

## City Perspective about Collaborative Engagement

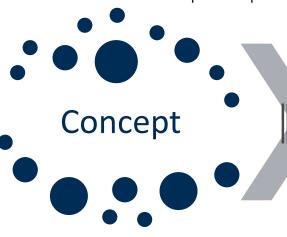
#### Reality of Smart City Projects

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- From concept to implementation take >4 yrs. in developed world

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What does our city need?

How do we help?

What solutions work?

How do we pay for this?

Readiness Workshops (in-person & online)

Smart Cities Council's Collaborative engagement

Smart Cities

ACTIVATUR



Certainty

Needs
Solutions
Stakeholders
Funding

### How does the council help cities?

#### **Educate**

Readiness Guide, newsletter, web site

#### Connect

**Smart Cities Week** 

#### Plan

Readiness Program

#### **Finance**

Readiness
Challenge Grant

Largest collection of best practices and case studies

Bring cities together at a global conference series

Educate stakeholders, find consensus, set priorities, build an action plan

Accelerate projects from planning to action through capacity development









## Smart Cities Council Readiness Program

Emphasis on
Capacity development
Consensus
Prioritization

# Readiness Resources accessed by 5000+ users every month

60+ Readiness Workshops in last 5 years – in metro areas home to > 300 million

# Readiness Challenge introduced in US in 2017

Of 300 US cities with populations of 100,000+,
 92 have engaged with Readiness Challenge

# Readiness Challenge Participation 2017-2022

>400 cities have participated providing data on > 600 projects

#### **Previous Cohort Leaders**

- Philadelphia, PA
- Orlando, FL
- Miami, FL
- Austin, TX
- Indianapolis, IN
- · Birmingham, AL
- State of Virginia
- Cary, NC
- Las Vegas, NV
- Puerto Rico
- San Diego, CA
- Montgomery, AL
- Racine, WI
- · Baltimore, MD
- Edmonton, Alberta
- Brisbane, Australia
- Nashville, TN
- Orange County (Orlando)

"Our goal is to enrich the lives of our citizens. We hope that by strengthening our connection to technology and data that we can make this happen."

—Town of Cary, NC, Mayor Harold Weinbrecht "We're deeply committed to strengthening innovation and resilience.

This work alongside the Smart Cities Council will help us foster openness and the community collaboration needed to achieve smarter solutions."

— Mike Serasti, Chief Information Officer, Miami

"Winning the Smart Cities Council Challenge Grant puts us that much closer to creating a comprehensive and inclusive strategy to use technology in a way that benefits communities that are usually left behind."

— Austin Mayor Steve Adler



# Specific Benefits to Scottsdale

- Opportunities to learn from other cities about 'scaling innovation.'
  - Identify Key Stakeholders
- Accelerate selected projects that can originate at SkySong and scale throughout the city
- Access to Smart Cities Activator (online planning tool)
- Access to Smart Cities Academy for all city employees