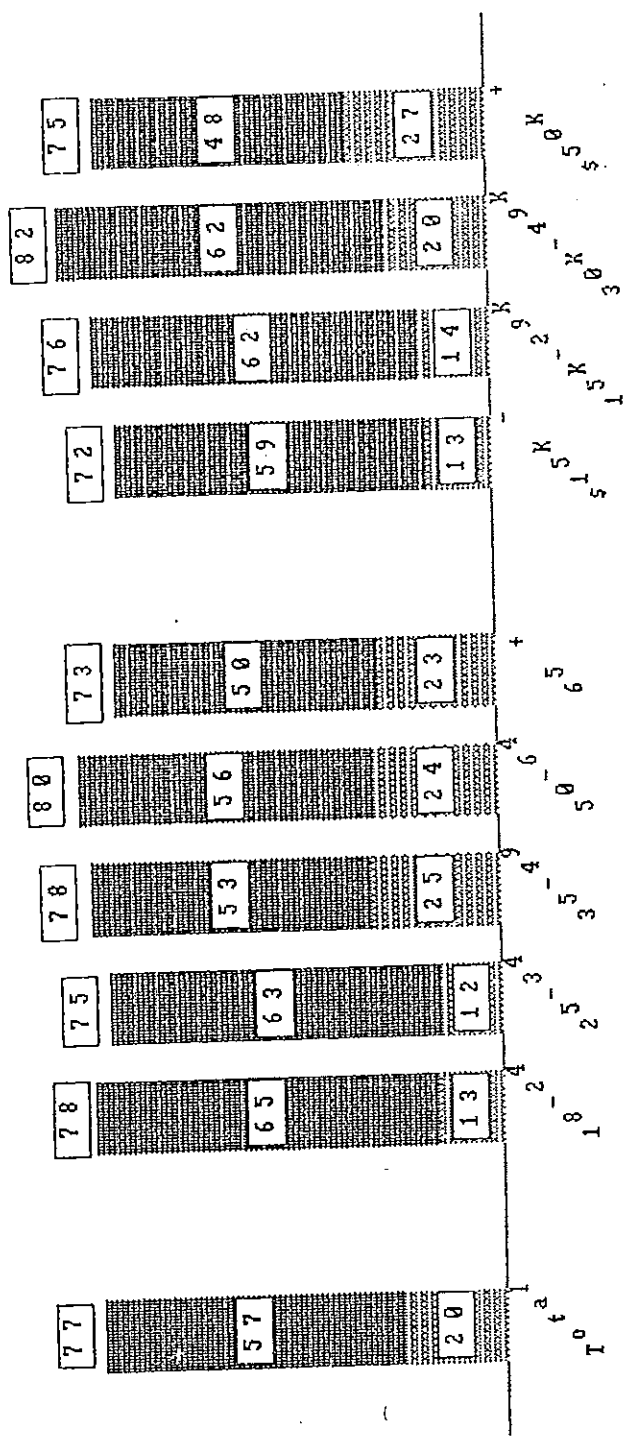
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REFER TO GRAPH 2
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The responses to the question on how well the Scottsdale City Government is performing reflect the same attitude as the replies to the question on citizen satisfaction with the responsiveness of city government. Seventy-seven percent (77%) rated Scottsdale City Government's performance as "excellent" or "good." Approximately one-fifth (19%) of the respondents believe the Scottsdale City Government is doing an excellent job. The largest number (58%) of responses rated the City Government as doing a good job, and nineteen percent (19%) rated the City Government as either fair or

GRAPH 2

RESPONSIVENESS OF SCOTSDALE GOVERNMENT TO ITS CITIZENS

■ SOMEWHAT SATISFIED
 ■ VERY SATISFIED



poor. These results show general satisfaction with City Government, but less enthusiasm than was shown for the City itself.

People who own their own homes (20%) are more likely than are renters (14%) to feel the performance of the Scottsdale City Government is excellent. Twenty percent (20%) of the registered voters believe the City Government is doing an excellent job as contrasted to fourteen percent (14%) of the non-registered voters who believe the government is doing an excellent job. Also, the older a respondent is, the more likely he/she is to be satisfied with the performance of the City Government.

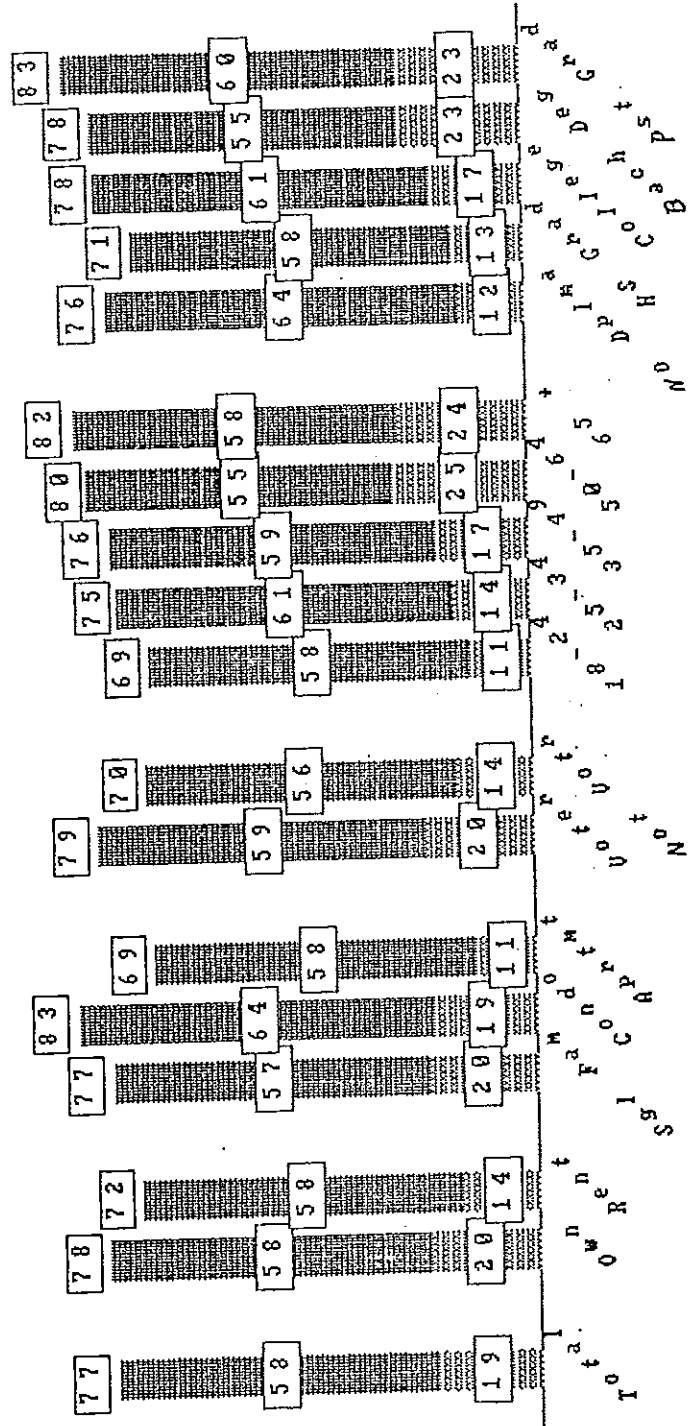
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REFER TO GRAPH 3
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Eighty-three percent (83%) of the respondents are satisfied with the amount of information they receive about City Government. Twenty-four percent (24%) of these are very satisfied; 59% are somewhat satisfied. People over thirty-five years old are more likely to say they are very satisfied with the information they receive than are people under thirty-five years old. Respondents with college

GRAPH 3

PERFORMANCE OF SCOTSDALE CITY GOVERNMENT

■ Good
■ Excellent



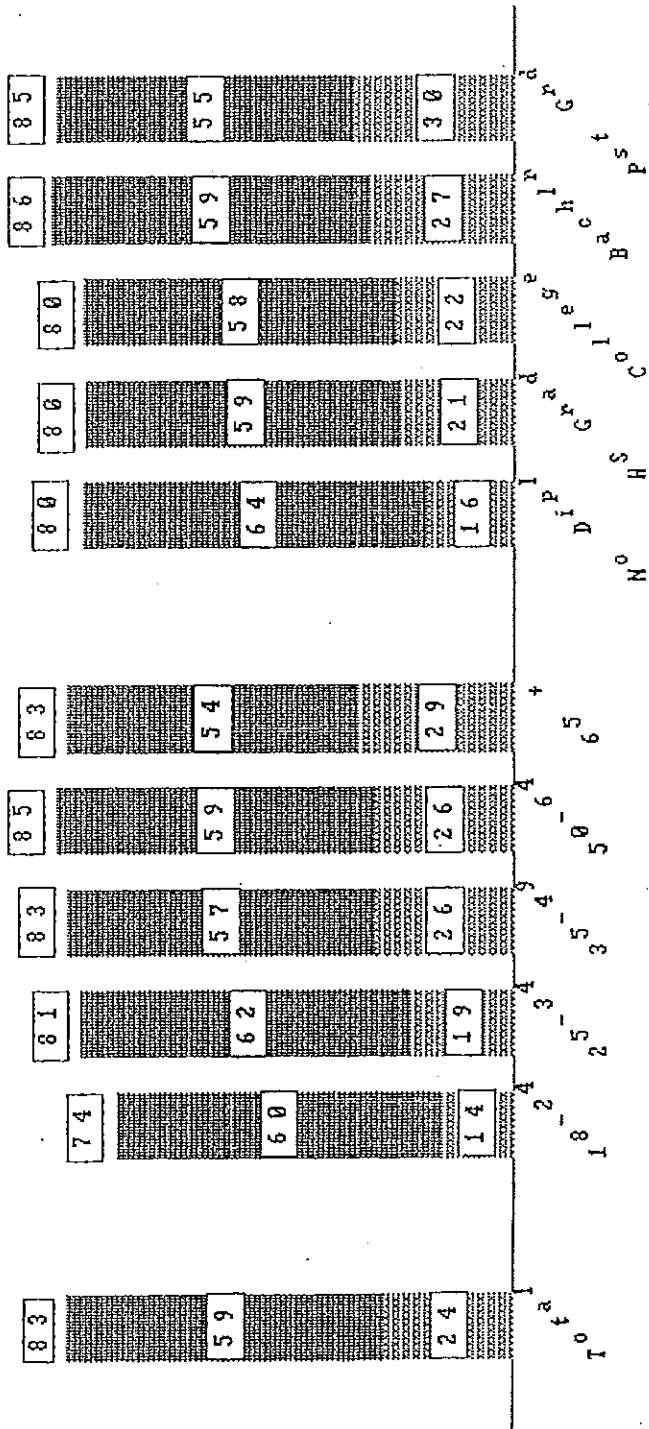
degrees are also more likely than those without college degrees to be very satisfied with the information they receive about City Government.

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REFER TO GRAPH 4
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GRAPH 4

SATISFACTION WITH INFORMATION ABOUT CITY GOVERNMENT

■ SOMEWHAT SATISFIED
 ■ VERY SATISFIED



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SECTION IV
AREAS NEEDING IMPROVEMENT

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We asked respondents what major improvements they feel should be made in order to make Scottsdale a better place to live. Traffic control and transportation were mentioned most often as the areas which need improvement. Almost one-third (32%) of the respondents believe traffic control is the primary area needing improvement. Twenty-one percent (21%) perceive transportation problems as the most serious, followed by zoning and regulatory issues which were mentioned by fourteen percent (14%) of the respondents, and city services which were mentioned by thirteen percent (13%).

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REFER TO GRAPH 5

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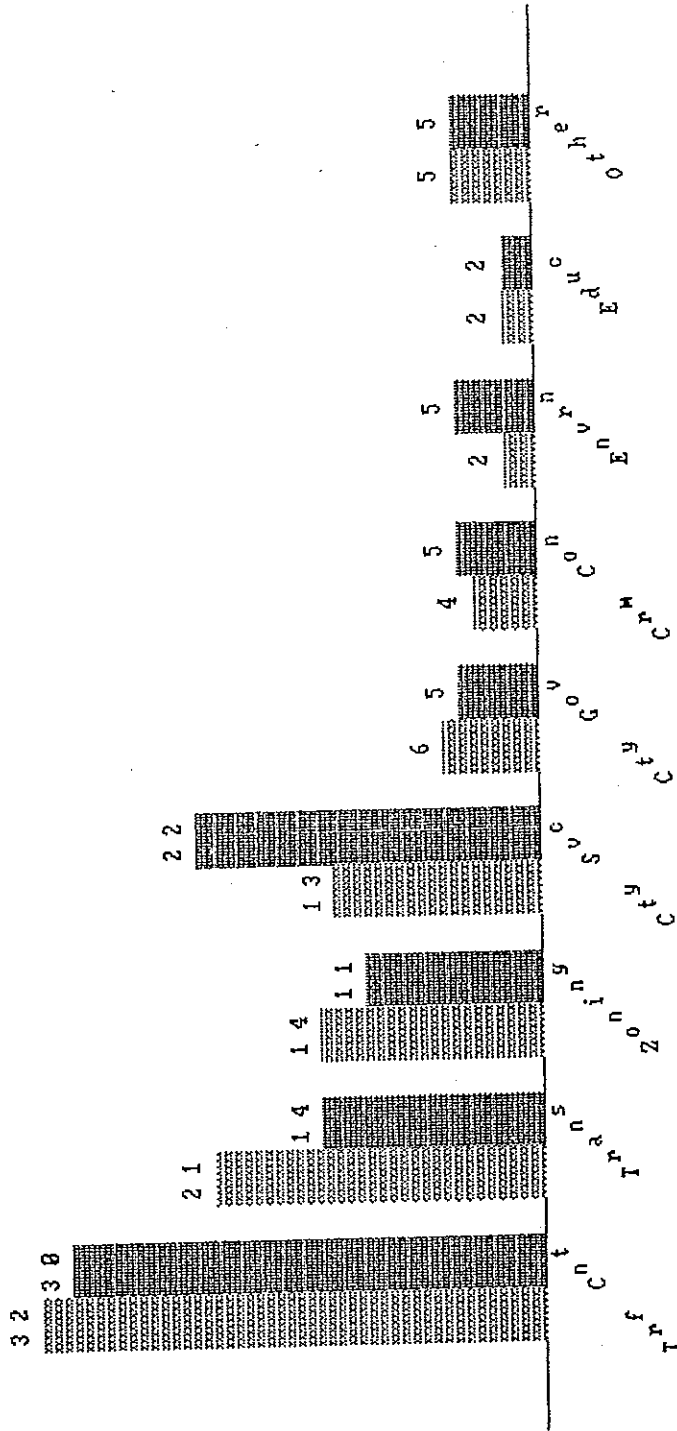
A. TRAFFIC CONTROL

Specific suggestions under the general heading of traffic control include providing more left turn and other traffic signals (9%), and keeping streets in better repair (10%). Other traffic control suggestions included recommendations to widen streets (3%), and to provide better enforcement of speed laws (2%).

GRAPH 5

SUGGESTIONS FOR IMPROVEMENTS IN SCOTSDALE

First Response
Second Response



Street maintenance needs to be done quicker. It seems as if they're just wasting time, theirs and ours. I wonder if they'll ever have the streets done.

I'm very dissatisfied with the manner traffic lights are managed. They're not timed right, and they are too close together. There needs to be more legal left turns.

They are going to have to slow down the speed limits (especially trucks) to make the streets safer.

Too many traffic lights. They should change the name of Scottsdale Road to Stoppsdale Road.

SUGGESTIONS FOR IMPROVEMENTS IN
SCOTTSDALE TRAFFIC CONTROL

Better Street Repair/Improvements	10%
More Left Turn Signals/Lights	9
Widen Major Streets	3
Enforce Speed Laws	2
Fewer Traffic Lights	1
Miscellaneous Traffic Control	7
TOTAL	32%

B. TRANSPORTATION

Completing the Pima Road improvements (5%) and building more freeways (5%) were some of the suggestions for improvements under the general heading of transportation. Four percent (4%), however, had objections to the freeway presently being planned. Five percent (5%) of the respondents saw the need for improvements in mass transit, and 3% expressed a concern for transportation planning.

They ought to look into the freeway business. They should have talked to the Indians before making announcements. They might talk now.

I don't like the way they're building the current highway. They're destroying a bunch of houses on Pima Road, and I think it's not fair to destroy them.

I would like to see the Pima Freeway done in my lifetime.

The only thing that concerns me is that they build a highway, because it is really necessary. It would get people to where they want to go sooner without having to wait in the car congestion caused by the intersection.

Better mass transit. Keep up with the rest of commuting Phoenix.

SUGGESTIONS FOR IMPROVEMENTS IN TRANSPORTATION IN SCOTTSDALE

Complete Pima Road Improvements	5%
Build More Freeways	5
Improve Mass Transit	5
Objections to Planned Freeway	4
Better Transportation Planning	3
TOTAL	22%

C. ZONING AND REGULATION

Four percent (4%) of the respondents want to slow down city expansion, and three percent (3%) want to keep high-rise buildings out of Scottsdale. Two percent (2%) mentioned upgrading and cleaning up run-down properties as a major concern.

I wish they would restrict building to a certain extent. I think they should limit the size of the city. They would lose money, but I think it's worth it.

I think they need to work on the zoning laws. They are just building too much. They should keep development down.

Get rid of high-rises. Keep downtown as old Scottsdale.

Keep the building down. Put a strict limit on office buildings and heights.

Clean up the junk cars.

SUGGESTIONS FOR ZONING
IMPROVEMENTS IN SCOTTSDALE

Slow City Expansion	4%
Keep High-Rise Buildings Out	3
Upgrade and Clean Up Run-Down Properties	2
Improve on Planning	1
Encourage City Expansion	1
Miscellaneous Zoning Issues	3
TOTAL	14%

D. CITY SERVICES

City services needing improvement are street and sidewalk cleaning (5%), and issues related to parks and recreation (3%)--including improvement of bike paths. Flood control, trash collection, and water conservation were each named by 1% of the respondents as areas of concern.

Better maintenance of parks and streets. The parks in my neighborhood have been neglected. I think they could do a better job. This is where our children play.

There should be more activities for children in the summer.

I've never seen bike paths around Scottsdale. I wish they could construct more of them because more people would use them, and there would not be the problem of pollution.

Every road should have a safe, wide bicycle path.

I'd tell them that the garbage service is poor. The garbage men drop some of the trash and they never pick it up. They don't get out of the trucks. They just let the garbage sit there.

Clean up our water. It's too murky.

Keep the sidewalks a little cleaner.

They should keep water from running in the streets.

The roads get flooded in Scottsdale awfully bad. See if they could come up with some road design that could cut down on the flooding.

Reduce the golfing greens. Don't water recreational and commercial areas. Water only during the daytime.

SUGGESTIONS FOR IMPROVEMENTS
IN CITY SERVICES IN SCOTTSDALE

Clean Streets and Sidewalks	5%
Parks and Recreation (Bike Paths)	3
Flood Control	1
Trash Collection	1
Water Conservation	1
Water Quality	1
Miscellaneous	1
TOTAL	13%

E. CITY GOVERNMENT

Only 6% of the respondents named an item relating to city government as an area in need of improvement. Providing more opportunities for citizen participation in government

was suggested by 2% of the respondents, and 1% of the respondents were concerned about honesty and competence in public employees.

There should be more citizen involvement with government activities.

Government officials should learn to get along better.

More attention to the development of neighborhoods. Older neighborhoods don't have as much influence as the newer ones.

Much too much attention to special interest groups like contractors. City council has no plans that are definite.

Do away with all the ordinances. There is too much regulation.

Balance the budget.

SUGGESTIONS FOR IMPROVEMENTS IN
SCOTTSDALE CITY GOVERNMENT

Opportunities for Participation	2%
Honesty and Competence	1
Control Spending	1
Control Utilities	1
Less Regulation	1
TOTAL	6%

F. CRIME

The issues that surfaced related to crime were a desire to see more police on the job (2%), and a concern for stricter law enforcement (1%).

The police department needs help. They are not patrolling enough and not hiring enough.

G. EDUCATION/ENVIRONMENT/OTHER ISSUES

Two percent (2%) of the respondents wanted to see improvements in the quality of education and teachers and 1% wanted action to be taken to control air pollution.

I would suggest a good program against air pollution. I have heard of many things. I say with the technology they have now, they should invent something for the cars so they won't cause that much air pollution.

When asked what suggestions they might have for improvements, 3% of the respondents stated they had no suggestions because they were perfectly satisfied with everything in Scottsdale.

I can't think of anything to suggest.
They're doing great.

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SECTION V
CITY SERVICES

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A. SATISFACTION WITH CITY SERVICES

Respondents were asked about twenty-five different areas where the City of Scottsdale provides services to its citizens. For each of these twenty-five areas, they were asked what kind of job they think the City is currently doing in providing these services.

Arts and recreation were given the highest percentage of excellent ratings among all the twenty-five services. More than half (52%) of the respondents believe the City of Scottsdale is doing an excellent job in providing public parks, and more than one-third (35%) feel the City is doing an excellent job with the Scottsdale Center for the Arts. Library services and lighted athletic fields were both rated excellent by thirty-two percent (32%) of the respondents.

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

REFER TO GRAPH 6

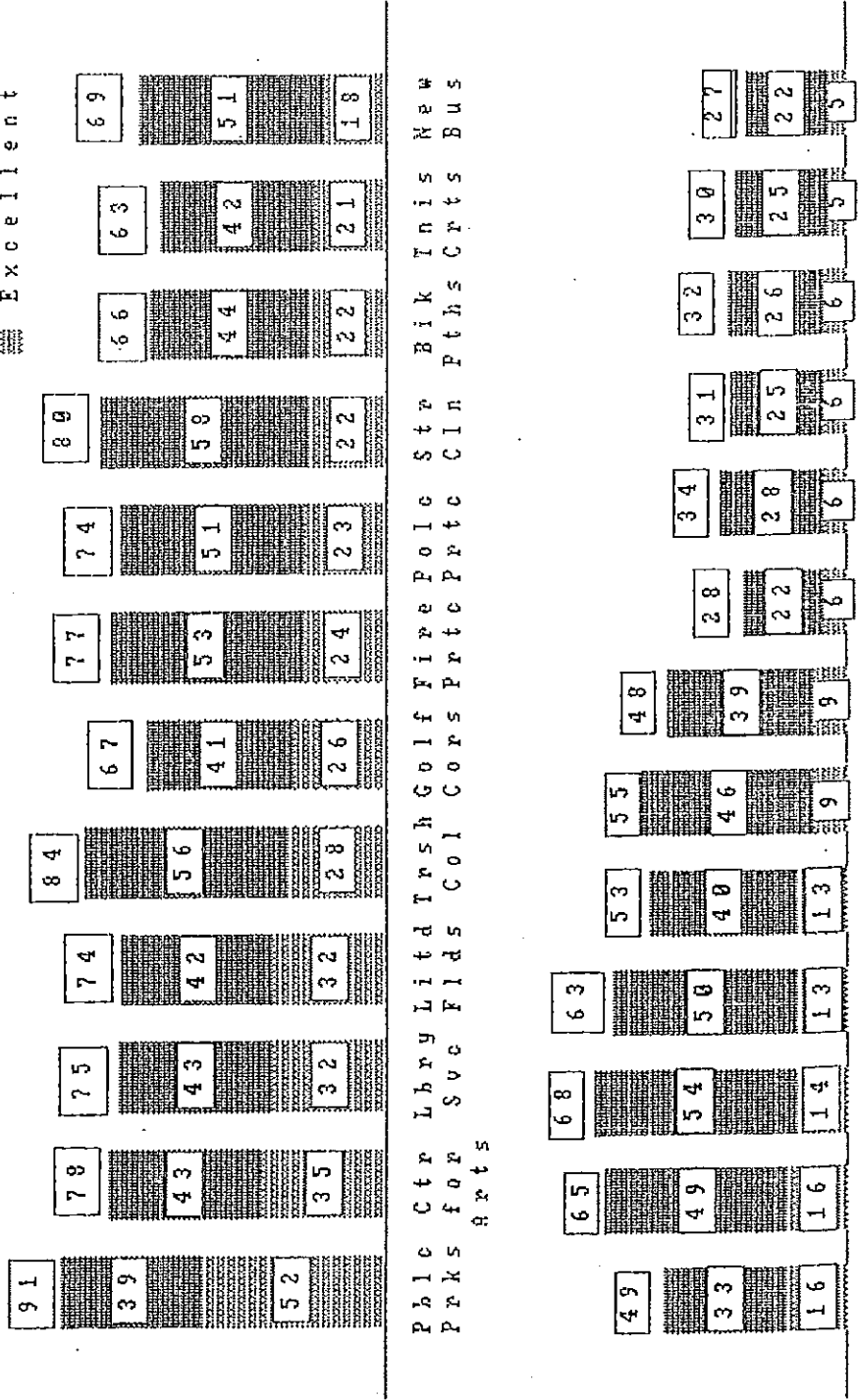
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Basic services such as trash collection, fire protection, police protection, and street cleaning were rated excellent slightly less often than were recreation and the arts. Twenty-eight percent (28%) of the respondents rated trash

GRAPH 6

EVALUATION OF CITY SERVICES

 Good
 Excellent



collection as excellent, followed by fire protection (24%), police protection (23%), and street cleaning (22%).

The city services least likely to be rated as excellent were those related to social services and care for the environment. The City's performance in protecting the water and air supply, and providing help for the poor, transit for the elderly and handicapped, and bus service were all selected as excellent by only 5% to 6% of the respondents. The lower ratings in these areas are partially explained by the fact that a large percentage (20% to 58%) of the respondents gave "don't know" as a response to how they felt the City was doing in providing service in the areas of social services and care of the environment.

B. PREFERENCES FOR CITY EXPENDITURES

The respondents were then asked whether they believed the City should be spending more, less, or about the same amount of money as they are currently spending on each of these same twenty-five different service areas. In all but two areas, a greater percentage of respondents felt that more money should be spent than felt less money should be spent. The exceptions were for golf courses (where 13% felt the

City should be spending more, and 15% felt the City should be spending less) and tennis courts (for which 11% felt more money should be spent and an equal number felt less money should be spent).

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REFER TO GRAPH 7
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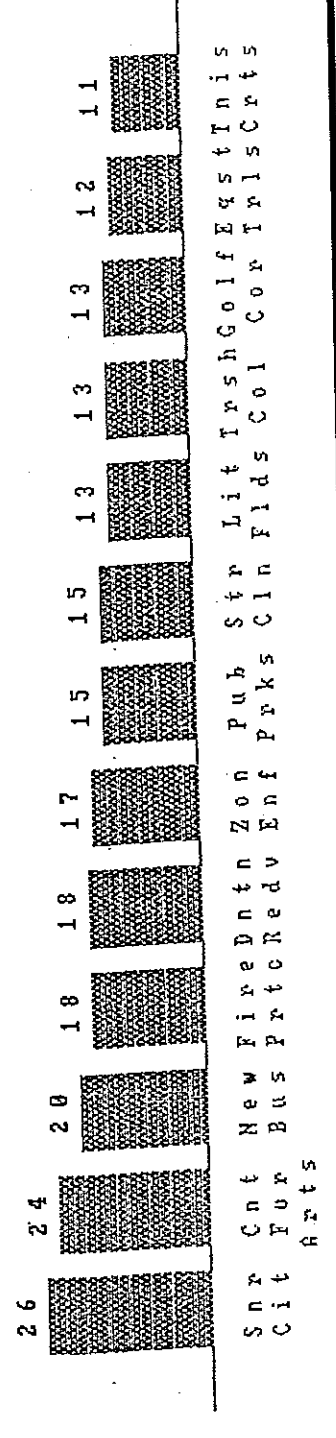
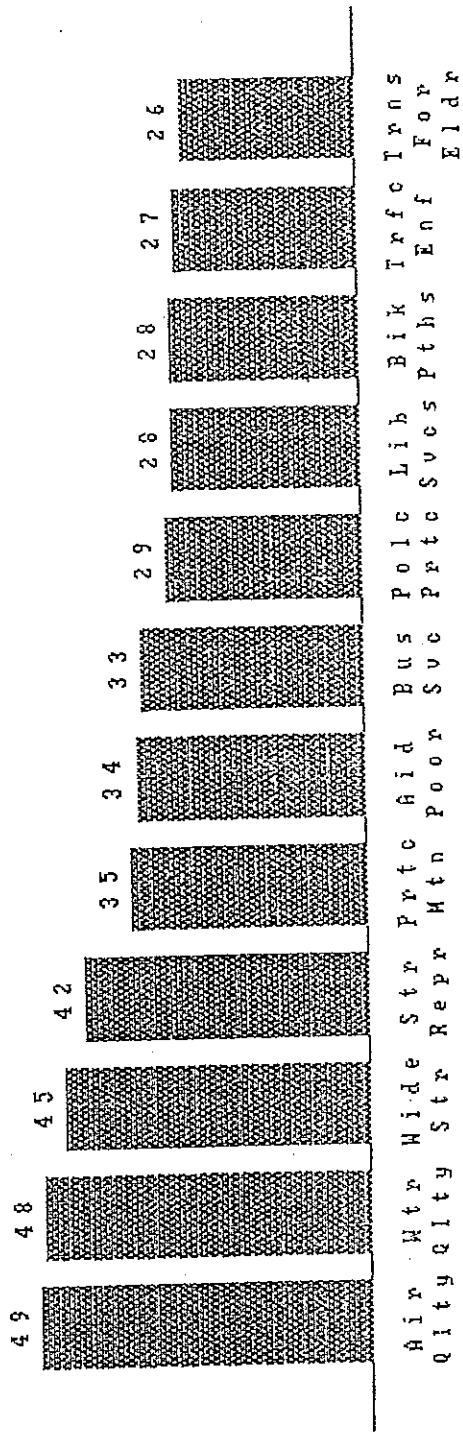
More respondents were likely to support spending additional money on environmental issues than on other service areas. Almost half (49%) believe the city should spend more money on improving air quality, and 48% believe more money should be spent to improve water quality. Thirty-five percent (35%) believe more money should be spent to protect the mountains.

Transportation was the next area where respondents supported additional spending. Forty-five percent (45%) of the respondents believe more money should be spent to widen streets, and 42% feel more money should be spent on street repair. Greater spending for bus service was supported by 33%.

The next highest level of support for additional spending is for basic services and social services. Greater spending for aid for the poor was supported by 34% of the respondents. More spending for police protection was

GRAPH 7

SUPPORT FOR MORE SPENDING FOR CITY SERVICES



supported by 29%, library services (28%), transportation for the elderly (26%), and programs for senior citizens (26%).

Arts and development were the areas next most likely to garner support for additional spending. Twenty-four percent (24%) of the respondents support additional spending for the Center for the Arts, and 20% support more spending to bring in new businesses. Additional spending for downtown redevelopment is supported by 18%.

Respondents were least likely to believe more money should be spent on recreation areas. Only 15% feel more money should be spent on public parks, and only 13% believe more money should be spent for lighted athletic fields. Golf courses, equestrian trails, and tennis courts received the least support for additional money. Fewer people benefit from each of the individual services in these three areas, however, which may very well explain the low support for additional spending for these services.

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SECTION VI
ENVIRONMENTAL CONCERNS

=====

Ensuring an adequate water supply for the City of Scottsdale is believed to be a major or moderate problem by nearly four-fifths (79%) of the population. Of these, nearly half (48%) feel it is a major problem. Respondents' concern for this problem is further emphasized by the majority support for five of the seven suggested proposals for dealing with water conservation, and substantial support for the other two.

ENSURING ADEQUATE WATER
SUPPLY FOR SCOTTSDALE

Major Problem	48%
Moderate Problem	31
Minor Problem	13
Don't Know	8
=====	
TOTAL	100%

The solutions found most acceptable by respondents for dealing with the water problem are those which do not directly affect them. Support is highest for restrictions on water useage for large public and private users, and increased fees for heavy water users. Sixty percent (60%) of the respondents would support restrictions on planting grass around public buildings or office buildings, but only 36% support restrictions on planting grass around residences. Almost three-quarters (74%) of the respondents

would support imposing higher fees for water consumption for heavy users, but only 36% support imposing higher fees for water use on the general population. Almost three-fourths (74%) of the respondents, however, do support placing restrictions on the hours during which grass may be watered.

=====
 REFER TO GRAPH 8
 =====

Air pollution is believed to be either a major or moderate problem by 85% of the respondents. The problem is perceived to be more severe as one moves from the far north areas of Scottsdale to the far south. Just over one-third (36%) of the residents of the areas north of Shea Boulevard believe air pollution is a major problem, whereas, almost half (47%) of the residents south of Thomas believe air pollution is a major problem.

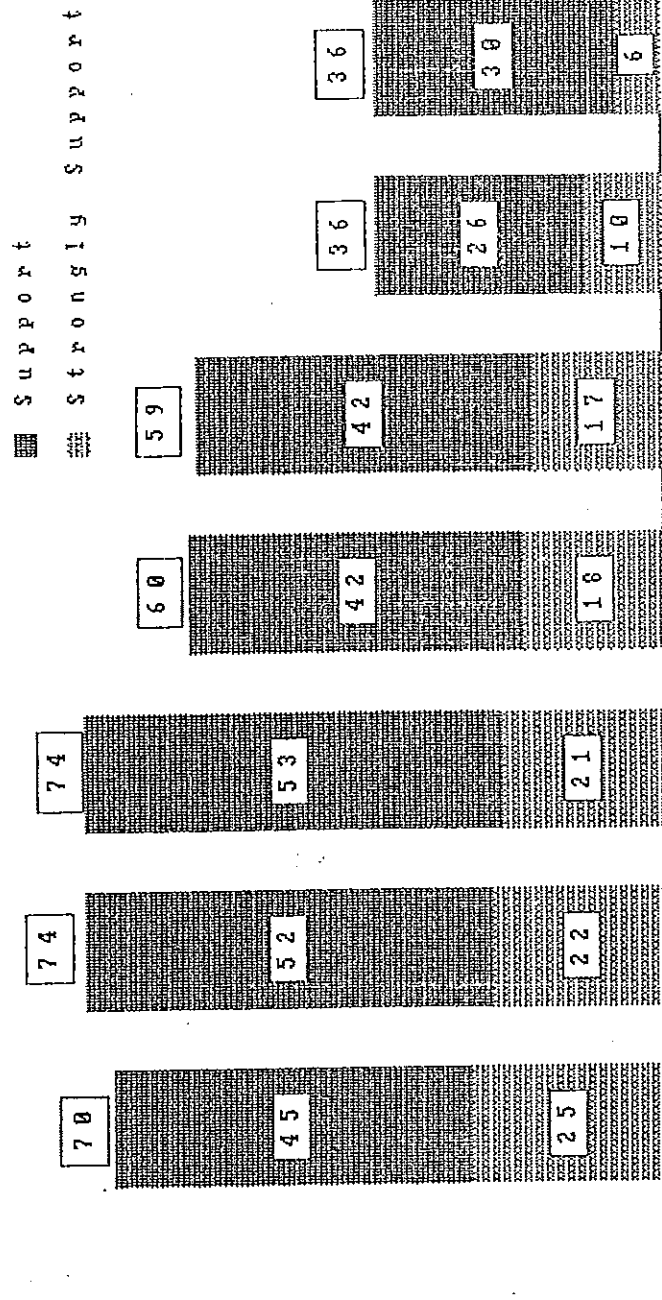
AIR POLLUTION PROBLEM BY AREA

ATTITUDE	FAR NORTH	NORTH CENTRAL	SOUTH CENTRAL	FAR SOUTH
Major Problem	36%	38%	42%	47%
Moderate Problem	45	47	43	39
Minor Problem	16	12	11	12
Don't Know	3	2	4	2
TOTAL	100%	99%	100%	100%

The most acceptable solution for the respondents to the air pollution problem is to encourage bike travel through bike

GRAPH 8

SUPPORT FOR RESISTANCE TO WATER USE



New Devlp High Fees Hvy Use Hours For Watrng Pub Bldg Grass Around Homes Grass Around Offices High Water Fees

paths and bike lanes. Eighty-four percent (84%) of the respondents would support this action. The only other solution acceptable to the majority is to provide greater public funding for mass transit, which was supported by 72% of the population.

Reactions to the suggestion to permit high density developments in order to make mass transit more feasible were mixed. Forty-five percent (45%) of the respondents supported this suggestion and 41% opposed it. Restricting the use of cars on certain days by license plate number was opposed by 87% and was strongly opposed by 49% of those surveyed.

=====
 REFER TO GRAPH 9
 =====

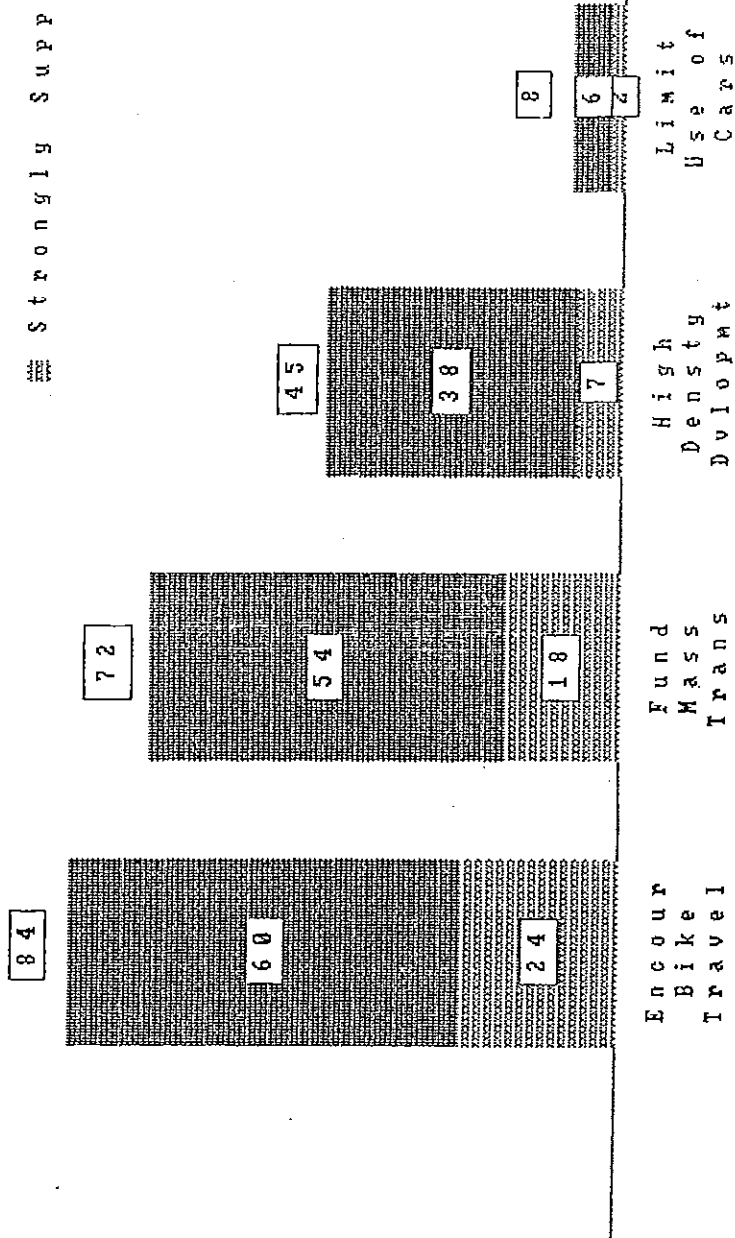
Noise is not seen as a major problem by most Scottsdale citizens. Noise was only considered to be a major or moderate problem by 29% of the respondents.

NEIGHBORHOOD NOISE PROBLEM	
=====	
Major Problem	12%
Moderate Problem	17
Minor Problem	71
Don't Know	1
=====	
TOTAL	101%

GRAPH 9

SUPPORT FOR SOLUTIONS TO AIR POLLUTION PROBLEM

Support
Strongly Support



Encour Bike Travel
Fund Mass Trans
High Density Developmt
Limit Use of Cars

The source of the noise mentioned by two-thirds (64%) of those who considered it a problem was vehicle noise, followed by airplanes (17%) and neighbors (10%). As would be expected, residents of the southern areas of Scottsdale are more likely to find noise a problem than are residents of the far northern area.

NOISE PROBLEM BY AREA

ATTITUDE	FAR NORTH	NORTH CENTRAL	SOUTH CENTRAL	FAR SOUTH
Major Problem	9%	11%	10%	15%
Moderate Problem	14	16	16	19
Minor Problem	76	72	73	66
Don't Know	1	1	2	0
TOTAL	100%	100%	101%	100%

Sign regulation does not appear to be a serious concern for most Scottsdale citizens. When asked if they preferred more or less sign regulation, more than half (57%) indicated they preferred the same amount as currently exists.

ATTITUDE TOWARD SIGN REGULATION IN SCOTTSDALE

Prefer More Regulation	24%
Prefer Less Regulation	16
Prefer The Same Amount	57
Don't Know	2
TOTAL	99%

=====

SECTION VII
TRANSPORTATION

=====

The vast majority of those surveyed (92%) agreed that traffic congestion in Scottsdale is likely to get worse in the next few years. Respondents also believe it is important to build a north-south freeway in Scottsdale. Forty-three percent (43%) feel it is extremely important to build a north-south freeway, and only 12% do not think it is very important to build such a freeway.

=====

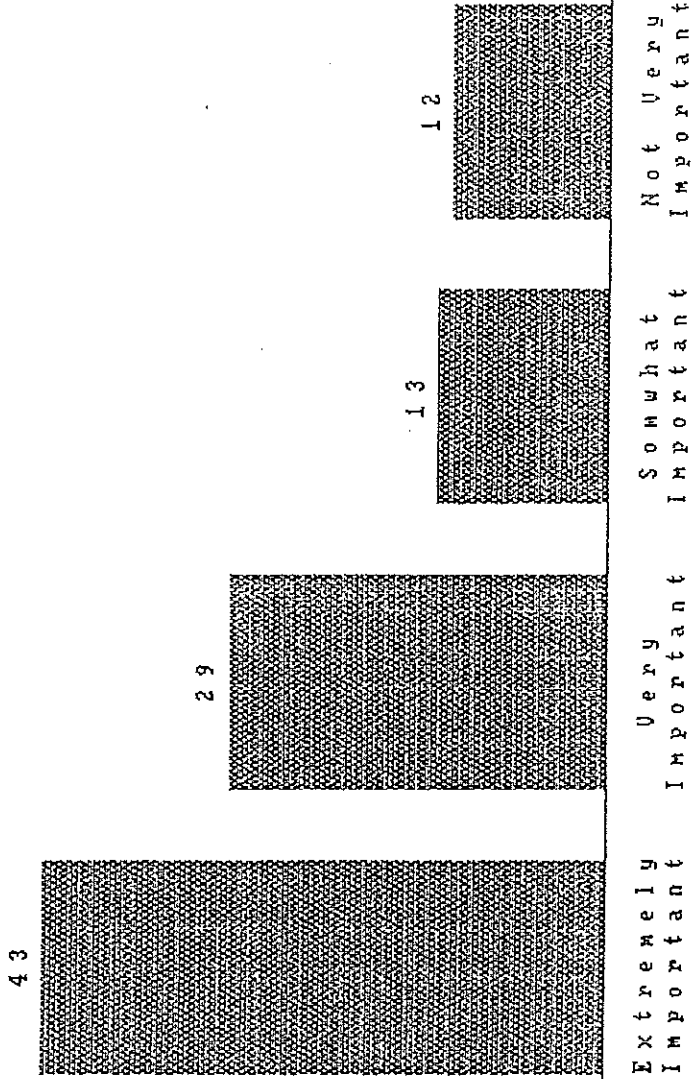
REFER TO GRAPH 10

=====

Respondents were asked if they would be willing to pay higher taxes to implement several different proposals that might reduce traffic congestion. The most popular proposal was to install more left-turn arrows. More than three-fourths (78%) of the respondents said they would be willing to pay more taxes to reduce traffic congestion by installing more left-turn arrows. The suggestion to widen major streets was supported by 70%, expanded bus service by 64%, and better street maintenance by 60%. Slightly over one-half (54%) were willing to pay higher taxes to provide

GRAPH 10

IMPORTANCE OF A NORTH-SOUTH FREIGHTWAY IN SCOTLAND

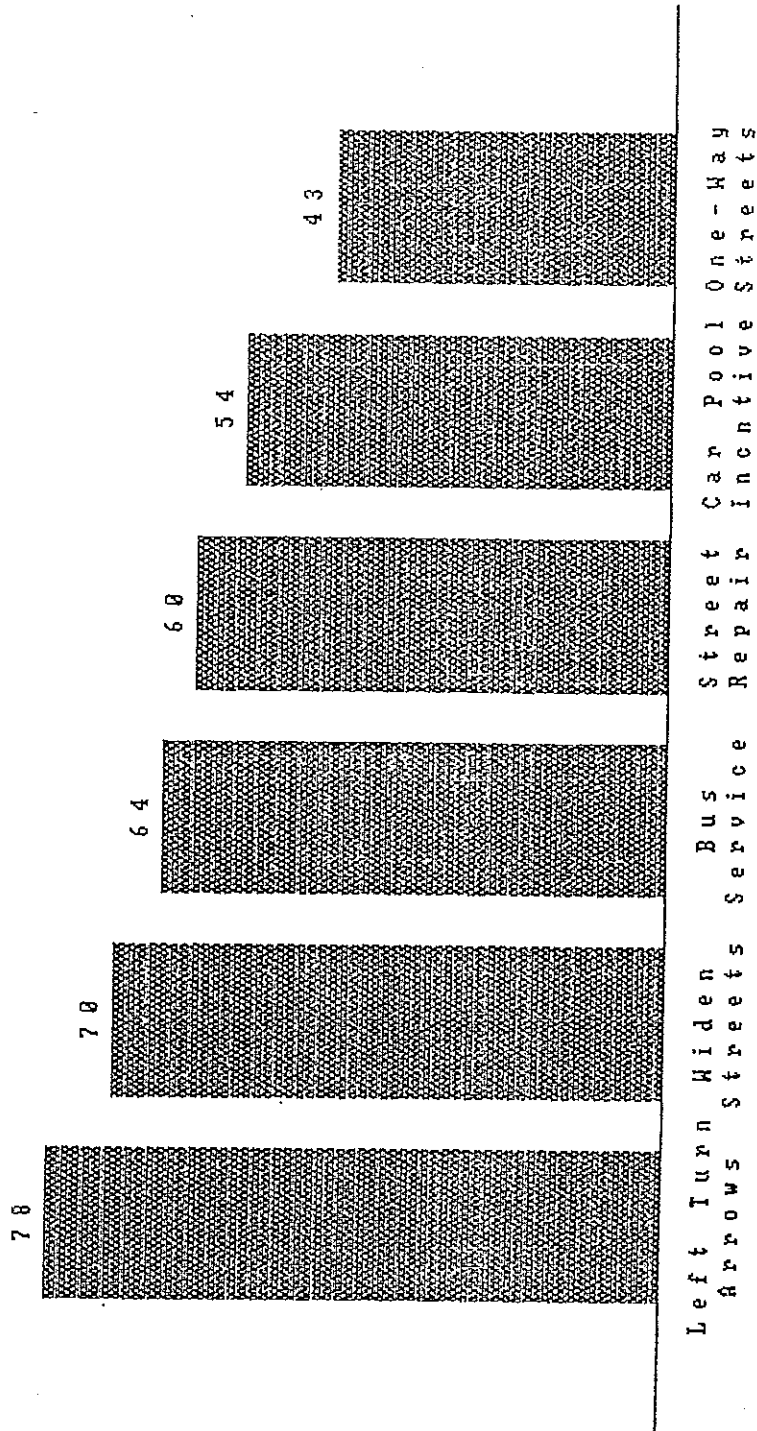


incentives for people to ride in car pools, and only 43% were willing to pay higher taxes for more one-way streets.

=====
REFER TO GRAPH 11
=====

GRAPH 11

SUPPORT FOR HIGHER TAXES FOR TRANSPORTATION SOLUTIONS



=====

SECTION VIII

SCOTTSDALE CITIZEN

=====

Seventy-four percent (74%) of the respondents recalled receiving the Scottsdale Citizen. Ninety-four percent (94%) of those who remember receiving the magazine say they read it at least occasionally.

FREQUENCY OF READING
THE SCOTTSDALE CITIZEN

=====

Always Read	43%
Read Most Times	18
Read Some Times	14
Read Occasionally	19
Never Read	6

=====

TOTAL	100%
-------	------

Part-year residents are much less likely to recall receiving the Scottsdale Citizen than are permanent residents. The farther south one goes in Scottsdale, the more likely it is that the residents recall receiving the Scottsdale Citizen. Only 65% of the residents north of Shea Boulevard said they receive the magazine while 81% of those who live south of Thomas Road said they receive it.

RECEIPT OF THE SCOTTSDALE CITIZEN BY AREA

AREA	YES	NO	DON'T KNOW
Far North Scottsdale	65%	31%	4%
North Central Area	72	26	2
South Central Area	75	23	1
Far South Scottsdale	81	18	0

Among those who recall receiving the Citizen, older people are more likely to say they always read it than are younger people. Only 14% of respondents between eighteen and twenty-four years old always read the magazine, while 50% of those sixty-five years old and older always read it. Also, the higher the education level, the more likely respondents are to say they always read the magazine.

FREQUENCY OF READING THE SCOTTSDALE CITIZEN BY AGE

READERSHIP FREQUENCY	18-24 Years	25-34 Years	35-49 Years	50-64 Years	65 and Over
Always Read	14%	35%	45%	51%	50%
Read Most Times	18	18	22	17	13
Read Some Times	18	15	15	12	11
Read Occasionally	24	25	15	17	21
Never Read	27	7	3	3	5
TOTAL	101%	100%	100%	100%	100%

Eighty-two percent (82%) of those respondents who read the Scottsdale Citizen say they find it at least moderately

useful and informative. One-third (33%) of those who say they read the magazine believe the magazine is very useful and informative, and almost one half (49%) believe it is moderately useful and informative. Again, young people are the least likely to feel the magazine is useful.

=====

SECTION IX
CITY GOVERNMENT STRUCTURE

=====

Respondents were asked if they believed there should be a limit placed on the number of terms that a member of the Scottsdale City Council or Mayor could serve, or if they felt that Mayors and Council Members should serve as many times as they are elected. More than half (55%) believe Mayors and Council Members should be able to serve as many times as they are elected. There is considerable support (41%), however, for limiting the terms of elected officials.

NUMBER OF TERMS A CITY COUNCIL MEMBER OR MAYOR SHOULD SERVE	
=====	
Place Limits	41%
No Limits	55
Don't Know	5
=====	
TOTAL	101%

We asked if citizens would favor election of City Council members by a district system, by retaining the current at-large system, or by some combination of the two. Opinions were distinctly mixed. The plurality of respondents (40%) favor retention of the current system. There is some indication that a combination which contains some

representation by district would be acceptable. More than one-half favor either a district system (21%) or a system which combines both at-large and district representation (31%).

PREFERRED SYSTEM OF ELECTION
OF SCOTTSDALE CITY COUNCIL

=====	
Current System	40%
District System	21
Combination	31
Don't Know	8
=====	
TOTAL	100%

=====

SECTION X
DOWNTOWN REDEVELOPMENT

=====

Less than one-third (30%) of the respondents had heard anything about the downtown plan. Often a person will respond "yes" when asked if he/she has any knowledge of a particular thing, rather than admit ignorance. Given this "social desirability" character of a "knowledge" question like this one, the 30% figure is probably an overstatement of the actual knowledge level. Among those who indicated that they had heard about the downtown plan, they understood its purpose to be to increase development (32%), reduce traffic congestion (24%), and revitalize and beautify (22%) downtown Scottsdale. Nineteen percent (19%) of those who said they had heard about the "downtown plan" acknowledged that they had no understanding of what the downtown plan was about.

PURPOSE OF THE DOWNTOWN PLAN
(Among the 30% Who Said They
Had Heard About It)

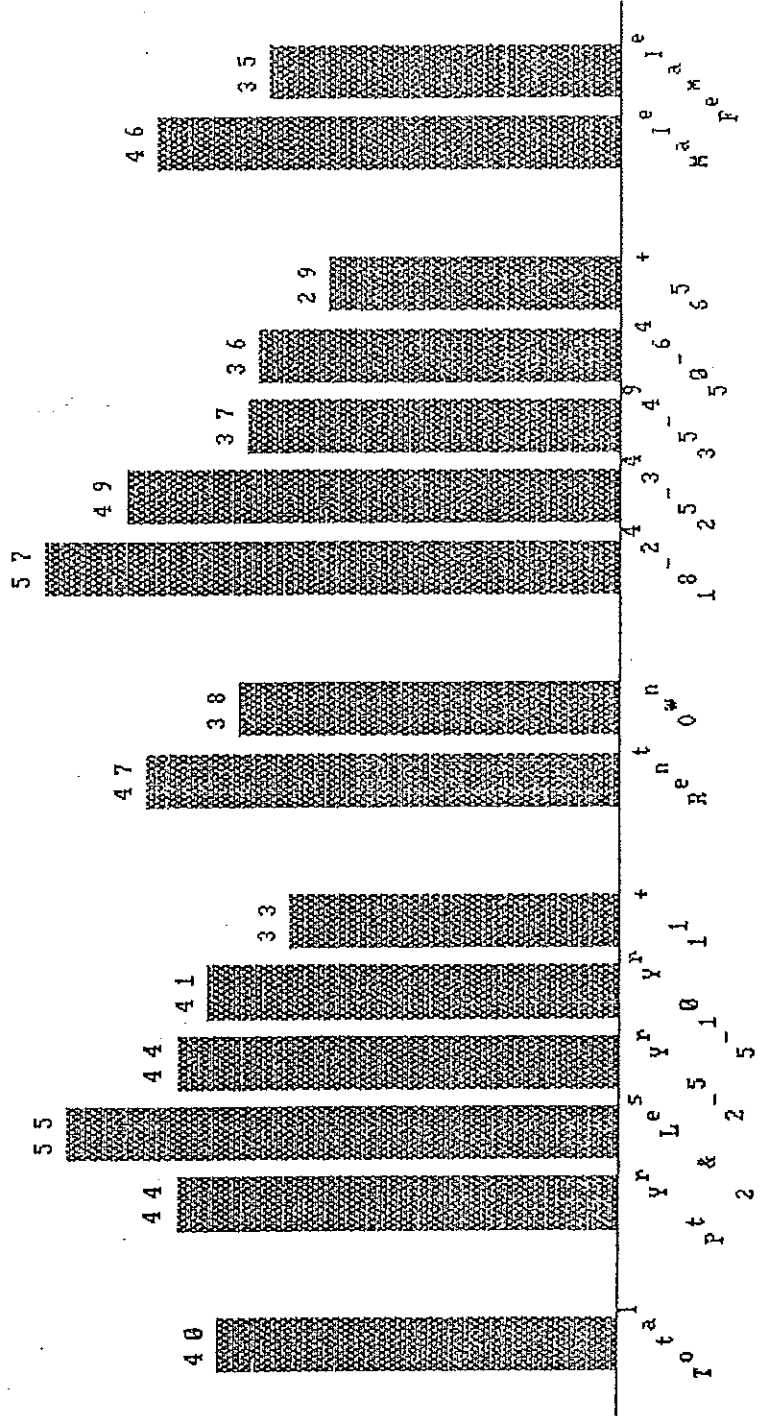
=====	
Increase Development	32%
Reduce Traffic Congestion	25
Revitalize/Beautify	20
Other	5
No Understanding/DK	19
=====	
TOTAL	101%

Respondents were asked whether permitting an increase in the height of buildings, up to seven stories, for residential purposes only is a good idea or a bad idea. The majority (54%) believe it is a bad idea. The longer a person has lived in Scottsdale, the less likely he/she is to think it is a good idea to permit increased building height. Older people are also less inclined to believe it is a good idea than are younger people.

=====
REFER TO GRAPH 12
=====

GRAPH 12

SUPPORT FOR INCREASED DOWNTOWN BUILDING HEIGHT FOR HOUSING



=====

APPENDIX A :
QUESTIONNAIRE WITH
TRANSCRIBED TABULATIONS

=====

ID= _____ [1-3] INTERVIEWER _____ CODER _____ VALIDATED _____ PHONE # _____

LENGTH _____ [4-5] START TIME _____ END TIME _____ DAY _____ DATE _____

Hello, this is _____ an interviewer for O'Neil Research, a Public Opinion Research firm based in Tampa. We are conducting a survey for the City of Scottsdale to find out what Scottsdale citizens feel about city government and city services in Scottsdale. Have I reached a household inside the Scottsdale city limits? IF YES, CONTINUE. IF NO, THANK RESPONDENT AND TERMINATE.

Could I please speak with the male/female head of your household?

IF RESPONDENT IS NOT ORIGINAL PHONE ANSWERER: Hello this is _____ of O'Neil Research. We are conducting a survey for the City of Scottsdale to find out what Scottsdale citizens feel about city government and city services in Scottsdale.

IF RESPONDENT UNABLE TO COMPLETE INTERVIEW NOW, ATTEMPT TO ARRANGE AN APPOINTMENT FOR A CALLBACK INTERVIEW. IF SUCCESSFUL, INDICATE PERSON'S NAME AND DATE/TIME OF INTERVIEW APPOINTMENT BELOW.

CALLBACK DATA: NAME _____ DAY/DATE _____ TIME _____

6. How satisfied are you with living in Scottsdale? Would you say you are VERY SATISFIED, SATISFIED, DISSATISFIED, or VERY DISSATISFIED?

61 35 2 1
1. VERY SATISFIED 2. SATISFIED 3. DISSATISFIED 4. VERY DISSATISFIED 5. DK

7. How satisfied are you with the neighborhood you live in? Would you say you are VERY SATISFIED, SATISFIED, DISSATISFIED, or VERY DISSATISFIED?

52 43 3 1
1. VERY SATISFIED 2. SATISFIED 3. DISSATISFIED 4. VERY DISSATISFIED 5. DK

B. In general, would you say that the Scottsdale City Government is doing an EXCELLENT JOB, a GOOD JOB, a FAIR JOB, or a POOR JOB of running the city?

19 58 16 3 5
1. EXCELLENT 2. GOOD 3. FAIR 4. POOR 5. DK

9. Do you feel that your neighborhood gets a fair share of city services or would you say that other areas get better services than your neighborhood?

82 12
10. FAIR SHARE 2. OTHER NEIGHBORHOODS
6 3D. DK V

10. What one service do you feel you don't get a fair share of?
(PROBE FOR ONE RESPONSE)

22 2 45 7
1. POLICE 2. FIRE 3. STREET MAINTENANCE 4. TRANSPORTATION
5. RECREATION/PARKS 6. LIBRARY 7. GARBAGE/TRASH 8. OTHER
2 1 17 3

11. How satisfied are you with the extent to which you are kept informed about how your city government operates. Would you say you are VERY SATISFIED, SOMEWHAT SATISFIED, SOMEWHAT DISSATISFIED, or VERY DISSATISFIED about how you were kept informed?

24 59 11 2 4
 1. VERY SAT 2. SOMEWHAT SAT 3. SOMEWHAT DIS 4. VERY DIS 5. DK

12. How satisfied would you say you are with the responsiveness of city government to Scottsdale citizens. Would you say you are VERY SATISFIED, SOMEWHAT SATISFIED, SOMEWHAT DISSATISFIED, or VERY DISSATISFIED?

20 57 10 3 11
 1. VERY SAT 2. SOMEWHAT SAT 3. SOMEWHAT DIS 4. VERY DIS 5. DK

13-16. If you were to speak with the Scottsdale Mayor and City Council to suggest one or two major improvements that should be made to make Scottsdale a better place to live, what would you suggest to them? (PROBE EXTENSIVELY, "What would you like to see them do about this? Would you elaborate on that? Is there anything else?" etc.)

[13-14] REFER TO CHART

Transport.	Traffic Cont.	City Gov't.	City Suc.	Crime	Environmt	Educ.	Zoning	Other
21	32	6	13	4	2	2	14	5

[15-16] REFER TO CHART

14	30	5	22	5	5	2	11	5
----	----	---	----	---	---	---	----	---

SUGGESTED IMPROVEMENTS TO SCOTTSDALE

RESPONSE	FIRST RESPONSE Q13-14	SECOND RESPONSE Q15-16
TRANSPORTATION	21%	14%
General Comment/Transportation	*	1
Pro Freeways	5	2
Pro Mass Transit (Buses, Etc.)	5	3
Pro Planning	2	1
Objections to Planned Freeway	4	4
Complete Pima Road Improvements	5	3
TRAFFIC CONTROL	32	30
General Comment/Traffic Control	5	7
More Left Turn Signals/Lanes	9	10
Widen Streets	3	2
Enforce Speed Laws	2	2
Pro One-Way Streets (Couplet)	1	1
Anti One-Way Streets	*	*
Better Street Repair/Improvements	10	5
Fewer Traffic Lights	1	2
Parking	*	1
Restrict Truck Traffic	*	*
CITY GOVERNMENT	6	5
General Comment/City Government	*	*
Taxes Too High	1	*
Control Spending	1	*
Control Utilities	1	1
More Opportunities for Participation	2	*
Honesty/Competence	1	1
Less Regulation	1	*
Equal Services to All Areas	*	1
CITY SERVICES	13	22
General Comment/City Services	*	1
Pest Control	*	*
Flood Control	1	1
Animal Control	*	*
Garbage	1	3
Water Quality	1	*
Water Conservation	1	1
Water costs	1	3
Parks/Recreation, Bike Paths	3	8
Clean Streets, Sidewalks, Public Property	5	4

* Less than 1/2 of 1%

SUGGESTED IMPROVEMENTS TO SCOTTSDALE (CONTINUED)

RESPONSE	FIRST RESPONSE Q13-14	SECOND RESPONSE Q15-16
CRIME	4%	5%
General Comment/Crime	*	1
More Police	2	2
Stricter Law Enforcement	1	2
Faster Response From Police	*	*
Better Rehabilitation	*	*
ENVIRONMENT	2	5
General Comment/Environment	*	1
Control Air Pollution	1	3
Pro Non-Smoking Ordinances	*	*
Anti Non-Smoking Ordinances	*	*
Maintain Landscape/Desert Ecology	*	*
More Street Lights	*	*
EDUCATION	2	2
General Comment/Education	*	1
Improve School Buildings	*	1
Better Quality Education/Teachers	2	1
ZONING	14	11
General Comment/Zoning	1	2
Anti High-Rise Buildings	3	*
Pro High-Rise Buildings	*	*
Slow City Expansion	4	4
Encourage City Expansion	1	1
Pro Planning	1	2
Fewer Restrictions on Businesses	*	1
Upgrade/Clean Up Properties	2	1
More Restrictions on Businesses	*	*
High Cost of Living	1	*
MISCELLANEOUS	5	5
Other	1	1
General Positive	3	3
Fire Department Problems	*	*
More for Sr. Citizens	1	1
Problems of Visitors	*	*
Positive Relations With Indians	*	*
Negative Relations With Indians	*	*

* Less than 1/2 of 1%

17-66. I would like to ask you about a number of areas where the City of Scottsdale provides services to its citizens. For each one, I would like to ask you to tell me whether you think the City of Scottsdale is currently doing an EXCELLENT JOB, a GOOD JOB, a FAIR JOB, or a POOR JOB. The first (next) one is _____. Would you say the City of Scottsdale is doing an EXCELLENT, GOOD, FAIR, or POOR job in providing _____.

I would like to go through this list again very quickly. This time, however, I'd like you to tell me for each area whether you think the city should be spending MORE MONEY, LESS MONEY, or ABOUT THE SAME as it is currently spending in this area.

	PROVIDING JOB					SPENDING PREFERENCE				
	EXCEL- LENT	GOOD	FAIR	POOR	DK	MORE MONEY	LESS MONEY	SAME	DK	
17. Public Parks	1 52	2 39	3 5	4 1	5 3	42.	1 15	2 3	3 26	4 5
18. Lighted Athletic Fields	1 32	2 42	3 7	4 2	5 17	43.	1 13	2 4	3 68	4 15
19. Library Services	1 32	2 43	3 9	4 2	5 14	44.	1 28	2 2	3 58	4 13
20. Regularly Scheduled Bus Service	1 6	2 22	3 18	4 11	5 43	45.	1 33	2 4	3 31	4 32
21. Transit Services for the Handicapped and Elderly	1 5	2 22	3 10	4 5	5 58	46.	1 26	2 1	3 27	4 45
22. Street Repair and Maintenance	1 13	2 50	3 23	4 12	5 2	47.	1 42	2 3	3 50	4 5
23. Widening of Major Streets	1 9	2 46	3 28	4 13	5 4	48.	1 45	2 4	3 46	4 5
24. Street Cleaning	1 22	2 58	3 14	4 5	5 2	49.	1 15	2 3	3 78	4 3
25. Trash collection	1 28	2 56	3 10	4 3	5 2	50.	1 13	2 2	3 81	4 4
26. Police Protection in your neighborhood	1 23	2 51	3 14	4 6	5 6	51.	1 29	2 2	3 62	4 7
27. Fire Protection in your neighborhood	1 24	2 53	3 8	4 2	5 13	52.	1 18	2 2	3 69	4 11
28. Traffic Law Enforcement	1 14	2 54	3 18	4 8	5 6	53.	1 27	2 5	3 62	4 6
29. Protecting our Water Supply from Pollution	1 6	2 28	3 25	4 15	5 27	54.	1 48	2 1	3 31	4 20
30. Protecting our Air Supply From Pollution	1 5	2 25	3 28	4 21	5 20	55.	1 49	2 3	3 31	4 17
31. Bringing New Business into Scottsdale	1 18	2 57	3 15	4 3	5 12	56.	1 20	2 11	3 57	4 12
32. Programs for Senior Citizens	1 16	2 33	3 9	4 3	5 38	57.	1 26	2 2	3 40	4 31
33. Help for the Poor	1 6	2 25	3 16	4 7	5 45	58.	1 34	2 3	3 31	4 32
34. Downtown Re-Development	1 16	2 49	3 16	4 7	5 12	59.	1 18	2 11	3 57	4 13
35. Public Tennis Courts	1 21	2 42	3 12	4 3	5 24	60.	1 11	2 11	3 60	4 19
36. Public Golf Courses	1 26	2 41	3 11	4 4	5 17	61.	1 13	2 15	3 57	4 15
37. Bike Paths	1 22	2 44	3 15	4 7	5 13	62.	1 28	2 3	3 56	4 13
38. Zoning Enforcement	1 9	2 39	3 16	4 7	5 29	63.	1 17	2 4	3 54	4 25
39. Equestrian Trails	1 6	2 26	3 11	4 5	5 52	64.	1 12	2 6	3 41	4 41
40. Scottsdale Center for the Arts	1 35	2 43	3 8	4 2	5 11	65.	1 24	2 4	3 60	4 11
41. Protecting the Mountains	1 13	2 40	3 21	4 8	5 17	66.	1 35	2 3	3 48	4 14

67. How big a problem would you say that ensuring an adequate water supply for the city of Scottsdale is? Do you think it is a MAJOR PROBLEM, a MODERATE PROBLEM, or MINOR PROBLEM?

48 31 13 8
 1. MAJOR PROB 2. MODERATE PROB 3. MINOR PROB 4. DK

68-74. A number of solutions have been proposed to help conserve water. I'd like to ask you about several of these. For each one, please tell me whether you would STRONGLY SUPPORT THE IDEA, SUPPORT THE IDEA, OPPOSE THE IDEA, OR STRONGLY OPPOSE THE IDEA? The first (next) one is _____. Would you say you STRONGLY SUPPORT, SUPPORT, OPPOSE, or STRONGLY OPPOSE _____.

	STRONGLY SUPPORT	SUPPORT	NEITHER SUPPORT OR OPPOSE (VOL.)	STRONGLY OPPOSE	OPPOSE	DK
68. Restrict Planting Grass Around Public Buildings	1 18	2 42	3 7	4 28	5 4	6 1
69. Restrict Planting Grass Around Offices	1 17	2 42	3 8	4 28	5 4	6 2
70. Restrict Planting Grass Around Private Homes	1 10	2 26	3 7	4 42	5 13	6 2
71. Restrict Hours During Which Grass may be Watered	1 21	2 53	3 6	4 15	5 3	6 2
72. Restrict new Developments which are big water users	1 25	2 45	3 9	4 15	5 4	6 3
73. Impose Higher Fees for Water Consumption Year Round	1 6	2 30	3 8	4 40	5 13	6 3
74. Impose Higher Fees for Water Consumption But Only For Heavy Users	1 22	2 52	3 6	4 15	5 3	6 2

75. How much of an air pollution problem do you think that Scottsdale has? Do you think this is a MAJOR PROBLEM, A MODERATE PROBLEM, or A MINOR PROBLEM?

42 43 12 3
 1. MAJOR PROB 2. MODERATE PROB 3. MINOR PROB 4. DK

76-79. I'd like to ask you about several solutions that have been proposed for dealing with the air pollution problem in Scottsdale. For each one, please tell me whether you would STRONGLY SUPPORT, SUPPORT, OPPOSE, or STRONGLY OPPOSE this measure? The first (next) one is _____. Would you say you STRONGLY SUPPORT, SUPPORT, OPPOSE, or STRONGLY OPPOSE _____.

	STRONGLY SUPPORT	SUPPORT	NEITHER SUPPORT OR OPPOSE (VDL.)	STRONGLY OPPOSE	OPPOSE	DK
76. Restricting the Use of Automobiles on Certain Days By License Plate Number	1 2	2 6	3 3	4 38	5 49	6 2
77. Greater Public Funding for Mass Transit	1 18	2 54	3 5	4 16	5 3	6 3
78. Permitting Higher Density Residential Developments such as Apartments and Condominiums so that Mass Transit can be more feasible	1 7	2 38	3 10	4 33	5 8	6 3
79. Encourage Bike Travel through bike paths and bike lanes	1 24	2 60	3 7	4 6	5 1	6 2

80. How much of a problem would you say noise is in your neighborhood? Do you think it is a MAJOR PROBLEM, A MODERATE PROBLEM, OR A MINOR PROBLEM?

21 12 17
 30. MINOR PROB 1. MAJOR PROB 2. MODERATE PROB

40. DK

81. What is the source of the problem?

10 5 64 17
 1. NEIGHBORS 2. DOG 3. VEHICLE NOISE 4. AIRPLANES
 5 5. OTHER (SPECIFY) _____

82. How important do you think it is to build a North-South freeway in Scottsdale? Would you say it is EXTREMELY IMPORTANT, VERY IMPORTANT, SOMEWHAT IMPORTANT, OR NOT VERY IMPORTANT?

43 29 13 12 3
 1. EXTREMELY 2. VERY 3. SOMEWHAT 4. NOT VERY 5. DK

83. In your opinion, is traffic congestion in Scottsdale likely to get BETTER IN THE NEXT FEW YEARS, LIKELY TO STAY THE SAME, OR LIKELY TO GET WORSE in the next few years?

2 4 92 1
 1. BETTER 2. SAME 3. WORSE 4. DK

84-89. A number of suggestions have been made about how to reduce traffic congestion. I'd like to read you a list of several of these suggestions. For each one, please tell me whether or not you would be willing to pay higher taxes to support this proposal. The first (next) one is _____. Would you be willing to pay higher taxes to reduce traffic congestion by _____.

	YES	NO	DK
84. More left turn arrows	18	19	3
85. Incentives for people who ride in car pools	154	40	6
86. Better street maintenance	160	237	3
87. Expanded bus service	164	228	8
88. Widening of major streets	170	226	5
89. More one-way streets	143	250	6

90. I would like to ask you several questions specifically about the publication called the Scottsdale Citizen. This is a magazine format type publication that is mailed to all citizens of Scottsdale. Do you receive this magazine in the mail?

24 74
 200. NO 1. YES
 2 300. DK

91. How often would you say you read the Scottsdale Citizen? Would you say you read it ALL OF THE TIME, MOST OF THE TIME, SOME OF THE TIME, OCCASIONALLY, or NEVER?

43 18 14 19 6 0
 1. ALL 2. MOST 3. SOME 4. OCCASIONALLY 5. NEVER 6. DK

92. When you do read the Scottsdale Citizen, how useful and informative do you find it to be? Do you think it is VERY USEFUL AND INFORMATIVE, MODERATELY USEFUL AND INFORMATIVE, or NOT VERY USEFUL AND INFORMATIVE?

33 49 14 3
 1. VERY 2. MODERATELY 3. NOT VERY 4. DK

93. I would like to ask you about several issues about how Scottsdale Government is structured. Do you think there should a limit placed on the number of terms that a member of the Scottsdale City Council or Mayor can serve or do you think that Mayors and Council Members should serve as many times as they are elected by the voters?

41 55 5
 1. LIMITS 2. AS MANY TIMES 3. DK

94. Would you favor election of Scottsdale City Council people by a district system, would you prefer retaining the current at-large system of electing members of the Scottsdale City Council or would you prefer some combination of the two systems?

21 40 31 8
 1. DISTRICT SYSTEM 2. CURRENT 3. COMBINATION 4. DK

95. Have you heard anything about what is commonly referred to as "The Downtown Plan"?

68 30
 20. NO 1. YES
 2 3D. DK 1

96-97. As best you understand it, what is the purpose of the Downtown Plan?

Revitalize/ Beautify	Increase Development	Reduce Congestrn	Improve Parking	Zoning	Build Hi Rises	No Under- Standing	Don't Know
22	32	24	1	2	2	8	10

98. In order to encourage residential building, mainly hotels, in the downtown area only, an increase in the height of buildings, up to 7 stories, used for residential purposes only is permitted. In general, do you think that this is a good idea or a bad idea?

40 54 6
 1. GOOD IDEA 2. BAD IDEA 3. DK

99. Some people feel that there needs to be stricter regulation of signs in Scottsdale. Others don't think that any further regulation is necessary. In general, would you say you would prefer MORE REGULATION of signs in the City of Scottsdale, LESS REGULATION, or ABOUT THE SAME amount of regulation as currently exists?

24 16 57 2
 1. PREFER MORE 2. LESS 3. SAME AMOUNT 4. DK

100. Finally, we need to know a little about you for statistical reasons only. Do you live in Scottsdale all year, or are you a part year resident? (IF FULL YEAR RESIDENT: How many years have you livsd in Scottsdale?)

(IF NECESSARY: We never release any individual information about anyone. We only use this information to tell whether differant groups have different attitudes, etc.)

5 16 18 18
 1. PART YEAR RESIDENT 2. LESS THAN 2 YEARS 3. 2 TO 5 YEARS 4. 5 TO 10 YEARS
 42 5. 11 OR MORE YEARS/BORN HERE

101. Do you own, are you buying, or do you rent your home?

74 26
 1. OWN OR BUYING 2. RENT (OR LIVE WITH PARENTS)

102. Do you currently live in a SINGLE FAMILY DWELLING, A TOWNHOUSE OR CONDO, AN APARTMENT, or MOBILE HOME?

69 17 13 1
 1. A SINGLE FAMILY HOME 2. TOWNHOUSE OR CONDO 3. APARTMENT 4. MOBILE HOME

103. Are you a registered voter?

22 98 0
200. NO 1. YES 3. DK

104. Are you registered as a DEMOCRAT, a REPUBLICAN, and INDEPENDENT, or with SOME OTHER PARTY?

25 57 17 1
1. DEMOCRAT 2. REPUBLICAN 3. INDEPENDENT 4. OTHER PARTY

105. Did you happen to vote in the last city election which was held in March 1986?

65 32 2
1. YES 2. NO 3. DK

106. What is your age? (READ CATEGORIES IF THERE IS RESISTANCE)

10 21 30 24 14
1. 18-24 2. 25-34 3. 35-49 4. 50-64 5. 65 AND OVER

107. Now, thinking about your family's total income from all sources before taxes during the last twelve months, was your family income more or less than \$30,000?

LESS: Was it less than \$15,000, or between \$15,000 and \$30,000?
MORE: Was it between \$30,000 and \$50,000, or over \$50,000?

8 27 35 30
1. LESS THAN \$15,000 2. \$15,000 - \$29,999 3. \$30,000 - \$49,999 4. \$50,000 AND OVER

108. What is the highest grade of school or year of college you completed?

3 23 35
1. LESS THAN HS DIPLOMA 2. HS GRADUATE (NO COLLEGE) 3. SOME COLLEGE
4. BACHELOR'S DEGREE 5. POSTGRADUATE DEGREE
28 12

109-111. What is your zip code?

B 5 _____

-CAPA File Copy-

**ATTITUDES OF SCOTTSDALE
CITIZENS TOWARDS CITY
GOVERNMENT AND CITY SERVICES**

VOLUME II: TABULATIONS

report of a survey conducted for the

City of Scottsdale

Study 86-270
December, 1986

ONEIL
ASSOCIATES

**ATTITUDES OF SCOTTSDALE
CITIZENS TOWARDS CITY
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December, 1986

FOR FURTHER INFORMATION:

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ONEIL
ASSOCIATES

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T A B L E O F C O N T E N T S

V O L U M E I I

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EXPLANATION OF MATERIAL

- I. QUESTIONNAIRE WITH TRANSCRIBED TABULATIONS
- II. CROSSTABULATION OF ALL QUESTIONS BY SELECTED VARIABLES

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VOLUME II
EXPLANATION OF MATERIAL

=====

The first section of Volume II of this report includes the questionnaire onto which we have transcribed the actual percentage distribution of the responses given to each question.

The second section of this report contains the crosstabulations which present the tabulated percentages to each question separately for different groups of respondents. There are eleven key demographic groups shown on these tables. The key groups distinguish respondents by length of residence, home ownership, type of residence, registered vs. non-registered voters, political party affiliation, whether the respondent voted in the last election, age, income, education level, geographic area, and sex. For the purposes of this study, the geographic areas of the city are defined as follows:

Far North Scottsdale	the area North of Shea Boulevard
North Central Area	the area between Camelback Road and Shea Boulevard
South Central Area	the area between Thomas and Camelback Roads
Far South Scottsdale	the area South of Thomas Road

=====
SECTION I
QUESTIONNAIRE WITH
TRANSCRIBED TABULATIONS
=====

ID= _____ [1-3] INTERVIEWER _____ CODER _____ VALIDATED _____ PHONE # _____
 LENGTH _____ [4-5] START TIME _____ END TIME _____ DAY _____ DATE _____

Hello, this is _____ an interviewer for O'Neil Research, a Public Opinion Research firm based in Tempe. We are conducting a survey for the City of Scottsdale to find out what Scottsdale citizens feel about city government and city services in Scottsdale. Have I reached a household inside the Scottsdale city limits? IF YES, CONTINUE. IF NO, THANK RESPONDENT AND TERMINATE.

Could I please speak with the male/female head of your household?

IF RESPONDENT IS NOT ORIGINAL PHONE ANSWERER: Hello this is _____ of O'Neil Research. We are conducting a survey for the City of Scottsdale to find out what Scottsdale citizens feel about city government and city services in Scottsdale.

IF RESPONDENT UNABLE TO COMPLETE INTERVIEW NOW, ATTEMPT TO ARRANGE AN APPOINTMENT FOR A CALLBACK INTERVIEW. IF SUCCESSFUL, INDICATE PERSON'S NAME AND DATE/TIME OF INTERVIEW APPOINTMENT BELOW.

CALLBACK DATA: NAME _____ DAY/DATE _____ TIME _____

6. How satisfied are you with living in Scottsdale? Would you say you are VERY SATISFIED, SATISFIED, DISSATISFIED, or VERY DISSATISFIED?

61 35 2 1
 1. VERY SATISFIED 2. SATISFIED 3. DISSATISFIED 4. VERY DISSATISFIED 5. DK

7. How satisfied are you with the neighborhood you live in? Would you say you are VERY SATISFIED, SATISFIED, DISSATISFIED, or VERY DISSATISFIED?

52 43 3 1
 1. VERY SATISFIED 2. SATISFIED 3. DISSATISFIED 4. VERY DISSATISFIED 5. DK

8. In general, would you say that the Scottsdale City Government is doing an EXCELLENT JOB, a GOOD JOB, a FAIR JOB, or a POOR JOB of running the city?

19 58 16 3 5
 1. EXCELLENT 2. GOOD 3. FAIR 4. POOR 5. DK

9. Do you feel that your neighborhood gets a fair share of city services or would you say that other areas get better services than your neighborhood?

82 12
 10. FAIR SHARE 2. OTHER NEIGHBORHOODS
 6 30. DK V

10. What one service do you feel you don't get a fair share of?
 (PROBE FOR ONE RESPONSE)

22 2 45 7
 1. POLICE 2. FIRE 3. STREET MAINTENANCE 4. TRANSPORTATION
 5. RECREATION/PARKS 6. LIBRARY 7. GARBAGE/TRASH 8. OTHER
 2 1 17 3

11. How satisfied are you with the extent to which you are kept informed about how your city government operates. Would you say you are VERY SATISFIED, SOMEWHAT SATISFIED, SOMEWHAT DISSATISFIED, or VERY DISSATISFIED about how you were kept informed?

24 59 11 2 4
 1. VERY SAT 2. SOMEWHAT SAT 3. SOMEWHAT DIS 4. VERY DIS 5. DK

12. How satisfied would you say you are with the responsiveness of city government to Scottsdale citizens. Would you say you are VERY SATISFIED, SOMEWHAT SATISFIED, SOMEWHAT DISSATISFIED, or VERY DISSATISFIED?

20 57 10 3 11
 1. VERY SAT 2. SOMEWHAT SAT 3. SOMEWHAT DIS 4. VERY DIS 5. DK

13-16. If you were to speak with the Scottsdale Mayor and City Council to suggest one or two major improvements that should be made to make Scottsdale a better place to live, what would you suggest to them? (PROBE EXTENSIVELY, "What would you like to see them do about this? Would you elaborate on that? Is there anything else?" etc.)

[13-14] REFER TO CHART

Transport	Traffic Cont.	City Gov't.	City Suc.	Crime	Environment	Educ.	Zoning	Other
21	32	6	13	4	2	2	14	5

[15-16] REFER TO CHART

14	30	5	22	5	5	2	11	5
----	----	---	----	---	---	---	----	---

SUGGESTED IMPROVEMENTS TO SCOTTSDALE

RESPONSE	FIRST RESPONSE Q13-14	SECOND RESPONSE Q15-16
TRANSPORTATION	21%	14%
General Comment/Transportation	*	1
Pro Freeways	5	2
Pro Mass Transit (Buses, Etc.)	5	3
Pro Planning	2	1
Objections to Planned Freeway	4	4
Complete Pima Road Improvements	5	3
TRAFFIC CONTROL	32	30
General Comment/Traffic Control	5	7
More Left Turn Signals/Lanes	9	10
Widen Streets	3	2
Enforce Speed Laws	2	2
Pro One-Way Streets (Couplet)	1	1
Anti One-Way Streets	*	*
Better Street Repair/Improvements	10	5
Fewer Traffic Lights	1	2
Parking	*	1
Restrict Truck Traffic	*	*
CITY GOVERNMENT	6	5
General Comment/City Government	*	*
Taxes Too High	1	*
Control Spending	1	*
Control Utilities	1	1
More Opportunities for Participation	2	*
Honesty/Competence	1	1
Less Regulation	1	*
Equal Services to All Areas	*	1
CITY SERVICES	13	22
General Comment/City Services	*	1
Pest Control	*	*
Flood Control	1	1
Animal Control	*	*
Garbage	1	3
Water Quality	1	*
Water Conservation	1	1
Water costs	1	3
Parks/Recreation, Bike Paths	3	8
Clean Streets, Sidewalks, Public Property	5	4

* Less than 1/2 of 1%

SUGGESTED IMPROVEMENTS TO SCOTTSDALE (CONTINUED)

RESPONSE	FIRST RESPONSE Q13-14	SECOND RESPONSE Q15-16
CRIME	4%	5%
General Comment/Crime	*	1
More Police	2	2
Stricter Law Enforcement	1	2
Faster Response From Police	*	*
Better Rehabilitation	*	*
ENVIRONMENT	2	5
General Comment/Environment	*	1
Control Air Pollution	1	3
Pro Non-Smoking Ordinances	*	*
Anti Non-Smoking Ordinances	*	*
Maintain Landscape/Desert Ecology	*	*
More Street Lights	*	*
EDUCATION	2	2
General Comment/Education	*	1
Improve School Buildings	*	1
Better Quality Education/Teachers	2	1
ZONING	14	11
General Comment/Zoning	1	2
Anti High-Rise Buildings	3	*
Pro High-Rise Buildings	*	*
Slow City Expansion	4	4
Encourage City Expansion	1	1
Pro Planning	1	2
Fewer Restrictions on Businesses	*	1
Upgrade/Clean Up Properties	2	1
More Restrictions on Businesses	*	*
High Cost of Living	1	*
MISCELLANEOUS	5	5
Other	1	1
General Positive	3	3
Fire Department Problems	*	*
More for Sr. Citizens	1	1
Problems of Visitors	*	*
Positive Relations With Indians	*	*
Negative Relations With Indians	*	*

* Less than 1/2 of 1%

17-86. I would like to ask you about a number of areas where the City of Scottsdale provides services to its citizens. For each one, I would like to ask you to tell me whether you think the City of Scottsdale is currently doing an EXCELLENT JOB, a GOOD JOB, a FAIR JOB, or a POOR JOB. The first (next) one is _____. Would you say the City of Scottsdale is doing an EXCELLENT, GOOD, FAIR, or POOR job in providing _____.

I would like to go through this list again very quickly. This time, however, I'd like you to tell me for each area whether you think the city should be spending MORE MONEY, LESS MONEY, or ABOUT THE SAME as it is currently spending in this area.

	PROVIDING JOB						SPENDING PREFERENCE			
	EXCEL- LENT	GOOD	FAIR	POOR	DK	MORE MONEY	LESS MONEY	SAME	DK	
17. Public Parks	1 52	2 39	3 5	4 1	5 3	42.	1 15	2 3	3 76	4 5
18. Lighted Athletic Fields	1 32	2 42	3 7	4 2	5 17	43.	1 13	2 4	3 68	4 15
19. Library Services	1 32	2 43	3 9	4 2	5 14	44.	1 28	2 2	3 58	4 13
20. Regularly Scheduled Bus Service	1 6	2 22	3 18	4 11	5 43	45.	1 33	2 4	3 31	4 32
21. Transit Services for the Handicapped and Elderly	1 5	2 22	3 10	4 5	5 58	46.	1 26	2 1	3 27	4 45
22. Street Repair and Maintenance	1 13	2 50	3 23	4 12	5 2	47.	1 42	2 3	3 50	4 5
23. Widening of Major Streets	1 9	2 46	3 28	4 13	5 4	48.	1 45	2 4	3 46	4 5
24. Street Cleaning	1 22	2 58	3 14	4 5	5 2	49.	1 15	2 3	3 78	4 3
25. Trash collection	1 28	2 56	3 10	4 3	5 2	50.	1 13	2 2	3 81	4 4
26. Police Protection in your neighborhood	1 23	2 51	3 14	4 6	5 6	51.	1 29	2 2	3 62	4 7
27. Fire Protection in your neighborhood	1 24	2 53	3 8	4 2	5 13	52.	1 18	2 2	3 69	4 11
28. Traffic Law Enforcement	1 14	2 54	3 18	4 8	5 6	53.	1 27	2 5	3 62	4 6
29. Protecting our Water Supply from Pollution	1 6	2 28	3 25	4 15	5 27	54.	1 48	2 1	3 31	4 20
30. Protecting our Air Supply From Pollution	1 5	2 25	3 28	4 21	5 20	55.	1 49	2 3	3 31	4 17
31. Bringing New Business into Scottsdale	1 18	2 51	3 15	4 3	5 12	56.	1 20	2 11	3 57	4 12
32. Programs for Senior Citizens	1 16	2 33	3 9	4 3	5 38	57.	1 26	2 2	3 40	4 31
33. Help for the Poor	1 6	2 25	3 16	4 7	5 45	58.	1 34	2 3	3 31	4 32
34. Downtown Re-Development	1 16	2 49	3 16	4 7	5 12	59.	1 18	2 11	3 57	4 13
35. Public Tennis Courts	1 21	2 42	3 12	4 3	5 24	60.	1 11	2 11	3 60	4 19
36. Public Golf Courses	1 26	2 41	3 11	4 4	5 17	61.	1 13	2 15	3 57	4 15
37. Bike Paths	1 22	2 44	3 15	4 7	5 13	62.	1 28	2 3	3 56	4 13
38. Zoning Enforcement	1 9	2 39	3 16	4 7	5 28	63.	1 17	2 4	3 54	4 25
39. Equestrian Trails	1 6	2 26	3 11	4 5	5 52	64.	1 12	2 6	3 41	4 41
40. Scottsdale Center for the Arts	1 35	2 43	3 8	4 2	5 11	65.	1 24	2 4	3 60	4 11
41. Protecting the Mountains	1 13	2 40	3 21	4 8	5 17	66.	1 35	2 3	3 48	4 14

67. How big a problem would you say that ensuring an adequate water supply for the city of Scottsdale is? Do you think it is a MAJOR PROBLEM, a MODERATE PROBLEM, or MINOR PROBLEM?

48 31 13 8
 1. MAJOR PROB 2. MODERATE PROB 3. MINOR PROB 4. DK

68-74. A number of solutions have been proposed to help conserve water. I'd like to ask you about several of these. For each one, please tell me whether you would STRONGLY SUPPORT THE IDEA, SUPPORT THE IDEA, OPPOSE THE IDEA, OR STRONGLY OPPOSE THE IDEA? The first (next) one is _____. Would you say you STRONGLY SUPPORT, SUPPORT, OPPOSE, or STRONGLY OPPOSE _____.

	STRONGLY SUPPORT	SUPPORT	NEITHER SUPPORT OR OPPOSE (VOL.)	STRONGLY OPPOSE	OPPOSE	DK
68. Restrict Planting Grass Around Public Buildings	1 18	2 42	3 7	4 28	5 4	6 1
69. Restrict Planting Grass Around Offices	1 17	2 42	3 8	4 28	5 4	6 2
70. Restrict Planting Grass Around Private Homes	1 10	2 26	3 7	4 42	5 13	6 2
71. Restrict Hours During Which Grass may be Watered	1 21	2 53	3 6	4 15	5 3	6 2
72. Restrict new Developments which are big water users	1 25	2 45	3 9	4 15	5 4	6 3
73. Impose Higher Fees for Water Consumption Year Round	1 6	2 30	3 8	4 40	5 13	6 3
74. Impose Higher Fees for Water Consumption But Only For Heavy Users	1 22	2 52	3 6	4 15	5 3	6 2

75. How much of an air pollution problem do you think that Scottsdale has? Do you think this is a MAJOR PROBLEM, A MODERATE PROBLEM, or A MINOR PROBLEM?

42 43 12 3
 1. MAJOR PROB 2. MODERATE PROB 3. MINOR PROB 4. DK

76-79. I'd like to ask you about several solutions that have been proposed for dealing with the air pollution problem in Scottsdale. For each one, please tell me whether you would STRONGLY SUPPORT, SUPPORT, OPPOSE, or STRONGLY OPPOSE this measure? The first (next) one is _____. Would you say you STRONGLY SUPPORT, SUPPORT, OPPOSE, or STRONGLY OPPOSE _____.

	STRONGLY SUPPORT	SUPPORT	NEITHER SUPPORT OR OPPOSE (VOL.)	STRONGLY OPPOSE	OPPOSE	DK
76. Restricting the Use of Automobiles on Certain Days By License Plate Number	1 2	2 6	3 3	4 38	5 49	6 2
77. Greater Public Funding for Mass Transit	1 18	2 54	3 5	4 16	5 3	6 3
78. Permitting Higher Density Residential Developments such as Apartments and Condominiums so that Mass Transit can be more feasible	1 7	2 38	3 10	4 33	5 8	6 3
79. Encourage Bike Travel through bike paths and bike lanes	1 24	2 60	3 7	4 6	5 1	6 2

80. How much of a problem would you say noise is in your neighborhood? Do you think it is a MAJOR PROBLEM, A MODERATE PROBLEM, OR A MINOR PROBLEM?

21 12 17
 30. MINOR PROB 1. MAJOR PROB 2. MODERATE PROB
 40. DK

B1. What is the source of the problem?

10 5 64 17
 1. NEIGHBORS 2. DOG 3. VEHICLE NOISE 4. AIRPLANES
 5 5. OTHER (SPECIFY) _____

82. How important do you think it is to build a North-South freeway in Scottsdale? Would you say it is EXTREMELY IMPORTANT, VERY IMPORTANT, SOMEWHAT IMPORTANT, OR NOT VERY IMPORTANT?

43 29 13 12 3
 1. EXTREMELY 2. VERY 3. SOMEWHAT 4. NOT VERY 5. DK

83. In your opinion, is traffic congestion in Scottsdale likely to get BETTER IN THE NEXT FEW YEARS, LIKELY TO STAY THE SAME, OR LIKELY TO GET WORSE in the next few years?

2 4 92 1
 1. BETTER 2. SAME 3. WORSE 4. DK

84-89. A number of suggestions have been made about how to reduce traffic congestion. I'd like to read you a list of several of these suggestions. For each one, please tell me whether or not you would be willing to pay higher taxes to support this proposal. The first (next) one is _____. Would you be willing to pay higher taxes to reduce traffic congestion by _____.

	YES	NO	DK
84. More left turn arrows	18	19	3
85. Incentives for people who ride in car pools	54	40	6
86. Better street maintenance	160	237	3
87. Expanded bus service	164	228	8
88. Widening of major streets	170	226	5
89. More one-way streets	143	250	6

90. I would like to ask you several questions specifically about the publication called the Scottsdale Citizen. This is a magazine format type publication that is mailed to all citizens of Scottsdale. Do you receive this magazine in the mail?

24 74
 200. NO 1. YES
 2 300. DK 1

91. How often would you say you read the Scottsdale Citizen? Would you say you read it ALL OF THE TIME, MOST OF THE TIME, SOME OF THE TIME, OCCASIONALLY, or NEVER?

43 18 14 19 6 0
 1. ALL 2. MOST 3. SOME 4. OCCASIONALLY 5. NEVER 6. DK

92. When you do read the Scottsdale Citizen, how useful and informative do you find it to be? Do you think it is VERY USEFUL AND INFORMATIVE, MODERATELY USEFUL AND INFORMATIVE, or NOT VERY USEFUL AND INFORMATIVE?

33 49 14 3
 1. VERY 2. MODERATELY 3. NOT VERY 4. DK

93. I would like to ask you about several issues about how Scottsdale Government is structured. Do you think there should be a limit placed on the number of terms that a member of the Scottsdale City Council or Mayor can serve or do you think that Mayors and Council Members should serve as many times as they are elected by the voters?

41 55 5
 1. LIMITS 2. AS MANY TIMES 3. DK

94. Would you favor election of Scottsdale City Council people by a district system, would you prefer retaining the current at-large system of electing members of the Scottsdale City Council or would you prefer some combination of the two systems?

21 40 31 8
 1. DISTRICT SYSTEM 2. CURRENT 3. COMBINATION 4. DK

95. Have you heard anything about what is commonly referred to as "The Downtown Plan"?

68 30
 20. NO 1. YES
 2 30. DK 1

96-97. As best you understand it, what is the purpose of the Downtown Plan?

Revitalize/ Beautify	Increase Development	Reduce Congestion	Improve Parking	Zoning	Build Hi Rises	No Under- Standing	Don't Know
22	32	24	1	2	2	8	10

98. In order to encourage residential building, mainly hotels, in the downtown area only, an increase in the height of buildings, up to 7 stories, used for residential purposes only is permitted. In general, do you think that this is a good idea or a bad idea?

40 54 6
 1. GOOD IDEA 2. BAD IDEA 3. DK

99. Some people feel that there needs to be stricter regulation of signs in Scottsdale. Others don't think that any further regulation is necessary. In general, would you say you would prefer MORE REGULATION of signs in the City of Scottsdale, LESS REGULATION, or ABOUT THE SAME amount of regulation as currently exists?

24 16 57 2
 1. PREFER MORE 2. LESS 3. SAME AMOUNT 4. DK

100. Finally, we need to know a little about you for statistical reasons only. Do you live in Scottsdale all year, or are you a part year resident? (IF FULL YEAR RESIDENT: How many years have you lived in Scottsdale?)

(IF NECESSARY: We never release any individual information about anyone. We only use this information to tell whether different groups have different attitudes, etc.)

5 16 18 18
 1. PART YEAR RESIDENT 2. LESS THAN 2 YEARS 3. 2 TO 5 YEARS 4. 5 TO 10 YEARS
 42 5. 11 OR MORE YEARS/BORN HERE

101. Do you own, are you buying, or do you rent your home?

74 26
 1. OWN OR BUYING 2. RENT (OR LIVE WITH PARENTS)

102. Do you currently live in a SINGLE FAMILY DWELLING, A TOWNHOUSE OR CONDO, AN APARTMENT, or MOBILE HOME?

69 17 13 1
 1. A SINGLE FAMILY HOME 2. TOWNHOUSE OR CONDO 3. APARTMENT 4. MOBILE HOME

103. Are you a registered voter?

22 18 0
200. NO 1. YES 3. DK

104. Are you registered as a DEMOCRAT, a REPUBLICAN, and INDEPENDENT, or with SOME OTHER PARTY? 25 57 17 1
1. DEMOCRAT 2. REPUBLICAN 3. INDEPENDENT 4. OTHER PARTY

105. Did you happen to vote in the last city election which was held in March 1986? 65 32 2
1. YES 2. NO 3. DK

106. What is your age? (READ CATEGORIES IF THERE IS RESISTANCE)

10 21 30 24 14
1. 18-24 2. 25-34 3. 35-49 4. 50-64 5. 65 AND OVER

107. Now, thinking about your family's total income from all sources before taxes during the last twelve months, was your family income more or less than \$30,000?

LESS: Was it less than \$15,000, or between \$15,000 and \$30,000?

MORE: Was it between \$30,000 and \$50,000, or over \$50,000?

8 27 35 30
1. LESS THAN \$15,000 2. \$15,000 - \$29,999 3. \$30,000 - \$49,999 4. \$50,000 AND OVER

108. What is the highest grade of school or year of college you completed?

3 23 35
1. LESS THAN HS DIPLOMA 2. HS GRADUATE (NO COLLEGE) 3. SOME COLLEGE
4. BACHELOR'S DEGREE 5. POSTGRADUATE DEGREE
28 12

109-111. What is your zip code?

B 5 _____

=====

SECTION II
CROSSTABULATION OF ALL
QUESTIONS BY SELECTED
VARIABLES

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EXPLANATION OF TABULAR FORMAT

In reporting the results of each question, we have provided not only overall percentage distributions, but also the distribution of responses within each of several key groups. To provide a base of reference, we have standardized the tabular format so that the same information is presented in the same location in each of these tables. A word of explanation about the format of our tables would, therefore, be helpful at this point.

Beneath each table title, the precise question number is given with the label "TABULATED COLUMN=". This is to facilitate reference to the exact question wording in the survey, if that should be needed. The table title is meant to be as descriptive as possible, but there are nuances in question wording that are often worth considering. While we have referred to these in the text whenever we thought them significant, we invite the scrutiny of an informed readership throughout our analysis.

The same row contains descriptive titles for each of the question categories.

All of the remaining rows present data in a format designed to facilitate comparison of the responses given by different groups.

The first column contains a number in parentheses. This number refers to size of the group about which all of the remaining calculations are based. As we have discussed, the significance of this base number lies in the fact that the sampling error associated with any of these figures is solely determined by the size of this group.

Since the first row (labelled "ENTIRE SAMPLE") presents the percentage distributions for all of the respondents who answered a given question, the base will generally be equal to approximately the size of the entire sample. (Questions which were not asked of all respondents will, of course, reflect a lower sample base.)

Each of the remaining rows presents the tabulations of the responses given to this same question by a different subgroup of respondents. This format allows us to compare how frequently a given response was given by any of these groups to the frequency that the same response was given by any other group or by the entire sample. In making such comparisons, however, one should consider both the sampling error and the substantive significance of the differences.

SATISFACTION WITH LIVING IN SCOTTSDALE

=====						
TABULATED COLUMN= 6	VERY	SOMWHT	DIS-	VERY	DON'T	
(N)	KEY GROUPS	SATSFD	SATSFD	SATSFD	DISSAT	KNOW
=====						
(1007)	ENTIRE SAMPLE	61%	35%	2%	1%	0%
(52)	Part Year Resident	62	38	0	0	0
(165)	Less Than 2 Years	58	39	1	0	1
(182)	Two to Five Years	50	45	3	2	1
(186)	Five to Ten Years	65	33	1	1	0
(422)	Eleven or More	66	29	4	1	0
(742)	Own or Buying Home	65	31	3	1	0
(265)	Rent Residence	52	45	2	2	0
(693)	Single Family Home	63	33	3	1	0
(176)	Townhouse Or Condo	60	39	1	1	0
(128)	Apartment	55	41	2	1	1
(787)	Registered Voter	63	33	3	1	0
(219)	Not Regstred Voter	56	42	1	1	0
(189)	Registred Democrat	56	38	3	3	1
(431)	Republican	68	29	2	1	0
(130)	Independent	58	36	5	0	0
(512)	Voted Last Elction	66	31	3	1	0
(254)	Didn't Vote	57	38	3	1	1
(104)	18 to 24 Years Old	49	48	2	1	0
(213)	25 to 34 Years Old	56	39	3	1	0
(300)	35 to 49 Years Old	64	32	3	1	0
(243)	50 to 64 Years Old	65	32	2	1	1
(136)	65 Years and Over	68	30	2	0	0
(70)	Less Than \$15,000	59	40	0	1	0
(229)	\$15,000 to \$29,999	53	41	3	2	0
(295)	\$30,000 to \$49,999	60	37	2	0	1
(252)	\$50,000 and Over	69	28	2	1	0
(25)	Less Than HS Diplm	48	48	4	0	0
(226)	High School Gradut	61	36	3	0	0
(347)	Some College Educt	61	35	3	1	0
(279)	Bachelor's Degree	62	35	2	1	0
(121)	Postgraduate Degre	65	30	1	2	2
(152)	Far North Scottsd1	58	39	3	0	0
(255)	North Central Area	66	31	2	1	1
(304)	South Central Area	62	35	1	2	0
(259)	Far South Scottsd1	59	36	4	1	0
(493)	Male Respondent	59	38	2	1	0
(514)	Female Respondent	64	32	3	1	0

=====
 Row percentages sum across to 100%.
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SATISFACTION WITH NEIGHBORHOOD

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TABULATED COLUMN= 7      VERY  SOMWHT  DIS-  VERY  DON'T
( N )   KEY GROUPS      SATSFD SATSFD SATSFD DISSAT  KNOW
=====
(1007) ENTIRE SAMPLE      52%   43%   3%   1%   0%

( 52) Part Year Resident  56    40    0    2    2
( 165) Less Than 2 Years  50    47    2    0    0
( 182) Two to Five Years  49    46    2    2    1
( 186) Five to Ten Years  57    39    3    1    1
( 422) Eleven or More     52    41    4    2    0

( 742) Own or Buying Home 56    40    3    1    0
( 265) Rent Residence     43    51    3    2    1

( 693) Single Family Home 53    42    3    1    0
( 176) Townhouse Or Condo 55    40    4    1    0
( 128) Apartment          48    48    2    2    2

( 787) Registered Voter   54    41    3    1    0
( 219) Not Regstred Voter 46    48    4    1    1

( 189) Registred Democrat 42    51    4    2    1
( 431) Republican         59    37    2    1    0
( 130) Independent        54    43    3    0    0

( 512) Voted Last Elction 58    38    2    1    0
( 254) Didn't Vote        46    48    4    2    0

( 104) 18 to 24 Years Old 32    61    5    3    0
( 213) 25 to 34 Years Old 46    48    5    0    0
( 300) 35 to 49 Years Old 53    42    3    2    1
( 243) 50 to 64 Years Old 60    35    3    1    0
( 136) 65 Years and Over  62    37    1    1    0

( 70) Less Than $15,000   49    47    4    0    0
( 229) $15,000 to $29,999 46    47    5    1    1
( 295) $30,000 to $49,999 49    46    2    2    0
( 252) $50,000 and Over   62    36    1    1    0

( 25) Less Than HS Diplm  44    48    8    0    0
( 226) High School Gradut 49    47    2    2    0
( 347) Some College Educt 54    41    4    1    1
( 279) Bachelor's Degree  54    41    3    2    0
( 121) Postgraduate Degre 53    45    0    1    1

( 152) Far North Scottsd1 55    41    3    0    1
( 255) North Central Area 63    34    2    1    0
( 304) South Central Area 50    46    2    1    1
( 259) Far South Scottsd1 44    47    5    3    0

( 493) Male Respondent    51    44    3    2    0
( 514) Female Respondent  54    41    3    1    0
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Row percentages sum across to 100%.

PERFORMANCE OF SCOTTSDALE CITY GOVERNMENT

TABULATED COLUMN= 8 (N)	KEY GROUPS	EXCLNT JOB	GOOD JOB	FAIR JOB	POOR JOB	DON'T KNOW
(1007)	ENTIRE SAMPLE	19%	58%	16%	3%	5%
(52)	Part Year Resident	17	67	12	0	4
(165)	Less Than 2 Years	16	55	11	1	18
(182)	Two to Five Years	14	64	17	4	2
(186)	Five to Ten Years	22	58	16	3	2
(422)	Eleven or More	20	57	18	3	2
(742)	Own or Buying Home	20	58	16	3	2
(265)	Rent Residence	14	59	15	1	11
(693)	Single Family Home	20	57	17	3	3
(176)	Townhouse Or Condo	19	64	11	0	5
(128)	Apartment	11	58	16	2	13
(787)	Registered Voter	20	59	15	3	3
(219)	Not Regstred Voter	14	56	20	0	11
(189)	Registred Democrat	18	59	15	4	3
(431)	Republican	22	58	15	2	3
(130)	Independent	15	62	13	5	5
(512)	Voted Last Elction	22	58	15	4	2
(254)	Didn't Vote	15	60	16	3	6
(104)	18 to 24 Years Old	11	58	24	0	8
(213)	25 to 34 Years Old	14	61	15	3	8
(300)	35 to 49 Years Old	17	59	16	4	4
(243)	50 to 64 Years Old	25	55	16	2	2
(136)	65 Years and Over	24	58	12	2	4
(70)	Less Than \$15,000	17	57	11	1	13
(229)	\$15,000 to \$29,999	14	64	16	3	3
(295)	\$30,000 to \$49,999	18	57	18	2	4
(252)	\$50,000 and Over	23	56	14	3	4
(25)	Less Than HS Diplm	12	64	12	8	4
(226)	High School Gradut	13	58	18	3	8
(347)	Some College Educt	17	61	16	1	4
(279)	Bachelor's Degree	23	55	17	2	3
(121)	Postgraduate Degre	23	60	8	5	3
(152)	Far North Scottsd1	17	59	16	4	5
(255)	North Central Area	21	58	16	2	3
(304)	South Central Area	17	60	16	3	5
(259)	Far South Scottsd1	18	58	16	3	5
(493)	Male Respondent	21	56	16	3	4
(514)	Female Respondent	16	61	16	2	6

Row percentages sum across to 100%.

ATTITUDES TOWARD SHARE OF CITY SERVICES TO
NEIGHBORHOODS

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=====
TABULATED COLUMN# 9      FAIR  OTHER  DON'T
( N )   KEY GROUPS      SHARE  NBRHDS  KNOW
=====
(1007) ENTIRE SAMPLE      82%   12%   6%

( 52) Part Year Resident  88     6     6
( 165) Less Than 2 Years  82     7    10
( 182) Two to Five Years  80    15     5
( 186) Five to Ten Years  83    11     6
( 422) Eleven or More     81    14     5

( 742) Own or Buying Home 82    13     4
( 265) Rent Residence     81     9    10

( 693) Single Family Home 81    14     5
( 176) Townhouse Or Condo 85    10     6
( 128) Apartment          81     7    12

( 787) Registered Voter   83    12     5
( 219) Not Regstred Voter 76    13    11

( 189) Registred Democrat 83    14     3
( 431) Republican         86     9     5
( 130) Independent        78    15     6

( 512) Voted Last Elction 84    12     4
( 254) Didn't Vote        81    13     6

( 104) 18 to 24 Years Old 81    17     2
( 213) 25 to 34 Years Old 77    16     7
( 300) 35 to 49 Years Old 83    10     7
( 243) 50 to 64 Years Old 84    11     5
( 136) 65 Years and Over  83    10     7

(  70) Less Than $15,000  83    13     4
( 229) $15,000 to $29,999 79    13     8
( 295) $30,000 to $49,999 85    12     3
( 252) $50,000 and Over   82    11     7

(  25) Less Than HS Diplm 76    20     4
( 226) High School Gradut 83    13     4
( 347) Some College Educt 84    11     5
( 279) Bachelor's Degree  80    13     6
( 121) Postgraduate Degre 82     9     9

( 152) Far North Scottsd1 80    13     7
( 255) North Central Area 89     5     5
( 304) South Central Area 80    12     8
( 259) Far South Scottsd1 78    18     4

( 493) Male Respondent    83    13     4
( 514) Female Respondent  81    11     8
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Row percentages sum across to 100%.

SERVICES FOR WHICH NEIGHBORHOOD DOES NOT GET A FAIR SHARE

TABULATED COLUMN= 10		STREET TRANS- RCREAT					GARBGE		
(N)	KEY GROUPS	POLICE	FIRE	MAINT	PRTATN /PARKS	LIBRARY	/TRASH	OTHER	
(121)	ENTIRE SAMPLE	22%	2%	45%	7%	2%	1%	17%	3%
(3)	Part Year Resident	0	0	33	0	0	0	67	0
(12)	Less Than 2 Years	33	8	50	0	0	0	8	0
(27)	Two to Five Years	26	4	44	7	4	0	11	4
(20)	Five to Ten Years	15	5	40	10	5	0	20	5
(59)	Eleven or More	22	0	46	8	0	2	19	3
(98)	Own or Buying Home	20	2	50	5	2	1	15	4
(23)	Rent Residence	30	4	22	17	0	0	26	0
(95)	Single Family Home	20	2	49	6	2	1	15	4
(17)	Townhouse Or Condo	35	0	29	6	0	0	29	0
(9)	Apartment	22	11	22	22	0	0	22	0
(92)	Registered Voter	23	3	42	8	2	1	16	4
(28)	Not Regstred Voter	21	0	50	7	0	0	21	0
(27)	Registred Democrat	19	0	48	11	4	0	19	0
(39)	Republican	15	5	41	8	3	3	21	5
(20)	Independent	40	5	35	5	0	0	5	10
(58)	Voted Last Elction	22	2	43	10	2	0	17	3
(34)	Didn't Vote	24	6	41	3	3	3	15	6
(17)	18 to 24 Years Old	35	0	24	6	0	0	35	0
(34)	25 to 34 Years Old	26	6	50	6	0	3	9	0
(28)	35 to 49 Years Old	25	4	39	4	7	0	14	7
(27)	50 to 64 Years Old	15	0	44	11	0	0	26	4
(14)	65 Years and Over	7	0	64	14	0	0	7	7
(9)	Less Than \$15,000	22	0	33	11	0	0	33	0
(29)	\$15,000 to \$29,999	21	0	41	14	0	0	24	0
(35)	\$30,000 to \$49,999	26	3	43	9	0	0	17	3
(27)	\$50,000 and Over	26	7	41	0	4	4	15	4
(5)	Less Than HS Diplm	60	0	20	20	0	0	0	0
(29)	High School Gradut	31	0	38	10	0	0	10	10
(37)	Some College Educt	14	3	46	8	0	0	27	3
(36)	Bachelor's Degree	25	6	42	3	6	3	17	0
(11)	Postgraduate Degre	9	0	64	9	0	0	18	0
(20)	Far North Scottsd1	25	0	60	0	0	0	10	5
(14)	North Central Area	21	0	29	21	0	0	21	7
(37)	South Central Area	22	5	41	8	0	0	19	5
(45)	Far South Scottsd1	22	2	44	7	4	0	20	0
(65)	Male Respondent	26	2	48	5	2	0	17	2
(56)	Female Respondent	18	4	41	11	2	2	18	5

Row percentages sum across to 100%.

SATISFACTION WITH INFORMATION AVAILABLE ABOUT HOW CITY
GOVERNMENT OPERATES

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=====
TABULATED COLUMN= 11      VERY  SOMWHT  DIS-   VERY  DON'T
( N )   KEY GROUPS      SATSFD SATSFD SATSFD DISSAT  KNOW
=====
(1007) ENTIRE SAMPLE      24%    59%    11%    2%    4%

( 52) Part Year Resident  25      48     13     2     12
( 165) Less Than 2 Years  26      53     6      2     12
( 182) Two to Five Years  24      63    12     2     1
( 186) Five to Ten Years  24      61    12     2     2
( 422) Eleven or More     23      59    12     3     3

( 742) Own or Buying Home 24      59    11     3     3
( 265) Rent Residence     23      57    11     2     7

( 693) Single Family Home 23      59    12     3     3
( 176) Townhouse Or Condo 27      59     7     3     4
( 128) Apartment          24      55    10     1    10

( 787) Registered Voter   25      59    11     2     3
( 219) Not Regstred Voter 21      57    11     3     9

( 189) Registred Democrat 26      59    10     2     3
( 431) Republican         26      58    10     2     3
( 130) Independent        19      63    12     2     4

( 512) Voted Last Elction 28      58    10     3     2
( 254) Didn't Vote        18      62    13     2     5

( 104) 18 to 24 Years Old 14      60    15     5     6
( 213) 25 to 34 Years Old 19      62    11     3     4
( 300) 35 to 49 Years Old 26      57    13     2     2
( 243) 50 to 64 Years Old 26      59     9     2     4
( 136) 65 Years and Over  29      54     7     2     8

( 70) Less Than $15,000   23      60     9     0     9
( 229) $15,000 to $29,999 23      59    10     3     4
( 295) $30,000 to $49,999 22      62    12     0     3
( 252) $50,000 and Over   28      54    12     4     3

( 25) Less Than HS Diplm  16      64    12     4     4
( 226) High School Gradut 21      59    11     3     6
( 347) Some College Educt 22      58    13     1     6
( 279) Bachelor's Degree  27      59     9     3     1
( 121) Postgraduate Degre 30      55     9     3     3

( 152) Far North Scottsd1 16      61    13     5     5
( 255) North Central Area 28      58     9     3     2
( 304) South Central Area 24      60    10     1     5
( 259) Far South Scottsd1 23      58    12     3     5

( 493) Male Respondent    23      60    11     3     3
( 514) Female Respondent  25      57    11     2     5
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Row percentages sum across to 100%.

SATISFACTION WITH RESPONSIVENESS OF CITY GOVERNMENT TO
SCOTTSDALE CITIZENS

TABULATED COLUMN= 12 (N)	KEY GROUPS	VERY SATSFD	SOMWHT SATSFD	DIS- SATSFD	VERY DISSAT	DON'T KNOW
(1007)	ENTIRE SAMPLE	20%	57%	10%	3%	11%
(52)	Part Year Resident	17	65	6	0	12
(165)	Less Than 2 Years	19	50	7	1	23
(182)	Two to Five Years	18	58	12	3	9
(186)	Five to Ten Years	24	55	9	4	9
(422)	Eleven or More	20	58	11	3	8
(742)	Own or Buying Home	21	56	11	2	10
(265)	Rent Residence	18	57	8	3	13
(693)	Single Family Home	20	57	11	3	9
(176)	Townhouse Or Condo	22	54	8	1	15
(128)	Apartment	17	55	8	2	17
(787)	Registered Voter	22	56	10	3	9
(219)	Not Regstred Voter	14	59	9	2	16
(189)	Registred Democrat	23	57	10	4	7
(431)	Republican	24	55	10	2	10
(130)	Independent	15	58	11	4	12
(512)	Voted Last Elction	22	55	11	3	9
(254)	Didn't Vote	19	58	9	3	11
(104)	18 to 24 Years Old	13	65	11	4	7
(213)	25 to 34 Years Old	12	63	9	2	14
(300)	35 to 49 Years Old	25	53	11	3	8
(243)	50 to 64 Years Old	24	56	9	2	9
(136)	65 Years and Over	23	50	8	2	17
(70)	Less Than \$15,000	13	59	9	0	20
(229)	\$15,000 to \$29,999	14	62	10	3	11
(295)	\$30,000 to \$49,999	20	62	9	1	8
(252)	\$50,000 and Over	27	48	12	4	10
(25)	Less Than HS Diplm	20	60	4	8	8
(226)	High School Gradut	18	59	7	3	12
(347)	Some College Educt	17	55	14	1	13
(279)	Bachelor's Degree	25	56	9	3	7
(121)	Postgraduate Degre	22	55	8	2	12
(152)	Far North Scottsd1	16	56	13	3	13
(255)	North Central Area	25	55	7	3	9
(304)	South Central Area	18	58	11	2	12
(259)	Far South Scottsd1	19	57	11	3	10
(493)	Male Respondent	20	58	10	3	8
(514)	Female Respondent	20	55	10	2	13

Row percentages sum across to 100%.

SUGGESTIONS OF AREAS FOR IMPROVEMENT IN SCOTTSDALE (FIRST RECOMMENDATION)

TABULATED COLUMN= 13 (N)	KEY GROUPS	TRANS- PRTATN	TRAFFIC CONTRL	CITY GOVNMNT	CITY SERVIC	CRIME CONTRL	ENVIR- ONMENT	IMPROV EDUCTN	ZONING ISSUES	GENRL/ OTHER
(770)	ENTIRE SAMPLE	21%	32%	6%	13%	4%	2%	2%	14%	5%
(36)	Part Year Resident	19	28	14	6	8	3	6	11	6
(118)	Less Than 2 Years	27	29	3	14	0	5	3	8	10
(138)	Two to Five Years	25	30	9	14	4	4	1	9	4
(143)	Five to Ten Years	18	36	6	15	3	1	2	15	3
(335)	Eleven or More	18	33	5	13	5	1	3	18	5
(572)	Own or Buying Home	21	33	6	13	4	2	3	15	4
(198)	Rent Residence	19	31	7	15	4	3	2	11	10
(530)	Single Family Home	20	33	6	13	4	2	3	15	4
(134)	Townhouse Or Condo	24	31	5	18	2	4	1	8	7
(97)	Apartment	20	28	9	11	2	0	2	14	13
(610)	Registered Voter	20	32	7	13	4	2	2	15	5
(159)	Not Regstrad Voter	21	32	4	15	3	4	2	10	8
(147)	Registred Democrat	22	29	8	14	3	2	3	16	2
(333)	Republican	21	33	6	12	5	1	3	14	5
(102)	Independent	18	34	7	15	4	3	1	13	6
(404)	Voted Last Elction	19	32	7	12	5	1	2	17	5
(193)	Didn't Vote	23	32	6	16	3	3	4	10	4
(72)	18 to 24 Years Old	18	35	13	14	6	1	4	4	6
(160)	25 to 34 Years Old	22	29	6	16	1	4	3	14	6
(244)	35 to 49 Years Old	23	31	4	11	5	3	4	14	6
(183)	50 to 64 Years Old	20	31	8	14	4	2	0	16	4
(101)	65 Years and Over	18	39	5	15	3	1	0	14	6
(48)	Less Than \$15,000	21	35	2	13	8	0	0	8	13
(173)	\$15,000 to \$29,999	21	29	8	14	6	1	1	13	6
(234)	\$30,000 to \$49,999	23	29	5	14	3	4	3	14	5
(193)	\$50,000 and Over	20	35	8	10	3	3	4	14	3
(18)	Less Than HS Diplm	22	22	0	22	6	0	0	22	6
(158)	High School Gradut	21	27	6	15	7	5	1	11	8
(263)	Some College Educt	21	32	7	12	4	2	1	18	4
(225)	Bachelor's Degree	17	38	6	13	2	1	6	12	5
(98)	Postgraduate Degre	29	30	6	13	3	2	1	11	5
(116)	Far North Scottsd1	21	34	8	15	3	2	3	12	3
(202)	North Central Area	26	35	4	10	2	2	1	12	7
(229)	South Central Area	20	29	7	14	4	2	2	15	7
(192)	Far South Scottsd1	17	32	7	13	6	3	4	16	4
(366)	Male Respondent	21	33	8	13	4	2	2	13	4
(404)	Female Respondent	20	31	5	14	4	3	3	14	6

Row percentages sum across to 100%.

SUGGESTIONS OF AREAS FOR IMPROVEMENT IN SCOTTSDALE (SECOND RECOMMENDATION)

TABULATED COLUMN= 15 (N) KEY GROUPS	TRANS- PRTATN	TRAFFIC CONTRL	CITY GOVNMNT	CITY SERVIC	CRIME CONTRL	ENVIR- ONMENT	IMPROV EDUCTN	ZONING ISSUES	GENRL/ OTHER
(286) ENTIRE SAMPLE	14%	30%	5%	22%	5%	5%	2%	11%	5%
(6) Part Year Resident	17	33	17	17	0	17	0	0	0
(33) Less Than 2 Years	6	48	3	21	9	3	0	9	0
(49) Two to Five Years	12	33	2	24	4	8	2	8	6
(61) Five to Ten Years	15	39	5	16	0	5	3	10	7
(137) Eleven or More	17	21	6	24	7	3	3	14	5
(225) Own or Buying Home	16	29	6	20	5	4	3	12	5
(61) Rent Residence	10	36	2	28	7	5	2	8	3
(209) Single Family Home	16	30	5	22	5	5	2	11	3
(48) Townhouse Or Condo	6	35	4	19	6	2	4	10	13
(28) Apartment	14	29	4	25	7	7	0	11	4
(238) Registered Voter	15	28	5	21	6	5	3	12	5
(48) Not Regstred Voter	13	42	6	25	2	4	0	6	2
(59) Registred Democrat	14	29	3	22	5	7	7	10	3
(126) Republican	17	29	6	20	6	5	2	10	7
(41) Independent	15	27	0	24	7	2	2	20	2
(161) Voted Last Elction	16	26	4	22	6	5	3	12	5
(73) Didn't Vote	12	32	5	18	7	4	3	12	7
(23) 18 to 24 Years Old	13	22	4	30	4	9	4	13	0
(48) 25 to 34 Years Old	19	23	4	27	6	4	4	13	0
(111) 35 to 49 Years Old	13	31	3	23	5	4	4	11	7
(64) 50 to 64 Years Old	14	38	6	17	5	5	0	11	5
(36) 65 Years and Over	11	33	11	14	6	6	0	11	8
(20) Less Than \$15,000	10	45	5	15	0	10	0	5	10
(58) \$15,000 to \$29,999	16	24	0	29	3	5	3	17	2
(91) \$30,000 to \$49,999	12	30	9	26	8	2	3	5	4
(70) \$50,000 and Over	17	31	6	16	3	3	1	16	7
(8) Less Than HS Diplm	0	38	13	13	0	38	0	0	0
(45) High School Gradut	13	36	2	24	4	2	0	11	7
(101) Some College Educt	14	27	6	25	5	5	1	14	4
(88) Bachelor's Degree	15	30	6	23	9	2	5	9	2
(40) Postgraduate Degre	18	30	3	15	0	5	5	13	13
(44) Far North Scottsd1	9	36	5	20	2	7	2	16	2
(73) North Central Area	16	26	1	25	7	4	3	12	5
(89) South Central Area	13	37	4	20	7	2	2	8	6
(72) Far South Scottsd1	18	24	8	22	3	6	3	11	6
(138) Male Respondent	12	35	7	22	7	4	1	9	4
(148) Female Respondent	16	26	3	22	4	5	4	13	6

Row percentages sum across to 100%.

PERFORMANCE BY SCOTTSDALE IN PROVIDING PUBLIC PARKS

TABULATED COLUMN= 17 (N)	KEY GROUPS	EXCLNT JOB	GOOD JOB	FAIR JOB	POOR JOB	DON'T KNOW
(1006)	ENTIRE SAMPLE	52%	39%	5%	1%	3%
(52)	Part Year Resident	40	44	4	6	6
(165)	Less Than 2 Years	50	42	4	1	3
(182)	Two to Five Years	50	41	7	1	2
(186)	Five to Ten Years	51	38	9	1	1
(421)	Eleven or More	56	36	3	2	3
(741)	Own or Buying Home	54	37	6	1	2
(265)	Rent Residence	47	45	3	2	3
(692)	Single Family Home	53	38	5	1	2
(176)	Townhouse Or Condo	52	39	4	2	3
(128)	Apartment	49	40	4	3	4
(787)	Registered Voter	54	37	5	1	2
(218)	Not Regstred Voter	45	45	4	2	3
(189)	Registred Democrat	52	37	6	2	3
(431)	Republican	53	39	4	1	2
(130)	Independent	62	32	5	0	2
(512)	Voted Last Elction	54	37	4	2	3
(254)	Didn't Vote	52	37	8	0	2
(104)	18 to 24 Years Old	43	41	10	4	2
(212)	25 to 34 Years Old	50	43	6	1	1
(300)	35 to 49 Years Old	56	38	5	1	0
(243)	50 to 64 Years Old	58	35	3	2	2
(136)	65 Years and Over	46	38	4	0	12
(70)	Less Than \$15,000	40	44	3	3	10
(229)	\$15,000 to \$29,999	54	37	5	2	2
(294)	\$30,000 to \$49,999	56	37	4	2	1
(252)	\$50,000 and Over	54	38	6	1	0
(25)	Less Than HS Diplm	56	32	8	0	4
(225)	High School Gradut	47	40	5	3	5
(347)	Some College Educt	51	38	7	1	3
(279)	Bachelor's Degree	56	37	4	2	1
(121)	Postgraduate Degre	58	40	2	0	0
(152)	Far North Scottsd1	41	44	8	3	3
(254)	North Central Area	55	38	6	0	0
(304)	South Central Area	51	41	3	1	3
(259)	Far South Scottsd1	59	31	5	2	4
(492)	Male Respondent	52	38	7	2	2
(514)	Female Respondent	53	39	4	1	3

Row percentages sum across to 100%.

PERFORMANCE BY SCOTTSDALE IN PROVIDING LIGHTED ATHLETIC
FIELDS

TABULATED COLUMN= 18 (N) KEY GROUPS	EXCLNT JOB	GOOD JOB	FAIR JOB	POOR JOB	DON'T KNOW
(1007) ENTIRE SAMPLE	32%	42%	7%	2%	17%
(52) Part Year Resident	33	37	8	0	23
(165) Less Than 2 Years	33	41	4	1	21
(182) Two to Five Years	29	45	10	2	14
(186) Five to Ten Years	28	41	11	3	17
(422) Eleven or More	34	43	5	2	16
(742) Own or Buying Home	33	42	6	2	17
(265) Rent Residence	27	43	10	3	17
(693) Single Family Home	34	41	8	2	16
(176) Townhouse Or Condo	26	49	5	2	18
(128) Apartment	30	38	9	2	20
(787) Registered Voter	34	41	7	2	16
(219) Not Regsted Voter	24	47	7	2	20
(189) Registred Democrat	34	40	8	2	16
(431) Republican	32	42	6	2	18
(130) Independent	36	42	8	2	12
(512) Voted Last Elction	36	39	6	2	17
(254) Didn't Vote	30	44	10	2	15
(104) 18 to 24 Years Old	20	50	13	6	11
(213) 25 to 34 Years Old	27	48	11	3	11
(300) 35 to 49 Years Old	40	38	7	1	14
(243) 50 to 64 Years Old	33	43	4	1	18
(136) 65 Years and Over	25	34	4	1	36
(70) Less Than \$15,000	20	40	4	1	34
(229) \$15,000 to \$29,999	30	43	9	2	16
(295) \$30,000 to \$49,999	34	46	6	2	12
(252) \$50,000 and Over	35	39	7	2	17
(25) Less Than HS Diplm	32	40	16	4	8
(226) High School Gradut	26	48	8	1	17
(347) Some College Educt	32	41	6	2	19
(279) Bachelor's Degree	33	40	9	3	16
(121) Postgraduate Degre	40	36	6	2	16
(152) Far North Scottsd1	23	40	13	5	20
(255) North Central Area	36	42	7	1	15
(304) South Central Area	31	43	5	2	19
(259) Far South Scottsd1	34	41	8	2	15
(493) Male Respondent	34	44	8	3	11
(514) Female Respondent	29	40	6	1	23

Row percentages sum across to 100%.

PERFORMANCE BY SCOTTSDALE IN PROVIDING LIBRARY SERVICES

TABULATED COLUMN= 19 (N)	KEY GROUPS	EXCLNT JOB	GOOD JOB	FAIR JOB	POOR JOB	DON'T KNOW
(1007)	ENTIRE SAMPLE	32%	43%	9%	2%	14%
(52)	Part Year Resident	27	48	4	4	17
(165)	Less Than 2 Years	24	39	7	4	26
(182)	Two to Five Years	31	45	13	3	9
(186)	Five to Ten Years	39	42	12	2	5
(422)	Eleven or More	33	43	8	2	14
(742)	Own or Buying Home	34	43	9	2	12
(265)	Rent Residence	26	42	9	3	20
(693)	Single Family Home	33	43	10	2	12
(176)	Townhouse Or Condo	28	44	9	3	16
(128)	Apartment	30	39	6	2	22
(787)	Registered Voter	34	43	10	2	12
(219)	Not Regstred Voter	25	42	8	3	22
(189)	Registred Democrat	37	40	10	1	12
(431)	Republican	34	45	9	2	10
(130)	Independent	31	40	13	3	13
(512)	Voted Last Elction	36	43	9	2	10
(254)	Didn't Vote	30	43	11	2	15
(104)	18 to 24 Years Old	21	46	17	4	12
(213)	25 to 34 Years Old	25	45	12	2	16
(300)	35 to 49 Years Old	41	39	9	2	9
(243)	50 to 64 Years Old	32	43	6	2	18
(136)	65 Years and Over	32	43	4	4	16
(70)	Less Than \$15,000	21	43	9	6	21
(229)	\$15,000 to \$29,999	31	45	10	3	12
(295)	\$30,000 to \$49,999	34	41	9	3	13
(252)	\$50,000 and Over	33	42	10	2	12
(25)	Less Than HS Diplm	40	32	8	0	20
(226)	High School Gradut	25	46	6	1	23
(347)	Some College Educt	31	43	12	3	11
(279)	Bachelor's Degree	34	44	9	3	10
(121)	Postgraduate Degre	39	33	9	4	15
(152)	Far North Scottsd1	27	47	12	1	13
(255)	North Central Area	31	44	11	3	13
(304)	South Central Area	35	39	8	3	15
(259)	Far South Scottsd1	32	43	9	2	14
(493)	Male Respondent	29	46	9	2	14
(514)	Female Respondent	35	40	10	2	13

Row percentages sum across to 100%.

PERFORMANCE BY SCOTTSDALE IN PROVIDING REGULARLY SCHEDULED
BUS SERVICE

TABULATED COLUMN= 20 (N)	KEY GROUPS	EXCLNT JOB	GOOD JOB	FAIR JOB	POOR JOB	DON'T KNOW
(1005)	ENTIRE SAMPLE	6%	22%	18%	11%	43%
(52)	Part Year Resident	8	19	15	13	44
(165)	Less Than 2 Years	4	22	19	11	44
(182)	Two to Five Years	3	24	20	12	42
(185)	Five to Ten Years	5	25	15	15	40
(421)	Eleven or More	7	21	17	10	45
(740)	Own or Buying Home	6	21	17	11	44
(265)	Rent Residence	6	25	18	12	39
(692)	Single Family Home	7	23	18	10	42
(175)	Townhouse Or Condo	2	22	18	14	44
(128)	Apartment	7	20	16	12	45
(785)	Registered Voter	5	23	17	12	43
(219)	Not Regstred Voter	7	21	18	10	43
(189)	Registred Democrat	5	23	20	16	36
(430)	Republican	6	23	17	10	44
(129)	Independent	2	22	19	11	47
(511)	Voted Last Elction	5	23	17	11	45
(253)	Didn't Vote	5	22	19	14	39
(104)	18 to 24 Years Old	10	26	20	13	31
(212)	25 to 34 Years Old	3	24	20	12	42
(299)	35 to 49 Years Old	9	22	17	13	38
(243)	50 to 64 Years Old	2	22	17	10	48
(136)	65 Years and Over	5	17	13	8	57
(70)	Less Than \$15,000	4	29	19	9	40
(229)	\$15,000 to \$29,999	7	23	17	14	40
(294)	\$30,000 to \$49,999	5	21	20	9	45
(251)	\$50,000 and Over	4	21	18	15	42
(25)	Less Than HS Diplm	8	24	12	16	40
(226)	High School Gradut	10	21	13	10	46
(346)	Some College Educt	4	22	18	12	45
(278)	Bachelor's Degree	3	25	20	9	43
(121)	Postgraduate Degre	6	21	20	16	37
(152)	Far North Scottsd1	5	18	23	13	41
(254)	North Central Area	6	22	15	14	44
(304)	South Central Area	7	23	15	12	43
(258)	Far South Scottsd1	5	24	20	9	42
(491)	Male Respondent	6	25	20	10	38
(514)	Female Respondent	5	19	15	13	48

Row percentages sum across to 100%.

PERFORMANCE BY SCOTTSDALE IN PROVIDING TRANSIT SERVICES FOR
THE HANDICAPPED AND ELDERLY

TABULATED COLUMN= 21 (N) KEY GROUPS	EXCLNT JOB	GOOD JOB	FAIR JOB	POOR JOB	DON'T KNOW
(1004) ENTIRE SAMPLE	5%	22%	10%	5%	58%
(52) Part Year Resident	13	17	17	4	48
(165) Less Than 2 Years	6	17	7	4	66
(182) Two to Five Years	3	21	9	5	61
(185) Five to Ten Years	3	19	9	6	63
(420) Eleven or More	6	25	11	5	54
(739) Own or Buying Home	5	22	10	5	58
(265) Rent Residence	7	20	10	5	59
(691) Single Family Home	5	22	10	5	58
(175) Townhouse Or Condo	4	21	9	7	59
(128) Apartment	7	20	11	2	60
(784) Registered Voter	5	21	10	5	59
(219) Not Regstred Voter	7	23	10	4	57
(189) Registred Democrat	7	22	10	9	52
(429) Republican	5	20	10	4	61
(129) Independent	2	21	10	4	64
(511) Voted Last Elction	5	21	10	4	59
(252) Didn't Vote	3	23	9	7	58
(104) 18 to 24 Years Old	8	18	13	9	53
(212) 25 to 34 Years Old	3	18	11	4	64
(298) 35 to 49 Years Old	6	19	10	6	59
(243) 50 to 64 Years Old	5	23	11	3	59
(136) 65 Years and Over	5	34	6	4	51
(70) Less Than \$15,000	7	23	11	4	54
(229) \$15,000 to \$29,999	7	22	10	6	55
(294) \$30,000 to \$49,999	5	23	10	5	58
(250) \$50,000 and Over	5	19	9	4	63
(25) Less Than HS Diplm	8	24	8	8	52
(225) High School Gradut	6	27	8	5	54
(346) Some College Educt	4	22	10	4	60
(278) Bachelor's Degree	6	20	12	4	59
(121) Postgraduate Degre	5	14	8	7	65
(152) Far North Scottsd1	3	17	7	7	66
(254) North Central Area	4	22	10	7	58
(304) South Central Area	6	23	7	4	61
(258) Far South Scottsd1	7	21	15	3	53
(491) Male Respondent	6	21	12	4	56
(513) Female Respondent	4	22	8	5	61

Row percentages sum across to 100%.

PERFORMANCE BY SCOTTSDALE IN PROVIDING STREET REPAIR AND MAINTENANCE

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TABULATED COLUMN= 22	EXCLNT	GOOD	FAIR	POOR	DON'T	
(N)	JOB	JOB	JOB	JOB	KNOW	
=====						
(1007) ENTIRE SAMPLE	13%	50%	23%	12%	2%	
(52) Part Year Resident	15	52	23	8	2	
(165) Less Than 2 Years	10	56	22	7	4	
(182) Two to Five Years	13	53	21	10	3	
(186) Five to Ten Years	13	51	22	13	1	
(422) Eleven or More	13	47	24	14	2	
(742) Own or Buying Home	13	51	22	11	2	
(265) Rent Residence	11	48	25	13	4	
(693) Single Family Home	14	49	23	13	1	
(176) Townhouse Or Condo	9	57	21	8	5	
(128) Apartment	12	49	23	11	5	
(787) Registered Voter	13	50	23	12	2	
(219) Not Regstred Voter	12	50	23	10	5	
(189) Registred Democrat	14	47	23	15	2	
(431) Republican	13	55	20	10	2	
(130) Independent	9	46	30	12	2	
(512) Voted Last Elction	13	53	21	11	2	
(254) Didn't Vote	11	45	26	16	2	
(104) 18 to 24 Years Old	8	40	28	22	2	
(213) 25 to 34 Years Old	11	52	26	10	1	
(300) 35 to 49 Years Old	16	50	21	12	1	
(243) 50 to 64 Years Old	14	51	21	11	4	
(136) 65 Years and Over	11	55	22	7	5	
(70) Less Than \$15,000	11	54	21	9	4	
(229) \$15,000 to \$29,999	10	48	26	13	3	
(295) \$30,000 to \$49,999	11	55	20	12	2	
(252) \$50,000 and Over	17	46	23	11	2	
(25) Less Than HS Diplm	20	48	28	4	0	
(226) High School Gradut	13	50	18	14	5	
(347) Some College Educt	13	47	26	14	1	
(279) Bachelor's Degree	11	52	25	10	2	
(121) Postgraduate Degre	14	57	16	9	4	
(152) Far North Scottsd1	11	45	23	18	2	
(255) North Central Area	16	47	24	9	3	
(304) South Central Area	11	52	24	11	3	
(259) Far South Scottsd1	12	53	22	11	2	
(493) Male Respondent	14	50	24	11	2	
(514) Female Respondent	12	51	22	12	3	

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Row percentages sum across to 100%.

PERFORMANCE BY SCOTTSDALE IN PROVIDING WIDENING OF MAJOR
STREETS

TABULATED COLUMN= 23 (N) KEY GROUPS	EXCLNT JOB	GOOD JOB	FAIR JOB	POOR JOB	DON'T KNOW
(1007) ENTIRE SAMPLE	9%	46%	28%	13%	4%
(52) Part Year Resident	8	46	27	13	6
(165) Less Than 2 Years	13	43	30	10	4
(182) Two to Five Years	9	45	29	14	3
(186) Five to Ten Years	9	43	28	16	4
(422) Eleven or More	8	50	26	12	4
(742) Own or Buying Home	9	49	27	13	3
(265) Rent Residence	9	40	31	14	6
(693) Single Family Home	10	46	28	14	2
(176) Townhouse Or Condo	8	45	31	9	6
(128) Apartment	8	47	26	11	9
(787) Registered Voter	9	47	28	12	3
(219) Not Regstred Voter	11	43	26	14	6
(189) Registred Democrat	9	44	31	13	4
(431) Republican	9	50	26	13	3
(130) Independent	6	47	32	12	3
(512) Voted Last Elction	8	50	29	11	3
(254) Didn't Vote	9	43	28	16	4
(104) 18 to 24 Years Old	13	37	26	22	3
(213) 25 to 34 Years Old	7	48	32	11	2
(300) 35 to 49 Years Old	11	44	27	15	3
(243) 50 to 64 Years Old	5	49	28	13	4
(136) 65 Years and Over	12	51	24	4	10
(70) Less Than \$15,000	11	39	30	9	11
(229) \$15,000 to \$29,999	10	38	31	16	3
(295) \$30,000 to \$49,999	9	48	27	12	3
(252) \$50,000 and Over	7	48	29	14	2
(25) Less Than HS Diplm	8	44	32	8	8
(226) High School Gradut	9	50	26	12	3
(347) Some College Educt	10	41	29	16	3
(279) Bachelor's Degree	7	49	30	10	4
(121) Postgraduate Degre	10	52	21	12	4
(152) Far North Scottsd1	11	43	25	20	2
(255) North Central Area	8	48	27	11	6
(304) South Central Area	9	45	30	12	4
(259) Far South Scottsd1	10	47	29	11	2
(493) Male Respondent	11	45	27	14	4
(514) Female Respondent	8	48	29	12	4

Row percentages sum across to 100%.

PERFORMANCE BY SCOTTSDALE IN PROVIDING STREET CLEANING

TABULATED COLUMN= 24 (N)	KEY GROUPS	EXCLNT JOB	GOOD JOB	FAIR JOB	POOR JOB	DON'T KNOW
(1007)	ENTIRE SAMPLE	22%	58%	14%	5%	2%
(52)	Part Year Resident	21	58	12	6	4
(165)	Less Than 2 Years	19	58	15	5	4
(182)	Two to Five Years	25	57	12	5	1
(186)	Five to Ten Years	22	54	18	5	2
(422)	Eleven or More	23	59	13	4	1
(742)	Own or Buying Home	23	57	14	5	1
(265)	Rent Residence	20	59	13	5	2
(693)	Single Family Home	23	56	14	5	2
(176)	Townhouse Or Condo	19	62	14	5	1
(128)	Apartment	20	61	11	5	2
(787)	Registered Voter	22	58	14	4	2
(219)	Not Regstred Voter	22	55	12	8	2
(189)	Registred Democrat	21	59	17	2	2
(431)	Republican	25	58	13	3	1
(130)	Independent	14	58	16	10	2
(512)	Voted Last Elction	26	56	13	4	1
(254)	Didn't Vote	14	62	16	6	2
(104)	18 to 24 Years Old	16	54	19	9	2
(213)	25 to 34 Years Old	17	60	15	6	2
(300)	35 to 49 Years Old	24	56	13	6	1
(243)	50 to 64 Years Old	26	60	10	2	2
(136)	65 Years and Over	22	55	16	4	2
(70)	Less Than \$15,000	13	59	19	6	4
(229)	\$15,000 to \$29,999	20	62	11	7	0
(295)	\$30,000 to \$49,999	21	57	17	5	1
(252)	\$50,000 and Over	25	58	12	2	2
(25)	Less Than HS Diplm	28	48	16	4	4
(226)	High School Gradut	19	56	16	8	0
(347)	Some College Educt	22	58	15	4	1
(279)	Bachelor's Degree	20	61	13	4	2
(121)	Postgraduate Degre	31	55	7	3	5
(152)	Far North Scottsd1	18	55	20	6	1
(255)	North Central Area	22	60	11	5	2
(304)	South Central Area	19	61	14	5	2
(259)	Far South Scottsd1	29	54	12	4	2
(493)	Male Respondent	23	55	15	5	1
(514)	Female Respondent	21	60	12	5	2

Row percentages sum across to 100%.

PERFORMANCE BY SCOTTSDALE IN PROVIDING TRASH COLLECTION

TABULATED COLUMN= 25 (N)	KEY GROUPS	EXCLNT JOB	GOOD JOB	FAIR JOB	POOR JOB	DON'T KNOW
(1007)	ENTIRE SAMPLE	28%	56%	10%	3%	2%
(52)	Part Year Resident	25	58	8	2	8
(165)	Less Than 2 Years	27	59	10	2	2
(182)	Two to Five Years	32	52	10	3	3
(186)	Five to Ten Years	31	49	15	4	2
(422)	Eleven or More	27	60	8	4	2
(742)	Own or Buying Home	30	56	9	4	2
(265)	Rent Residence	25	57	12	2	3
(693)	Single Family Home	31	55	9	3	2
(176)	Townhouse Or Condo	22	62	10	3	3
(128)	Apartment	23	57	13	3	5
(787)	Registered Voter	28	57	9	3	2
(219)	Not Regstred Voter	28	53	12	4	3
(189)	Registred Democrat	31	56	9	2	2
(431)	Republican	29	58	9	2	2
(130)	Independent	22	58	11	6	3
(512)	Voted Last Elction	32	55	8	2	3
(254)	Didn't Vote	21	61	10	6	2
(104)	18 to 24 Years Old	23	57	17	3	0
(213)	25 to 34 Years Old	22	59	12	4	3
(300)	35 to 49 Years Old	32	55	8	4	1
(243)	50 to 64 Years Old	30	55	9	2	4
(136)	65 Years and Over	30	57	5	4	4
(70)	Less Than \$15,000	20	64	10	4	1
(229)	\$15,000 to \$29,999	23	61	10	3	2
(295)	\$30,000 to \$49,999	28	55	11	2	4
(252)	\$50,000 and Over	33	55	7	3	2
(25)	Less Than HS Diplm	24	60	16	0	0
(226)	High School Gradut	24	57	9	6	3
(347)	Some College Educt	28	56	13	2	2
(279)	Bachelor's Degree	30	55	9	3	3
(121)	Postgraduate Degre	35	58	2	2	3
(152)	Far North Scottsd1	27	57	12	2	3
(255)	North Central Area	33	54	8	4	1
(304)	South Central Area	23	61	8	4	4
(259)	Far South Scottsd1	33	53	11	2	2
(493)	Male Respondent	28	57	10	3	2
(514)	Female Respondent	28	56	9	3	3

Row percentages sum across to 100%.

PERFORMANCE BY SCOTTSDALE IN PROVIDING POLICE PROTECTION IN
NEIGHBORHOODS

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TABULATED COLUMN= 26	EXCLNT	GOOD	FAIR	POOR	DON'T	
(N)	KEY GROUPS	JOB	JOB	JOB	JOB	KNOW
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(1007)	ENTIRE SAMPLE	23%	51%	14%	6%	6%
(52)	Part Year Resident	23	60	13	0	4
(165)	Less Than 2 Years	22	52	10	4	11
(182)	Two to Five Years	24	50	15	5	6
(186)	Five to Ten Years	22	45	22	6	5
(422)	Eleven or More	24	53	13	6	4
(742)	Own or Buying Home	23	52	14	5	6
(265)	Rent Residence	23	49	16	7	5
(693)	Single Family Home	23	51	14	6	6
(176)	Townhouse Or Condo	24	55	16	4	1
(128)	Apartment	25	48	13	6	8
(787)	Registered Voter	24	51	13	6	5
(219)	Not Regstred Voter	20	50	19	5	6
(189)	Registred Democrat	25	52	12	5	6
(431)	Republican	24	52	14	4	5
(130)	Independent	20	51	14	9	6
(512)	Voted Last Elction	27	51	12	6	4
(254)	Didn't Vote	19	52	17	6	7
(104)	18 to 24 Years Old	21	45	23	10	1
(213)	25 to 34 Years Old	21	50	15	7	8
(300)	35 to 49 Years Old	26	51	12	7	4
(243)	50 to 64 Years Old	26	53	12	2	7
(136)	65 Years and Over	19	54	15	3	8
(70)	Less Than \$15,000	9	63	19	6	4
(229)	\$15,000 to \$29,999	24	48	16	7	6
(295)	\$30,000 to \$49,999	23	54	13	5	5
(252)	\$50,000 and Over	28	48	13	5	6
(25)	Less Than HS Diplm	24	48	12	8	8
(226)	High School Gradut	19	50	20	6	5
(347)	Some College Educt	23	49	16	6	6
(279)	Bachelor's Degree	24	53	13	6	4
(121)	Postgraduate Degre	30	54	6	3	7
(152)	Far North Scottsd1	22	43	20	9	6
(255)	North Central Area	26	51	14	3	5
(304)	South Central Area	21	54	15	4	5
(259)	Far South Scottsd1	24	53	11	7	5
(493)	Male Respondent	24	51	14	6	5
(514)	Female Respondent	22	52	15	5	6

=====
Row percentages sum across to 100%.

PERFORMANCE BY SCOTTSDALE IN PROVIDING FIRE PROTECTION IN
YOUR NEIGHBORHOOD

TABULATED COLUMN= 27 (N)	KEY GROUPS	EXCLNT JOB	GOOD JOB	FAIR JOB	POOR JOB	DON'T KNOW
(1007)	ENTIRE SAMPLE	24%	53%	8%	2%	13%
(52)	Part Year Resident	33	48	10	2	8
(165)	Less Than 2 Years	21	55	6	1	18
(182)	Two to Five Years	20	52	10	3	15
(186)	Five to Ten Years	21	52	13	2	13
(422)	Eleven or More	27	55	6	2	10
(742)	Own or Buying Home	24	53	8	2	13
(265)	Rent Residence	24	54	9	2	11
(693)	Single Family Home	23	54	8	2	14
(176)	Townhouse Or Condo	24	56	10	2	7
(128)	Apartment	30	48	10	2	11
(787)	Registered Voter	24	53	7	2	13
(219)	Not Regstred Voter	23	53	11	2	11
(189)	Registred Democrat	26	50	10	1	14
(431)	Republican	23	55	7	3	12
(130)	Independent	22	54	5	2	17
(512)	Voted Last Elction	26	53	7	2	13
(254)	Didn't Vote	20	54	9	3	13
(104)	18 to 24 Years Old	23	53	18	1	5
(213)	25 to 34 Years Old	18	56	8	2	16
(300)	35 to 49 Years Old	29	47	7	2	14
(243)	50 to 64 Years Old	23	57	6	2	13
(136)	65 Years and Over	22	56	7	2	13
(70)	Less Than \$15,000	19	57	9	4	11
(229)	\$15,000 to \$29,999	26	52	9	1	12
(295)	\$30,000 to \$49,999	24	54	8	1	13
(252)	\$50,000 and Over	26	49	8	3	15
(25)	Less Than HS Diplm	28	56	12	4	0
(226)	High School Gradut	23	55	11	2	9
(347)	Some College Educt	23	53	8	2	14
(279)	Bachelor's Degree	24	53	8	3	12
(121)	Postgraduate Degre	30	45	3	1	21
(152)	Far North Scottsd1	25	49	9	3	14
(255)	North Central Area	21	58	6	1	14
(304)	South Central Area	23	53	9	2	12
(259)	Far South Scottsd1	29	52	7	2	10
(493)	Male Respondent	23	54	10	2	12
(514)	Female Respondent	25	53	7	2	14

Row percentages sum across to 100%.

PERFORMANCE BY SCOTTSDALE IN PROVIDING TRAFFIC LAW
ENFORCEMENT

=====						
TABULATED COLUMN= 28	EXCLNT	GOOD	FAIR	POOR	DON'T	
(N) KEY GROUPS	JOB	JOB	JOB	JOB	KNOW	
=====						
(1007) ENTIRE SAMPLE	14%	54%	18%	8%	6%	
(52) Part Year Resident	13	62	8	12	6	
(165) Less Than 2 Years	17	53	19	3	7	
(182) Two to Five Years	12	57	15	12	5	
(186) Five to Ten Years	12	48	24	10	6	
(422) Eleven or More	14	56	18	7	5	
(742) Own or Buying Home	14	55	18	8	5	
(265) Rent Residence	12	54	18	7	8	
(693) Single Family Home	14	55	18	8	5	
(176) Townhouse Or Condo	15	53	15	9	7	
(128) Apartment	12	53	20	7	9	
(787) Registered Voter	13	55	19	8	5	
(219) Not Regstred Voter	15	53	16	7	10	
(189) Registred Democrat	14	57	19	7	4	
(431) Republican	13	55	21	7	5	
(130) Independent	14	55	14	14	4	
(512) Voted Last Elction	14	56	18	8	5	
(254) Didn't Vote	13	52	21	9	5	
(104) 18 to 24 Years Old	17	53	18	10	2	
(213) 25 to 34 Years Old	15	56	15	10	4	
(300) 35 to 49 Years Old	16	51	20	8	5	
(243) 50 to 64 Years Old	11	58	19	8	4	
(136) 65 Years and Over	8	54	18	4	15	
(70) Less Than \$15,000	11	50	16	7	16	
(229) \$15,000 to \$29,999	12	60	17	7	4	
(295) \$30,000 to \$49,999	11	58	19	7	5	
(252) \$50,000 and Over	19	48	21	10	3	
(25) Less Than HS Diplm	20	56	8	8	8	
(226) High School Gradut	12	58	18	7	5	
(347) Some College Educt	16	54	19	7	5	
(279) Bachelor's Degree	14	53	18	9	6	
(121) Postgraduate Degre	9	55	19	11	6	
(152) Far North Scottsd1	14	50	20	13	3	
(255) North Central Area	13	56	20	6	4	
(304) South Central Area	13	56	14	8	9	
(259) Far South Scottsd1	15	53	19	8	5	
(493) Male Respondent	13	54	20	9	4	
(514) Female Respondent	14	55	17	7	7	

=====
Row percentages sum across to 100%.

PERFORMANCE BY SCOTTSDALE IN PROTECTING WATER SUPPLY FROM POLLUTION

=====					
TABULATED COLUMN= 29	EXCLNT	GOOD	FAIR	POOR	DON'T
(N)	JOB	JOB	JOB	JOB	KNOW
=====					
(1007) ENTIRE SAMPLE	6%	28%	25%	15%	27%
(52) Part Year Resident	2	40	25	8	25
(165) Less Than 2 Years	6	21	19	17	37
(182) Two to Five Years	4	27	23	12	35
(186) Five to Ten Years	8	27	30	18	18
(422) Eleven or More	7	30	25	14	23
(742) Own or Buying Home	6	29	25	14	26
(265) Rent Residence	6	26	23	16	28
(693) Single Family Home	6	29	26	14	25
(176) Townhouse Or Condo	6	26	26	16	26
(128) Apartment	5	26	19	14	36
(787) Registered Voter	5	28	25	15	26
(219) Not Regstred Voter	8	26	22	14	29
(189) Registred Democrat	5	25	31	14	25
(431) Republican	6	31	23	14	26
(130) Independent	5	26	22	18	29
(512) Voted Last Elction	6	27	26	14	27
(254) Didn't Vote	4	31	22	17	26
(104) 18 to 24 Years Old	6	23	27	20	24
(213) 25 to 34 Years Old	3	27	23	17	30
(300) 35 to 49 Years Old	8	27	27	15	23
(243) 50 to 64 Years Old	7	32	24	10	27
(136) 65 Years and Over	4	28	21	14	33
(70) Less Than \$15,000	3	29	19	19	31
(229) \$15,000 to \$29,999	7	28	21	18	26
(295) \$30,000 to \$49,999	5	30	26	14	25
(252) \$50,000 and Over	6	28	24	12	30
(25) Less Than HS Diplm	8	36	12	4	40
(226) High School Gradut	6	28	24	15	28
(347) Some College Educt	5	31	24	16	25
(279) Bachelor's Degree	6	26	26	15	27
(121) Postgraduate Degre	9	24	26	12	29
(152) Far North Scottsd1	8	24	24	17	26
(255) North Central Area	5	31	29	10	25
(304) South Central Area	6	27	18	19	30
(259) Far South Scottsd1	5	27	30	12	26
(493) Male Respondent	7	31	22	15	26
(514) Female Respondent	5	25	28	14	28

=====
 Row percentages sum across to 100%.

PERFORMANCE BY SCOTTSDALE IN PROTECTING AIR SUPPLY FROM POLLUTION

TABULATED COLUMN= 30 (N) KEY GROUPS	EXCLNT JOB	GOOD JOB	FAIR JOB	POOR JOB	DON'T KNOW
(1007) ENTIRE SAMPLE	5%	25%	28%	21%	20%
(52) Part Year Resident	4	33	38	13	12
(165) Less Than 2 Years	4	21	21	24	30
(182) Two to Five Years	7	21	31	23	19
(186) Five to Ten Years	7	25	32	25	11
(422) Eleven or More	5	27	26	19	22
(742) Own or Buying Home	5	27	26	21	20
(265) Rent Residence	6	20	32	22	21
(693) Single Family Home	5	26	27	21	21
(176) Townhouse Or Condo	5	24	29	24	17
(128) Apartment	7	22	30	20	21
(787) Registered Voter	5	25	28	22	20
(219) Not Regstred Voter	8	26	26	19	21
(189) Registred Democrat	4	19	32	25	21
(431) Republican	5	29	27	20	20
(130) Independent	5	21	28	26	19
(512) Voted Last Elction	5	24	29	21	21
(254) Didn't Vote	4	26	26	26	19
(104) 18 to 24 Years Old	3	15	36	26	20
(213) 25 to 34 Years Old	2	26	30	23	18
(300) 35 to 49 Years Old	8	23	29	22	18
(243) 50 to 64 Years Old	7	30	24	18	21
(136) 65 Years and Over	5	25	23	20	27
(70) Less Than \$15,000	3	20	29	20	29
(229) \$15,000 to \$29,999	5	25	27	24	18
(295) \$30,000 to \$49,999	7	25	30	22	16
(252) \$50,000 and Over	6	25	28	19	23
(25) Less Than HS Diplm	4	20	24	16	36
(226) High School Gradut	5	28	23	23	22
(347) Some College Educt	6	25	29	22	19
(279) Bachelor's Degree	4	26	30	22	19
(121) Postgraduate Degre	7	20	30	20	23
(152) Far North Scottsd1	7	24	32	16	22
(255) North Central Area	5	26	27	23	18
(304) South Central Area	4	25	27	23	22
(259) Far South Scottsd1	7	23	28	22	20
(493) Male Respondent	7	27	27	20	18
(514) Female Respondent	4	23	29	23	22

Row percentages sum across to 100%.

PERFORMANCE BY SCOTTSDALE IN BRINGING NEW BUSINESS INTO
SCOTTSDALE

TABULATED COLUMN= 31 (N)	KEY GROUPS	EXCLNT JOB	GOOD JOB	FAIR JOB	POOR JOB	DON'T KNOW
(1007)	ENTIRE SAMPLE	18%	51%	15%	3%	12%
(52)	Part Year Resident	17	62	10	0	12
(165)	Less Than 2 Years	21	47	14	2	16
(182)	Two to Five Years	19	49	19	3	10
(186)	Five to Ten Years	14	49	21	3	12
(422)	Eleven or More	18	52	13	5	12
(742)	Own or Buying Home	18	52	15	4	12
(265)	Rent Residence	19	48	15	3	15
(693)	Single Family Home	17	51	15	4	12
(176)	Townhouse Or Condo	18	53	15	3	11
(128)	Apartment	21	47	16	2	15
(787)	Registered Voter	18	51	16	4	11
(219)	Not Regstred Voter	16	49	15	2	17
(189)	Registred Democrat	17	48	21	4	10
(431)	Republican	19	54	13	3	11
(130)	Independent	19	49	14	7	11
(512)	Voted Last Elction	19	53	14	2	11
(254)	Didn't Vote	18	48	19	6	9
(104)	18 to 24 Years Old	19	56	13	4	9
(213)	25 to 34 Years Old	15	49	18	4	14
(300)	35 to 49 Years Old	24	46	16	4	9
(243)	50 to 64 Years Old	15	56	14	3	12
(136)	65 Years and Over	12	52	14	1	21
(70)	Less Than \$15,000	13	43	17	3	24
(229)	\$15,000 to \$29,999	19	54	12	2	13
(295)	\$30,000 to \$49,999	17	53	17	5	8
(252)	\$50,000 and Over	20	49	19	2	10
(25)	Less Than HS Diplm	16	36	28	4	16
(226)	High School Gradut	17	55	10	4	14
(347)	Some College Educt	18	49	19	3	12
(279)	Bachelor's Degree	16	53	16	4	11
(121)	Postgraduate Degre	26	46	12	3	13
(152)	Far North Scottsd1	19	49	17	4	11
(255)	North Central Area	22	48	15	2	14
(304)	South Central Area	14	53	15	5	13
(259)	Far South Scottsd1	20	52	14	2	12
(493)	Male Respondent	18	50	17	4	10
(514)	Female Respondent	18	52	13	2	15

Row percentages sum across to 100%.

PERFORMANCE BY SCOTTSDALE IN PROVIDING PROGRAMS FOR SENIOR
CITIZENS

TABULATED COLUMN=	EXCLNT	GOOD	FAIR	POOR	DON'T
(N) KEY GROUPS	JOB	JOB	JOB	JOB	KNOW
(1007) ENTIRE SAMPLE	16%	33%	9%	3%	38%
(52) Part Year Resident	15	35	10	2	38
(165) Less Than 2 Years	15	30	6	1	48
(182) Two to Five Years	11	35	15	3	37
(186) Five to Ten Years	16	32	10	5	37
(422) Eleven or More	19	34	7	4	36
(742) Own or Buying Home	17	32	9	4	38
(265) Rent Residence	12	37	9	3	39
(693) Single Family Home	15	33	9	4	40
(176) Townhouse Or Condo	18	35	11	2	34
(128) Apartment	17	35	6	3	38
(787) Registered Voter	18	33	8	3	37
(219) Not Regstred Voter	11	33	11	3	42
(189) Registred Democrat	16	38	10	3	34
(431) Republican	19	30	9	3	39
(130) Independent	15	36	4	6	38
(512) Voted Last Elction	20	32	9	3	36
(254) Didn't Vote	13	37	8	5	37
(104) 18 to 24 Years Old	10	34	11	6	40
(213) 25 to 34 Years Old	9	33	10	3	44
(300) 35 to 49 Years Old	15	29	9	3	44
(243) 50 to 64 Years Old	20	35	7	3	35
(136) 65 Years and Over	29	40	6	3	23
(70) Less Than \$15,000	20	36	9	6	30
(229) \$15,000 to \$29,999	17	38	10	5	30
(295) \$30,000 to \$49,999	14	37	8	2	39
(252) \$50,000 and Over	17	27	7	3	45
(25) Less Than HS Diplm	16	44	16	0	24
(226) High School Gradut	14	36	6	4	39
(347) Some College Educt	17	34	8	4	37
(279) Bachelor's Degree	15	32	12	2	39
(121) Postgraduate Degre	21	28	7	2	42
(152) Far North Scottsd1	10	28	11	6	45
(255) North Central Area	15	32	12	3	38
(304) South Central Area	18	35	8	3	36
(259) Far South Scottsd1	17	36	6	3	39
(493) Male Respondent	14	32	11	3	40
(514) Female Respondent	18	34	7	3	37

Row percentages sum across to 100%.

PERFORMANCE BY SCOTTSDALE IN PROVIDING HELP FOR THE POOR

=====						
TABULATED COLUMN= 33	EXCLNT	GOOD	FAIR	POOR	DON'T	
(N)	JOB	JOB	JOB	JOB	KNOW	
=====						
(1007) ENTIRE SAMPLE	6%	25%	16%	7%	45%	
(52) Part Year Resident	6	19	27	12	37	
(165) Less Than 2 Years	7	21	15	4	54	
(182) Two to Five Years	5	21	19	9	45	
(186) Five to Ten Years	6	27	15	6	45	
(422) Eleven or More	7	29	15	8	42	
(742) Own or Buying Home	7	27	14	8	44	
(265) Rent Residence	5	19	23	6	47	
(693) Single Family Home	6	27	16	8	44	
(176) Townhouse Or Condo	7	27	11	8	47	
(128) Apartment	6	14	27	6	47	
(787) Registered Voter	6	26	16	7	46	
(219) Not Regstred Voter	7	25	18	9	41	
(189) Registred Democrat	7	27	15	8	42	
(431) Republican	6	26	15	6	47	
(130) Independent	4	24	16	7	49	
(512) Voted Last Elction	7	29	13	7	45	
(254) Didn't Vote	4	21	19	7	48	
(104) 18 to 24 Years Old	8	25	15	14	38	
(213) 25 to 34 Years Old	5	23	16	8	49	
(300) 35 to 49 Years Old	5	26	19	7	43	
(243) 50 to 64 Years Old	6	26	13	5	50	
(136) 65 Years and Over	13	27	14	6	40	
(70) Less Than \$15,000	10	21	17	10	41	
(229) \$15,000 to \$29,999	7	24	19	8	42	
(295) \$30,000 to \$49,999	6	27	16	6	45	
(252) \$50,000 and Over	4	26	13	9	48	
(25) Less Than HS Diplm	8	24	12	12	44	
(226) High School Gradut	6	30	15	7	42	
(347) Some College Educt	6	23	16	9	46	
(279) Bachelor's Degree	6	25	17	6	46	
(121) Postgraduate Degre	8	24	15	7	45	
(152) Far North Scottsd1	5	25	12	11	47	
(255) North Central Area	5	27	14	8	45	
(304) South Central Area	6	22	20	6	46	
(259) Far South Scottsd1	8	25	16	7	45	
(493) Male Respondent	6	25	16	7	45	
(514) Female Respondent	6	26	16	7	45	

=====
 Row percentages sum across to 100%.
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PERFORMANCE BY SCOTTSDALE IN DOWNTOWN REDEVELOPMENT

TABULATED (N)	COLUMN= 34 KEY GROUPS	EXCLNT JOB	GOOD JOB	FAIR JOB	POOR JOB	DON'T KNOW
(1007)	ENTIRE SAMPLE	16%	49%	16%	7%	12%
(52)	Part Year Resident	19	42	12	8	19
(165)	Less Than 2 Years	17	50	11	6	16
(182)	Two to Five Years	14	52	18	7	10
(186)	Five to Ten Years	18	45	19	8	10
(422)	Eleven or More	15	50	16	7	11
(742)	Own or Buying Home	16	50	17	6	11
(265)	Rent Residence	17	48	14	8	14
(693)	Single Family Home	16	49	16	7	11
(176)	Townhouse Or Condo	13	55	15	7	10
(128)	Apartment	17	45	16	5	17
(787)	Registered Voter	16	50	17	7	11
(219)	Not Regstred Voter	14	48	14	6	17
(189)	Registred Democrat	16	52	14	6	11
(431)	Republican	16	49	19	6	11
(130)	Independent	17	52	13	9	9
(512)	Voted Last Elction	17	48	19	8	9
(254)	Didn't Vote	16	54	13	5	13
(104)	18 to 24 Years Old	13	45	23	4	14
(213)	25 to 34 Years Old	14	60	12	6	8
(300)	35 to 49 Years Old	19	46	17	8	10
(243)	50 to 64 Years Old	19	44	17	7	13
(136)	65 Years and Over	11	49	13	7	19
(70)	Less Than \$15,000	14	49	13	4	20
(229)	\$15,000 to \$29,999	19	48	14	6	13
(295)	\$30,000 to \$49,999	16	53	17	6	9
(252)	\$50,000 and Over	15	49	18	8	10
(25)	Less Than HS Diplm	28	36	16	0	20
(226)	High School Gradut	14	52	14	5	15
(347)	Some College Educt	17	47	17	9	10
(279)	Bachelor's Degree	15	52	16	6	10
(121)	Postgraduate Degre	17	50	15	6	13
(152)	Far North Scottsd1	19	43	19	7	12
(255)	North Central Area	12	53	17	7	11
(304)	South Central Area	14	49	17	8	12
(259)	Far South Scottsd1	19	48	14	6	12
(493)	Male Respondent	15	53	16	5	11
(514)	Female Respondent	16	46	16	8	14

Row percentages sum across to 100%.

PERFORMANCE BY SCOTTSDALE IN PROVIDING PUBLIC TENNIS COURTS

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TABULATED COLUMN= 35	EXCLNT	GOOD	FAIR	POOR	DON'T	
(N)	JOB	JOB	JOB	JOB	KNOW	
=====						
(1007) ENTIRE SAMPLE	21%	42%	12%	3%	22%	
(52) Part Year Resident	23	40	15	6	15	
(165) Less Than 2 Years	22	39	10	2	27	
(182) Two to Five Years	23	40	9	4	24	
(186) Five to Ten Years	23	40	15	2	20	
(422) Eleven or More	19	45	12	3	22	
(742) Own or Buying Home	20	43	12	3	22	
(265) Rent Residence	22	40	12	2	23	
(693) Single Family Home	21	43	12	3	21	
(176) Townhouse Or Condo	16	44	13	2	24	
(128) Apartment	27	38	9	1	26	
(787) Registered Voter	20	43	12	2	23	
(219) Not Regstred Voter	24	38	12	4	22	
(189) Registred Democrat	19	43	11	3	24	
(431) Republican	22	43	12	2	21	
(130) Independent	15	44	12	4	25	
(512) Voted Last Elction	22	42	13	2	22	
(254) Didn't Vote	17	45	10	4	23	
(104) 18 to 24 Years Old	20	40	18	2	19	
(213) 25 to 34 Years Old	20	46	14	4	17	
(300) 35 to 49 Years Old	24	42	12	4	18	
(243) 50 to 64 Years Old	23	42	9	2	23	
(136) 65 Years and Over	15	36	7	0	42	
(70) Less Than \$15,000	13	36	13	0	39	
(229) \$15,000 to \$29,999	19	40	14	3	25	
(295) \$30,000 to \$49,999	19	49	12	2	18	
(252) \$50,000 and Over	23	39	12	5	21	
(25) Less Than HS Diplm	16	24	8	12	40	
(226) High School Gradut	19	44	11	1	25	
(347) Some College Educt	22	42	15	2	20	
(279) Bachelor's Degree	20	44	11	4	21	
(121) Postgraduate Degre	27	36	7	2	26	
(152) Far North Scottsd1	21	38	14	9	18	
(255) North Central Area	23	46	8	3	20	
(304) South Central Area	21	44	13	1	21	
(259) Far South Scottsd1	18	39	13	2	29	
(493) Male Respondent	22	42	14	3	19	
(514) Female Respondent	20	42	10	2	25	

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Row percentages sum across to 100%.

PERFORMANCE BY SCOTTSDALE IN PROVIDING PUBLIC GOLF COURSES

=====						
TABULATED COLUMN= 36	EXCLNT	GOOD	FAIR	POOR	DON'T	
(N) KEY GROUPS	JOB	JOB	JOB	JOB	KNOW	
=====						
(1007) ENTIRE SAMPLE	26%	41%	11%	4%	17%	
(52) Part Year Resident	29	38	17	4	12	
(165) Less Than 2 Years	34	35	10	1	19	
(182) Two to Five Years	24	43	11	3	19	
(186) Five to Ten Years	25	42	11	5	16	
(422) Eleven or More	23	42	11	6	17	
(742) Own or Buying Home	24	42	12	5	17	
(265) Rent Residence	31	38	9	4	18	
(693) Single Family Home	26	41	12	5	16	
(176) Townhouse Or Condo	22	46	11	3	18	
(128) Apartment	32	34	8	5	20	
(787) Registered Voter	25	41	12	5	17	
(219) Not Regstred Voter	29	39	10	2	19	
(189) Registred Democrat	25	42	11	2	20	
(431) Republican	26	41	10	6	16	
(130) Independent	21	40	16	6	17	
(512) Voted Last Elction	26	43	11	5	16	
(254) Didn't Vote	24	39	13	6	19	
(104) 18 to 24 Years Old	26	40	13	5	15	
(213) 25 to 34 Years Old	25	45	9	5	15	
(300) 35 to 49 Years Old	29	39	13	3	15	
(243) 50 to 64 Years Old	27	41	11	4	17	
(136) 65 Years and Over	18	38	9	7	29	
(70) Less Than \$15,000	13	47	9	1	30	
(229) \$15,000 to \$29,999	25	40	11	6	18	
(295) \$30,000 to \$49,999	23	47	11	2	17	
(252) \$50,000 and Over	29	38	13	7	13	
(25) Less Than HS Diplm	24	44	4	4	24	
(226) High School Gradut	21	47	6	4	23	
(347) Some College Educt	26	42	13	3	16	
(279) Bachelor's Degree	28	39	12	7	14	
(121) Postgraduate Degre	32	31	15	3	19	
(152) Far North Scottsd1	30	37	12	7	14	
(255) North Central Area	25	44	9	8	15	
(304) South Central Area	22	44	12	2	19	
(259) Far South Scottsd1	27	37	12	2	21	
(493) Male Respondent	26	42	14	5	13	
(514) Female Respondent	26	40	8	4	22	

=====
 Row percentages sum across to 100%.
 =====

PERFORMANCE BY SCOTTSDALE IN PROVIDING BIKE PATHS

=====						
TABULATED COLUMN= 37	EXCLNT	GOOD	FAIR	POOR	DON'T	
(N) KEY GROUPS	JOB	JOB	JOB	JOB	KNOW	
=====						
(1007) ENTIRE SAMPLE	22%	44%	15%	7%	13%	
(52) Part Year Resident	21	42	8	8	21	
(165) Less Than 2 Years	25	39	14	7	15	
(182) Two to Five Years	15	47	18	8	12	
(186) Five to Ten Years	23	42	13	8	13	
(422) Eleven or More	23	45	15	5	12	
(742) Own or Buying Home	22	45	14	7	13	
(265) Rent Residence	21	42	18	5	14	
(693) Single Family Home	22	43	14	8	13	
(176) Townhouse Or Condo	19	49	15	5	12	
(128) Apartment	23	41	18	4	14	
(787) Registered Voter	22	45	15	6	12	
(219) Not Regstred Voter	21	41	15	7	16	
(189) Registred Democrat	20	47	15	6	12	
(431) Republican	24	43	14	7	12	
(130) Independent	19	43	17	7	14	
(512) Voted Last Elction	24	42	15	7	13	
(254) Didn't Vote	19	50	14	6	11	
(104) 18 to 24 Years Old	19	48	18	10	5	
(213) 25 to 34 Years Old	23	45	14	7	12	
(300) 35 to 49 Years Old	25	42	18	8	7	
(243) 50 to 64 Years Old	21	44	12	6	17	
(136) 65 Years and Over	15	42	14	2	27	
(70) Less Than \$15,000	19	40	13	9	20	
(229) \$15,000 to \$29,999	22	45	15	6	11	
(295) \$30,000 to \$49,999	18	46	16	5	15	
(252) \$50,000 and Over	28	40	13	9	10	
(25) Less Than HS Diplm	24	40	20	8	8	
(226) High School Gradut	20	44	11	6	19	
(347) Some College Educt	23	45	14	5	14	
(279) Bachelor's Degree	19	46	18	8	9	
(121) Postgraduate Degre	27	40	16	9	8	
(152) Far North Scottsd1	13	41	20	12	14	
(255) North Central Area	26	43	15	7	9	
(304) South Central Area	20	46	14	5	15	
(259) Far South Scottsd1	24	42	14	5	14	
(493) Male Respondent	25	44	14	6	11	
(514) Female Respondent	19	44	15	7	15	

=====
 Row percentages sum across to 100%.
 =====

PERFORMANCE BY SCOTTSDALE IN ZONING ENFORCEMENT

=====						
TABULATED COLUMN= 38	EXCLNT	GOOD	FAIR	POOR	DON'T	
(N)	KEY GROUPS	JOB	JOB	JOB	JOB	KNOW
=====						
(1007)	ENTIRE SAMPLE	9%	39%	16%	7%	28%
(52)	Part Year Resident	8	38	13	8	33
(165)	Less Than 2 Years	10	35	10	6	38
(182)	Two to Five Years	5	37	25	6	26
(186)	Five to Ten Years	10	39	15	9	27
(422)	Eleven or More	10	43	14	7	25
(742)	Own or Buying Home	11	40	16	8	25
(265)	Rent Residence	6	39	14	4	37
(693)	Single Family Home	10	40	17	9	24
(176)	Townhouse Or Condo	9	43	11	6	32
(128)	Apartment	6	34	15	2	43
(787)	Registered Voter	9	41	16	8	26
(219)	Not Regstred Voter	10	36	14	5	36
(189)	Registred Democrat	8	37	16	8	31
(431)	Republican	10	41	17	8	25
(130)	Independent	10	46	13	7	24
(512)	Voted Last Elction	10	37	17	10	26
(254)	Didn't Vote	8	46	14	4	28
(104)	18 to 24 Years Old	6	34	22	5	34
(213)	25 to 34 Years Old	8	42	16	8	25
(300)	35 to 49 Years Old	13	40	16	6	25
(243)	50 to 64 Years Old	9	41	14	10	26
(136)	65 Years and Over	6	35	13	4	42
(70)	Less Than \$15,000	4	30	13	3	50
(229)	\$15,000 to \$29,999	7	42	11	6	34
(295)	\$30,000 to \$49,999	11	39	17	8	24
(252)	\$50,000 and Over	12	40	18	8	23
(25)	Less Than HS Diplm	4	28	32	8	28
(226)	High School Gradut	9	39	12	4	36
(347)	Some College Educt	9	42	16	8	25
(279)	Bachelor's Degree	10	37	18	10	25
(121)	Postgraduate Degre	10	44	11	5	31
(152)	Far North Scottsd1	9	36	24	13	19
(255)	North Central Area	9	47	13	6	25
(304)	South Central Area	9	37	13	9	33
(259)	Far South Scottsd1	10	38	18	4	30
(493)	Male Respondent	10	43	18	7	23
(514)	Female Respondent	9	36	14	8	34

=====
 Row percentages sum across to 100%.
 =====

PERFORMANCE BY SCOTTSDALE IN PROVIDING EQUESTRIAN TRAILS

TABULATED COLUMN= 39 (N)	KEY GROUPS	EXCLNT JOB	GOOD JOB	FAIR JOB	POOR JOB	DON'T KNOW
(1006)	ENTIRE SAMPLE	6%	26%	11%	5%	52%
(52)	Part Year Resident	8	25	17	6	44
(165)	Less Than 2 Years	5	28	10	2	54
(182)	Two to Five Years	8	23	12	5	52
(186)	Five to Ten Years	5	23	11	5	55
(421)	Eleven or More	6	27	10	6	51
(742)	Own or Buying Home	7	25	11	5	51
(264)	Rent Residence	4	27	12	4	54
(692)	Single Family Home	7	26	11	6	49
(176)	Townhouse Or Condo	5	25	11	3	56
(128)	Apartment	4	23	10	2	60
(786)	Registered Voter	6	26	11	5	52
(219)	Not Regstred Voter	7	24	13	4	52
(189)	Registred Democrat	4	29	12	4	51
(431)	Republican	8	26	9	5	52
(129)	Independent	4	22	11	9	54
(512)	Voted Last Elction	6	24	10	5	54
(253)	Didn't Vote	6	28	12	6	48
(103)	18 to 24 Years Old	4	28	17	10	41
(213)	25 to 34 Years Old	6	29	14	4	47
(300)	35 to 49 Years Old	6	26	11	5	52
(243)	50 to 64 Years Old	8	26	9	5	53
(136)	65 Years and Over	6	19	7	2	66
(70)	Less Than \$15,000	3	20	13	3	61
(229)	\$15,000 to \$29,999	6	29	11	7	48
(295)	\$30,000 to \$49,999	6	28	13	5	48
(252)	\$50,000 and Over	8	20	10	6	56
(25)	Less Than HS Diplm	4	8	24	8	56
(225)	High School Gradut	7	29	9	6	49
(347)	Some College Educt	6	23	13	5	54
(279)	Bachelor's Degree	5	28	9	5	52
(121)	Postgraduate Degre	11	24	10	3	52
(152)	Far North Scottsd1	7	29	13	11	40
(255)	North Central Area	6	27	11	5	51
(304)	South Central Area	5	26	9	3	57
(258)	Far South Scottsd1	8	21	12	4	55
(493)	Male Respondent	6	26	13	5	50
(513)	Female Respondent	6	25	9	5	54

Row percentages sum across to 100%.

PERFORMANCE BY SCOTTSDALE IN RELATIONSHIP TO SCOTTSDALE
CENTER FOR THE ARTS

TABULATED COLUMN= 40 (N)	KEY GROUPS	EXCLNT JOB	GOOD JOB	FAIR JOB	POOR JOB	DON'T KNOW
(1007)	ENTIRE SAMPLE	35%	43%	8%	2%	11%
(52)	Part Year Resident	35	50	10	2	4
(165)	Less Than 2 Years	30	42	8	2	18
(182)	Two to Five Years	34	44	9	2	12
(186)	Five to Ten Years	39	42	9	2	8
(422)	Eleven or More	37	43	8	2	10
(742)	Own or Buying Home	36	44	8	2	10
(265)	Rent Residence	35	41	8	2	15
(693)	Single Family Home	34	44	8	3	11
(176)	Townhouse Or Condo	38	41	9	1	12
(128)	Apartment	38	41	6	1	14
(787)	Registered Voter	37	44	8	2	9
(219)	Not Regstred Voter	29	42	9	2	18
(189)	Registred Democrat	38	41	11	2	8
(431)	Republican	39	42	7	2	10
(130)	Independent	32	52	5	2	10
(512)	Voted Last Elction	39	41	8	2	9
(254)	Didn't Vote	31	50	7	2	10
(104)	18 to 24 Years Old	28	45	11	1	15
(213)	25 to 34 Years Old	36	39	9	2	13
(300)	35 to 49 Years Old	36	46	9	2	6
(243)	50 to 64 Years Old	41	40	5	3	11
(136)	65 Years and Over	29	47	8	0	15
(70)	Less Than \$15,000	27	44	10	1	17
(229)	\$15,000 to \$29,999	35	44	7	2	12
(295)	\$30,000 to \$49,999	35	44	9	1	11
(252)	\$50,000 and Over	40	42	8	3	8
(25)	Less Than HS Diplm	24	40	4	4	28
(226)	High School Gradut	29	44	10	1	15
(347)	Some College Educt	37	45	7	1	10
(279)	Bachelor's Degree	38	43	10	2	8
(121)	Postgraduate Degre	43	37	5	3	12
(152)	Far North Scottsd1	29	48	9	3	12
(255)	North Central Area	37	44	7	3	8
(304)	South Central Area	35	43	8	1	12
(259)	Far South Scottsd1	38	40	8	1	13
(493)	Male Respondent	33	44	8	2	12
(514)	Female Respondent	37	42	9	2	10

Row percentages sum across to 100%.

PERFORMANCE BY SCOTTSDALE IN PROTECTING THE MOUNTAINS

=====						
TABULATED COLUMN= 41	EXCLNT	GOOD	FAIR	POOR	DON'T	
(N)	KEY GROUPS	JOB	JOB	JOB	JOB	KNOW
=====						
(1006)	ENTIRE SAMPLE	13%	40%	21%	8%	17%
(52)	Part Year Resident	13	42	15	10	19
(165)	Less Than 2 Years	18	33	18	9	22
(182)	Two to Five Years	12	46	21	6	15
(185)	Five to Ten Years	16	36	24	10	14
(422)	Eleven or More	11	42	23	8	16
(741)	Own or Buying Home	13	40	22	9	16
(265)	Rent Residence	13	42	20	7	18
(692)	Single Family Home	14	40	22	8	16
(176)	Townhouse Or Condo	16	44	21	10	9
(128)	Apartment	10	37	21	6	26
(787)	Registered Voter	13	41	22	8	16
(218)	Not Regstred Voter	16	37	20	10	18
(189)	Registred Democrat	10	39	24	8	20
(431)	Republican	15	41	21	9	15
(130)	Independent	11	45	22	6	16
(512)	Voted Last Elction	14	41	21	9	15
(254)	Didn't Vote	10	43	22	6	19
(104)	18 to 24 Years Old	10	38	26	12	14
(213)	25 to 34 Years Old	13	40	21	8	17
(300)	35 to 49 Years Old	14	42	20	8	16
(242)	50 to 64 Years Old	15	37	24	7	17
(136)	65 Years and Over	11	42	18	10	19
(70)	Less Than \$15,000	7	36	21	11	24
(229)	\$15,000 to \$29,999	11	45	20	8	16
(295)	\$30,000 to \$49,999	12	40	23	11	15
(252)	\$50,000 and Over	17	37	23	6	17
(25)	Less Than HS Diplm	16	32	24	12	16
(226)	High School Gradut	13	44	20	6	17
(347)	Some College Educt	14	40	21	13	12
(278)	Bachelor's Degree	13	41	23	6	18
(121)	Postgraduate Degre	14	34	21	6	26
(152)	Far North Scottsd1	16	38	23	7	15
(255)	North Central Area	13	42	21	10	14
(304)	South Central Area	13	38	20	9	20
(259)	Far South Scottsd1	12	42	23	7	16
(492)	Male Respondent	14	41	21	8	17
(514)	Female Respondent	13	40	22	9	17

=====
 Row percentages sum across to 100%.
 =====

SPENDING PREFERENCE FOR PUBLIC PARKS

=====
 TABULATED COLUMN= 42 MORE LESS SAME DON'T
 (N) KEY GROUPS MONEY MONEY AMOUNT KNOW
 =====

(1005) ENTIRE SAMPLE	15%	3%	76%	5%
(52) Part Year Resident	6	0	85	10
(165) Less Than 2 Years	18	4	72	7
(182) Two to Five Years	16	3	77	4
(184) Five to Ten Years	19	5	70	6
(422) Eleven or More	14	3	79	4
(740) Own or Buying Home	16	3	76	5
(265) Rent Residence	14	3	77	6
(692) Single Family Home	15	3	78	3
(176) Townhouse Or Condo	17	4	70	9
(127) Apartment	16	2	73	9
(786) Registered Voter	16	4	77	4
(218) Not Regstred Voter	15	2	73	9
(189) Registred Democrat	17	2	77	4
(430) Republican	14	3	78	5
(130) Independent	18	5	74	2
(512) Voted Last Elction	14	3	79	5
(253) Didn't Vote	20	6	72	3
(104) 18 to 24 Years Old	19	4	73	4
(213) 25 to 34 Years Old	17	2	77	4
(300) 35 to 49 Years Old	20	3	76	2
(242) 50 to 64 Years Old	12	5	77	6
(135) 65 Years and Over	7	3	76	14
(69) Less Than \$15,000	19	4	68	9
(229) \$15,000 to \$29,999	13	4	76	7
(295) \$30,000 to \$49,999	18	1	78	3
(252) \$50,000 and Over	17	4	76	3
(25) Less Than HS Diplm	12	4	76	8
(226) High School Gradut	12	5	76	8
(346) Some College Educt	17	3	75	4
(278) Bachelor's Degree	16	3	78	4
(121) Postgraduate Degre	17	2	75	5
(152) Far North Scottsd1	19	4	72	5
(255) North Central Area	12	4	78	6
(304) South Central Area	13	4	78	6
(258) Far South Scottsd1	19	2	74	4
(492) Male Respondent	20	3	74	3
(513) Female Respondent	11	3	78	7

=====
 Row percentages sum across to 100%.

SPENDING PREFERENCE FOR LIGHTED ATHLETIC FIELDS

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=====
TABULATED COLUMN= 43      MORE   LESS   SAME   DON'T
( N )   KEY GROUPS      MONEY  MONEY  AMOUNT  KNOW
=====
(1005) ENTIRE SAMPLE      13%    4%    68%    15%

( 52) Part Year Resident  10      2     75     13
( 165) Less Than 2 Years  13      5     65     16
( 182) Two to Five Years  13      5     69     13
( 184) Five to Ten Years  14      4     70     13
( 422) Eleven or More     14      3     68     16

( 740) Own or Buying Home 13      4     67     16
( 265) Rent Residence     14      3     71     12

( 692) Single Family Home 14      4     69     13
( 176) Townhouse Or Condo 12      5     64     19
( 127) Apartment          11      2     72     14

( 786) Registered Voter   13      4     70     14
( 218) Not Regstred Voter 15      4     63     18

( 189) Registred Democrat 10      2     73     15
( 430) Republican         12      3     69     15
( 130) Independent        18      7     68     6

( 512) Voted Last Elction 11      2     72     15
( 253) Didn't Vote        17      6     66     11

( 104) 18 to 24 Years Old 25      4     64     7
( 213) 25 to 34 Years Old 19      5     67     9
( 300) 35 to 49 Years Old 13      4     73     11
( 242) 50 to 64 Years Old 8       4     70     18
( 135) 65 Years and Over  7       1     58     34

( 69) Less Than $15,000   14      9     54     23
( 229) $15,000 to $29,999 15      3     69     13
( 295) $30,000 to $49,999 15      3     70     12
( 252) $50,000 and Over   11      5     73     11

( 25) Less Than HS Diplm  28      4     52     16
( 226) High School Gradut 12      4     68     16
( 346) Some College Educt 12      3     69     15
( 278) Bachelor's Degree  14      4     68     14
( 121) Postgraduate Degre 12      4     70     13

( 152) Far North Scottsd1 22      5     57     15
( 255) North Central Area  7       5     73     15
( 304) South Central Area 12      3     69     17
( 258) Far South Scottsd1 16      3     68     12

( 492) Male Respondent    17      4     68     10
( 513) Female Respondent  9       3     68     19
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Row percentages sum across to 100%.

SPENDING PREFERENCE FOR LIBRARY SERVICES

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TABULATED COLUMN= 44 MORE LESS SAME DON'T

(N) KEY GROUPS MONEY MONEY AMOUNT KNOW

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(N)	KEY GROUPS	MORE MONEY	LESS MONEY	SAME AMOUNT	DON'T KNOW
(1006)	ENTIRE SAMPLE	28%	2%	58%	13%
(52)	Part Year Resident	23	0	63	13
(165)	Less Than 2 Years	27	4	49	20
(182)	Two to Five Years	34	1	56	9
(185)	Five to Ten Years	26	1	65	8
(422)	Eleven or More	26	1	59	14
(741)	Own or Buying Home	28	2	59	11
(265)	Rent Residence	26	1	55	17
(693)	Single Family Home	27	2	60	11
(176)	Townhouse Or Condo	31	3	52	14
(127)	Apartment	26	0	54	20
(786)	Registered Voter	29	1	59	11
(219)	Not Regstred Voter	22	2	57	19
(189)	Registred Democrat	30	1	57	13
(430)	Republican	27	1	61	10
(130)	Independent	33	2	55	10
(512)	Voted Last Elction	28	1	62	9
(253)	Didn't Vote	32	2	53	14
(104)	18 to 24 Years Old	30	4	54	13
(213)	25 to 34 Years Old	30	2	56	12
(300)	35 to 49 Years Old	33	2	58	8
(243)	50 to 64 Years Old	21	1	60	18
(135)	65 Years and Over	21	0	63	16
(69)	Less Than \$15,000	25	3	48	25
(229)	\$15,000 to \$29,999	28	1	61	10
(295)	\$30,000 to \$49,999	29	1	59	11
(252)	\$50,000 and Over	30	3	57	10
(25)	Less Than HS Diplm	12	0	60	28
(226)	High School Gradut	17	1	62	19
(346)	Some College Educt	28	1	60	11
(279)	Bachelor's Degree	31	2	57	9
(121)	Postgraduate Degre	39	2	49	11
(152)	Far North Scottsd1	31	1	58	10
(255)	North Central Area	27	2	58	13
(304)	South Central Area	28	2	57	13
(258)	Far South Scottsd1	26	1	60	13
(493)	Male Respondent	28	2	58	12
(513)	Female Respondent	27	1	59	13

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Row percentages sum across to 100%.

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SPENDING PREFERENCE FOR REGULARLY SCHEDULED BUS SERVICE

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=====
TABULATED COLUMN= 45      MORE   LESS   SAME   DON'T
( N )   KEY GROUPS      MONEY  MONEY  AMOUNT  KNOW
=====
(1006) ENTIRE SAMPLE      33%    4%    31%    32%

( 52) Part Year Resident  33      0     38     29
( 165) Less Than 2 Years  31      7     30     32
( 182) Two to Five Years  34      5     29     31
( 185) Five to Ten Years  31      4     32     33
( 422) Eleven or More     34      2     30     33

( 741) Own or Buying Home 33      3     29     35
( 265) Rent Residence     33      5     36     26

( 693) Single Family Home 33      3     30     34
( 176) Townhouse Or Condo 35      7     31     27
( 127) Apartment          28      4     37     31

( 786) Registered Voter   33      4     31     33
( 219) Not Regstred Voter 32      4     32     32

( 189) Registred Democrat 41      4     27     29
( 430) Republican         31      3     32     35
( 130) Independent        34      5     31     31

( 512) Voted Last Elction 33      3     29     35
( 253) Didn't Vote       35      4     33     28

( 104) 18 to 24 Years Old 36      9     39     16
( 213) 25 to 34 Years Old 36      2     33     30
( 300) 35 to 49 Years Old 34      6     32     28
( 243) 50 to 64 Years Old 32      2     26     40
( 135) 65 Years and Over  27      0     27     46

( 69) Less Than $15,000   32      7     32     29
( 229) $15,000 to $29,999 38      3     33     27
( 295) $30,000 to $49,999 35      3     28     33
( 252) $50,000 and Over   32      4     32     33

( 25) Less Than HS Diplm  28      0     36     36
( 226) High School Gradut 27      2     38     32
( 346) Some College Educt 35      5     26     34
( 279) Bachelor's Degree  32      4     33     32
( 121) Postgraduate Degre 40      4     25     31

( 152) Far North Scottsd1 34      4     28     34
( 255) North Central Area 32      4     28     36
( 304) South Central Area 31      4     36     30
( 258) Far South Scottsd1 36      3     31     30

( 493) Male Respondent    32      5     36     27
( 513) Female Respondent  34      3     26     38

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=====
Row percentages sum across to 100%.
=====

SPENDING PREFERENCE FOR TRANSIT SERVICES FOR THE
HANDICAPPED AND ELDERLY

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=====
TABULATED COLUMN= 46      MORE   LESS   SAME   DON'T
( N )   KEY GROUPS      MONEY  MONEY  AMOUNT  KNOW
=====
(1005) ENTIRE SAMPLE      26%    1%    27%    45%

( 52) Part Year Resident  35      0     31     35
( 165) Less Than 2 Years  19      2     27     52
( 182) Two to Five Years  23      3     27     47
( 184) Five to Ten Years  27      2     26     45
( 422) Eleven or More     29      1     28     43

( 740) Own or Buying Home 27      1     25     46
( 265) Rent Residence     23      2     34     42

( 692) Single Family Home 27      2     26     46
( 176) Townhouse Or Condo 24      2     29     44
( 127) Apartment          25      0     33     42

( 786) Registered Voter   27      2     26     45
( 218) Not Regstred Voter 23      1     32     44

( 189) Registred Democrat 32      2     24     42
( 430) Republican         24      1     27     47
( 130) Independent        26      2     24     48

( 512) Voted Last Elction 27      1     24     47
( 253) Didn't Vote        26      2     30     42

( 104) 18 to 24 Years Old 35      0     30     36
( 213) 25 to 34 Years Old 22      1     30     47
( 300) 35 to 49 Years Old 26      2     26     45
( 242) 50 to 64 Years Old 25      1     24     49
( 135) 65 Years and Over  28      1     31     39

( 69) Less Than $15,000   32      3     32     33
( 229) $15,000 to $29,999 31      0     28     41
( 295) $30,000 to $49,999 24      0     31     45
( 252) $50,000 and Over   23      4     25     49

( 25) Less Than HS Diplm  36      0     28     36
( 226) High School Gradut 28      1     30     41
( 346) Some College Educt 25      1     28     46
( 278) Bachelor's Degree  24      2     28     45
( 121) Postgraduate Degre 25      2     21     52

( 152) Far North Scottsd1 16      3     26     56
( 255) North Central Area 29      2     26     43
( 304) South Central Area 25      1     29     44
( 258) Far South Scottsd1 29      1     27     43

( 492) Male Respondent    26      2     30     42
( 513) Female Respondent  26      1     25     48
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Row percentages sum across to 100%.

SPENDING PREFERENCE FOR STREET REPAIR AND
MAINTENANCE

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TABULATED COLUMN= 47 (N) KEY GROUPS	MORE MONEY	LESS MONEY	SAME AMOUNT	DON'T KNOW
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=====

(1005) ENTIRE SAMPLE	42%	3%	50%	5%
(52) Part Year Resident	38	4	56	2
(165) Less Than 2 Years	41	2	51	5
(182) Two to Five Years	36	6	52	5
(184) Five to Ten Years	45	2	47	6
(422) Eleven or More	44	1	50	5
(740) Own or Buying Home	43	3	50	5
(265) Rent Residence	41	3	51	5
(692) Single Family Home	43	2	50	4
(176) Townhouse Or Condo	38	4	51	7
(127) Apartment	40	2	51	7
(786) Registered Voter	42	3	51	4
(218) Not Regstred Voter	42	3	48	7
(189) Registred Democrat	42	2	52	4
(430) Republican	40	2	53	5
(130) Independent	48	3	45	4
(512) Voted Last Elction	41	1	54	4
(253) Didn't Vote	46	4	45	5
(104) 18 to 24 Years Old	59	4	35	3
(213) 25 to 34 Years Old	42	3	53	2
(300) 35 to 49 Years Old	45	4	48	4
(242) 50 to 64 Years Old	36	0	58	6
(135) 65 Years and Over	33	1	53	13
(69) Less Than \$15,000	38	3	52	7
(229) \$15,000 to \$29,999	38	2	55	5
(295) \$30,000 to \$49,999	45	2	49	3
(252) \$50,000 and Over	45	3	49	3
(25) Less Than HS Diplm	36	0	56	8
(226) High School Gradut	40	1	50	9
(346) Some College Educt	45	3	48	4
(278) Bachelor's Degree	40	3	54	3
(121) Postgraduate Degre	43	3	49	5
(152) Far North Scottsd1	49	3	43	5
(255) North Central Area	35	3	55	7
(304) South Central Area	45	2	49	5
(258) Far South Scottsd1	43	3	50	3
(492) Male Respondent	43	3	51	4
(513) Female Respondent	41	3	50	6

=====

Row percentages sum across to 100%.

SPENDING PREFERENCE FOR WIDENING MAJOR STREETS

=====
 TABULATED COLUMN= 48 MORE LESS SAME DON'T
 (N) KEY GROUPS MONEY MONEY AMOUNT KNOW
 =====

(N)	KEY GROUPS	MORE MONEY	LESS MONEY	SAME AMOUNT	DON'T KNOW
(1005)	ENTIRE SAMPLE	45%	4%	46%	5%
(52)	Part Year Resident	42	6	46	6
(165)	Less Than 2 Years	42	5	45	7
(182)	Two to Five Years	46	5	45	4
(184)	Five to Ten Years	49	3	42	5
(422)	Eleven or More	45	2	48	5
(740)	Own or Buying Home	45	4	47	5
(265)	Rent Residence	47	4	42	7
(692)	Single Family Home	47	4	46	4
(176)	Townhouse Or Condo	41	3	49	7
(127)	Apartment	42	5	43	10
(786)	Registered Voter	46	3	46	5
(218)	Not Regstred Voter	44	5	44	7
(189)	Registred Democrat	41	4	49	6
(430)	Republican	47	3	46	4
(130)	Independent	46	4	46	4
(512)	Voted Last Elction	46	3	47	5
(253)	Didn't Vote	47	4	44	5
(104)	18 to 24 Years Old	54	7	36	4
(213)	25 to 34 Years Old	47	5	45	2
(300)	35 to 49 Years Old	49	4	44	3
(242)	50 to 64 Years Old	42	2	51	6
(135)	65 Years and Over	33	2	49	16
(69)	Less Than \$15,000	35	7	46	12
(229)	\$15,000 to \$29,999	48	4	45	4
(295)	\$30,000 to \$49,999	46	2	47	4
(252)	\$50,000 and Over	49	4	44	4
(25)	Less Than HS Diplm	44	8	36	12
(226)	High School Gradut	42	4	50	5
(346)	Some College Educt	48	5	42	5
(278)	Bachelor's Degree	44	2	49	5
(121)	Postgraduate Degre	46	4	45	5
(152)	Far North Scottsd1	53	3	41	3
(255)	North Central Area	40	4	47	8
(304)	South Central Area	45	4	45	6
(258)	Far South Scottsd1	44	3	50	3
(492)	Male Respondent	47	3	46	4
(513)	Female Respondent	44	4	46	7

=====
 Row percentages sum across to 100%.

SPENDING PREFERENCE FOR STREET CLEANING

=====
 TABULATED COLUMN= 49 MORE LESS SAME DON'T
 (N) KEY GROUPS MONEY MONEY AMOUNT KNOW
 =====

(N)	KEY GROUPS	MORE MONEY	LESS MONEY	SAME AMOUNT	DON'T KNOW
(1005)	ENTIRE SAMPLE	15%	3%	78%	3%
(52)	Part Year Resident	13	4	79	4
(165)	Less Than 2 Years	16	2	76	5
(182)	Two to Five Years	11	6	81	2
(184)	Five to Ten Years	17	4	76	3
(422)	Eleven or More	16	2	78	3
(740)	Own or Buying Home	17	3	77	3
(265)	Rent Residence	11	4	80	5
(692)	Single Family Home	16	4	78	3
(176)	Townhouse Or Condo	16	2	77	5
(127)	Apartment	10	5	80	5
(786)	Registered Voter	14	3	80	3
(218)	Not Regstred Voter	19	4	71	6
(189)	Registred Democrat	15	3	79	3
(430)	Republican	12	3	83	2
(130)	Independent	19	3	74	4
(512)	Voted Last Elction	12	3	82	2
(253)	Didn't Vote	19	3	75	4
(104)	18 to 24 Years Old	20	9	65	6
(213)	25 to 34 Years Old	13	4	80	3
(300)	35 to 49 Years Old	16	4	78	2
(242)	50 to 64 Years Old	13	1	84	2
(135)	65 Years and Over	17	1	75	7
(69)	Less Than \$15,000	20	3	70	7
(229)	\$15,000 to \$29,999	14	3	79	3
(295)	\$30,000 to \$49,999	14	4	80	2
(252)	\$50,000 and Over	12	4	82	2
(25)	Less Than HS Diplm	8	8	72	12
(226)	High School Gradut	19	2	75	4
(346)	Some College Educt	15	4	78	3
(278)	Bachelor's Degree	15	4	78	2
(121)	Postgraduate Degre	9	2	85	4
(152)	Far North Scottsd1	20	5	73	2
(255)	North Central Area	13	4	80	3
(304)	South Central Area	14	3	79	4
(258)	Far South Scottsd1	14	2	80	4
(492)	Male Respondent	17	5	76	2
(513)	Female Respondent	14	2	80	4

=====
 Row percentages sum across to 100%.

SPENDING PREFERENCE FOR TRASH COLLECTION

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=====
TABULATED COLUMN= 50      MORE   LESS   SAME   DON'T
( N )   KEY GROUPS      MONEY  MONEY  AMOUNT  KNOW
=====
(1005) ENTIRE SAMPLE      13%    2%    81%    4%

( 52) Part Year Resident  12      0     83     6
( 165) Less Than 2 Years   9      3     82     5
( 182) Two to Five Years  12     2     84     3
( 185) Five to Ten Years  15     3     78     4
( 421) Eleven or More     15     2     80     4

( 740) Own or Buying Home  15     2     80     4
( 265) Rent Residence     9      3     83     5

( 692) Single Family Home  15     2     81     3
( 176) Townhouse Or Condo  11     3     79     7
( 127) Apartment          8      2     85     5

( 785) Registered Voter   13     2     81     4
( 219) Not Regstred Voter  13     3     79     5

( 189) Registred Democrat  12     2     80     6
( 429) Republican         14     2     82     3
( 130) Independent        12     0     82     5

( 511) Voted Last Elction  12     2     83     3
( 253) Didn't Vote        15     2     78     5

( 104) 18 to 24 Years Old  15     3     78     4
( 213) 25 to 34 Years Old  13     2     82     2
( 299) 35 to 49 Years Old  17     3     78     2
( 243) 50 to 64 Years Old  10     0     84     5
( 135) 65 Years and Over   9      2     81     8

( 69) Less Than $15,000    20     4     71     4
( 229) $15,000 to $29,999 12     1     82     4
( 294) $30,000 to $49,999 12     1     84     3
( 252) $50,000 and Over   10     3     83     3

( 25) Less Than HS Diplm   16     0     76     8
( 226) High School Gradut  16     2     77     5
( 346) Some College Educt  14     3     79     4
( 279) Bachelor's Degree   12     3     82     3
( 120) Postgraduate Degre  7      2     88     3

( 152) Far North Scottsd1  11     4     82     3
( 254) North Central Area  11     2     85     2
( 304) South Central Area  13     2     80     5
( 258) Far South Scottsd1  14     2     80     4

( 493) Male Respondent     15     3     80     2
( 512) Female Respondent   12     1     81     6
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Row percentages sum across to 100%.

SPENDING PREFERENCE FOR POLICE PROTECTION IN
NEIGHBORHOODS

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=====
TABULATED COLUMN= 51      MORE   LESS   SAME   DON'T
( N )   KEY GROUPS      MONEY  MONEY  AMOUNT  KNOW
=====
(1005) ENTIRE SAMPLE      29%    2%    62%    7%

( 52) Part Year Resident  15      2     77     6
( 164) Less Than 2 Years  25      1     61    13
( 182) Two to Five Years  30      3     60     7
( 185) Five to Ten Years  35      3     57     5
( 422) Eleven or More    30      2     62     6

( 741) Own or Buying Home 29      2     61     7
( 264) Rent Residence    29      2     62     6

( 692) Single Family Home 30      2     61     7
( 176) Townhouse Or Condo 27      3     64     6
( 127) Apartment        28      2     63     8

( 786) Registered Voter  31      2     61     7
( 218) Not Regstred Voter 24      2     65     9

( 189) Registred Democrat 32      3     59     6
( 430) Republican        28      1     63     7
( 130) Independent       39      2     54     5

( 512) Voted Last Elction 31      1     63     5
( 253) Didn't Vote      31      3     58     8

( 104) 18 to 24 Years Old 29      3     63     6
( 212) 25 to 34 Years Old 32      1     60     7
( 300) 35 to 49 Years Old 35      2     59     4
( 243) 50 to 64 Years Old 24      1     65     9
( 135) 65 Years and Over  24      2     63    10

( 69) Less Than $15,000  32      7     55     6
( 228) $15,000 to $29,999 32      2     60     6
( 295) $30,000 to $49,999 27      1     66     6
( 252) $50,000 and Over  31      1     60     8

( 25) Less Than HS Diplm  24      0     64    12
( 225) High School Gradut 29      3     62     6
( 346) Some College Educt 31      2     59     8
( 279) Bachelor's Degree  31      1     62     5
( 121) Postgraduate Degre 22      2     65    11

( 151) Far North Scottsd1 36      3     52     9
( 255) North Central Area 24      2     67     7
( 304) South Central Area 29      2     62     7
( 258) Far South Scottsd1 31      1     62     6

( 493) Male Respondent   27      3     63     7
( 512) Female Respondent  32      1     60     7

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=====
Row percentages sum across to 100%.
=====

SPENDING PREFERENCE FOR FIRE PROTECTION IN
NEIGHBORHOODS

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=====
TABULATED COLUMN= 52      MORE   LESS   SAME   DON'T
( N )      KEY GROUPS      MONEY  MONEY  AMOUNT  KNOW
=====
(1006) ENTIRE SAMPLE      18%    2%    69%    11%

( 52) Part Year Resident  17      2     77     4
( 165) Less Than 2 Years  15      2     67     16
( 182) Two to Five Years  18      1     70     12
( 185) Five to Ten Years  19      2     67     12
( 422) Eleven or More    20      1     70     9

( 741) Own or Buying Home 19      1     68     11
( 265) Rent Residence    16      2     72     10

( 693) Single Family Home 18      1     69     11
( 176) Townhouse Or Condo 18      3     69     10
( 127) Apartment         18      0     70     12

( 786) Registered Voter  19      1     69     11
( 219) Not Regstred Voter 17      3     70     10

( 189) Registred Democrat 19      1     68     12
( 430) Republican        18      1     71     11
( 130) Independent       22      1     65     13

( 512) Voted Last Elction 17      1     71     11
( 253) Didn't Vote       23      1     65     11

( 104) 18 to 24 Years Old 22      2     69     7
( 213) 25 to 34 Years Old 20      2     65     13
( 300) 35 to 49 Years Old 22      1     66     10
( 243) 50 to 64 Years Old 14      2     74     11
( 135) 65 Years and Over  14      1     73     13

( 69) Less Than $15,000   19      6     65     10
( 229) $15,000 to $29,999 18      0     71     10
( 295) $30,000 to $49,999 16      1     72     11
( 252) $50,000 and Over   21      2     65     12

( 25) Less Than HS Diplm  16      0     76     8
( 226) High School Gradut 19      2     71     8
( 346) Some College Educt 21      2     66     12
( 279) Bachelor's Degree  19      1     71     10
( 121) Postgraduate Degre 12      2     69     18

( 152) Far North Scottsd1 22      3     63     13
( 255) North Central Area 15      2     73     11
( 304) South Central Area 20      1     67     12
( 258) Far South Scottsd1 16      2     74     9

( 493) Male Respondent   17      2     71     10
( 513) Female Respondent 19      1     67     12

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=====
Row percentages sum across to 100%.
=====

SPENDING PREFERENCE FOR TRAFFIC LAW ENFORCEMENT

=====

TABULATED COLUMN= 53 MORE LESS SAME DON'T

(N) KEY GROUPS MONEY MONEY AMOUNT KNOW

=====

(N)	KEY GROUPS	MORE MONEY	LESS MONEY	SAME AMOUNT	DON'T KNOW
(1005)	ENTIRE SAMPLE	27%	5%	62%	6%
(52)	Part Year Resident	15	4	73	8
(165)	Less Than 2 Years	18	7	64	11
(182)	Two to Five Years	29	7	59	5
(184)	Five to Ten Years	34	5	57	4
(422)	Eleven or More	29	3	63	5
(740)	Own or Buying Home	28	4	62	6
(265)	Rent Residence	25	5	62	8
(692)	Single Family Home	29	4	63	4
(176)	Townhouse Or Condo	20	7	62	11
(127)	Apartment	28	3	59	9
(786)	Registered Voter	30	4	61	6
(218)	Not Regstred Voter	17	8	67	9
(189)	Registred Democrat	31	4	59	6
(430)	Republican	31	3	60	6
(130)	Independent	28	3	65	4
(512)	Voted Last Elction	32	4	59	5
(253)	Didn't Vote	26	4	62	8
(104)	18 to 24 Years Old	20	12	66	2
(213)	25 to 34 Years Old	22	7	66	6
(300)	35 to 49 Years Old	32	4	61	4
(242)	50 to 64 Years Old	28	2	65	5
(135)	65 Years and Over	29	4	50	17
(69)	Less Than \$15,000	22	6	59	13
(229)	\$15,000 to \$29,999	26	7	61	7
(295)	\$30,000 to \$49,999	28	2	65	5
(252)	\$50,000 and Over	28	6	61	4
(25)	Less Than HS Diplm	24	0	60	16
(226)	High School Gradut	25	4	65	7
(346)	Some College Educt	29	5	60	6
(278)	Bachelor's Degree	29	5	60	5
(121)	Postgraduate Degre	24	5	66	5
(152)	Far North Scottsd1	23	7	66	5
(255)	North Central Area	27	7	61	5
(304)	South Central Area	28	4	59	9
(258)	Far South Scottsd1	29	3	63	5
(492)	Male Respondent	27	5	63	5
(513)	Female Respondent	27	4	61	8

=====

Row percentages sum across to 100%.

SPENDING PREFERENCE FOR PROTECTING WATER SUPPLY FROM
POLLUTION

=====				
TABULATED COLUMN= 54	MORE	LESS	SAME	DON'T
(N) KEY GROUPS	MONEY	MONEY	AMOUNT	KNOW
=====				
(1006) ENTIRE SAMPLE	48%	1%	31%	20%
(52) Part Year Resident	46	0	35	19
(165) Less Than 2 Years	45	1	27	27
(182) Two to Five Years	48	1	27	24
(185) Five to Ten Years	53	1	32	14
(422) Eleven or More	47	2	33	17
(741) Own or Buying Home	48	1	31	19
(265) Rent Residence	48	2	30	20
(693) Single Family Home	48	2	32	18
(176) Townhouse Or Condo	48	1	30	22
(127) Apartment	49	1	28	22
(786) Registered Voter	50	1	30	19
(219) Not Regstred Voter	40	3	35	22
(189) Registred Democrat	54	1	28	17
(430) Republican	48	0	32	19
(130) Independent	52	2	27	20
(512) Voted Last Elction	50	1	30	20
(253) Didn't Vote	52	0	28	19
(104) 18 to 24 Years Old	50	3	29	18
(213) 25 to 34 Years Old	49	1	31	19
(300) 35 to 49 Years Old	53	1	29	17
(243) 50 to 64 Years Old	44	2	34	20
(135) 65 Years and Over	41	1	30	27
(69) Less Than \$15,000	48	0	33	19
(229) \$15,000 to \$29,999	49	1	32	17
(295) \$30,000 to \$49,999	52	1	30	17
(252) \$50,000 and Over	45	2	30	24
(25) Less Than HS Diplm	44	0	20	36
(226) High School Gradut	43	1	34	22
(346) Some College Educt	50	1	31	18
(279) Bachelor's Degree	50	1	30	19
(121) Postgraduate Degre	46	3	30	21
(152) Far North Scottsd1	43	1	34	22
(255) North Central Area	49	2	32	17
(304) South Central Area	48	1	30	21
(258) Far South Scottsd1	50	1	29	19
(493) Male Respondent	47	2	33	18
(513) Female Respondent	49	1	29	21

=====
Row percentages sum across to 100%.

SPENDING PREFERENCE FOR PROTECTING AIR SUPPLY FROM
POLLUTION

=====				
TABULATED COLUMN= 55	MORE	LESS	SAME	DON'T
(N) KEY GROUPS	MONEY	MONEY	AMOUNT	KNOW
=====				
(1006) ENTIRE SAMPLE	49%	3%	31%	17%
(52) Part Year Resident	46	0	38	15
(165) Less Than 2 Years	48	4	24	24
(182) Two to Five Years	51	3	30	16
(185) Five to Ten Years	55	3	33	10
(422) Eleven or More	47	3	33	17
(741) Own or Buying Home	48	3	32	17
(265) Rent Residence	52	3	28	17
(693) Single Family Home	48	3	33	16
(176) Townhouse Or Condo	52	4	28	16
(127) Apartment	53	1	28	18
(786) Registered Voter	51	3	30	16
(219) Not Regstred Voter	42	4	35	19
(189) Registred Democrat	56	3	25	15
(430) Republican	48	2	34	16
(130) Independent	58	2	25	15
(512) Voted Last Elction	51	2	30	17
(253) Didn't Vote	53	3	28	16
(104) 18 to 24 Years Old	58	4	24	14
(213) 25 to 34 Years Old	53	4	31	13
(300) 35 to 49 Years Old	51	3	32	14
(243) 50 to 64 Years Old	45	2	36	17
(135) 65 Years and Over	43	2	27	27
(69) Less Than \$15,000	48	1	28	23
(229) \$15,000 to \$29,999	54	1	31	14
(295) \$30,000 to \$49,999	53	4	31	12
(252) \$50,000 and Over	44	3	32	21
(25) Less Than HS Diplm	48	0	20	32
(226) High School Gradut	46	3	33	18
(346) Some College Educt	53	2	31	14
(279) Bachelor's Degree	49	3	32	16
(121) Postgraduate Degre	46	5	30	19
(152) Far North Scottsd1	47	3	33	17
(255) North Central Area	47	3	33	16
(304) South Central Area	52	2	29	17
(258) Far South Scottsd1	52	4	29	16
(493) Male Respondent	46	4	36	15
(513) Female Respondent	53	2	27	19

=====
Row percentages sum across to 100%.

SPENDING PREFERENCE FOR BRINGING NEW BUSINESS INTO
SCOTTSDALE

=====				
TABULATED COLUMN= 56	MORE	LESS	SAME	DON'T
(N) KEY GROUPS	MONEY	MONEY	AMOUNT	KNOW
=====				
(1006) ENTIRE SAMPLE	20%	11%	57%	12%
(52) Part Year Resident	12	10	65	13
(165) Less Than 2 Years	24	7	54	15
(182) Two to Five Years	26	5	57	12
(185) Five to Ten Years	17	17	56	10
(422) Eleven or More	17	12	58	13
(741) Own or Buying Home	19	12	56	12
(265) Rent Residence	20	7	59	13
(693) Single Family Home	21	13	55	12
(176) Townhouse Or Condo	16	8	62	14
(127) Apartment	17	6	65	12
(786) Registered Voter	19	11	59	11
(219) Not Regstred Voter	20	11	52	17
(189) Registred Democrat	22	11	56	11
(430) Republican	16	10	62	12
(130) Independent	25	13	55	7
(512) Voted Last Elction	19	10	59	12
(253) Didn't Vote	21	12	57	10
(104) 18 to 24 Years Old	20	17	55	8
(213) 25 to 34 Years Old	30	8	53	9
(300) 35 to 49 Years Old	17	12	63	8
(243) 50 to 64 Years Old	16	10	57	16
(135) 65 Years and Over	15	10	53	23
(69) Less Than \$15,000	16	12	52	20
(229) \$15,000 to \$29,999	18	11	57	14
(295) \$30,000 to \$49,999	23	10	60	7
(252) \$50,000 and Over	23	13	54	10
(25) Less Than HS Diplm	28	16	40	16
(226) High School Gradut	17	11	59	13
(346) Some College Educt	21	11	55	12
(279) Bachelor's Degree	20	9	59	11
(121) Postgraduate Degre	17	14	58	12
(152) Far North Scottsd1	21	12	55	12
(255) North Central Area	16	11	59	14
(304) South Central Area	20	11	57	12
(258) Far South Scottsd1	21	10	57	12
(493) Male Respondent	21	9	59	11
(513) Female Respondent	18	13	55	14

=====

Row percentages sum across to 100%.

SPENDING PREFERENCE FOR PROGRAMS FOR SENIOR CITIZENS

=====				
TABULATED COLUMN= 57	MORE	LESS	SAME	DON'T
(N) KEY GROUPS	MONEY	MONEY	AMOUNT	KNOW
=====				
(1005) ENTIRE SAMPLE	26%	2%	40%	31%
(52) Part Year Resident	29	0	46	25
(165) Less Than 2 Years	21	2	35	41
(182) Two to Five Years	23	4	41	32
(185) Five to Ten Years	32	1	37	30
(421) Eleven or More	27	3	43	27
(740) Own or Buying Home	26	2	41	31
(265) Rent Residence	28	4	39	29
(692) Single Family Home	25	3	40	32
(176) Townhouse Or Condo	24	4	43	29
(127) Apartment	35	0	39	26
(785) Registered Voter	26	3	41	30
(219) Not Regstred Voter	28	2	37	33
(189) Registred Democrat	30	5	35	30
(429) Republican	24	1	42	32
(130) Independent	26	2	44	28
(512) Voted Last Elction	27	3	40	30
(252) Didn't Vote	25	2	43	29
(104) 18 to 24 Years Old	31	3	39	27
(213) 25 to 34 Years Old	26	3	38	33
(300) 35 to 49 Years Old	24	3	39	34
(243) 50 to 64 Years Old	24	1	42	33
(134) 65 Years and Over	31	4	44	22
(68) Less Than \$15,000	40	1	37	22
(229) \$15,000 to \$29,999	27	4	45	25
(295) \$30,000 to \$49,999	31	2	40	27
(252) \$50,000 and Over	21	3	38	38
(25) Less Than HS Diplm	40	0	40	20
(226) High School Gradut	27	2	40	31
(345) Some College Educt	27	3	41	29
(279) Bachelor's Degree	23	2	44	30
(121) Postgraduate Degre	25	2	32	40
(152) Far North Scottsd1	23	5	38	35
(254) North Central Area	25	2	42	31
(304) South Central Area	29	3	40	28
(258) Far South Scottsd1	26	2	40	33
(493) Male Respondent	26	3	38	32
(512) Female Respondent	26	2	43	29

=====
 Row percentages sum across to 100%.

SPENDING PREFERENCE FOR HELP FOR THE POOR

=====				
TABULATED COLUMN= 58	MORE	LESS	SAME	DON'T
(N) KEY GROUPS	MONEY	MONEY	AMOUNT	KNOW
=====				
(1006) ENTIRE SAMPLE	34%	3%	31%	32%
(52) Part Year Resident	40	6	27	27
(165) Less Than 2 Years	34	4	25	38
(182) Two to Five Years	26	6	32	36
(185) Five to Ten Years	38	3	32	28
(422) Eleven or More	35	2	32	31
(741) Own or Buying Home	34	3	31	32
(265) Rent Residence	34	5	29	32
(693) Single Family Home	34	3	31	31
(176) Townhouse Or Condo	31	5	30	35
(127) Apartment	38	3	28	31
(786) Registered Voter	34	3	31	32
(219) Not Regstred Voter	33	6	29	32
(189) Registred Democrat	41	2	27	30
(430) Republican	30	2	33	34
(130) Independent	36	4	30	30
(512) Voted Last Elction	34	3	31	32
(253) Didn't Vote	36	2	30	32
(104) 18 to 24 Years Old	55	6	19	20
(213) 25 to 34 Years Old	32	3	31	34
(300) 35 to 49 Years Old	34	4	33	30
(243) 50 to 64 Years Old	29	3	29	38
(135) 65 Years and Over	30	2	36	32
(69) Less Than \$15,000	43	3	28	26
(229) \$15,000 to \$29,999	37	3	32	28
(295) \$30,000 to \$49,999	36	3	30	31
(252) \$50,000 and Over	33	4	29	34
(25) Less Than HS Diplm	44	0	12	44
(226) High School Gradut	38	3	29	29
(346) Some College Educt	36	4	27	33
(279) Bachelor's Degree	27	3	39	31
(121) Postgraduate Degre	33	4	26	36
(152) Far North Scottsd1	34	4	28	34
(255) North Central Area	30	3	33	35
(304) South Central Area	37	4	27	32
(258) Far South Scottsd1	33	3	33	31
(493) Male Respondent	31	4	33	33
(513) Female Respondent	37	3	28	31

=====
 Row percentages sum across to 100%.
 =====

SPENDING PREFERENCE FOR DOWNTOWN REDEVELOPMENT

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=====
TABULATED COLUMN= 59      MORE   LESS   SAME   DON'T
( N )   KEY GROUPS      MONEY  MONEY  AMOUNT  KNOW
=====
(1005) ENTIRE SAMPLE      18%    11%    57%    13%

( 52) Part Year Resident  10      8     65     17
( 165) Less Than 2 Years  20      7     59     15
( 182) Two to Five Years  16     10     59     14
( 185) Five to Ten Years  22     14     52     12
( 421) Eleven or More    17     12     57     13

( 740) Own or Buying Home  19     11     57     13
( 265) Rent Residence    17     10     58     15

( 692) Single Family Home  19     11     57     13
( 176) Townhouse Or Condo  14     11     63     13
( 127) Apartment         21     12     52     15

( 785) Registered Voter   18     11     59     12
( 219) Not Regstred Voter  17     11     53     19

( 189) Registred Democrat  16     12     60     12
( 429) Republican         21     10     57     12
( 130) Independent        14     12     65      8

( 512) Voted Last Elction  18     12     58     12
( 252) Didn't Vote        21      9     58     12

( 104) 18 to 24 Years Old  25     16     43     15
( 213) 25 to 34 Years Old  19      9     64      7
( 300) 35 to 49 Years Old  20     10     59     11
( 243) 50 to 64 Years Old  16     13     56     15
( 134) 65 Years and Over   11     10     54     24

( 68) Less Than $15,000   16     15     47     22
( 229) $15,000 to $29,999  16     14     57     14
( 295) $30,000 to $49,999  21     10     60      9
( 252) $50,000 and Over   19     10     62      9

( 25) Less Than HS Diplm  20     20     32     28
( 226) High School Gradut  15     12     55     18
( 345) Some College Educt  19     11     57     13
( 279) Bachelor's Degree  19      8     63     10
( 121) Postgraduate Degre  17     14     60      9

( 152) Far North Scottsd1  14     13     61     12
( 254) North Central Area  19     10     57     14
( 304) South Central Area  22     11     52     15
( 258) Far South Scottsd1  14     12     62     12

( 493) Male Respondent    19     11     58     11
( 512) Female Respondent  17     11     57     15

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Row percentages sum across to 100%.

SPENDING PREFERENCE FOR PUBLIC TENNIS COURTS

=====				
TABULATED COLUMN= 60	MORE	LESS	SAME	DON'T
(N) KEY GROUPS	MONEY	MONEY	AMOUNT	KNOW
=====				
(1006) ENTIRE SAMPLE	11%	11%	60%	19%
(52) Part Year Resident	10	12	69	10
(165) Less Than 2 Years	15	9	55	21
(182) Two to Five Years	10	8	60	21
(185) Five to Ten Years	9	14	61	17
(422) Eleven or More	10	11	60	18
(741) Own or Buying Home	12	11	58	19
(265) Rent Residence	8	9	65	18
(693) Single Family Home	11	11	60	18
(176) Townhouse Or Condo	12	10	59	19
(127) Apartment	8	8	64	20
(786) Registered Voter	10	10	61	19
(219) Not Regstred Voter	11	12	58	19
(189) Registred Democrat	9	10	62	20
(430) Republican	11	10	61	17
(130) Independent	12	12	55	21
(512) Voted Last Elction	11	9	61	20
(253) Didn't Vote	10	13	60	17
(104) 18 to 24 Years Old	13	13	60	14
(213) 25 to 34 Years Old	12	11	63	14
(300) 35 to 49 Years Old	14	8	64	14
(243) 50 to 64 Years Old	7	14	58	22
(135) 65 Years and Over	7	8	50	36
(69) Less Than \$15,000	12	14	46	28
(229) \$15,000 to \$29,999	7	10	62	21
(295) \$30,000 to \$49,999	13	12	61	15
(252) \$50,000 and Over	13	10	60	17
(25) Less Than HS Diplm	16	12	40	32
(226) High School Gradut	9	12	58	21
(346) Some College Educt	8	11	64	17
(279) Bachelor's Degree	13	8	62	16
(121) Postgraduate Degre	13	14	51	21
(152) Far North Scottsd1	13	12	57	18
(255) North Central Area	8	10	64	18
(304) South Central Area	12	12	60	17
(258) Far South Scottsd1	10	9	58	23
(493) Male Respondent	14	10	60	17
(513) Female Respondent	8	12	60	20

=====
 Row percentages sum across to 100%.
 =====

SPENDING PREFERENCE FOR PUBLIC GOLF COURSES

=====				
TABULATED COLUMN= 61	MORE	LESS	SAME	DON'T
(N) KEY GROUPS	MONEY	MONEY	AMOUNT	KNOW
=====				
(1005) ENTIRE SAMPLE	13%	15%	57%	15%
(52) Part Year Resident	6	19	71	4
(165) Less Than 2 Years	14	13	57	16
(182) Two to Five Years	12	14	58	16
(184) Five to Ten Years	13	15	58	14
(422) Eleven or More	15	16	55	15
(740) Own or Buying Home	15	15	56	15
(265) Rent Residence	9	16	61	14
(692) Single Family Home	14	15	57	14
(176) Townhouse Or Condo	14	15	56	15
(127) Apartment	10	13	61	16
(786) Registered Voter	13	16	56	15
(218) Not Regstred Voter	14	11	61	15
(189) Registred Democrat	13	16	54	16
(430) Republican	15	15	56	14
(130) Independent	10	19	57	14
(512) Voted Last Elction	15	16	55	14
(253) Didn't Vote	10	17	57	15
(104) 18 to 24 Years Old	16	15	58	11
(213) 25 to 34 Years Old	12	14	63	11
(300) 35 to 49 Years Old	13	18	56	13
(242) 50 to 64 Years Old	13	14	56	17
(135) 65 Years and Over	14	12	49	25
(69) Less Than \$15,000	14	16	48	22
(229) \$15,000 to \$29,999	9	15	61	15
(295) \$30,000 to \$49,999	15	17	57	12
(252) \$50,000 and Over	17	15	56	12
(25) Less Than HS Diplm	20	16	48	16
(226) High School Gradut	13	12	59	16
(346) Some College Educt	11	17	58	14
(278) Bachelor's Degree	13	15	60	12
(121) Postgraduate Degre	19	17	45	18
(152) Far North Scottsd1	19	18	51	13
(255) North Central Area	13	14	58	15
(304) South Central Area	13	16	58	13
(258) Far South Scottsd1	10	13	60	17
(492) Male Respondent	16	13	59	11
(513) Female Respondent	10	17	55	18

=====
 Row percentages sum across to 100%.
 =====

SPENDING PREFERENCE FOR BIKE PATHS

=====				
TABULATED COLUMN= 62	MORE	LESS	SAME	DON'T
(N) KEY GROUPS	MONEY	MONEY	AMOUNT	KNOW
=====				
(1004) ENTIRE SAMPLE	28%	3%	56%	13%
(52) Part Year Resident	19	2	65	13
(165) Less Than 2 Years	29	2	58	11
(182) Two to Five Years	31	3	53	13
(183) Five to Ten Years	28	4	54	13
(422) Eleven or More	27	4	56	13
(739) Own or Buying Home	27	3	57	13
(265) Rent Residence	29	4	55	12
(691) Single Family Home	28	3	56	13
(176) Townhouse Or Condo	31	3	55	10
(127) Apartment	24	4	61	11
(785) Registered Voter	28	3	57	11
(218) Not Regstred Voter	28	3	52	17
(188) Registred Democrat	30	2	56	12
(430) Republican	25	4	59	11
(130) Independent	35	3	52	10
(511) Voted Last Elction	27	2	58	13
(253) Didn't Vote	29	6	57	9
(104) 18 to 24 Years Old	32	4	60	5
(213) 25 to 34 Years Old	31	3	58	8
(300) 35 to 49 Years Old	32	3	56	9
(241) 50 to 64 Years Old	23	4	56	17
(135) 65 Years and Over	20	3	49	28
(69) Less Than \$15,000	32	4	48	16
(228) \$15,000 to \$29,999	27	4	57	11
(295) \$30,000 to \$49,999	30	4	53	13
(252) \$50,000 and Over	30	1	61	8
(25) Less Than HS Diplm	28	8	52	12
(226) High School Gradut	28	4	50	18
(345) Some College Educt	27	3	57	12
(278) Bachelor's Degree	27	2	60	10
(121) Postgraduate Degre	33	3	54	10
(152) Far North Scottsd1	39	3	45	13
(255) North Central Area	29	2	56	12
(303) South Central Area	25	5	56	14
(258) Far South Scottsd1	23	3	62	12
(492) Male Respondent	28	3	58	10
(512) Female Respondent	28	4	54	15

=====
Row percentages sum across to 100%.

SPENDING PREFERENCE FOR ZONING ENFORCEMENT

=====				
TABULATED COLUMN= 63	MORE	LESS	SAME	DON'T
(N) KEY GROUPS	MONEY	MONEY	AMOUNT	KNOW
=====				
(1004) ENTIRE SAMPLE	17%	4%	54%	25%
(52) Part Year Resident	8	0	62	31
(165) Less Than 2 Years	14	2	53	30
(182) Two to Five Years	20	6	52	23
(183) Five to Ten Years	16	4	56	23
(422) Eleven or More	19	4	54	23
(739) Own or Buying Home	19	4	55	23
(265) Rent Residence	14	3	53	30
(691) Single Family Home	19	4	55	22
(176) Townhouse Or Condo	13	5	56	27
(127) Apartment	17	2	50	32
(785) Registered Voter	18	4	54	24
(218) Not Regstred Voter	13	5	54	28
(188) Registred Democrat	16	4	51	28
(430) Republican	20	3	56	21
(130) Independent	17	4	54	25
(511) Voted Last Elction	21	3	52	24
(253) Didn't Vote	16	4	58	22
(104) 18 to 24 Years Old	13	6	55	26
(213) 25 to 34 Years Old	15	5	57	23
(300) 35 to 49 Years Old	22	5	54	19
(241) 50 to 64 Years Old	18	1	55	26
(135) 65 Years and Over	11	4	47	38
(69) Less Than \$15,000	12	7	36	45
(228) \$15,000 to \$29,999	14	4	55	28
(295) \$30,000 to \$49,999	20	4	55	21
(252) \$50,000 and Over	19	4	58	20
(25) Less Than HS Diplm	16	0	56	28
(226) High School Gradut	12	5	52	31
(345) Some College Educt	20	2	54	23
(278) Bachelor's Degree	20	4	55	21
(121) Postgraduate Degre	13	7	55	26
(152) Far North Scottsd1	21	4	55	20
(255) North Central Area	16	4	58	21
(303) South Central Area	17	5	51	26
(258) Far South Scottsd1	16	2	55	28
(492) Male Respondent	17	5	58	20
(512) Female Respondent	18	3	51	29

=====
 Row percentages sum across to 100%.

SPENDING PREFERENCE FOR EQUESTRIAN TRAILS

=====				
TABULATED COLUMN= 64	MORE	LESS	SAME	DON'T
(N) KEY GROUPS	MONEY	MONEY	AMOUNT	KNOW
=====				
(1004) ENTIRE SAMPLE	12%	6%	41%	41%
(52) Part Year Resident	10	0	54	37
(165) Less Than 2 Years	10	5	44	41
(181) Two to Five Years	13	7	37	43
(184) Five to Ten Years	11	8	36	45
(422) Eleven or More	13	6	41	39
(739) Own or Buying Home	12	7	41	40
(265) Rent Residence	12	5	40	43
(691) Single Family Home	13	6	42	39
(176) Townhouse Or Condo	7	7	43	43
(127) Apartment	12	6	35	48
(785) Registered Voter	11	6	42	41
(218) Not Regstred Voter	14	6	37	43
(189) Registred Democrat	11	4	43	41
(429) Republican	12	5	44	39
(130) Independent	12	9	35	44
(512) Voted Last Elction	11	5	41	43
(252) Didn't Vote	12	8	44	36
(104) 18 to 24 Years Old	22	10	37	32
(213) 25 to 34 Years Old	10	6	46	37
(300) 35 to 49 Years Old	14	6	41	40
(241) 50 to 64 Years Old	10	7	40	43
(135) 65 Years and Over	6	4	36	54
(69) Less Than \$15,000	16	6	30	48
(229) \$15,000 to \$29,999	12	7	45	36
(295) \$30,000 to \$49,999	14	7	40	39
(251) \$50,000 and Over	11	6	41	41
(25) Less Than HS Diplm	24	8	16	52
(226) High School Gradut	12	6	43	39
(345) Some College Educt	12	7	41	41
(278) Bachelor's Degree	13	5	41	41
(121) Postgraduate Degre	10	7	41	41
(152) Far North Scottsd1	19	6	41	34
(254) North Central Area	11	6	43	40
(304) South Central Area	11	6	39	43
(258) Far South Scottsd1	10	5	41	44
(491) Male Respondent	12	7	42	40
(513) Female Respondent	12	6	40	42

=====

Row percentages sum across to 100%.

SPENDING PREFERENCE FOR SCOTTSDALE CENTER FOR THE ARTS

=====				
TABULATED COLUMN= 65	MORE	LESS	SAME	DON'T
(N) KEY GROUPS	MONEY	MONEY	AMOUNT	KNOW
=====				
(1005) ENTIRE SAMPLE	24%	4%	60%	11%
(52) Part Year Resident	31	0	65	4
(165) Less Than 2 Years	24	4	58	14
(182) Two to Five Years	23	5	63	9
(184) Five to Ten Years	24	4	62	10
(422) Eleven or More	25	4	59	13
(740) Own or Buying Home	26	4	59	11
(265) Rent Residence	22	2	63	13
(692) Single Family Home	26	4	59	10
(176) Townhouse Or Condo	20	3	65	12
(127) Apartment	25	2	59	14
(786) Registered Voter	26	3	61	10
(218) Not Regstred Voter	19	6	60	16
(189) Registred Democrat	29	2	60	10
(430) Republican	26	4	60	10
(130) Independent	24	2	65	8
(512) Voted Last Elction	28	4	58	10
(253) Didn't Vote	23	3	65	9
(104) 18 to 24 Years Old	22	9	57	13
(213) 25 to 34 Years Old	24	3	63	9
(300) 35 to 49 Years Old	30	4	61	5
(242) 50 to 64 Years Old	25	3	59	13
(135) 65 Years and Over	15	1	61	23
(69) Less Than \$15,000	20	4	55	20
(229) \$15,000 to \$29,999	22	3	64	12
(295) \$30,000 to \$49,999	27	5	58	10
(252) \$50,000 and Over	26	4	65	6
(25) Less Than HS Diplm	24	4	40	32
(226) High School Gradut	16	5	61	17
(346) Some College Educt	23	4	63	10
(278) Bachelor's Degree	30	3	62	6
(121) Postgraduate Degre	31	3	54	12
(152) Far North Scottsd1	27	7	56	10
(255) North Central Area	24	4	63	9
(304) South Central Area	24	4	60	12
(258) Far South Scottsd1	24	2	62	12
(492) Male Respondent	25	5	60	10
(513) Female Respondent	24	3	61	12

=====

Row percentages sum across to 100%.

SPENDING PREFERENCE FOR PROTECTING THE MOUNTAINS

TABULATED (N)	COLUMN= 66 KEY GROUPS	MORE MONEY	LESS MONEY	SAME AMOUNT	DON'T KNOW
(1005)	ENTIRE SAMPLE	35%	3%	48%	14%
(52)	Part Year Resident	44	0	37	19
(165)	Less Than 2 Years	27	4	50	19
(182)	Two to Five Years	29	2	55	14
(184)	Five to Ten Years	39	2	48	11
(422)	Eleven or More	36	4	46	14
(740)	Own or Buying Home	36	4	46	14
(265)	Rent Residence	30	2	52	16
(692)	Single Family Home	36	4	46	14
(176)	Townhouse Or Condo	34	2	54	11
(127)	Apartment	28	1	50	21
(786)	Registered Voter	36	3	47	14
(218)	Not Regstred Voter	30	3	51	16
(189)	Registred Democrat	38	2	44	16
(430)	Republican	33	3	51	13
(130)	Independent	42	3	42	14
(512)	Voted Last Elction	37	3	47	13
(253)	Didn't Vote	33	2	49	16
(104)	18 to 24 Years Old	36	2	48	14
(213)	25 to 34 Years Old	31	3	53	13
(300)	35 to 49 Years Old	37	3	48	12
(242)	50 to 64 Years Old	35	5	45	15
(135)	65 Years and Over	30	3	47	20
(69)	Less Than \$15,000	41	1	39	19
(229)	\$15,000 to \$29,999	37	2	47	14
(295)	\$30,000 to \$49,999	38	3	46	13
(252)	\$50,000 and Over	28	4	55	14
(25)	Less Than HS Diplm	40	0	36	24
(226)	High School Gradut	34	3	49	15
(346)	Some College Educt	36	3	49	12
(278)	Bachelor's Degree	33	3	50	15
(121)	Postgraduate Degre	35	5	40	20
(152)	Far North Scottsd1	39	3	44	14
(255)	North Central Area	36	2	48	15
(304)	South Central Area	34	4	47	15
(258)	Far South Scottsd1	33	3	50	14
(492)	Male Respondent	33	4	48	14
(513)	Female Respondent	36	2	48	15

Row percentages sum across to 100%.

PROBLEM OF ENSURING ADEQUATE WATER SUPPLY FOR
SCOTTSDALE

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=====
TABULATED COLUMN= 67      MAJOR  MODRAT  MINOR  DON'T
( N )   KEY GROUPS      PROBLM  PROBLM  PROBLM  KNOW
=====
(1007) ENTIRE SAMPLE      48%    31%    13%    8%

( 52) Part Year Resident  40     33     10     17
( 165) Less Than 2 Years  48     37      8      7
( 182) Two to Five Years  47     30     16      7
( 186) Five to Ten Years  56     24     14      6
( 422) Eleven or More     45     32     14      9

( 742) Own or Buying Home  48     31     13      8
( 265) Rent Residence     46     31     15      9

( 693) Single Family Home  48     32     14      7
( 176) Townhouse Or Condo  50     30     11      9
( 128) Apartment          44     31     14     11

( 787) Registered Voter   49     30     13      7
( 219) Not Regstred Voter  41     34     14     11

( 189) Registred Democrat  53     27     11      8
( 431) Republican         48     30     13      8
( 130) Independent        48     32     18      2

( 512) Voted Last Elction  51     29     13      7
( 254) Didn't Vote        46     34     14      6

( 104) 18 to 24 Years Old  37     43     16      4
( 213) 25 to 34 Years Old  46     37     11      6
( 300) 35 to 49 Years Old  52     30     13      5
( 243) 50 to 64 Years Old  49     25     17      9
( 136) 65 Years and Over   46     28     10     17

( 70) Less Than $15,000    39     30     13     19
( 229) $15,000 to $29,999  44     33     16      7
( 295) $30,000 to $49,999  52     29     12      6
( 252) $50,000 and Over    46     35     13      6

( 25) Less Than HS Diplm   40     24     20     16
( 226) High School Gradut  37     35     15     13
( 347) Some College Educt  49     31     13      7
( 279) Bachelor's Degree   51     30     13      5
( 121) Postgraduate Degre  58     27      9      6

( 152) Far North Scottsd1  46     31     15      8
( 255) North Central Area  49     30     14      7
( 304) South Central Area  45     32     14      8
( 259) Far South Scottsd1  49     31     11      8

( 493) Male Respondent     45     33     16      6
( 514) Female Respondent   50     30     11     10

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Row percentages sum across to 100%.

SUPPORT FOR RESTRICTIONS ON PLANTING GRASS AROUND PUBLIC BUILDINGS

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TABULATED COLUMN= 68	STRGLY	STRGLY DON'T
(N) KEY GROUPS	SUPPORT SUPPORT NEUTRL	OPPOSE OPPOSE KNOW

=====

	18%	42%	7%	28%	4%	1%
(1007) ENTIRE SAMPLE						
(52) Part Year Resident	13	48	12	25	2	0
(165) Less Than 2 Years	16	41	8	32	4	1
(182) Two to Five Years	14	39	9	32	5	1
(186) Five to Ten Years	27	38	5	23	4	3
(422) Eleven or More	17	45	6	27	4	2
(742) Own or Buying Home	18	43	6	27	4	1
(265) Rent Residence	16	38	10	29	5	2
(693) Single Family Home	18	41	7	29	4	1
(176) Townhouse Or Condo	17	44	7	26	3	3
(128) Apartment	16	43	11	24	5	2
(787) Registered Voter	19	43	6	27	4	1
(219) Not Regstred Voter	14	38	10	32	5	2
(189) Registred Democrat	17	46	6	25	3	3
(431) Republican	19	42	7	26	4	1
(130) Independent	20	41	5	29	5	0
(512) Voted Last Elction	18	45	6	25	4	2
(254) Didn't Vote	19	39	6	31	4	1
(104) 18 to 24 Years Old	11	41	8	36	4	1
(213) 25 to 34 Years Old	15	40	9	28	8	1
(300) 35 to 49 Years Old	24	40	6	24	5	1
(243) 50 to 64 Years Old	17	48	6	26	2	1
(136) 65 Years and Over	15	37	9	32	1	5
(70) Less Than \$15,000	11	40	14	27	3	4
(229) \$15,000 to \$29,999	16	44	4	30	3	2
(295) \$30,000 to \$49,999	17	45	5	28	4	0
(252) \$50,000 and Over	21	37	8	26	6	2
(25) Less Than HS Diplm	8	32	16	40	4	0
(226) High School Gradut	13	45	4	33	4	2
(347) Some College Educt	17	41	7	29	4	2
(279) Bachelor's Degree	21	41	9	24	4	1
(121) Postgraduate Degre	26	42	7	20	5	1
(152) Far North Scottsd1	21	38	9	28	3	1
(255) North Central Area	22	43	5	24	4	2
(304) South Central Area	14	42	9	28	6	1
(259) Far South Scottsd1	17	43	7	29	3	1
(493) Male Respondent	16	40	6	31	6	1
(514) Female Respondent	19	44	8	25	2	2

=====

Row percentages sum across to 100%.

SUPPORT FOR RESTRICTIONS ON PLANTING GRASS AROUND OFFICES

=====							
TABULATED COLUMN= 69	STRGLY			STRGLY DON'T			
(N)	KEY GROUPS	SUPPORT	SUPPORT	NEUTRL	OPPOSE	OPPOSE	KNOW
=====							
(1007)	ENTIRE SAMPLE	17%	42%	8%	28%	4%	2%
(52)	Part Year Resident	10	46	12	31	2	0
(165)	Less Than 2 Years	14	42	7	31	5	1
(182)	Two to Five Years	16	41	7	31	4	2
(186)	Five to Ten Years	25	40	5	23	4	2
(422)	Eleven or More	16	42	9	27	4	2
(742)	Own or Buying Home	18	44	7	27	4	1
(265)	Rent Residence	15	36	11	30	5	2
(693)	Single Family Home	18	41	7	29	4	1
(176)	Townhouse Or Condo	15	46	9	24	3	4
(128)	Apartment	15	39	13	27	5	2
(787)	Registered Voter	18	43	7	26	4	2
(219)	Not Regstred Voter	14	36	12	32	4	1
(189)	Registred Democrat	15	50	6	23	3	2
(431)	Republican	18	43	7	27	4	1
(130)	Independent	20	40	6	28	5	1
(512)	Voted Last Elction	18	45	7	25	4	2
(254)	Didn't Vote	17	41	6	29	5	2
(104)	18 to 24 Years Old	13	40	9	34	4	0
(213)	25 to 34 Years Old	14	40	9	29	7	1
(300)	35 to 49 Years Old	23	41	6	24	4	1
(243)	50 to 64 Years Old	16	45	8	28	2	2
(136)	65 Years and Over	14	38	10	30	2	6
(70)	Less Than \$15,000	10	40	16	27	4	3
(229)	\$15,000 to \$29,999	17	40	7	31	3	2
(295)	\$30,000 to \$49,999	17	46	6	27	3	0
(252)	\$50,000 and Over	19	40	8	25	6	2
(25)	Less Than HS Diplm	8	32	8	44	4	4
(226)	High School Gradut	13	42	7	34	4	1
(347)	Some College Educt	15	42	9	28	4	2
(279)	Bachelor's Degree	20	42	9	23	4	2
(121)	Postgraduate Degre	25	42	6	22	3	2
(152)	Far North Scottsd1	23	39	7	27	3	1
(255)	North Central Area	21	43	4	26	4	3
(304)	South Central Area	13	41	10	28	6	1
(259)	Far South Scottsd1	15	43	9	30	2	1
(493)	Male Respondent	17	37	8	31	6	2
(514)	Female Respondent	18	46	8	24	2	2

=====
Row percentages sum across to 100%.
=====

SUPPORT FOR RESTRICTIONS ON PLANTING GRASS AROUND PRIVATE HOMES

=====		=====					=====	
TABULATED COLUMN= 70		STRGLY			STRGLY DON'T			
(N)	KEY GROUPS	SUPORT	SUPORT	NEUTRL	OPPOSE	OPPOSE	KNOW	
=====		=====					=====	
(1007)	ENTIRE SAMPLE	10%	26%	7%	42%	13%	2%	
(52)	Part Year Resident	8	25	8	54	6	0	
(165)	Less Than 2 Years	9	25	4	45	16	1	
(182)	Two to Five Years	10	25	5	48	8	3	
(186)	Five to Ten Years	15	25	8	36	15	2	
(422)	Eleven or More	9	28	9	39	14	2	
(742)	Own or Buying Home	11	27	6	41	13	2	
(265)	Rent Residence	10	23	9	43	14	2	
(693)	Single Family Home	10	26	7	41	14	1	
(176)	Townhouse Or Condo	11	25	5	47	9	4	
(128)	Apartment	10	27	10	39	12	2	
(787)	Registered Voter	11	26	6	41	13	2	
(219)	Not Regstred Voter	8	26	9	43	12	1	
(189)	Registred Democrat	8	30	7	41	11	3	
(431)	Republican	12	27	7	40	13	1	
(130)	Independent	12	21	4	47	16	1	
(512)	Voted Last Elction	10	28	8	42	12	2	
(254)	Didn't Vote	13	24	5	41	15	2	
(104)	18 to 24 Years Old	6	18	7	49	20	0	
(213)	25 to 34 Years Old	8	19	7	46	19	0	
(300)	35 to 49 Years Old	14	29	6	39	11	2	
(243)	50 to 64 Years Old	10	31	8	39	9	2	
(136)	65 Years and Over	11	27	9	40	8	4	
(70)	Less Than \$15,000	6	21	10	44	16	3	
(229)	\$15,000 to \$29,999	10	28	5	42	11	4	
(295)	\$30,000 to \$49,999	8	27	6	45	14	0	
(252)	\$50,000 and Over	14	24	7	38	15	2	
(25)	Less Than HS Diplm	4	16	8	56	12	4	
(226)	High School Gradut	6	26	5	46	15	1	
(347)	Some College Educt	11	25	7	41	13	3	
(279)	Bachelor's Degree	13	27	9	39	11	1	
(121)	Postgraduate Degre	12	31	6	40	10	1	
(152)	Far North Scottsd1	10	28	7	41	13	1	
(255)	North Central Area	14	25	7	40	11	2	
(304)	South Central Area	10	26	8	39	15	1	
(259)	Far South Scottsd1	9	25	5	45	14	2	
(493)	Male Respondent	9	25	7	43	13	2	
(514)	Female Respondent	12	27	7	40	12	2	

=====
 Row percentages sum across to 100%.
 =====

SUPPORT FOR RESTRICTIONS ON HOURS DURING WHICH GRASS MAY BE WATERED

=====		=====					=====	
TABULATED COLUMN= 71		STRGLY				STRGLY DON'T		
(N)	KEY GROUPS	SUPPORT	SUPPORT	NEUTRL	OPPOSE	OPPOSE	KNOW	
=====		=====					=====	
		21%	53%	6%	15%	3%	2%	
(1007)	ENTIRE SAMPLE							
(52)	Part Year Resident	10	62	15	13	0	0	
(165)	Less Than 2 Years	26	54	5	11	2	1	
(182)	Two to Five Years	20	55	3	15	4	2	
(186)	Five to Ten Years	29	51	3	12	2	3	
(422)	Eleven or More	16	53	8	18	4	1	
(742)	Own or Buying Home	20	54	6	16	3	2	
(265)	Rent Residence	23	52	8	11	4	2	
(693)	Single Family Home	19	53	6	17	3	1	
(176)	Townhouse Or Condo	21	55	6	13	2	3	
(128)	Apartment	26	53	7	9	3	2	
(787)	Registered Voter	21	55	5	14	2	2	
(219)	Not Regstred Voter	18	48	9	17	6	2	
(189)	Registred Democrat	17	62	3	15	1	2	
(431)	Republican	21	55	6	14	2	1	
(130)	Independent	29	48	5	14	3	1	
(512)	Voted Last Elction	21	55	5	14	2	2	
(254)	Didn't Vote	23	54	6	14	2	1	
(104)	18 to 24 Years Old	13	56	10	14	5	2	
(213)	25 to 34 Years Old	24	48	5	18	3	1	
(300)	35 to 49 Years Old	25	54	4	13	4	1	
(243)	50 to 64 Years Old	19	53	8	16	2	1	
(136)	65 Years and Over	15	60	9	11	1	5	
(70)	Less Than \$15,000	13	59	7	17	0	4	
(229)	\$15,000 to \$29,999	22	55	3	12	4	3	
(295)	\$30,000 to \$49,999	21	53	7	15	3	1	
(252)	\$50,000 and Over	23	53	6	15	2	1	
(25)	Less Than HS Diplm	20	48	4	24	0	4	
(226)	High School Gradut	17	56	5	15	5	2	
(347)	Some College Educt	18	54	7	13	4	2	
(279)	Bachelor's Degree	24	52	6	15	1	1	
(121)	Postgraduate Degre	27	49	6	16	1	2	
(152)	Far North Scottsd1	22	50	6	16	5	1	
(255)	North Central Area	23	49	5	17	2	3	
(304)	South Central Area	21	54	7	12	3	2	
(259)	Far South Scottsd1	18	56	5	16	3	1	
(493)	Male Respondent	19	50	6	19	4	1	
(514)	Female Respondent	22	57	6	11	2	2	

=====

Row percentages sum across to 100%.

SUPPORT FOR RESTRICTIONS ON NEW DEVELOPMENTS WHICH ARE BIG WATER
USERS

=====		STRGLY			STRGLY DON'T		
TABULATED COLUMN= 72	KEY GROUPS	SUPORT	SUPORT	NEUTRL	OPPOSE	OPPOSE	KNOW
(N)							
=====		=====					
(1007)	ENTIRE SAMPLE	25%	45%	9%	15%	4%	3%
(52)	Part Year Resident	15	48	12	15	4	6
(165)	Less Than 2 Years	23	45	11	18	2	1
(182)	Two to Five Years	21	42	9	20	3	3
(186)	Five to Ten Years	30	45	6	13	1	4
(422)	Eleven or More	26	45	8	14	5	3
(742)	Own or Buying Home	26	46	7	14	4	3
(265)	Rent Residence	22	41	12	19	4	3
(693)	Single Family Home	26	44	8	15	4	2
(176)	Townhouse Or Condo	20	51	6	15	3	4
(128)	Apartment	22	40	14	17	2	5
(787)	Registered Voter	26	44	8	15	4	3
(219)	Not Regstred Voter	19	46	10	18	3	5
(189)	Registred Democrat	25	49	7	13	4	1
(431)	Republican	25	46	9	14	3	2
(130)	Independent	28	38	9	18	5	2
(512)	Voted Last Elction	28	46	7	12	4	2
(254)	Didn't Vote	21	43	10	19	4	2
(104)	18 to 24 Years Old	15	47	9	23	5	1
(213)	25 to 34 Years Old	22	42	11	20	3	2
(300)	35 to 49 Years Old	31	41	8	15	4	1
(243)	50 to 64 Years Old	26	49	7	12	3	4
(136)	65 Years and Over	21	47	10	11	3	9
(70)	Less Than \$15,000	17	44	10	19	1	9
(229)	\$15,000 to \$29,999	25	46	7	13	5	3
(295)	\$30,000 to \$49,999	25	44	9	17	3	2
(252)	\$50,000 and Over	27	44	8	15	3	3
(25)	Less Than HS Diplm	12	52	8	16	0	12
(226)	High School Gradut	23	45	10	14	5	3
(347)	Some College Educt	22	46	10	15	4	2
(279)	Bachelor's Degree	30	41	6	18	2	3
(121)	Postgraduate Degre	26	46	8	12	5	3
(152)	Far North Scottsd1	28	44	8	11	5	5
(255)	North Central Area	24	47	7	17	1	3
(304)	South Central Area	24	42	9	16	6	3
(259)	Far South Scottsd1	25	46	10	15	3	1
(493)	Male Respondent	23	42	9	19	4	2
(514)	Female Respondent	26	48	8	12	3	4

=====
Row percentages sum across to 100%.
=====

SUPPORT FOR IMPOSING HIGHER FEES FOR WATER CONSUMPTION YEAR ROUND

=====

TABULATED COLUMN= 73	STRGLY	STRGLY DON'T
(N) KEY GROUPS	SUPORT SUPORT NEUTRL OPPOSE OPPOSE	KNOW

=====

	6%	30%	8%	40%	13%	3%
(1007) ENTIRE SAMPLE						
(52) Part Year Resident	8	25	6	38	21	2
(165) Less Than 2 Years	7	35	7	39	10	2
(182) Two to Five Years	3	34	7	41	13	2
(186) Five to Ten Years	10	32	9	34	11	3
(422) Eleven or More	5	26	10	41	15	3
(742) Own or Buying Home	6	28	8	42	14	3
(265) Rent Residence	7	35	10	34	11	3
(693) Single Family Home	5	28	9	41	16	2
(176) Townhouse Or Condo	10	33	6	36	9	6
(128) Apartment	5	34	9	40	7	5
(787) Registered Voter	6	30	8	40	13	2
(219) Not Regstred Voter	6	27	11	37	14	4
(189) Registred Democrat	5	30	11	41	11	3
(431) Republican	6	30	7	42	13	2
(130) Independent	8	38	7	32	16	0
(512) Voted Last Elction	6	32	7	39	14	3
(254) Didn't Vote	6	27	11	43	12	2
(104) 18 to 24 Years Old	7	33	11	38	13	0
(213) 25 to 34 Years Old	4	35	8	38	12	2
(300) 35 to 49 Years Old	9	32	8	36	15	1
(243) 50 to 64 Years Old	5	27	8	44	13	3
(136) 65 Years and Over	5	19	9	44	12	11
(70) Less Than \$15,000	4	20	13	41	13	9
(229) \$15,000 to \$29,999	5	31	8	39	13	3
(295) \$30,000 to \$49,999	5	31	7	40	15	2
(252) \$50,000 and Over	10	35	9	33	12	2
(25) Less Than HS Diplm	8	24	4	44	8	12
(226) High School Gradut	6	19	10	44	19	2
(347) Some College Educt	5	30	9	38	14	3
(279) Bachelor's Degree	7	35	8	38	9	3
(121) Postgraduate Degre	7	36	7	38	12	2
(152) Far North Scottsd1	5	29	14	36	14	2
(255) North Central Area	9	30	6	36	16	3
(304) South Central Area	6	32	8	41	11	3
(259) Far South Scottsd1	5	26	8	45	13	2
(493) Male Respondent	7	32	7	40	11	2
(514) Female Respondent	5	27	10	39	15	4

=====

Row percentages sum across to 100%.

SUPPORT FOR IMPOSING HIGHER FEES FOR WATER CONSUMPTION FOR HEAVY
USERS

=====		STRGLY			STRGLY DON'T		
TABULATED COLUMN= 74	KEY GROUPS	SUPPORT	SUPPORT	NEUTRL	OPPOSE	OPPOSE	KNOW
(N)							
=====		=====					
(1007)	ENTIRE SAMPLE	22%	52%	6%	15%	3%	2%
(52)	Part Year Resident	21	54	4	13	6	2
(165)	Less Than 2 Years	21	55	5	16	3	0
(182)	Two to Five Years	20	52	3	18	2	4
(186)	Five to Ten Years	31	43	5	15	4	3
(422)	Eleven or More	20	54	8	13	3	3
(742)	Own or Buying Home	21	53	6	16	3	2
(265)	Rent Residence	26	48	6	13	3	3
(693)	Single Family Home	22	54	5	14	3	2
(176)	Townhouse Or Condo	20	49	7	18	2	4
(128)	Apartment	27	45	6	14	3	4
(787)	Registered Voter	22	53	5	14	3	2
(219)	Not Regstred Voter	23	45	7	18	4	3
(189)	Registred Democrat	22	52	4	16	3	3
(431)	Republican	21	54	6	13	3	2
(130)	Independent	26	56	4	11	3	0
(512)	Voted Last Elction	23	53	6	13	3	2
(254)	Didn't Vote	21	54	5	17	1	3
(104)	18 to 24 Years Old	16	54	6	19	5	0
(213)	25 to 34 Years Old	24	51	5	15	3	1
(300)	35 to 49 Years Old	29	50	6	12	2	1
(243)	50 to 64 Years Old	19	54	5	14	4	3
(136)	65 Years and Over	15	51	7	17	1	9
(70)	Less Than \$15,000	19	56	7	9	3	7
(229)	\$15,000 to \$29,999	22	52	3	16	3	4
(295)	\$30,000 to \$49,999	22	56	5	14	2	0
(252)	\$50,000 and Over	25	49	6	14	3	2
(25)	Less Than HS Diplm	12	52	0	20	4	12
(226)	High School Gradut	20	53	4	17	5	1
(347)	Some College Educt	20	54	7	13	3	3
(279)	Bachelor's Degree	27	48	7	15	1	3
(121)	Postgraduate Degre	26	49	4	17	2	2
(152)	Far North Scottsd1	21	54	9	13	3	1
(255)	North Central Area	24	50	5	15	3	4
(304)	South Central Area	22	50	5	16	4	3
(259)	Far South Scottsd1	22	54	5	16	1	1
(493)	Male Respondent	25	51	5	16	3	2
(514)	Female Respondent	20	53	7	14	3	3

=====
Row percentages sum across to 100%.

PROBLEM OF AIR POLLUTION IN SCOTTSDALE

=====
 TABULATED COLUMN= 75 MAJOR MODRAT MINOR DON'T
 (N) KEY GROUPS PROBLM PROBLM PROBLM KNOW
 =====

	42%	43%	12%	3%
(1007) ENTIRE SAMPLE				
(52) Part Year Resident	42	46	8	4
(165) Less Than 2 Years	36	49	13	1
(182) Two to Five Years	41	42	15	2
(186) Five to Ten Years	43	41	11	5
(422) Eleven or More	44	41	12	3
(742) Own or Buying Home	42	43	12	3
(265) Rent Residence	43	43	12	2
(693) Single Family Home	40	44	13	3
(176) Townhouse Or Condo	47	41	10	2
(128) Apartment	43	41	13	3
(787) Registered Voter	41	44	12	3
(219) Not Regstred Voter	44	39	14	3
(189) Registred Democrat	46	42	10	3
(431) Republican	42	43	13	3
(130) Independent	36	51	12	2
(512) Voted Last Elction	43	43	12	3
(254) Didn't Vote	38	47	13	2
(104) 18 to 24 Years Old	40	47	11	2
(213) 25 to 34 Years Old	39	46	14	1
(300) 35 to 49 Years Old	43	42	14	2
(243) 50 to 64 Years Old	40	44	13	2
(136) 65 Years and Over	48	38	6	8
(70) Less Than \$15,000	46	33	13	9
(229) \$15,000 to \$29,999	43	41	14	2
(295) \$30,000 to \$49,999	43	45	10	2
(252) \$50,000 and Over	37	48	12	2
(25) Less Than HS Diplm	52	16	16	16
(226) High School Gradut	46	39	13	2
(347) Some College Educt	39	47	12	2
(279) Bachelor's Degree	40	44	13	3
(121) Postgraduate Degre	43	43	12	2
(152) Far North Scottsd1	36	45	16	3
(255) North Central Area	38	47	12	2
(304) South Central Area	42	43	11	4
(259) Far South Scottsd1	47	39	12	2
(493) Male Respondent	37	45	15	3
(514) Female Respondent	46	41	10	3

=====
 Row percentages sum across to 100%.

SUPPORT FOR RESTRICTIONS ON THE USE OF CARS ON CERTAIN DAYS BY
LICENSE PLATE NUMBER

=====		STRGLY			STRGLY DON'T		
TABULATED COLUMN= 76	KEY GROUPS	SUPORT	SUPORT	NEUTRL	OPPOSE	OPPOSE	KNOW
(N)							
=====		=====					
(1007)	ENTIRE SAMPLE	2%	6%	3%	38%	49%	2%
(52)	Part Year Resident	2	6	2	50	40	0
(165)	Less Than 2 Years	2	8	1	33	55	0
(182)	Two to Five Years	2	6	1	41	51	1
(186)	Five to Ten Years	3	6	5	35	48	3
(422)	Eleven or More	2	6	5	39	46	2
(742)	Own or Buying Home	2	6	4	39	48	2
(265)	Rent Residence	2	9	3	37	49	1
(693)	Single Family Home	2	6	3	38	49	2
(176)	Townhouse Or Condo	3	7	5	39	45	1
(128)	Apartment	2	8	4	37	48	2
(787)	Registered Voter	2	6	4	38	48	2
(219)	Not Regstred Voter	2	6	1	37	53	1
(189)	Registred Democrat	2	7	4	35	48	3
(431)	Republican	2	7	4	39	48	1
(130)	Independent	1	4	3	39	52	2
(512)	Voted Last Elction	2	6	5	39	46	2
(254)	Didn't Vote	2	6	3	37	51	2
(104)	18 to 24 Years Old	1	6	1	36	57	0
(213)	25 to 34 Years Old	1	6	3	34	56	0
(300)	35 to 49 Years Old	2	5	2	37	51	2
(243)	50 to 64 Years Old	2	5	4	43	45	1
(136)	65 Years and Over	4	13	8	38	32	6
(70)	Less Than \$15,000	3	10	9	30	43	6
(229)	\$15,000 to \$29,999	0	7	2	44	44	2
(295)	\$30,000 to \$49,999	2	8	2	33	55	0
(252)	\$50,000 and Over	3	4	4	42	46	1
(25)	Less Than HS Diplm	0	8	12	44	32	4
(226)	High School Gradut	1	7	3	34	54	2
(347)	Some College Educt	2	7	2	39	47	2
(279)	Bachelor's Degree	3	5	3	38	50	1
(121)	Postgraduate Degre	2	7	4	43	43	1
(152)	Far North Scottsd1	2	3	2	38	55	0
(255)	North Central Area	1	6	5	45	42	1
(304)	South Central Area	3	7	3	38	47	2
(259)	Far South Scottsd1	2	8	3	34	50	3
(493)	Male Respondent	2	5	2	37	53	1
(514)	Female Respondent	2	7	4	40	44	2

=====
Row percentages sum across to 100%.
=====

SUPPORT FOR GREATER PUBLIC FUNDING FOR MASS TRANSIT

=====		TABULATED COLUMN= 77		STRGLY			STRGLY DON'T	
(N)	KEY GROUPS	SUPORT	SUPORT	NEUTRL	OPPOSE	OPPOSE	KNOW	
=====		=====						
(1007)	ENTIRE SAMPLE	18%	54%	5%	16%	3%	3%	
(52)	Part Year Resident	15	56	6	17	4	2	
(165)	Less Than 2 Years	20	55	5	16	2	2	
(182)	Two to Five Years	15	61	5	16	2	1	
(186)	Five to Ten Years	22	49	6	17	4	3	
(422)	Eleven or More	18	53	5	15	4	4	
(742)	Own or Buying Home	18	55	5	16	3	3	
(265)	Rent Residence	19	52	6	17	4	2	
(693)	Single Family Home	17	57	6	15	3	3	
(176)	Townhouse Or Condo	23	49	6	16	3	3	
(128)	Apartment	20	49	5	20	5	2	
(787)	Registered Voter	19	54	6	16	3	3	
(219)	Not Regstred Voter	16	53	5	17	5	4	
(189)	Registred Democrat	25	56	2	11	4	2	
(431)	Republican	17	55	7	16	2	3	
(130)	Independent	18	53	5	22	2	1	
(512)	Voted Last Elction	20	52	5	17	3	3	
(254)	Didn't Vote	18	57	6	15	2	2	
(104)	18 to 24 Years Old	21	57	6	11	3	3	
(213)	25 to 34 Years Old	18	53	7	18	4	0	
(300)	35 to 49 Years Old	24	54	4	13	2	3	
(243)	50 to 64 Years Old	16	56	5	17	4	2	
(136)	65 Years and Over	10	49	8	21	4	7	
(70)	Less Than \$15,000	21	51	6	11	4	6	
(229)	\$15,000 to \$29,999	18	55	3	18	4	2	
(295)	\$30,000 to \$49,999	19	56	4	17	2	2	
(252)	\$50,000 and Over	18	54	6	17	2	2	
(25)	Less Than HS Diplm	16	44	12	12	8	8	
(226)	High School Gradut	9	62	4	16	5	4	
(347)	Some College Educt	19	54	4	17	2	3	
(279)	Bachelor's Degree	24	49	6	17	2	2	
(121)	Postgraduate Degre	21	55	7	12	4	2	
(152)	Far North Scottsd1	21	58	3	14	2	1	
(255)	North Central Area	17	53	7	15	5	4	
(304)	South Central Area	19	51	7	17	3	4	
(259)	Far South Scottsd1	19	58	4	14	2	3	
(493)	Male Respondent	15	57	6	17	3	2	
(514)	Female Respondent	22	51	5	15	3	4	

=====
Row percentages sum across to 100%.
=====

SUPPORT FOR PERMITTING HIGHER DENSITY RESIDENTIAL DEVELOPMENTS TO
MAKE MASS TRANSIT MORE FEASIBLE

TABULATED COLUMN= 78 (N) KEY GROUPS	STRGLY SUPPORT	STRGLY SUPPORT	NEUTRL	OPPOSE	STRGLY OPPOSE	DON'T KNOW
(1007) ENTIRE SAMPLE	7%	38%	10%	33%	8%	3%
(52) Part Year Resident	4	38	12	40	6	0
(165) Less Than 2 Years	7	48	11	25	7	2
(182) Two to Five Years	7	39	7	41	4	2
(186) Five to Ten Years	8	34	12	27	14	5
(422) Eleven or More	7	36	10	35	8	4
(742) Own or Buying Home	6	36	10	36	9	3
(265) Rent Residence	10	43	11	26	5	4
(693) Single Family Home	6	36	9	36	9	3
(176) Townhouse Or Condo	7	44	12	26	7	3
(128) Apartment	13	41	11	27	5	3
(787) Registered Voter	7	36	11	34	9	3
(219) Not Regstred Voter	8	44	7	32	6	3
(189) Registred Democrat	8	32	11	34	10	4
(431) Republican	6	37	11	34	9	3
(130) Independent	7	39	9	34	8	3
(512) Voted Last Elction	7	34	11	36	9	4
(254) Didn't Vote	7	41	11	29	9	3
(104) 18 to 24 Years Old	8	46	13	29	1	4
(213) 25 to 34 Years Old	9	43	11	30	8	0
(300) 35 to 49 Years Old	8	33	9	36	11	3
(243) 50 to 64 Years Old	5	39	7	36	10	4
(136) 65 Years and Over	6	36	15	32	4	7
(70) Less Than \$15,000	11	39	19	20	6	6
(229) \$15,000 to \$29,999	10	39	7	33	6	4
(295) \$30,000 to \$49,999	5	42	10	35	7	2
(252) \$50,000 and Over	6	35	10	33	13	3
(25) Less Than HS Diplm	4	44	8	28	12	4
(226) High School Gradut	7	42	9	31	8	3
(347) Some College Educt	6	36	10	37	7	4
(279) Bachelor's Degree	8	37	11	33	8	2
(121) Postgraduate Degre	7	36	11	29	13	4
(152) Far North Scottsd1	5	33	11	37	13	1
(255) North Central Area	5	36	10	36	11	3
(304) South Central Area	9	38	13	31	5	4
(259) Far South Scottsd1	8	43	8	31	6	5
(493) Male Respondent	7	42	10	30	8	2
(514) Female Respondent	7	34	10	36	8	4

Row percentages sum across to 100%.

SUPPORT FOR ENCOURAGING BIKE TRAVEL THROUGH BIKE PATHS AND BIKE LANES

=====		STRGLY			STRGLY DON'T		
TABULATED COLUMN= 79	KEY GROUPS	SUPT	SUPT	NEUTRL	OPPOSE	OPPOSE	KNOW
(N)							
=====		=====					
(1007)	ENTIRE SAMPLE	24%	60%	7%	6%	1%	2%
(52)	Part Year Resident	21	56	12	8	2	2
(165)	Less Than 2 Years	30	58	8	3	0	1
(182)	Two to Five Years	23	65	2	7	2	1
(186)	Five to Ten Years	22	60	8	6	2	3
(422)	Eleven or More	24	59	9	5	1	2
(742)	Own or Buying Home	23	60	7	6	1	2
(265)	Rent Residence	26	58	7	6	1	2
(693)	Single Family Home	24	59	7	6	1	2
(176)	Townhouse Or Condo	27	58	8	3	2	2
(128)	Apartment	21	66	8	5	0	1
(787)	Registered Voter	24	60	7	5	2	2
(219)	Not Regstred Voter	26	59	6	7	1	1
(189)	Registred Democrat	23	62	7	5	1	2
(431)	Republican	24	59	7	5	2	2
(130)	Independent	23	62	7	5	1	2
(512)	Voted Last Elction	25	59	8	5	1	2
(254)	Didn't Vote	22	62	6	5	2	2
(104)	18 to 24 Years Old	30	57	6	6	0	2
(213)	25 to 34 Years Old	29	61	6	4	0	0
(300)	35 to 49 Years Old	27	61	5	5	1	1
(243)	50 to 64 Years Old	20	61	7	8	2	2
(136)	65 Years and Over	15	57	13	5	3	7
(70)	Less Than \$15,000	24	61	9	0	1	4
(229)	\$15,000 to \$29,999	27	58	7	4	2	2
(295)	\$30,000 to \$49,999	25	62	4	6	1	1
(252)	\$50,000 and Over	25	59	8	6	0	2
(25)	Less Than HS Diplm	24	60	12	4	0	0
(226)	High School Gradut	19	67	4	4	2	3
(347)	Some College Educt	25	59	8	5	1	2
(279)	Bachelor's Degree	25	58	6	9	1	1
(121)	Postgraduate Degre	31	54	8	2	2	2
(152)	Far North Scottsd1	22	66	7	5	1	0
(255)	North Central Area	24	60	6	6	2	2
(304)	South Central Area	25	57	9	6	1	2
(259)	Far South Scottsd1	24	59	7	6	1	3
(493)	Male Respondent	23	61	7	6	1	2
(514)	Female Respondent	25	59	7	5	1	2

=====
 Row percentages sum across to 100%.
 =====

PROBLEM OF NOISE IN NEIGHBORHOODS

=====				
TABULATED COLUMN= 80	MAJOR	MODRAT	MINOR	DON'T
(N) KEY GROUPS	PROBLM	PROBLM	PROBLM	KNOW
=====				
(1007) ENTIRE SAMPLE	12%	17%	71%	1%
(52) Part Year Resident	12	19	69	0
(165) Less Than 2 Years	10	17	72	1
(182) Two to Five Years	9	17	74	1
(186) Five to Ten Years	11	20	67	1
(422) Eleven or More	14	15	70	1
(742) Own or Buying Home	12	15	72	1
(265) Rent Residence	11	21	67	1
(693) Single Family Home	12	14	73	1
(176) Townhouse Or Condo	13	20	66	1
(128) Apartment	8	23	68	2
(787) Registered Voter	11	18	70	1
(219) Not Regstred Voter	14	12	74	0
(189) Registred Democrat	13	17	68	2
(431) Republican	11	19	70	1
(130) Independent	10	18	72	0
(512) Voted Last Elction	10	19	71	1
(254) Didn't Vote	13	16	71	0
(104) 18 to 24 Years Old	11	14	74	1
(213) 25 to 34 Years Old	10	19	70	0
(300) 35 to 49 Years Old	14	19	66	1
(243) 50 to 64 Years Old	13	15	71	1
(136) 65 Years and Over	9	14	76	1
(70) Less Than \$15,000	9	17	74	0
(229) \$15,000 to \$29,999	16	16	66	2
(295) \$30,000 to \$49,999	15	18	67	1
(252) \$50,000 and Over	8	16	75	1
(25) Less Than HS Diplm	4	20	76	0
(226) High School Gradut	12	16	72	0
(347) Some College Educt	12	16	71	1
(279) Bachelor's Degree	10	18	72	0
(121) Postgraduate Degre	14	21	63	2
(152) Far North Scottsd1	9	14	76	1
(255) North Central Area	11	16	72	1
(304) South Central Area	10	16	73	2
(259) Far South Scottsd1	15	19	66	0
(493) Male Respondent	11	18	71	1
(514) Female Respondent	12	16	70	1

=====
Row percentages sum across to 100%.

SOURCE OF NEIGHBORHOOD NOISE

TABULATED COLUMN= 81 (N) KEY GROUPS	NEIGH- BORS	DOGS	VEHICL NOISE	AIR- PLANES	OTHER
(287) ENTIRE SAMPLE	10%	5%	64%	17%	5%
(16) Part Year Resident	6	6	44	31	13
(44) Less Than 2 Years	14	0	59	23	5
(46) Two to Five Years	9	7	65	15	4
(59) Five to Ten Years	12	3	69	7	8
(122) Eleven or More	10	6	65	18	2
(202) Own or Buying Home	7	5	62	21	5
(85) Rent Residence	19	4	67	7	4
(183) Single Family Home	8	5	64	19	4
(59) Townhouse Or Condo	12	5	64	12	7
(39) Apartment	23	3	67	5	3
(229) Registered Voter	9	3	66	17	5
(58) Not Regstred Voter	17	10	53	17	2
(56) Registred Democrat	7	4	68	16	5
(128) Republican	9	3	70	13	5
(36) Independent	11	0	56	25	8
(147) Voted Last Elction	7	5	69	17	2
(72) Didn't Vote	14	0	60	15	11
(26) 18 to 24 Years Old	19	8	58	8	8
(63) 25 to 34 Years Old	14	0	67	13	6
(98) 35 to 49 Years Old	11	4	66	16	2
(69) 50 to 64 Years Old	4	6	61	25	4
(31) 65 Years and Over	6	10	61	16	6
(18) Less Than \$15,000	28	0	61	11	0
(73) \$15,000 to \$29,999	22	4	49	14	11
(96) \$30,000 to \$49,999	3	6	66	23	2
(61) \$50,000 and Over	5	3	74	13	5
(6) Less Than HS Diplm	33	0	67	0	0
(64) High School Gradut	14	3	58	20	5
(97) Some College Educt	7	7	65	19	2
(77) Bachelor's Degree	12	4	65	16	4
(42) Postgraduate Degre	7	2	67	12	12
(35) Far North Scottsd1	6	6	46	37	6
(70) North Central Area	9	4	77	7	3
(78) South Central Area	12	5	69	8	6
(87) Far South Scottsd1	14	3	55	24	3
(141) Male Respondent	12	4	68	12	4
(146) Female Respondent	9	5	60	21	5

Row percentages sum across to 100%.

IMPORTANCE OF BUILDING A NORTH-SOUTH FREEWAY IN SCOTTSDALE

=====
 TABULATED COLUMN= 82 EXTRE- VERY SOMWHT NT VRY DON'T
 (N) KEY GROUPS MELY IMPORT IMPORT IMPORT KNOW
 =====

	43%	29%	13%	12%	3%
(1003) ENTIRE SAMPLE					
(52) Part Year Resident	40	27	23	6	4
(164) Less Than 2 Years	45	27	15	10	3
(182) Two to Five Years	43	32	11	14	1
(184) Five to Ten Years	47	22	15	14	2
(421) Eleven or More	41	32	11	13	4
(739) Own or Buying Home	42	30	13	12	3
(264) Rent Residence	45	25	14	12	4
(690) Single Family Home	43	30	12	13	2
(176) Townhouse Or Condo	44	26	15	11	4
(127) Apartment	43	24	17	11	6
(784) Registered Voter	43	31	12	12	3
(218) Not Regstred Voter	42	22	17	15	4
(188) Registred Democrat	37	29	14	16	4
(430) Republican	47	30	11	9	3
(129) Independent	39	36	13	11	2
(510) Voted Last Elction	41	33	12	11	3
(253) Didn't Vote	45	27	11	14	2
(104) 18 to 24 Years Old	41	19	19	18	2
(212) 25 to 34 Years Old	45	26	13	15	1
(298) 35 to 49 Years Old	44	30	13	13	1
(243) 50 to 64 Years Old	47	31	11	7	4
(135) 65 Years and Over	32	34	13	11	10
(70) Less Than \$15,000	34	34	11	13	7
(228) \$15,000 to \$29,999	41	29	15	13	2
(294) \$30,000 to \$49,999	44	27	14	13	2
(250) \$50,000 and Over	48	30	12	10	1
(25) Less Than HS Diplm	28	44	16	12	0
(224) High School Gradut	36	29	14	17	5
(346) Some College Educt	44	27	14	11	3
(278) Bachelor's Degree	45	32	12	10	1
(121) Postgraduate Degre	48	24	10	16	2
(151) Far North Scottsd1	46	28	13	13	0
(253) North Central Area	46	28	14	9	4
(303) South Central Area	40	29	13	16	3
(259) Far South Scottsd1	41	30	14	12	4
(490) Male Respondent	44	31	11	13	1
(513) Female Respondent	41	27	15	12	5

=====
 Row percentages sum across to 100%.
 =====

ATTITUDES TOWARD SCOTTSDALE TRAFFIC CONGESTION IN
THE NEXT FEW YEARS

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=====
TABULATED COLUMN= 83      WL GET  STAY  WL GET DON'T
( N )   KEY GROUPS      BETTER  SAME  WORSE  KNOW
=====
(1007) ENTIRE SAMPLE           2%    4%    92%    1%

( 52) Part Year Resident      0      2    98      0
( 165) Less Than 2 Years      4      9    87      0
( 182) Two to Five Years      2      5    92      1
( 186) Five to Ten Years      3      3    93      1
( 422) Eleven or More         2      3    94      1

( 742) Own or Buying Home     2      4    94      1
( 265) Rent Residence         4      6    89      1

( 693) Single Family Home     2      4    93      1
( 176) Townhouse Or Condo     3      6    90      1
( 128) Apartment              5      3    91      1

( 787) Registered Voter       2      4    93      1
( 219) Not Regstred Voter     4      5    89      1

( 189) Registred Democrat     5      5    89      1
( 431) Republican             0      4    95      1
( 130) Independent            2      4    94      0

( 512) Voted Last Elction     2      4    94      1
( 254) Didn't Vote            3      5    92      0

( 104) 18 to 24 Years Old     4      8    88      1
( 213) 25 to 34 Years Old     4      8    89      0
( 300) 35 to 49 Years Old     3      3    93      0
( 243) 50 to 64 Years Old     0      3    96      0
( 136) 65 Years and Over      1      2    93      3

( 70) Less Than $15,000       4      7    83      6
( 229) $15,000 to $29,999    2      4    94      0
( 295) $30,000 to $49,999    3      5    92      0
( 252) $50,000 and Over       3      4    92      0

( 25) Less Than HS Diplm      4      4    92      0
( 226) High School Gradut     5      5    89      1
( 347) Some College Educt     2      5    93      1
( 279) Bachelor's Degree      2      4    94      0
( 121) Postgraduate Degre     0      5    94      1

( 152) Far North Scottsd1     2      7    91      0
( 255) North Central Area     3      4    93      0
( 304) South Central Area     3      5    92      1
( 259) Far South Scottsd1     2      3    94      1

( 493) Male Respondent        2      5    92      0
( 514) Female Respondent      3      4    92      1

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=====
Row percentages sum across to 100%.
=====

WILLINGNESS TO PAY HIGHER TAXES FOR MORE LEFT
TURN ARROWS

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=====
TABULATED COLUMN= 84
( N ) KEY GROUPS YES NO DON'T KNOW
=====
(1007) ENTIRE SAMPLE 78% 19% 3%

( 52) Part Year Resident 69 21 10
( 165) Less Than 2 Years 77 18 5
( 182) Two to Five Years 77 22 1
( 186) Five to Ten Years 76 19 5
( 422) Eleven or More 80 17 3

( 742) Own or Buying Home 78 19 3
( 265) Rent Residence 77 19 4

( 693) Single Family Home 78 19 3
( 176) Townhouse Or Condo 80 16 3
( 128) Apartment 74 20 5

( 787) Registered Voter 80 17 3
( 219) Not Regstred Voter 68 27 5

( 189) Registred Democrat 81 16 2
( 431) Republican 81 16 3
( 130) Independent 78 20 2

( 512) Voted Last Elction 79 17 3
( 254) Didn't Vote 81 17 2

( 104) 18 to 24 Years Old 73 24 3
( 213) 25 to 34 Years Old 75 22 3
( 300) 35 to 49 Years Old 81 17 2
( 243) 50 to 64 Years Old 80 17 3
( 136) 65 Years and Over 71 18 10

( 70) Less Than $15,000 70 20 10
( 229) $15,000 to $29,999 79 18 2
( 295) $30,000 to $49,999 78 19 3
( 252) $50,000 and Over 78 19 2

( 25) Less Than HS Diplm 68 28 4
( 226) High School Gradut 73 23 4
( 347) Some College Educt 79 17 4
( 279) Bachelor's Degree 81 18 1
( 121) Postgraduate Degre 80 17 2

( 152) Far North Scottsd1 75 22 3
( 255) North Central Area 80 16 3
( 304) South Central Area 78 18 4
( 259) Far South Scottsd1 76 20 3

( 493) Male Respondent 77 20 3
( 514) Female Respondent 79 18 4

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=====
Row percentages sum across to 100%.
=====

WILLINGNESS TO PAY HIGHER TAXES TO CREATE
INCENTIVES FOR PEOPLE TO RIDE IN CAR POOLS

=====
TABULATED COLUMN= 85
(N) KEY GROUPS YES NO DON'T KNOW
=====

(N)	KEY GROUPS	YES	NO	DON'T KNOW
(1007)	ENTIRE SAMPLE	54%	40%	6%
(52)	Part Year Resident	56	44	0
(165)	Less Than 2 Years	56	39	5
(182)	Two to Five Years	53	45	2
(186)	Five to Ten Years	51	42	8
(422)	Eleven or More	55	38	8
(742)	Own or Buying Home	53	41	6
(265)	Rent Residence	56	38	6
(693)	Single Family Home	54	41	5
(176)	Townhouse Or Condo	56	37	7
(128)	Apartment	55	38	7
(787)	Registered Voter	53	41	6
(219)	Not Regstred Voter	57	38	5
(189)	Registred Democrat	51	42	7
(431)	Republican	54	42	5
(130)	Independent	55	39	6
(512)	Voted Last Elction	52	41	6
(254)	Didn't Vote	55	40	5
(104)	18 to 24 Years Old	56	38	6
(213)	25 to 34 Years Old	55	41	4
(300)	35 to 49 Years Old	53	43	4
(243)	50 to 64 Years Old	54	41	5
(136)	65 Years and Over	54	31	15
(70)	Less Than \$15,000	54	29	17
(229)	\$15,000 to \$29,999	59	38	3
(295)	\$30,000 to \$49,999	53	41	5
(252)	\$50,000 and Over	54	43	3
(25)	Less Than HS Diplm	40	56	4
(226)	High School Gradut	55	39	5
(347)	Some College Educt	55	38	7
(279)	Bachelor's Degree	51	45	4
(121)	Postgraduate Degre	60	36	4
(152)	Far North Scottsd1	56	41	3
(255)	North Central Area	51	44	6
(304)	South Central Area	56	37	8
(259)	Far South Scottsd1	56	39	5
(493)	Male Respondent	53	42	5
(514)	Female Respondent	55	39	6

=====
Row percentages sum across to 100%.
=====

WILLINGNESS TO PAY HIGHER TAXES TO PROVIDE
BETTER STREET MAINTENANCE

```

=====
TABULATED COLUMN= 86
( N ) KEY GROUPS YES NO DON'T KNOW
=====
(1007) ENTIRE SAMPLE 60% 37% 3%

( 52) Part Year Resident 56 40 4
( 165) Less Than 2 Years 58 39 3
( 182) Two to Five Years 64 36 1
( 186) Five to Ten Years 56 39 5
( 422) Eleven or More 61 36 3

( 742) Own or Buying Home 61 37 3
( 265) Rent Residence 57 38 4

( 693) Single Family Home 62 35 3
( 176) Townhouse Or Condo 55 43 2
( 128) Apartment 54 41 5

( 787) Registered Voter 60 37 3
( 219) Not Regstred Voter 60 37 3

( 189) Registred Democrat 63 33 4
( 431) Republican 58 40 3
( 130) Independent 60 38 2

( 512) Voted Last Elction 58 40 3
( 254) Didn't Vote 65 33 2

( 104) 18 to 24 Years Old 73 24 3
( 213) 25 to 34 Years Old 65 33 2
( 300) 35 to 49 Years Old 62 36 2
( 243) 50 to 64 Years Old 54 43 3
( 136) 65 Years and Over 47 46 7

( 70) Less Than $15,000 53 34 13
( 229) $15,000 to $29,999 60 39 1
( 295) $30,000 to $49,999 59 39 2
( 252) $50,000 and Over 63 35 2

( 25) Less Than HS Diplm 40 52 8
( 226) High School Gradut 58 38 3
( 347) Some College Educt 61 35 3
( 279) Bachelor's Degree 64 35 1
( 121) Postgraduate Degre 54 43 3

( 152) Far North Scottsd1 70 26 4
( 255) North Central Area 55 43 2
( 304) South Central Area 57 38 4
( 259) Far South Scottsd1 61 36 2

( 493) Male Respondent 63 34 2
( 514) Female Respondent 56 40 4

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=====
Row percentages sum across to 100%.
=====

WILLINGNESS TO PAY HIGHER TAXES TO EXPAND BUS
SERVICE

```

=====
TABULATED COLUMN= 87
( N )   KEY GROUPS      YES    NO    DON'T
=====
(1007) ENTIRE SAMPLE      64%   28%   8%

( 52) Part Year Resident  67    27    6
( 165) Less Than 2 Years  61    32    7
( 182) Two to Five Years  66    29    5
( 186) Five to Ten Years  66    24   10
( 422) Eleven or More     64    27    9

( 742) Own or Buying Home 66    26    8
( 265) Rent Residence     60    32    8

( 693) Single Family Home 65    27    8
( 176) Townhouse Or Condo 65    27    8
( 128) Apartment          62    31    7

( 787) Registered Voter   66    26    8
( 219) Not Regstred Voter 60    32    8

( 189) Registred Democrat 68    22   10
( 431) Republican         65    27    8
( 130) Independent        65    28    6

( 512) Voted Last Elction 66    26    8
( 254) Didn't Vote       65    28    7

( 104) 18 to 24 Years Old 65    31    4
( 213) 25 to 34 Years Old 61    32    7
( 300) 35 to 49 Years Old 72    23    5
( 243) 50 to 64 Years Old 63    26   11
( 136) 65 Years and Over  56    30   14

( 70) Less Than $15,000   70    21    9
( 229) $15,000 to $29,999 59    31   10
( 295) $30,000 to $49,999 64    29    7
( 252) $50,000 and Over   70    24    6

( 25) Less Than HS Diplm  52    44    4
( 226) High School Gradut 59    31   10
( 347) Some College Educt 62    28   10
( 279) Bachelor's Degree  67    28    5
( 121) Postgraduate Degre 76    17    7

( 152) Far North Scottsd1 68    24    7
( 255) North Central Area 65    28    7
( 304) South Central Area 63    28    9
( 259) Far South Scottsd1 64    28    8

( 493) Male Respondent    65    28    7
( 514) Female Respondent  64    27    9
=====

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Row percentages sum across to 100%.

WILLINGNESS TO PAY HIGHER TAXES TO WIDEN
MAJOR STREETS

=====
TABULATED COLUMN= 88
(N) KEY GROUPS YES NO DON'T
KNOW
=====

(N)	KEY GROUPS	YES	NO	DON'T KNOW
(1007)	ENTIRE SAMPLE	70%	26%	5%
(52)	Part Year Resident	65	31	4
(165)	Less Than 2 Years	69	25	5
(182)	Two to Five Years	74	24	2
(186)	Five to Ten Years	72	23	5
(422)	Eleven or More	68	27	5
(742)	Own or Buying Home	69	27	4
(265)	Rent Residence	72	22	6
(693)	Single Family Home	71	25	4
(176)	Townhouse Or Condo	66	29	5
(128)	Apartment	67	27	6
(787)	Registered Voter	70	25	5
(219)	Not Regstred Voter	70	27	3
(189)	Registred Democrat	70	24	6
(431)	Republican	70	26	4
(130)	Independent	72	22	6
(512)	Voted Last Elction	66	29	5
(254)	Didn't Vote	77	19	5
(104)	18 to 24 Years Old	79	18	3
(213)	25 to 34 Years Old	79	19	2
(300)	35 to 49 Years Old	70	26	4
(243)	50 to 64 Years Old	65	29	6
(136)	65 Years and Over	55	37	8
(70)	Less Than \$15,000	67	21	11
(229)	\$15,000 to \$29,999	72	25	3
(295)	\$30,000 to \$49,999	68	28	3
(252)	\$50,000 and Over	74	22	4
(25)	Less Than HS Diplm	60	32	8
(226)	High School Gradut	66	29	5
(347)	Some College Educt	72	23	5
(279)	Bachelor's Degree	71	26	3
(121)	Postgraduate Degre	68	26	6
(152)	Far North Scottsd1	76	22	2
(255)	North Central Area	66	29	4
(304)	South Central Area	66	28	6
(259)	Far South Scottsd1	73	22	5
(493)	Male Respondent	75	22	3
(514)	Female Respondent	65	29	6

=====
Row percentages sum across to 100%.

WILLINGNESS TO PAY HIGHER TAXES TO PROVIDE
MORE ONE-WAY STREETS

```

=====
TABULATED COLUMN= 89                                DON'T
( N )   KEY GROUPS          YES      NO      KNOW
=====
(1007) ENTIRE SAMPLE          43%     50%     6%

( 52) Part Year Resident     52      46      2
( 165) Less Than 2 Years     35      59      6
( 182) Two to Five Years     45      51      4
( 186) Five to Ten Years     46      47      6
( 422) Eleven or More        43      49      8

( 742) Own or Buying Home    44      50      6
( 265) Rent Residence        40      52      8

( 693) Single Family Home    45      50      5
( 176) Townhouse Or Condo    44      46     10
( 128) Apartment             34      57      9

( 787) Registered Voter     45      49      6
( 219) Not Regstred Voter    36      57      7

( 189) Registred Democrat    49      45      6
( 431) Republican           43      51      6
( 130) Independent           43      51      6

( 512) Voted Last Elction    46      49      5
( 254) Didn't Vote           44      48      7

( 104) 18 to 24 Years Old    36      63      2
( 213) 25 to 34 Years Old    37      59      4
( 300) 35 to 49 Years Old    45      48      7
( 243) 50 to 64 Years Old    47      47      6
( 136) 65 Years and Over     49      40     12

( 70) Less Than $15,000      41      47     11
( 229) $15,000 to $29,999   42      53      5
( 295) $30,000 to $49,999   42      54      4
( 252) $50,000 and Over     44      48      8

( 25) Less Than HS Diplm     40      48     12
( 226) High School Gradut    39      54      6
( 347) Some College Educt    41      52      7
( 279) Bachelor's Degree     46      50      5
( 121) Postgraduate Degre    51      42      7

( 152) Far North Scottsd1    41      51      8
( 255) North Central Area    46      48      5
( 304) South Central Area    43      49      8
( 259) Far South Scottsd1    42      53      5

( 493) Male Respondent       45      49      6
( 514) Female Respondent     41      52      7

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=====
Row percentages sum across to 100%.

RECEIPT OF THE SCOTTSDALE CITIZEN

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=====
TABULATED COLUMN= 90
( N ) KEY GROUPS YES NO DON'T KNOW
=====
(1004) ENTIRE SAMPLE 74% 24% 2%

( 52) Part Year Resident 54 44 2
( 163) Less Than 2 Years 74 24 2
( 182) Two to Five Years 70 27 3
( 185) Five to Ten Years 68 29 4
( 422) Eleven or More 81 19 0

( 741) Own or Buying Home 76 22 1
( 263) Rent Residence 67 30 3

( 692) Single Family Home 75 24 2
( 175) Townhouse Or Condo 73 25 2
( 127) Apartment 69 29 2

( 785) Registered Voter 79 20 1
( 218) Not Regstred Voter 56 39 5

( 188) Registred Democrat 78 21 1
( 430) Republican 82 17 1
( 130) Independent 73 27 0

( 511) Voted Last Elction 83 17 0
( 253) Didn't Vote 71 27 2

( 103) 18 to 24 Years Old 50 47 4
( 213) 25 to 34 Years Old 71 26 3
( 300) 35 to 49 Years Old 81 18 1
( 241) 50 to 64 Years Old 73 26 1
( 136) 65 Years and Over 82 17 1

( 70) Less Than $15,000 70 26 4
( 227) $15,000 to $29,999 76 23 1
( 295) $30,000 to $49,999 79 20 1
( 251) $50,000 and Over 69 30 2

( 25) Less Than HS Diplm 48 44 8
( 225) High School Gradut 68 30 2
( 346) Some College Educt 75 24 1
( 278) Bachelor's Degree 78 21 2
( 121) Postgraduate Degre 78 21 2

( 150) Far North Scottsd1 65 31 4
( 255) North Central Area 72 26 2
( 303) South Central Area 75 23 1
( 259) Far South Scottsd1 81 18 0

( 492) Male Respondent 66 31 2
( 512) Female Respondent 81 18 1

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=====
Row percentages sum across to 100%.

HOW FREQUENTLY THE SCOTTSDALE CITIZEN IS READ

TABULATED COLUMN= 91		ALWAYS	MOST	SOME	OCCA-	NEVER	DON'T
(AENL) KEY GROUPS		READ	TIMES	TIMES	SIONLY	READ	KNOW
(747)	ENTIRE SAMPLE	43%	18%	14%	19%	6%	0%
(30)	Part Year Resident	30	23	3	37	7	0
(120)	Less Than 2 Years	38	17	19	18	8	0
(130)	Two to Five Years	46	19	11	18	5	0
(126)	Five to Ten Years	47	20	13	15	6	0
(341)	Eleven or More	43	18	14	20	5	0
(568)	Own or Buying Home	45	18	14	18	4	0
(179)	Rent Residence	38	20	11	22	10	0
(520)	Single Family Home	43	19	13	20	5	0
(129)	Townhouse Or Condo	47	17	16	13	7	0
(89)	Apartment	40	18	11	22	8	0
(622)	Registered Voter	45	20	13	18	5	0
(125)	Not Regstred Voter	32	13	18	26	10	0
(147)	Registred Democrat	47	21	11	16	5	0
(355)	Republican	47	19	13	16	4	0
(95)	Independent	38	17	15	24	6	0
(424)	Voted Last Elction	48	20	12	17	3	0
(181)	Didn't Vote	39	19	14	19	8	0
(51)	18 to 24 Years Old	14	18	18	24	27	0
(152)	25 to 34 Years Old	36	18	15	25	7	0
(244)	35 to 49 Years Old	45	22	15	15	3	0
(179)	50 to 64 Years Old	51	17	12	17	3	0
(112)	65 Years and Over	50	13	11	21	5	0
(49)	Less Than \$15,000	31	8	16	27	18	0
(173)	\$15,000 to \$29,999	45	18	16	17	4	0
(234)	\$30,000 to \$49,999	40	20	16	18	6	0
(173)	\$50,000 and Over	44	22	10	19	5	0
(12)	Less Than HS Diplm	25	8	8	42	17	0
(156)	High School Gradut	38	12	20	26	4	0
(261)	Some College Educt	45	18	15	15	7	0
(217)	Bachelor's Degree	43	24	11	19	4	0
(94)	Postgraduate Degre	51	17	9	16	7	0
(98)	Far North Scottsd1	35	18	19	22	5	0
(186)	North Central Area	45	18	11	22	5	0
(228)	South Central Area	43	20	11	18	7	0
(212)	Far South Scottsd1	46	17	15	17	5	0
(330)	Male Respondent	40	19	13	21	6	0
(417)	Female Respondent	45	18	14	18	5	0

Row percentages sum across to 100%.

USEFULNESS AND INFORMATIVENESS OF THE SCOTTSDALE
CITIZEN

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=====
TABULATED COLUMN= 92      VERY  MODER- NT VRY DON'T
( N )   KEY GROUPS      USEFUL ATELY  USEFUL  KNOW
=====
( 738) ENTIRE SAMPLE      33%      49%      14%      3%

( 28) Part Year Resident  25       61       14       0
( 118) Less Than 2 Years  31       52       15       3
( 129) Two to Five Years  29       50       15       6
( 123) Five to Ten Years  38       52       8        2
( 340) Eleven or More     35       46       15       3

( 563) Own or Buying Home 33       50       14       3
( 175) Rent Residence     35       47       14       4

( 513) Single Family Home 31       51       14       3
( 128) Townhouse Or Condo 39       44       14       3
( 88) Apartment           36       47       14       3

( 617) Registered Voter   35       48       14       3
( 121) Not Regstred Voter 28       55       12       5

( 147) Registred Democrat 33       53       12       2
( 353) Republican         39       46       13       3
( 94) Independent         23       53       18       5

( 420) Voted Last Elction 37       48       12       2
( 180) Didn't Vote       31       48       18       3

( 50) 18 to 24 Years Old  14       52       24       10
( 150) 25 to 34 Years Old 25       51       21       4
( 240) 35 to 49 Years Old 35       52       10       2
( 180) 50 to 64 Years Old 40       46       13       2
( 109) 65 Years and Over  40       48       9        3

( 47) Less Than $15,000   26       60       13       2
( 173) $15,000 to $29,999 33       52       13       2
( 231) $30,000 to $49,999 33       49       15       3
( 170) $50,000 and Over   38       44       14       4

( 12) Less Than HS Diplm  8        58       25       8
( 154) High School Gradut 34       49       14       2
( 258) Some College Educt 33       48       15       4
( 216) Bachelor's Degree  35       49       14       2
( 91) Postgraduate Degre  35       51       10       4

( 99) Far North Scottsd1  28       48       19       4
( 178) North Central Area 37       42       18       3
( 227) South Central Area 35       50       11       3
( 211) Far South Scottsd1 29       57       11       3

( 324) Male Respondent    28       52       16       4
( 414) Female Respondent  37       48       13       2

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=====
Row percentages sum across to 100%.
=====

ATTITUDES ABOUT THE NUMBER OF TERMS A CITY
COUNCIL MEMBER OR MAYOR CAN SERVE

```

=====
TABULATED COLUMN= 93      PLACE      NO      DON'T
( N )      KEY GROUPS      LIMITS LIMITS  KNOW
=====
(1007) ENTIRE SAMPLE      41%      55%      5%

( 52) Part Year Resident  35       54       12
( 165) Less Than 2 Years  30       62        8
( 182) Two to Five Years  48       48        4
( 186) Five to Ten Years  44       52        4
( 422) Eleven or More     41       55        4

( 742) Own or Buying Home 42       53        4
( 265) Rent Residence     36       58        6

( 693) Single Family Home 42       53        5
( 176) Townhouse Or Condo 35       61        5
( 128) Apartment          37       56        7

( 787) Registered Voter  43       53        4
( 219) Not Regstred Voter 32       59        9

( 189) Registred Democrat 47       50        3
( 431) Republican         41       55        3
( 130) Independent        44       49        7

( 512) Voted Last Elction 44       52        4
( 254) Didn't Vote        42       54        4

( 104) 18 to 24 Years Old 29       68        3
( 213) 25 to 34 Years Old 41       55        4
( 300) 35 to 49 Years Old 45       51        4
( 243) 50 to 64 Years Old 37       56        7
( 136) 65 Years and Over  44       49        7

( 70) Less Than $15,000   34       57        9
( 229) $15,000 to $29,999 39       55        5
( 295) $30,000 to $49,999 44       53        3
( 252) $50,000 and Over   39       57        4

( 25) Less Than HS Diplm  24       68        8
( 226) High School Gradut 36       56        8
( 347) Some College Educt 39       57        4
( 279) Bachelor's Degree  45       52        3
( 121) Postgraduate Degre 48       46        6

( 152) Far North Scottsd1 35       59        7
( 255) North Central Area 43       52        5
( 304) South Central Area 41       54        5
( 259) Far South Scottsd1 41       55        4

( 493) Male Respondent    41       54        4
( 514) Female Respondent  40       55        6

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=====
Row percentages sum across to 100%.
=====

PREFERRED SYSTEM OF ELECTION OF SCOTTSDALE CITY COUNCIL

=====		=====			
TABULATED COLUMN= 94		DSTRCT	CURENT	COMBI-	DON'T
(N)	KEY GROUPS	SYSTEM	SYSTEM	NATION	KNOW
=====		=====			
(1007)	ENTIRE SAMPLE	21%	40%	31%	8%
(52)	Part Year Resident	17	42	35	6
(165)	Less Than 2 Years	21	38	28	12
(182)	Two to Five Years	21	37	38	3
(186)	Five to Ten Years	19	38	33	11
(422)	Eleven or More	22	42	28	7
(742)	Own or Buying Home	21	41	30	8
(265)	Rent Residence	22	35	35	8
(693)	Single Family Home	22	38	32	8
(176)	Townhouse Or Condo	14	48	29	9
(128)	Apartment	27	35	30	8
(787)	Registered Voter	22	41	30	7
(219)	Not Regstred Voter	19	34	35	12
(189)	Registred Democrat	21	42	30	7
(431)	Republican	21	44	28	6
(130)	Independent	25	27	41	7
(512)	Voted Last Elction	22	42	29	7
(254)	Didn't Vote	23	41	31	6
(104)	18 to 24 Years Old	17	38	38	7
(213)	25 to 34 Years Old	18	36	36	11
(300)	35 to 49 Years Old	26	36	32	5
(243)	50 to 64 Years Old	24	44	26	7
(136)	65 Years and Over	13	47	27	13
(70)	Less Than \$15,000	21	37	23	19
(229)	\$15,000 to \$29,999	24	39	31	6
(295)	\$30,000 to \$49,999	20	38	34	8
(252)	\$50,000 and Over	24	40	32	5
(25)	Less Than HS Diplm	32	32	24	12
(226)	High School Gradut	18	33	37	12
(347)	Some College Educt	20	39	33	7
(279)	Bachelor's Degree	23	46	26	5
(121)	Postgraduate Degre	25	40	30	5
(152)	Far North Scottsd1	20	41	29	9
(255)	North Central Area	24	40	31	6
(304)	South Central Area	18	41	34	7
(259)	Far South Scottsd1	22	36	33	9
(493)	Male Respondent	24	42	28	6
(514)	Female Respondent	19	37	34	10

=====
 Row percentages sum across to 100%.
 =====

KNOWLEDGE OF THE DOWNTOWN PLAN

=====				
TABULATED COLUMN= 95				
(N)	KEY GROUPS	YES	NO	DON'T KNOW
=====				
(1001)	ENTIRE SAMPLE	30%	68%	2%
(48)	Part Year Resident	21	79	0
(163)	Less Than 2 Years	20	79	2
(182)	Two to Five Years	30	67	3
(186)	Five to Ten Years	34	63	2
(422)	Eleven or More	33	65	3
(740)	Own or Buying Home	32	66	2
(261)	Rent Residence	23	74	2
(692)	Single Family Home	31	67	2
(173)	Townhouse Or Condo	35	64	2
(126)	Apartment	19	79	2
(784)	Registered Voter	34	63	2
(216)	Not Regstred Voter	14	84	2
(188)	Registred Democrat	37	60	3
(429)	Republican	34	64	2
(130)	Independent	34	64	2
(511)	Voted Last Elction	39	59	2
(252)	Didn't Vote	27	71	2
(103)	18 to 24 Years Old	14	83	3
(212)	25 to 34 Years Old	22	77	1
(298)	35 to 49 Years Old	36	61	2
(241)	50 to 64 Years Old	35	62	3
(136)	65 Years and Over	34	64	2
(70)	Less Than \$15,000	17	77	6
(225)	\$15,000 to \$29,999	25	72	2
(293)	\$30,000 to \$49,999	33	65	2
(252)	\$50,000 and Over	38	60	2
(25)	Less Than HS Diplm	28	64	8
(224)	High School Gradut	19	79	2
(346)	Some College Educt	30	68	2
(276)	Bachelor's Degree	36	62	2
(121)	Postgraduate Degre	36	60	3
(151)	Far North Scottsd1	27	70	3
(255)	North Central Area	38	59	3
(301)	South Central Area	30	67	3
(258)	Far South Scottsd1	25	74	1
(493)	Male Respondent	30	69	2
(508)	Female Respondent	30	67	3

=====
 Row percentages sum across to 100%.

UNDERSTANDING ABOUT THE DOWNTOWN PLAN

TABLATED COLUMN= (N)	96-97 KEY GROUPS	REVIT- ALIZE	INCORSE DVELMT	REDUCE CNGSTN	IMPROV PRKING	BUILD ZONING	NO UN- DRSTND	DON'T KNOW	
(290)	ENTIRE SAMPLE	20%	32%	25%	1%	2%	2%	8%	11%
(9)	Part Year Resident	33	22	22	0	0	0	0	22
(33)	Less Than 2 Years	24	30	27	0	0	0	3	15
(55)	Two to Five Years	27	38	9	0	2	4	11	9
(62)	Five to Ten Years	16	31	29	0	3	3	11	6
(131)	Eleven or More	17	31	30	2	2	2	7	11
(232)	Own or Buying Home	18	30	28	1	2	1	10	10
(58)	Rent Residence	28	40	16	0	0	5	0	12
(207)	Single Family Home	18	31	29	1	1	1	9	10
(58)	Townhouse Or Condo	22	28	21	0	3	3	9	14
(24)	Apartment	29	42	8	0	0	8	0	13
(260)	Registered Voter	21	31	26	1	2	2	8	10
(30)	Not Regstred Voter	13	37	20	0	0	3	7	20
(69)	Registred Democrat	17	29	23	0	3	4	9	14
(138)	Republican	22	33	25	1	2	1	9	8
(43)	Independent	26	33	28	2	0	2	5	5
(191)	Voted Last Elction	17	34	26	1	3	2	7	9
(67)	Didn't Vote	30	24	25	0	0	1	10	9
(14)	18 to 24 Years Old	7	50	21	0	0	7	7	7
(45)	25 to 34 Years Old	18	36	24	0	0	0	9	13
(104)	35 to 49 Years Old	27	33	22	1	1	1	8	8
(81)	50 to 64 Years Old	15	33	30	0	2	4	6	10
(45)	65 Years and Over	20	18	27	2	4	2	11	16
(14)	Less Than \$15,000	21	43	7	0	0	7	7	14
(52)	\$15,000 to \$29,999	15	29	25	4	0	2	15	10
(94)	\$30,000 to \$49,999	27	30	22	0	3	2	4	12
(92)	\$50,000 and Over	15	39	27	0	2	1	8	8
(7)	Less Than HS Diplm	0	29	29	0	0	14	14	14
(41)	High School Gradut	22	27	22	0	0	5	15	10
(98)	Some College Educt	16	23	29	1	1	2	10	17
(100)	Bachelor's Degree	21	39	27	0	1	0	4	8
(43)	Postgraduate Degre	26	40	16	2	7	2	5	2
(43)	Far North Scottsd1	16	28	33	0	2	2	12	7
(96)	North Central Area	20	33	23	0	3	2	8	10
(82)	South Central Area	16	34	27	1	1	2	4	15
(63)	Far South Scottsd1	27	27	22	2	0	2	11	10
(143)	Male Respondent	20	36	24	0	3	1	6	10
(147)	Female Respondent	20	27	27	1	1	3	10	12

Row percentages sum across to 100%.

ATTITUDE TOWARD INCREASING HEIGHT OF
BUILDINGS IN THE DOWNTOWN AREA FOR HOUSING

TABULATED COLUMN= 98 (N)	KEY GROUPS	GOOD IDEA	BAD IDEA	DON'T KNOW
(1004)	ENTIRE SAMPLE	40%	54%	6%
(52)	Part Year Resident	44	42	13
(165)	Less Than 2 Years	55	37	8
(179)	Two to Five Years	44	52	4
(186)	Five to Ten Years	41	56	3
(422)	Eleven or More	33	61	6
(739)	Own or Buying Home	38	55	6
(265)	Rent Residence	47	48	5
(690)	Single Family Home	38	55	7
(176)	Townhouse Or Condo	42	53	5
(128)	Apartment	50	45	5
(785)	Registered Voter	39	55	6
(218)	Not Regstred Voter	45	48	7
(187)	Registred Democrat	39	57	4
(431)	Republican	39	54	7
(130)	Independent	38	57	5
(511)	Voted Last Elction	38	57	5
(253)	Didn't Vote	41	53	6
(104)	18 to 24 Years Old	57	40	3
(213)	25 to 34 Years Old	49	47	4
(299)	35 to 49 Years Old	37	57	6
(242)	50 to 64 Years Old	36	56	7
(135)	65 Years and Over	29	62	9
(69)	Less Than \$15,000	46	43	10
(228)	\$15,000 to \$29,999	44	53	3
(294)	\$30,000 to \$49,999	39	56	4
(252)	\$50,000 and Over	44	50	6
(25)	Less Than HS Diplm	52	48	0
(224)	High School Gradut	43	50	7
(347)	Some College Educt	38	56	6
(279)	Bachelor's Degree	42	53	5
(120)	Postgraduate Degre	36	58	7
(152)	Far North Scottsd1	43	48	9
(254)	North Central Area	37	58	5
(302)	South Central Area	39	55	6
(259)	Far South Scottsd1	43	52	5
(492)	Male Respondent	46	50	4
(512)	Female Respondent	35	57	8

Row percentages sum across to 100%.