

THE NCS™

The National Community Survey™

Scottsdale, AZ

*Supplemental Online Survey Results
2020*



POWERED BY POLCO

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Methods (open participation)

As part of its participation in The National Community Survey™ (The NCST™), the City of Scottsdale conducted a survey of 1,700 residents. Survey invitations were mailed to randomly selected households and data were collected from November 24, 2020 to January 12, 2021. The results from this main survey effort represent the most robust estimate of your residents’ opinions.

After the above data collection period was underway, a link to an online open participation survey was publicized by the City of Scottsdale. The open participation survey was identical to the probability sample survey with two small updates; it included a map at the beginning asking where the respondent lives and also a question about where they heard about the survey. The open participation survey was open to all city residents and became available on January 11, 2021. The survey remained open for four weeks and there were 1,129 responses.

The open participation survey data were not collected through a random sample and it is unknown who in the community was aware of the survey; therefore, a level of confidence in the representativeness of the sample cannot be estimated. However, to reduce bias where possible, these data were statistically weighted to match the demographic characteristics of the 2010 Census and 2017 American Community Survey estimates for adults in the City of Scottsdale. The characteristics used for weighting were age, gender, housing type, housing tenure (rent or own), race, ethnicity and geographic subarea. No adjustments were made for design effects. Weights were calculated using an iterative, multiplicative raking model known as the ANES Weighting Algorithm.* The results of the weighting scheme for the probability sample are presented in the following table.































* Pasek, J. (2010). ANES Weighting Algorithm. Retrieved from <https://web.stanford.edu/group/iriss/cgi-bin/anesrake/resources/RakingDescription.pdf>































		Unweighted	Weighted	Target*
Age	18-34	3%	16%	23%
	35-54	20%	34%	31%
	55+	76%	50%	46%
Area	North of Indian Bend Rd and South or West of CAP Canal	21%	34%	33%
	North or East of CAP Canal	41%	30%	30%
	South of Indian Bend Rd	37%	35%	37%
Hispanic origin	Not Spanish, Hispanic or Latino	96%	93%	91%
	Spanish, Hispanic or Latino	4%	7%	9%
Housing tenure	Own	91%	65%	66%
	Rent	9%	35%	34%
Housing type	Attached	27%	43%	42%
	Detached	73%	57%	58%
Race & Hispanic origin	Not white alone	10%	15%	17%
	White alone, not Hispanic or Latino	90%	85%	83%
Sex	Female	60%	55%	52%
	Male	40%	45%	48%
Sex/age	Female 18-34	2%	11%	11%
	Female 35-54	14%	18%	16%
	Female 55+	44%	27%	24%
	Male 18-34	1%	5%	12%
	Male 35-54	7%	17%	15%
	Male 55+	32%	23%	21%

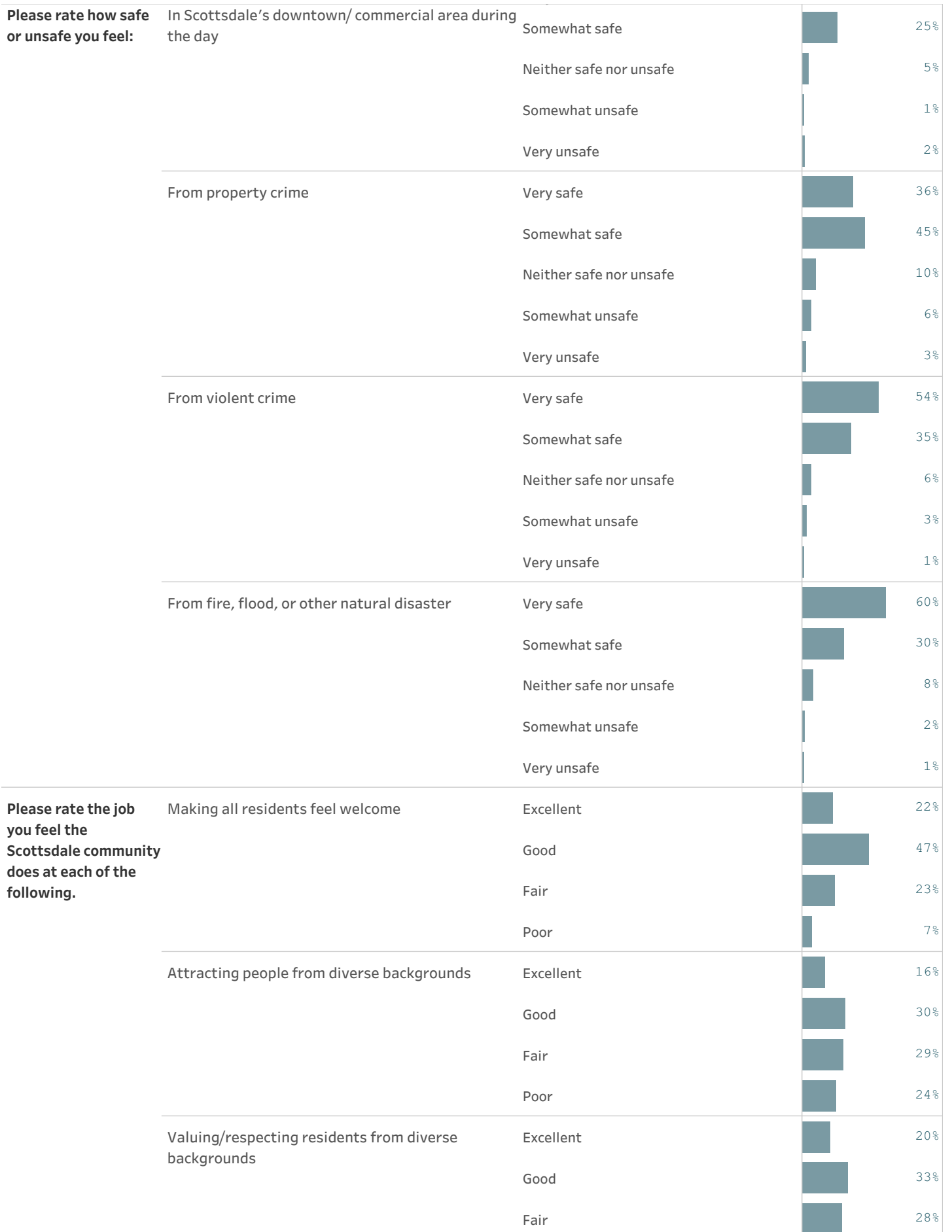
Open participation survey results































This dashboard contains a complete set of responses to each question on the open participation survey. By default, "don't know" responses are excluded, but may be added to the table using the response filter to the right. When a table for a question that only permitted a single response does not total to exactly 100%, it is due to the common practice of percentages being rounded to the nearest whole number.































Please rate each of the following aspects of quality of life in Scottsdale.	Aspect	Rating	
		Percentage	Count
Scottsdale as a place to live	Excellent	61%	10
	Good	33%	5
	Fair	6%	1
	Poor	0%	0
Your neighborhood as a place to live	Excellent	59%	10
	Good	33%	5
	Fair	7%	1
	Poor	1%	0
Scottsdale as a place to raise children	Excellent	45%	8
	Good	41%	7
	Fair	11%	2
	Poor	3%	0
Scottsdale as a place to work	Excellent	49%	8
	Good	39%	7
	Fair	10%	2
	Poor	2%	0
Scottsdale as a place to visit	Excellent	69%	12
	Good	27%	5
	Fair	4%	0
	Poor	0%	0
Scottsdale as a place to retire	Excellent	62%	11
	Good	25%	4
	Fair	10%	2
	Poor	3%	0
The overall quality of life in Scottsdale	Excellent	53%	10
	Good	40%	7































Please rate each of the following aspects of quality of life in Scottsdale.	The overall quality of life in Scottsdale	Fair		7%
		Poor		1%
	Sense of community	Excellent		19%
		Good		38%
		Fair		32%
	Poor		11%	
Please rate each of the following characteristics as they relate to Scottsdale as a whole.	Overall economic health of Scottsdale	Excellent		26%
		Good		62%
		Fair		10%
		Poor		2%
	Overall quality of the transportation system (auto, bicycle, foot, bus) in Scottsdale	Excellent		19%
		Good		43%
		Fair		27%
		Poor		11%
	Overall design or layout of Scottsdale's residential and commercial areas (e.g., homes, buildings, streets, parks, etc.)	Excellent		24%
		Good		53%
		Fair		17%
		Poor		5%
	Overall quality of the utility infrastructure in Scottsdale (water, sewer, storm water, electric/gas)	Excellent		34%
Good			49%	
Fair			14%	
Poor			3%	
Overall feeling of safety in Scottsdale	Excellent		40%	
	Good		49%	
	Fair		8%	
	Poor		3%	
Overall quality of natural environment in Scottsdale	Excellent		48%	
	Good		39%	
	Fair		11%	
	Poor		2%	































Please rate each of the following characteristics as they relate to Scottsdale as a whole.	Overall quality of parks and recreation opportunities	Excellent		56%
		Good		35%
		Fair		7%
		Poor		1%
	Overall health and wellness opportunities in Scottsdale	Excellent		50%
		Good		39%
		Fair		10%
		Poor		1%
	Overall opportunities for education, culture and the arts	Excellent		38%
		Good		43%
		Fair		15%
		Poor		4%
	Residents' connection and engagement with their community	Excellent		15%
		Good		41%
		Fair		35%
		Poor		10%
Please indicate how likely or unlikely you are to do each of the following.	Recommend living in Scottsdale to someone who asks	Very likely		62%
		Somewhat likely		29%
		Somewhat unlikely		5%
		Very unlikely		4%
	Remain in Scottsdale for the next five years	Very likely		71%
		Somewhat likely		21%
		Somewhat unlikely		4%
		Very unlikely		4%
Please rate how safe or unsafe you feel:	In your neighborhood during the day	Very safe		84%
		Somewhat safe		12%
		Neither safe nor unsafe		3%
		Somewhat unsafe		2%
		Very unsafe		0%
	In Scottsdale's downtown/ commercial area during the day	Very safe		67%































































Please rate the job you feel the Scottsdale community does at each of the following.	Valuing/respecting residents from diverse backgrounds	Poor		19%
	Taking care of vulnerable residents (elderly, disabled, homeless, etc.)	Excellent		15%
		Good		40%
		Fair		31%
		Poor		13%
Please rate each of the following characteristics as they relate to Scottsdale as a whole.	Overall quality of business and service establishments in Scottsdale	Excellent		44%
		Good		47%
		Fair		8%
		Poor		1%
	Variety of business and service establishments in Scottsdale	Excellent		44%
		Good		41%
		Fair		12%
		Poor		3%
	Vibrancy of downtown/ commercial area	Excellent		36%
		Good		48%
		Fair		14%
		Poor		2%
	Employment opportunities	Excellent		21%
Good			49%	
Fair			22%	
Poor			8%	
Shopping opportunities	Excellent		62%	
	Good		29%	
	Fair		7%	
	Poor		2%	
Cost of living in Scottsdale	Excellent		9%	
	Good		38%	
	Fair		34%	
	Poor		20%	
Overall image or reputation of Scottsdale	Excellent		47%	































Please rate each of the following characteristics as they relate to Scottsdale as a whole.	Overall image or reputation of Scottsdale	Good		40%
		Fair		10%
		Poor		2%
Please rate each of the following characteristics as they relate to Scottsdale as a whole.	Traffic flow on major streets	Excellent		16%
		Good		50%
		Fair		24%
		Poor		10%
	Ease of public parking	Excellent		19%
		Good		47%
		Fair		27%
		Poor		7%
	Ease of travel by car in Scottsdale	Excellent		31%
		Good		52%
		Fair		13%
		Poor		4%
	Ease of travel by public transportation in Scottsdale	Excellent		6%
		Good		23%
		Fair		30%
		Poor		40%
	Ease of travel by bicycle in Scottsdale	Excellent		23%
		Good		44%
		Fair		23%
		Poor		10%
	Ease of walking in Scottsdale	Excellent		32%
		Good		39%
		Fair		20%
		Poor		10%
	Well-planned residential growth	Excellent		15%
		Good		36%
		Fair		26%

Please rate each of the following characteristics as they relate to Scottsdale as a whole.	Characteristic	Rating	Percentage	
			Bar	Value
Well-planned residential growth		Poor		23%
		Excellent		14%
		Good		35%
		Fair		32%
		Poor		19%
Well-designed neighborhoods		Excellent		20%
		Good		49%
		Fair		25%
		Poor		7%
Preservation of the historical or cultural character of the community		Excellent		21%
		Good		34%
		Fair		28%
		Poor		16%
Public places where people want to spend time		Excellent		33%
		Good		45%
		Fair		18%
		Poor		4%
Variety of housing options		Excellent		18%
		Good		39%
		Fair		26%
		Poor		16%
Availability of affordable quality housing		Excellent		5%
		Good		20%
		Fair		33%
		Poor		41%
Overall quality of new development in Scottsdale		Excellent		14%
		Good		40%
		Fair		28%
		Poor		17%
Overall appearance of Scottsdale		Excellent		37%

Please rate each of the following characteristics as they relate to Scottsdale as a whole.	Characteristic	Rating	
		Percentage	Visual Bar
Overall appearance of Scottsdale	Good	47%	
	Fair	14%	
	Poor	3%	
Cleanliness of Scottsdale	Excellent	47%	
	Good	43%	
	Fair	9%	
	Poor	1%	
Water resources (beaches, lakes, ponds, riverways, etc.)	Excellent	23%	
	Good	41%	
	Fair	27%	
	Poor	9%	
Air quality	Excellent	10%	
	Good	40%	
	Fair	30%	
	Poor	20%	
Availability of paths and walking trails	Excellent	52%	
	Good	35%	
	Fair	10%	
	Poor	4%	
Fitness opportunities (including exercise classes and paths or trails, etc.)	Excellent	50%	
	Good	38%	
	Fair	9%	
	Poor	3%	
Recreational opportunities	Excellent	45%	
	Good	42%	
	Fair	11%	
	Poor	2%	
Availability of affordable quality food	Excellent	33%	
	Good	41%	
	Fair	21%	

Please rate each of the following characteristics as they relate to Scottsdale as a whole.	Characteristic	Rating	Percentage	
			Bar	Value
Availability of affordable quality food		Poor		5%
		Excellent		33%
		Good		41%
		Fair		17%
		Poor		9%
Availability of preventive health services		Excellent		36%
		Good		41%
		Fair		15%
		Poor		8%
Availability of affordable quality mental health care		Excellent		20%
		Good		38%
		Fair		22%
		Poor		21%
Opportunities to attend cultural/arts/music activities		Excellent		36%
		Good		43%
		Fair		17%
		Poor		4%
Community support for the arts		Excellent		34%
		Good		46%
		Fair		16%
		Poor		4%
Availability of affordable quality childcare/preschool		Excellent		19%
		Good		32%
		Fair		30%
		Poor		19%
K-12 education		Excellent		24%
		Good		40%
		Fair		24%
		Poor		11%
Adult educational opportunities		Excellent		20%

Please rate each of the following characteristics as they relate to Scottsdale as a whole.	Characteristic	Rating	Percentage	
			Bar	Value
Adult educational opportunities		Good		47%
		Fair		25%
		Poor		8%
Sense of civic/community pride		Excellent		22%
		Good		47%
		Fair		24%
		Poor		7%
Neighborliness of residents in Scottsdale		Excellent		14%
		Good		40%
		Fair		33%
		Poor		13%
Opportunities to participate in social events and activities		Excellent		23%
		Good		50%
		Fair		21%
		Poor		6%
Opportunities to attend special events and festivals		Excellent		36%
		Good		44%
		Fair		16%
		Poor		4%
Opportunities to volunteer		Excellent		31%
		Good		44%
		Fair		20%
		Poor		5%
Opportunities to participate in community matters		Excellent		20%
		Good		42%
		Fair		28%
		Poor		11%
Openness and acceptance of the community toward people of diverse backgrounds		Excellent		15%
		Good		29%
		Fair		34%































they relate to Scottsdale as a whole.	Openness and acceptance of the community toward people of diverse backgrounds	Poor		22%
Please indicate whether or not you have done each of the following in the last 12 months.	Contacted the City of Scottsdale (in-person, phone, email or web) for help or information	No		38%
		Yes		62%
	Contacted Scottsdale elected officials (in-person, phone, email or web) to express your opinion	No		65%
		Yes		35%
	Attended a local public meeting (of local elected officials like City Council or County Commissioners, advisory boards, town halls, HOA, neighborhood ..	No		66%
		Yes		34%
	Watched (online or on television) a local public meeting	No		56%
		Yes		44%
	Volunteered your time to some group/activity in Scottsdale	No		56%
		Yes		44%
	Campaigned or advocated for a local issue, cause or candidate	No		65%
		Yes		35%
	Voted in your most recent local election	No		7%
		Yes		93%
Used bus, rail, subway, or other public transportation instead of driving	No		84%	
	Yes		16%	
Carpooled with other adults or children instead of driving alone	No		59%	
	Yes		41%	
Walked or biked instead of driving	No		34%	
	Yes		66%	
Please rate the quality of each of the following services in Scottsdale.	Public information services	Excellent		24%
		Good		55%
		Fair		16%
		Poor		5%
	Economic development	Excellent		21%
		Good		50%
		Fair		24%
		Poor		5%
	Traffic enforcement	Excellent		17%

Please rate the quality of each of the following services in Scottsdale.			
Traffic enforcement	Good		45%
	Fair		26%
	Poor		11%
Traffic signal timing	Excellent		14%
	Good		48%
	Fair		26%
	Poor		13%
Street repair	Excellent		19%
	Good		46%
	Fair		26%
	Poor		9%
Street cleaning	Excellent		33%
	Good		52%
	Fair		13%
	Poor		3%
Street lighting	Excellent		26%
	Good		53%
	Fair		17%
	Poor		4%
Sidewalk maintenance	Excellent		27%
	Good		53%
	Fair		16%
	Poor		4%
Bus or transit services	Excellent		10%
	Good		35%
	Fair		29%
	Poor		26%
Land use, planning, and zoning	Excellent		10%
	Good		39%
	Fair		30%
































Please rate the quality of each of the following services in Scottsdale.	Land use, planning, and zoning		Percentage
	Rating	Percentage	
Code enforcement (weeds, abandoned buildings, etc.)	Poor		21%
	Excellent		17%
	Good		54%
	Fair		22%
	Poor		7%
Affordable high-speed internet access	Excellent		17%
	Good		37%
	Fair		31%
	Poor		15%
Garbage collection	Excellent		54%
	Good		38%
	Fair		7%
	Poor		1%
Drinking water	Excellent		29%
	Good		40%
	Fair		17%
	Poor		14%
Sewer services	Excellent		39%
	Good		48%
	Fair		9%
	Poor		4%
Storm water management (storm drainage, dams, levees, etc.)	Excellent		31%
	Good		53%
	Fair		12%
	Poor		4%
Power (electric and/or gas) utility	Excellent		36%
	Good		48%
	Fair		13%
	Poor		3%
Utility billing	Excellent		31%

Please rate the quality of each of the following services in Scottsdale.			
Utility billing	Good		46%
	Fair		16%
	Poor		7%
Police services	Excellent		38%
	Good		48%
	Fair		9%
	Poor		5%
Crime prevention	Excellent		30%
	Good		50%
	Fair		15%
	Poor		5%
Animal control	Excellent		30%
	Good		51%
	Fair		11%
	Poor		8%
Ambulance or emergency medical services	Excellent		53%
	Good		40%
	Fair		6%
	Poor		1%
Fire services	Excellent		60%
	Good		37%
	Fair		2%
	Poor		0%
Fire prevention and education	Excellent		42%
	Good		43%
	Fair		11%
	Poor		4%
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	Excellent		25%
	Good		44%
	Fair		19%

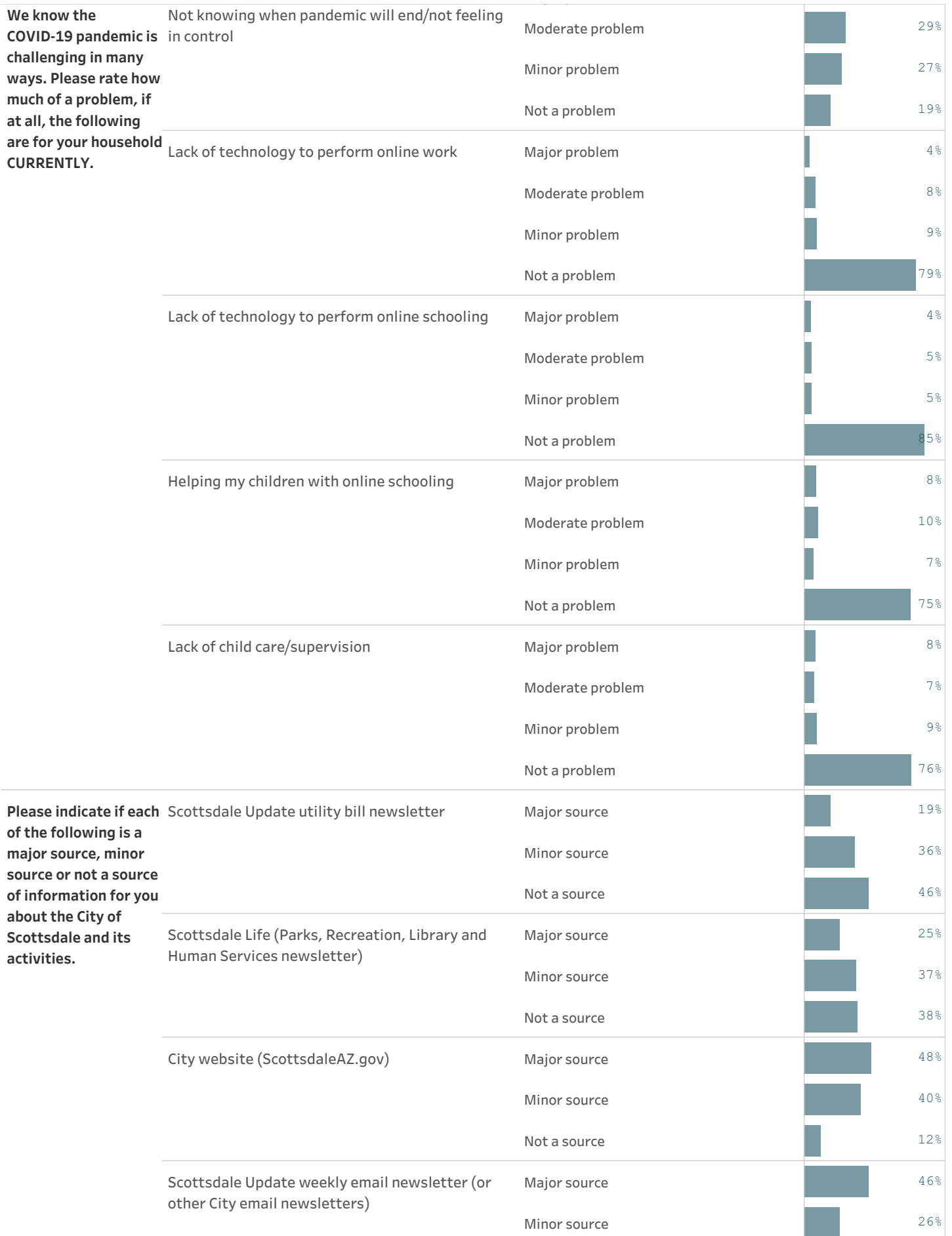
Please rate the quality of each of the following services in Scottsdale.	the community for natural disasters or other emergency situations)			
	Poor			12%
Preservation of natural areas (open space, farmlands, and greenbelts)	Excellent			38%
	Good			41%
	Fair			14%
	Poor			7%
Scottsdale open space	Excellent			34%
	Good			42%
	Fair			17%
	Poor			7%
Recycling	Excellent			33%
	Good			41%
	Fair			16%
	Poor			10%
Yard waste pick-up	Excellent			48%
	Good			36%
	Fair			13%
	Poor			3%
City parks	Excellent			48%
	Good			42%
	Fair			10%
	Poor			0%
Recreation programs or classes	Excellent			37%
	Good			44%
	Fair			16%
	Poor			4%
Recreation centers or facilities	Excellent			38%
	Good			44%
	Fair			14%
	Poor			4%
Health services	Excellent			39%

Please rate the quality of each of the following services in Scottsdale.	Health services	Good		45%
		Fair		13%
		Poor		3%
	Public library services	Excellent		58%
		Good		34%
		Fair		6%
		Poor		2%
	Overall customer service by Scottsdale employees (police, receptionists, planners, etc.)	Excellent		44%
		Good		41%
		Fair		12%
		Poor		2%
	Water services provided by the Scottsdale Water Department	Excellent		42%
Good			44%	
Fair			11%	
Poor			3%	
Please rate the following categories of Scottsdale government performance.	The value of services for the taxes paid to Scottsdale	Excellent		27%
		Good		49%
		Fair		19%
		Poor		5%
	The overall direction that Scottsdale is taking	Excellent		15%
		Good		44%
		Fair		28%
		Poor		12%
	The job Scottsdale government does at welcoming resident involvement	Excellent		16%
		Good		37%
		Fair		30%
		Poor		17%
Overall confidence in Scottsdale government	Excellent		13%	
	Good		43%	
	Fair		32%	

Please rate the following categories of Scottsdale government performance.	Overall confidence in Scottsdale government		Poor	12%
Generally acting in the best interest of the community	Excellent		14%	
	Good		41%	
	Fair		31%	
	Poor		14%	
Being honest	Excellent		14%	
	Good		38%	
	Fair		34%	
	Poor		15%	
Being open and transparent to the public	Excellent		14%	
	Good		34%	
	Fair		34%	
	Poor		18%	
Informing residents about issues facing the community	Excellent		15%	
	Good		37%	
	Fair		31%	
	Poor		17%	
Treating all residents fairly	Excellent		15%	
	Good		40%	
	Fair		26%	
	Poor		19%	
Treating residents with respect	Excellent		18%	
	Good		49%	
	Fair		22%	
	Poor		11%	
Law enforcement treating all residents fairly	Excellent		33%	
	Good		39%	
	Fair		16%	
	Poor		12%	

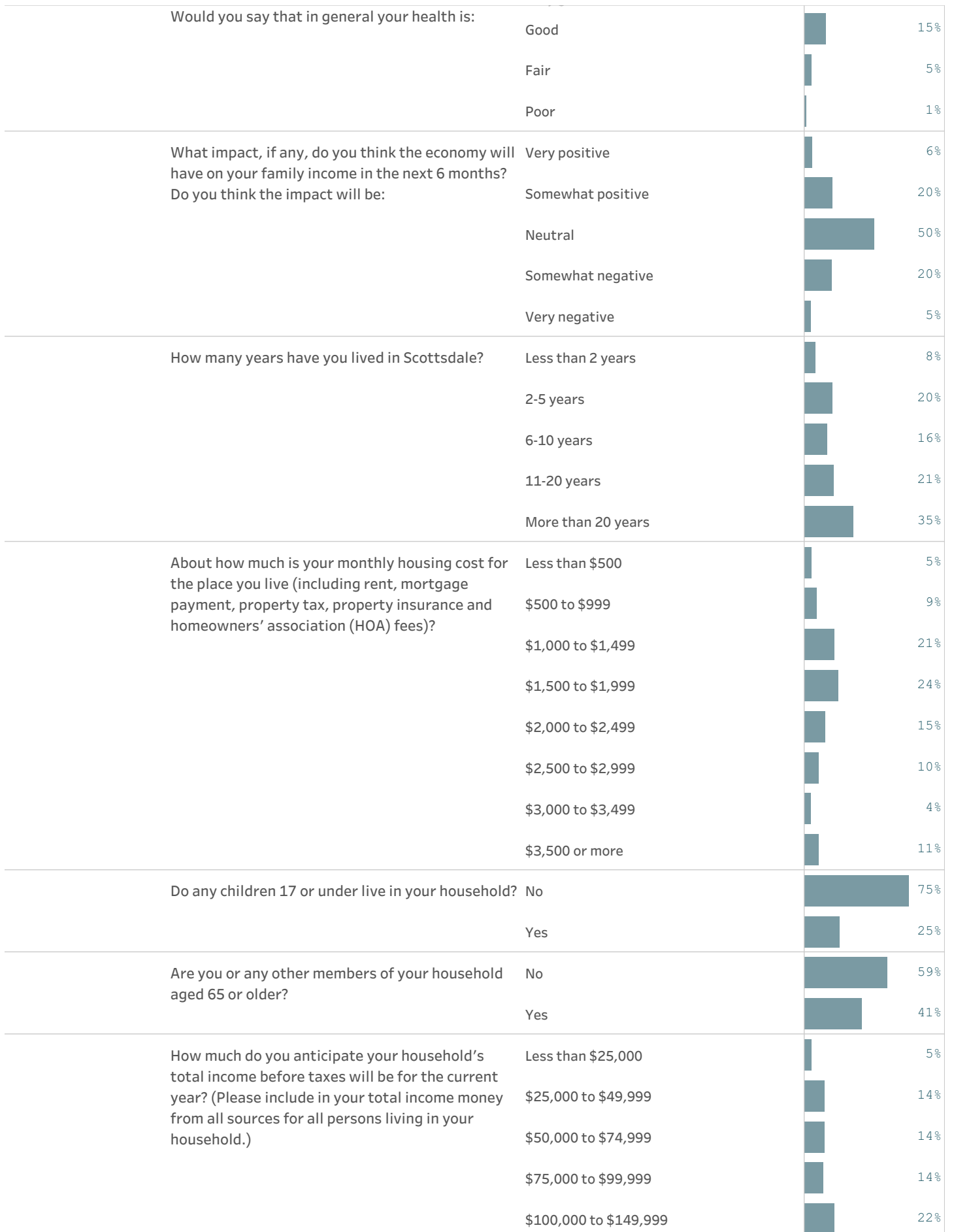
Overall, how would you rate the quality of the services provided by each of the following?	The City of Scottsdale	Excellent		31%
		Good		53%
		Fair		13%
		Poor		3%
	The Federal Government	Excellent		3%
		Good		35%
		Fair		41%
		Poor		22%
Please rate how important, if at all, you think it is for the Scottsdale community to focus on each of the following in the coming two years.	Overall economic health of Scottsdale	Essential		56%
		Very important		36%
		Somewhat important		7%
		Not at all important		1%
	Overall quality of the transportation system (auto, bicycle, foot, bus) in Scottsdale	Essential		38%
		Very important		42%
		Somewhat important		18%
		Not at all important		2%
	Overall design or layout of Scottsdale's residential and commercial areas (e.g., homes, buildings, streets, parks, etc.)	Essential		45%
		Very important		37%
		Somewhat important		17%
		Not at all important		1%
	Overall quality of the utility infrastructure in Scottsdale (water, sewer, storm water, electric/gas)	Essential		53%
		Very important		37%
		Somewhat important		10%
		Not at all important		1%
Overall feeling of safety in Scottsdale	Essential		58%	
	Very important		32%	
	Somewhat important		9%	
	Not at all important		1%	
Overall quality of natural environment in Scottsdale	Essential		53%	
	Very important		34%	
	Somewhat important		12%	

Please rate how important, if at all, you think it is for the Scottsdale community to focus on each of the following in the coming two years.	Overall quality of natural environment in Scottsdale	Not at all important		1%
	Overall quality of parks and recreation opportunities	Essential		39%
		Very important		46%
		Somewhat important		14%
		Not at all important		1%
	Overall health and wellness opportunities in Scottsdale	Essential		39%
		Very important		40%
		Somewhat important		19%
		Not at all important		2%
	Overall opportunities for education, culture and the arts	Essential		34%
		Very important		43%
		Somewhat important		21%
		Not at all important		2%
	Residents' connection and engagement with their community	Essential		27%
		Very important		47%
		Somewhat important		25%
Not at all important			2%	
We know the COVID-19 pandemic is challenging in many ways. Please rate how much of a problem, if at all, the following are for your household CURRENTLY.	Loss of employment income	Major problem		9%
		Moderate problem		15%
		Minor problem		15%
		Not a problem		60%
	Trouble paying for food or housing	Major problem		5%
		Moderate problem		9%
		Minor problem		11%
		Not a problem		74%
	Feeling alone/isolated, not being able to socialize with people	Major problem		16%
		Moderate problem		27%
		Minor problem		31%
		Not a problem		26%
Not knowing when pandemic will end/not feeling in control	Major problem		25%	
















Please indicate if each of the following is a major source, minor source or not a source of information for you about the City of Scottsdale and its activities.	Scottsdale Update weekly email newsletter (or other City email newsletters)	Not a source		29%
	City Cable Channel 11 or Scottsdale Video Network	Major source		5%
		Minor source		21%
		Not a source		74%
	Local newspapers, television or radio news	Major source		39%
		Minor source		37%
		Not a source		24%
	Social media (e.g., Facebook, Twitter, Nextdoor, YouTube, etc.)	Major source		28%
		Minor source		33%
		Not a source		38%
	Word of mouth	Major source		23%
		Minor source		55%
Not a source			21%	
To what extent do you agree or disagree with each of the following statements?	The City should do more to promote water conservation	Strongly agree		46%
		Somewhat agree		29%
		Neither agree nor disagree		18%
		Somewhat disagree		5%
		Strongly disagree		2%
	My household could do more to conserve water	Strongly agree		18%
		Somewhat agree		34%
		Neither agree nor disagree		24%
		Somewhat disagree		13%
		Strongly disagree		11%
	My neighbors could do more to conserve water	Strongly agree		30%
		Somewhat agree		33%
		Neither agree nor disagree		25%
		Somewhat disagree		8%
		Strongly disagree		4%
In general, how many times do you:	Access the internet from your home using a computer, laptop or tablet computer	Several times a day		92%
		Once a day		4%

In general, how many times do you:	Access the internet from your home using a computer, laptop or tablet computer	A few times a week	2%
		Every few weeks	1%
		Less often or never	1%
Access the internet from your cell phone	Several times a day	87%	
	Once a day	4%	
	A few times a week	5%	
	Every few weeks	1%	
	Less often or never	4%	
Visit social media sites such as Facebook, Twitter, WhatsApp, etc.	Several times a day	55%	
	Once a day	13%	
	A few times a week	9%	
	Every few weeks	3%	
	Less often or never	21%	
Use or check email	Several times a day	90%	
	Once a day	8%	
	A few times a week	1%	
	Every few weeks	0%	
	Less often or never	0%	
Share your opinions online	Several times a day	12%	
	Once a day	5%	
	A few times a week	19%	
	Every few weeks	19%	
	Less often or never	46%	
Shop online	Several times a day	15%	
	Once a day	8%	
	A few times a week	39%	
	Every few weeks	31%	
	Less often or never	8%	
Would you say that in general your health is:	Excellent	36%	
	Very good	42%	



from all sources for all persons living in your household.)	\$150,000 or more		31%
Are you Spanish, Hispanic or Latino?	No, not Spanish, Hispanic or Latino		93%
	Yes, I consider myself to be Spanish, Hispanic or Latino		7%
What is your race? (Mark one or more races to indicate what race you consider yourself to be.)	American Indian or Alaskan Native		1%
	Asian, Asian Indian or Pacific Islander		3%
	Black or African American		2%
	White		93%
	Other		5%
How did you hear about this survey?	The City's website		9%
	The City's social media (Facebook, Twitter, Instagram, etc.)		5%
	Received an email from the City		56%
	In a City newsletter or utility bill		11%
	Received a postcard or letter from the City		0%
	Nextdoor		5%
	In my Facebook feed		4%
	Saw it on a video of a public meeting or at a meeting I attended		1%
	Saw it on the City's cable channel		0%
	Saw it in a newspaper article or ad (hard copy or online)		1%
	Saw a flyer or poster about it		0%
	Heard about it from a family member, friend or neighborhood		8%
	Heard about it from a business or social organization in my community		5%
	Polco's weekly email		2%
	Polco social media post		0%
Other		9%	
In which category is your age?	18-24 years		1%
	25-34 years		16%
	35-44 years		12%
	45-54 years		22%
	55-64 years		16%
	65-74 years		21%

In which category is your age?	75 years or older		13%
What is your gender?	Female		55%
	Male		44%
	Identify in another way		1%
Which best describes the building you live in?	One family house detached from any other houses		56%
	Building with two or more homes (duplex, townhome, apartment or condominium)		42%
	Mobile home		0%
	Other		2%
Do you rent or own your home?	Rent		35%
	Own		65%
Based on the map above, in which area of the City do you live?	North or East of CAP Canal		30%
	North of Indian Bend Rd and South or West of CAP Canal		34%
	South of Indian Bend Rd		35%