

Old Town Character Plan and Zoning Updates Self-Guided Virtual Open House Report

Introduction

On August 24th, 2021, City Council initiated:

- A non-major General Plan amendment to update the Old Town Scottsdale Character Area Plan (Case 5-GP-2021)
- A text amendment to the City's Zoning Ordinance for the Downtown (D), Downtown Overlay (DO), and Planned Block Development (PBD) zoning districts – and other affected sections of the ordinance – as well as the Downtown Infill Incentive District (Cases 1-TA-2021 and 1-II-2010#3)

Scottsdale City Council adopted the existing Old Town Scottsdale Character Area Plan (OTSCAP) in 2018. It serves as the long-range plan that guides growth and development in Old Town Scottsdale, and incorporates community goals, policies, and an implementation program specific to this area of the community.

Old Town development is regulated by the Downtown (D), Downtown Overlay (DO), and Planned Block Development (PBD) sections of the Scottsdale Zoning Ordinance, and the Downtown Infill Incentive District, in conjunction with the Old Town Scottsdale Urban Design & Architectural Guidelines.

Summary of Online Results

Beginning on October 26, 2021 three (3) self-guided online presentations were posted to the City website to engage public participation on the following topics; Old Town Character Area Plan Vision and Values, Quality Development, and Open Space. These online participation opportunities were advertised through multiple city eNewsletters (Scottsdale Update, Old Town/Tourism, Economic Development, P & Z Link) that collectively reach approximately 18,600 subscribers, and sent directly to those that had previously registered for in-person open houses.

Three additional self-guided presentations were posted to the City website in Spring 2022 to engage public participation on the following topics: Mixed-Use, Building Height, and Bonus Provisions. In addition, the Open Space presentation was updated to gather more specific information on the subject. Again, online participation opportunities were advertised through multiple city eNewsletters and sent directly to those that had previously registered for in-person open houses.

The following report includes a summary of presentation materials, the discussion questions posed to participants, and a summary of the responses from the self-guided virtual open house meetings.

Vision / Values Session:

The Vision/Values presentation included the Old Town Character Area Plan 2009 and 2018 Vision and Values statements (Attachment 1). Participants were asked the following questions:

- **Does the 2018 Vision Statement reflect your future vision for Old Town Scottsdale?**
The on-line participants generally agreed with the 2018 Vision Statement (Yes: 37, No: 24).
- **If yes, what aspects of the 2018 Vision Statement align with your vision for Old Town?**
Many participants shared the importance of keeping the western heritage in Old Town, some aligned most with the statement of looking forward to the future, while others felt that Old Town must remain a dynamic city center.
- **If no, what would you maintain in the 2018 Vision Statement and what would you change and/or add?**
Of those participants who did not feel that the 2018 Vision Statement reflects their vision for Old Town, many did not agree with the term “metropolitan” and conveyed that Old Town should be less dense in order to better preserve the western heritage.

Based on your opinion, please prioritize the Old Town Values Statements from most important to least important (1-8: 1= most important; 8= least important)

Driven by quality of life for its citizens, visitors, and businesses, this vision is guided by the following values:

Weighted Average	Old Town Values Statements
1	A collection of interconnected, multi-functional open space areas
1	Sustainability that is sensitive to Scottsdale’s unique desert environment
3	A focus on arts and culture
4	Fluid connectivity to and from Old Town; as well as, within and between districts, focusing on walkability and bikeability
5	Contextually sensitive high-quality planning, architecture, and urban design
6	A diverse collection of vibrant mixed-use districts
7	Strong public-private partnerships to support economic vitality
8	Worldwide recognition as the premier downtown destination within the Desert Southwest
Data tabulated from 61 participant surveys	

The above weighted average was calculated by taking the total sum of each submitted response specific to the Old Town Value Statements and then dividing by the total number of responses.

Average sums for each Old Town Value were within one point of each other, making each value statement, to some extent, equally important. According to a weighted average the most important values to participants were: A collection of interconnected, multi-functional open space areas, sustainability that is sensitive to Scottsdale's unique desert environment, and, a focus on arts and culture. Least Important were: Strong public-private partnerships to support economic vitality, and worldwide recognition as the premier downtown destination within the Desert Southwest.

- **Which Old Town Values Statements would you maintain or change, and are there any missing Values Statements?**
- **Maintain**
 - Many agreed with the values and would like to see all of the Values maintained.
 - Desire to maintain and protect what makes this city the 'most livable city'.
 - Remaining a tourist destination is critical and that leads to maintaining the historical Old Town and Arts district without destroying the character of either.
 - Contextually sensitive architecture.
 - A diverse collection of vibrant uses.
 - The connectivity is very important and partnering with current business owners.
 - Maintaining our western heritage is critical to keep our roots.
 - Walkability, sustainability, and open spaces.
- **Change**
 - Shift focus to increase open space.
 - Exchange value statements to include safety and cleanliness in lieu of worldwide destination.
 - Improving sustainability should be a key value. Improved walkability and bikeability will assist that, along with more trees and shade.
- **Missing**
 - Historic preservation and emphasis on history, culture and impact of Scottsdale and its people.
 - Need to be more flexible in types of retail businesses that are both unique & support the vision even if they are national brands.
 - Focusing on businesses is fine, but Scottsdale needs to be the premier city to live in. There needs to be a focus on the residents of Scottsdale; equity, accessibility and livability.

Quality Development Session:

The Quality Development presentation included factors that influence quality development including connectivity, site design and building design. Images from Old Town that show various pedestrian environments, building forms and building materials were provided as part of the presentation. (Attachment 2).

Following the presentation, input from online participants regarding Quality Development within Old Town was gathered:

- **Do the Old Town Design Objectives support your vision for development in Old Town?**
- **Please rank the design objectives from most important to least important.**
(1-8: 1= most important; 8= least important)

Weighted Average	Design Objectives
1	Protect the unique character of the Downtown Core
2	Design with surrounding context and introduce new architectural and building designs that help blend new and old
3	Strengthen pedestrian areas
4	Maintain an interconnected downtown
5	Encourage a vibrant, lively, attractive downtown destination
6	Create a distinct landscape character
7	Create consistent street-spaces
8	Create high quality, human-scale, downtown architecture
Data tabulated from 27 participant surveys	

The above weighted average was calculated by taking the total sum of each submitted response specific to the Design Objectives and then dividing by the total number of responses.

Average sums for each Design Objective were within two points of each other, making each objective, to some extent, equally important. The most important design objectives to participants were: Protect the unique character of the Downtown Core and maintain an interconnected downtown. The least important design objectives were: Create consistent street spaces and create high quality, human-scale, downtown architecture.

- **Are there other design objectives that you think should be considered?**

Responses included design objectives such as; sustainability, green building and water conservation, encouraging density, design for outside ambient lighting, safety for both pedestrians and motorized vehicles, and maintenance requirements for older structures.

- **In terms of the pedestrian environment, landscaping, and shade in Old Town – what do you like? What don't you like?**

- **Likes**
 Participants expressed that they liked shaded connected sidewalks that allow for visitors and locals to stroll, the use of desert trees and other landscaping that is unique to the Sonoran Desert, and the accessibility of the Old Town area for easy parking, biking, and walking.
- **Dislikes**
 Participants expressed that they disliked cramped sidewalks on Main Street, Old Town not being fully bike friendly, too many cars, palm trees and non-native plants, the lack of directional signage, and the lack of shade and seating.
- **Is there anything missing from Old Town that would be supportive of pedestrian activity?**
 Participants stated that Old Town needed more shade trees, wider sidewalks, more outside ambient lighting, solar energy, more underground parking, more bike lanes, more seating areas, closed sections of streets to cars, additional crosswalks and traffic calming on Scottsdale Road, electric car charging stations, pocket parks and even a skyway gondola/chairlift system to take people over Old Town (north and south).
- **What are your thoughts on how building form has been developed in Old Town?**
 Some stated that the building form of Old Town is a good balance of new and old and the variety adds to its character, while others felt that the older buildings within Old Town need to be better maintained. Finally, some participants did not like multi-family or hotels within Old Town because they think it causes too much traffic. Positive examples shared include the Waterfront with its consistency, walkability and shade, along with the Civic Center area with open space.
- **In terms of setbacks, stepbacks, or subdividing a building with a base, middle, and top – which is most important to you and why?**
 Setbacks, stepbacks, and subdividing a building were all expressed as important. Setbacks were considered the most important by a majority of participants because the street level of buildings is where the pedestrians interact, and appropriate setbacks allow for wider sidewalks and landscaping. When stepbacks were mentioned as most important, it was stated that stepbacks allow light to reach the street and that buildings feel less imposing. Consideration of height and density were also mentioned as important and related to all three concepts. Finally, the concept of subdividing a building was mentioned the least.
- **What is least important to you and why?**
 Responses to this question followed the inverse of the previous question. Subdividing a building's mass was the most common response for the least important aspect and it was expressed that without the appropriate setbacks and stepbacks design quality would be limited.

- **What building materials do you like in Old Town?**
Some participants responded with architectural styles such as Modern, Mid-century Modern, Spanish Colonial, and Southwestern styles and the materials that they invoke. Further responses included specific materials such as red brick, adobe brick, stone, concrete, and sustainable materials. Other materials that had a mix of positive and negative comments were stucco, wood, and rusted metal.
- **Do you like the variety of materials utilized in Old Town?**
The majority of participants responded ‘yes’, adding that Old Town does not have to look old to succeed and even more variety could be acceptable - the Hotel Valley Ho was mentioned as a good example of the melding between the new and the old. Some people stated that they did not like the current variety, sharing that the newer, more modern buildings that have more steel and glass are less desirable; there is too much tan and beige currently in Old Town; and more cohesiveness between different areas of Old Town could help better define the area.
- **Are there materials or detailing that you think is missing?**
Multiple participants mentioned more brick or adobe brick and sustainable, green building features such as solar. Others added the need for more native trees for shade, architecture that continues with modern design, and buildings with less windows and massing.

Open Space Session 1:

The Open Space presentation included representative examples and discussion concerning pedestrian connections and space areas found throughout Old Town and furthermore as part of Planned Block Development (PBD) bonus requests (Attachment 3).

Following the presentation, input from on-line participants regarding open space was gathered:

- **What aspects of these open space areas do you like that are represented in the pictures shown? What aspects don’t you like?**
Participants liked areas that combined design and nature; grass, trees and shaded areas were recognized as more inviting than hardscape; and areas with benches, water features and art were found to be comfortable. Aspects that were not liked included private interior courtyard types of open spaces, the high water use of most of the areas, and hardscaped areas that do not provide enough shade.
- **What types and/or sizes of open space areas do you think are well provided in Old Town?**
Specific examples of open spaces shared were the Civic Center area because it serves multiple open space uses from concerts to smaller more intimate spaces that make it inviting; areas along the Waterfront canal are welcoming; and the sidewalk spaces in front of storefronts are plentiful. Generally, these open spaces are areas that include green spaces, an emphasis on shade, and areas with benches.

- **Are there types /sizes of open space you think are lacking in Old Town?**
 The different types of open spaces mentioned were areas to sit in the shade with more trees and flowering plants, car areas turned into pedestrian places, and enhanced open spaces along building frontages. Sizes noted as lacking included pocket parks, minimally improved vacant lots (until they are developed), and open spaces that could include sports areas such as bocci, chess, or basketball courts. Examples of spaces that could be improved for more pedestrian active open spaces are the median triangle at Scottsdale Road and Goldwater Boulevard and the “Rose Garden” parking lot on the northwest corner of 5th Avenue and Goldwater Boulevard.
- **Should there be additional public open space areas?**
 Of the thirteen (13) that responded to this question, the participants were split; eight (8) answered yes, and five (5) answered no to additional public open space.
- **The Zoning Ordinance does not require open space as a base requirement within Old Town. Should Old Town development standards include an open space requirement? Why or why not?**
 Most participants responded “yes” to requiring open space as a base development standard within Old Town. The reasons included the increased density of people living in Old Town requires more public spaces for people to enjoy, reduction of the heat island effect, and open space should be required particularly with larger projects. The few that responded “no” to such a requirement explained any new additional standards could impede redevelopment, particularly of smaller properties.
- **Should Old Town open space requirements be tied to key locations or on each individual property?**
 Participants favored open space in key locations over each individual property, sharing that the locations should be based on public needs, ensuring space for events, spread amongst every neighborhood, and the open space contributions should be primarily from larger developments. Some expressed that open space should be sought for both key locations and individual lots, while fewer felt that open space should be required on each individual property.
- **What are some of the impacts an open space requirement could create?**
 Positive impacts that were shared include open space being a component of world class development, improving the feel and overall experience of Old Town, providing a place for people to meet their neighbors, and the environmental benefits such as fresh air and cooler microclimate. Some of the negative impacts of required open space that the participants communicated are possible homeless encampments, additional security required, added maintenance, and the possibility of driving up the cost of development – ultimately either impeding new development or necessitating an increase in height and density to meet market demands.

- **The Zoning Ordinance provides consideration of Bonus Development Standards (increased height and density) for development requests that incorporate large areas of public open space (minimum 18,000 sq ft). Should Zoning Ordinance development flexibility be used as a tool to gain more public open space in Old Town?**

Most participants were in favor of flexibility to achieve more open space commenting they should be reviewed on a case-by-case basis, located as part of the overall development plan, and not at the sacrifice of maximum heights.

- **What key aspects would you like to see incorporated into these large public open space areas? (size, accessibility, programing, etc.)**

Participants shared aspects such as flexibility for multiple uses including the farmers market, small outdoor concert venues and temporary vendor spaces; more seating (possibly even movable seating); greater ADA accessibility (also location of handicapped parking on maps); pedestrian paths that connect the open spaces; and public restrooms.

Open Space Session 2:

The presentation provided more detail, including pedestrian connections on a map, existing open space areas, and open space as a part of Planned Block Development (PBD) bonus requests (Attachment 4).

Following the presentation, input from on-line participants regarding open space was gathered:

- **Is the process of utilizing the Public Spaces and Connectivity Master Plan to guide private and public development of new, or to expand existing, public realm, open space areas, and pedestrian connections, desirable?**

Participants agreed with the use of the Public Spaces and Connectivity Master Plan within the Character Area Plan (Yes: 11, No: 2) stating that planning for open space and good connections are essential as new (re)development occurs, but the current map is lacking clarity and enough green space.

- **Are there additional open space locations and pedestrian connections you want to suggest that are not captured in the Public Spaces and Connectivity Graphic?**

Most participants did not remark on specific additional locations were necessary on the Map (Yes: 4, No: 9); however, some suggested including connections to the Indian Bend Wash Greenbelt along with improved/dedicated bike lanes throughout Old Town.

- **The Zoning Ordinance does not require open space on each property within Old Town, so as to maintain a vibrant, pedestrian experience in downtown. Providing open space is currently an option when requesting bonus development standards. Should open space be a requirement, or continue to be an option when considering bonus development standards requests?**

Participants agreed open space should be a requirement when considering bonus development standards requests (Yes: 11, No: 2) stating that it should be similar to the

public art requirement and that open space can balance the increased density while benefiting both the public and the project.#

Mixed Use:

The Mixed Use presentation included the current General Plan 2035, Old Town Scottsdale Character Area Plan, and Zoning Ordinance definitions of Mixed-Use. Results from Valley Benchmark Cities were also shared to show how mixed-use is implemented valley wide. Finally, a map of where first floor dwelling units are currently limited and where more active uses are encouraged within Old Town was shared (Attachment 5).

Following the presentation, input from on-line participants regarding mixed-use development within Old Town was gathered:

- **Do you agree with the Character Area Plan definition for Mixed-Use?**
- **If you do not agree with the current definition, how should the definition be amended?**

Participants agreed with the current definition of Mixed-Use within the Character Area Plan (Yes: 11, No: 5); however, they stated that the population density is already too high in Old Town and expressed fear that the infrastructure cannot support more dwelling units.

- **Do you agree with the Zoning Ordinance definition for Mixed-Use Development?**
- **If you do not agree with the current definition, should it be amended to qualify and quantify a mixture of land uses? If so, how?**

Participants agreed with the Zoning Ordinance definition of Mixed-Use Development (Yes: 14, No: 2) mentioning the need for city commissions/committees and City Council to work harder to keep the height of new development at or below current height standards.

- **Are there other areas of Old Town where active ground-level uses should be expected? If so, where?**

Participants agreed there are no other areas of Old Town where active ground-level uses should be expected (Yes: 3, No: 13), with a single comment that all of Scottsdale should have active ground-level uses.

- **Is the current standard to limit residential land use (35%) at the ground-level appropriate? If not, what should it be?**

Participants were split (Yes: 9, No: 7) regarding the current standard to limit residential land use (35%) at the ground-level. Of those who indicated that the 35% was not appropriate, the suggested values for ground-level residential ranged from 0% to as great as 80% with respondents commenting that it should be flexible.

Building Height:

The presentation regarding building height in Old Town included factors that influence overall building heights, including contemporary floor heights for various uses. The history of base building height allowances was shared, including the evolution of additional height allowed for residential and hotel uses in 1984, then additional height in the Downtown Regional and Medical districts of downtown in 2009 and how that influenced Type 3 in 2018 (Attachment 6).

Following the presentation, input from on-line participants regarding base building height within Old Town was gathered:

- **Should base maximum building heights be maintained, or amended?**
- **If amending, what base maximum building heights would you suggest changing – and where?**

Participants generally indicated that the base maximum heights should be maintained (Amend: 7, Maintain: 14). Participants who indicated the base height should be amended commented the max heights should be reduced to not exceed between 36 and 66 feet, while others preferred to increase the max heights to allow for 8 to 10 story buildings.

- **Should bonus maximum building heights be maintained, or amended?**
- **If amending, what bonus maximum building heights would you suggest changing – and where?**

Participants generally indicated that the existing bonus maximum heights should be maintained (Amend: 8, Maintain: 13). Participants who indicated the base height should be amended commented that the max bonus heights should be reduced to not exceed between 50 and 72 feet.

Bonus Considerations for Public Benefits:

The presentation regarding the consideration of Bonus Development Standards included a discussion regarding areas of Old Town that have been zoned Planned Block Development (PBD). The current list of public benefits as defined by the Scottsdale Zoning Ordinance were presented, along with the associated contribution cost as determined by bonus development standards requested. Finally, some cost estimates were discussed, and a couple of Old Town case studies were shared (Attachment 7).

Following the presentation, comments were collected regarding the provision of public benefits as a tradeoff for the consideration of bonus development standards:

- **Do you support the provision of public benefits being a consideration of bonus development standard requests?**

Participants generally did not agree with the provision of public benefits being a consideration of bonus development standard requests (Yes: 2, No: 6) stating that the

public benefits do not align with the character of Old Town and the tradeoffs appear to unequally benefit the developer.

- **Do you agree with the existing list of public benefits? If not, what modifications or additions would you suggest?**

Participants generally did not agree with the existing list of public benefits (Yes: 2, No: 5), stating that workforce housing is not well defined or administered well and that the "public benefits" are items that the city should provide anyway - walkways, lighting, open space - to the citizens of the city.

ATTACHMENTS TO SELF-GUIDED VIRTUAL OPEN HOUSE REPORT

1. Old Town Plan & Zoning Ordinance Update Vision / Values Session Presentation
2. Old Town Plan & Zoning Ordinance Update Quality Development Session Presentation
3. Old Town Plan & Zoning Ordinance Update Open Space Session Presentation
4. Old Town Plan & Zoning Ordinance Update Open Space Session 2 Presentation
5. Old Town Plan & Zoning Ordinance Update Mixed-Use Presentation
6. Old Town Plan & Zoning Ordinance Update Building Height Presentation
7. Old Town Plan & Zoning Ordinance Update Bonus Provisions Presentation
8. Online Public Participation Responses Collected



Old Town Plan & Zoning Ordinance Update Vision / Values Session

Community Input Series

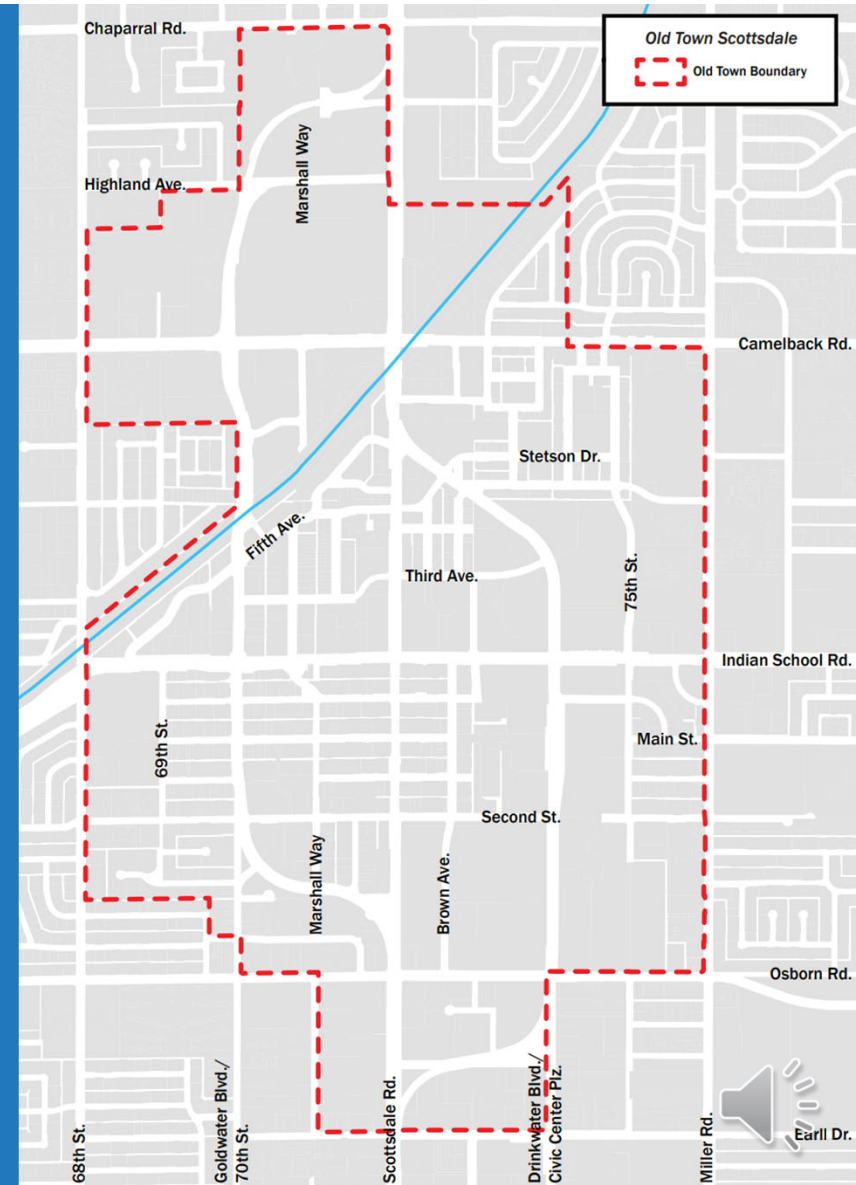
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Background

City Council direction to review, conduct public outreach and potentially update:

- The 2018 Old Town Scottsdale Character Area Plan
- The Scottsdale Zoning Ordinance sections related to Downtown and other affected sections, as applicable
- The Downtown Infill Incentive District



2018 Old Town Scottsdale Character Area Plan

- Establishes vision/values
- Shapes physical form of downtown
- Consists of 5 Chapters:
 - Land Use
 - Character & Design
 - Mobility
 - Arts & Culture
 - Economic Vitality



Vision Statement

- Vision statements are inspirational, lofty, & ambitious - they don't contain details or steps for achieving goals
 - 2018 Vision Statement is the same as previous 2009 Old Town Plan
 - The 2009 Old Town Plan Vision and Values Statements were established based on:
 - 2-year citywide public outreach effort to update the 1984 Downtown Plan
 - Extensive input from citizens and stakeholders
 - Intent of Values remains the same, but updated with more contemporary language



2009 Old Town Plan Vision

Comprised of its unique **neighborhoods, Downtown** Scottsdale is a dynamic city center which recognizes its western heritage while boldly looking to its metropolitan future.

2018 Old Town Plan Vision

Comprised of its unique **districts, Old Town** Scottsdale is a dynamic city center which recognizes its western heritage while boldly looking to its metropolitan future.



Questions – Vision Statement

- Does the 2018 Vision Statement reflect your future vision for Old Town Scottsdale?
 - If yes, what aspects of the 2018 Vision Statement align with your vision for Old Town?
 - If no, what would you maintain in the 2018 Vision Statement and what would you change and/or add?

2018 Old Town Plan Vision

Comprised of its unique districts, Old Town Scottsdale is a dynamic city center which recognizes its western heritage while boldly looking to its metropolitan future.



2009 Old Town Plan Values

Driven by quality of life for its citizens, visitors, and businesses, this vision is guided by the following values:

- A diverse collection of vibrant mixed-use **urban neighborhoods**;
- Contextually sensitive world-class planning, architecture, and urban design;
- **Meaningful** open space **with** interconnectivity **to every Downtown neighborhood**;
- Sustainability **with** sensitivity to **our** unique desert environment;
- A focus on arts and culture;
- Fluid connectivity **in and out of Downtown**; as well as, within and between **neighborhoods**, focusing on walkability;
- Economic vitality supported by public-private partnership; and
- Worldwide recognition as the premier destination **in the Southwestern United States**.

2018 Old Town Plan Values

Driven by quality of life for its citizens, visitors, and businesses, this vision is guided by the following values:

- A diverse collection of vibrant mixed-use **districts**;
- Contextually sensitive high-quality planning, architecture, and urban design;
- **A collection of** interconnected, **multi-functional** open space **areas**;
- Sustainability **that is** sensitive to **Scottsdale's** unique desert environment;
- A focus on arts and culture;
- Fluid connectivity **to and from Old Town**; as well as, within and between **districts**, focusing on walkability **and bikeability**;
- **Strong** public-private partnerships to support economic vitality; and
- Worldwide recognition as the premier **downtown** destination **within the Desert Southwest**.



Questions – Values

- Based on your opinion, please prioritize the Old Town Values Statements from most important to least important (1 = most important – 8 = least important)
- Which Old Town Values Statements would you maintain or change, and are there any missing Values Statements?

2018 Old Town Plan Values

Driven by quality of life for its citizens, visitors, and businesses, this vision is guided by the following values:

- A diverse collection of vibrant mixed-use districts;
- Contextually sensitive high-quality planning, architecture, and urban design;
- A collection of interconnected, multi-functional open space areas;
- Sustainability that is sensitive to Scottsdale's unique desert environment;
- A focus on arts and culture;
- Fluid connectivity to and from Old Town; as well as, within and between districts, focusing on walkability and bikeability;
- Strong public-private partnerships to support economic vitality; and
- Worldwide recognition as the premier downtown destination within the Desert Southwest.





Old Town Plan & Zoning Ordinance Update Quality Development Session

Community Input Series

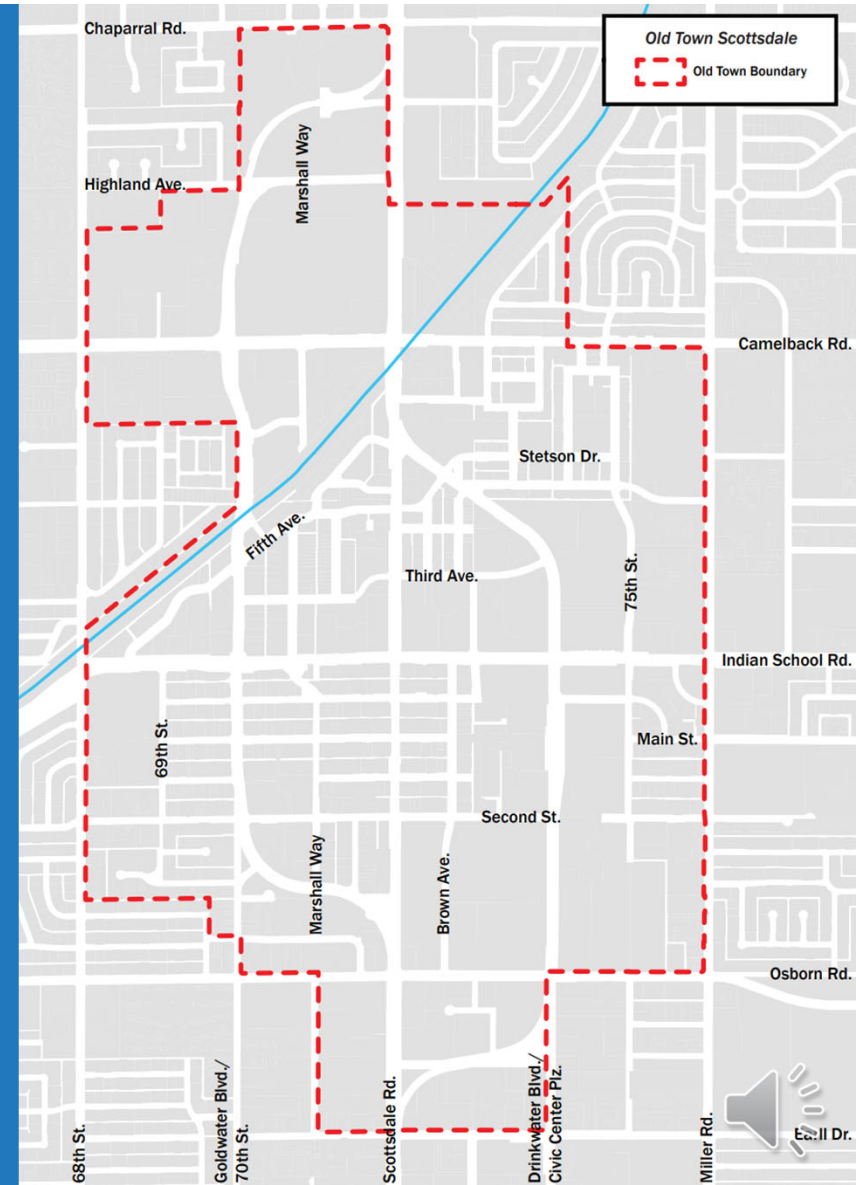
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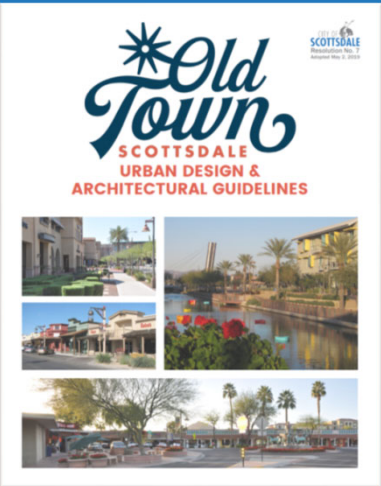
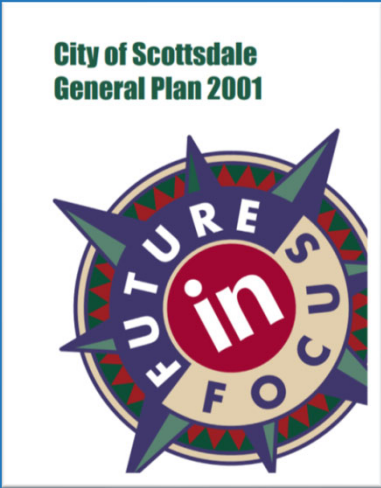
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City Council direction to review, conduct public outreach and potentially update:

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Provisions of Quality Development

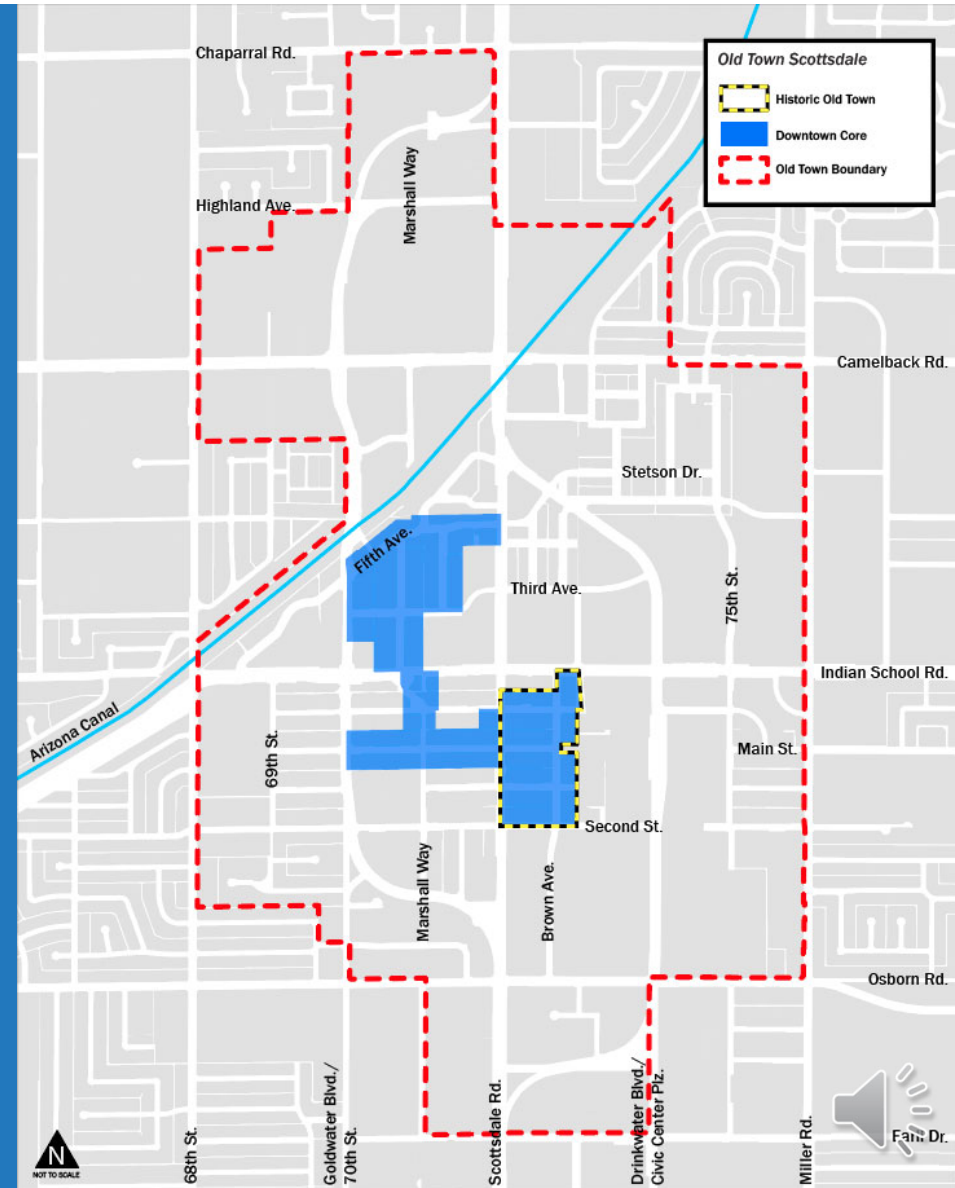


Scottsdale
Zoning
Ordinance



Old Town Design Objectives

- Protect the unique character of the Downtown Core
- Strengthen pedestrian areas
- Maintain an interconnected downtown
- Create high quality, human-scale, downtown architecture
- Create a distinct landscape character
- Create consistent street-spaces
- Design with surrounding context and introduce new architectural and building designs that help blend new and old
- Encourage a vibrant, lively, attractive downtown destination



Questions

- Do the Old Town Design Objectives support your vision for development in Old Town?
- Please rank the design objectives from most important to least important.
(1-8: 1= most important; 8= least important)
- Are there other design objectives that you think should be considered?

Old Town Design Objectives

- Protect the unique character of the Downtown Core
- Strengthen pedestrian areas
- Maintain an interconnected downtown
- Create high quality, human-scale, downtown architecture
- Create a distinct landscape character
- Create consistent street-spaces
- Design with surrounding context and introduce new architectural and building designs that help blend new and old
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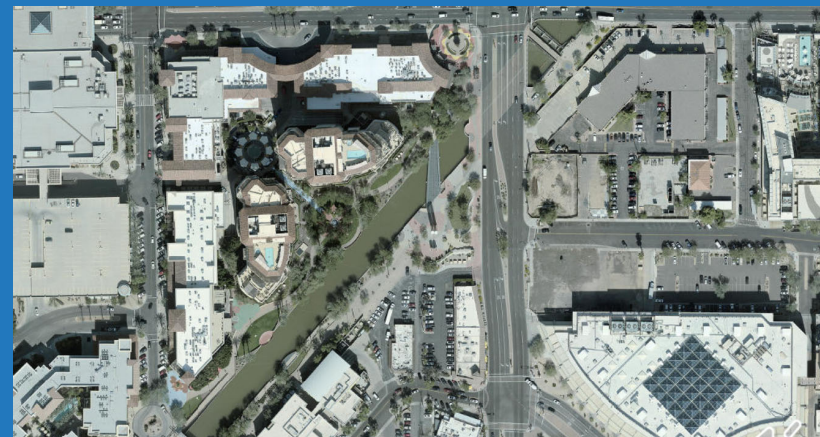
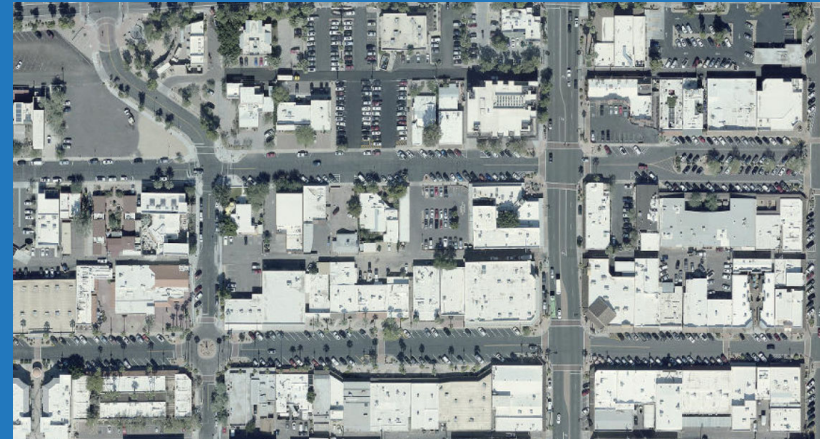
Aspects of Quality Development

- Human Connectivity
 - Pedestrian Environment
- Site Design
 - Development Patterns
 - Landscaping & Shade
- Building Design
 - Mass, Form, Scale
 - Elements, Details, Materials



Development Patterns

- Interconnected Pedestrian network
- Site and Building Orientation
- Coordination with adjacent properties





Human Connectivity – Pedestrian Environment

Site Design – Landscaping & Shade



• In terms of the pedestrian environment, landscaping, and shade in Old Town – what do you like? What don't you like?

• Is there anything missing from Old Town that would be supportive of pedestrian activity?

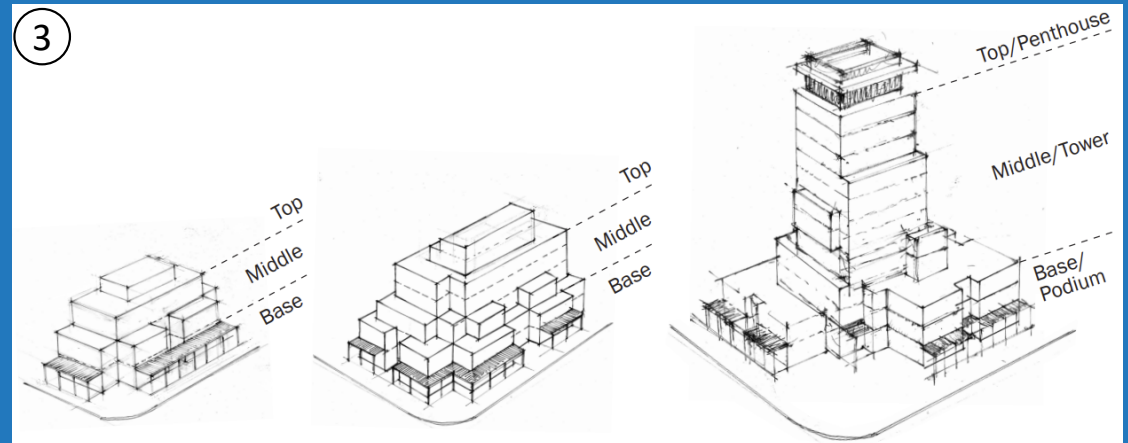


Mass, Form, Scale

Setback



Subdivide Vertically



Stepback



Subdivide Horizontally





Building Design – Mass, Form, Scale



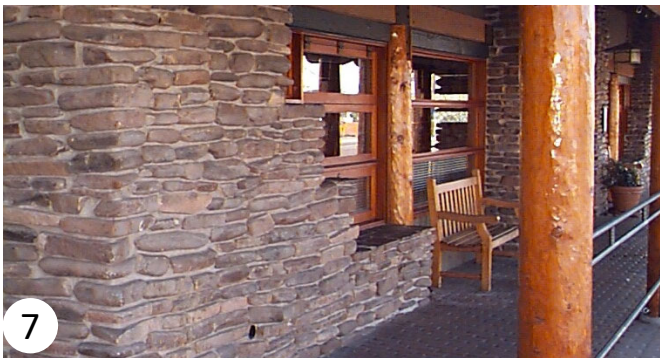


• What are your thoughts on how building form has been developed in Old Town?

• In terms of setbacks, stepbacks, or subdividing a building with a base, middle, and top – which is most important to you and why?

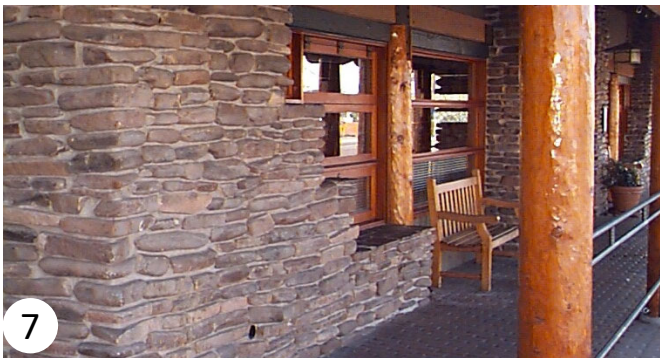
- What is least important to you and why?





Building Design – Elements, Details, Materials





- What building materials do you like in Old Town?
- Do you like the variety of materials utilized in Old Town?
- Are there materials or detailing that you think is missing?





Old Town Plan & Zoning Ordinance Update Open Space Session

Community Input Series

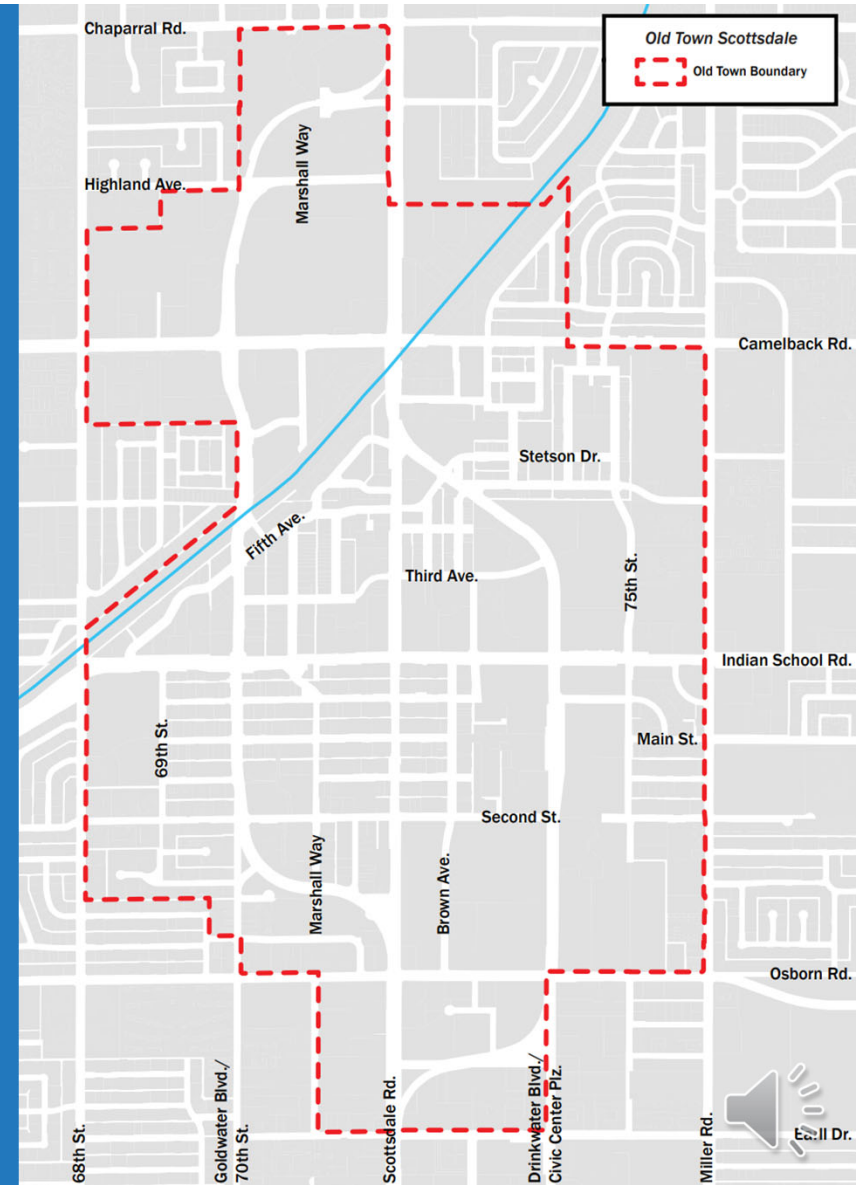
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- The Scottsdale Zoning Ordinance sections related to Downtown and other affected sections, as applicable
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2018 Old Town Scottsdale Character Area Plan

- Establishes vision/values
- Shapes physical form
- Consists of 5 Chapters:
 - Land Use
 - Character & Design
 - **Open Space & Connectivity**
 - Mobility
 - Arts & Culture
 - Economic Vitality



2018 Old Town Character Plan – Pedestrian Connectivity

- Primary focus on the pedestrian – describes where a high level of pedestrian activity is desired
- Hierarchy of connection types:
 - Pedestrian Place – Highest level of pedestrian use
 - Pedestrian Supportive – Heavy levels of pedestrian use
 - Pedestrian Compatible – Low level of pedestrian use



Notice: This document is provided for general information purposes only. The City of Scottsdale does not warrant its accuracy, completeness, or suitability for any particular purpose. It should not be relied upon without field verification. Map not to scale.

Map 7 - Pedestrian Connectivity



Human Connectivity – Public Open Spaces



- What aspects of these open space areas do you like that is represented in the pictures shown? What aspects don't you like?
- What types and/or sizes of open space areas do you think is well provided in Old Town?
 - Are there types /sizes of open space you think are lacking in Old Town?

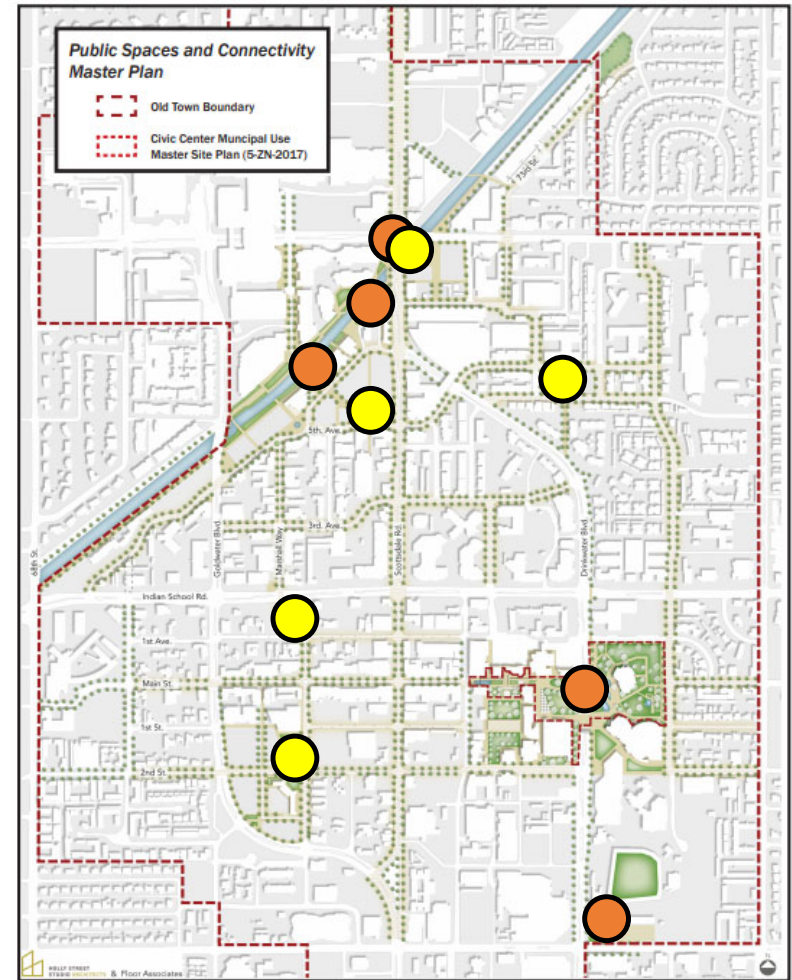


2018 Old Town Character Plan – Open Space

- Downtown 2.0 Report
 - Encouraged creation of an “Emerald Necklace”
 - New public open spaces for increased event activity
- A collection of primary open space and event areas connected by a series of improved pedestrian connections
- Private and public development should create new, or expand existing, public realm and open space areas

● Existing Public Space

● Proposed Public Space



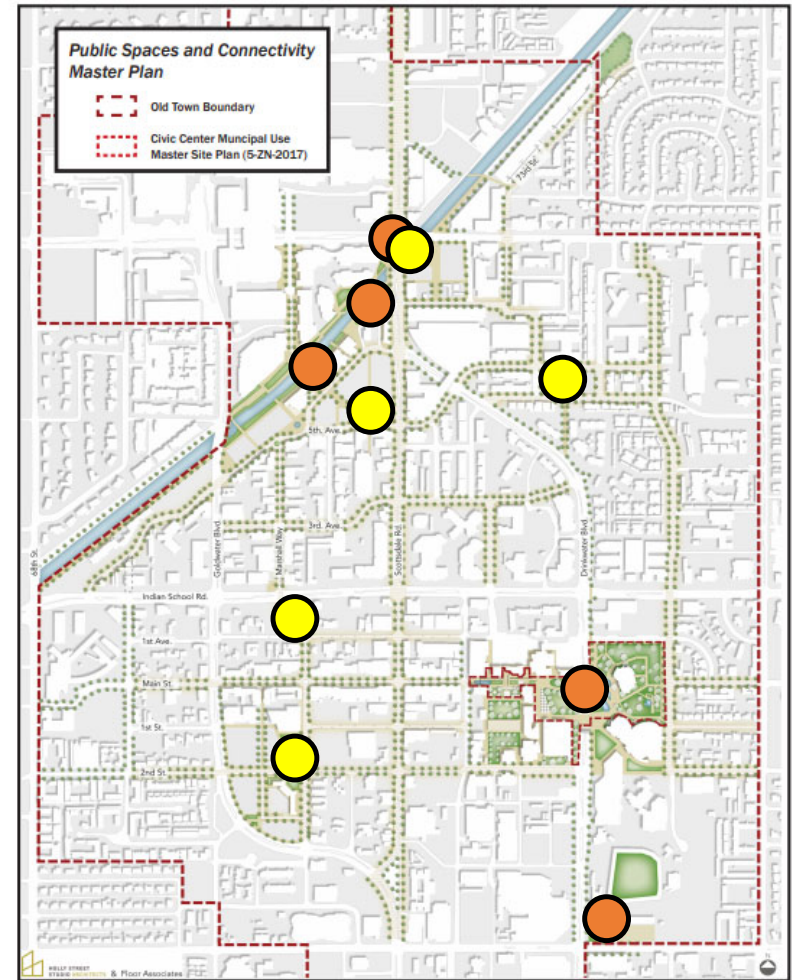
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Map 5 - Old Town Public Spaces and Connectivity Master Plan

Question

- Old Town includes primary open space areas, at Civic Center, Scottsdale Waterfront, Solstice Park, the Arizona Canal and Scottsdale Stadium.
 - Should there be additional public open space areas? If so, where should they be added into the Old Town fabric?

- Existing Public Space
- Proposed Public Space



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Map 5 - Old Town Public Spaces and Connectivity Master Plan

Citywide vs Old Town Open Space

- The Zoning Ordinance requires open space as a base standard citywide
 - Typically utilized as landscape buffering between development or along streets
- The Zoning Ordinance does not require open space as a base requirement within Old Town – except defined Major Intersections
 - Camelback Rd. at Goldwater Blvd. and Scottsdale Rd.
 - Indian School Rd. at Goldwater and Drinkwater Blvd.
 - 2nd Street at Goldwater and Drinkwater Blvd.



Questions

- The Zoning Ordinance does not require open space as a base requirement within Old Town.
 - Should Old Town development standards include an open space requirement? Why or Why not?
 - Should Old Town open space requirements be tied to key locations or on each individual property?
 - What are some of the impacts (positive/negative) an Open Space requirement could create?



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Map 7 - Pedestrian Connectivity

Old Town Open Space

- The provision of public open space is treated as a public amenity in Old Town
 - Landscaped Space
 - Gathering Space
 - Special Event Space
- Consideration for Bonus Development Standards in Old Town
 - Public Open Space with a minimum area of **18,000** square feet.



Questions

- The Zoning Ordinance provides consideration of Bonus Development Standards (increased height and density) for development requests that incorporate large areas of public open space (minimum **18,000** sq ft)
 - Should Zoning Ordinance development flexibility be used as a tool to gain more public open space in Old Town?
 - What key aspects would you like to see incorporated into these large public open space areas? (size, accessibility, programming, etc.)





Old Town Plan & Zoning Ordinance Update Open Space Session

Community Input Series

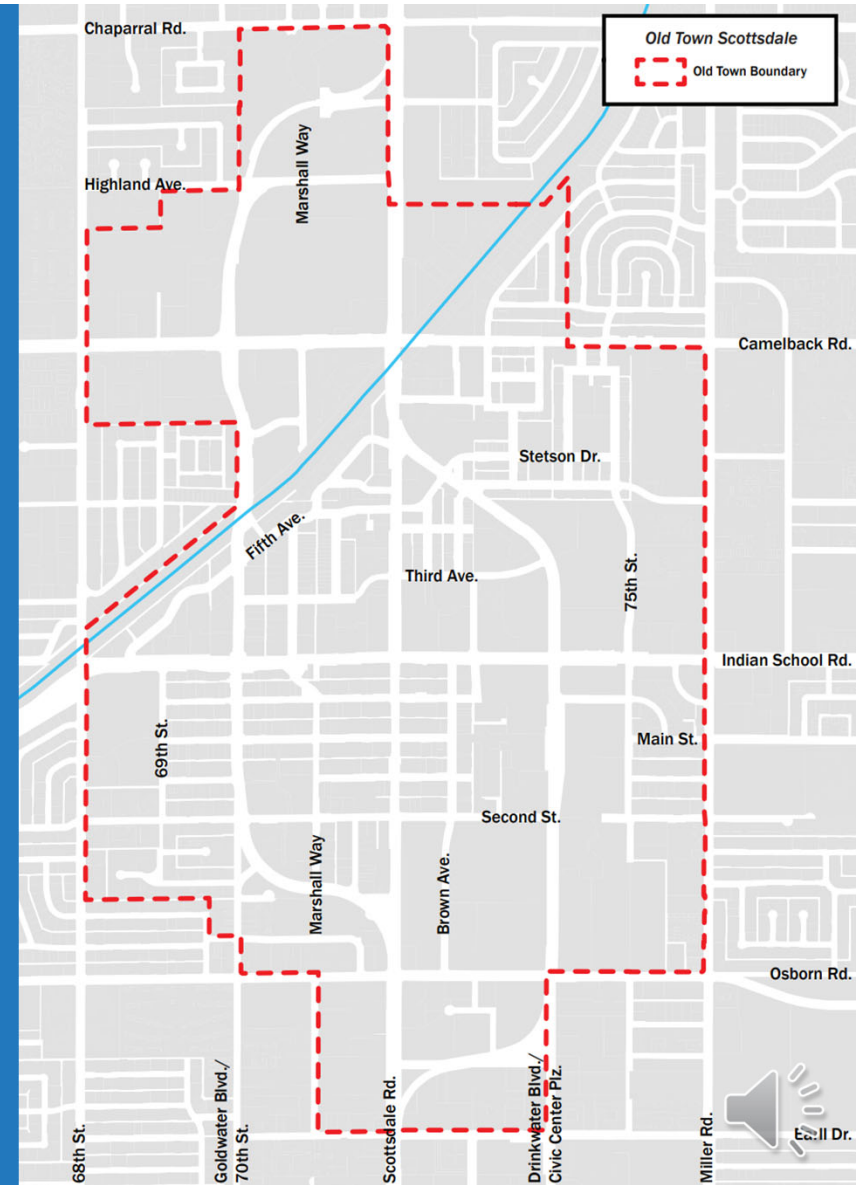
5-GP-2021 | 1-TA-2021 | 1-II-2010#3



Background

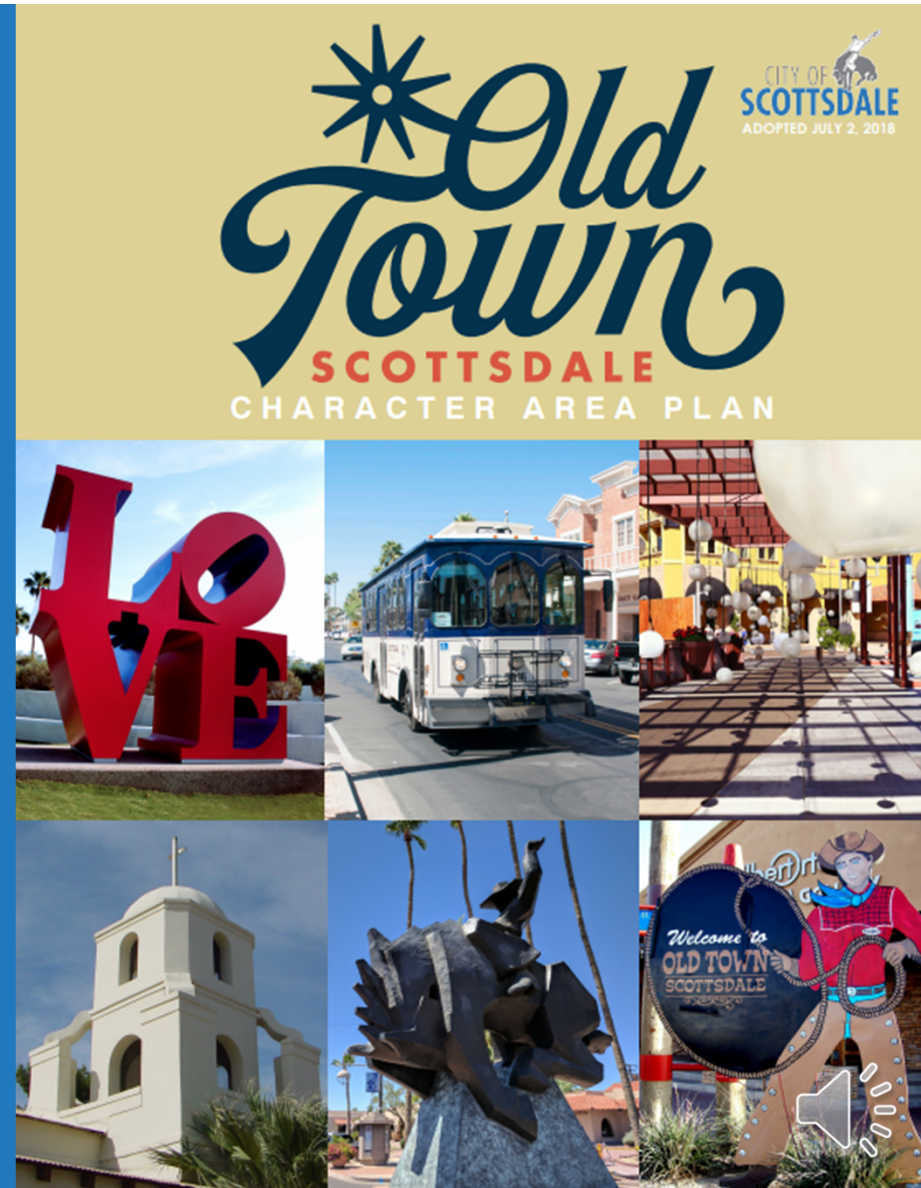
City Council direction to review, conduct public outreach and potentially update:

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- The Scottsdale Zoning Ordinance sections related to Downtown and other affected sections, as applicable
- The Downtown Infill Incentive District



2018 Old Town Scottsdale Character Area Plan

- Establishes vision/values
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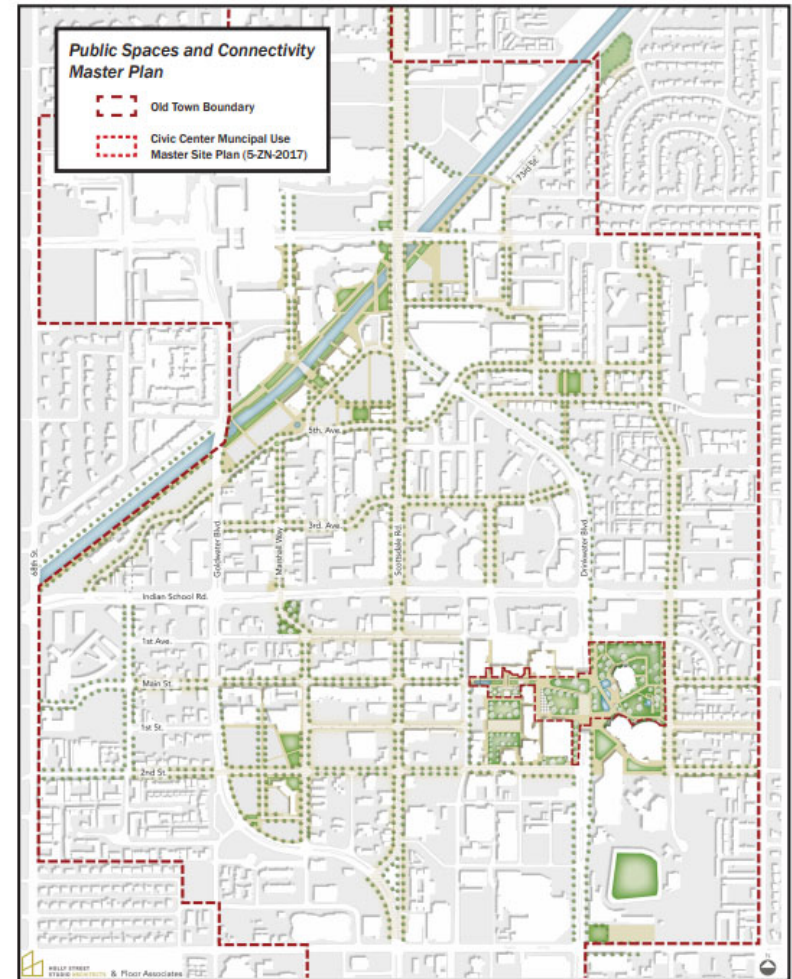


Old Town Character Plan – Open Space

Public Spaces & Connectivity Master Plan

A collection of primary open space areas connected by a series of improved pedestrian connections

- Private and public development should create new, or expand existing, public realm and open space areas
- Goal CD 5 – Interconnected downtown open space network
- Policy CD 5.2 – Private/Public expansion of open space areas
- Policy CD 5.5 – Create new interactive open space areas



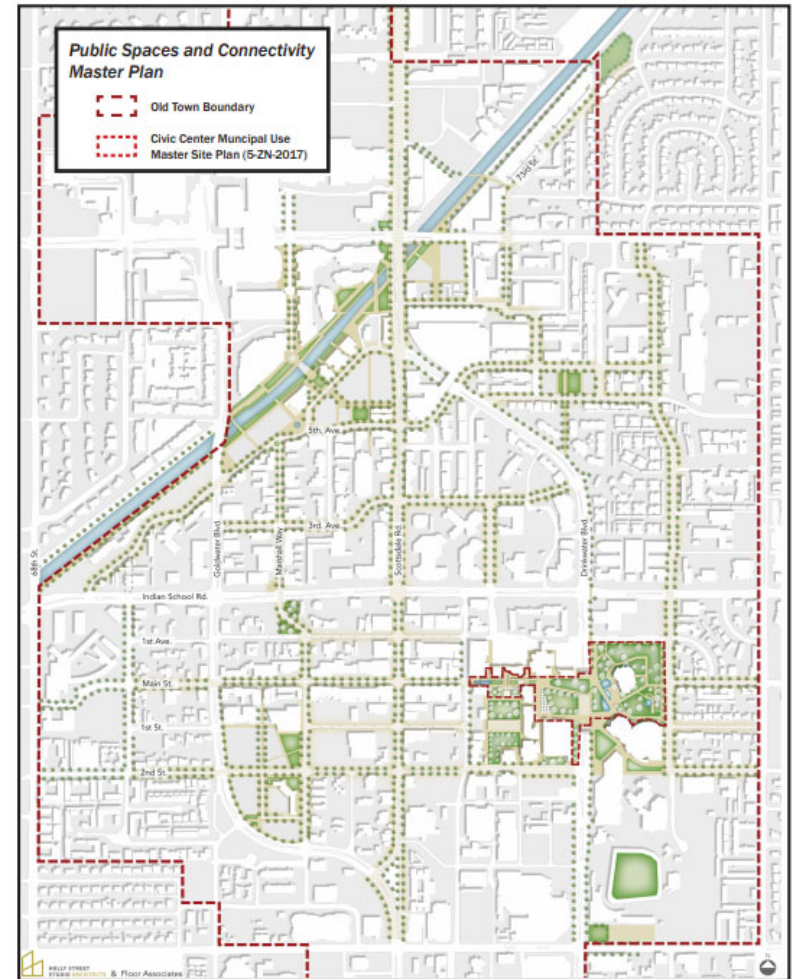
Notice: This document is provided for general information purposes only. The City of Scottsdale does not warrant its accuracy, completeness, or suitability for any particular purpose. It should not be relied upon without field verification. Map not to scale.

Map 5 - Old Town Public Spaces and
Connectivity Master Plan

Questions

The Old Town Plan includes the Public Spaces and Connectivity graphic which depicts a collection of existing and future open space areas connected by a series of improved pedestrian connections.

- Is the process of utilizing the graphic to the right to guide private and public development of new, or expand existing, public realm, open space areas, and pedestrian connections, desirable?
- Are there additional open space locations and pedestrian connections you want to suggest that are not captured in the Public Spaces and Connectivity Graphic? If so, where?

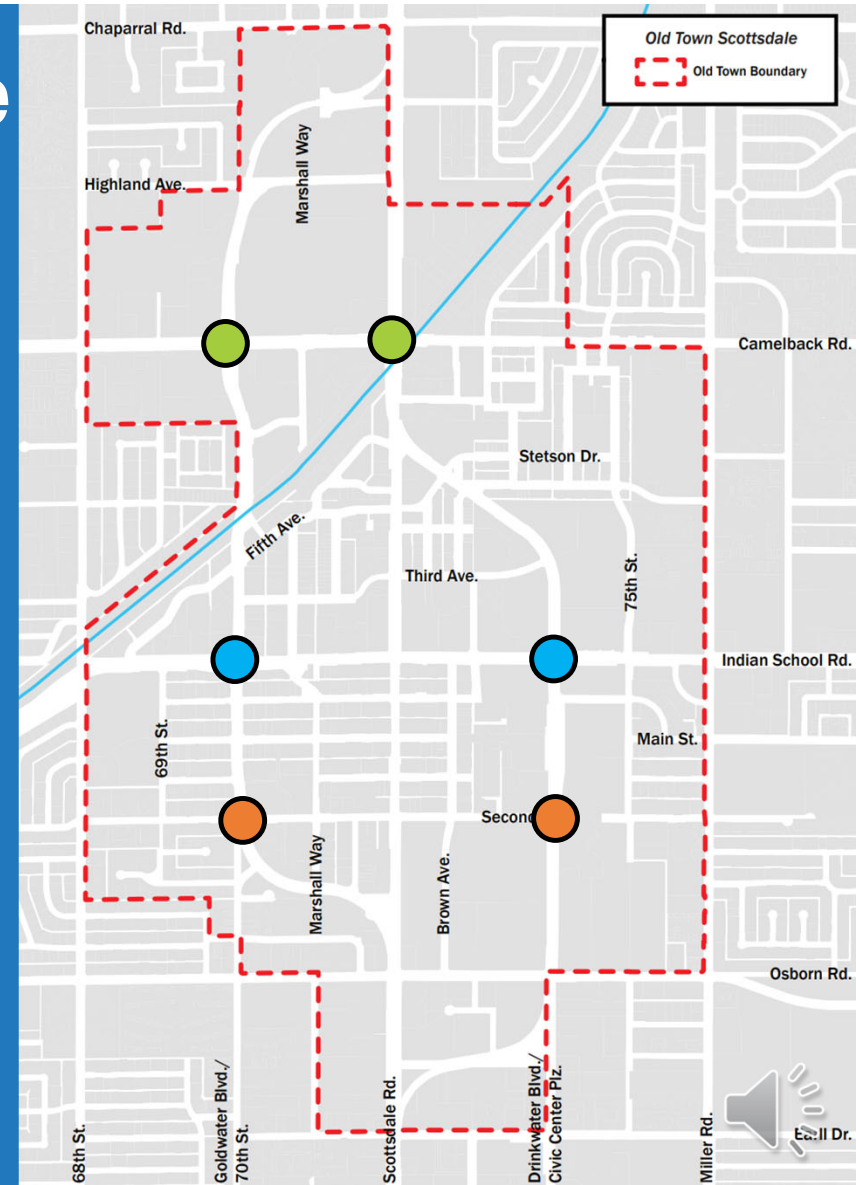


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Map 5 - Old Town Public Spaces and Connectivity Master Plan


Citywide vs Old Town Open Space

- The Zoning Ordinance requires open space on each property citywide
 - Typically, this requirement is implemented by providing landscape buffering between development or along streets
- The Zoning Ordinance does not require open space in Old Town – except at defined Major Intersections
 - Camelback Rd. at Goldwater Blvd. and Scottsdale Rd.
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7 Old Town Zoning – Open Space

Downtown (D) District

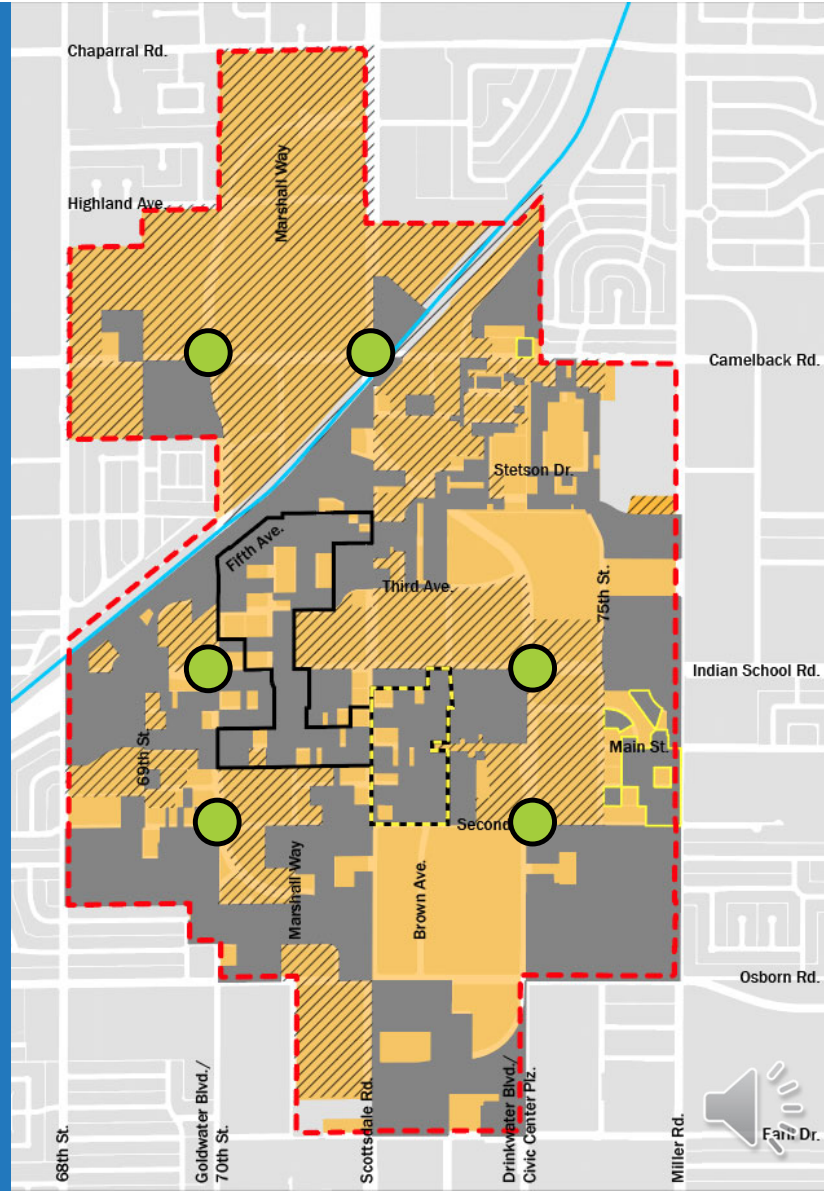
- Does not include open space as a development standard
-  Major Intersections – 2,500 sq ft of open space
- No minimum lot size

Downtown Overlay (DO)

- Does not include open space as a development standard
- No minimum lot size

Planned Block Development Overlay (PBD) District

- Does not include open space as a development standard
- Development flexibility to implement the Old Town Plan and achieve public benefit (sites more than 20,000 sq ft - gross)
 - Increased Height Maximum
 - Increased Gross Floor Area Ratio (GFAR)
 - Increased Density
 - Amend Setbacks/Stepbacks



Bonus Development Standards

- Bonus development standards exceed the base requirements outlined by the Zoning Ordinance, typically in height, density, or building floor area.
- Providing special public improvements/public benefits allow development bonus standards to be requested:
 - Major Infrastructure Improvements
 - Public Parking Areas
 - **Public Open Spaces (Minimum 18,000 Square Feet)**
 - Cultural Improvements Program Contribution
 - Enhanced Transit Amenities
 - Pedestrian Amenities
 - Workforce Housing
 - Uncategorized improvements and/or other community benefits
 - Subject to City Council Approval
- Contribution Costs for Bonus Development Standards are outlined in Section 7.1200 of the City's Zoning Ordinance.



Open Space

What we heard:

City Council

- Expressed interest in expanding open space areas in Old Town
- Expressed interest in expanding bonus development standard consideration to require open space

Community Open House Series

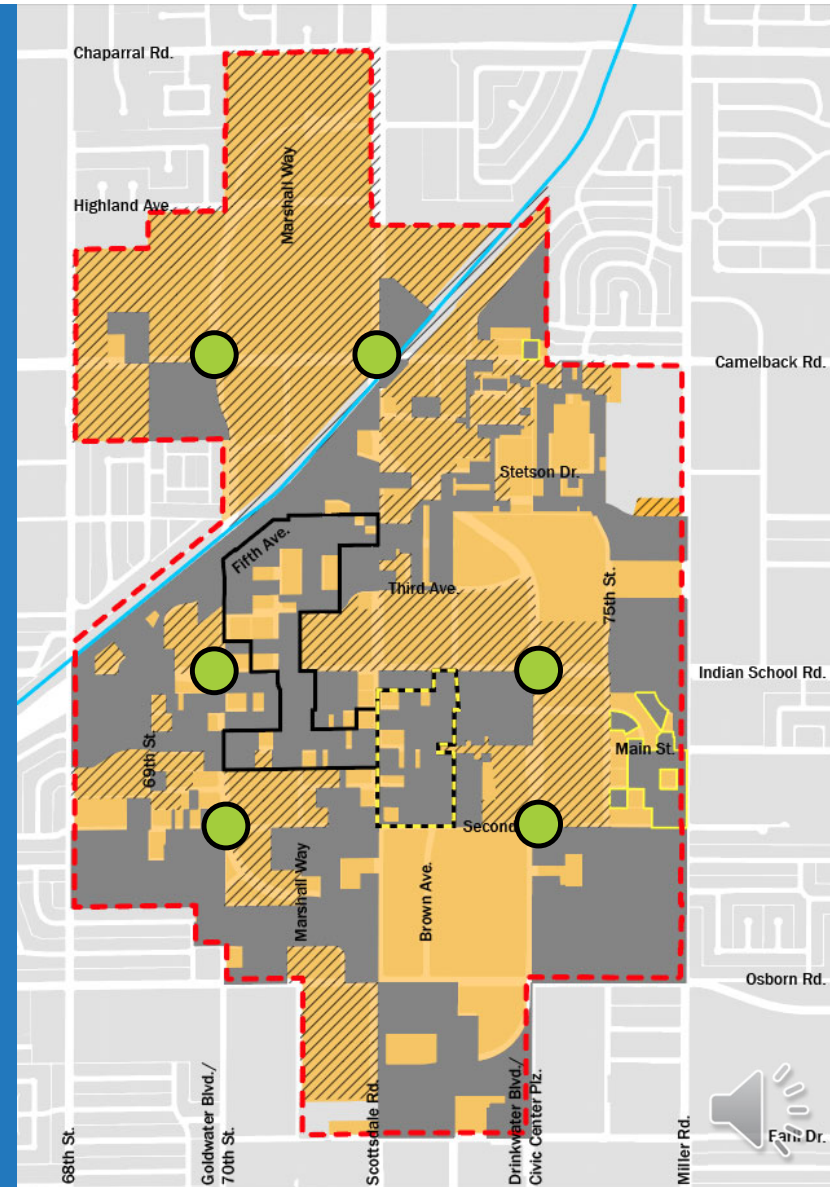
- Participants expressed support for open space as the most desired public benefit in exchange for bonus development standards
 - When bonus maximum heights are requested, open space should be an *expected* public benefit
- Enhanced pedestrian areas and the inclusion of new pocket parks were regarded as desirable



Questions

The Zoning Ordinance does not require open space on each property within Old Town, so as to maintain a vibrant, pedestrian experience in downtown. Providing open space is currently an option when requesting bonus development standards.

- Should open space be a requirement, or continue to be an option when considering bonus development standards requests?





Old Town Plan & Zoning Ordinance Update Mixed-Use Session

Community Input Series

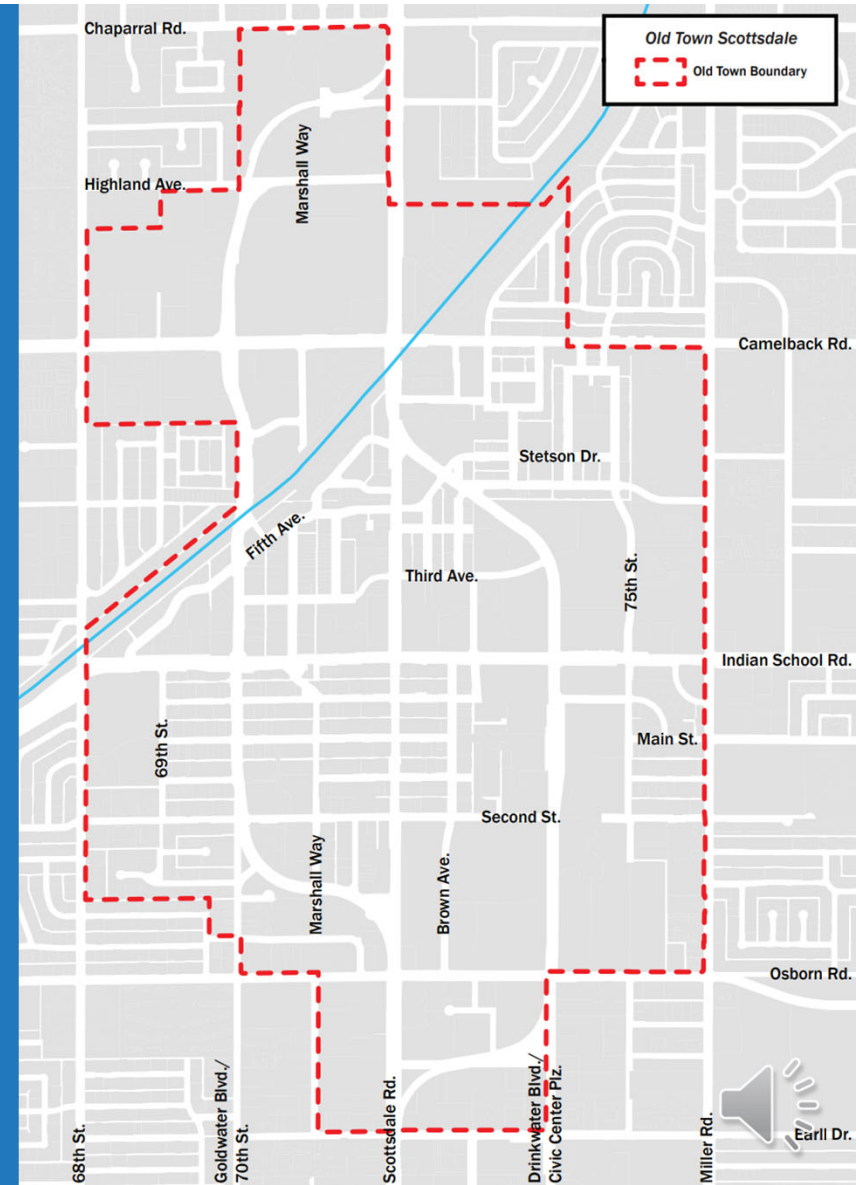
5-GP-2021 | 1-TA-2021 | 1-II-2010#3



Background

City Council direction to review, conduct public outreach and potentially update:

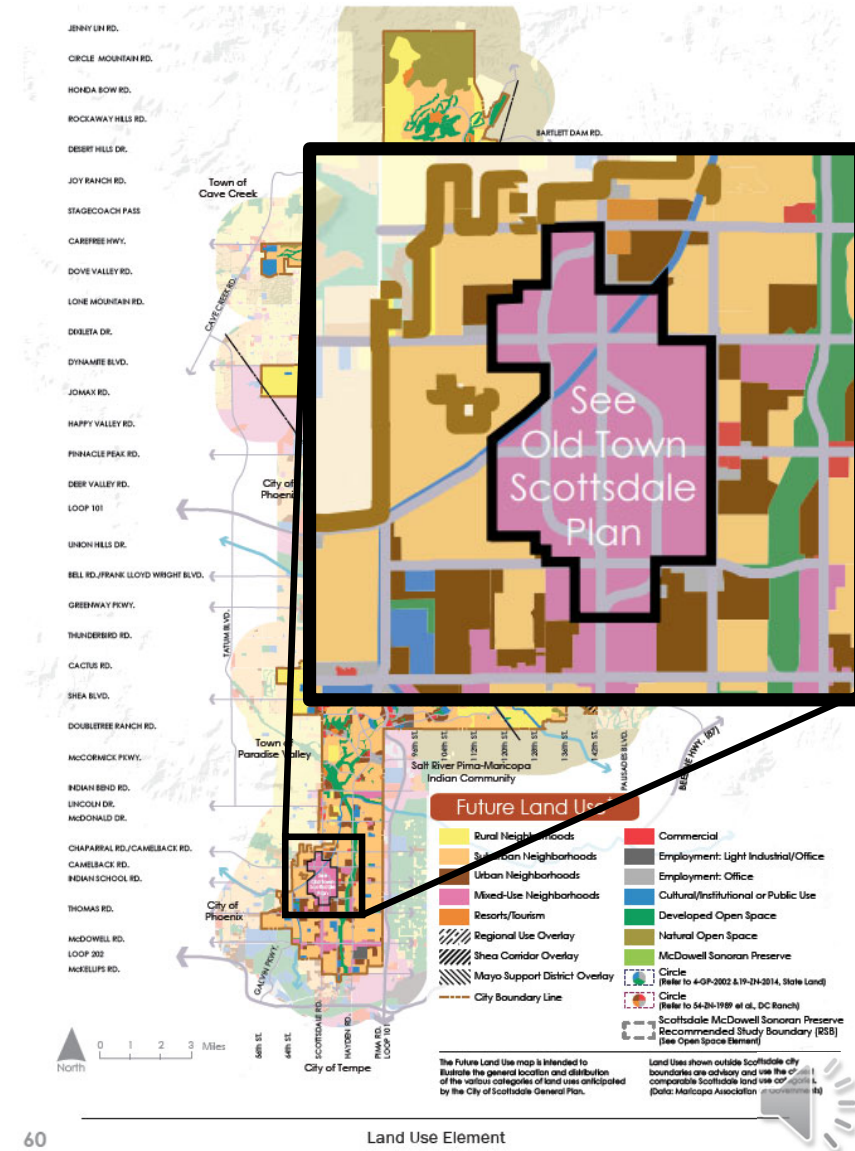
- The 2018 Old Town Scottsdale Character Area Plan
- The Scottsdale Zoning Ordinance sections related to Downtown and other affected sections, as applicable
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General Plan 2035 – Old Town

Mixed-Use Neighborhoods Definition:

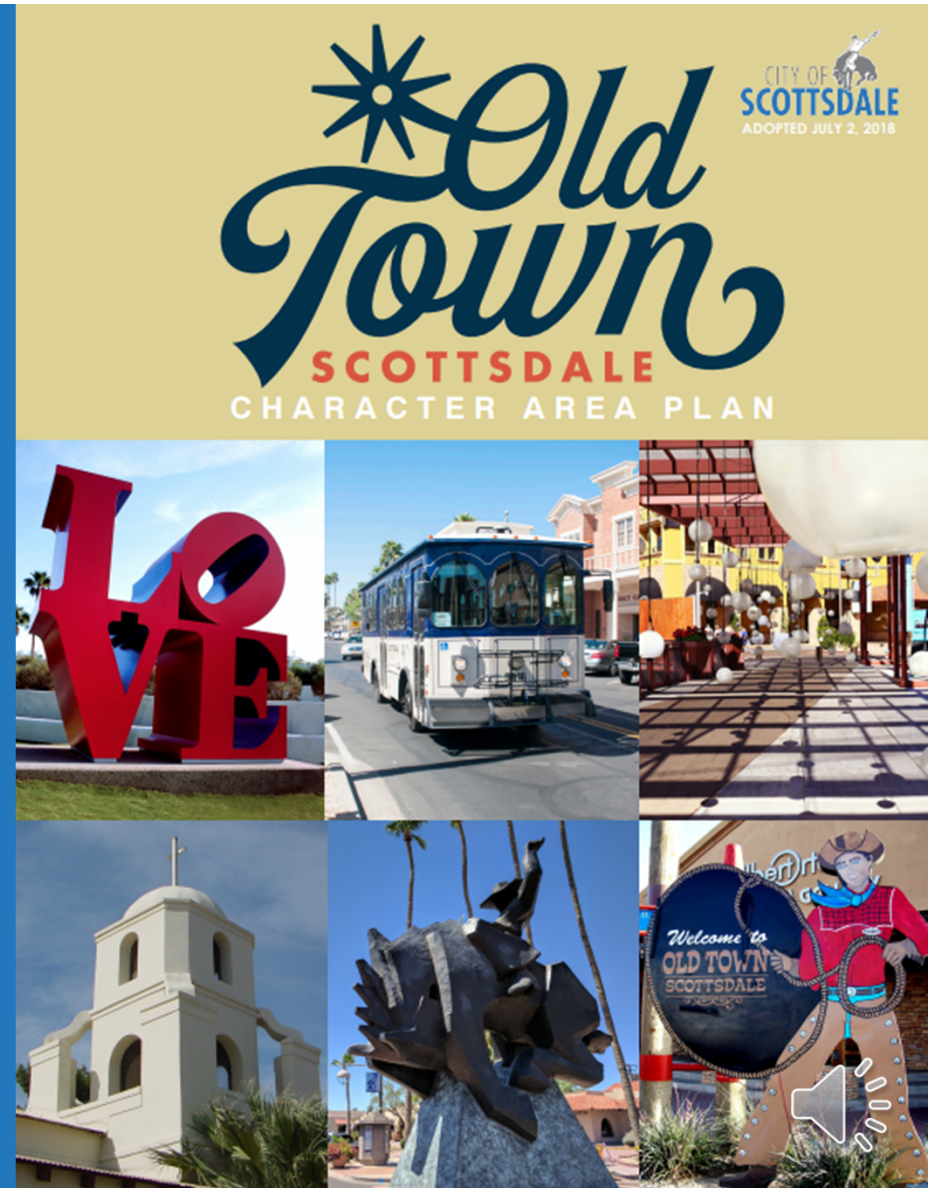
- Focus on human-scale development and are located in areas with strong access to multiple modes of transportation and major regional services. These areas accommodate higher-density housing combined with complementary office or retail uses. Mixed-Use Neighborhoods are most suitable near and within Growth and Activity Areas. Mixed-Use Neighborhoods may be non-residential in the Greater Airpark Character Area.



2018 Old Town Scottsdale Character Area Plan

Mixed-Use Definition:

- The practice of allowing more than one type of land use in a building or set of buildings. Mixed-use may be developed in a variety of ways, either horizontally in multiple buildings, or vertically in the same building, or through a combination of the two



Scottsdale Zoning Ordinance

Mixed-Use Development Definition

- A development that contains nonresidential and residential uses that are arranged either horizontally and/or vertically within a development's area.



Benchmarking – Mixed-Use Valleywide

Mixed-Use Definition:

- Combination of two or more differing land uses within a parcel or structure
 - City of Phoenix – 50% of ground floor is a use that is different from use of floor above

Ordinance:



- Land Uses and development standards prescribed by approved Development Plan
- Residential limited to upper floors
- Percentage of ground floor dedicated to non-residential use
- Use Permit requirement for ground floor residential
- Incentivize non-residential – Ground floor non-residential use as a consideration of bonus development standards
- Residential use as a requirement to have non-residential use

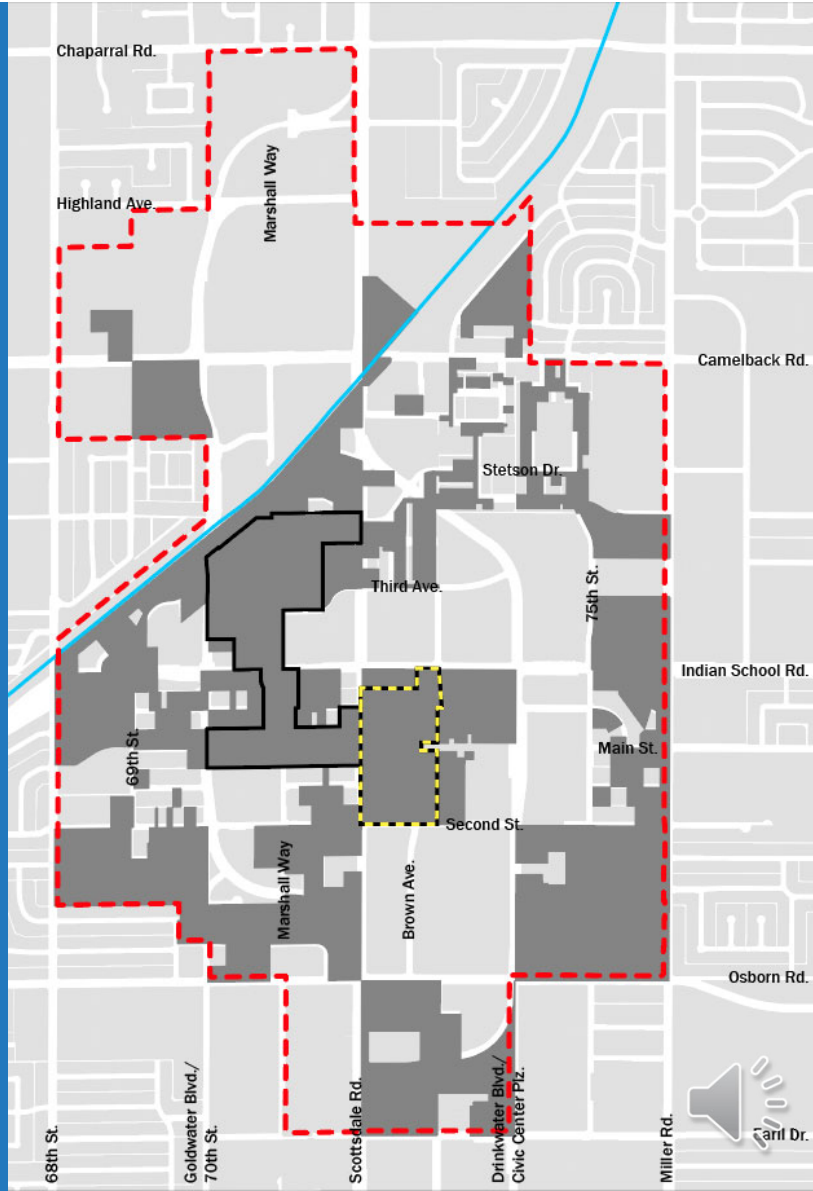
- Avondale
- Buckeye
- Chandler
- Gilbert
- Glendale
- Goodyear
- Mesa
- Peoria
- Phoenix
- Queen Creek
- Surprise
- Tempe



7 Old Town Zoning – Residential

Old Town - First floor area limitation for dwelling units

- Maximum 35% of first floor area may be utilized for residential dwelling units
 - All areas of Old Town zoned as Downtown Overlay
 - The entire Downtown Core
- Currently, 333 acres, or 43% of Old Town currently restricts first floor area to such a maximum
 - 57 acres within the Downtown Core 
 - 276 acres outside of the Downtown Core 



Old Town Mixed-Use

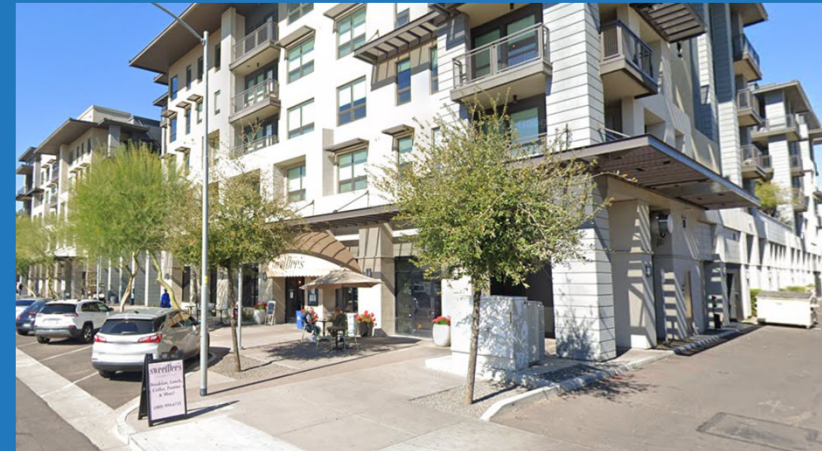
What we heard:

City Council

- Interest in clarifying the definition of mixed-use:
 - Non-residential account for a minimum 20% of any Old Town development – focusing on ground floor uses

Community Open House Series

- Maintain character of the Downtown Core and Historic Old Town.
- Continued support for development flexibility.



9 20% Example + Market Conditions

- Stetson
 - 83,469 ground-floor Area – existing mix of uses
 - 96% Residential Space – 79,995 sq ft
 - 4% Non-Residential Space – 3,474 sq ft
 - Example ground-floor mix of uses
 - 80% Residential – 66,775 sq ft
 - 20% Non-Residential – 16,694 sq ft
- Market Conditions – Old Town
 - Commercial/Office Vacancy Rates
 - Retail 3.6% Vacancy
 - Office 16.5% Vacancy



Questions

The Old Town Scottsdale Character Area Plan provides a general definition of Mixed-Use development, allowing for a combination of a mix of uses, both vertically and horizontally.

- Do you agree with the Character Area Plan definition for Mixed-Use?
- If you do not agree with the current definition, how should the definition be amended?

Old Town Character Area Plan Mixed-Use Definition:

- The practice of allowing more than one type of land use in a building or set of buildings. Mixed-use may be developed in a variety of ways, either horizontally in multiple buildings, or vertically in the same building, or through a combination of the two



Questions

The Scottsdale Zoning Ordinance aligns with the Old Town Character Area Plan definition of Mixed-Use, allowing for a combination of nonresidential and residential uses arranged vertically or horizontally.

- Do you agree with the Zoning Ordinance definition for Mixed-Use Development?
- If you do not agree with the current definition, should it be amended to qualify a mixture of land uses? If so, how?

Scottsdale Zoning Ordinance Mixed-Use Development Definition:

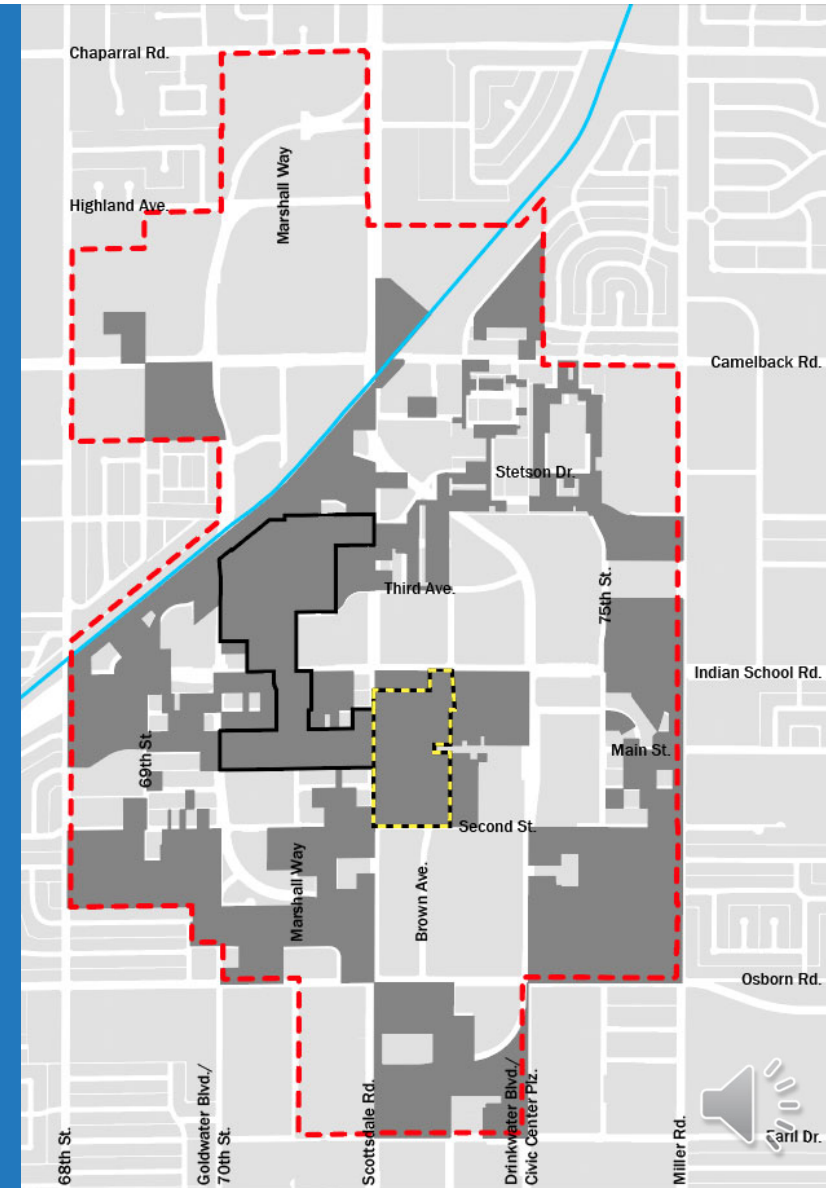
- A development that contains nonresidential and residential uses that are arranged either horizontally and/or vertically within a development's area.



Questions

According to the Scottsdale Zoning Ordinance, the areas noted in grey on the map limit the amount of ground floor space that can be utilized for residential dwelling units.

- Are there other areas of Old Town where active ground-level uses be expected? If so, where?
- Is the current standard to limit residential use (35%) at the ground-level appropriate? If not, what should it be?





Old Town Plan & Zoning Ordinance Update Building Height Session

Community Input Series

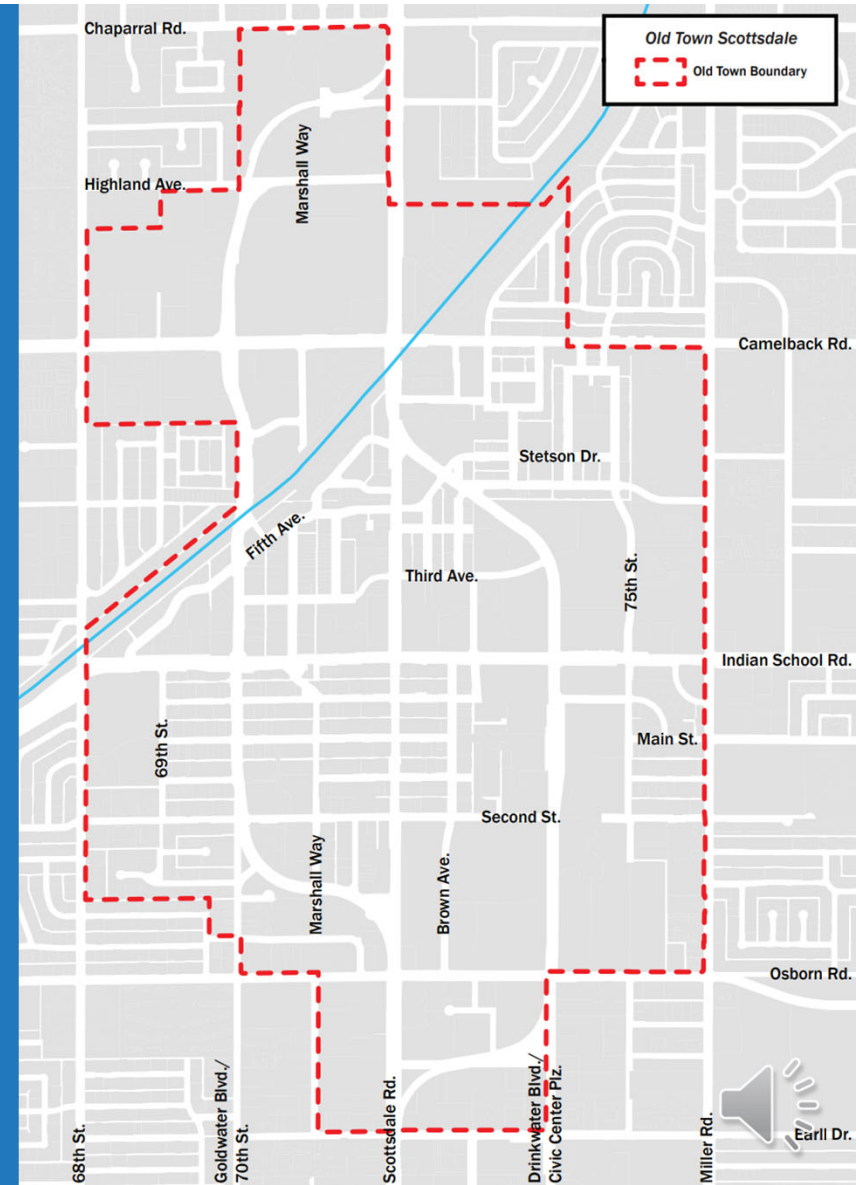
5-GP-2021 | 1-TA-2021 | 1-II-2010#3



Background

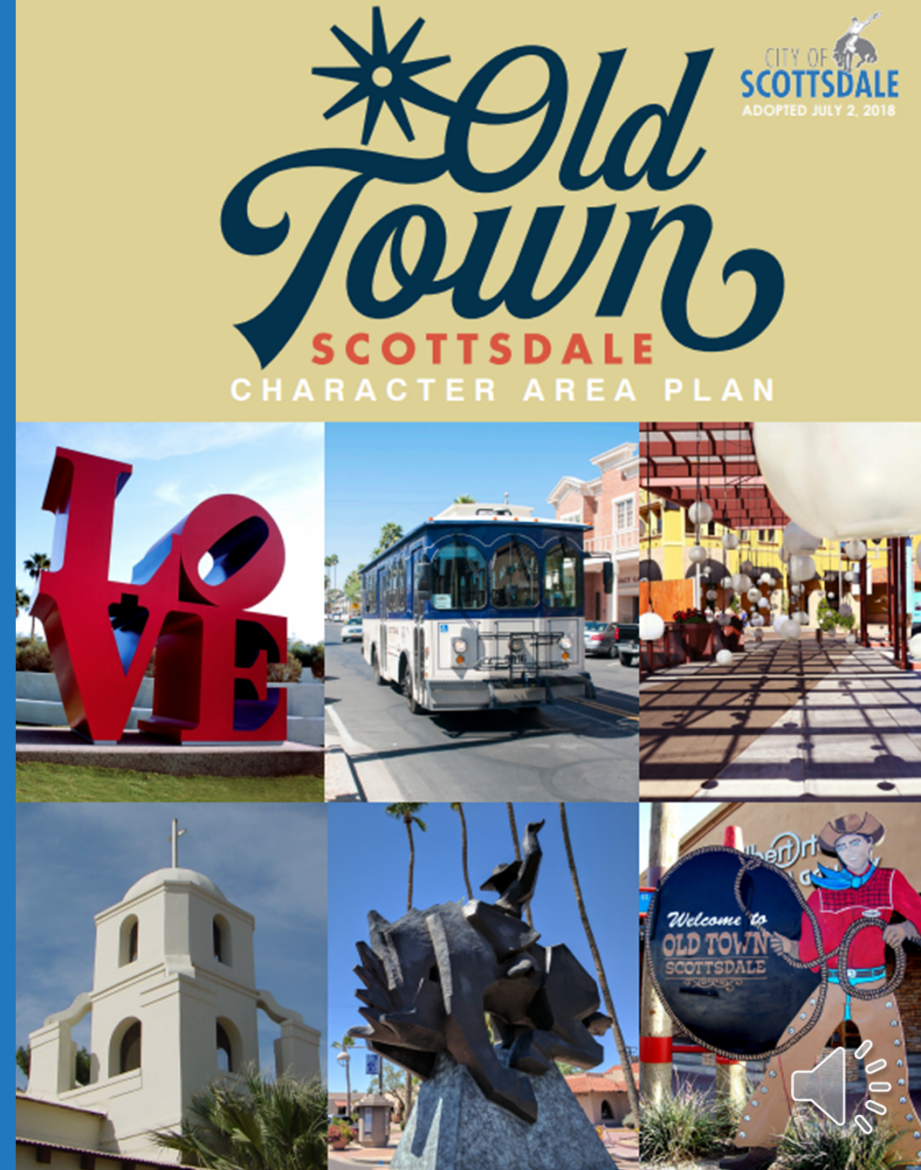
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2018 Old Town Scottsdale Character Area Plan

- Establishes vision/values
- Shapes physical form
- Consists of 5 Chapters:
 - **Land Use – Development Types**
 - Character & Design
 - Mobility
 - Arts & Culture
 - Economic Vitality



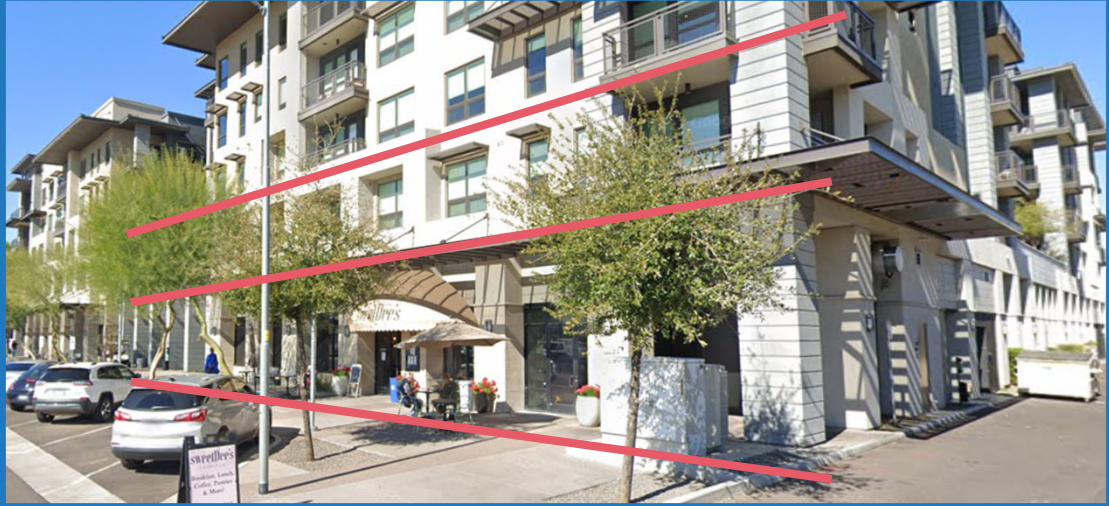
2018 Old Town Scottsdale Character Area Plan

- Development Types Guide:
 - Location & Intensity of Development
 - **Building Height**
 - Building Transitions

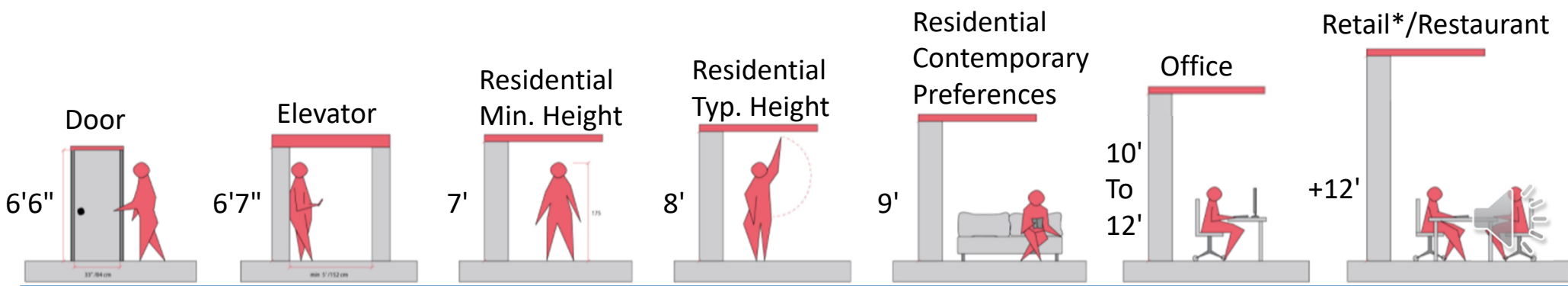


Building Height Considerations






- Factors that influence building height include:
 - Building Purpose
 - Adaptability
 - Zoning Development Standards

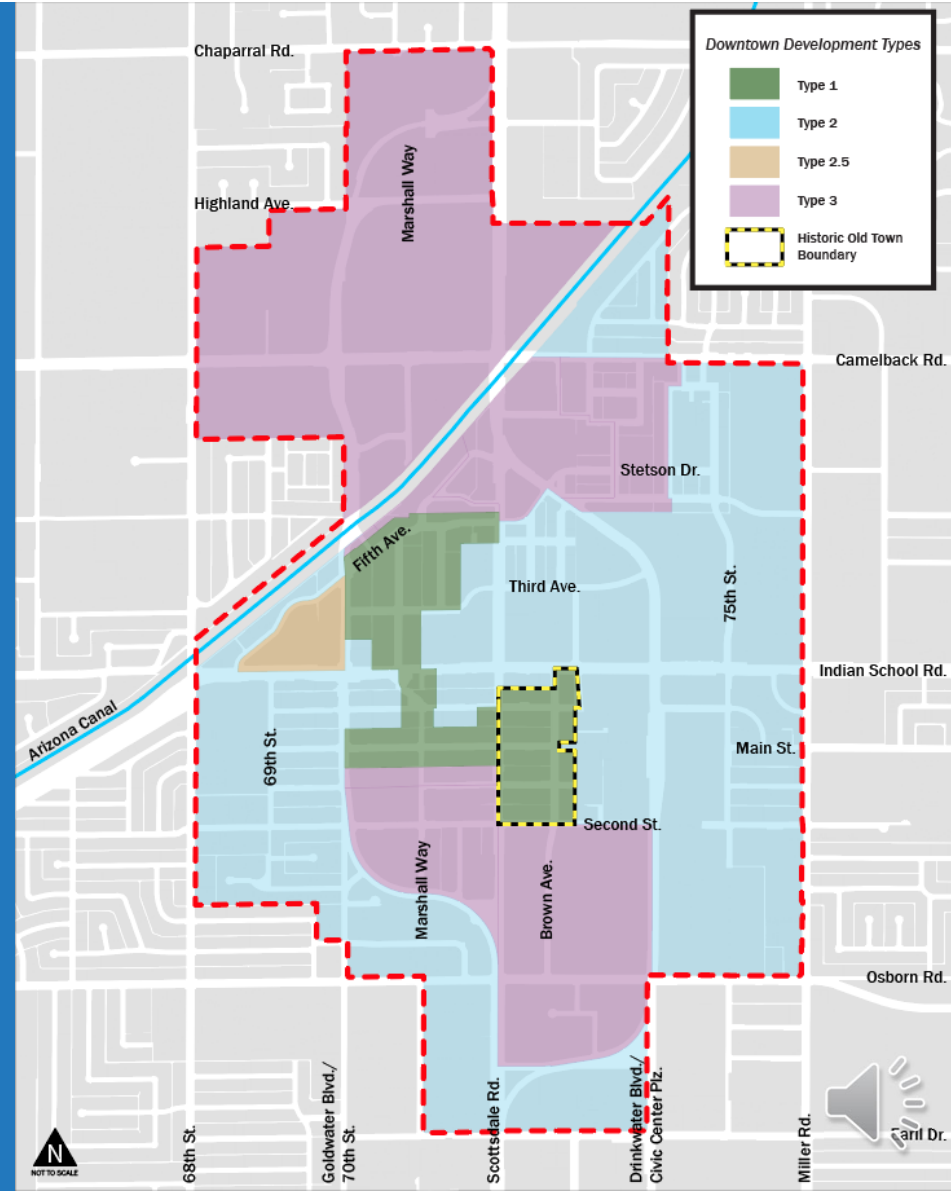


*Retail Uses = 20'

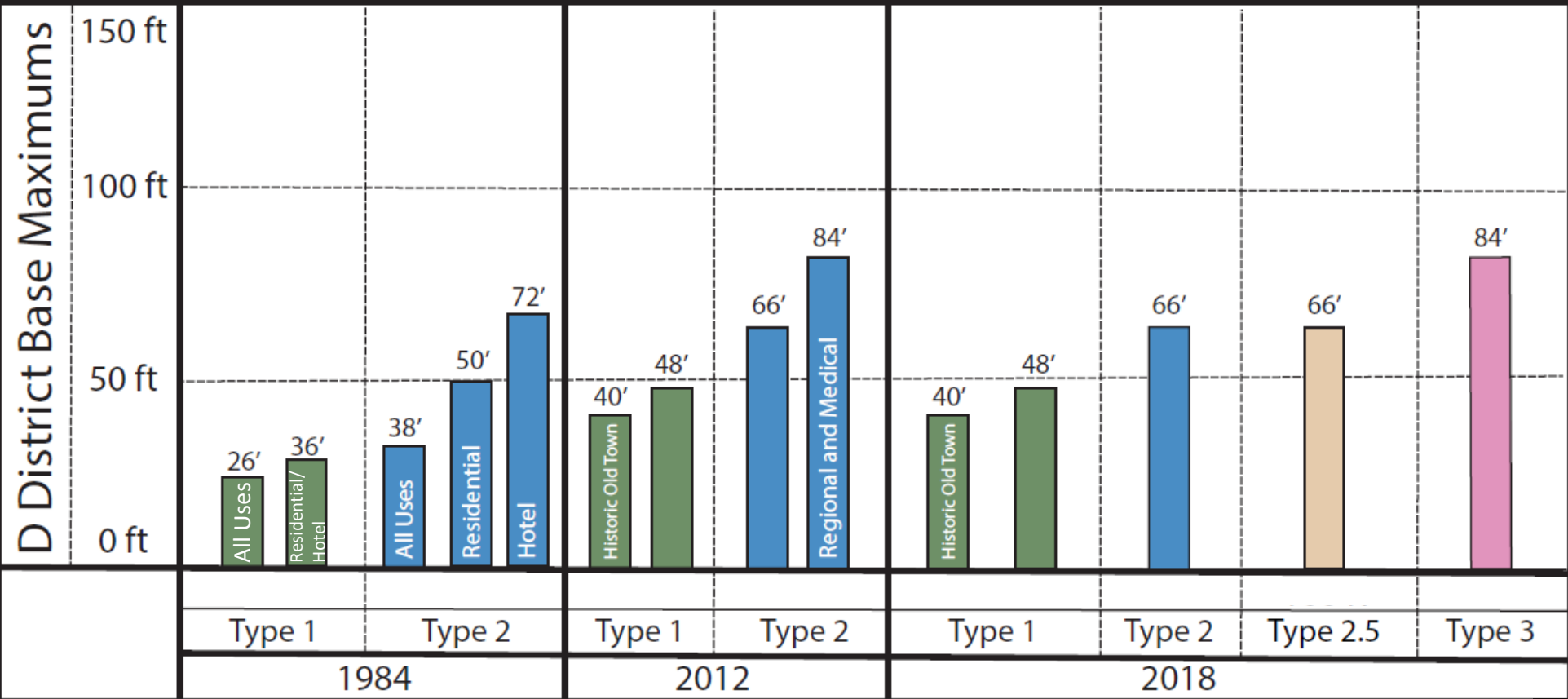


2018 Base Maximum Building Heights

		<i>Base Maximum</i>
	Type 1	40' in Historic Old Town
		48' in all other Type 1
	Type 2	66'
	Type 2.5	66'
	Type 3	84'



Base Maximum Building Height Over Time



Base Maximum Building Height

What we heard:

City Council

- Expressed interest – as well as concern – to reduce base maximum building height

Community Open House Series





- Participants expressed support for the current base maximum building heights
 - Emphasis on the need and importance of such for redevelopment efforts
 - Adhering to transitions between Development Types is important
- Maintain building heights to preserve the character of the Downtown Core and Historic Old Town.

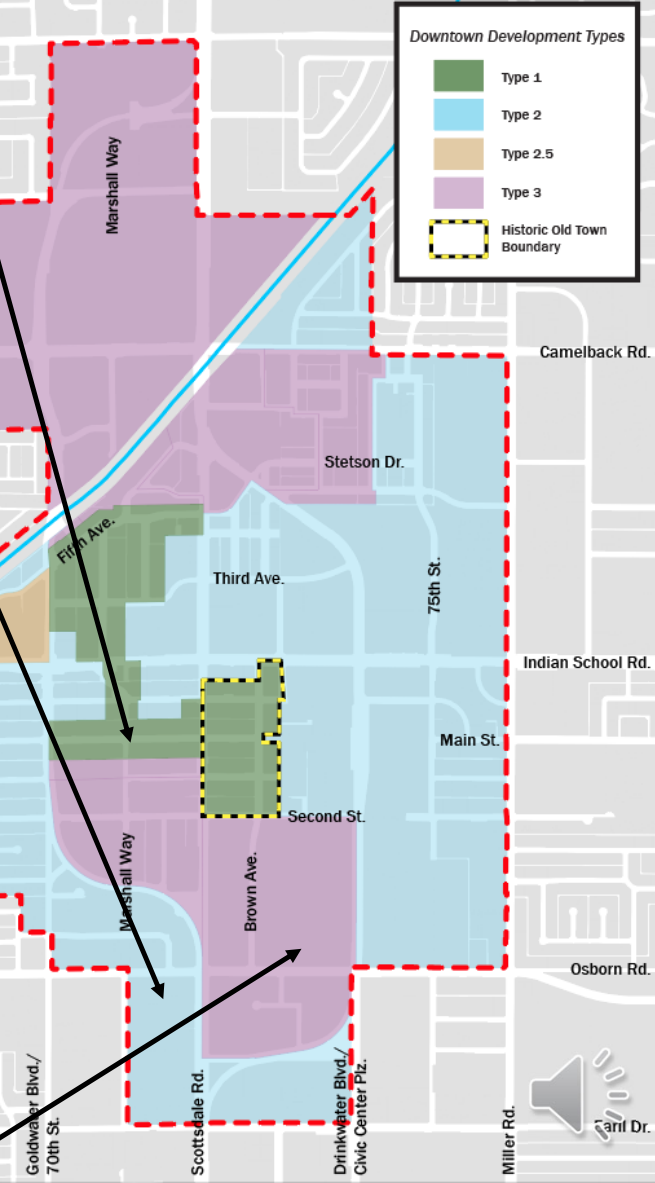


Questions

City Council has requested additional public input on current base maximum building height in Old Town.

- Should base maximum building heights be maintained, or amended?
- If amending, what base maximum building heights would you suggest changing – and where?

		<i>Base Maximum</i>
	Type 1	40' in Historic Old Town 48' in all other Type 1
	Type 2	66'
	Type 2.5	66'
	Type 3	84'






2018 Old Town Scottsdale Character Area Plan

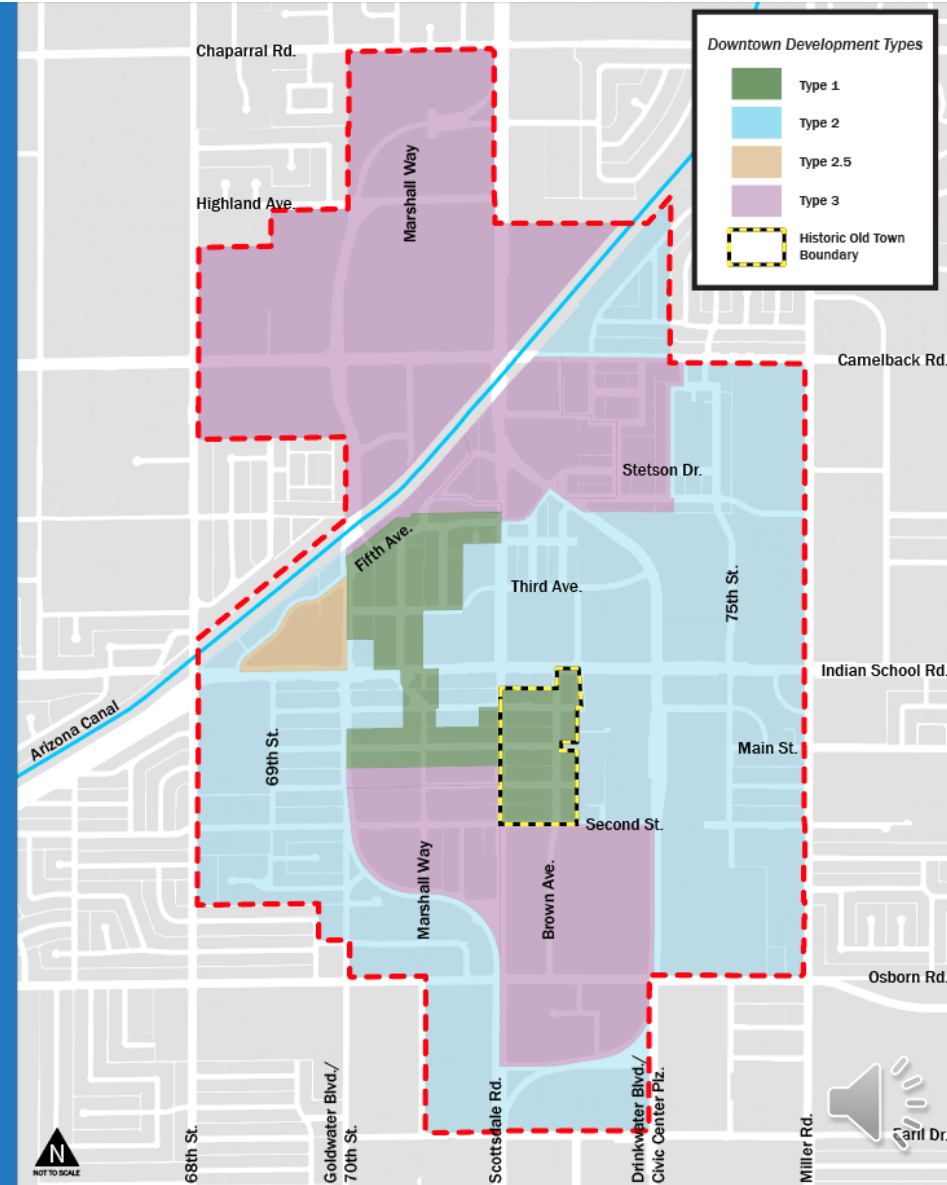
- Development Types Guide:
 - Location & Intensity of Development
 - **Building Height**
 - **Bonus Maximum Building Height**
 - Building Transitions



2018 Bonus Maximum Building Heights

		<i>Gross Lot Area to be <u>equal to or greater than:</u></i>		
		20,000 to 100,000 square feet	100,000 to 200,000 square feet	200,000 square feet or more
	Type 2	78'	90'	90'
	Type 2.5	78'	90'	120'
	Type 3	90'	120'	150'

- Not every property can request bonus height – limited number of properties can meet the **minimum lot area parameters** shown above



Old Town Land Ownership

Land Ownership Composition

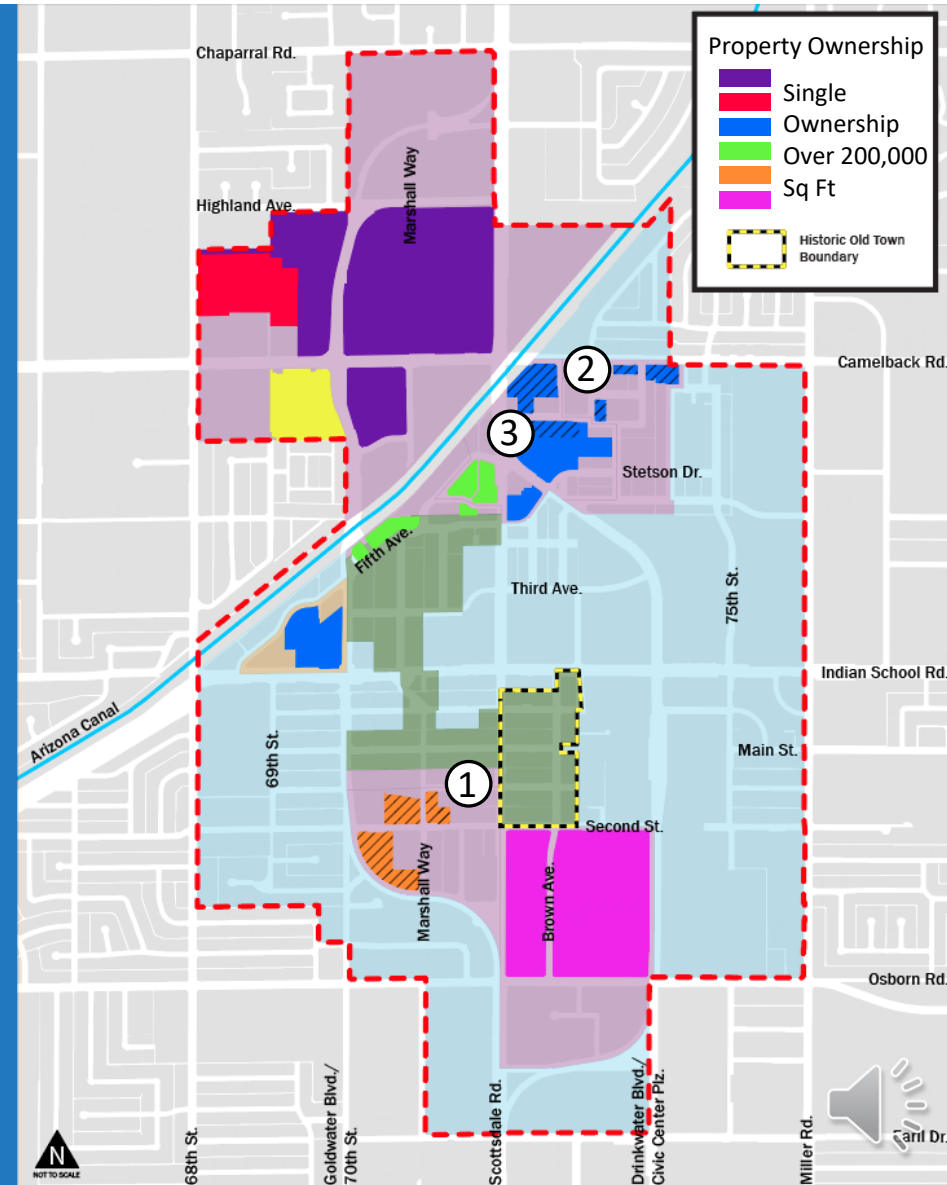
- Displays existing ownership patterns that allow the ability to **request** the maximum bonus allowances for PBD District (90', 120', 150')
 - Land Ownership = 200,000 square feet or more

Since 2018

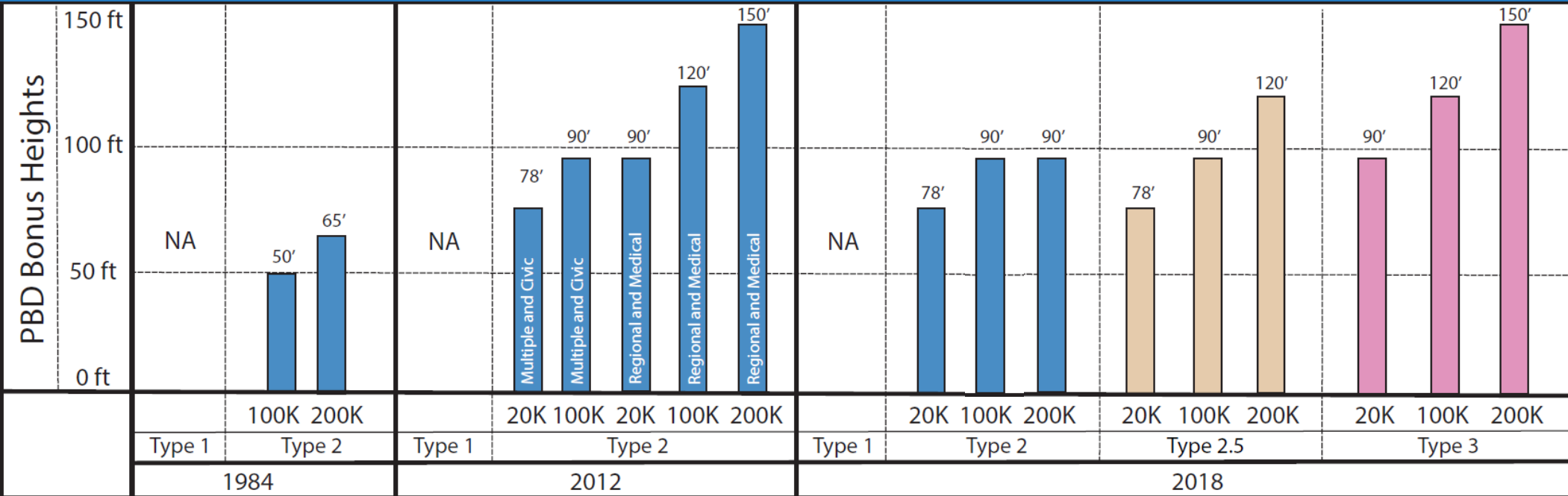
- 3 projects approved with PBD District and maximum bonus provisions
 - Museum Square
 - The Collection
 - Marquee

What does this all mean?

Not every property in Type 3 can ask for 150' – need minimum lot size of 200,000 to ask for 150' and Council approval – 150' is not allowed automatically



Bonus Maximum Building Height Over Time



Bonus Standard Requirements

- Bonus standards are development standards that exceed the base maximum outlined by the Zoning Ordinance.

Planned Block Development Overlay (PBD) District

- Special public improvements/public benefits allow development bonus standards consideration:
 - Major Infrastructure Improvements
 - Public Parking Areas
 - Public Open Spaces (Minimum 18,000 Square Feet)
 - Cultural Improvements Program Contribution
 - Enhanced Transit Amenities
 - Pedestrian Amenities
 - Workforce Housing
 - Uncategorized improvements and/or other community benefits
 - Subject to City Council Approval
- Contribution Costs for Bonus Development Standards are outlined in Section 7.1200 of the City's Zoning Ordinance.



Bonus Maximum Building Height

What we heard:

City Council

- Expressed interest – as well as concern – to reduce, or remove, bonus maximum building height
 - Acknowledged importance of retaining bonus building height as a factor to redevelopment efforts, which can provide public benefit at a cost to the developer

Community Open House Series

- Some participants expressed support for existing bonus maximum building height standards
 - Open space at the street/pedestrian level should be an expected public benefit
- Some participants expressed that current bonus maximum building heights allowed are too tall
- Some participants supported the current process which permits City Council discretionary review and approval of such bonus requests and public benefit provisions



Questions

City Council has requested additional public input on current bonus maximum building height in Old Town.

- Should bonus maximum building heights be maintained, or amended?
- If amending, what bonus maximum building heights would you suggest changing – and where?

Gross Lot Area to be equal to or greater than:

	20,000 to 100,000 square feet	100,000 to 200,000 square feet	200,000 square feet or more
--	-------------------------------	--------------------------------	-----------------------------

Type 2	78'	90'	90'
Type 2.5	78'	90'	120'
Type 3	90'	120'	150'





Old Town Plan & Zoning Ordinance Update Bonus Provisions Session

Community Input Series

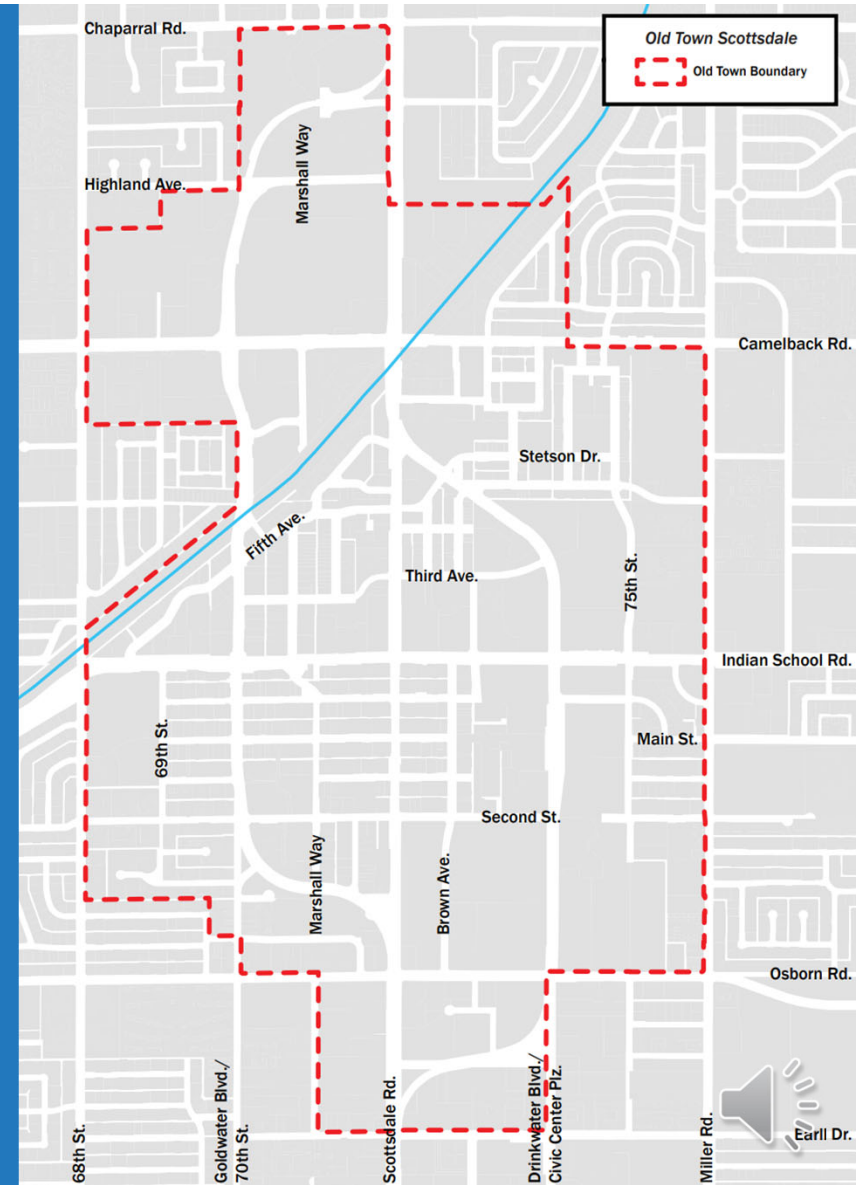
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Background

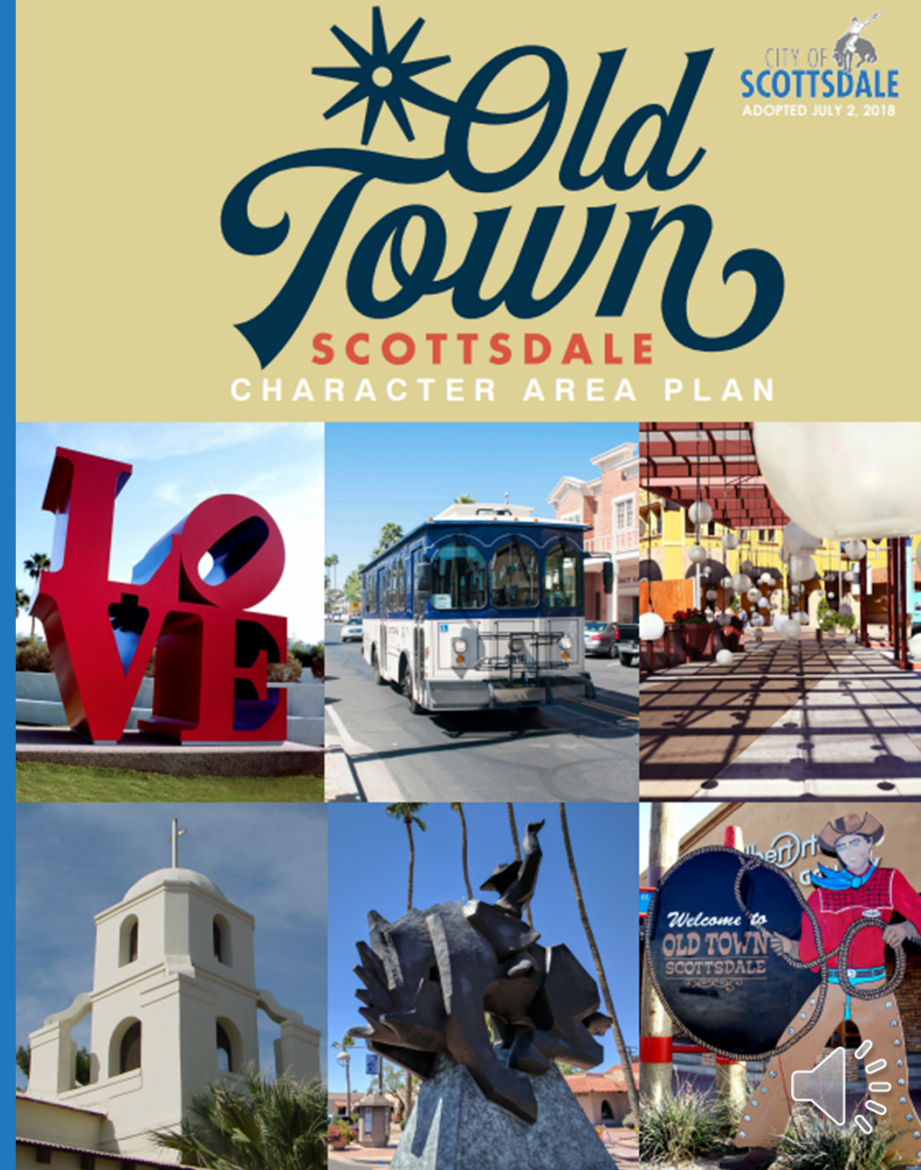
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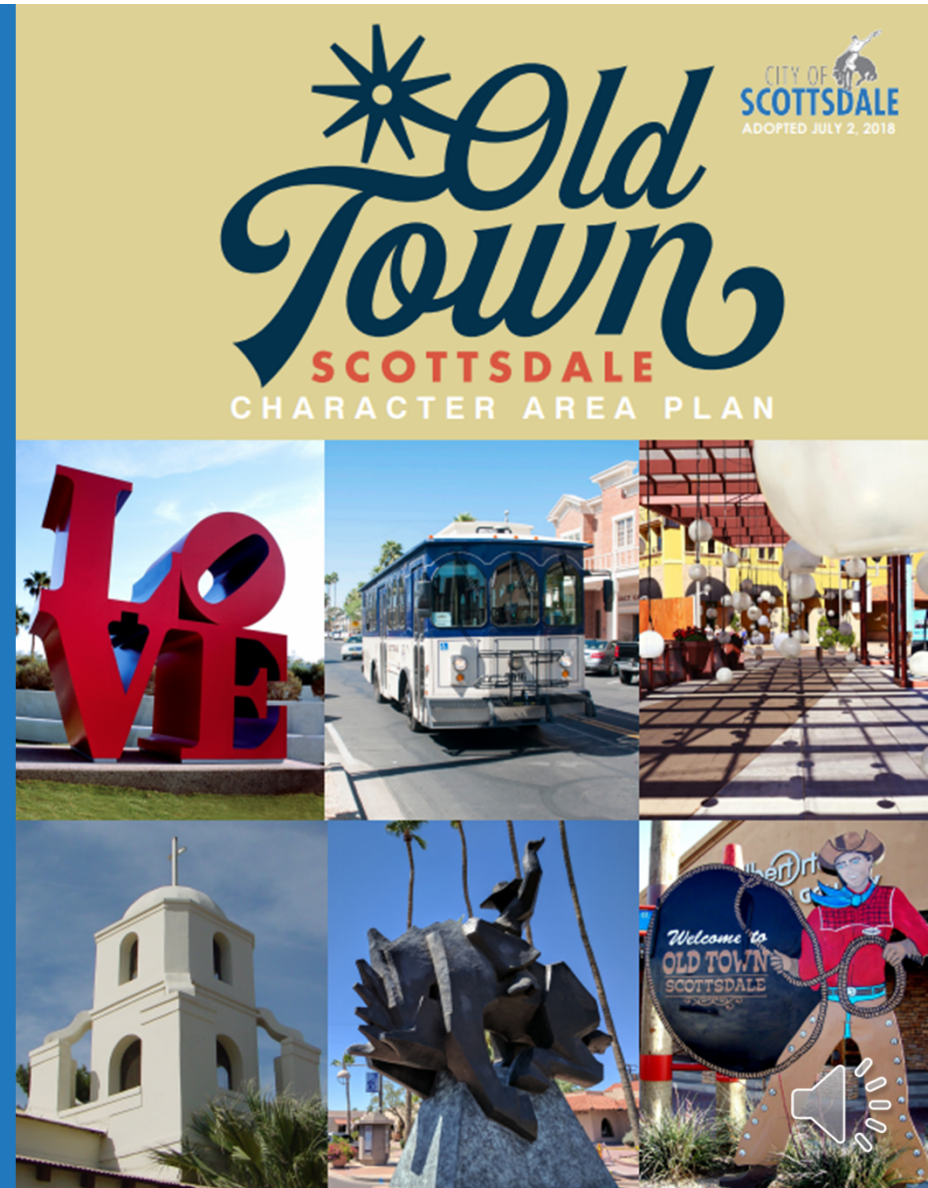
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 - Economic Vitality



Old Town CAP Flexibility

- Policy LU 4.2 – Review development standards to allow revitalization of smaller properties
- Policy LU 4.3 – Evaluate development standards to accommodate new contemporary building typologies
- Policy LU 4.4 – Provision of public amenities when development bonuses are being considered



Old Town Zoning - Bonus

Downtown (D) District

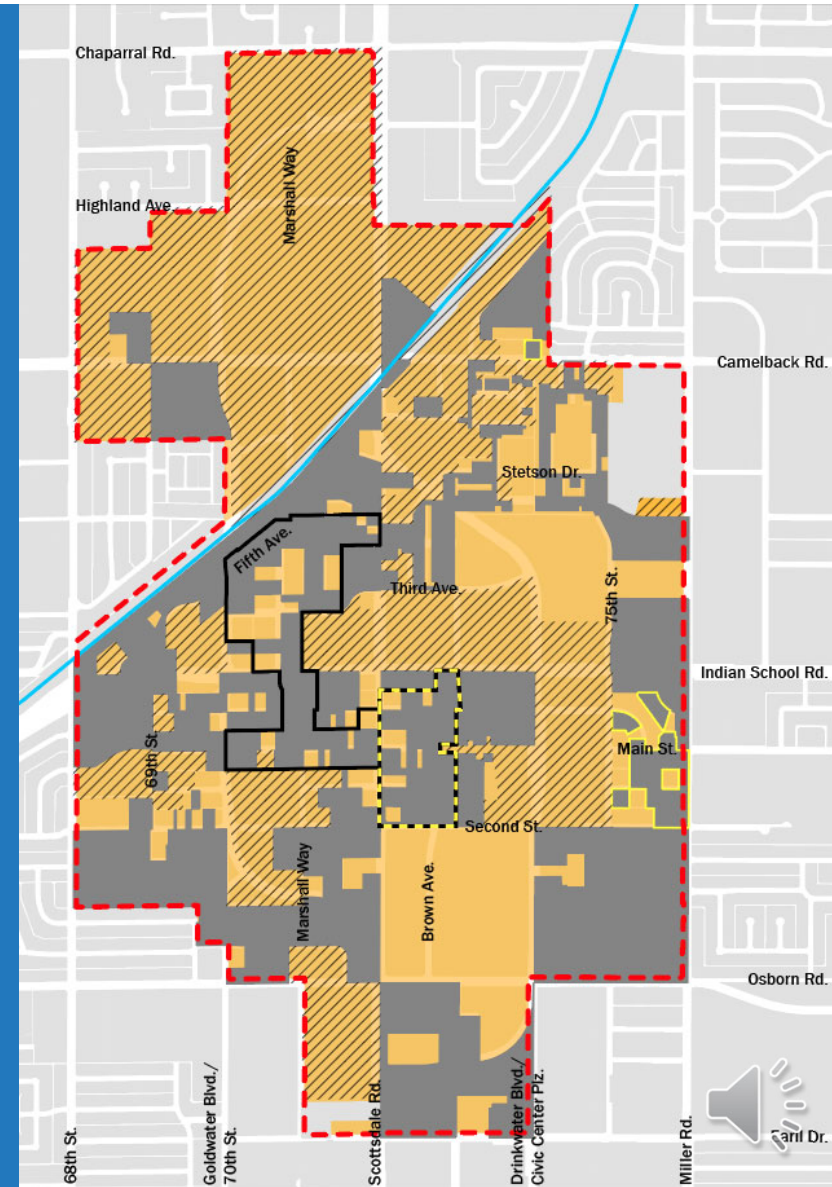
- Bonus Floor Area for specified design features
 - Above/Under-ground parking
 - Incorporation of Dwelling Units
 - Historic Preservation

Downtown Overlay (DO)

- No Bonus Provisions

Planned Block Development Overlay (PBD) District

- Development flexibility to implement Plan and achieve public benefit (development sites more than 20,000 sq ft - gross)
 - Increased Height Maximum
 - Increased Gross Floor Area Ratio (GFAR)
 - Increased Density
 - Amend Setbacks/Stepbacks



6 Bonus Development Standard Requirements

- Bonus development standards exceed the base requirements outlined by the Zoning Ordinance, typically in height, density, or building floor area.
- Special public improvements/public benefits allow development bonus standards to be requested:
 - Major Infrastructure Improvements
 - Public Parking Areas
 - Public Open Spaces (Minimum 18,000 Square Feet)
 - Cultural Improvements Program Contribution
 - Enhanced Transit Amenities
 - Pedestrian Amenities
 - Workforce Housing
 - Uncategorized improvements and/or other community benefits
 - Subject to City Council Approval
- Contribution Costs for Bonus Development Standards are outlined in Section 7.1200 of the City's Zoning Ordinance.



7 Contribution Costs for Bonus Development Standards

As part of an application for a zoning district map amendment, the property owner shall identify:

- Specific bonus development standards being requested
- Required Contribution Cost based on the rubric for determining bonus development standards – each formula escalates based on the current year, as well as the additional floor area, building height, and/or density requested:
 - Bonus Floor Area – \$13.63 per additional square foot of floor space requested
 - Bonus Building Height – \$13,628 per additional foot of height requested
 - Bonus Density – \$13,628 per additional residential unit requested



Bonus Development Standards & Public Benefit

- Optima Sonoran Village
 - Sought bonus height, density & FAR
 - \$250k to Downtown improvements
 - Goldwater Blvd pedestrian improvements
 - Arizona Canal shared use path improvements
 - \$796k to Underground of overhead powerlines
 - \$75k to resurface and landscape alley
 - Public Park/Plaza open space
- Waterview
 - Sought bonus height and density
 - \$632k to Underground of overhead powerlines
 - Arizona Canal Improvement Stipulations
 - Pedestrian path, landscaping, and lighting
 - Bridge Crossing
 - Walkway Ramp
 - Plaza Open Space



Bonus Development Standards

What we heard:

City Council

- Expressed interest in reassessing the existing Bonus Development Standard system

Community Open House Series

- Participants supported the flexibility of Bonus Development Standards and the provision of public benefit at a cost to the developer
 - Reassess Public Benefits to ensure that the public benefits receive are equal to or greater than the development bonuses requested



Questions

- The Zoning Ordinance provides that bonus development standards can be requested for development proposals that provide public benefit.
 - Do you support the provision of public benefits being a consideration of bonus development standard requests?
 - Do you agree with the existing list of public benefits?
 - If not, what modifications or additions you would suggest?

Special public improvements/public benefits allow development bonus standards consideration – subject to City Council approval:

- Major Infrastructure Improvements
 - Public Parking Areas
 - Public Open Spaces (Minimum 18,000 Square Feet)
 - Cultural Improvements Program Contribution
 - Enhanced Transit Amenities
 - Pedestrian Amenities
 - Workforce Housing
 - Uncategorized improvements and/or other community benefits
- Contribution Costs for Bonus Development Standards are outlined in Section 7.1200 of the City's Zoning Ordinance.



Moriarity, Ben

From: notifications@cognitofirms.com on behalf of City of Scottsdale <notifications@cognitofirms.com>
Sent: Saturday, April 30, 2022 12:38 PM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Vision & Values Self Guided Open House Survey Response - BILL HECKMAN

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Vision Statement

DOES THE 2018 VISION STATEMENT REFLECT YOUR FUTURE VISION FOR OLD TOWN SCOTTSDALE? Yes

WHAT ASPECTS OF THE 2018 VISION STATEMENT ALIGN WITH YOUR VISION FOR OLD TOWN? Recognizing unique 'Districts' within Old Town.

Value Statement

RatingScale

A DIVERSE COLLECTION OF VIBRANT MIXED-USE DISTRICTS 1

CONTEXTUALLY SENSITIVE HIGH-QUALITY PLANNING, ARCHITECTURE, AND URBAN DESIGN 2

A COLLECTION OF INTERCONNECTED, MULTI-FUNCTIONAL OPEN SPACE AREAS 7

SUSTAINABILITY THAT IS SENSITIVE TO SCOTTSDALE'S UNIQUE DESERT ENVIRONMENT 8

A FOCUS ON ARTS AND CULTURE 4

FLUID CONNECTIVITY TO AND FROM OLD TOWN; AS WELL AS, WITHIN AND BETWEEN DISTRICTS, FOCUSING ON WALKABILITY AND BIKEABILITY

5

STRONG PUBLIC-PRIVATE PARTNERSHIPS TO SUPPORT ECONOMIC VITALITY

6

WORLDWIDE RECOGNITION AS THE PREMIER DOWNTOWN DESTINATION WITHIN THE DESERT SOUTHWEST

3

WHICH OLD TOWN VALUES STATEMENTS WOULD YOU MAINTAIN OR CHANGE, AND ARE THERE ANY MISSING VALUES STATEMENTS?

Need to be more flexible in types of retail business's that are both unique & support the vision even if they are national brands.

Contact Information

NAME

BILL HECKMAN

EMAIL

bilhec0146@gmail.com

PHONE

(602) 432-2400

PREFERRED MAILING ADDRESS

8129 E ASTER DR, SCOTTSDALE 85260-5237

ARE YOU AN OLD TOWN RESIDENT

No

DO YOU OWN PROPERTY IN OLD TOWN?

No

DO YOU HAVE A BUSINESS IN OLD TOWN?

No

Moriarity, Ben

From: notifications@cognitofrms.com on behalf of City of Scottsdale <notifications@cognitofrms.com>
Sent: Sunday, March 20, 2022 3:21 AM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Vision & Values Self Guided Open House Survey Response - Agnes Kesting

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Vision Statement

DOES THE 2018 VISION STATEMENT REFLECT YOUR FUTURE VISION FOR OLD TOWN SCOTTSDALE? No

WHAT WOULD YOU MAINTAIN IN THE 2018 VISION STATEMENT AND WHAT WOULD YOU CHANGE AND/OR ADD? Remove metropolitan future. Would rather this section state something about keeping the historical western culture and heritage.

Value Statement

RatingScale

A DIVERSE COLLECTION OF VIBRANT MIXED-USE DISTRICTS 8

CONTEXTUALLY SENSITIVE HIGH-QUALITY PLANNING, ARCHITECTURE, AND URBAN DESIGN 7

A COLLECTION OF INTERCONNECTED, MULTI-FUNCTIONAL OPEN SPACE AREAS 1

SUSTAINABILITY THAT IS SENSITIVE TO SCOTTSDALE'S UNIQUE DESERT ENVIRONMENT 3

A FOCUS ON ARTS AND CULTURE 5

FLUID CONNECTIVITY TO AND FROM
OLD TOWN; AS WELL AS, WITHIN
AND BETWEEN DISTRICTS,
FOCUSING ON WALKABILITY AND
BIKEABILITY

2

STRONG PUBLIC-PRIVATE
PARTNERSHIPS TO SUPPORT
ECONOMIC VITALITY

4

WORLDWIDE RECOGNITION AS THE
PREMIER DOWNTOWN DESTINATION
WITHIN THE DESERT SOUTHWEST

6

WHICH OLD TOWN VALUES
STATEMENTS WOULD YOU
MAINTAIN OR CHANGE, AND ARE
THERE ANY MISSING VALUES
STATEMENTS?

Do not like the term districts!!! Reminds me of the
Hunger Games

Contact Information

NAME

Agnes Kesting

EMAIL

agneskesting@gmail.com

PHONE

(406) 579-3348

PREFERRED MAILING ADDRESS

ARE YOU AN OLD TOWN RESIDENT Yes

DO YOU OWN PROPERTY IN OLD
TOWN? No

DO YOU HAVE A BUSINESS IN OLD
TOWN? No

Moriarity, Ben

From: notifications@cognitofirms.com on behalf of City of Scottsdale <notifications@cognitofirms.com>
Sent: Saturday, April 2, 2022 1:41 PM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Vision & Values Self Guided Open House Survey Response - Anthony Spaltro

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Vision Statement

DOES THE 2018 VISION STATEMENT REFLECT YOUR FUTURE VISION FOR OLD TOWN SCOTTSDALE? No

WHAT WOULD YOU MAINTAIN IN THE 2018 VISION STATEMENT AND WHAT WOULD YOU CHANGE AND/OR ADD?

Value Statement

RatingScale

A DIVERSE COLLECTION OF VIBRANT MIXED-USE DISTRICTS 8

CONTEXTUALLY SENSITIVE HIGH-QUALITY PLANNING, ARCHITECTURE, AND URBAN DESIGN 7

A COLLECTION OF INTERCONNECTED, MULTI-FUNCTIONAL OPEN SPACE AREAS 3

SUSTAINABILITY THAT IS SENSITIVE TO SCOTTSDALE'S UNIQUE DESERT ENVIRONMENT 1

A FOCUS ON ARTS AND CULTURE 2

FLUID CONNECTIVITY TO AND FROM OLD TOWN; AS WELL AS, WITHIN AND BETWEEN DISTRICTS, FOCUSING ON WALKABILITY AND BIKEABILITY 6

STRONG PUBLIC-PRIVATE PARTNERSHIPS TO SUPPORT ECONOMIC VITALITY 4

WORLDWIDE RECOGNITION AS THE PREMIER DOWNTOWN DESTINATION WITHIN THE DESERT SOUTHWEST 5

WHICH OLD TOWN VALUES STATEMENTS WOULD YOU MAINTAIN OR CHANGE, AND ARE THERE ANY MISSING VALUES STATEMENTS?

Contact Information

NAME Anthony Spaltro

EMAIL anthony.spaltro65@gmail.com

PHONE (480) 394-0894

PREFERRED MAILING ADDRESS

ARE YOU AN OLD TOWN RESIDENT No

DO YOU OWN PROPERTY IN OLD TOWN? No

DO YOU HAVE A BUSINESS IN OLD TOWN? No

Moriarity, Ben

From: notifications@cognitofirms.com on behalf of City of Scottsdale <notifications@cognitofirms.com>
Sent: Saturday, April 30, 2022 12:38 PM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Vision & Values Self Guided Open House Survey Response - BILL HECKMAN

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Vision Statement

DOES THE 2018 VISION STATEMENT REFLECT YOUR FUTURE VISION FOR OLD TOWN SCOTTSDALE? Yes

WHAT ASPECTS OF THE 2018 VISION STATEMENT ALIGN WITH YOUR VISION FOR OLD TOWN? Recognizing unique 'Districts' within Old Town.

Value Statement

RatingScale

A DIVERSE COLLECTION OF VIBRANT MIXED-USE DISTRICTS 1

CONTEXTUALLY SENSITIVE HIGH-QUALITY PLANNING, ARCHITECTURE, AND URBAN DESIGN 2

A COLLECTION OF INTERCONNECTED, MULTI-FUNCTIONAL OPEN SPACE AREAS 7

SUSTAINABILITY THAT IS SENSITIVE TO SCOTTSDALE'S UNIQUE DESERT ENVIRONMENT 8

A FOCUS ON ARTS AND CULTURE 4

FLUID CONNECTIVITY TO AND FROM OLD TOWN; AS WELL AS, WITHIN AND BETWEEN DISTRICTS, FOCUSING ON WALKABILITY AND BIKEABILITY

5

STRONG PUBLIC-PRIVATE PARTNERSHIPS TO SUPPORT ECONOMIC VITALITY

6

WORLDWIDE RECOGNITION AS THE PREMIER DOWNTOWN DESTINATION WITHIN THE DESERT SOUTHWEST

3

WHICH OLD TOWN VALUES STATEMENTS WOULD YOU MAINTAIN OR CHANGE, AND ARE THERE ANY MISSING VALUES STATEMENTS?

Need to be more flexible in types of retail business's that are both unique & support the vision even if they are national brands.

Contact Information

NAME

BILL HECKMAN

EMAIL

bilhec0146@gmail.com

PHONE

(602) 432-2400

PREFERRED MAILING ADDRESS

8129 E ASTER DR, SCOTTSDALE 85260-5237

ARE YOU AN OLD TOWN RESIDENT

No

DO YOU OWN PROPERTY IN OLD TOWN?

No

DO YOU HAVE A BUSINESS IN OLD TOWN?

No

Moriarity, Ben

From: notifications@cognitofrms.com on behalf of City of Scottsdale <notifications@cognitofrms.com>
Sent: Saturday, May 7, 2022 9:55 AM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Vision & Values Self Guided Open House Survey Response - Chris Layman

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Vision Statement

DOES THE 2018 VISION STATEMENT REFLECT YOUR FUTURE VISION FOR OLD TOWN SCOTTSDALE? No

WHAT WOULD YOU MAINTAIN IN THE 2018 VISION STATEMENT AND WHAT WOULD YOU CHANGE AND/OR ADD? Remove the metropolitan future. Why is the city trying to be so dense?

Value Statement

RatingScale

A DIVERSE COLLECTION OF VIBRANT MIXED-USE DISTRICTS 8

CONTEXTUALLY SENSITIVE HIGH-QUALITY PLANNING, ARCHITECTURE, AND URBAN DESIGN 7

A COLLECTION OF INTERCONNECTED, MULTI-FUNCTIONAL OPEN SPACE AREAS 2

SUSTAINABILITY THAT IS SENSITIVE TO SCOTTSDALE'S UNIQUE DESERT ENVIRONMENT 6

A FOCUS ON ARTS AND CULTURE 1

FLUID CONNECTIVITY TO AND FROM OLD TOWN; AS WELL AS, WITHIN AND BETWEEN DISTRICTS, FOCUSING ON WALKABILITY AND BIKEABILITY 3

STRONG PUBLIC-PRIVATE PARTNERSHIPS TO SUPPORT ECONOMIC VITALITY 5

WORLDWIDE RECOGNITION AS THE PREMIER DOWNTOWN DESTINATION WITHIN THE DESERT SOUTHWEST 4

WHICH OLD TOWN VALUES STATEMENTS WOULD YOU MAINTAIN OR CHANGE, AND ARE THERE ANY MISSING VALUES STATEMENTS?

Contact Information

NAME Chris Layman

EMAIL laymanchris@hotmail.com

PHONE (480) 990-8156

PREFERRED MAILING ADDRESS 4709 N 70th St, Scottsdale, Arizona 85251

ARE YOU AN OLD TOWN RESIDENT Yes

DO YOU OWN PROPERTY IN OLD TOWN? Yes

HOW MANY PROPERTIES IN OLD TOWN DO YOU OWN? 1

OLD TOWN PRIMARY PROPERTY ADDRESS 4709 N 70th St, Scottsdale, Arizona 85251

DO YOU HAVE A BUSINESS IN OLD TOWN? Yes

HOW MANY BUSINESSES IN OLD TOWN DO YOU OWN? 1

**OLD TOWN PRIMARY BUSINESS
ADDRESS**

4709 N 70th St, Scottsdale, Arizona 85251

Moriarity, Ben

From: notifications@cognitoforms.com on behalf of City of Scottsdale <notifications@cognitoforms.com>
Sent: Monday, April 18, 2022 8:34 PM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Vision & Values Self Guided Open House Survey Response - Christine Edwards

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Vision Statement

DOES THE 2018 VISION STATEMENT REFLECT YOUR FUTURE VISION FOR OLD TOWN SCOTTSDALE? No

WHAT WOULD YOU MAINTAIN IN THE 2018 VISION STATEMENT AND WHAT WOULD YOU CHANGE AND/OR ADD? Recognition of old family businesses that thrived in Old Town Scottsdale like my parents business - Sparkletown Drycleaners located on North Marshall Way. A wonderful family business that was a charming and integral part of the downtown Scottsdale area.

Value Statement

RatingScale

A DIVERSE COLLECTION OF VIBRANT MIXED-USE DISTRICTS 6

CONTEXTUALLY SENSITIVE HIGH-QUALITY PLANNING, ARCHITECTURE, AND URBAN DESIGN 8

A COLLECTION OF INTERCONNECTED, MULTI-FUNCTIONAL OPEN SPACE AREAS 7

SUSTAINABILITY THAT IS SENSITIVE TO SCOTTSDALE'S UNIQUE DESERT ENVIRONMENT 5

A FOCUS ON ARTS AND CULTURE 1

FLUID CONNECTIVITY TO AND FROM OLD TOWN; AS WELL AS, WITHIN AND BETWEEN DISTRICTS, FOCUSING ON WALKABILITY AND BIKEABILITY 4

STRONG PUBLIC-PRIVATE PARTNERSHIPS TO SUPPORT ECONOMIC VITALITY 3

WORLDWIDE RECOGNITION AS THE PREMIER DOWNTOWN DESTINATION WITHIN THE DESERT SOUTHWEST 2

WHICH OLD TOWN VALUES STATEMENTS WOULD YOU MAINTAIN OR CHANGE, AND ARE THERE ANY MISSING VALUES STATEMENTS?

Recognizing old businesses that City of Scottsdale demolished like Sparkletown Drycleaners located on North Marshall Way and the Armenian Restaurant. In the place of an old family business owned by Joanne and Frank Bonfilio that so many community leaders in Scottsdale frequented the business. That is what I would like to see incorporated in Old Town Values of Scottsdale.

Contact Information

NAME Christine Edwards

EMAIL edwardsutah@comcast.net

PHONE (801) 824-8758

PREFERRED MAILING ADDRESS 673 Auburn Fields Way, Draper, Utah 84020

ARE YOU AN OLD TOWN RESIDENT No

DO YOU OWN PROPERTY IN OLD TOWN? No

DO YOU HAVE A BUSINESS IN OLD TOWN? No

Moriarity, Ben

From: notifications@cognitofirms.com on behalf of City of Scottsdale <notifications@cognitofirms.com>
Sent: Saturday, March 19, 2022 9:49 AM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Vision & Values Self Guided Open House Survey Response - Gail Sikes Sikes

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Vision Statement

DOES THE 2018 VISION STATEMENT REFLECT YOUR FUTURE VISION FOR OLD TOWN SCOTTSDALE? No

WHAT WOULD YOU MAINTAIN IN THE 2018 VISION STATEMENT AND WHAT WOULD YOU CHANGE AND/OR ADD?

I don't like the 'boldly looking for a metropolitan future'. That just sounds like more congestion, traffic, loss of vistas, loss of lifestyle. And it's not just happening to Old Town. I own my S Scottsdale home at 64th and McDowell. I really don't appreciate having a 30 acre 'city' (Entrada) built just south and adjacent to my old established suburban neighborhood, east of Papago Park, and north of the Botanical Gardens. It is an ugly blight and a very reckless thing that our council allowed. It spoils the whole area. I don't trust that other decisions by our city leaders will be much better

Value Statement

RatingScale

A DIVERSE COLLECTION OF VIBRANT MIXED-USE DISTRICTS 8

CONTEXTUALLY SENSITIVE HIGH-QUALITY PLANNING, ARCHITECTURE, AND URBAN DESIGN 7

A COLLECTION OF INTERCONNECTED, MULTI-FUNCTIONAL OPEN SPACE AREAS 4

SUSTAINABILITY THAT IS SENSITIVE TO SCOTTSDALE'S UNIQUE DESERT ENVIRONMENT 1

A FOCUS ON ARTS AND CULTURE 2

FLUID CONNECTIVITY TO AND FROM OLD TOWN; AS WELL AS, WITHIN AND BETWEEN DISTRICTS, FOCUSING ON WALKABILITY AND BIKEABILITY 5

STRONG PUBLIC-PRIVATE PARTNERSHIPS TO SUPPORT ECONOMIC VITALITY 3

WORLDWIDE RECOGNITION AS THE PREMIER DOWNTOWN DESTINATION WITHIN THE DESERT SOUTHWEST 6

WHICH OLD TOWN VALUES STATEMENTS WOULD YOU MAINTAIN OR CHANGE, AND ARE THERE ANY MISSING VALUES STATEMENTS?

'Western heritage' is the only thing I see that is good in there

Contact Information

NAME Gail Sikes Sikes

EMAIL gs595@aol.com

PHONE (480) 634-3896

PREFERRED MAILING ADDRESS 6507 E Hubbell St, Scottsdale, Arizona 85257

ARE YOU AN OLD TOWN RESIDENT No

DO YOU OWN PROPERTY IN OLD TOWN? No

DO YOU HAVE A BUSINESS IN OLD TOWN? No

Moriarity, Ben

From: notifications@cognitofrms.com on behalf of City of Scottsdale <notifications@cognitofrms.com>
Sent: Thursday, April 14, 2022 12:07 PM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Vision & Values Self Guided Open House Survey Response - James Eisnnicher

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Vision Statement

DOES THE 2018 VISION STATEMENT REFLECT YOUR FUTURE VISION FOR OLD TOWN SCOTTSDALE? Yes

WHAT ASPECTS OF THE 2018 VISION STATEMENT ALIGN WITH YOUR VISION FOR OLD TOWN? Maintaining the western heritage and allowing for metropolitan future. The two must exist side by side in order to attract businesses and tourism alike.

Value Statement

RatingScale

A DIVERSE COLLECTION OF VIBRANT MIXED-USE DISTRICTS 1

CONTEXTUALLY SENSITIVE HIGH-QUALITY PLANNING, ARCHITECTURE, AND URBAN DESIGN 3

A COLLECTION OF INTERCONNECTED, MULTI-FUNCTIONAL OPEN SPACE AREAS 8

SUSTAINABILITY THAT IS SENSITIVE TO SCOTTSDALE'S UNIQUE DESERT ENVIRONMENT 7

A FOCUS ON ARTS AND CULTURE 2

FLUID CONNECTIVITY TO AND FROM OLD TOWN; AS WELL AS, WITHIN AND BETWEEN DISTRICTS, FOCUSING ON WALKABILITY AND BIKEABILITY 6

STRONG PUBLIC-PRIVATE PARTNERSHIPS TO SUPPORT ECONOMIC VITALITY 5

WORLDWIDE RECOGNITION AS THE PREMIER DOWNTOWN DESTINATION WITHIN THE DESERT SOUTHWEST 4

WHICH OLD TOWN VALUES STATEMENTS WOULD YOU MAINTAIN OR CHANGE, AND ARE THERE ANY MISSING VALUES STATEMENTS?

Contact Information

NAME James Eisnicher

EMAIL isnkr@yahoo.com

PHONE (614) 460-1477

PREFERRED MAILING ADDRESS 2929 N 70th Street, Apt 2095, Scottsdale, Arizona 85251

ARE YOU AN OLD TOWN RESIDENT Yes

DO YOU OWN PROPERTY IN OLD TOWN? No

DO YOU HAVE A BUSINESS IN OLD TOWN? No

Moriarity, Ben

From: notifications@cognitofirms.com on behalf of City of Scottsdale <notifications@cognitofirms.com>
Sent: Tuesday, March 15, 2022 9:27 AM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Vision & Values Self Guided Open House Survey Response - Danielle Woods

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Vision Statement

DOES THE 2018 VISION STATEMENT REFLECT YOUR FUTURE VISION FOR OLD TOWN SCOTTSDALE? No

WHAT WOULD YOU MAINTAIN IN THE 2018 VISION STATEMENT AND WHAT WOULD YOU CHANGE AND/OR ADD? To me, "Metropolitan" connotes allowing taller, more sleek structures, not in tune with "old town" western values. While we are not historic Williamsburg, the vision should hold promise of restoration and character of the old buildings.

Value Statement

RatingScale

A DIVERSE COLLECTION OF VIBRANT MIXED-USE DISTRICTS 8

CONTEXTUALLY SENSITIVE HIGH-QUALITY PLANNING, ARCHITECTURE, AND URBAN DESIGN 1

A COLLECTION OF INTERCONNECTED, MULTI-FUNCTIONAL OPEN SPACE AREAS 2

SUSTAINABILITY THAT IS SENSITIVE TO SCOTTSDALE'S UNIQUE DESERT ENVIRONMENT 3

A FOCUS ON ARTS AND CULTURE 5

FLUID CONNECTIVITY TO AND FROM OLD TOWN; AS WELL AS, WITHIN AND BETWEEN DISTRICTS, FOCUSING ON WALKABILITY AND BIKEABILITY 6

STRONG PUBLIC-PRIVATE PARTNERSHIPS TO SUPPORT ECONOMIC VITALITY 4

WORLDWIDE RECOGNITION AS THE PREMIER DOWNTOWN DESTINATION WITHIN THE DESERT SOUTHWEST 7

WHICH OLD TOWN VALUES STATEMENTS WOULD YOU MAINTAIN OR CHANGE, AND ARE THERE ANY MISSING VALUES STATEMENTS?

I believe the values need to include recognition of historical significance of the older and mid century architecture. I believe there must be a preservation area which may not be surrounded by high rise.

Contact Information

NAME Danielle Woods

EMAIL woods.djt@gmail.com

PHONE (928) 978-4581

PREFERRED MAILING ADDRESS 6700 E Thomas Rd, sp 84, Scu, Arizona 85251

ARE YOU AN OLD TOWN RESIDENT No

DO YOU OWN PROPERTY IN OLD TOWN? No

DO YOU HAVE A BUSINESS IN OLD TOWN? No

Moriarity, Ben

From: notifications@cognitofrms.com on behalf of City of Scottsdale <notifications@cognitofrms.com>
Sent: Thursday, April 28, 2022 1:50 PM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Vision & Values Self Guided Open House Survey Response - David Brotman

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Vision Statement

DOES THE 2018 VISION STATEMENT REFLECT YOUR FUTURE VISION FOR OLD TOWN SCOTTSDALE? Yes

WHAT ASPECTS OF THE 2018 VISION STATEMENT ALIGN WITH YOUR VISION FOR OLD TOWN? It needs to be a dynamic city center

Value Statement

RatingScale

A DIVERSE COLLECTION OF VIBRANT MIXED-USE DISTRICTS 3

CONTEXTUALLY SENSITIVE HIGH-QUALITY PLANNING, ARCHITECTURE, AND URBAN DESIGN 2

A COLLECTION OF INTERCONNECTED, MULTI-FUNCTIONAL OPEN SPACE AREAS 4

SUSTAINABILITY THAT IS SENSITIVE TO SCOTTSDALE'S UNIQUE DESERT ENVIRONMENT 1

A FOCUS ON ARTS AND CULTURE 7

FLUID CONNECTIVITY TO AND FROM OLD TOWN; AS WELL AS, WITHIN AND BETWEEN DISTRICTS, FOCUSING ON WALKABILITY AND BIKEABILITY

5

STRONG PUBLIC-PRIVATE PARTNERSHIPS TO SUPPORT ECONOMIC VITALITY

8

WORLDWIDE RECOGNITION AS THE PREMIER DOWNTOWN DESTINATION WITHIN THE DESERT SOUTHWEST

6

WHICH OLD TOWN VALUES STATEMENTS WOULD YOU MAINTAIN OR CHANGE, AND ARE THERE ANY MISSING VALUES STATEMENTS?

I would not change it

Contact Information

NAME

David Brotman

EMAIL

sunset100@verizon.net

PHONE

(480) 247-2218

PREFERRED MAILING ADDRESS

24350 N Whispering Rdg Way, Unit 38, Scottsdale, Arizona 85255

ARE YOU AN OLD TOWN RESIDENT

No

DO YOU OWN PROPERTY IN OLD TOWN?

No

DO YOU HAVE A BUSINESS IN OLD TOWN?

No

Moriarity, Ben

From: notifications@cognitofirms.com on behalf of City of Scottsdale <notifications@cognitofirms.com>
Sent: Thursday, April 14, 2022 8:29 PM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Vision & Values Self Guided Open House Survey Response - Deborah Edwards

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Vision Statement

DOES THE 2018 VISION STATEMENT REFLECT YOUR FUTURE VISION FOR OLD TOWN SCOTTSDALE? Yes

WHAT ASPECTS OF THE 2018 VISION STATEMENT ALIGN WITH YOUR VISION FOR OLD TOWN? It needs to continue to be called Old Town Scottsdale and it's very important to recognize and keep our western heritage.

Value Statement

RatingScale

A DIVERSE COLLECTION OF VIBRANT MIXED-USE DISTRICTS 8

CONTEXTUALLY SENSITIVE HIGH-QUALITY PLANNING, ARCHITECTURE, AND URBAN DESIGN 6

A COLLECTION OF INTERCONNECTED, MULTI-FUNCTIONAL OPEN SPACE AREAS 7

SUSTAINABILITY THAT IS SENSITIVE TO SCOTTSDALE'S UNIQUE DESERT ENVIRONMENT 5

A FOCUS ON ARTS AND CULTURE 4

FLUID CONNECTIVITY TO AND FROM OLD TOWN; AS WELL AS, WITHIN AND BETWEEN DISTRICTS, FOCUSING ON WALKABILITY AND BIKEABILITY

1

STRONG PUBLIC-PRIVATE PARTNERSHIPS TO SUPPORT ECONOMIC VITALITY

2

WORLDWIDE RECOGNITION AS THE PREMIER DOWNTOWN DESTINATION WITHIN THE DESERT SOUTHWEST

3

WHICH OLD TOWN VALUES STATEMENTS WOULD YOU MAINTAIN OR CHANGE, AND ARE THERE ANY MISSING VALUES STATEMENTS?

The connectivity is very important and partnering with current business owners. Maintaining our western heritage is critical to keep our roots. The noise level from the clubs needs to have more of a curfew the noise pollution is getting bad

Contact Information

NAME

Deborah Edwards

EMAIL

edwards74043@yahoo.com

PHONE

(480) 816-1050

PREFERRED MAILING ADDRESS

7349 N Via Paseo Del Sur, 515-, Scottsdale, Arizona 85258

ARE YOU AN OLD TOWN RESIDENT

Yes

DO YOU OWN PROPERTY IN OLD TOWN?

Yes

HOW MANY PROPERTIES IN OLD TOWN DO YOU OWN?

1

OLD TOWN PRIMARY PROPERTY ADDRESS

8338 E Meadowbrook Ave, Scottsdale, Arizona 85251

DO YOU HAVE A BUSINESS IN OLD TOWN?

No

Moriarity, Ben

From: notifications@cognitofirms.com on behalf of City of Scottsdale <notifications@cognitofirms.com>
Sent: Saturday, May 21, 2022 8:52 AM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Vision & Values Self Guided Open House Survey Response - Keli Edwards

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Vision Statement

DOES THE 2018 VISION STATEMENT REFLECT YOUR FUTURE VISION FOR OLD TOWN SCOTTSDALE? Yes

WHAT ASPECTS OF THE 2018 VISION STATEMENT ALIGN WITH YOUR VISION FOR OLD TOWN? 'Old Town Scottsdale'
Maintain Western Heritage
Incorporate Metropolitan Lifestyle

Value Statement

RatingScale

A DIVERSE COLLECTION OF VIBRANT MIXED-USE DISTRICTS 4

CONTEXTUALLY SENSITIVE HIGH-QUALITY PLANNING, ARCHITECTURE, AND URBAN DESIGN 5

A COLLECTION OF INTERCONNECTED, MULTI-FUNCTIONAL OPEN SPACE AREAS 2

SUSTAINABILITY THAT IS SENSITIVE TO SCOTTSDALE'S UNIQUE DESERT ENVIRONMENT 6

A FOCUS ON ARTS AND CULTURE 3

FLUID CONNECTIVITY TO AND FROM OLD TOWN; AS WELL AS, WITHIN AND BETWEEN DISTRICTS, FOCUSING ON WALKABILITY AND BIKEABILITY

7

STRONG PUBLIC-PRIVATE PARTNERSHIPS TO SUPPORT ECONOMIC VITALITY

1

WORLDWIDE RECOGNITION AS THE PREMIER DOWNTOWN DESTINATION WITHIN THE DESERT SOUTHWEST

8

WHICH OLD TOWN VALUES STATEMENTS WOULD YOU MAINTAIN OR CHANGE, AND ARE THERE ANY MISSING VALUES STATEMENTS?

Maintain all.

Contact Information

NAME

Keli Edwards

EMAIL

keli.edwards@gmail.com

PHONE

(480) 479-7999

PREFERRED MAILING ADDRESS

5201, N Woodmere Fairway, Scottsdale, Arizona 85250

ARE YOU AN OLD TOWN RESIDENT

Yes

DO YOU OWN PROPERTY IN OLD TOWN?

Yes

HOW MANY PROPERTIES IN OLD TOWN DO YOU OWN?

2

OLD TOWN PRIMARY PROPERTY ADDRESS

5201, N Woodmere Fairway, Scottsdale, Arizona 85250

DO YOU HAVE A BUSINESS IN OLD TOWN?

No

Moriarity, Ben

From: notifications@cognitofirms.com on behalf of City of Scottsdale <notifications@cognitofirms.com>
Sent: Thursday, May 12, 2022 9:22 PM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Vision & Values Self Guided Open House Survey Response - Kelly Ward

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Vision Statement

DOES THE 2018 VISION STATEMENT REFLECT YOUR FUTURE VISION FOR OLD TOWN SCOTTSDALE? Yes

WHAT ASPECTS OF THE 2018 VISION STATEMENT ALIGN WITH YOUR VISION FOR OLD TOWN?

Value Statement

RatingScale

A DIVERSE COLLECTION OF VIBRANT MIXED-USE DISTRICTS 5

CONTEXTUALLY SENSITIVE HIGH-QUALITY PLANNING, ARCHITECTURE, AND URBAN DESIGN 6

A COLLECTION OF INTERCONNECTED, MULTI-FUNCTIONAL OPEN SPACE AREAS 2

SUSTAINABILITY THAT IS SENSITIVE TO SCOTTSDALE'S UNIQUE DESERT ENVIRONMENT 8

A FOCUS ON ARTS AND CULTURE 4

FLUID CONNECTIVITY TO AND FROM
OLD TOWN; AS WELL AS, WITHIN
AND BETWEEN DISTRICTS,
FOCUSING ON WALKABILITY AND
BIKEABILITY

STRONG PUBLIC-PRIVATE
PARTNERSHIPS TO SUPPORT
ECONOMIC VITALITY

WORLDWIDE RECOGNITION AS THE
PREMIER DOWNTOWN DESTINATION
WITHIN THE DESERT SOUTHWEST

WHICH OLD TOWN VALUES
STATEMENTS WOULD YOU
MAINTAIN OR CHANGE, AND ARE
THERE ANY MISSING VALUES
STATEMENTS?

Contact Information

NAME Kelly Ward

EMAIL kwilmink@asu.edu

PHONE (480) 560-0002

PREFERRED MAILING ADDRESS 6907 E Edgemont Ave, Scottsdale, Arizona 85257

ARE YOU AN OLD TOWN RESIDENT No

DO YOU OWN PROPERTY IN OLD
TOWN? No

DO YOU HAVE A BUSINESS IN OLD
TOWN? No

Moriarity, Ben

From: notifications@cognitofirms.com on behalf of City of Scottsdale <notifications@cognitofirms.com>
Sent: Friday, April 15, 2022 7:42 AM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Vision & Values Self Guided Open House Survey Response - Jen Bryant

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Vision Statement

DOES THE 2018 VISION STATEMENT REFLECT YOUR FUTURE VISION FOR OLD TOWN SCOTTSDALE? No

WHAT WOULD YOU MAINTAIN IN THE 2018 VISION STATEMENT AND WHAT WOULD YOU CHANGE AND/OR ADD?

It appears the changes move to impair the success of current vendors and residents by creating parking shortages and increasing density in the hopes of urbanixing old town to mimic Tempe , and Tempe was ruined by these efforts. High density housing and Light rail included.,

Value Statement

RatingScale

A DIVERSE COLLECTION OF VIBRANT MIXED-USE DISTRICTS 5

CONTEXTUALLY SENSITIVE HIGH-QUALITY PLANNING, ARCHITECTURE, AND URBAN DESIGN 8

A COLLECTION OF INTERCONNECTED, MULTI-FUNCTIONAL OPEN SPACE AREAS 6

SUSTAINABILITY THAT IS SENSITIVE TO SCOTTSDALE'S UNIQUE DESERT ENVIRONMENT 3

A FOCUS ON ARTS AND CULTURE 1

FLUID CONNECTIVITY TO AND FROM OLD TOWN; AS WELL AS, WITHIN AND BETWEEN DISTRICTS, FOCUSING ON WALKABILITY AND BIKEABILITY 7

STRONG PUBLIC-PRIVATE PARTNERSHIPS TO SUPPORT ECONOMIC VITALITY 4

WORLDWIDE RECOGNITION AS THE PREMIER DOWNTOWN DESTINATION WITHIN THE DESERT SOUTHWEST 2

WHICH OLD TOWN VALUES STATEMENTS WOULD YOU MAINTAIN OR CHANGE, AND ARE THERE ANY MISSING VALUES STATEMENTS?

Contact Information

NAME Jen Bryant

EMAIL bryantjenifer@hotmail.com

PHONE (602) 722-0057

PREFERRED MAILING ADDRESS

ARE YOU AN OLD TOWN RESIDENT Yes

DO YOU OWN PROPERTY IN OLD TOWN? Yes

HOW MANY PROPERTIES IN OLD TOWN DO YOU OWN? 1

OLD TOWN PRIMARY PROPERTY ADDRESS 5100 n millet drive, Scottsdale, Arizona 85250

DO YOU HAVE A BUSINESS IN OLD TOWN? No

Moriarity, Ben

From: notifications@cognitofrms.com on behalf of City of Scottsdale <notifications@cognitofrms.com>
Sent: Wednesday, May 25, 2022 11:41 AM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Vision & Values Self Guided Open House Survey Response - John Savage

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Vision Statement

DOES THE 2018 VISION STATEMENT REFLECT YOUR FUTURE VISION FOR OLD TOWN SCOTTSDALE? No

WHAT WOULD YOU MAINTAIN IN THE 2018 VISION STATEMENT AND WHAT WOULD YOU CHANGE AND/OR ADD? It is non-committal to any type of action

Value Statement

RatingScale

A DIVERSE COLLECTION OF VIBRANT MIXED-USE DISTRICTS 1

CONTEXTUALLY SENSITIVE HIGH-QUALITY PLANNING, ARCHITECTURE, AND URBAN DESIGN 4

A COLLECTION OF INTERCONNECTED, MULTI-FUNCTIONAL OPEN SPACE AREAS 5

SUSTAINABILITY THAT IS SENSITIVE TO SCOTTSDALE'S UNIQUE DESERT ENVIRONMENT 3

A FOCUS ON ARTS AND CULTURE 6

FLUID CONNECTIVITY TO AND FROM
OLD TOWN; AS WELL AS, WITHIN
AND BETWEEN DISTRICTS,
FOCUSING ON WALKABILITY AND
BIKEABILITY

STRONG PUBLIC-PRIVATE
PARTNERSHIPS TO SUPPORT
ECONOMIC VITALITY

WORLDWIDE RECOGNITION AS THE
PREMIER DOWNTOWN DESTINATION
WITHIN THE DESERT SOUTHWEST

WHICH OLD TOWN VALUES
STATEMENTS WOULD YOU
MAINTAIN OR CHANGE, AND ARE
THERE ANY MISSING VALUES
STATEMENTS?

Contact Information

NAME John Savage

EMAIL jimpsavage3@gmail.com

PHONE (602) 651-8698

PREFERRED MAILING ADDRESS

ARE YOU AN OLD TOWN RESIDENT No

DO YOU OWN PROPERTY IN OLD
TOWN? No

DO YOU HAVE A BUSINESS IN OLD
TOWN? No

Moriarity, Ben

From: notifications@cognitoforms.com on behalf of City of Scottsdale <notifications@cognitoforms.com>
Sent: Friday, May 13, 2022 6:36 PM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Vision & Values Self Guided Open House Survey Response - Karen Hobin

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Vision Statement

DOES THE 2018 VISION STATEMENT REFLECT YOUR FUTURE VISION FOR OLD TOWN SCOTTSDALE? Yes

WHAT ASPECTS OF THE 2018 VISION STATEMENT ALIGN WITH YOUR VISION FOR OLD TOWN? Old Town must maintain its unique and dissociative Western heritage, otherwise we will become just like everywhere else (Anytown, USA). We must maintain small, Native American and artisanal shops in Old Town, not just the same old big name brand stores that can be found anywhere.

Value Statement

RatingScale

A DIVERSE COLLECTION OF VIBRANT MIXED-USE DISTRICTS 4

CONTEXTUALLY SENSITIVE HIGH-QUALITY PLANNING, ARCHITECTURE, AND URBAN DESIGN 3

A COLLECTION OF INTERCONNECTED, MULTI-FUNCTIONAL OPEN SPACE AREAS 5

SUSTAINABILITY THAT IS SENSITIVE TO SCOTTSDALE'S UNIQUE DESERT ENVIRONMENT 2

A FOCUS ON ARTS AND CULTURE 1

FLUID CONNECTIVITY TO AND FROM OLD TOWN; AS WELL AS, WITHIN AND BETWEEN DISTRICTS, FOCUSING ON WALKABILITY AND BIKEABILITY 6

STRONG PUBLIC-PRIVATE PARTNERSHIPS TO SUPPORT ECONOMIC VITALITY 7

WORLDWIDE RECOGNITION AS THE PREMIER DOWNTOWN DESTINATION WITHIN THE DESERT SOUTHWEST 8

WHICH OLD TOWN VALUES STATEMENTS WOULD YOU MAINTAIN OR CHANGE, AND ARE THERE ANY MISSING VALUES STATEMENTS?

The Value Statement is fine as written.

Contact Information

NAME Karen Hobin

EMAIL khobin@hobinfamily.com

PHONE (480) 656-4323

PREFERRED MAILING ADDRESS

ARE YOU AN OLD TOWN RESIDENT No

DO YOU OWN PROPERTY IN OLD TOWN? No

DO YOU HAVE A BUSINESS IN OLD TOWN? No

Moriarity, Ben

From: notifications@cognitofirms.com on behalf of City of Scottsdale <notifications@cognitofirms.com>
Sent: Monday, March 21, 2022 5:04 PM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Vision & Values Self Guided Open House Survey Response - MARILYN TEPLITZ

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Vision Statement

DOES THE 2018 VISION STATEMENT REFLECT YOUR FUTURE VISION FOR OLD TOWN SCOTTSDALE? No

WHAT WOULD YOU MAINTAIN IN THE 2018 VISION STATEMENT AND WHAT WOULD YOU CHANGE AND/OR ADD?

There aren't distinct or identified "districts" really with the exception of the Waterfront and 5th Ave. "Boldly looking to its metropolitan future" -- I'm not really sure what that means. I would interpret it to mean it will grow aggressively. That doesn't seem to be recognizing its "western heritage". I would like to see something with regards to "culture", "entertainment" and "history"

Value Statement

RatingScale

A DIVERSE COLLECTION OF VIBRANT MIXED-USE DISTRICTS 2

CONTEXTUALLY SENSITIVE HIGH-QUALITY PLANNING, ARCHITECTURE, AND URBAN DESIGN 3

A COLLECTION OF INTERCONNECTED, MULTI-FUNCTIONAL OPEN SPACE AREAS 6

SUSTAINABILITY THAT IS SENSITIVE TO SCOTTSDALE'S UNIQUE DESERT ENVIRONMENT 4

A FOCUS ON ARTS AND CULTURE 1

FLUID CONNECTIVITY TO AND FROM OLD TOWN; AS WELL AS, WITHIN AND BETWEEN DISTRICTS, FOCUSING ON WALKABILITY AND BIKEABILITY 5

STRONG PUBLIC-PRIVATE PARTNERSHIPS TO SUPPORT ECONOMIC VITALITY 7

WORLDWIDE RECOGNITION AS THE PREMIER DOWNTOWN DESTINATION WITHIN THE DESERT SOUTHWEST 8

WHICH OLD TOWN VALUES STATEMENTS WOULD YOU MAINTAIN OR CHANGE, AND ARE THERE ANY MISSING VALUES STATEMENTS?

Old Town doesn't need to be "worldwide" recognition. Maybe that will come, but let's start with "in the Western US".
I see "collection of interconnected multi-functional..." and "Contextually sensitive high-quality..." to have significant overlap. Urban design, by definition in my mind, includes interconnected, multi-functional open space areas.
I would add: "A focus on arts, culture and western history".

Contact Information

NAME MARILYN TEPLITZ

EMAIL MGTEPLITZ@GMAIL.COM

PHONE (480) 221-5461

PREFERRED MAILING ADDRESS 9625 E Cinnabar Ave, Scottsdale, Arizona 85258

ARE YOU AN OLD TOWN RESIDENT No

DO YOU OWN PROPERTY IN OLD TOWN? No

DO YOU HAVE A BUSINESS IN OLD TOWN? No

Moriarity, Ben

From: notifications@cognitoforms.com on behalf of City of Scottsdale <notifications@cognitoforms.com>
Sent: Monday, April 11, 2022 7:26 PM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Vision & Values Self Guided Open House Survey Response - Marty Gannon

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Vision Statement

DOES THE 2018 VISION STATEMENT REFLECT YOUR FUTURE VISION FOR OLD TOWN SCOTTSDALE? No

WHAT WOULD YOU MAINTAIN IN THE 2018 VISION STATEMENT AND WHAT WOULD YOU CHANGE AND/OR ADD? What happen to neighborhoods? 2018 seems no citizen will live in Old Town???

Value Statement

RatingScale

A DIVERSE COLLECTION OF VIBRANT MIXED-USE DISTRICTS 5

CONTEXTUALLY SENSITIVE HIGH-QUALITY PLANNING, ARCHITECTURE, AND URBAN DESIGN 1

A COLLECTION OF INTERCONNECTED, MULTI-FUNCTIONAL OPEN SPACE AREAS 2

SUSTAINABILITY THAT IS SENSITIVE TO SCOTTSDALE'S UNIQUE DESERT ENVIRONMENT 4

A FOCUS ON ARTS AND CULTURE 3

FLUID CONNECTIVITY TO AND FROM OLD TOWN; AS WELL AS, WITHIN AND BETWEEN DISTRICTS, FOCUSING ON WALKABILITY AND BIKEABILITY

7

STRONG PUBLIC-PRIVATE PARTNERSHIPS TO SUPPORT ECONOMIC VITALITY

6

WORLDWIDE RECOGNITION AS THE PREMIER DOWNTOWN DESTINATION WITHIN THE DESERT SOUTHWEST

8

WHICH OLD TOWN VALUES STATEMENTS WOULD YOU MAINTAIN OR CHANGE, AND ARE THERE ANY MISSING VALUES STATEMENTS?

First and foremost any area of Scottsdale should focus on the residents. Focusing on business is fine but Scottsdale needs to be the premier city to live in no matter what part of Scottsdale. Focus on the people of Scottsdale.

Contact Information

NAME

Marty Gannon

EMAIL

mktagannon@gmail.com

PHONE

(450) 688-4289

PREFERRED MAILING ADDRESS

8629 E Indian Bend rd, Scottsdale, Arizona 85250

ARE YOU AN OLD TOWN RESIDENT

No

DO YOU OWN PROPERTY IN OLD TOWN?

No

DO YOU HAVE A BUSINESS IN OLD TOWN?

No

Moriarity, Ben

From: notifications@cognitofrms.com on behalf of City of Scottsdale <notifications@cognitofrms.com>
Sent: Saturday, April 9, 2022 12:12 PM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Vision & Values Self Guided Open House Survey Response - Michael Norton

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Vision Statement

DOES THE 2018 VISION STATEMENT REFLECT YOUR FUTURE VISION FOR OLD TOWN SCOTTSDALE? Yes

WHAT ASPECTS OF THE 2018 VISION STATEMENT ALIGN WITH YOUR VISION FOR OLD TOWN? Preserving the truly quaint and historic sections of Old Town while embracing a vibrant future as a metropolitan growth area

Value Statement

RatingScale

A DIVERSE COLLECTION OF VIBRANT MIXED-USE DISTRICTS 8

CONTEXTUALLY SENSITIVE HIGH-QUALITY PLANNING, ARCHITECTURE, AND URBAN DESIGN 5

A COLLECTION OF INTERCONNECTED, MULTI-FUNCTIONAL OPEN SPACE AREAS 4

SUSTAINABILITY THAT IS SENSITIVE TO SCOTTSDALE'S UNIQUE DESERT ENVIRONMENT 2

A FOCUS ON ARTS AND CULTURE 1

FLUID CONNECTIVITY TO AND FROM OLD TOWN; AS WELL AS, WITHIN AND BETWEEN DISTRICTS, FOCUSING ON WALKABILITY AND BIKEABILITY

6

STRONG PUBLIC-PRIVATE PARTNERSHIPS TO SUPPORT ECONOMIC VITALITY

3

WORLDWIDE RECOGNITION AS THE PREMIER DOWNTOWN DESTINATION WITHIN THE DESERT SOUTHWEST

7

WHICH OLD TOWN VALUES STATEMENTS WOULD YOU MAINTAIN OR CHANGE, AND ARE THERE ANY MISSING VALUES STATEMENTS?

The truly historic sections of Old Town should be overlaid as a Preservation District. The areas that are blighted or mundane, should be renewed through fresh construction including concentrations of residents consuming the smallest amount of land as possible. Through height, open spaces can be maintained. So height should be encouraged - not fought over.

Contact Information

NAME Michael Norton

EMAIL xway.mike.norton@gmail.com

PHONE (602) 722-8686

PREFERRED MAILING ADDRESS 10105 East Via Linda, Suite 103-294, Scottsdale, Arizona 85258

ARE YOU AN OLD TOWN RESIDENT No

DO YOU OWN PROPERTY IN OLD TOWN? No

DO YOU HAVE A BUSINESS IN OLD TOWN? No

Moriarity, Ben

From: notifications@cognitofrms.com on behalf of City of Scottsdale <notifications@cognitofrms.com>
Sent: Saturday, March 19, 2022 3:38 PM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Vision & Values Self Guided Open House Survey Response - Linda Tucker

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Vision Statement

DOES THE 2018 VISION STATEMENT REFLECT YOUR FUTURE VISION FOR OLD TOWN SCOTTSDALE? Yes

WHAT ASPECTS OF THE 2018 VISION STATEMENT ALIGN WITH YOUR VISION FOR OLD TOWN? Restaurants Art galleries
Museums
Restaurants
Tourist shops

Value Statement

RatingScale

A DIVERSE COLLECTION OF VIBRANT MIXED-USE DISTRICTS 2

CONTEXTUALLY SENSITIVE HIGH-QUALITY PLANNING, ARCHITECTURE, AND URBAN DESIGN 7

A COLLECTION OF INTERCONNECTED, MULTI-FUNCTIONAL OPEN SPACE AREAS 6

SUSTAINABILITY THAT IS SENSITIVE TO SCOTTSDALE'S UNIQUE DESERT ENVIRONMENT 4

A FOCUS ON ARTS AND CULTURE 5

**FLUID CONNECTIVITY TO AND FROM
OLD TOWN; AS WELL AS, WITHIN
AND BETWEEN DISTRICTS,
FOCUSING ON WALKABILITY AND
BIKEABILITY** 3

**STRONG PUBLIC-PRIVATE
PARTNERSHIPS TO SUPPORT
ECONOMIC VITALITY** 1

**WORLDWIDE RECOGNITION AS THE
PREMIER DOWNTOWN DESTINATION
WITHIN THE DESERT SOUTHWEST** 8

**WHICH OLD TOWN VALUES
STATEMENTS WOULD YOU
MAINTAIN OR CHANGE, AND ARE
THERE ANY MISSING VALUES
STATEMENTS?**

Contact Information

NAME Linda Tucker

EMAIL tuckita@icloud.com

PHONE (602) 300-1652

PREFERRED MAILING ADDRESS 7324 N del Norte Dr, Scottsdale, Arizona 85258

ARE YOU AN OLD TOWN RESIDENT No

**DO YOU OWN PROPERTY IN OLD
TOWN?** No

**DO YOU HAVE A BUSINESS IN OLD
TOWN?** No

Moriarity, Ben

From: notifications@cognitoforms.com on behalf of City of Scottsdale <notifications@cognitoforms.com>
Sent: Saturday, March 19, 2022 3:29 PM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Vision & Values Self Guided Open House Survey Response - Linda Tucker

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Vision Statement

DOES THE 2018 VISION STATEMENT REFLECT YOUR FUTURE VISION FOR OLD TOWN SCOTTSDALE? Yes

WHAT ASPECTS OF THE 2018 VISION STATEMENT ALIGN WITH YOUR VISION FOR OLD TOWN?

Keeping the western tourist shopping and restaurant areas in old town going lively. Incorporating the art stores, museum programs and cultural events in the City Hall public lawn area. An annual Art fair is a wonderful for old town, but otherwise, we don't want foreign competitors hawking their wares on the waterfront every weekend stealing business from our loyal store owners and art galleries.

Value Statement

RatingScale

A DIVERSE COLLECTION OF VIBRANT MIXED-USE DISTRICTS 5

CONTEXTUALLY SENSITIVE HIGH-QUALITY PLANNING, ARCHITECTURE, AND URBAN DESIGN 6

A COLLECTION OF INTERCONNECTED, MULTI-FUNCTIONAL OPEN SPACE AREAS 3

SUSTAINABILITY THAT IS SENSITIVE TO SCOTTSDALE'S UNIQUE DESERT ENVIRONMENT 4

A FOCUS ON ARTS AND CULTURE 2

FLUID CONNECTIVITY TO AND FROM OLD TOWN; AS WELL AS, WITHIN AND BETWEEN DISTRICTS, FOCUSING ON WALKABILITY AND BIKEABILITY 7

STRONG PUBLIC-PRIVATE PARTNERSHIPS TO SUPPORT ECONOMIC VITALITY 1

WORLDWIDE RECOGNITION AS THE PREMIER DOWNTOWN DESTINATION WITHIN THE DESERT SOUTHWEST 8

WHICH OLD TOWN VALUES STATEMENTS WOULD YOU MAINTAIN OR CHANGE, AND ARE THERE ANY MISSING VALUES STATEMENTS?

Contact Information

NAME Linda Tucker

EMAIL tuckita@icloud.com

PHONE (602) 300-1652

PREFERRED MAILING ADDRESS 7324 N del Norte Dr, Scottsdale, Arizona 85258

ARE YOU AN OLD TOWN RESIDENT No

DO YOU OWN PROPERTY IN OLD TOWN? No

DO YOU HAVE A BUSINESS IN OLD TOWN? No

Moriarity, Ben

From: notifications@cognitoforms.com on behalf of City of Scottsdale <notifications@cognitoforms.com>
Sent: Monday, March 7, 2022 1:29 PM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Vision & Values Self Guided Open House Survey Response - Raina Sainz

Follow Up Flag: Follow up
Flag Status: Flagged

 **External Email: Please use caution if opening links or attachments!**

Entry Details

Vision Statement

DOES THE 2018 VISION STATEMENT REFLECT YOUR FUTURE VISION FOR OLD TOWN SCOTTSDALE? No

WHAT WOULD YOU MAINTAIN IN THE 2018 VISION STATEMENT AND WHAT WOULD YOU CHANGE AND/OR ADD? WHICH VISION.... THE WRITTEN ONE OR EVERYONE'S OPINION BEING IGNORED.

Value Statement

RatingScale

A DIVERSE COLLECTION OF VIBRANT MIXED-USE DISTRICTS 7

CONTEXTUALLY SENSITIVE HIGH-QUALITY PLANNING, ARCHITECTURE, AND URBAN DESIGN 6

A COLLECTION OF INTERCONNECTED, MULTI-FUNCTIONAL OPEN SPACE AREAS 5

SUSTAINABILITY THAT IS SENSITIVE TO SCOTTSDALE'S UNIQUE DESERT ENVIRONMENT 4

A FOCUS ON ARTS AND CULTURE 3

FLUID CONNECTIVITY TO AND FROM OLD TOWN; AS WELL AS, WITHIN AND BETWEEN DISTRICTS, FOCUSING ON WALKABILITY AND BIKEABILITY 2

STRONG PUBLIC-PRIVATE PARTNERSHIPS TO SUPPORT ECONOMIC VITALITY 8

WORLDWIDE RECOGNITION AS THE PREMIER DOWNTOWN DESTINATION WITHIN THE DESERT SOUTHWEST 1

WHICH OLD TOWN VALUES STATEMENTS WOULD YOU MAINTAIN OR CHANGE, AND ARE THERE ANY MISSING VALUES STATEMENTS?

Extremely important to MAINTAIN and improve the WEST MOST WESTERN TOWN.

I have worked with Tourists in the early 80's. When the Mayor cared about the town and what it represented.

When you get people flying in to see our town and the Cowboys and the shootouts,,,, that's the money that keeps our community going!!!! NOT THE HIGH RISE BUILDINGS WITH OCCUPANTS, THAT YOU HAVE BLOCKING THE MOUNTAIN VIEWS AND SUNSETS!!! STOP WITH THE NEW YORK LOOK!!!

Contact Information

NAME Raina Sainz

EMAIL rainasainz@gmail.com

PHONE (602) 430-2603

PREFERRED MAILING ADDRESS 7916 East Keim Drive, SCOTTSDALE, Arizona 85250

ARE YOU AN OLD TOWN RESIDENT Yes

DO YOU OWN PROPERTY IN OLD TOWN? No

DO YOU HAVE A BUSINESS IN OLD TOWN? No

Moriarity, Ben

From: notifications@cognitofirms.com on behalf of City of Scottsdale <notifications@cognitofirms.com>
Sent: Sunday, April 17, 2022 2:11 PM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Vision & Values Self Guided Open House Survey Response - Rodney Hom

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Vision Statement

DOES THE 2018 VISION STATEMENT REFLECT YOUR FUTURE VISION FOR OLD TOWN SCOTTSDALE? Yes

WHAT ASPECTS OF THE 2018 VISION STATEMENT ALIGN WITH YOUR VISION FOR OLD TOWN? Boldly looking to its metropolitan future

Value Statement

RatingScale

A DIVERSE COLLECTION OF VIBRANT MIXED-USE DISTRICTS 2

CONTEXTUALLY SENSITIVE HIGH-QUALITY PLANNING, ARCHITECTURE, AND URBAN DESIGN 7

A COLLECTION OF INTERCONNECTED, MULTI-FUNCTIONAL OPEN SPACE AREAS 5

SUSTAINABILITY THAT IS SENSITIVE TO SCOTTSDALE'S UNIQUE DESERT ENVIRONMENT 6

A FOCUS ON ARTS AND CULTURE 8

FLUID CONNECTIVITY TO AND FROM OLD TOWN; AS WELL AS, WITHIN AND BETWEEN DISTRICTS, FOCUSING ON WALKABILITY AND BIKEABILITY 3

STRONG PUBLIC-PRIVATE PARTNERSHIPS TO SUPPORT ECONOMIC VITALITY 4

WORLDWIDE RECOGNITION AS THE PREMIER DOWNTOWN DESTINATION WITHIN THE DESERT SOUTHWEST 1

WHICH OLD TOWN VALUES STATEMENTS WOULD YOU MAINTAIN OR CHANGE, AND ARE THERE ANY MISSING VALUES STATEMENTS?

It doesn't need to look Western because we are already surrounded by desert. Old Town Scottsdale is a bit of an oasis of entertainment and business. The old Western look comes off as camp and kitsch.

Contact Information

NAME	Rodney Hom
EMAIL	rodneypie@gmail.com
PHONE	(323) 371-1587
PREFERRED MAILING ADDRESS	815 N. Hayden Road, D206, Scottsdale, Arizona 85257
ARE YOU AN OLD TOWN RESIDENT	No
DO YOU OWN PROPERTY IN OLD TOWN?	No
DO YOU HAVE A BUSINESS IN OLD TOWN?	No

Moriarity, Ben

From: notifications@cognitofrms.com on behalf of City of Scottsdale <notifications@cognitofrms.com>
Sent: Tuesday, April 19, 2022 1:14 PM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Vision & Values Self Guided Open House Survey Response - Natalie Marsh

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Vision Statement

DOES THE 2018 VISION STATEMENT REFLECT YOUR FUTURE VISION FOR OLD TOWN SCOTTSDALE? No

WHAT WOULD YOU MAINTAIN IN THE 2018 VISION STATEMENT AND WHAT WOULD YOU CHANGE AND/OR ADD? "Old Town" doesn't speak to the second half which looks to a metropolitan future. Old sounds old. Metropolitan sounds more vibrant and modern.

Value Statement

RatingScale

A DIVERSE COLLECTION OF VIBRANT MIXED-USE DISTRICTS 3

CONTEXTUALLY SENSITIVE HIGH-QUALITY PLANNING, ARCHITECTURE, AND URBAN DESIGN 4

A COLLECTION OF INTERCONNECTED, MULTI-FUNCTIONAL OPEN SPACE AREAS 2

SUSTAINABILITY THAT IS SENSITIVE TO SCOTTSDALE'S UNIQUE DESERT ENVIRONMENT 7

A FOCUS ON ARTS AND CULTURE 8

FLUID CONNECTIVITY TO AND FROM OLD TOWN; AS WELL AS, WITHIN AND BETWEEN DISTRICTS, FOCUSING ON WALKABILITY AND BIKEABILITY

6

STRONG PUBLIC-PRIVATE PARTNERSHIPS TO SUPPORT ECONOMIC VITALITY

5

WORLDWIDE RECOGNITION AS THE PREMIER DOWNTOWN DESTINATION WITHIN THE DESERT SOUTHWEST

1

WHICH OLD TOWN VALUES STATEMENTS WOULD YOU MAINTAIN OR CHANGE, AND ARE THERE ANY MISSING VALUES STATEMENTS?

Increase public transit availability.

Contact Information

NAME

Natalie Marsh

EMAIL

natalie.marsh@gmail.com

PHONE

(602) 920-0023

PREFERRED MAILING ADDRESS

ARE YOU AN OLD TOWN RESIDENT

No

DO YOU OWN PROPERTY IN OLD TOWN?

No

DO YOU HAVE A BUSINESS IN OLD TOWN?

No

Moriarity, Ben

From: notifications@cognitofrms.com on behalf of City of Scottsdale <notifications@cognitofrms.com>
Sent: Thursday, April 14, 2022 6:23 AM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Vision & Values Self Guided Open House Survey Response - Patrick Hoffman

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Vision Statement

DOES THE 2018 VISION STATEMENT REFLECT YOUR FUTURE VISION FOR OLD TOWN SCOTTSDALE? Yes

WHAT ASPECTS OF THE 2018 VISION STATEMENT ALIGN WITH YOUR VISION FOR OLD TOWN? It is unique the way it is. It is a major tourist draw because Old Town Scottsdale is not "Just another big city downtown area".

Value Statement

RatingScale

A DIVERSE COLLECTION OF VIBRANT MIXED-USE DISTRICTS 2

CONTEXTUALLY SENSITIVE HIGH-QUALITY PLANNING, ARCHITECTURE, AND URBAN DESIGN 5

A COLLECTION OF INTERCONNECTED, MULTI-FUNCTIONAL OPEN SPACE AREAS 3

SUSTAINABILITY THAT IS SENSITIVE TO SCOTTSDALE'S UNIQUE DESERT ENVIRONMENT 4

A FOCUS ON ARTS AND CULTURE 6

FLUID CONNECTIVITY TO AND FROM OLD TOWN; AS WELL AS, WITHIN AND BETWEEN DISTRICTS, FOCUSING ON WALKABILITY AND BIKEABILITY

STRONG PUBLIC-PRIVATE PARTNERSHIPS TO SUPPORT ECONOMIC VITALITY

WORLDWIDE RECOGNITION AS THE PREMIER DOWNTOWN DESTINATION WITHIN THE DESERT SOUTHWEST

WHICH OLD TOWN VALUES STATEMENTS WOULD YOU MAINTAIN OR CHANGE, AND ARE THERE ANY MISSING VALUES STATEMENTS?

Contact Information

NAME	Patrick Hoffman
EMAIL	Phinbsmrk@aol.com
PHONE	(701) 222-8860
PREFERRED MAILING ADDRESS	4803 N Woodmere Fairway
ARE YOU AN OLD TOWN RESIDENT	Yes
DO YOU OWN PROPERTY IN OLD TOWN?	Yes
HOW MANY PROPERTIES IN OLD TOWN DO YOU OWN?	1
OLD TOWN PRIMARY PROPERTY ADDRESS	4803 N woodmere Fairway, Scottsdale, Arizona 85251
DO YOU HAVE A BUSINESS IN OLD TOWN?	No

Moriarity, Ben

From: notifications@cognitofirms.com on behalf of City of Scottsdale <notifications@cognitofirms.com>
Sent: Tuesday, April 19, 2022 12:04 PM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Vision & Values Self Guided Open House Survey Response - Rachel Smetana

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Vision Statement

DOES THE 2018 VISION STATEMENT REFLECT YOUR FUTURE VISION FOR OLD TOWN SCOTTSDALE? Yes

WHAT ASPECTS OF THE 2018 VISION STATEMENT ALIGN WITH YOUR VISION FOR OLD TOWN? Forward thinking without throwing over the past.

Value Statement

RatingScale

A DIVERSE COLLECTION OF VIBRANT MIXED-USE DISTRICTS 6

CONTEXTUALLY SENSITIVE HIGH-QUALITY PLANNING, ARCHITECTURE, AND URBAN DESIGN 1

A COLLECTION OF INTERCONNECTED, MULTI-FUNCTIONAL OPEN SPACE AREAS 7

SUSTAINABILITY THAT IS SENSITIVE TO SCOTTSDALE'S UNIQUE DESERT ENVIRONMENT 4

A FOCUS ON ARTS AND CULTURE 5

FLUID CONNECTIVITY TO AND FROM OLD TOWN; AS WELL AS, WITHIN AND BETWEEN DISTRICTS, FOCUSING ON WALKABILITY AND BIKEABILITY 3

STRONG PUBLIC-PRIVATE PARTNERSHIPS TO SUPPORT ECONOMIC VITALITY 8

WORLDWIDE RECOGNITION AS THE PREMIER DOWNTOWN DESTINATION WITHIN THE DESERT SOUTHWEST 2

WHICH OLD TOWN VALUES STATEMENTS WOULD YOU MAINTAIN OR CHANGE, AND ARE THERE ANY MISSING VALUES STATEMENTS?

Contact Information

NAME Rachel Smetana

EMAIL rachel.smetana@cox.net

PHONE (480) 772-6643

PREFERRED MAILING ADDRESS

ARE YOU AN OLD TOWN RESIDENT No

DO YOU OWN PROPERTY IN OLD TOWN? No

DO YOU HAVE A BUSINESS IN OLD TOWN? No

Moriarity, Ben

From: notifications@cognitofrms.com on behalf of City of Scottsdale <notifications@cognitofrms.com>
Sent: Saturday, March 19, 2022 11:31 AM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Vision & Values Self Guided Open House Survey Response - Ryan Dick

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Vision Statement

DOES THE 2018 VISION STATEMENT REFLECT YOUR FUTURE VISION FOR OLD TOWN SCOTTSDALE? No

WHAT WOULD YOU MAINTAIN IN THE 2018 VISION STATEMENT AND WHAT WOULD YOU CHANGE AND/OR ADD? The statement needs to include stronger emphasis on maintaining Scottsdale as a Western, rural and suburban, town.

Value Statement

RatingScale

A DIVERSE COLLECTION OF VIBRANT MIXED-USE DISTRICTS 8

CONTEXTUALLY SENSITIVE HIGH-QUALITY PLANNING, ARCHITECTURE, AND URBAN DESIGN 4

A COLLECTION OF INTERCONNECTED, MULTI-FUNCTIONAL OPEN SPACE AREAS 2

SUSTAINABILITY THAT IS SENSITIVE TO SCOTTSDALE'S UNIQUE DESERT ENVIRONMENT 1

A FOCUS ON ARTS AND CULTURE 3

FLUID CONNECTIVITY TO AND FROM OLD TOWN; AS WELL AS, WITHIN AND BETWEEN DISTRICTS, FOCUSING ON WALKABILITY AND BIKEABILITY 5

STRONG PUBLIC-PRIVATE PARTNERSHIPS TO SUPPORT ECONOMIC VITALITY 7

WORLDWIDE RECOGNITION AS THE PREMIER DOWNTOWN DESTINATION WITHIN THE DESERT SOUTHWEST 6

WHICH OLD TOWN VALUES STATEMENTS WOULD YOU MAINTAIN OR CHANGE, AND ARE THERE ANY MISSING VALUES STATEMENTS?

Contact Information

NAME Ryan Dick

EMAIL RyanDick@hotmail.com

PHONE (623) 215-5227

PREFERRED MAILING ADDRESS 11750 N 95Th St, Scottsdale, Arizona 85260

ARE YOU AN OLD TOWN RESIDENT No

DO YOU OWN PROPERTY IN OLD TOWN? No

DO YOU HAVE A BUSINESS IN OLD TOWN? No

Moriarity, Ben

From: notifications@cognitofirms.com on behalf of City of Scottsdale <notifications@cognitofirms.com>
Sent: Monday, April 18, 2022 12:08 PM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Vision & Values Self Guided Open House Survey Response - Stacey Worrell

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Vision Statement

DOES THE 2018 VISION STATEMENT REFLECT YOUR FUTURE VISION FOR OLD TOWN SCOTTSDALE? Yes

WHAT ASPECTS OF THE 2018 VISION STATEMENT ALIGN WITH YOUR VISION FOR OLD TOWN?

Value Statement

RatingScale

A DIVERSE COLLECTION OF VIBRANT MIXED-USE DISTRICTS 2

CONTEXTUALLY SENSITIVE HIGH-QUALITY PLANNING, ARCHITECTURE, AND URBAN DESIGN 1

A COLLECTION OF INTERCONNECTED, MULTI-FUNCTIONAL OPEN SPACE AREAS 5

SUSTAINABILITY THAT IS SENSITIVE TO SCOTTSDALE'S UNIQUE DESERT ENVIRONMENT 8

A FOCUS ON ARTS AND CULTURE 4

FLUID CONNECTIVITY TO AND FROM OLD TOWN; AS WELL AS, WITHIN AND BETWEEN DISTRICTS, FOCUSING ON WALKABILITY AND BIKEABILITY 6

STRONG PUBLIC-PRIVATE PARTNERSHIPS TO SUPPORT ECONOMIC VITALITY 7

WORLDWIDE RECOGNITION AS THE PREMIER DOWNTOWN DESTINATION WITHIN THE DESERT SOUTHWEST 3

WHICH OLD TOWN VALUES STATEMENTS WOULD YOU MAINTAIN OR CHANGE, AND ARE THERE ANY MISSING VALUES STATEMENTS?

Contact Information

NAME Stacey Worrell

EMAIL pupiekat22@aol.com

PHONE (480) 703-6208

PREFERRED MAILING ADDRESS 10201 E. Sable Ave, Mesa, Arizona 85212

ARE YOU AN OLD TOWN RESIDENT No

DO YOU OWN PROPERTY IN OLD TOWN? No

DO YOU HAVE A BUSINESS IN OLD TOWN? No

Moriarity, Ben

From: notifications@cognitofrms.com on behalf of City of Scottsdale <notifications@cognitofrms.com>
Sent: Saturday, March 19, 2022 3:09 PM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Vision & Values Self Guided Open House Survey Response - Suzanne Acevedo

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Vision Statement

DOES THE 2018 VISION STATEMENT REFLECT YOUR FUTURE VISION FOR OLD TOWN SCOTTSDALE? No

WHAT WOULD YOU MAINTAIN IN THE 2018 VISION STATEMENT AND WHAT WOULD YOU CHANGE AND/OR ADD? I would keep it the same! Stop approving high density Apartments buildings and not staying with the height requirements! You are ruining Scottsdale! Also stop with the apartments in Noerh Scottsdale!

Value Statement

RatingScale

A DIVERSE COLLECTION OF VIBRANT MIXED-USE DISTRICTS 1

CONTEXTUALLY SENSITIVE HIGH-QUALITY PLANNING, ARCHITECTURE, AND URBAN DESIGN 8

A COLLECTION OF INTERCONNECTED, MULTI-FUNCTIONAL OPEN SPACE AREAS 2

SUSTAINABILITY THAT IS SENSITIVE TO SCOTTSDALE'S UNIQUE DESERT ENVIRONMENT 6

A FOCUS ON ARTS AND CULTURE 3

FLUID CONNECTIVITY TO AND FROM OLD TOWN; AS WELL AS, WITHIN AND BETWEEN DISTRICTS, FOCUSING ON WALKABILITY AND BIKEABILITY

STRONG PUBLIC-PRIVATE PARTNERSHIPS TO SUPPORT ECONOMIC VITALITY

WORLDWIDE RECOGNITION AS THE PREMIER DOWNTOWN DESTINATION WITHIN THE DESERT SOUTHWEST

WHICH OLD TOWN VALUES STATEMENTS WOULD YOU MAINTAIN OR CHANGE, AND ARE THERE ANY MISSING VALUES STATEMENTS? I would keep it the same!

Contact Information

NAME Suzanne Acevedo

EMAIL suzanne5419@gmail.com

PHONE (208) 760-0816

PREFERRED MAILING ADDRESS 9420 E Cactus Road, Scottsdale 85260

ARE YOU AN OLD TOWN RESIDENT No

DO YOU OWN PROPERTY IN OLD TOWN? No

DO YOU HAVE A BUSINESS IN OLD TOWN? No

Moriarity, Ben

From: notifications@cognitofrms.com on behalf of City of Scottsdale <notifications@cognitofrms.com>
Sent: Monday, March 21, 2022 10:12 PM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Vision & Values Self Guided Open House Survey Response - Suzanne Mirasola

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Vision Statement

DOES THE 2018 VISION STATEMENT REFLECT YOUR FUTURE VISION FOR OLD TOWN SCOTTSDALE? No

WHAT WOULD YOU MAINTAIN IN THE 2018 VISION STATEMENT AND WHAT WOULD YOU CHANGE AND/OR ADD? District means development and you then diminish or completely lose the Neighborhood feel that unifies the areas.

Value Statement

RatingScale

A DIVERSE COLLECTION OF VIBRANT MIXED-USE DISTRICTS 1

CONTEXTUALLY SENSITIVE HIGH-QUALITY PLANNING, ARCHITECTURE, AND URBAN DESIGN 7

A COLLECTION OF INTERCONNECTED, MULTI-FUNCTIONAL OPEN SPACE AREAS 3

SUSTAINABILITY THAT IS SENSITIVE TO SCOTTSDALE'S UNIQUE DESERT ENVIRONMENT 2

A FOCUS ON ARTS AND CULTURE 4

FLUID CONNECTIVITY TO AND FROM OLD TOWN; AS WELL AS, WITHIN AND BETWEEN DISTRICTS, FOCUSING ON WALKABILITY AND BIKEABILITY

5

STRONG PUBLIC-PRIVATE PARTNERSHIPS TO SUPPORT ECONOMIC VITALITY

8

WORLDWIDE RECOGNITION AS THE PREMIER DOWNTOWN DESTINATION WITHIN THE DESERT SOUTHWEST

6

WHICH OLD TOWN VALUES STATEMENTS WOULD YOU MAINTAIN OR CHANGE, AND ARE THERE ANY MISSING VALUES STATEMENTS?

District concept is not working. Some are not respectful of their neighbors. The urbanization has been taken too far and the charm and heritage is losing its cache.

It is not a livable city as it once was. It is difficult to get around and park. Your ranking won't let me remove the diverse collection statement as number one. It is number 8 for me please correct. Sustainability statement is my number one

Contact Information

NAME Suzanne Mirasola

EMAIL Tmirasola@aol.com

PHONE (602) 284-2244

PREFERRED MAILING ADDRESS 10345 E Bella Vista, Scottsdale, Arizona 85258

ARE YOU AN OLD TOWN RESIDENT No

DO YOU OWN PROPERTY IN OLD TOWN? No

DO YOU HAVE A BUSINESS IN OLD TOWN? No

Moriarity, Ben

From: notifications@cognitofrms.com on behalf of City of Scottsdale <notifications@cognitofrms.com>
Sent: Monday, April 18, 2022 8:32 PM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Vision & Values Self Guided Open House Survey Response - William Romjue

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Vision Statement

DOES THE 2018 VISION STATEMENT REFLECT YOUR FUTURE VISION FOR OLD TOWN SCOTTSDALE? No

WHAT WOULD YOU MAINTAIN IN THE 2018 VISION STATEMENT AND WHAT WOULD YOU CHANGE AND/OR ADD? I am not convinced that Old Town Scottsdale will be preserved and maintained to the way Most of us who Relocated here 20 and 30 Years Ago want it to be.

Value Statement

RatingScale

A DIVERSE COLLECTION OF VIBRANT MIXED-USE DISTRICTS 5

CONTEXTUALLY SENSITIVE HIGH-QUALITY PLANNING, ARCHITECTURE, AND URBAN DESIGN 8

A COLLECTION OF INTERCONNECTED, MULTI-FUNCTIONAL OPEN SPACE AREAS 4

SUSTAINABILITY THAT IS SENSITIVE TO SCOTTSDALE'S UNIQUE DESERT ENVIRONMENT 1

A FOCUS ON ARTS AND CULTURE 2

FLUID CONNECTIVITY TO AND FROM OLD TOWN; AS WELL AS, WITHIN AND BETWEEN DISTRICTS, FOCUSING ON WALKABILITY AND BIKEABILITY 3

STRONG PUBLIC-PRIVATE PARTNERSHIPS TO SUPPORT ECONOMIC VITALITY 7

WORLDWIDE RECOGNITION AS THE PREMIER DOWNTOWN DESTINATION WITHIN THE DESERT SOUTHWEST 6

WHICH OLD TOWN VALUES STATEMENTS WOULD YOU MAINTAIN OR CHANGE, AND ARE THERE ANY MISSING VALUES STATEMENTS?

Maintain our Western and Arts Heritage. End High Rise, High Density, High Rent, Housing projects. Most of us relocated to Scottsdale to get away from the Metropolitan Mess.

Contact Information

NAME William Romjue

EMAIL wromjue@outlook.com

PHONE (480) 970-1100

PREFERRED MAILING ADDRESS 3550 N. Goldwater Blvd., C/O STAPLES, Scottsdale, Arizona 85251

ARE YOU AN OLD TOWN RESIDENT Yes

DO YOU OWN PROPERTY IN OLD TOWN? No

DO YOU HAVE A BUSINESS IN OLD TOWN? No

From: notifications@cognitofrms.com on behalf of [City of Scottsdale](#)
To: [Reynolds, Taylor](#); [Yaron, Adam](#)
Subject: Old Town Vision & Values Self Guided Open House Survey Response - Scott Bowers
Date: Tuesday, May 3, 2022 4:26:11 PM

External Email: Please use caution if opening links or attachments!

Entry Details

Vision Statement

DOES THE 2018 VISION STATEMENT REFLECT YOUR FUTURE VISION FOR OLD TOWN SCOTTSDALE? **Yes**

WHAT ASPECTS OF THE 2018 VISION STATEMENT ALIGN WITH YOUR VISION FOR OLD TOWN?

Value Statement

RatingScale

A DIVERSE COLLECTION OF VIBRANT MIXED-USE DISTRICTS **5**

CONTEXTUALLY SENSITIVE HIGH-QUALITY PLANNING, ARCHITECTURE, AND URBAN DESIGN **2**

A COLLECTION OF INTERCONNECTED, MULTI-FUNCTIONAL OPEN SPACE AREAS **4**

SUSTAINABILITY THAT IS SENSITIVE TO SCOTTSDALE'S UNIQUE DESERT ENVIRONMENT **7**

A FOCUS ON ARTS AND CULTURE **6**

FLUID CONNECTIVITY TO AND FROM OLD TOWN; AS WELL AS, WITHIN **1**

AND BETWEEN DISTRICTS,
FOCUSING ON WALKABILITY AND
BIKEABILITY

STRONG PUBLIC-PRIVATE
PARTNERSHIPS TO SUPPORT
ECONOMIC VITALITY 3

WORLDWIDE RECOGNITION AS THE
PREMIER DOWNTOWN DESTINATION
WITHIN THE DESERT SOUTHWEST 8

WHICH OLD TOWN VALUES
STATEMENTS WOULD YOU
MAINTAIN OR CHANGE, AND ARE
THERE ANY MISSING VALUES
STATEMENTS?

Contact Information

NAME Scott Bowers

EMAIL sgjbowers@hotmail.com

PHONE (480) 313-6580

PREFERRED MAILING ADDRESS 2941 N. 81 Place, Scottsdale, Arizona 85251

ARE YOU AN OLD TOWN RESIDENT Yes

DO YOU OWN PROPERTY IN OLD
TOWN? No

DO YOU HAVE A BUSINESS IN OLD
TOWN? No

From: notifications@cognitofrms.com on behalf of [City of Scottsdale](#)
To: [Reynolds, Taylor](#); [Yaron, Adam](#)
Subject: Old Town Vision & Values Self Guided Open House Survey Response - Stephanie Nestlerode
Date: Saturday, March 19, 2022 3:22:15 PM

External Email: Please use caution if opening links or attachments!

Entry Details

Vision Statement

DOES THE 2018 VISION STATEMENT REFLECT YOUR FUTURE VISION FOR OLD TOWN SCOTTSDALE? No

WHAT WOULD YOU MAINTAIN IN THE 2018 VISION STATEMENT AND WHAT WOULD YOU CHANGE AND/OR ADD? Something needs to be added about preserving the "Most Western Town"/big little city feel that was so aggressively marketed in the 90s and led to so many of the residents moving here that make Scottsdale what it is today. Residential zoning needs to be protected

Value Statement

RatingScale

A DIVERSE COLLECTION OF VIBRANT MIXED-USE DISTRICTS 4

CONTEXTUALLY SENSITIVE HIGH-QUALITY PLANNING, ARCHITECTURE, AND URBAN DESIGN 1

A COLLECTION OF INTERCONNECTED, MULTI-FUNCTIONAL OPEN SPACE AREAS 3

SUSTAINABILITY THAT IS SENSITIVE TO SCOTTSDALE'S UNIQUE DESERT ENVIRONMENT 2

A FOCUS ON ARTS AND CULTURE 6

FLUID CONNECTIVITY TO AND FROM OLD TOWN; AS WELL AS, WITHIN AND BETWEEN DISTRICTS, FOCUSING ON WALKABILITY AND BIKEABILITY 7

STRONG PUBLIC-PRIVATE PARTNERSHIPS TO SUPPORT ECONOMIC VITALITY 5

WORLDWIDE RECOGNITION AS THE PREMIER DOWNTOWN DESTINATION WITHIN THE DESERT SOUTHWEST 8

WHICH OLD TOWN VALUES STATEMENTS WOULD YOU MAINTAIN OR CHANGE, AND ARE THERE ANY MISSING VALUES STATEMENTS?

Something needs to be added about preserving the rights of the residents and the charm of the residential neighborhoods that were used to lure residents here prior to this huge investor boom that is turning the area into an urban hellscape

Contact Information

NAME Stephanie Nestlerode

EMAIL stephanienestlerode@gmail.com

PHONE (480) 204-3039

PREFERRED MAILING ADDRESS 8613 E Jackrabbit Rd, Scottsdale, Arizona 85250

ARE YOU AN OLD TOWN RESIDENT Yes

DO YOU OWN PROPERTY IN OLD TOWN? Yes

HOW MANY PROPERTIES IN OLD TOWN DO YOU OWN? 1

OLD TOWN PRIMARY PROPERTY ADDRESS 8613 E Jackrabbit Rd, Scottsdale, Arizona 85250

DO YOU HAVE A BUSINESS IN OLD TOWN? No

From: notifications@cognitofrms.com on behalf of [City of Scottsdale](#)
To: [Reynolds, Taylor](#); [Yaron, Adam](#)
Subject: Old Town Vision & Values Self Guided Open House Survey Response - Charlie von Arentschildt
Date: Monday, October 24, 2022 12:01:00 PM

External Email: Please use caution if opening links or attachments!

Entry Details

Vision Statement

DOES THE 2018 VISION STATEMENT REFLECT YOUR FUTURE VISION FOR OLD TOWN SCOTTSDALE? No

WHAT WOULD YOU MAINTAIN IN THE 2018 VISION STATEMENT AND WHAT WOULD YOU CHANGE AND/OR ADD? We need a bigger office using tax base, to support daytime retail

Value Statement

RatingScale

A DIVERSE COLLECTION OF VIBRANT MIXED-USE DISTRICTS 2

CONTEXTUALLY SENSITIVE HIGH-QUALITY PLANNING, ARCHITECTURE, AND URBAN DESIGN 4

A COLLECTION OF INTERCONNECTED, MULTI-FUNCTIONAL OPEN SPACE AREAS 5

SUSTAINABILITY THAT IS SENSITIVE TO SCOTTSDALE'S UNIQUE DESERT ENVIRONMENT 8

A FOCUS ON ARTS AND CULTURE 6

FLUID CONNECTIVITY TO AND FROM 1

OLD TOWN; AS WELL AS, WITHIN AND BETWEEN DISTRICTS, FOCUSING ON WALKABILITY AND BIKEABILITY

STRONG PUBLIC-PRIVATE PARTNERSHIPS TO SUPPORT ECONOMIC VITALITY 3

WORLDWIDE RECOGNITION AS THE PREMIER DOWNTOWN DESTINATION WITHIN THE DESERT SOUTHWEST 7

WHICH OLD TOWN VALUES STATEMENTS WOULD YOU MAINTAIN OR CHANGE, AND ARE THERE ANY MISSING VALUES STATEMENTS?

We need to get over "desert" as a part of our identity. We need to understand who we are, and what is driving our tourism and economic viability. We need more office users and employment that we are losing to Tempe as in the past ten years Tempe has doubled their office footprint and Old Town hasn't gained a foot. New office users who embrace a flight to quality will ditch the tired old buildings in Old Town in favor of Tempe and other areas with new development. The pain for our restaurants, retail, and tax base will be devastating.

Contact Information

NAME Charlie von Arentschildt

EMAIL charles.vona@gmail.com

PHONE (914) 886-2663

PREFERRED MAILING ADDRESS 7018 E. Orange Blossom Lane, Paradise Valley, Arizona 85253

ARE YOU AN OLD TOWN RESIDENT Yes

DO YOU OWN PROPERTY IN OLD TOWN? Yes

HOW MANY PROPERTIES IN OLD TOWN DO YOU OWN? 1

**OLD TOWN PRIMARY PROPERTY
ADDRESS**

7018 E. Orange Blossom Lane, Paradise
Valley, Arizona 85253-7009

**DO YOU HAVE A BUSINESS IN OLD
TOWN?**

No

Moriarity, Ben

From: notifications@cognitoforms.com on behalf of City of Scottsdale <notifications@cognitoforms.com>
Sent: Monday, September 12, 2022 2:34 PM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Vision & Values Self Guided Open House Survey Response - NAU JUDE

Follow Up Flag: Follow up
Flag Status: Completed

 **External Email: Please use caution if opening links or attachments!**

Entry Details

Vision Statement

DOES THE 2018 VISION STATEMENT REFLECT YOUR FUTURE VISION FOR OLD TOWN SCOTTSDALE? Yes

WHAT ASPECTS OF THE 2018 VISION STATEMENT ALIGN WITH YOUR VISION FOR OLD TOWN?

Value Statement

RatingScale

A DIVERSE COLLECTION OF VIBRANT MIXED-USE DISTRICTS 6

CONTEXTUALLY SENSITIVE HIGH-QUALITY PLANNING, ARCHITECTURE, AND URBAN DESIGN 1

A COLLECTION OF INTERCONNECTED, MULTI-FUNCTIONAL OPEN SPACE AREAS 2

SUSTAINABILITY THAT IS SENSITIVE TO SCOTTSDALE'S UNIQUE DESERT ENVIRONMENT 3

A FOCUS ON ARTS AND CULTURE 4

FLUID CONNECTIVITY TO AND FROM OLD TOWN; AS WELL AS, WITHIN AND BETWEEN DISTRICTS, FOCUSING ON WALKABILITY AND BIKEABILITY 5

STRONG PUBLIC-PRIVATE PARTNERSHIPS TO SUPPORT ECONOMIC VITALITY 8

WORLDWIDE RECOGNITION AS THE PREMIER DOWNTOWN DESTINATION WITHIN THE DESERT SOUTHWEST 7

WHICH OLD TOWN VALUES STATEMENTS WOULD YOU MAINTAIN OR CHANGE, AND ARE THERE ANY MISSING VALUES STATEMENTS?

Contact Information

NAME NAU JUDE

EMAIL jude.nau@bwsundial.com

PHONE (480) 440-8669

PREFERRED MAILING ADDRESS 7320 E Camelback Road, Scottsdale, Arizona 85251

ARE YOU AN OLD TOWN RESIDENT Yes

DO YOU OWN PROPERTY IN OLD TOWN? Yes

HOW MANY PROPERTIES IN OLD TOWN DO YOU OWN? 2

OLD TOWN PRIMARY PROPERTY ADDRESS 7320 E Camelback Road, Scottsdale, Arizona 85251

DO YOU HAVE A BUSINESS IN OLD TOWN? **Yes**

HOW MANY BUSINESSES IN OLD TOWN DO YOU OWN? **1**

OLD TOWN PRIMARY BUSINESS ADDRESS **Best Western Plus Sundial, 7320 E Camelback road, Scottsdale, Arizona 85251**

Moriarity, Ben

From: notifications@cognitofirms.com on behalf of City of Scottsdale <notifications@cognitofirms.com>
Sent: Saturday, September 10, 2022 2:19 PM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Vision & Values Self Guided Open House Survey Response - Linda Ahlberg

Follow Up Flag: Follow up
Flag Status: Flagged

 **External Email: Please use caution if opening links or attachments!**

Entry Details

Vision Statement

DOES THE 2018 VISION STATEMENT REFLECT YOUR FUTURE VISION FOR OLD TOWN SCOTTSDALE? Yes

WHAT ASPECTS OF THE 2018 VISION STATEMENT ALIGN WITH YOUR VISION FOR OLD TOWN? recognizes Western heritage

Value Statement

RatingScale

A DIVERSE COLLECTION OF VIBRANT MIXED-USE DISTRICTS 6

CONTEXTUALLY SENSITIVE HIGH-QUALITY PLANNING, ARCHITECTURE, AND URBAN DESIGN 5

A COLLECTION OF INTERCONNECTED, MULTI-FUNCTIONAL OPEN SPACE AREAS 2

SUSTAINABILITY THAT IS SENSITIVE TO SCOTTSDALE'S UNIQUE DESERT ENVIRONMENT 1

A FOCUS ON ARTS AND CULTURE 4

FLUID CONNECTIVITY TO AND FROM OLD TOWN; AS WELL AS, WITHIN AND BETWEEN DISTRICTS, FOCUSING ON WALKABILITY AND BIKEABILITY 3

STRONG PUBLIC-PRIVATE PARTNERSHIPS TO SUPPORT ECONOMIC VITALITY 8

WORLDWIDE RECOGNITION AS THE PREMIER DOWNTOWN DESTINATION WITHIN THE DESERT SOUTHWEST 7

WHICH OLD TOWN VALUES STATEMENTS WOULD YOU MAINTAIN OR CHANGE, AND ARE THERE ANY MISSING VALUES STATEMENTS?

Contact Information

NAME Linda Ahlberg

EMAIL ristberg@hotmail.com

PHONE (602) 809-8423

PREFERRED MAILING ADDRESS 7777 E Main St #166, Scottsdale, Arizona 85251

ARE YOU AN OLD TOWN RESIDENT Yes

DO YOU OWN PROPERTY IN OLD TOWN? Yes

HOW MANY PROPERTIES IN OLD TOWN DO YOU OWN? 1

OLD TOWN PRIMARY PROPERTY ADDRESS 7777 E. Main Street #166, Scottsdale, Arizona 85251

DO YOU HAVE A BUSINESS IN OLD TOWN? No

Moriarity, Ben

From: notifications@cognitofirms.com on behalf of City of Scottsdale <notifications@cognitofirms.com>
Sent: Friday, August 12, 2022 6:30 PM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Vision & Values Self Guided Open House Survey Response - Christine Loschiavo

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Vision Statement

DOES THE 2018 VISION STATEMENT REFLECT YOUR FUTURE VISION FOR OLD TOWN SCOTTSDALE? Yes

WHAT ASPECTS OF THE 2018 VISION STATEMENT ALIGN WITH YOUR VISION FOR OLD TOWN? The mention of unique districts and the western heritage

Value Statement

RatingScale

A DIVERSE COLLECTION OF VIBRANT MIXED-USE DISTRICTS 5

CONTEXTUALLY SENSITIVE HIGH-QUALITY PLANNING, ARCHITECTURE, AND URBAN DESIGN 6

A COLLECTION OF INTERCONNECTED, MULTI-FUNCTIONAL OPEN SPACE AREAS 4

SUSTAINABILITY THAT IS SENSITIVE TO SCOTTSDALE'S UNIQUE DESERT ENVIRONMENT 1

A FOCUS ON ARTS AND CULTURE 3

FLUID CONNECTIVITY TO AND FROM OLD TOWN; AS WELL AS, WITHIN AND BETWEEN DISTRICTS, FOCUSING ON WALKABILITY AND BIKEABILITY

2

STRONG PUBLIC-PRIVATE PARTNERSHIPS TO SUPPORT ECONOMIC VITALITY

7

WORLDWIDE RECOGNITION AS THE PREMIER DOWNTOWN DESTINATION WITHIN THE DESERT SOUTHWEST

8

WHICH OLD TOWN VALUES STATEMENTS WOULD YOU MAINTAIN OR CHANGE, AND ARE THERE ANY MISSING VALUES STATEMENTS?

Contact Information

NAME

Christine Loschiavo

EMAIL

1751purpose@gmail.com

PHONE

(480) 628-0496

PREFERRED MAILING ADDRESS

4803 N Woodmere Fairway, Unit 1004, Scottsdale
85251

ARE YOU AN OLD TOWN RESIDENT

Yes

DO YOU OWN PROPERTY IN OLD TOWN?

Yes

HOW MANY PROPERTIES IN OLD TOWN DO YOU OWN?

1

OLD TOWN PRIMARY PROPERTY ADDRESS

4803 N Woodmere Fairway, Unit 1004, Scottsdale,
Arizona 85251

DO YOU HAVE A BUSINESS IN OLD TOWN?

No

Moriarity, Ben

From: notifications@cognitofirms.com on behalf of City of Scottsdale <notifications@cognitofirms.com>
Sent: Monday, July 18, 2022 2:55 PM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Vision & Values Self Guided Open House Survey Response - Anthony Bennett

Follow Up Flag: Follow up
Flag Status: Completed

 **External Email: Please use caution if opening links or attachments!**

Entry Details

Vision Statement

DOES THE 2018 VISION STATEMENT REFLECT YOUR FUTURE VISION FOR OLD TOWN SCOTTSDALE? Yes

WHAT ASPECTS OF THE 2018 VISION STATEMENT ALIGN WITH YOUR VISION FOR OLD TOWN? Old West

Value Statement

RatingScale

A DIVERSE COLLECTION OF VIBRANT MIXED-USE DISTRICTS 2

CONTEXTUALLY SENSITIVE HIGH-QUALITY PLANNING, ARCHITECTURE, AND URBAN DESIGN 3

A COLLECTION OF INTERCONNECTED, MULTI-FUNCTIONAL OPEN SPACE AREAS 5

SUSTAINABILITY THAT IS SENSITIVE TO SCOTTSDALE'S UNIQUE DESERT ENVIRONMENT 6

A FOCUS ON ARTS AND CULTURE 4

FLUID CONNECTIVITY TO AND FROM OLD TOWN; AS WELL AS, WITHIN AND BETWEEN DISTRICTS, FOCUSING ON WALKABILITY AND BIKEABILITY 7

STRONG PUBLIC-PRIVATE PARTNERSHIPS TO SUPPORT ECONOMIC VITALITY 1

WORLDWIDE RECOGNITION AS THE PREMIER DOWNTOWN DESTINATION WITHIN THE DESERT SOUTHWEST 8

WHICH OLD TOWN VALUES STATEMENTS WOULD YOU MAINTAIN OR CHANGE, AND ARE THERE ANY MISSING VALUES STATEMENTS? Maintain: Destination, walkability, sustainability & open spaces

Contact Information

NAME Anthony Bennett

EMAIL anbennett@scottsdaleaz.gov

PHONE (602) 460-3497

PREFERRED MAILING ADDRESS 5317 E Marconi Ave, Scottsdale, Arizona 85254

ARE YOU AN OLD TOWN RESIDENT No

DO YOU OWN PROPERTY IN OLD TOWN? No

DO YOU HAVE A BUSINESS IN OLD TOWN? No

Moriarity, Ben

From: notifications@cognitofirms.com on behalf of City of Scottsdale <notifications@cognitofirms.com>
Sent: Monday, June 6, 2022 1:09 PM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Vision & Values Self Guided Open House Survey Response - Darin Hughes

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Vision Statement

DOES THE 2018 VISION STATEMENT REFLECT YOUR FUTURE VISION FOR OLD TOWN SCOTTSDALE? Yes

WHAT ASPECTS OF THE 2018 VISION STATEMENT ALIGN WITH YOUR VISION FOR OLD TOWN? I like the acknowledgment of past cultural influence while still recognizing the need to look forward toward a more regionally-serving center.

Value Statement

RatingScale

A DIVERSE COLLECTION OF VIBRANT MIXED-USE DISTRICTS 3

CONTEXTUALLY SENSITIVE HIGH-QUALITY PLANNING, ARCHITECTURE, AND URBAN DESIGN 4

A COLLECTION OF INTERCONNECTED, MULTI-FUNCTIONAL OPEN SPACE AREAS 6

SUSTAINABILITY THAT IS SENSITIVE TO SCOTTSDALE'S UNIQUE DESERT ENVIRONMENT 1

A FOCUS ON ARTS AND CULTURE 5

FLUID CONNECTIVITY TO AND FROM
OLD TOWN; AS WELL AS, WITHIN
AND BETWEEN DISTRICTS,
FOCUSING ON WALKABILITY AND
BIKEABILITY

2

STRONG PUBLIC-PRIVATE
PARTNERSHIPS TO SUPPORT
ECONOMIC VITALITY

7

WORLDWIDE RECOGNITION AS THE
PREMIER DOWNTOWN DESTINATION
WITHIN THE DESERT SOUTHWEST

8

WHICH OLD TOWN VALUES
STATEMENTS WOULD YOU
MAINTAIN OR CHANGE, AND ARE
THERE ANY MISSING VALUES
STATEMENTS?

Seems to be lacking any pursuit of
equity/accessibility/livability.

Contact Information

NAME

Darin Hughes

EMAIL

hughes.darin.e@gmail.com

PHONE

(831) 224-5763

PREFERRED MAILING ADDRESS

1310 N 2nd St, APT 2201, Phoenix, Arizona 85004

ARE YOU AN OLD TOWN RESIDENT

No

DO YOU OWN PROPERTY IN OLD
TOWN?

No

DO YOU HAVE A BUSINESS IN OLD
TOWN?

No

Moriarity, Ben

From: notifications@cognitofrms.com on behalf of City of Scottsdale <notifications@cognitofrms.com>
Sent: Friday, February 25, 2022 7:08 PM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Vision & Values Self Guided Open House Survey Response - Raoul Zubia

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Vision Statement

DOES THE 2018 VISION STATEMENT REFLECT YOUR FUTURE VISION FOR OLD TOWN SCOTTSDALE? Yes

WHAT ASPECTS OF THE 2018 VISION STATEMENT ALIGN WITH YOUR VISION FOR OLD TOWN? Changing the name from Downtown to Old Town.

Value Statement

RatingScale

A DIVERSE COLLECTION OF VIBRANT MIXED-USE DISTRICTS 1

CONTEXTUALLY SENSITIVE HIGH-QUALITY PLANNING, ARCHITECTURE, AND URBAN DESIGN 2

A COLLECTION OF INTERCONNECTED, MULTI-FUNCTIONAL OPEN SPACE AREAS 7

SUSTAINABILITY THAT IS SENSITIVE TO SCOTTSDALE'S UNIQUE DESERT ENVIRONMENT 5

A FOCUS ON ARTS AND CULTURE 4

FLUID CONNECTIVITY TO AND FROM OLD TOWN; AS WELL AS, WITHIN AND BETWEEN DISTRICTS, FOCUSING ON WALKABILITY AND BIKEABILITY 6

STRONG PUBLIC-PRIVATE PARTNERSHIPS TO SUPPORT ECONOMIC VITALITY 3

WORLDWIDE RECOGNITION AS THE PREMIER DOWNTOWN DESTINATION WITHIN THE DESERT SOUTHWEST 8

WHICH OLD TOWN VALUES STATEMENTS WOULD YOU MAINTAIN OR CHANGE, AND ARE THERE ANY MISSING VALUES STATEMENTS?

Contact Information

NAME Raoul Zubia

EMAIL raoul.zubia@yahoo.com

PHONE (480) 242-3312

PREFERRED MAILING ADDRESS 7307 E. Villa Way, Scottsdale, Arizona 85257

ARE YOU AN OLD TOWN RESIDENT No

DO YOU OWN PROPERTY IN OLD TOWN? No

DO YOU HAVE A BUSINESS IN OLD TOWN? No

Moriarity, Ben

From: notifications@cognitofirms.com on behalf of City of Scottsdale <notifications@cognitofirms.com>
Sent: Friday, February 25, 2022 7:58 PM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Vision & Values Self Guided Open House Survey Response - Frank Altobelli

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Vision Statement

DOES THE 2018 VISION STATEMENT REFLECT YOUR FUTURE VISION FOR OLD TOWN SCOTTSDALE? Yes

WHAT ASPECTS OF THE 2018 VISION STATEMENT ALIGN WITH YOUR VISION FOR OLD TOWN? Scottsdale

Value Statement

RatingScale

A DIVERSE COLLECTION OF VIBRANT MIXED-USE DISTRICTS 6

CONTEXTUALLY SENSITIVE HIGH-QUALITY PLANNING, ARCHITECTURE, AND URBAN DESIGN 7

A COLLECTION OF INTERCONNECTED, MULTI-FUNCTIONAL OPEN SPACE AREAS 3

SUSTAINABILITY THAT IS SENSITIVE TO SCOTTSDALE'S UNIQUE DESERT ENVIRONMENT 4

A FOCUS ON ARTS AND CULTURE 5

FLUID CONNECTIVITY TO AND FROM OLD TOWN; AS WELL AS, WITHIN AND BETWEEN DISTRICTS, FOCUSING ON WALKABILITY AND BIKEABILITY

2

STRONG PUBLIC-PRIVATE PARTNERSHIPS TO SUPPORT ECONOMIC VITALITY

8

WORLDWIDE RECOGNITION AS THE PREMIER DOWNTOWN DESTINATION WITHIN THE DESERT SOUTHWEST

1

WHICH OLD TOWN VALUES STATEMENTS WOULD YOU MAINTAIN OR CHANGE, AND ARE THERE ANY MISSING VALUES STATEMENTS?

Scottsdale

Contact Information

NAME

Frank Altobelli

EMAIL

frank_altobelli@hotmail.com

PHONE

(623) 570-2890

PREFERRED MAILING ADDRESS

8626 e Mackenzie dr, Scottsdale 85251

ARE YOU AN OLD TOWN RESIDENT

Yes

DO YOU OWN PROPERTY IN OLD TOWN?

Yes

HOW MANY PROPERTIES IN OLD TOWN DO YOU OWN?

2

OLD TOWN PRIMARY PROPERTY ADDRESS

8626 e Mackenzie dr, Scottsdale, Arizona 85251

DO YOU HAVE A BUSINESS IN OLD TOWN?

Yes

HOW MANY BUSINESSES IN OLD TOWN DO YOU OWN?

1

**OLD TOWN PRIMARY BUSINESS
ADDRESS**

6730 e mcdowell rd, Scottsdale, Arizona 85257

Moriarity, Ben

From: notifications@cognitofirms.com on behalf of City of Scottsdale <notifications@cognitofirms.com>
Sent: Tuesday, July 12, 2022 1:05 PM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Vision & Values Self Guided Open House Survey Response - gregory Price

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Vision Statement

DOES THE 2018 VISION STATEMENT REFLECT YOUR FUTURE VISION FOR OLD TOWN SCOTTSDALE? Yes

WHAT ASPECTS OF THE 2018 VISION STATEMENT ALIGN WITH YOUR VISION FOR OLD TOWN? All aspects

Value Statement

RatingScale

A DIVERSE COLLECTION OF VIBRANT MIXED-USE DISTRICTS 5

CONTEXTUALLY SENSITIVE HIGH-QUALITY PLANNING, ARCHITECTURE, AND URBAN DESIGN 3

A COLLECTION OF INTERCONNECTED, MULTI-FUNCTIONAL OPEN SPACE AREAS 6

SUSTAINABILITY THAT IS SENSITIVE TO SCOTTSDALE'S UNIQUE DESERT ENVIRONMENT 4

A FOCUS ON ARTS AND CULTURE 7

FLUID CONNECTIVITY TO AND FROM OLD TOWN; AS WELL AS, WITHIN AND BETWEEN DISTRICTS, FOCUSING ON WALKABILITY AND BIKEABILITY

8

STRONG PUBLIC-PRIVATE PARTNERSHIPS TO SUPPORT ECONOMIC VITALITY

2

WORLDWIDE RECOGNITION AS THE PREMIER DOWNTOWN DESTINATION WITHIN THE DESERT SOUTHWEST

1

WHICH OLD TOWN VALUES STATEMENTS WOULD YOU MAINTAIN OR CHANGE, AND ARE THERE ANY MISSING VALUES STATEMENTS?

Maintain all
No missing value statements

Contact Information

NAME gregory Price

EMAIL gprice3@cox.net

PHONE (602) 571-7265

PREFERRED MAILING ADDRESS 10019 E MountainViewRd, #1096, Scottsdale, Arizona 85258

ARE YOU AN OLD TOWN RESIDENT No

DO YOU OWN PROPERTY IN OLD TOWN? No

DO YOU HAVE A BUSINESS IN OLD TOWN? No

Moriarity, Ben

From: notifications@cognitofrms.com on behalf of City of Scottsdale <notifications@cognitofrms.com>
Sent: Saturday, June 18, 2022 11:13 AM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Vision & Values Self Guided Open House Survey Response - Marcy Kostewa

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Vision Statement

DOES THE 2018 VISION STATEMENT REFLECT YOUR FUTURE VISION FOR OLD TOWN SCOTTSDALE? No

WHAT WOULD YOU MAINTAIN IN THE 2018 VISION STATEMENT AND WHAT WOULD YOU CHANGE AND/OR ADD? drop boldly looking to its metropolitan future. We have strayed away from the West Most Western Town. Stop it. The new apartments are way too modern. They should be fewer and more Southwest in appearance.

Value Statement

RatingScale

A DIVERSE COLLECTION OF VIBRANT MIXED-USE DISTRICTS 8

CONTEXTUALLY SENSITIVE HIGH-QUALITY PLANNING, ARCHITECTURE, AND URBAN DESIGN 1

A COLLECTION OF INTERCONNECTED, MULTI-FUNCTIONAL OPEN SPACE AREAS 7

SUSTAINABILITY THAT IS SENSITIVE TO SCOTTSDALE'S UNIQUE DESERT ENVIRONMENT 6

A FOCUS ON ARTS AND CULTURE 2

FLUID CONNECTIVITY TO AND FROM OLD TOWN; AS WELL AS, WITHIN AND BETWEEN DISTRICTS, FOCUSING ON WALKABILITY AND BIKEABILITY

4

STRONG PUBLIC-PRIVATE PARTNERSHIPS TO SUPPORT ECONOMIC VITALITY

3

WORLDWIDE RECOGNITION AS THE PREMIER DOWNTOWN DESTINATION WITHIN THE DESERT SOUTHWEST

5

WHICH OLD TOWN VALUES STATEMENTS WOULD YOU MAINTAIN OR CHANGE, AND ARE THERE ANY MISSING VALUES STATEMENTS?

Distinct, separate, shopping districts away from full residential areas without business mixed in. Small groceries, incidental, drug stores, salons, etc to shop in neighborhoods, not mixed in with businesses and box stores.

Contact Information

NAME

Marcy Kostewa

EMAIL

marcy@markosinc.com

PHONE

(160) 244-8162 x2

PREFERRED MAILING ADDRESS

5902 E Lewis Ave, Scottsdale, Arizona 85257-1928

ARE YOU AN OLD TOWN RESIDENT

Yes

DO YOU OWN PROPERTY IN OLD TOWN?

Yes

HOW MANY PROPERTIES IN OLD TOWN DO YOU OWN?

1

OLD TOWN PRIMARY PROPERTY ADDRESS

5902 E Lewis Ave, Scottsdale, Arizona 85257-1928

DO YOU HAVE A BUSINESS IN OLD TOWN?

Yes

HOW MANY BUSINESSES IN OLD TOWN DO YOU OWN?

1

OLD TOWN PRIMARY BUSINESS ADDRESS

5902 E Lewis Ave, Scottsdale, Arizona 85257

Moriarity, Ben

From: notifications@cognitofrms.com on behalf of City of Scottsdale <notifications@cognitofrms.com>
Sent: Wednesday, January 5, 2022 1:07 PM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Vision & Values Self Guided Open House Survey Response - Michael Milillo

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Vision Statement

DOES THE 2018 VISION STATEMENT REFLECT YOUR FUTURE VISION FOR OLD TOWN SCOTTSDALE? Yes

WHAT ASPECTS OF THE 2018 VISION STATEMENT ALIGN WITH YOUR VISION FOR OLD TOWN? Maintaining historic character in a defined area as well as updating the area to maintain vitality in future.

Value Statement

RatingScale

A DIVERSE COLLECTION OF VIBRANT MIXED-USE DISTRICTS 2

CONTEXTUALLY SENSITIVE HIGH-QUALITY PLANNING, ARCHITECTURE, AND URBAN DESIGN 5

A COLLECTION OF INTERCONNECTED, MULTI-FUNCTIONAL OPEN SPACE AREAS 7

SUSTAINABILITY THAT IS SENSITIVE TO SCOTTSDALE'S UNIQUE DESERT ENVIRONMENT 1

A FOCUS ON ARTS AND CULTURE 4

FLUID CONNECTIVITY TO AND FROM OLD TOWN; AS WELL AS, WITHIN AND BETWEEN DISTRICTS, FOCUSING ON WALKABILITY AND BIKEABILITY 3

STRONG PUBLIC-PRIVATE PARTNERSHIPS TO SUPPORT ECONOMIC VITALITY 6

WORLDWIDE RECOGNITION AS THE PREMIER DOWNTOWN DESTINATION WITHIN THE DESERT SOUTHWEST 8

WHICH OLD TOWN VALUES STATEMENTS WOULD YOU MAINTAIN OR CHANGE, AND ARE THERE ANY MISSING VALUES STATEMENTS?

Sustainability is key. Improved walkability and bikeability will assist that along with more trees and shade.

Contact Information

NAME Michael Milillo

EMAIL milillo@cox.net

PHONE (602) 527-0391

PREFERRED MAILING ADDRESS 7724 E. Valley View Rd., Scottsdale, Arizona 85250

ARE YOU AN OLD TOWN RESIDENT No

DO YOU OWN PROPERTY IN OLD TOWN? No

DO YOU HAVE A BUSINESS IN OLD TOWN? No

Moriarity, Ben

From: notifications@cognitofirms.com on behalf of City of Scottsdale <notifications@cognitofirms.com>
Sent: Wednesday, December 29, 2021 10:32 AM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Vision & Values Self Guided Open House Survey Response - Charles Blackmon

Follow Up Flag: Follow up
Flag Status: Flagged

 **External Email: Please use caution if opening links or attachments!**

Entry Details

Vision Statement

DOES THE 2018 VISION STATEMENT REFLECT YOUR FUTURE VISION FOR OLD TOWN SCOTTSDALE? No

WHAT WOULD YOU MAINTAIN IN THE 2018 VISION STATEMENT AND WHAT WOULD YOU CHANGE AND/OR ADD? The vision statement should be revised to be more goal oriented. The phrase "recognizing its western heritage" is clear, concise and actionable. But the phrase "boldly looking to its metropolitan future is ambiguous and lacks clarity. The Council would benefit from engaging professional council to create the vision.

Value Statement

RatingScale

A DIVERSE COLLECTION OF VIBRANT MIXED-USE DISTRICTS 8

CONTEXTUALLY SENSITIVE HIGH-QUALITY PLANNING, ARCHITECTURE, AND URBAN DESIGN 7

A COLLECTION OF INTERCONNECTED, MULTI-FUNCTIONAL OPEN SPACE AREAS 6

SUSTAINABILITY THAT IS SENSITIVE TO SCOTTSDALE'S UNIQUE DESERT ENVIRONMENT 1

A FOCUS ON ARTS AND CULTURE 2

FLUID CONNECTIVITY TO AND FROM OLD TOWN; AS WELL AS, WITHIN AND BETWEEN DISTRICTS, FOCUSING ON WALKABILITY AND BIKEABILITY 4

STRONG PUBLIC-PRIVATE PARTNERSHIPS TO SUPPORT ECONOMIC VITALITY 3

WORLDWIDE RECOGNITION AS THE PREMIER DOWNTOWN DESTINATION WITHIN THE DESERT SOUTHWEST 5

WHICH OLD TOWN VALUES STATEMENTS WOULD YOU MAINTAIN OR CHANGE, AND ARE THERE ANY MISSING VALUES STATEMENTS?

Value define the core principles that guide and direct an organization and its culture. These statements are a mix of values - (sustainability, focus on arts and culture public/private partnerships) - aspirations - (premier downtown destination within the Desert Southwest) and definitions (diverse collection of vibrant mixed use districts). The Council should focus on the values that will be used to guide the development of Old Town.

Contact Information

NAME Charles Blackmon

EMAIL charlesblackmon@icloud.com

PHONE (480) 241-4713

PREFERRED MAILING ADDRESS 11334 East Desert Vista Rd, Scottsdale, Arizona 85255

ARE YOU AN OLD TOWN RESIDENT No

DO YOU OWN PROPERTY IN OLD TOWN? No

DO YOU HAVE A BUSINESS IN OLD TOWN? No

Moriarity, Ben

From: notifications@cognitoforms.com on behalf of City of Scottsdale <notifications@cognitoforms.com>
Sent: Sunday, February 27, 2022 5:52 PM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Vision & Values Self Guided Open House Survey Response - Michele Stephens

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Vision Statement

DOES THE 2018 VISION STATEMENT REFLECT YOUR FUTURE VISION FOR OLD TOWN SCOTTSDALE? No

WHAT WOULD YOU MAINTAIN IN THE 2018 VISION STATEMENT AND WHAT WOULD YOU CHANGE AND/OR ADD? Keep neighborhoods dint like "districts". Old Town is a good name

Value Statement

RatingScale

A DIVERSE COLLECTION OF VIBRANT MIXED-USE DISTRICTS 7

CONTEXTUALLY SENSITIVE HIGH-QUALITY PLANNING, ARCHITECTURE, AND URBAN DESIGN 8

A COLLECTION OF INTERCONNECTED, MULTI-FUNCTIONAL OPEN SPACE AREAS 3

SUSTAINABILITY THAT IS SENSITIVE TO SCOTTSDALE'S UNIQUE DESERT ENVIRONMENT 6

A FOCUS ON ARTS AND CULTURE 1

FLUID CONNECTIVITY TO AND FROM OLD TOWN; AS WELL AS, WITHIN AND BETWEEN DISTRICTS, FOCUSING ON WALKABILITY AND BIKEABILITY 2

STRONG PUBLIC-PRIVATE PARTNERSHIPS TO SUPPORT ECONOMIC VITALITY 5

WORLDWIDE RECOGNITION AS THE PREMIER DOWNTOWN DESTINATION WITHIN THE DESERT SOUTHWEST 4

WHICH OLD TOWN VALUES STATEMENTS WOULD YOU MAINTAIN OR CHANGE, AND ARE THERE ANY MISSING VALUES STATEMENTS?

Contact Information

NAME Michele Stephens

EMAIL mstephens1717@gmail.com

PHONE (858) 997-4878

PREFERRED MAILING ADDRESS 12982 N 116th Place, Scottsdale, Arizona 85259

ARE YOU AN OLD TOWN RESIDENT No

DO YOU OWN PROPERTY IN OLD TOWN? No

DO YOU HAVE A BUSINESS IN OLD TOWN? No

Moriarity, Ben

From: notifications@cognitoforms.com on behalf of City of Scottsdale <notifications@cognitoforms.com>
Sent: Thursday, February 24, 2022 11:20 AM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Vision & Values Self Guided Open House Survey Response - Steve TYRRELL

Follow Up Flag: Follow up
Flag Status: Completed

 **External Email: Please use caution if opening links or attachments!**

Entry Details

Vision Statement

DOES THE 2018 VISION STATEMENT REFLECT YOUR FUTURE VISION FOR OLD TOWN SCOTTSDALE? No

WHAT WOULD YOU MAINTAIN IN THE 2018 VISION STATEMENT AND WHAT WOULD YOU CHANGE AND/OR ADD? delete "metropolitan" since I do not Scottsdale to become the west most midwestern town

Value Statement

RatingScale

A DIVERSE COLLECTION OF VIBRANT MIXED-USE DISTRICTS 4

CONTEXTUALLY SENSITIVE HIGH-QUALITY PLANNING, ARCHITECTURE, AND URBAN DESIGN 5

A COLLECTION OF INTERCONNECTED, MULTI-FUNCTIONAL OPEN SPACE AREAS 2

SUSTAINABILITY THAT IS SENSITIVE TO SCOTTSDALE'S UNIQUE DESERT ENVIRONMENT 1

A FOCUS ON ARTS AND CULTURE 6

FLUID CONNECTIVITY TO AND FROM OLD TOWN; AS WELL AS, WITHIN AND BETWEEN DISTRICTS, FOCUSING ON WALKABILITY AND BIKEABILITY 3

STRONG PUBLIC-PRIVATE PARTNERSHIPS TO SUPPORT ECONOMIC VITALITY 8

WORLDWIDE RECOGNITION AS THE PREMIER DOWNTOWN DESTINATION WITHIN THE DESERT SOUTHWEST 7

WHICH OLD TOWN VALUES STATEMENTS WOULD YOU MAINTAIN OR CHANGE, AND ARE THERE ANY MISSING VALUES STATEMENTS? Remove the word "districts" and maintain the word "neighborhood" in item #1

Contact Information

NAME Steve TYRRELL

EMAIL azstevet@cox.net

PHONE (160) 250-8276 x5

PREFERRED MAILING ADDRESS 7753 E CATALINA DR, Scottsdale, Arizona 85251

ARE YOU AN OLD TOWN RESIDENT Yes

DO YOU OWN PROPERTY IN OLD TOWN? No

DO YOU HAVE A BUSINESS IN OLD TOWN? No

Moriarity, Ben

From: notifications@cognitofirms.com on behalf of City of Scottsdale <notifications@cognitofirms.com>
Sent: Saturday, January 8, 2022 1:28 PM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Vision & Values Self Guided Open House Survey Response - Bill Adams

Follow Up Flag: Follow up
Flag Status: Flagged

 **External Email: Please use caution if opening links or attachments!**

Entry Details

Vision Statement

DOES THE 2018 VISION STATEMENT REFLECT YOUR FUTURE VISION FOR OLD TOWN SCOTTSDALE? Yes

WHAT ASPECTS OF THE 2018 VISION STATEMENT ALIGN WITH YOUR VISION FOR OLD TOWN?

Value Statement

RatingScale

A DIVERSE COLLECTION OF VIBRANT MIXED-USE DISTRICTS 6

CONTEXTUALLY SENSITIVE HIGH-QUALITY PLANNING, ARCHITECTURE, AND URBAN DESIGN 2

A COLLECTION OF INTERCONNECTED, MULTI-FUNCTIONAL OPEN SPACE AREAS 8

SUSTAINABILITY THAT IS SENSITIVE TO SCOTTSDALE'S UNIQUE DESERT ENVIRONMENT 4

A FOCUS ON ARTS AND CULTURE 5

FLUID CONNECTIVITY TO AND FROM OLD TOWN; AS WELL AS, WITHIN AND BETWEEN DISTRICTS, FOCUSING ON WALKABILITY AND BIKEABILITY 7

STRONG PUBLIC-PRIVATE PARTNERSHIPS TO SUPPORT ECONOMIC VITALITY 3

WORLDWIDE RECOGNITION AS THE PREMIER DOWNTOWN DESTINATION WITHIN THE DESERT SOUTHWEST 1

WHICH OLD TOWN VALUES STATEMENTS WOULD YOU MAINTAIN OR CHANGE, AND ARE THERE ANY MISSING VALUES STATEMENTS?

Preservation of historic and unique architecture. encouraging Retention of unique businesses that are signature iconic attractions ie, Rusty Spur, The Mission, Sugar Bowl, Coach House, Los Olivos and the Valley Ho Hotel
We have lost iconic distination resturants, Don and Charlies and the Pink Pony, change comes but the danager at some point is losing our cache. No one is planning a trip to Scottsdale just to stay at the Senna House but Don and Charlies was a special and worth a trip to Old Town.
Also protect the entainment district, its important to the vitality of Old Town as are the resturants, shopping, and hotels.
Note in the vicinity of 1st street and 69th at least 3 buildings with Southwestern (stucco with vigas) architecture have been torn down. Perhaps they were functionly obsolete but at what point is the "west's most western city" just another city? No develolper has attempted the intergrate contemporary architectural and with our western heritage architecture to maintain some sense of uniqueness. These new buildings dont appear to have sidewalk canopies....that lend to a western feel and provide the connectivity with sun shelter that is so desirable.

Contact Information

NAME Bill Adams

EMAIL wlaarizona@gmail.com

PHONE (480) 694-8666

PREFERRED MAILING ADDRESS 4200 N. Miller RD 105, Scottsdale, Arizona 85251

ARE YOU AN OLD TOWN RESIDENT Yes

DO YOU OWN PROPERTY IN OLD TOWN? Yes

HOW MANY PROPERTIES IN OLD TOWN DO YOU OWN? 1

OLD TOWN PRIMARY PROPERTY ADDRESS 4200 N. Miller Road, 105, Scottsdale, Arizona 85251

DO YOU HAVE A BUSINESS IN OLD TOWN? No

Moriarity, Ben

From: notifications@cognitofrms.com on behalf of City of Scottsdale <notifications@cognitofrms.com>
Sent: Monday, December 20, 2021 8:43 PM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Vision & Values Self Guided Open House Survey Response - Howard Myers

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Vision Statement

DOES THE 2018 VISION STATEMENT REFLECT YOUR FUTURE VISION FOR OLD TOWN SCOTTSDALE? No

WHAT WOULD YOU MAINTAIN IN THE 2018 VISION STATEMENT AND WHAT WOULD YOU CHANGE AND/OR ADD?

Value Statement

RatingScale

A DIVERSE COLLECTION OF VIBRANT MIXED-USE DISTRICTS 8

CONTEXTUALLY SENSITIVE HIGH-QUALITY PLANNING, ARCHITECTURE, AND URBAN DESIGN 7

A COLLECTION OF INTERCONNECTED, MULTI-FUNCTIONAL OPEN SPACE AREAS 4

SUSTAINABILITY THAT IS SENSITIVE TO SCOTTSDALE'S UNIQUE DESERT ENVIRONMENT 3

A FOCUS ON ARTS AND CULTURE 2

FLUID CONNECTIVITY TO AND FROM OLD TOWN; AS WELL AS, WITHIN AND BETWEEN DISTRICTS, FOCUSING ON WALKABILITY AND BIKEABILITY

5

STRONG PUBLIC-PRIVATE PARTNERSHIPS TO SUPPORT ECONOMIC VITALITY

6

WORLDWIDE RECOGNITION AS THE PREMIER DOWNTOWN DESTINATION WITHIN THE DESERT SOUTHWEST

1

WHICH OLD TOWN VALUES STATEMENTS WOULD YOU MAINTAIN OR CHANGE, AND ARE THERE ANY MISSING VALUES STATEMENTS?

Remaining a tourist destination is critical and that leads to maintaining the historical Old Town and Arts district without destroying the character of either.

Contact Information

NAME

Howard Myers

EMAIL

howard.myers@cox.net

PHONE

(148) 047-3010 x9

PREFERRED MAILING ADDRESS

6631 E Horned Owl Trl, Scottsdale, Arizona 85266-8511

ARE YOU AN OLD TOWN RESIDENT

No

DO YOU OWN PROPERTY IN OLD TOWN?

No

DO YOU HAVE A BUSINESS IN OLD TOWN?

No

Moriarity, Ben

From: notifications@cognitofrms.com on behalf of City of Scottsdale <notifications@cognitofrms.com>
Sent: Monday, December 20, 2021 4:12 PM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Vision & Values Self Guided Open House Survey Response - William Langer

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Vision Statement

DOES THE 2018 VISION STATEMENT REFLECT YOUR FUTURE VISION FOR OLD TOWN SCOTTSDALE? Yes

WHAT ASPECTS OF THE 2018 VISION STATEMENT ALIGN WITH YOUR VISION FOR OLD TOWN?

Value Statement

RatingScale

A DIVERSE COLLECTION OF VIBRANT MIXED-USE DISTRICTS 1

CONTEXTUALLY SENSITIVE HIGH-QUALITY PLANNING, ARCHITECTURE, AND URBAN DESIGN 3

A COLLECTION OF INTERCONNECTED, MULTI-FUNCTIONAL OPEN SPACE AREAS 4

SUSTAINABILITY THAT IS SENSITIVE TO SCOTTSDALE'S UNIQUE DESERT ENVIRONMENT 5

A FOCUS ON ARTS AND CULTURE 6

FLUID CONNECTIVITY TO AND FROM OLD TOWN; AS WELL AS, WITHIN AND BETWEEN DISTRICTS, FOCUSING ON WALKABILITY AND BIKEABILITY

7

STRONG PUBLIC-PRIVATE PARTNERSHIPS TO SUPPORT ECONOMIC VITALITY

8

WORLDWIDE RECOGNITION AS THE PREMIER DOWNTOWN DESTINATION WITHIN THE DESERT SOUTHWEST

2

WHICH OLD TOWN VALUES STATEMENTS WOULD YOU MAINTAIN OR CHANGE, AND ARE THERE ANY MISSING VALUES STATEMENTS?

Agree 100% on all points

Contact Information

NAME

William Langer

EMAIL

Bill@Langergroup.com

PHONE

(602) 300-0994

PREFERRED MAILING ADDRESS

7181 E Camelback, Unit#804, Scottsdale, Arizona
85251-2021

ARE YOU AN OLD TOWN RESIDENT

Yes

DO YOU OWN PROPERTY IN OLD TOWN?

Yes

HOW MANY PROPERTIES IN OLD TOWN DO YOU OWN?

2

OLD TOWN PRIMARY PROPERTY ADDRESS

7181 E Camelback, Unit #804, Scottsdale, Arizona
85251

DO YOU HAVE A BUSINESS IN OLD TOWN?

No

Moriarity, Ben

From: notifications@cognitofrms.com on behalf of City of Scottsdale <notifications@cognitofrms.com>
Sent: Monday, December 20, 2021 3:15 PM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Vision & Values Self Guided Open House Survey Response - chelsey nelson

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Vision Statement

DOES THE 2018 VISION STATEMENT REFLECT YOUR FUTURE VISION FOR OLD TOWN SCOTTSDALE? Yes

WHAT ASPECTS OF THE 2018 VISION STATEMENT ALIGN WITH YOUR VISION FOR OLD TOWN?

Value Statement

RatingScale

A DIVERSE COLLECTION OF VIBRANT MIXED-USE DISTRICTS 4

CONTEXTUALLY SENSITIVE HIGH-QUALITY PLANNING, ARCHITECTURE, AND URBAN DESIGN 1

A COLLECTION OF INTERCONNECTED, MULTI-FUNCTIONAL OPEN SPACE AREAS 2

SUSTAINABILITY THAT IS SENSITIVE TO SCOTTSDALE'S UNIQUE DESERT ENVIRONMENT 3

A FOCUS ON ARTS AND CULTURE 5

FLUID CONNECTIVITY TO AND FROM OLD TOWN; AS WELL AS, WITHIN AND BETWEEN DISTRICTS, FOCUSING ON WALKABILITY AND BIKEABILITY 6

STRONG PUBLIC-PRIVATE PARTNERSHIPS TO SUPPORT ECONOMIC VITALITY 7

WORLDWIDE RECOGNITION AS THE PREMIER DOWNTOWN DESTINATION WITHIN THE DESERT SOUTHWEST 8

WHICH OLD TOWN VALUES STATEMENTS WOULD YOU MAINTAIN OR CHANGE, AND ARE THERE ANY MISSING VALUES STATEMENTS?

Contact Information

NAME chelsey nelson

EMAIL chelsey.pew.nelson@gmail.com

PHONE (602) 980-6767

PREFERRED MAILING ADDRESS

ARE YOU AN OLD TOWN RESIDENT No

DO YOU OWN PROPERTY IN OLD TOWN? No

DO YOU HAVE A BUSINESS IN OLD TOWN? No

Moriarity, Ben

From: notifications@cognitofirms.com on behalf of City of Scottsdale <notifications@cognitofirms.com>
Sent: Thursday, December 23, 2021 1:41 PM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Vision & Values Self Guided Open House Survey Response - Rosemary Gannon

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Vision Statement

DOES THE 2018 VISION STATEMENT REFLECT YOUR FUTURE VISION FOR OLD TOWN SCOTTSDALE? Yes

WHAT ASPECTS OF THE 2018 VISION STATEMENT ALIGN WITH YOUR VISION FOR OLD TOWN? Contextually sensitive high quality urban design, focus on arts and culture, the inclusion of multifunctional open space area are key in my opinion to the vision statement.

Value Statement

RatingScale

A DIVERSE COLLECTION OF VIBRANT MIXED-USE DISTRICTS 2

CONTEXTUALLY SENSITIVE HIGH-QUALITY PLANNING, ARCHITECTURE, AND URBAN DESIGN 8

A COLLECTION OF INTERCONNECTED, MULTI-FUNCTIONAL OPEN SPACE AREAS 6

SUSTAINABILITY THAT IS SENSITIVE TO SCOTTSDALE'S UNIQUE DESERT ENVIRONMENT 5

A FOCUS ON ARTS AND CULTURE 4

FLUID CONNECTIVITY TO AND FROM OLD TOWN; AS WELL AS, WITHIN AND BETWEEN DISTRICTS, FOCUSING ON WALKABILITY AND BIKEABILITY

1

STRONG PUBLIC-PRIVATE PARTNERSHIPS TO SUPPORT ECONOMIC VITALITY

7

WORLDWIDE RECOGNITION AS THE PREMIER DOWNTOWN DESTINATION WITHIN THE DESERT SOUTHWEST

3

WHICH OLD TOWN VALUES STATEMENTS WOULD YOU MAINTAIN OR CHANGE, AND ARE THERE ANY MISSING VALUES STATEMENTS?

While aspirational- "worldwide recognition as the premier downtown destination within the Desert Southwest" it really doesn't tell you much of what about the area should or would contain, not what you would do there or what feeling you would have while in the area. I would not include this as a value statement.

Contact Information

NAME

Rosemary Gannon

EMAIL

rosemarygannon480@gmail.com

PHONE

(602) 818-0776

PREFERRED MAILING ADDRESS

8214 E Lincoln Dr, Scottsdale, Arizona 85250

ARE YOU AN OLD TOWN RESIDENT

No

DO YOU OWN PROPERTY IN OLD TOWN?

No

DO YOU HAVE A BUSINESS IN OLD TOWN?

No

Moriarity, Ben

From: notifications@cognitofrms.com on behalf of City of Scottsdale <notifications@cognitofrms.com>
Sent: Wednesday, December 22, 2021 8:40 AM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Vision & Values Self Guided Open House Survey Response - Brian Anderson

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Vision Statement

DOES THE 2018 VISION STATEMENT REFLECT YOUR FUTURE VISION FOR OLD TOWN SCOTTSDALE? Yes

WHAT ASPECTS OF THE 2018 VISION STATEMENT ALIGN WITH YOUR VISION FOR OLD TOWN? They all align with my vision for Old Town.

Value Statement

RatingScale

A DIVERSE COLLECTION OF VIBRANT MIXED-USE DISTRICTS 1

CONTEXTUALLY SENSITIVE HIGH-QUALITY PLANNING, ARCHITECTURE, AND URBAN DESIGN 3

A COLLECTION OF INTERCONNECTED, MULTI-FUNCTIONAL OPEN SPACE AREAS 4

SUSTAINABILITY THAT IS SENSITIVE TO SCOTTSDALE'S UNIQUE DESERT ENVIRONMENT 6

A FOCUS ON ARTS AND CULTURE 8

FLUID CONNECTIVITY TO AND FROM OLD TOWN; AS WELL AS, WITHIN AND BETWEEN DISTRICTS, FOCUSING ON WALKABILITY AND BIKEABILITY

2

STRONG PUBLIC-PRIVATE PARTNERSHIPS TO SUPPORT ECONOMIC VITALITY

5

WORLDWIDE RECOGNITION AS THE PREMIER DOWNTOWN DESTINATION WITHIN THE DESERT SOUTHWEST

7

WHICH OLD TOWN VALUES STATEMENTS WOULD YOU MAINTAIN OR CHANGE, AND ARE THERE ANY MISSING VALUES STATEMENTS?

I agree with the values statements as they are. This is a comprehensive vision. Thanks!

Contact Information

NAME

Brian Anderson

EMAIL

tribri@gmail.com

PHONE

(480) 202-4393

PREFERRED MAILING ADDRESS

7732 E 3Rd St, Scottsdale, Arizona 85251

ARE YOU AN OLD TOWN RESIDENT

Yes

DO YOU OWN PROPERTY IN OLD TOWN?

Yes

HOW MANY PROPERTIES IN OLD TOWN DO YOU OWN?

1

OLD TOWN PRIMARY PROPERTY ADDRESS

7732 E. 3rd St., Scottsdale, Arizona 85251

DO YOU HAVE A BUSINESS IN OLD TOWN?

No

Moriarity, Ben

From: notifications@cognitofirms.com on behalf of City of Scottsdale <notifications@cognitofirms.com>
Sent: Saturday, November 20, 2021 11:40 AM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Vision & Values Self Guided Open House Survey Response - Marcie Gunnell

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Vision Statement

DOES THE 2018 VISION STATEMENT REFLECT YOUR FUTURE VISION FOR OLD TOWN SCOTTSDALE? Yes

WHAT ASPECTS OF THE 2018 VISION STATEMENT ALIGN WITH YOUR VISION FOR OLD TOWN? Keeping the reference to Old Town, recognizing Western Heritage

Value Statement

RatingScale

A DIVERSE COLLECTION OF VIBRANT MIXED-USE DISTRICTS 1

CONTEXTUALLY SENSITIVE HIGH-QUALITY PLANNING, ARCHITECTURE, AND URBAN DESIGN 7

A COLLECTION OF INTERCONNECTED, MULTI-FUNCTIONAL OPEN SPACE AREAS 2

SUSTAINABILITY THAT IS SENSITIVE TO SCOTTSDALE'S UNIQUE DESERT ENVIRONMENT 8

A FOCUS ON ARTS AND CULTURE 6

FLUID CONNECTIVITY TO AND FROM OLD TOWN; AS WELL AS, WITHIN AND BETWEEN DISTRICTS, FOCUSING ON WALKABILITY AND BIKEABILITY 3

STRONG PUBLIC-PRIVATE PARTNERSHIPS TO SUPPORT ECONOMIC VITALITY 5

WORLDWIDE RECOGNITION AS THE PREMIER DOWNTOWN DESTINATION WITHIN THE DESERT SOUTHWEST 4

WHICH OLD TOWN VALUES STATEMENTS WOULD YOU MAINTAIN OR CHANGE, AND ARE THERE ANY MISSING VALUES STATEMENTS?

More focus on open space. Current value statement seems to value high density.

Contact Information

NAME Marcie Gunnell

EMAIL marciegun@gmail.com

PHONE (502) 905-0413

PREFERRED MAILING ADDRESS

ARE YOU AN OLD TOWN RESIDENT No

DO YOU OWN PROPERTY IN OLD TOWN? No

DO YOU HAVE A BUSINESS IN OLD TOWN? No

Moriarity, Ben

From: notifications@cognitoforms.com on behalf of City of Scottsdale <notifications@cognitoforms.com>
Sent: Tuesday, November 9, 2021 11:38 AM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Vision & Values Self Guided Open House Survey Response - Rachel Pearson

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Vision Statement

DOES THE 2018 VISION STATEMENT REFLECT YOUR FUTURE VISION FOR OLD TOWN SCOTTSDALE? Yes

WHAT ASPECTS OF THE 2018 VISION STATEMENT ALIGN WITH YOUR VISION FOR OLD TOWN? Old Town should be a dynamic core for the city. While we should respect our history, we must continue to evolve to meet the needs of today's residents and visitors, as well as the needs for those to come. Old Town should draw people in, for work, to play, and to live.

Value Statement

RatingScale

A DIVERSE COLLECTION OF VIBRANT MIXED-USE DISTRICTS 1

CONTEXTUALLY SENSITIVE HIGH-QUALITY PLANNING, ARCHITECTURE, AND URBAN DESIGN 5

A COLLECTION OF INTERCONNECTED, MULTI-FUNCTIONAL OPEN SPACE AREAS 2

SUSTAINABILITY THAT IS SENSITIVE TO SCOTTSDALE'S UNIQUE DESERT ENVIRONMENT 7

A FOCUS ON ARTS AND CULTURE 6

FLUID CONNECTIVITY TO AND FROM OLD TOWN; AS WELL AS, WITHIN AND BETWEEN DISTRICTS, FOCUSING ON WALKABILITY AND BIKEABILITY 3

STRONG PUBLIC-PRIVATE PARTNERSHIPS TO SUPPORT ECONOMIC VITALITY 8

WORLDWIDE RECOGNITION AS THE PREMIER DOWNTOWN DESTINATION WITHIN THE DESERT SOUTHWEST 4

WHICH OLD TOWN VALUES STATEMENTS WOULD YOU MAINTAIN OR CHANGE, AND ARE THERE ANY MISSING VALUES STATEMENTS?

Contact Information

NAME Rachel Pearson

EMAIL rfpearson@cox.net

PHONE (480) 229-3755

PREFERRED MAILING ADDRESS 7679 E. Los Gatos Drive, Scottsdale, Arizona 85255

ARE YOU AN OLD TOWN RESIDENT No

DO YOU OWN PROPERTY IN OLD TOWN? No

DO YOU HAVE A BUSINESS IN OLD TOWN? Yes

HOW MANY BUSINESSES IN OLD TOWN DO YOU OWN? 0

**OLD TOWN PRIMARY BUSINESS
ADDRESS**

4343 N. Scottsdale Road, Ste. 170, Scottsdale,
Arizona 85251

Moriarity, Ben

From: notifications@cognitofirms.com on behalf of City of Scottsdale <notifications@cognitofirms.com>
Sent: Friday, October 29, 2021 7:15 AM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Vision & Values Self Guided Open House Survey Response - Nancy Voorhees

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Vision Statement

DOES THE 2018 VISION STATEMENT REFLECT YOUR FUTURE VISION FOR OLD TOWN SCOTTSDALE? Yes

WHAT ASPECTS OF THE 2018 VISION STATEMENT ALIGN WITH YOUR VISION FOR OLD TOWN? The added specific reference to Old Town and western heritage

Value Statement

RatingScale

A DIVERSE COLLECTION OF VIBRANT MIXED-USE DISTRICTS 7

CONTEXTUALLY SENSITIVE HIGH-QUALITY PLANNING, ARCHITECTURE, AND URBAN DESIGN 1

A COLLECTION OF INTERCONNECTED, MULTI-FUNCTIONAL OPEN SPACE AREAS 3

SUSTAINABILITY THAT IS SENSITIVE TO SCOTTSDALE'S UNIQUE DESERT ENVIRONMENT 6

A FOCUS ON ARTS AND CULTURE 4

FLUID CONNECTIVITY TO AND FROM OLD TOWN; AS WELL AS, WITHIN AND BETWEEN DISTRICTS, FOCUSING ON WALKABILITY AND BIKEABILITY

8

STRONG PUBLIC-PRIVATE PARTNERSHIPS TO SUPPORT ECONOMIC VITALITY

2

WORLDWIDE RECOGNITION AS THE PREMIER DOWNTOWN DESTINATION WITHIN THE DESERT SOUTHWEST

5

WHICH OLD TOWN VALUES STATEMENTS WOULD YOU MAINTAIN OR CHANGE, AND ARE THERE ANY MISSING VALUES STATEMENTS?

Maintaining the character of historic old town

Contact Information

NAME

Nancy Voorhees

EMAIL

njvk50@gmail.com

PHONE

(847) 295-5685

PREFERRED MAILING ADDRESS

17530 n 100th way, Scottsdale, Arizona 85255

ARE YOU AN OLD TOWN RESIDENT

No

DO YOU OWN PROPERTY IN OLD TOWN?

No

DO YOU HAVE A BUSINESS IN OLD TOWN?

No

Moriarity, Ben

From: notifications@cognitofirms.com on behalf of City of Scottsdale <notifications@cognitofirms.com>
Sent: Sunday, December 19, 2021 8:34 PM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Vision & Values Self Guided Open House Survey Response - Brandon Putman

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Vision Statement

DOES THE 2018 VISION STATEMENT REFLECT YOUR FUTURE VISION FOR OLD TOWN SCOTTSDALE? Yes

WHAT ASPECTS OF THE 2018 VISION STATEMENT ALIGN WITH YOUR VISION FOR OLD TOWN? Western heritage should never be lost.

Value Statement

RatingScale

A DIVERSE COLLECTION OF VIBRANT MIXED-USE DISTRICTS 7

CONTEXTUALLY SENSITIVE HIGH-QUALITY PLANNING, ARCHITECTURE, AND URBAN DESIGN 6

A COLLECTION OF INTERCONNECTED, MULTI-FUNCTIONAL OPEN SPACE AREAS 1

SUSTAINABILITY THAT IS SENSITIVE TO SCOTTSDALE'S UNIQUE DESERT ENVIRONMENT 2

A FOCUS ON ARTS AND CULTURE 5

FLUID CONNECTIVITY TO AND FROM
OLD TOWN; AS WELL AS, WITHIN
AND BETWEEN DISTRICTS,
FOCUSING ON WALKABILITY AND
BIKEABILITY 3

STRONG PUBLIC-PRIVATE
PARTNERSHIPS TO SUPPORT
ECONOMIC VITALITY 4

WORLDWIDE RECOGNITION AS THE
PREMIER DOWNTOWN DESTINATION
WITHIN THE DESERT SOUTHWEST 8

WHICH OLD TOWN VALUES
STATEMENTS WOULD YOU
MAINTAIN OR CHANGE, AND ARE
THERE ANY MISSING VALUES
STATEMENTS?

Safety and cleanliness in lieu of worldwide
destination

Contact Information

NAME Brandon Putman

EMAIL putman.brandon@gmail.com

PHONE (162) 369-3593 x9

PREFERRED MAILING ADDRESS

ARE YOU AN OLD TOWN RESIDENT No

DO YOU OWN PROPERTY IN OLD
TOWN? No

DO YOU HAVE A BUSINESS IN OLD
TOWN? No

Moriarity, Ben

From: notifications@cognitoforms.com on behalf of City of Scottsdale <notifications@cognitoforms.com>
Sent: Monday, December 6, 2021 8:12 PM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Vision & Values Self Guided Open House Survey Response - Catherine Riley

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Vision Statement

DOES THE 2018 VISION STATEMENT REFLECT YOUR FUTURE VISION FOR OLD TOWN SCOTTSDALE? No

WHAT WOULD YOU MAINTAIN IN THE 2018 VISION STATEMENT AND WHAT WOULD YOU CHANGE AND/OR ADD?

I do not agree with "boldly looking towards a metropolitan future." The future for Scottsdale that I want to see is one that focuses on sustainability and maintaining a family friendly community. I grew up in Scottsdale and am choosing to raise my children here as well. I see a new high rise condo almost every week and worry about what this development will mean for city's future. Water resources are finite and all the development has prompted us to consider moving elsewhere. It is just not sustainable and we're losing our sense of community in the process. If we really want to look to the future, this is what we should be speaking to in our vision. "Metropolitan future" sounds too loose and vague and open to interpretation. A developer would interpret "metropolitan future" far differently than a resident might. Scottsdale, particularly Old Town, is getting too crowded and I do not support more high rises and condos.

Value Statement

RatingScale

A DIVERSE COLLECTION OF VIBRANT MIXED-USE DISTRICTS 4

CONTEXTUALLY SENSITIVE HIGH-QUALITY PLANNING, ARCHITECTURE, AND URBAN DESIGN

5

A COLLECTION OF INTERCONNECTED, MULTI-FUNCTIONAL OPEN SPACE AREAS

3

SUSTAINABILITY THAT IS SENSITIVE TO SCOTTSDALE'S UNIQUE DESERT ENVIRONMENT

1

A FOCUS ON ARTS AND CULTURE

6

FLUID CONNECTIVITY TO AND FROM OLD TOWN; AS WELL AS, WITHIN AND BETWEEN DISTRICTS, FOCUSING ON WALKABILITY AND BIKEABILITY

2

STRONG PUBLIC-PRIVATE PARTNERSHIPS TO SUPPORT ECONOMIC VITALITY

7

WORLDWIDE RECOGNITION AS THE PREMIER DOWNTOWN DESTINATION WITHIN THE DESERT SOUTHWEST

8

WHICH OLD TOWN VALUES STATEMENTS WOULD YOU MAINTAIN OR CHANGE, AND ARE THERE ANY MISSING VALUES STATEMENTS?

To be the 'most livable city' we need to maintain and protect what makes this city livable. More emphasis on homes, parks, limits on new developments, and investing in keeping Scottsdale special is important.

Contact Information

NAME Catherine Riley

EMAIL catherine.riley.az@gmail.com

PHONE (480) 993-4300

PREFERRED MAILING ADDRESS 8613 E Clarendon Ave, Scottsdale, Arizona 85251

ARE YOU AN OLD TOWN RESIDENT Yes

DO YOU OWN PROPERTY IN OLD TOWN? Yes

HOW MANY PROPERTIES IN OLD TOWN DO YOU OWN? 1

OLD TOWN PRIMARY PROPERTY ADDRESS 8613 E Clarendon Ave, Scottsdale, Arizona 85251

DO YOU HAVE A BUSINESS IN OLD TOWN? No

Moriarity, Ben

From: notifications@cognitoforms.com on behalf of City of Scottsdale <notifications@cognitoforms.com>
Sent: Thursday, November 4, 2021 1:57 PM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Vision & Values Self Guided Open House Survey Response - Roxanne Smith

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Vision Statement

DOES THE 2018 VISION STATEMENT REFLECT YOUR FUTURE VISION FOR OLD TOWN SCOTTSDALE? Yes

WHAT ASPECTS OF THE 2018 VISION STATEMENT ALIGN WITH YOUR VISION FOR OLD TOWN? Minor wording changes makes it difficult to ascertain what it truly means. Districts rather than neighborhoods in Old Town makes sense. Thoughtful growth is a given, the key is thoughtful.

Value Statement

RatingScale

A DIVERSE COLLECTION OF VIBRANT MIXED-USE DISTRICTS 5

CONTEXTUALLY SENSITIVE HIGH-QUALITY PLANNING, ARCHITECTURE, AND URBAN DESIGN 1

A COLLECTION OF INTERCONNECTED, MULTI-FUNCTIONAL OPEN SPACE AREAS 6

SUSTAINABILITY THAT IS SENSITIVE TO SCOTTSDALE'S UNIQUE DESERT ENVIRONMENT 3

A FOCUS ON ARTS AND CULTURE 7

FLUID CONNECTIVITY TO AND FROM OLD TOWN; AS WELL AS, WITHIN AND BETWEEN DISTRICTS, FOCUSING ON WALKABILITY AND BIKEABILITY 2

STRONG PUBLIC-PRIVATE PARTNERSHIPS TO SUPPORT ECONOMIC VITALITY 8

WORLDWIDE RECOGNITION AS THE PREMIER DOWNTOWN DESTINATION WITHIN THE DESERT SOUTHWEST 4

WHICH OLD TOWN VALUES STATEMENTS WOULD YOU MAINTAIN OR CHANGE, AND ARE THERE ANY MISSING VALUES STATEMENTS?

Contact Information

NAME Roxanne Smith

EMAIL roxanne@homesbyroxanne.com

PHONE (303) 489-3000

PREFERRED MAILING ADDRESS 7501 E. Hazelwood Street, Scottsdale, Arizona 85251

ARE YOU AN OLD TOWN RESIDENT Yes

DO YOU OWN PROPERTY IN OLD TOWN? Yes

HOW MANY PROPERTIES IN OLD TOWN DO YOU OWN? 1

OLD TOWN PRIMARY PROPERTY ADDRESS 7501 E. Hazelwood Street, Scottsdale, Arizona 85251

DO YOU HAVE A BUSINESS IN OLD TOWN? Yes

HOW MANY BUSINESSES IN OLD TOWN DO YOU OWN?

1

OLD TOWN PRIMARY BUSINESS ADDRESS

7501 E. Hazelwood Street, Scottsdale, Arizona
85251

Moriarity, Ben

From: Laraine Rodgers <laraine@scottsdale.com>
Sent: Monday, November 1, 2021 7:50 AM
To: Reynolds, Taylor
Subject: Re: Old Town Plan and Zoning Ordinance Update Open Houses

⚠ External Email: Please use caution if opening links or attachments!

Hi Taylor,

I just started listening to the three self-paced Old Town Character Area Plan outreach videos.

There was not a separate place to enter what I think of the comparisons 2009 so I answered that question in the prior one verbatim space as follows:

inspirational, ambitious; keeps some of its western charm and boldly goes forward; metropolitan future.

Z kdw#lvshfw#ri#kh#534;#lvlrq#vwdwhp hqw#ldjg# lk# rxuy#lvlrq#ru#R g#Nrz qB
inspirational, ambitious; keeps some of its western charm and boldly goes forward; metropolitan future.

No actual question to answer on comparison--I prefer the name Downtown. Old Town only makes sense if it's clearly shown that it's merely a name overall and used to be Downtown and the real old town is shown as a district up front. Otherwise it takes too long to explain, is easily confused.

I'll do the other two videos this week. Thank you again.

Laraine

Laraine Rodgers
SCOTT -- Scottsdale Coalition of Today & Tomorrow
Operations Director
480-544-8410
www.SCOTTnow.com
<https://www.facebook.com/SCOTTnow/>

On Oct 28, 2021, at 4:24 PM, Reynolds, Taylor <TReynolds@scottsdaleaz.gov> wrote:

Dear City of Scottsdale Stakeholder:

As a result of past participation in planning and development related initiatives, staff wanted to ensure your organization/membership was aware of some upcoming efforts concerning the Old Town area. Please feel free to circulate this content accordingly.

Taylor Reynolds
Project Coordination Liaison
Long Range Planning | Planning and Development

City seeks input on Old Town Scottsdale Character Area Plan & Zoning Ordinance Updates.

The City is in the process of updating the Old Town Scottsdale Character Area Plan as well as sections of the City's Zoning Ordinance specific to the downtown area.

The City recently held live open house sessions on October 18th and 25th to discuss the community's thoughts about the plan and ordinance sections. If you missed those sessions – you have an extra chance to participate! Additional sessions have been opened up for registration and the sessions will take place on November 15, 2021 at SkySong - 1365 N. Scottsdale Road, SkySong Building 3, Synergy 1 Room. The same content will be presented and discussed at all open house sessions on that day, and is the same content that was discussed at the October open house sessions, as well.

The City is also offering an online, self-guided, open house series that will enable you – as participant – to provide input on topics such as the Old Town Plan Vision and Values, and the provision of quality development and public open space in Old Town. Each self-guided, online, open house session includes a presentation and questions for participants to answer that are specific to each topic.

To participate in the update process, please visit scottsdaleaz.gov, keyword "[Old Town Updates](#)".

As the Old Town Plan and Zoning Ordinance updates progress through the public participation and hearing processes, additional participation events will be offered, and draft content will be made available for public review. Please continue to stay engaged in the process using the [Old Town Updates website](#).

Moriarity, Ben

From: notifications@cognitofrms.com on behalf of City of Scottsdale <notifications@cognitofrms.com>
Sent: Monday, November 1, 2021 1:30 PM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Vision & Values Self Guided Open House Survey Response - Jason Alexander

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Vision Statement

DOES THE 2018 VISION STATEMENT REFLECT YOUR FUTURE VISION FOR OLD TOWN SCOTTSDALE? Yes

WHAT ASPECTS OF THE 2018 VISION STATEMENT ALIGN WITH YOUR VISION FOR OLD TOWN? commerce, activity, forward looking.

Value Statement

RatingScale

A DIVERSE COLLECTION OF VIBRANT MIXED-USE DISTRICTS 1

CONTEXTUALLY SENSITIVE HIGH-QUALITY PLANNING, ARCHITECTURE, AND URBAN DESIGN 8

A COLLECTION OF INTERCONNECTED, MULTI-FUNCTIONAL OPEN SPACE AREAS 4

SUSTAINABILITY THAT IS SENSITIVE TO SCOTTSDALE'S UNIQUE DESERT ENVIRONMENT 7

A FOCUS ON ARTS AND CULTURE 6

FLUID CONNECTIVITY TO AND FROM OLD TOWN; AS WELL AS, WITHIN AND BETWEEN DISTRICTS, FOCUSING ON WALKABILITY AND BIKEABILITY 3

STRONG PUBLIC-PRIVATE PARTNERSHIPS TO SUPPORT ECONOMIC VITALITY 5

WORLDWIDE RECOGNITION AS THE PREMIER DOWNTOWN DESTINATION WITHIN THE DESERT SOUTHWEST 2

WHICH OLD TOWN VALUES STATEMENTS WOULD YOU MAINTAIN OR CHANGE, AND ARE THERE ANY MISSING VALUES STATEMENTS?

contextually sensitive architecture -- the faux southwest old stores should not hamper our future. Put an historic designation around "Old Town" and move forward with the rest.

Contact Information

NAME Jason Alexander

EMAIL jason.alexander.az@gmail.com

PHONE (480) 329-8875

PREFERRED MAILING ADDRESS 9976 E. Jasmine Drive, Scottsdale, Arizona 85260

ARE YOU AN OLD TOWN RESIDENT No

DO YOU OWN PROPERTY IN OLD TOWN? No

DO YOU HAVE A BUSINESS IN OLD TOWN? No

Moriarity, Ben

From: notifications@cognitoforms.com on behalf of City of Scottsdale <notifications@cognitoforms.com>
Sent: Monday, November 1, 2021 7:57 AM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Vision & Values Self Guided Open House Survey Response - Laraine Rodgers

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Vision Statement

DOES THE 2018 VISION STATEMENT REFLECT YOUR FUTURE VISION FOR OLD TOWN SCOTTSDALE? Yes

WHAT ASPECTS OF THE 2018 VISION STATEMENT ALIGN WITH YOUR VISION FOR OLD TOWN? inspirational, ambitious; keeps some of its western charm and boldly goes forward; metropolitan future.

No actual question to answer on comparison--I prefer the name Downtown. Old Town only makes sense if it's clearly shown that it's merely a name overall and used to be Downtown and the real old town is shown as a district up front. Otherwise it takes too long to explain, is easily confused.

Value Statement

RatingScale

A DIVERSE COLLECTION OF VIBRANT MIXED-USE DISTRICTS 8

CONTEXTUALLY SENSITIVE HIGH-QUALITY PLANNING, ARCHITECTURE, AND URBAN DESIGN 3

A COLLECTION OF INTERCONNECTED, MULTI-FUNCTIONAL OPEN SPACE AREAS 1

SUSTAINABILITY THAT IS SENSITIVE TO SCOTTSDALE'S UNIQUE DESERT ENVIRONMENT 4

A FOCUS ON ARTS AND CULTURE 5

FLUID CONNECTIVITY TO AND FROM OLD TOWN; AS WELL AS, WITHIN AND BETWEEN DISTRICTS, FOCUSING ON WALKABILITY AND BIKEABILITY 6

STRONG PUBLIC-PRIVATE PARTNERSHIPS TO SUPPORT ECONOMIC VITALITY 7

WORLDWIDE RECOGNITION AS THE PREMIER DOWNTOWN DESTINATION WITHIN THE DESERT SOUTHWEST 2

WHICH OLD TOWN VALUES STATEMENTS WOULD YOU MAINTAIN OR CHANGE, AND ARE THERE ANY MISSING VALUES STATEMENTS? I like the 2018 Statements as they are written.

Contact Information

NAME Laraine Rodgers

EMAIL laraineaz@gmail.com

PHONE (480) 544-8410

PREFERRED MAILING ADDRESS 19700 N 76 St. Apt 1193, Scottsdale, Arizona 85255

ARE YOU AN OLD TOWN RESIDENT No

DO YOU OWN PROPERTY IN OLD TOWN? No

DO YOU HAVE A BUSINESS IN OLD TOWN? No

Moriarity, Ben

From: notifications@cognitofrms.com on behalf of City of Scottsdale <notifications@cognitofrms.com>
Sent: Tuesday, November 2, 2021 8:44 PM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Vision & Values Self Guided Open House Survey Response - Len Gunderson

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Vision Statement

DOES THE 2018 VISION STATEMENT REFLECT YOUR FUTURE VISION FOR OLD TOWN SCOTTSDALE? Yes

WHAT ASPECTS OF THE 2018 VISION STATEMENT ALIGN WITH YOUR VISION FOR OLD TOWN? Scottsdale is very unique and dynamic; I hope we always recognize our western heritage and mixed culture looking forward.

Value Statement

RatingScale

A DIVERSE COLLECTION OF VIBRANT MIXED-USE DISTRICTS 2

CONTEXTUALLY SENSITIVE HIGH-QUALITY PLANNING, ARCHITECTURE, AND URBAN DESIGN 5

A COLLECTION OF INTERCONNECTED, MULTI-FUNCTIONAL OPEN SPACE AREAS 3

SUSTAINABILITY THAT IS SENSITIVE TO SCOTTSDALE'S UNIQUE DESERT ENVIRONMENT 7

A FOCUS ON ARTS AND CULTURE 4

FLUID CONNECTIVITY TO AND FROM OLD TOWN; AS WELL AS, WITHIN AND BETWEEN DISTRICTS, FOCUSING ON WALKABILITY AND BIKEABILITY

8

STRONG PUBLIC-PRIVATE PARTNERSHIPS TO SUPPORT ECONOMIC VITALITY

6

WORLDWIDE RECOGNITION AS THE PREMIER DOWNTOWN DESTINATION WITHIN THE DESERT SOUTHWEST

1

WHICH OLD TOWN VALUES STATEMENTS WOULD YOU MAINTAIN OR CHANGE, AND ARE THERE ANY MISSING VALUES STATEMENTS?

historical preservation and emphasis on history, culture and impact of Scottsdale and it's people.

Contact Information

NAME

Len Gunderson

EMAIL

leegund@gmail.com

PHONE

(480) 580-0156

PREFERRED MAILING ADDRESS

8504 East McDonald Drive, Scottsdale, Arizona
85250

ARE YOU AN OLD TOWN RESIDENT

Yes

DO YOU OWN PROPERTY IN OLD TOWN?

Yes

HOW MANY PROPERTIES IN OLD TOWN DO YOU OWN?

1

OLD TOWN PRIMARY PROPERTY ADDRESS

8504 east McDonald Drive, Scottsdale, Arizona
85250

DO YOU HAVE A BUSINESS IN OLD TOWN?

No

Moriarity, Ben

From: notifications@cognitofrms.com on behalf of City of Scottsdale <notifications@cognitofrms.com>
Sent: Wednesday, December 22, 2021 9:03 AM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Quality Design Self Guided Open House Survey Response - Brian Anderson

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Old Town Design Objectives

RatingScale

PROTECT THE UNIQUE CHARACTER
OF THE DOWNTOWN CORE 8

STRENGTHEN PEDESTRIAN AREAS 1

MAINTAIN AN INTERCONNECTED
DOWNTOWN 2

CREATE HIGH QUALITY, HUMAN-
SCALE, DOWNTOWN ARCHITECTURE 7

CREATE A DISTINCT LANDSCAPE
CHARACTER 5

CREATE CONSISTENT STREET-
SPACES 6

DESIGN WITH SURROUNDING
CONTEXT AND INTRODUCE NEW
ARCHITECTURAL AND BUILDING
DESIGNS THAT HELP BLEND NEW
AND OLD 4

ENCOURAGE A VIBRANT, LIVELY,
ATTRACTIVE DOWNTOWN
DESTINATION 3

ARE THERE OTHER DESIGN OBJECTIVES THAT YOU THINK SHOULD BE CONSIDERED?

This is a comprehensive and cohesive list of objectives.

Pedestrian Environment

IN TERMS OF THE PEDESTRIAN ENVIRONMENT, LANDSCAPING, AND SHADE IN OLD TOWN – WHAT DO YOU LIKE? WHAT DON'T YOU LIKE?

- Old town has always been a place where locals and visitors come to stroll and engage with the city at an intimate level. The more we can do to promote walking and bicycling and deemphasize motor vehicle use the better.

- Appropriate landscaping to support the environmental needs of our geography makes sense to me.

- Old growth otherwise large trees for shade are always nice. Absent that, tastefully designed shade structures with artistic flair would be nice as well.

IS THERE ANYTHING MISSING FROM OLD TOWN THAT WOULD BE SUPPORTIVE OF PEDESTRIAN ACTIVITY?

Additional crosswalks are always helpful. But also helpful would be any mechanism to slow/calm traffic on Scottsdale Road (e.g. frequent traffic signal interruptions). The bypasses (Drinkwater/Goldwater) work to some degree, but I see plenty of drivers who (for whatever reason) believe roaring through Old Town is some kind of fundamental right. Maybe signs stating that the "Fastest Route Around Old Town" pointing toward Drinkwater/Goldwater would encourage through traffic to take an alternative route.

Building Design

WHAT ARE YOUR THOUGHTS ON HOW BUILDING FORM HAS BEEN DEVELOPED IN OLD TOWN?

I am supportive of the architectural evolution of Old Town. Unlike some very vocal critics, I'm supportive of density and modern aesthetic. Though, I also support maintaining our Western heritage (e.g. single-story shops in our traditional shopping districts (e.g. Main Street, 5th Avenue).

IN TERMS OF SETBACKS, STEPBACKS, OR SUBDIVIDING A BUILDING – WHICH IS MOST IMPORTANT TO YOU AND WHY?

Setbacks and stepbacks make sense to me. Setbacks in favor of larger sidewalks to promote walkability and stepbacks to provide a greater sense of openness to avoid a sense of urban canyons.

IN TERMS OF SETBACKS,
STEPBACKS, OR SUBDIVIDING A
BUILDING – WHICH IS LEAST
IMPORTANT TO YOU AND WHY?

Not sure, actually. So, I'm going to skip this one.

Building Elements, Details, and Materials

WHAT BUILDING MATERIALS DO
YOU LIKE IN OLD TOWN?

A variety, including concrete, wood (particularly rustic) and steel. I am no fan of stucco.

DO YOU LIKE THE VARIETY OF
MATERIALS UTILIZED IN OLD TOWN?

Yes, please see above.

ARE THERE MATERIALS OR
DETAILING THAT YOU THINK IS
MISSING?

Probably, but I'm not an artist/designer so probably am not the best one to ask. :)

Contact Information

NAME

Brian Anderson

EMAIL

tribri@gmail.com

PHONE

(480) 202-4393

PREFERRED MAILING ADDRESS

7732 E 3Rd St, Scottsdale, Arizona 85251

ARE YOU AN OLD TOWN RESIDENT

Yes

DO YOU OWN PROPERTY IN OLD
TOWN?

Yes

HOW MANY PROPERTIES IN OLD
TOWN DO YOU OWN?

1

OLD TOWN PRIMARY PROPERTY
ADDRESS

7732 E 3Rd St, Scottsdale, Arizona 85251

DO YOU HAVE A BUSINESS IN OLD
TOWN?

No

Moriarity, Ben

From: notifications@cognitofirms.com on behalf of City of Scottsdale <notifications@cognitofirms.com>
Sent: Friday, February 25, 2022 7:39 PM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Quality Design Self Guided Open House Survey Response - Raoul Zubia

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Old Town Design Objectives

RatingScale

PROTECT THE UNIQUE CHARACTER OF THE DOWNTOWN CORE 3

STRENGTHEN PEDESTRIAN AREAS 4

MAINTAIN AN INTERCONNECTED DOWNTOWN 6

CREATE HIGH QUALITY, HUMAN-SCALE, DOWNTOWN ARCHITECTURE 2

CREATE A DISTINCT LANDSCAPE CHARACTER 7

CREATE CONSISTENT STREET-SPACES 8

DESIGN WITH SURROUNDING CONTEXT AND INTRODUCE NEW ARCHITECTURAL AND BUILDING DESIGNS THAT HELP BLEND NEW AND OLD 1

ENCOURAGE A VIBRANT, LIVELY, ATTRACTIVE DOWNTOWN DESTINATION 5

ARE THERE OTHER DESIGN OBJECTIVES THAT YOU THINK SHOULD BE CONSIDERED?

Pedestrian Environment

IN TERMS OF THE PEDESTRIAN ENVIRONMENT, LANDSCAPING, AND SHADE IN OLD TOWN – WHAT DO YOU LIKE? WHAT DON'T YOU LIKE?

I like that the sidewalks are covered. It provides shade in the warm months. It also gives Old Town a more western look.

IS THERE ANYTHING MISSING FROM OLD TOWN THAT WOULD BE SUPPORTIVE OF PEDESTRIAN ACTIVITY?

Wider sidewalks.

Building Design

WHAT ARE YOUR THOUGHTS ON HOW BUILDING FORM HAS BEEN DEVELOPED IN OLD TOWN?

It doesn't appear to be consistent. It is as if designs were approved based on the taste of the Planning Commission and Council at the time. And, not in a good way. Also, too much "wood" is used. There are wooden rails, wooden hitching posts. Some of the buildings are made to look like the Old West. It looks more like a western soundstage than a downtown area.

IN TERMS OF SETBACKS, STEPBACKS, OR SUBDIVIDING A BUILDING – WHICH IS MOST IMPORTANT TO YOU AND WHY?

IN TERMS OF SETBACKS, STEPBACKS, OR SUBDIVIDING A BUILDING – WHICH IS LEAST IMPORTANT TO YOU AND WHY?

Building Elements, Details, and Materials

WHAT BUILDING MATERIALS DO YOU LIKE IN OLD TOWN?

Red brick, mixed with mid-century modern. The mixed-use building at 4020 N Scottsdale Rd is a good example.

DO YOU LIKE THE VARIETY OF MATERIALS UTILIZED IN OLD TOWN?

No. See my comment under Building Design.

ARE THERE MATERIALS OR DETAILING THAT YOU THINK IS MISSING?

Contact Information

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ARE YOU AN OLD TOWN RESIDENT	No
DO YOU OWN PROPERTY IN OLD TOWN?	No
DO YOU HAVE A BUSINESS IN OLD TOWN?	No

Moriarity, Ben

From: notifications@cognitoforms.com on behalf of City of Scottsdale <notifications@cognitoforms.com>
Sent: Friday, February 25, 2022 8:08 PM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Quality Design Self Guided Open House Survey Response - Frank Altobelli

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Old Town Design Objectives

RatingScale

PROTECT THE UNIQUE CHARACTER OF THE DOWNTOWN CORE 8

STRENGTHEN PEDESTRIAN AREAS 2

MAINTAIN AN INTERCONNECTED DOWNTOWN 3

CREATE HIGH QUALITY, HUMAN-SCALE, DOWNTOWN ARCHITECTURE 6

CREATE A DISTINCT LANDSCAPE CHARACTER 4

CREATE CONSISTENT STREET-SPACES 5

DESIGN WITH SURROUNDING CONTEXT AND INTRODUCE NEW ARCHITECTURAL AND BUILDING DESIGNS THAT HELP BLEND NEW AND OLD 7

ENCOURAGE A VIBRANT, LIVELY, ATTRACTIVE DOWNTOWN DESTINATION 1

ARE THERE OTHER DESIGN OBJECTIVES THAT YOU THINK SHOULD BE CONSIDERED?

Density - should be high.

Pedestrian Environment

IN TERMS OF THE PEDESTRIAN ENVIRONMENT, LANDSCAPING, AND SHADE IN OLD TOWN – WHAT DO YOU LIKE? WHAT DON'T YOU LIKE?

I like natural desert scape. Dislike palm trees

IS THERE ANYTHING MISSING FROM OLD TOWN THAT WOULD BE SUPPORTIVE OF PEDESTRIAN ACTIVITY?

More walking paths

Building Design

WHAT ARE YOUR THOUGHTS ON HOW BUILDING FORM HAS BEEN DEVELOPED IN OLD TOWN?

It's been well done so far.

IN TERMS OF SETBACKS, STEPBACKS, OR SUBDIVIDING A BUILDING – WHICH IS MOST IMPORTANT TO YOU AND WHY?

I support high density.

IN TERMS OF SETBACKS, STEPBACKS, OR SUBDIVIDING A BUILDING – WHICH IS LEAST IMPORTANT TO YOU AND WHY?

Building Elements, Details, and Materials

WHAT BUILDING MATERIALS DO YOU LIKE IN OLD TOWN?

Scottsdale

DO YOU LIKE THE VARIETY OF MATERIALS UTILIZED IN OLD TOWN?

Scottsdale

ARE THERE MATERIALS OR DETAILING THAT YOU THINK IS MISSING?

Contact Information

NAME

Frank Altobelli

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ARE YOU AN OLD TOWN RESIDENT	Yes
DO YOU OWN PROPERTY IN OLD TOWN?	Yes
HOW MANY PROPERTIES IN OLD TOWN DO YOU OWN?	2
OLD TOWN PRIMARY PROPERTY ADDRESS	8626 e Mackenzie dr, Scottsdale, Arizona 85251
DO YOU HAVE A BUSINESS IN OLD TOWN?	Yes
HOW MANY BUSINESSES IN OLD TOWN DO YOU OWN?	1
OLD TOWN PRIMARY BUSINESS ADDRESS	6730 e mcdowell, Scottsdale, Arizona 85257

Moriarity, Ben

From: notifications@cognitoforms.com on behalf of City of Scottsdale <notifications@cognitoforms.com>
Sent: Thursday, February 24, 2022 11:46 AM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Quality Design Self Guided Open House Survey Response - STEVE TYRRELL

Follow Up Flag: Follow up
Flag Status: Completed

 **External Email: Please use caution if opening links or attachments!**

Entry Details

Old Town Design Objectives

RatingScale

PROTECT THE UNIQUE CHARACTER
OF THE DOWNTOWN CORE 1

STRENGTHEN PEDESTRIAN AREAS 3

MAINTAIN AN INTERCONNECTED
DOWNTOWN 4

CREATE HIGH QUALITY, HUMAN-
SCALE, DOWNTOWN ARCHITECTURE 5

CREATE A DISTINCT LANDSCAPE
CHARACTER 2

CREATE CONSISTENT STREET-
SPACES 6

DESIGN WITH SURROUNDING
CONTEXT AND INTRODUCE NEW
ARCHITECTURAL AND BUILDING
DESIGNS THAT HELP BLEND NEW
AND OLD 7

ENCOURAGE A VIBRANT, LIVELY,
ATTRACTIVE DOWNTOWN
DESTINATION

8

ARE THERE OTHER DESIGN
OBJECTIVES THAT YOU THINK
SHOULD BE CONSIDERED?

Have outside ambient lighting from new commercial and Old Town building be provided by onsite solar systems.

Disallow the "bonus" process from being used on any Old Town constructions.

Pedestrian Environment

IN TERMS OF THE PEDESTRIAN
ENVIRONMENT, LANDSCAPING, AND
SHADE IN OLD TOWN – WHAT DO
YOU LIKE? WHAT DON'T YOU LIKE?

If you are going to have more hardscape patio, walkways etc there must be adequate shade trees, which will also help reduce the impact of climate change

IS THERE ANYTHING MISSING FROM
OLD TOWN THAT WOULD BE
SUPPORTIVE OF PEDESTRIAN
ACTIVITY?

Yes, a city-center park, more trees shade, more outside ambient lighting from onsite, solar energy. More underground parking. More electric car charging stations. A skyway gondola/chairlift system to take folks over Old Town (north and south)

Building Design

WHAT ARE YOUR THOUGHTS ON
HOW BUILDING FORM HAS BEEN
DEVELOPED IN OLD TOWN?

Too much use of rusted metal.

IN TERMS OF SETBACKS,
STEPBACKS, OR SUBDIVIDING A
BUILDING – WHICH IS MOST
IMPORTANT TO YOU AND WHY?

Lower heights are better in whatever fashion that is achieved

IN TERMS OF SETBACKS,
STEPBACKS, OR SUBDIVIDING A
BUILDING – WHICH IS LEAST
IMPORTANT TO YOU AND WHY?

Better to keep the height of the buildings lower, even if that means less setback since that actually will help in creating/maintaining the "neighborhood" feel

Building Elements, Details, and Materials

WHAT BUILDING MATERIALS DO
YOU LIKE IN OLD TOWN?

Prefer stucco and concrete, wood floors, tinted glass and water features. Desperately need more deployment of solar systems for both street lights and outside lighting

DO YOU LIKE THE VARIETY OF MATERIALS UTILIZED IN OLD TOWN?

No, not so much on the new buildings.

ARE THERE MATERIALS OR DETAILING THAT YOU THINK IS MISSING?

More rooftop solar on commercial buildings.
Water features along walkways or large courtyards
Solar on all city-owned buildings
Install high-speed fiber-optic cables for internet connectivity

Contact Information

NAME

STEVE TYRRELL

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ARE YOU AN OLD TOWN RESIDENT

Yes

DO YOU OWN PROPERTY IN OLD TOWN?

No

DO YOU HAVE A BUSINESS IN OLD TOWN?

No

Moriarity, Ben

From: notifications@cognitofirms.com on behalf of City of Scottsdale <notifications@cognitofirms.com>
Sent: Monday, December 20, 2021 8:54 PM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Quality Design Self Guided Open House Survey Response - Howard Myers

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Old Town Design Objectives

RatingScale

PROTECT THE UNIQUE CHARACTER
OF THE DOWNTOWN CORE 1

STRENGTHEN PEDESTRIAN AREAS 5

MAINTAIN AN INTERCONNECTED
DOWNTOWN 7

CREATE HIGH QUALITY, HUMAN-
SCALE, DOWNTOWN ARCHITECTURE 8

CREATE A DISTINCT LANDSCAPE
CHARACTER 3

CREATE CONSISTENT STREET-
SPACES 4

DESIGN WITH SURROUNDING
CONTEXT AND INTRODUCE NEW
ARCHITECTURAL AND BUILDING
DESIGNS THAT HELP BLEND NEW
AND OLD 6

ENCOURAGE A VIBRANT, LIVELY,
ATTRACTIVE DOWNTOWN
DESTINATION 2

ARE THERE OTHER DESIGN OBJECTIVES THAT YOU THINK SHOULD BE CONSIDERED?

Architecture needs to be consistent and not dramatically contrasting as is being allowed now. Scottsdale is a SOUTH WESTERN destination and its architecture should reflect that and be consistent.

Pedestrian Environment

IN TERMS OF THE PEDESTRIAN ENVIRONMENT, LANDSCAPING, AND SHADE IN OLD TOWN – WHAT DO YOU LIKE? WHAT DON'T YOU LIKE?

What existed in Historical Old Town and the arts district was fine and worked with building shade structures to create the shade needed.

IS THERE ANYTHING MISSING FROM OLD TOWN THAT WOULD BE SUPPORTIVE OF PEDESTRIAN ACTIVITY?

Building Design

WHAT ARE YOUR THOUGHTS ON HOW BUILDING FORM HAS BEEN DEVELOPED IN OLD TOWN?

Contrasting and non south west architecture has been allowed which totally destroys the lure and charm of the area.

IN TERMS OF SETBACKS, STEPBACKS, OR SUBDIVIDING A BUILDING – WHICH IS MOST IMPORTANT TO YOU AND WHY?

Height is the critical parameter. Setbacks and step backs become less necessary when the height is properly controlled.

IN TERMS OF SETBACKS, STEPBACKS, OR SUBDIVIDING A BUILDING – WHICH IS LEAST IMPORTANT TO YOU AND WHY?

See above

Building Elements, Details, and Materials

WHAT BUILDING MATERIALS DO YOU LIKE IN OLD TOWN?

I like what is in historical Old town and to some degree the arts district and the materials used create the charm the area had.

DO YOU LIKE THE VARIETY OF MATERIALS UTILIZED IN OLD TOWN?

Modern exteriors, especially lots of metal and glass, don't belong here or really anywhere in the south west.

ARE THERE MATERIALS OR DETAILING THAT YOU THINK IS MISSING?

See above.

Contact Information

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ARE YOU AN OLD TOWN RESIDENT	No
DO YOU OWN PROPERTY IN OLD TOWN?	No
DO YOU HAVE A BUSINESS IN OLD TOWN?	No

Moriarity, Ben

From: notifications@cognitoforms.com on behalf of City of Scottsdale <notifications@cognitoforms.com>
Sent: Sunday, December 19, 2021 9:07 PM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Quality Design Self Guided Open House Survey Response - Brandon Putman

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Old Town Design Objectives

RatingScale

PROTECT THE UNIQUE CHARACTER
OF THE DOWNTOWN CORE 1

STRENGTHEN PEDESTRIAN AREAS 2

MAINTAIN AN INTERCONNECTED
DOWNTOWN 3

CREATE HIGH QUALITY, HUMAN-
SCALE, DOWNTOWN ARCHITECTURE 7

CREATE A DISTINCT LANDSCAPE
CHARACTER 6

CREATE CONSISTENT STREET-
SPACES 5

DESIGN WITH SURROUNDING
CONTEXT AND INTRODUCE NEW
ARCHITECTURAL AND BUILDING
DESIGNS THAT HELP BLEND NEW
AND OLD 4

ENCOURAGE A VIBRANT, LIVELY,
ATTRACTIVE DOWNTOWN
DESTINATION 8

ARE THERE OTHER DESIGN OBJECTIVES THAT YOU THINK SHOULD BE CONSIDERED?

Sustainability and water conservation. Consider repurposing wasteful fountains as done with Civic Center

Pedestrian Environment

IN TERMS OF THE PEDESTRIAN ENVIRONMENT, LANDSCAPING, AND SHADE IN OLD TOWN – WHAT DO YOU LIKE? WHAT DON'T YOU LIKE?

1,2,4,5,&6. Wide walkways, separation from traffic and consideration for trees such as organic mulches and structural soils. Urban forestry focused.

IS THERE ANYTHING MISSING FROM OLD TOWN THAT WOULD BE SUPPORTIVE OF PEDESTRIAN ACTIVITY?

Reducing vehicular traffic by closing lanes to pedestrians and bikes and trolley. Encourage trolley ridership by closing Scottsdale Rd much like 16th Street in Denver. Too much street racing and engine revving.

Building Design

WHAT ARE YOUR THOUGHTS ON HOW BUILDING FORM HAS BEEN DEVELOPED IN OLD TOWN?

Intelligently regulated

IN TERMS OF SETBACKS, STEPBACKS, OR SUBDIVIDING A BUILDING – WHICH IS MOST IMPORTANT TO YOU AND WHY?

Setbacks and horizontal separation for public pedestrian corridors. Restrict building heights of Mountain View's.

IN TERMS OF SETBACKS, STEPBACKS, OR SUBDIVIDING A BUILDING – WHICH IS LEAST IMPORTANT TO YOU AND WHY?

Vertical subdivision

Building Elements, Details, and Materials

WHAT BUILDING MATERIALS DO YOU LIKE IN OLD TOWN?

Rustic and historical- 6&7
Contemporary and rustic- 1&5

DO YOU LIKE THE VARIETY OF MATERIALS UTILIZED IN OLD TOWN?

Yes but Midwest and east coast brick architecture doesn't fit here. 2&4

ARE THERE MATERIALS OR DETAILING THAT YOU THINK IS MISSING?

Prevent massive window architecture that reflects Sun into traffic below. McDowell and 68th is dangerous at sunset

Contact Information

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DO YOU OWN PROPERTY IN OLD TOWN?	Yes
HOW MANY PROPERTIES IN OLD TOWN DO YOU OWN?	1
OLD TOWN PRIMARY PROPERTY ADDRESS	7536 E Virginia Ave, Scottsdale, Arizona 85257
DO YOU HAVE A BUSINESS IN OLD TOWN?	No

Moriarity, Ben

From: notifications@cognitoforms.com on behalf of City of Scottsdale <notifications@cognitoforms.com>
Sent: Monday, December 6, 2021 8:18 PM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Quality Design Self Guided Open House Survey Response - Catherine Riley

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Old Town Design Objectives

RatingScale

PROTECT THE UNIQUE CHARACTER
OF THE DOWNTOWN CORE 1

STRENGTHEN PEDESTRIAN AREAS 2

MAINTAIN AN INTERCONNECTED
DOWNTOWN 3

CREATE HIGH QUALITY, HUMAN-
SCALE, DOWNTOWN ARCHITECTURE 6

CREATE A DISTINCT LANDSCAPE
CHARACTER 7

CREATE CONSISTENT STREET-
SPACES 8

DESIGN WITH SURROUNDING
CONTEXT AND INTRODUCE NEW
ARCHITECTURAL AND BUILDING
DESIGNS THAT HELP BLEND NEW
AND OLD 4

ENCOURAGE A VIBRANT, LIVELY,
ATTRACTIVE DOWNTOWN
DESTINATION 5

ARE THERE OTHER DESIGN OBJECTIVES THAT YOU THINK SHOULD BE CONSIDERED?

Sustainability.

Pedestrian Environment

IN TERMS OF THE PEDESTRIAN ENVIRONMENT, LANDSCAPING, AND SHADE IN OLD TOWN – WHAT DO YOU LIKE? WHAT DON'T YOU LIKE?

The greenbelt is wonderful.

IS THERE ANYTHING MISSING FROM OLD TOWN THAT WOULD BE SUPPORTIVE OF PEDESTRIAN ACTIVITY?

Building Design

WHAT ARE YOUR THOUGHTS ON HOW BUILDING FORM HAS BEEN DEVELOPED IN OLD TOWN?

I do not like the high rise/condos and hotels. It is not sustainable and is causing a lot of congestion and traffic. I miss Don and Charlies.

IN TERMS OF SETBACKS, STEPBACKS, OR SUBDIVIDING A BUILDING – WHICH IS MOST IMPORTANT TO YOU AND WHY?

IN TERMS OF SETBACKS, STEPBACKS, OR SUBDIVIDING A BUILDING – WHICH IS LEAST IMPORTANT TO YOU AND WHY?

Building Elements, Details, and Materials

WHAT BUILDING MATERIALS DO YOU LIKE IN OLD TOWN?

sustainable ones

DO YOU LIKE THE VARIETY OF MATERIALS UTILIZED IN OLD TOWN?

ARE THERE MATERIALS OR DETAILING THAT YOU THINK IS MISSING?

Contact Information

NAME

Catherine Riley

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ARE YOU AN OLD TOWN RESIDENT Yes

DO YOU OWN PROPERTY IN OLD TOWN? Yes

HOW MANY PROPERTIES IN OLD TOWN DO YOU OWN? 1

OLD TOWN PRIMARY PROPERTY ADDRESS 8613 E Clarendon Ave, Scottsdale, Arizona 85251

DO YOU HAVE A BUSINESS IN OLD TOWN? No

Moriarity, Ben

From: notifications@cognitoforms.com on behalf of City of Scottsdale <notifications@cognitoforms.com>
Sent: Tuesday, November 9, 2021 11:58 AM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Quality Design Self Guided Open House Survey Response - Rachel Pearson

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Old Town Design Objectives

RatingScale

PROTECT THE UNIQUE CHARACTER OF THE DOWNTOWN CORE 8

STRENGTHEN PEDESTRIAN AREAS 2

MAINTAIN AN INTERCONNECTED DOWNTOWN 3

CREATE HIGH QUALITY, HUMAN-SCALE, DOWNTOWN ARCHITECTURE 7

CREATE A DISTINCT LANDSCAPE CHARACTER 5

CREATE CONSISTENT STREET-SPACES 6

DESIGN WITH SURROUNDING CONTEXT AND INTRODUCE NEW ARCHITECTURAL AND BUILDING DESIGNS THAT HELP BLEND NEW AND OLD 4

ENCOURAGE A VIBRANT, LIVELY, ATTRACTIVE DOWNTOWN DESTINATION 1

ARE THERE OTHER DESIGN OBJECTIVES THAT YOU THINK SHOULD BE CONSIDERED?

Pedestrian Environment

IN TERMS OF THE PEDESTRIAN ENVIRONMENT, LANDSCAPING, AND SHADE IN OLD TOWN – WHAT DO YOU LIKE? WHAT DON'T YOU LIKE?

I like the use of shade structures and landscaping to create shade. The landscaping also softens the look/feel of concrete and other hard materials from walkways and buildings. Where possible, the incorporation of art also adds interest for pedestrians.

IS THERE ANYTHING MISSING FROM OLD TOWN THAT WOULD BE SUPPORTIVE OF PEDESTRIAN ACTIVITY?

I support the city's continued work to improve upon walkability through pedestrian connections, shade, landscaping and pocket parks.

Building Design

WHAT ARE YOUR THOUGHTS ON HOW BUILDING FORM HAS BEEN DEVELOPED IN OLD TOWN?

I think the variety found in Old Town adds to its character.

IN TERMS OF SETBACKS, STEPBACKS, OR SUBDIVIDING A BUILDING – WHICH IS MOST IMPORTANT TO YOU AND WHY?

Setbacks and stepbacks are most visually appealing. When not possible, however, I think subdividing a building is important.

IN TERMS OF SETBACKS, STEPBACKS, OR SUBDIVIDING A BUILDING – WHICH IS LEAST IMPORTANT TO YOU AND WHY?

Building Elements, Details, and Materials

WHAT BUILDING MATERIALS DO YOU LIKE IN OLD TOWN?

I like the variety of building materials used - from brick and stucco to metal and glass. We don't need Old Town to look like a cookie cutter subdivision of homes where you can't tell one from the other.

DO YOU LIKE THE VARIETY OF MATERIALS UTILIZED IN OLD TOWN?

Yes

ARE THERE MATERIALS OR DETAILING THAT YOU THINK IS MISSING?

Contact Information

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ARE YOU AN OLD TOWN RESIDENT	No
DO YOU OWN PROPERTY IN OLD TOWN?	No
DO YOU HAVE A BUSINESS IN OLD TOWN?	Yes
HOW MANY BUSINESSES IN OLD TOWN DO YOU OWN?	0
OLD TOWN PRIMARY BUSINESS ADDRESS	4343 N. Scottsdale Road, Ste. 170, Scottsdale, Arizona 85251

Moriarity, Ben

From: notifications@cognitofrms.com on behalf of City of Scottsdale <notifications@cognitofrms.com>
Sent: Monday, December 20, 2021 3:23 PM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Quality Design Self Guided Open House Survey Response - chelsey nelson

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Entry Details

Old Town Design Objectives

RatingScale

PROTECT THE UNIQUE CHARACTER
OF THE DOWNTOWN CORE 1

STRENGTHEN PEDESTRIAN AREAS 7

MAINTAIN AN INTERCONNECTED
DOWNTOWN 6

CREATE HIGH QUALITY, HUMAN-
SCALE, DOWNTOWN ARCHITECTURE 5

CREATE A DISTINCT LANDSCAPE
CHARACTER 4

CREATE CONSISTENT STREET-
SPACES 3

DESIGN WITH SURROUNDING
CONTEXT AND INTRODUCE NEW
ARCHITECTURAL AND BUILDING
DESIGNS THAT HELP BLEND NEW
AND OLD 2

ENCOURAGE A VIBRANT, LIVELY,
ATTRACTIVE DOWNTOWN
DESTINATION 8

ARE THERE OTHER DESIGN OBJECTIVES THAT YOU THINK SHOULD BE CONSIDERED?

Pedestrian Environment

IN TERMS OF THE PEDESTRIAN ENVIRONMENT, LANDSCAPING, AND SHADE IN OLD TOWN – WHAT DO YOU LIKE? WHAT DON'T YOU LIKE?

IS THERE ANYTHING MISSING FROM OLD TOWN THAT WOULD BE SUPPORTIVE OF PEDESTRIAN ACTIVITY?

Building Design

WHAT ARE YOUR THOUGHTS ON HOW BUILDING FORM HAS BEEN DEVELOPED IN OLD TOWN?

IN TERMS OF SETBACKS, STEPBACKS, OR SUBDIVIDING A BUILDING – WHICH IS MOST IMPORTANT TO YOU AND WHY?

IN TERMS OF SETBACKS, STEPBACKS, OR SUBDIVIDING A BUILDING – WHICH IS LEAST IMPORTANT TO YOU AND WHY?

Building Elements, Details, and Materials

WHAT BUILDING MATERIALS DO YOU LIKE IN OLD TOWN?

DO YOU LIKE THE VARIETY OF MATERIALS UTILIZED IN OLD TOWN?

ARE THERE MATERIALS OR DETAILING THAT YOU THINK IS MISSING?

More brick

Contact Information

NAME

chelsey nelson

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PREFERRED MAILING ADDRESS

ARE YOU AN OLD TOWN RESIDENT

No

DO YOU OWN PROPERTY IN OLD TOWN?

No

DO YOU HAVE A BUSINESS IN OLD TOWN?

No

Moriarity, Ben

From: notifications@cognitoforms.com on behalf of City of Scottsdale <notifications@cognitoforms.com>
Sent: Monday, November 1, 2021 8:03 PM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Quality Design Self Guided Open House Survey Response - Laraine Rodgers

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Old Town Design Objectives

RatingScale

PROTECT THE UNIQUE CHARACTER
OF THE DOWNTOWN CORE 1

STRENGTHEN PEDESTRIAN AREAS 2

MAINTAIN AN INTERCONNECTED
DOWNTOWN 3

CREATE HIGH QUALITY, HUMAN-
SCALE, DOWNTOWN ARCHITECTURE 5

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CHARACTER 7

CREATE CONSISTENT STREET-
SPACES 8

DESIGN WITH SURROUNDING
CONTEXT AND INTRODUCE NEW
ARCHITECTURAL AND BUILDING
DESIGNS THAT HELP BLEND NEW
AND OLD 6

ENCOURAGE A VIBRANT, LIVELY,
ATTRACTIVE DOWNTOWN
DESTINATION 4

ARE THERE OTHER DESIGN OBJECTIVES THAT YOU THINK SHOULD BE CONSIDERED?

Pedestrian Environment

IN TERMS OF THE PEDESTRIAN ENVIRONMENT, LANDSCAPING, AND SHADE IN OLD TOWN – WHAT DO YOU LIKE? WHAT DON'T YOU LIKE?

The landscaping should not interfere with pedestrian walkways--it 's not consistent today. Shade is super important.

IS THERE ANYTHING MISSING FROM OLD TOWN THAT WOULD BE SUPPORTIVE OF PEDESTRIAN ACTIVITY?

Safer walking paths--wider, flat when possible.

Building Design

WHAT ARE YOUR THOUGHTS ON HOW BUILDING FORM HAS BEEN DEVELOPED IN OLD TOWN?

I've seen positive building forms develop over the years. Unfortunately, some old buildings are decaying and could use a facelift so building forms have a consistent clean look, or a planned rugged (rather than run-down) look.

IN TERMS OF SETBACKS, STEPBACKS, OR SUBDIVIDING A BUILDING – WHICH IS MOST IMPORTANT TO YOU AND WHY?

Setbacks is most important though with stepbacks there are more options for an awesome design next to you, across from you, in front of you. Very interesting, rather than oppressive and boring.. It's awful to feel a building is one super-tall structure from ground to the top with out a break -- stepbacks help tremendously.

IN TERMS OF SETBACKS, STEPBACKS, OR SUBDIVIDING A BUILDING – WHICH IS LEAST IMPORTANT TO YOU AND WHY?

Not sure if subdividing a building is different from a campus of related bulidings. I imagine it would be a series of buildings with a walkway or some sort of connecting paths. I see the three as individual, combinable and progressive, depending on the space/site location.

Building Elements, Details, and Materials

WHAT BUILDING MATERIALS DO YOU LIKE IN OLD TOWN?

glass and metal; wood and stacked stone; bore formed concrete; less stucco and brick

DO YOU LIKE THE VARIETY OF MATERIALS UTILIZED IN OLD TOWN?

Yes.

ARE THERE MATERIALS OR
DETAILING THAT YOU THINK IS
MISSING?

Contact Information

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85255

ARE YOU AN OLD TOWN RESIDENT No

DO YOU OWN PROPERTY IN OLD
TOWN? No

DO YOU HAVE A BUSINESS IN OLD
TOWN? No

Moriarity, Ben

From: notifications@cognitoforms.com on behalf of City of Scottsdale <notifications@cognitoforms.com>
Sent: Thursday, November 4, 2021 2:22 PM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Quality Design Self Guided Open House Survey Response - Roxanne Smith

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Old Town Design Objectives

RatingScale

PROTECT THE UNIQUE CHARACTER OF THE DOWNTOWN CORE 8

STRENGTHEN PEDESTRIAN AREAS 3

MAINTAIN AN INTERCONNECTED DOWNTOWN 6

CREATE HIGH QUALITY, HUMAN-SCALE, DOWNTOWN ARCHITECTURE 2

CREATE A DISTINCT LANDSCAPE CHARACTER 4

CREATE CONSISTENT STREET-SPACES 7

DESIGN WITH SURROUNDING CONTEXT AND INTRODUCE NEW ARCHITECTURAL AND BUILDING DESIGNS THAT HELP BLEND NEW AND OLD 1

ENCOURAGE A VIBRANT, LIVELY, ATTRACTIVE DOWNTOWN DESTINATION 5

ARE THERE OTHER DESIGN OBJECTIVES THAT YOU THINK SHOULD BE CONSIDERED?

Noise restrictions. Building more upscale districts for a safe, friendly environment for all.

Parking and foot traffic that impacts surrounding Single Family neighborhoods.

Pedestrian Environment

IN TERMS OF THE PEDESTRIAN ENVIRONMENT, LANDSCAPING, AND SHADE IN OLD TOWN – WHAT DO YOU LIKE? WHAT DON'T YOU LIKE?

Modern Desert with shade for walking.

IS THERE ANYTHING MISSING FROM OLD TOWN THAT WOULD BE SUPPORTIVE OF PEDESTRIAN ACTIVITY?

Safety for all....

Building Design

WHAT ARE YOUR THOUGHTS ON HOW BUILDING FORM HAS BEEN DEVELOPED IN OLD TOWN?

A balance to support local residents and support tourism is essential. The density with hotels, multi-family dwellings and short term rentals may be problematic for homeowners, close to the districts.

IN TERMS OF SETBACKS, STEPBACKS, OR SUBDIVIDING A BUILDING – WHICH IS MOST IMPORTANT TO YOU AND WHY?

This is tough to say without context. Density, noise, parking and safety are key factors.

IN TERMS OF SETBACKS, STEPBACKS, OR SUBDIVIDING A BUILDING – WHICH IS LEAST IMPORTANT TO YOU AND WHY?

Building Elements, Details, and Materials

WHAT BUILDING MATERIALS DO YOU LIKE IN OLD TOWN?

Modern, Natural to blend with the desert.

DO YOU LIKE THE VARIETY OF MATERIALS UTILIZED IN OLD TOWN?

West of Scottsdale Road is much better than East. We are no longer the Wild, Wild, West.

ARE THERE MATERIALS OR DETAILING THAT YOU THINK IS MISSING?

Contact Information

NAME	Roxanne Smith
EMAIL	roxanne@homesbyroxanne.com
PHONE	(303) 489-3000
PREFERRED MAILING ADDRESS	7501 E. Hazelwood Street, Scottsdale, Arizona 85251
ARE YOU AN OLD TOWN RESIDENT	Yes
DO YOU OWN PROPERTY IN OLD TOWN?	Yes
HOW MANY PROPERTIES IN OLD TOWN DO YOU OWN?	1
OLD TOWN PRIMARY PROPERTY ADDRESS	7501 E. Hazelwood Street, Scottsdale, Arizona 85251
DO YOU HAVE A BUSINESS IN OLD TOWN?	Yes
HOW MANY BUSINESSES IN OLD TOWN DO YOU OWN?	1
OLD TOWN PRIMARY BUSINESS ADDRESS	7501 E. Hazelwood Street, Scottsdale, Arizona 85251

Moriarity, Ben

From: notifications@cognitoforms.com on behalf of City of Scottsdale <notifications@cognitoforms.com>
Sent: Monday, November 1, 2021 2:00 PM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Quality Design Self Guided Open House Survey Response - Jason Alexander

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Old Town Design Objectives

RatingScale

PROTECT THE UNIQUE CHARACTER
OF THE DOWNTOWN CORE 8

STRENGTHEN PEDESTRIAN AREAS 2

MAINTAIN AN INTERCONNECTED
DOWNTOWN 3

CREATE HIGH QUALITY, HUMAN-
SCALE, DOWNTOWN ARCHITECTURE 4

CREATE A DISTINCT LANDSCAPE
CHARACTER 5

CREATE CONSISTENT STREET-
SPACES 6

DESIGN WITH SURROUNDING
CONTEXT AND INTRODUCE NEW
ARCHITECTURAL AND BUILDING
DESIGNS THAT HELP BLEND NEW
AND OLD 7

ENCOURAGE A VIBRANT, LIVELY,
ATTRACTIVE DOWNTOWN
DESTINATION 1

ARE THERE OTHER DESIGN OBJECTIVES THAT YOU THINK SHOULD BE CONSIDERED?

get rid of the ugly abandoned stores

Pedestrian Environment

IN TERMS OF THE PEDESTRIAN ENVIRONMENT, LANDSCAPING, AND SHADE IN OLD TOWN – WHAT DO YOU LIKE? WHAT DON'T YOU LIKE?

the cramped sidewalks on Main are ugly and hard to use, no bikeability, too many cars

IS THERE ANYTHING MISSING FROM OLD TOWN THAT WOULD BE SUPPORTIVE OF PEDESTRIAN ACTIVITY?

close sections to cars, need more bike lanes.

Building Design

WHAT ARE YOUR THOUGHTS ON HOW BUILDING FORM HAS BEEN DEVELOPED IN OLD TOWN?

more multiuse. frontage can be old west, but need more than 1 story buildings

IN TERMS OF SETBACKS, STEPBACKS, OR SUBDIVIDING A BUILDING – WHICH IS MOST IMPORTANT TO YOU AND WHY?

stepbacks - you cant see above 1 story from the street anyway.

IN TERMS OF SETBACKS, STEPBACKS, OR SUBDIVIDING A BUILDING – WHICH IS LEAST IMPORTANT TO YOU AND WHY?

subdividing, less impact on pedestrians

Building Elements, Details, and Materials

WHAT BUILDING MATERIALS DO YOU LIKE IN OLD TOWN?

modern

DO YOU LIKE THE VARIETY OF MATERIALS UTILIZED IN OLD TOWN?

more variety. We are not the Old West. too much tan and beige.

ARE THERE MATERIALS OR DETAILING THAT YOU THINK IS MISSING?

Contact Information

NAME

Jason Alexander

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PHONE (480) 329-8875

PREFERRED MAILING ADDRESS 9976 E. Jasmine Drive, Scottsdale, Arizona 85260

ARE YOU AN OLD TOWN RESIDENT No

DO YOU OWN PROPERTY IN OLD TOWN? No

DO YOU HAVE A BUSINESS IN OLD TOWN? No

Moriarity, Ben

From: notifications@cognitoforms.com on behalf of City of Scottsdale <notifications@cognitoforms.com>
Sent: Friday, March 11, 2022 11:12 AM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Quality Design Self Guided Open House Survey Response - Adam Valente

Follow Up Flag: Follow up
Flag Status: Flagged

 External Email: Please use caution if opening links or attachments!

Entry Details

Old Town Design Objectives

RatingScale

PROTECT THE UNIQUE CHARACTER
OF THE DOWNTOWN CORE 8

STRENGTHEN PEDESTRIAN AREAS 7

MAINTAIN AN INTERCONNECTED
DOWNTOWN 3

CREATE HIGH QUALITY, HUMAN-
SCALE, DOWNTOWN ARCHITECTURE 4

CREATE A DISTINCT LANDSCAPE
CHARACTER 6

CREATE CONSISTENT STREET-
SPACES 5

DESIGN WITH SURROUNDING
CONTEXT AND INTRODUCE NEW
ARCHITECTURAL AND BUILDING
DESIGNS THAT HELP BLEND NEW
AND OLD 1

**ENCOURAGE A VIBRANT, LIVELY,
ATTRACTIVE DOWNTOWN
DESTINATION** 2

**ARE THERE OTHER DESIGN
OBJECTIVES THAT YOU THINK
SHOULD BE CONSIDERED?**

The pedestrian environment should be paramount and well integrated into the overall building design. The Base, Middle, Top and wedding cake stepbacks are significant obstacles which limit design quality, flexibility and unique character of the Downtown core.

Pedestrian Environment

**IN TERMS OF THE PEDESTRIAN
ENVIRONMENT, LANDSCAPING, AND
SHADE IN OLD TOWN – WHAT DO
YOU LIKE? WHAT DON'T YOU LIKE?**

Desert trees are some of the most unique and beautiful elements of the Sonoran Desert and should fill the ROW throughout downtown. Mid-rise buildings 75' without stepbacks provide the best, most complete shade. Scottsdale Road north of Indian School is a gap in quality landscaping and pedestrian environment however it is the main pedestrian intersection in Downtown.

**IS THERE ANYTHING MISSING FROM
OLD TOWN THAT WOULD BE
SUPPORTIVE OF PEDESTRIAN
ACTIVITY?**

Desert trees are some of the most unique and beautiful elements of the Sonoran Desert and should fill the ROW throughout downtown.

Building Design

**WHAT ARE YOUR THOUGHTS ON
HOW BUILDING FORM HAS BEEN
DEVELOPED IN OLD TOWN?**

The Base, Middle, Top and wedding cake stepbacks are significant obstacles which limit design quality, flexibility and unique character of the Downtown core.

**IN TERMS OF SETBACKS,
STEPBACKS, OR SUBDIVIDING A
BUILDING – WHICH IS MOST
IMPORTANT TO YOU AND WHY?**

The Base, Middle, Top and wedding cake stepbacks are significant obstacles which limit design quality, flexibility and unique character of the Downtown core. Mid-rise buildings 75' without stepbacks provide the best shade and pedestrian environment

**IN TERMS OF SETBACKS,
STEPBACKS, OR SUBDIVIDING A
BUILDING – WHICH IS LEAST
IMPORTANT TO YOU AND WHY?**

The Base, Middle, Top and wedding cake stepbacks are significant obstacles which limit design quality, flexibility and unique character of the Downtown core. Mid-rise buildings 75' without stepbacks provide the best shade and pedestrian environment

Building Elements, Details, and Materials

WHAT BUILDING MATERIALS DO YOU LIKE IN OLD TOWN?

no EIFS at ground level

DO YOU LIKE THE VARIETY OF MATERIALS UTILIZED IN OLD TOWN?

ARE THERE MATERIALS OR DETAILING THAT YOU THINK IS MISSING?

no EIFS at ground level

Contact Information

NAME

Adam Valente

EMAIL

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PHONE

(480) 889-2044

PREFERRED MAILING ADDRESS

502 S College Ave ste 203, Tempe, Arizona 85281

ARE YOU AN OLD TOWN RESIDENT

No

DO YOU OWN PROPERTY IN OLD TOWN?

No

DO YOU HAVE A BUSINESS IN OLD TOWN?

No

From: notifications@cognitoforms.com on behalf of [City of Scottsdale](#)
To: [Reynolds, Taylor](#); [Yaron, Adam](#)
Subject: Old Town Quality Design Self Guided Open House Survey Response - Alexandra Albert
Date: Saturday, June 18, 2022 9:02:33 AM

External Email: Please use caution if opening links or attachments!

Entry Details

Old Town Design Objectives

RatingScale

PROTECT THE UNIQUE CHARACTER
OF THE DOWNTOWN CORE 1

STRENGTHEN PEDESTRIAN AREAS 2

MAINTAIN AN INTERCONNECTED
DOWNTOWN 3

CREATE HIGH QUALITY, HUMAN-
SCALE, DOWNTOWN ARCHITECTURE 4

CREATE A DISTINCT LANDSCAPE
CHARACTER 7

CREATE CONSISTENT STREET-
SPACES 6

DESIGN WITH SURROUNDING
CONTEXT AND INTRODUCE NEW
ARCHITECTURAL AND BUILDING
DESIGNS THAT HELP BLEND NEW
AND OLD 5

ENCOURAGE A VIBRANT, LIVELY,
ATTRACTIVE DOWNTOWN
DESTINATION 8

ARE THERE OTHER DESIGN
OBJECTIVES THAT YOU THINK
SHOULD BE CONSIDERED?

Incorporate public art in textures and materials
in lieu of plop art.

Pedestrian Environment

IN TERMS OF THE PEDESTRIAN ENVIRONMENT, LANDSCAPING, AND SHADE IN OLD TOWN – WHAT DO YOU LIKE? WHAT DON'T YOU LIKE?

Too many areas where easiest, most accessible routes go through alleys or parking lots. Pedestrian route indicators are preferable to signage

IS THERE ANYTHING MISSING FROM OLD TOWN THAT WOULD BE SUPPORTIVE OF PEDESTRIAN ACTIVITY?

Shade and lighting

Building Design

WHAT ARE YOUR THOUGHTS ON HOW BUILDING FORM HAS BEEN DEVELOPED IN OLD TOWN?

Too much high density development. Waterfront should NEVER have been developed to the density it now has. No buildings over 4 stories along walkable streets. Place higher density, taller buildings back a few blocks, if allowed at all. Adding retail in base levels doesn't suffice. Better application of TOD principles.

IN TERMS OF SETBACKS, STEPBACKS, OR SUBDIVIDING A BUILDING – WHICH IS MOST IMPORTANT TO YOU AND WHY?

IN TERMS OF SETBACKS, STEPBACKS, OR SUBDIVIDING A BUILDING – WHICH IS LEAST IMPORTANT TO YOU AND WHY?

Building Elements, Details, and Materials

WHAT BUILDING MATERIALS DO YOU LIKE IN OLD TOWN?

Brick, stucco, wood, metal - variety is the spice of life!

DO YOU LIKE THE VARIETY OF MATERIALS UTILIZED IN OLD TOWN?

Yes

ARE THERE MATERIALS OR DETAILING THAT YOU THINK IS MISSING?

Contact Information

NAME Alexandra Albert

EMAIL alexlalbert@gmail.com

PHONE (602) 980-0913

PREFERRED MAILING ADDRESS

ARE YOU AN OLD TOWN RESIDENT No

DO YOU OWN PROPERTY IN OLD TOWN? No

DO YOU HAVE A BUSINESS IN OLD TOWN? No

Moriarity, Ben

From: notifications@cognitofirms.com on behalf of City of Scottsdale <notifications@cognitofirms.com>
Sent: Saturday, March 19, 2022 11:27 AM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Quality Design Self Guided Open House Survey Response - Gail Sikes

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Old Town Design Objectives

RatingScale

PROTECT THE UNIQUE CHARACTER
OF THE DOWNTOWN CORE 1

STRENGTHEN PEDESTRIAN AREAS 7

MAINTAIN AN INTERCONNECTED
DOWNTOWN 6

CREATE HIGH QUALITY, HUMAN-
SCALE, DOWNTOWN ARCHITECTURE 5

CREATE A DISTINCT LANDSCAPE
CHARACTER 2

CREATE CONSISTENT STREET-
SPACES 3

DESIGN WITH SURROUNDING
CONTEXT AND INTRODUCE NEW
ARCHITECTURAL AND BUILDING
DESIGNS THAT HELP BLEND NEW
AND OLD 4

ENCOURAGE A VIBRANT, LIVELY,
ATTRACTIVE DOWNTOWN
DESTINATION 8

ARE THERE OTHER DESIGN OBJECTIVES THAT YOU THINK SHOULD BE CONSIDERED?

Keep some of the remaining quaintness of this side of town

Pedestrian Environment

IN TERMS OF THE PEDESTRIAN ENVIRONMENT, LANDSCAPING, AND SHADE IN OLD TOWN – WHAT DO YOU LIKE? WHAT DON'T YOU LIKE?

I loved the Civic Center Mall when it had those Japanese Gardens. Would love to see more things like those, as well as fountains

IS THERE ANYTHING MISSING FROM OLD TOWN THAT WOULD BE SUPPORTIVE OF PEDESTRIAN ACTIVITY?

More trees

Building Design

WHAT ARE YOUR THOUGHTS ON HOW BUILDING FORM HAS BEEN DEVELOPED IN OLD TOWN?

Most of the new apartment/condo buildings are cheap and cheap-looking. There is nothing special about these huge boxy buildings built right up to the curb

IN TERMS OF SETBACKS, STEPBACKS, OR SUBDIVIDING A BUILDING – WHICH IS MOST IMPORTANT TO YOU AND WHY?

They are all important, but I would choose subdividing a building. It makes it look less of a big wall when the building is divided up

IN TERMS OF SETBACKS, STEPBACKS, OR SUBDIVIDING A BUILDING – WHICH IS LEAST IMPORTANT TO YOU AND WHY?

They are all important

Building Elements, Details, and Materials

WHAT BUILDING MATERIALS DO YOU LIKE IN OLD TOWN?

Older stucco buildings

DO YOU LIKE THE VARIETY OF MATERIALS UTILIZED IN OLD TOWN?

Don't like the tall, glass walls. Not sensible in the desert. Doesn't fit in with surroundings

ARE THERE MATERIALS OR DETAILING THAT YOU THINK IS MISSING?

Contact Information

NAME

Gail Sikes

EMAIL gs595@aol.com

PHONE (480) 634-3896

PREFERRED MAILING ADDRESS 6507 E. Hubbell St., Scottsdale, Arizona 85257

ARE YOU AN OLD TOWN RESIDENT No

DO YOU OWN PROPERTY IN OLD TOWN? No

DO YOU HAVE A BUSINESS IN OLD TOWN? No

Moriarity, Ben

From: notifications@cognitoforms.com on behalf of City of Scottsdale <notifications@cognitoforms.com>
Sent: Tuesday, July 12, 2022 1:54 PM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Quality Design Self Guided Open House Survey Response - gregory Price

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Old Town Design Objectives

RatingScale

PROTECT THE UNIQUE CHARACTER
OF THE DOWNTOWN CORE 2

STRENGTHEN PEDESTRIAN AREAS 7

MAINTAIN AN INTERCONNECTED
DOWNTOWN 6

CREATE HIGH QUALITY, HUMAN-
SCALE, DOWNTOWN ARCHITECTURE 3

CREATE A DISTINCT LANDSCAPE
CHARACTER 5

CREATE CONSISTENT STREET-
SPACES 8

DESIGN WITH SURROUNDING
CONTEXT AND INTRODUCE NEW
ARCHITECTURAL AND BUILDING
DESIGNS THAT HELP BLEND NEW
AND OLD 4

ENCOURAGE A VIBRANT, LIVELY,
ATTRACTIVE DOWNTOWN
DESTINATION 1

ARE THERE OTHER DESIGN OBJECTIVES THAT YOU THINK SHOULD BE CONSIDERED? no

Pedestrian Environment

IN TERMS OF THE PEDESTRIAN ENVIRONMENT, LANDSCAPING, AND SHADE IN OLD TOWN – WHAT DO YOU LIKE? WHAT DON'T YOU LIKE? Continue to improve pedestrian friendly environment with more shade and sustainable landscaping

IS THERE ANYTHING MISSING FROM OLD TOWN THAT WOULD BE SUPPORTIVE OF PEDESTRIAN ACTIVITY? Underground parking structures

Building Design

WHAT ARE YOUR THOUGHTS ON HOW BUILDING FORM HAS BEEN DEVELOPED IN OLD TOWN? The old "Western" style buildings should be torn down. They should be replaced with new buildings that replicate the old "Western" style buildings but have modern amenities. Keeping the "Old Western" feel of the area. The area surrounding the "Old Western" area should transition to more contemporary buildings that are in keeping with a "New West" feel of Scottsdale.

IN TERMS OF SETBACKS, STEPBACKS, OR SUBDIVIDING A BUILDING – WHICH IS MOST IMPORTANT TO YOU AND WHY? Setbacks With setbacks from the street you have a more open feel to the area.

IN TERMS OF SETBACKS, STEPBACKS, OR SUBDIVIDING A BUILDING – WHICH IS LEAST IMPORTANT TO YOU AND WHY? Subdividing a building.

Building Elements, Details, and Materials

WHAT BUILDING MATERIALS DO YOU LIKE IN OLD TOWN? Both stucco and contemporary materials

DO YOU LIKE THE VARIETY OF MATERIALS UTILIZED IN OLD TOWN? Yes

ARE THERE MATERIALS OR
DETAILING THAT YOU THINK IS
MISSING?

No

Contact Information

NAME

gregory Price

EMAIL

gprice3@cox.net

PHONE

(602) 571-7265

PREFERRED MAILING ADDRESS

10019 E MountainViewRd, #1096, Scottsdale,
Arizona 85258

ARE YOU AN OLD TOWN RESIDENT

No

DO YOU OWN PROPERTY IN OLD
TOWN?

No

DO YOU HAVE A BUSINESS IN OLD
TOWN?

No

Moriarity, Ben

From: notifications@cognitofirms.com on behalf of City of Scottsdale <notifications@cognitofirms.com>
Sent: Tuesday, April 19, 2022 1:42 PM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Quality Design Self Guided Open House Survey Response - jacob kory

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Old Town Design Objectives

RatingScale

PROTECT THE UNIQUE CHARACTER
OF THE DOWNTOWN CORE 2

STRENGTHEN PEDESTRIAN AREAS 5

MAINTAIN AN INTERCONNECTED
DOWNTOWN 4

CREATE HIGH QUALITY, HUMAN-
SCALE, DOWNTOWN ARCHITECTURE 8

CREATE A DISTINCT LANDSCAPE
CHARACTER 6

CREATE CONSISTENT STREET-
SPACES 7

DESIGN WITH SURROUNDING
CONTEXT AND INTRODUCE NEW
ARCHITECTURAL AND BUILDING
DESIGNS THAT HELP BLEND NEW
AND OLD 3

ENCOURAGE A VIBRANT, LIVELY,
ATTRACTIVE DOWNTOWN
DESTINATION 1

ARE THERE OTHER DESIGN OBJECTIVES THAT YOU THINK SHOULD BE CONSIDERED?

building designated parking structures to reduce / remove the parking requirements for businesses in the old town area.

Pedestrian Environment

IN TERMS OF THE PEDESTRIAN ENVIRONMENT, LANDSCAPING, AND SHADE IN OLD TOWN – WHAT DO YOU LIKE? WHAT DON'T YOU LIKE?

I think a big attraction continues to be the accessibility of the old town area. Parking structures, trees and shade very important. The congestion of businesses in the area is great for tourism and a pedestrian environment, but the strain it puts on the business to supply sufficient parking for its use is a major burden. Bike traffic is a growing issue as well with no or limited bike paths. Typically bikes in old town use the general auto lanes. Reducing the speed limit and funneling auto to designated structures would allow a safer environment for bikes and pedestrians.

IS THERE ANYTHING MISSING FROM OLD TOWN THAT WOULD BE SUPPORTIVE OF PEDESTRIAN ACTIVITY?

public restrooms and water refill stations. Less vehicles and wider walkways in the historic area. Designated parking structures would lure vehicles to these designated areas and promote more pedestrian activity.

Building Design

WHAT ARE YOUR THOUGHTS ON HOW BUILDING FORM HAS BEEN DEVELOPED IN OLD TOWN?

I agree with the combination of step back and set backs to keep the skyline open and away from pedestrian areas.

IN TERMS OF SETBACKS, STEPBACKS, OR SUBDIVIDING A BUILDING – WHICH IS MOST IMPORTANT TO YOU AND WHY?

stepback - keeps the skyline open and it's not an intimidating structure

IN TERMS OF SETBACKS, STEPBACKS, OR SUBDIVIDING A BUILDING – WHICH IS LEAST IMPORTANT TO YOU AND WHY?

subdividing a building is least important unless it's a larger project.

Building Elements, Details, and Materials

WHAT BUILDING MATERIALS DO YOU LIKE IN OLD TOWN?

the current materials that are used fit the area.

DO YOU LIKE THE VARIETY OF MATERIALS UTILIZED IN OLD TOWN? yes

ARE THERE MATERIALS OR DETAILING THAT YOU THINK IS MISSING? no

Contact Information

NAME jacob kory

EMAIL jacobokory@gmail.com

PHONE (148) 020-2320 x3

PREFERRED MAILING ADDRESS 6816 E 6th St, Scottsdale, Arizona 85251

ARE YOU AN OLD TOWN RESIDENT No

DO YOU OWN PROPERTY IN OLD TOWN? No

DO YOU HAVE A BUSINESS IN OLD TOWN? Yes

HOW MANY BUSINESSES IN OLD TOWN DO YOU OWN? 1

OLD TOWN PRIMARY BUSINESS ADDRESS 4341 N 75th St, Scottsdale, Arizona 85251

Moriarity, Ben

From: notifications@cognitoforms.com on behalf of City of Scottsdale <notifications@cognitoforms.com>
Sent: Thursday, April 28, 2022 1:51 PM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Quality Design Self Guided Open House Survey Response - David Brotman

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Old Town Design Objectives

RatingScale

PROTECT THE UNIQUE CHARACTER
OF THE DOWNTOWN CORE 1

STRENGTHEN PEDESTRIAN AREAS 6

MAINTAIN AN INTERCONNECTED
DOWNTOWN 8

CREATE HIGH QUALITY, HUMAN-
SCALE, DOWNTOWN ARCHITECTURE 5

CREATE A DISTINCT LANDSCAPE
CHARACTER 7

CREATE CONSISTENT STREET-
SPACES 2

DESIGN WITH SURROUNDING
CONTEXT AND INTRODUCE NEW
ARCHITECTURAL AND BUILDING
DESIGNS THAT HELP BLEND NEW
AND OLD 4

ENCOURAGE A VIBRANT, LIVELY,
ATTRACTIVE DOWNTOWN
DESTINATION 3

ARE THERE OTHER DESIGN OBJECTIVES THAT YOU THINK SHOULD BE CONSIDERED?

Pedestrian Environment

IN TERMS OF THE PEDESTRIAN ENVIRONMENT, LANDSCAPING, AND SHADE IN OLD TOWN – WHAT DO YOU LIKE? WHAT DON'T YOU LIKE?

I like the use of landscape and building canopies to provide shade. The street-level needs more user friendly seating.

IS THERE ANYTHING MISSING FROM OLD TOWN THAT WOULD BE SUPPORTIVE OF PEDESTRIAN ACTIVITY?

Small gathering spaces or pocket parks would go a long way in making Old Town more user friendly

Building Design

WHAT ARE YOUR THOUGHTS ON HOW BUILDING FORM HAS BEEN DEVELOPED IN OLD TOWN?

There really is no overall character. So much exists today that it is unlikely that a real western feel can be developed. It is important to remember that cities develop over many years and the architectural character is ever-changing. However, that is what makes cities interesting. It is not so much the building form that creates the character, it is the spaces created between the buildings and how they are handled.

IN TERMS OF SETBACKS, STEPBACKS, OR SUBDIVIDING A BUILDING – WHICH IS MOST IMPORTANT TO YOU AND WHY?

All can be used in positive ways. Setbacks provide more open space for pedestrians. Stepbacks allow more natural light to reach the street level. A review of "The Social Life of Small Urban Spaces" by William Whyte might be appropriate. His efforts to better design New York City's public spaces have greatly influenced studies in urban planning and development.

IN TERMS OF SETBACKS, STEPBACKS, OR SUBDIVIDING A BUILDING – WHICH IS LEAST IMPORTANT TO YOU AND WHY?

Each one is important depending on how it is utilized.

Building Elements, Details, and Materials

WHAT BUILDING MATERIALS DO YOU LIKE IN OLD TOWN?

Brick. Stone, Integral color and blasted or stained textured masonry. Split-face or scored concrete masonry units. Stucco/EFIS. Metal roofs. Concrete and clay tile roofs. Clear and tinted glass, Architectural metal.

DO YOU LIKE THE VARIETY OF MATERIALS UTILIZED IN OLD TOWN? Yes

ARE THERE MATERIALS OR DETAILING THAT YOU THINK IS MISSING? Probably

Contact Information

NAME David Brotman

EMAIL sunset100@verizon.net

PHONE (480) 247-2218

PREFERRED MAILING ADDRESS 24350 N Whispering Rdg Way, Unit 38, Scottsdale, Arizona 85255

ARE YOU AN OLD TOWN RESIDENT No

DO YOU OWN PROPERTY IN OLD TOWN? No

DO YOU HAVE A BUSINESS IN OLD TOWN? No

From: notifications@cognitoforms.com on behalf of [City of Scottsdale](#)
To: [Reynolds, Taylor](#); [Yaron, Adam](#)
Subject: Old Town Quality Design Self Guided Open House Survey Response - Charlie von Arentschildt
Date: Monday, October 24, 2022 11:54:50 AM

External Email: Please use caution if opening links or attachments!

Entry Details

Old Town Design Objectives

RatingScale

PROTECT THE UNIQUE CHARACTER
OF THE DOWNTOWN CORE 8

STRENGTHEN PEDESTRIAN AREAS 6

MAINTAIN AN INTERCONNECTED
DOWNTOWN 3

CREATE HIGH QUALITY, HUMAN-
SCALE, DOWNTOWN ARCHITECTURE 2

CREATE A DISTINCT LANDSCAPE
CHARACTER 5

CREATE CONSISTENT STREET-
SPACES 4

DESIGN WITH SURROUNDING
CONTEXT AND INTRODUCE NEW
ARCHITECTURAL AND BUILDING
DESIGNS THAT HELP BLEND NEW
AND OLD 7

ENCOURAGE A VIBRANT, LIVELY,
ATTRACTIVE DOWNTOWN
DESTINATION 1

ARE THERE OTHER DESIGN
OBJECTIVES THAT YOU THINK

SHOULD BE CONSIDERED?

Pedestrian Environment

IN TERMS OF THE PEDESTRIAN ENVIRONMENT, LANDSCAPING, AND SHADE IN OLD TOWN – WHAT DO YOU LIKE? WHAT DON'T YOU LIKE?

More greenery

IS THERE ANYTHING MISSING FROM OLD TOWN THAT WOULD BE SUPPORTIVE OF PEDESTRIAN ACTIVITY?

The canal is the most underutilized amenity in the state. The entire canal from Phoenix (44th st) along Old Town and up to Chaparral needs to be improved with a welcoming and green walking and biking experience. It should be our version of the NYC "high line"

Building Design

WHAT ARE YOUR THOUGHTS ON HOW BUILDING FORM HAS BEEN DEVELOPED IN OLD TOWN?

Way too sporadic, with too many restrictions on new development. New development needs good guidelines, but we fail to realize new development actually brings new retail, office users, and forms an interconnected community.

IN TERMS OF SETBACKS, STEPBACKS, OR SUBDIVIDING A BUILDING – WHICH IS MOST IMPORTANT TO YOU AND WHY?

IN TERMS OF SETBACKS, STEPBACKS, OR SUBDIVIDING A BUILDING – WHICH IS LEAST IMPORTANT TO YOU AND WHY?

Building Elements, Details, and Materials

WHAT BUILDING MATERIALS DO YOU LIKE IN OLD TOWN?

Brick, black metal, glass

DO YOU LIKE THE VARIETY OF MATERIALS UTILIZED IN OLD TOWN?

No

ARE THERE MATERIALS OR DETAILING THAT YOU THINK IS MISSING?

Black metal - brick - glass

Contact Information

NAME Charlie von Arentschildt

EMAIL charles.vona@gmail.com

PHONE (914) 886-2663

PREFERRED MAILING ADDRESS Arizona

ARE YOU AN OLD TOWN RESIDENT Yes

DO YOU OWN PROPERTY IN OLD TOWN? Yes

HOW MANY PROPERTIES IN OLD TOWN DO YOU OWN? 1

OLD TOWN PRIMARY PROPERTY ADDRESS 7018 E. Orange Blossom Lane, Paradise Valley, Arizona 85253

DO YOU HAVE A BUSINESS IN OLD TOWN? No

Moriarity, Ben

From: notifications@cognitoforms.com on behalf of City of Scottsdale <notifications@cognitoforms.com>
Sent: Saturday, June 18, 2022 11:44 AM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Quality Design Self Guided Open House Survey Response - Marcy Kostewa

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Old Town Design Objectives

RatingScale

PROTECT THE UNIQUE CHARACTER OF THE DOWNTOWN CORE 8

STRENGTHEN PEDESTRIAN AREAS 2

MAINTAIN AN INTERCONNECTED DOWNTOWN 5

CREATE HIGH QUALITY, HUMAN-SCALE, DOWNTOWN ARCHITECTURE 7

CREATE A DISTINCT LANDSCAPE CHARACTER 3

CREATE CONSISTENT STREET-SPACES 4

DESIGN WITH SURROUNDING CONTEXT AND INTRODUCE NEW ARCHITECTURAL AND BUILDING DESIGNS THAT HELP BLEND NEW AND OLD 1

ENCOURAGE A VIBRANT, LIVELY, ATTRACTIVE DOWNTOWN DESTINATION 6

ARE THERE OTHER DESIGN OBJECTIVES THAT YOU THINK SHOULD BE CONSIDERED?

Stop all the modern looking buildings, they do not promote West Most Western Town

Pedestrian Environment

IN TERMS OF THE PEDESTRIAN ENVIRONMENT, LANDSCAPING, AND SHADE IN OLD TOWN – WHAT DO YOU LIKE? WHAT DON'T YOU LIKE?

Lots more shade, canopies on buildings, trees everywhere, covered parking

IS THERE ANYTHING MISSING FROM OLD TOWN THAT WOULD BE SUPPORTIVE OF PEDESTRIAN ACTIVITY?

Move parking from in front of stores to underground lot or covered and bus people around to closer to where they want to go.

Building Design

WHAT ARE YOUR THOUGHTS ON HOW BUILDING FORM HAS BEEN DEVELOPED IN OLD TOWN?

Seems to be no plan, need to step up and keep the Western Look or Southwest at the least. A lot of apartments all along the same road and continuing for a square mile is inappropriate.

IN TERMS OF SETBACKS, STEPBACKS, OR SUBDIVIDING A BUILDING – WHICH IS MOST IMPORTANT TO YOU AND WHY?

Leave room so we don't look like Los Angeles or New York City. #3 is gross. Too many big buildings we start to look like a big city. #7 is awful

IN TERMS OF SETBACKS, STEPBACKS, OR SUBDIVIDING A BUILDING – WHICH IS LEAST IMPORTANT TO YOU AND WHY?

subdividing - It would be nice for people to own their store and able to live above it. #4 is best - spread out like ranch style homes and looks like good neighborhood development.

Building Elements, Details, and Materials

WHAT BUILDING MATERIALS DO YOU LIKE IN OLD TOWN?

Stucco and Tile roofs, Adobe and old wood, #6 & 7

DO YOU LIKE THE VARIETY OF MATERIALS UTILIZED IN OLD TOWN?

No

ARE THERE MATERIALS OR DETAILING THAT YOU THINK IS MISSING?

More western look on all the buildings

Contact Information

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ARE YOU AN OLD TOWN RESIDENT	Yes
DO YOU OWN PROPERTY IN OLD TOWN?	Yes
HOW MANY PROPERTIES IN OLD TOWN DO YOU OWN?	1
OLD TOWN PRIMARY PROPERTY ADDRESS	5902 East Lewis Avenue, Scottsdale, Arizona 85257
DO YOU HAVE A BUSINESS IN OLD TOWN?	Yes
HOW MANY BUSINESSES IN OLD TOWN DO YOU OWN?	1
OLD TOWN PRIMARY BUSINESS ADDRESS	5902 East Lewis Avenue, Scottsdale, Arizona 85257

Moriarity, Ben

From: notifications@cognitoforms.com on behalf of City of Scottsdale <notifications@cognitoforms.com>
Sent: Monday, March 28, 2022 6:24 PM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Quality Design Self Guided Open House Survey Response - Nancy Cantor

Follow Up Flag: Follow up
Flag Status: Flagged

 **External Email: Please use caution if opening links or attachments!**

Entry Details

Old Town Design Objectives

RatingScale

PROTECT THE UNIQUE CHARACTER
OF THE DOWNTOWN CORE 1

STRENGTHEN PEDESTRIAN AREAS 5

MAINTAIN AN INTERCONNECTED
DOWNTOWN 4

CREATE HIGH QUALITY, HUMAN-
SCALE, DOWNTOWN ARCHITECTURE 6

CREATE A DISTINCT LANDSCAPE
CHARACTER 7

CREATE CONSISTENT STREET-
SPACES 3

DESIGN WITH SURROUNDING
CONTEXT AND INTRODUCE NEW
ARCHITECTURAL AND BUILDING
DESIGNS THAT HELP BLEND NEW
AND OLD 2

**ENCOURAGE A VIBRANT, LIVELY,
ATTRACTIVE DOWNTOWN
DESTINATION**

8

**ARE THERE OTHER DESIGN
OBJECTIVES THAT YOU THINK
SHOULD BE CONSIDERED?**

As we move through this exercise it is important to remember that the Downtown Character Area sits smack in the middle of the Southern Scottsdale Character Area.

When we were creating the Downtown Plan we learned that the fringes of the area can be addressed to minimize the negative impacts on the surrounding mature residential neighborhoods. Those on the Planning Commission, DRB and City Council, all of them act as though they have never heard of such things.

And residents should just live with it.

If they have spent anytime working with the long range planning staff, or spent any time talking with them and they should have been required to do so including a refresher briefing every year, the residents and developers would not be so at odds.

However future development proceeds the voices of the neighborhoods need to sit down with developers and examine all proposals before they hit the Planning Commission and DRB and City Council. In fact the developers should meet with neighborhoods before their projects are submitted to the city for staff comments. Rather like the Village system Phoenix implements.

Pedestrian Environment

**IN TERMS OF THE PEDESTRIAN
ENVIRONMENT, LANDSCAPING, AND
SHADE IN OLD TOWN – WHAT DO
YOU LIKE? WHAT DON'T YOU LIKE?**

Pedestrian opportunities are important and we must always remember our climate. Several years ago we created a transit center where buses could pull in, drivers and passengers could use the facilities if needs be. Passengers waiting for buses had shaded areas to wait and seating that benefitted from a misting system to mitigate the heat issues. There were also bicycle racks and lockers that could be secured.

During the early 2000's Scottsdale residents participated in several valley-wide discussions regarding bus travel.

And yes we participated in discussions of light rail. Putting light rail in Scottsdale brings a huge negative impact. So much so that the the issue was put to a vote and the voters voted light rail down. Our leadership in the city both elected and those serving with organizations like the Scottsdale Chamber of Commerce, and those in the tourism industry, continue to ignore the voice of the people and the under-current for light rail is still there.

Very slowly our southern mature neighborhoods are being eroded by development that appears to be a precursor for transit oriented development.

IS THERE ANYTHING MISSING FROM OLD TOWN THAT WOULD BE SUPPORTIVE OF PEDESTRIAN ACTIVITY?

If we are to pursue more and better pedestrian opportunities, we need to be really forward thinking regarding with our climate and energy conservation. Bus stops would benefit from solar powered lighting and cooling are doable. In fact they have been used in Europe for years and that fact is brought up by visitors to our city and the Valley from countries around the world.

Building Design

WHAT ARE YOUR THOUGHTS ON HOW BUILDING FORM HAS BEEN DEVELOPED IN OLD TOWN?

One building looks like all the others. Unique? Nope? Addressing heat, climate, light.....not so much.

There is one building that I can point to that incorporates design that tries to address some of these things and that is Scottsdale Hospital on Shea. Windows deep window wells and the way glass is angled in the windows makes a difference.

IN TERMS OF SETBACKS, STEPBACKS, OR SUBDIVIDING A BUILDING – WHICH IS MOST IMPORTANT TO YOU AND WHY?

All of these things were described to the residents of the Southern Scottsdale Character Area as ways to deal with the fringe areas of the Downtown Character Area as that area was redeveloped.

City Council does not ever speak to these issues. The Planning Commission and DRB have trouble stretching their minds and imagination to consider possibilities. Since they seldom talk about these things developers do not entertain possibilities .

IN TERMS OF SETBACKS, STEPBACKS, OR SUBDIVIDING A BUILDING – WHICH IS LEAST IMPORTANT TO YOU AND WHY?

With all of the developments in southern Scottsdale since 2010, I think very little attention has been paid to any of it. So I think it is all important.

Building Elements, Details, and Materials

WHAT BUILDING MATERIALS DO YOU LIKE IN OLD TOWN?

I like most of the building materials being used in Old Town. Rock and wood and careful use of windows is good. Masses of glass and concrete not so much.

DO YOU LIKE THE VARIETY OF MATERIALS UTILIZED IN OLD TOWN?

Yes.

ARE THERE MATERIALS OR DETAILING THAT YOU THINK IS MISSING?

Massing of building on a site is important and could easily lend to establishing pedestrian opportunities.

Contact Information

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ARE YOU AN OLD TOWN RESIDENT

No

DO YOU OWN PROPERTY IN OLD TOWN?

No

DO YOU HAVE A BUSINESS IN OLD TOWN?

No

Moriarity, Ben

From: notifications@cognitofirms.com on behalf of City of Scottsdale <notifications@cognitofirms.com>
Sent: Saturday, March 19, 2022 4:14 PM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Quality Design Self Guided Open House Survey Response - Linda Tucker

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Old Town Design Objectives

RatingScale

PROTECT THE UNIQUE CHARACTER
OF THE DOWNTOWN CORE 8

STRENGTHEN PEDESTRIAN AREAS 7

MAINTAIN AN INTERCONNECTED
DOWNTOWN 6

CREATE HIGH QUALITY, HUMAN-
SCALE, DOWNTOWN ARCHITECTURE 5

CREATE A DISTINCT LANDSCAPE
CHARACTER 4

CREATE CONSISTENT STREET-
SPACES 3

DESIGN WITH SURROUNDING
CONTEXT AND INTRODUCE NEW
ARCHITECTURAL AND BUILDING
DESIGNS THAT HELP BLEND NEW
AND OLD 2

ENCOURAGE A VIBRANT, LIVELY,
ATTRACTIVE DOWNTOWN
DESTINATION 1

ARE THERE OTHER DESIGN OBJECTIVES THAT YOU THINK SHOULD BE CONSIDERED? No

Pedestrian Environment

IN TERMS OF THE PEDESTRIAN ENVIRONMENT, LANDSCAPING, AND SHADE IN OLD TOWN – WHAT DO YOU LIKE? WHAT DON'T YOU LIKE? I like it

IS THERE ANYTHING MISSING FROM OLD TOWN THAT WOULD BE SUPPORTIVE OF PEDESTRIAN ACTIVITY? No

Building Design

WHAT ARE YOUR THOUGHTS ON HOW BUILDING FORM HAS BEEN DEVELOPED IN OLD TOWN? It's nice

IN TERMS OF SETBACKS, STEPBACKS, OR SUBDIVIDING A BUILDING – WHICH IS MOST IMPORTANT TO YOU AND WHY? Step backs

IN TERMS OF SETBACKS, STEPBACKS, OR SUBDIVIDING A BUILDING – WHICH IS LEAST IMPORTANT TO YOU AND WHY? Setbacks

Building Elements, Details, and Materials

WHAT BUILDING MATERIALS DO YOU LIKE IN OLD TOWN? Rusted metals; board formed concrete

DO YOU LIKE THE VARIETY OF MATERIALS UTILIZED IN OLD TOWN? Yes

ARE THERE MATERIALS OR DETAILING THAT YOU THINK IS MISSING? No

Contact Information

NAME Linda Tucker

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ARE YOU AN OLD TOWN RESIDENT No

DO YOU OWN PROPERTY IN OLD TOWN? No

DO YOU HAVE A BUSINESS IN OLD TOWN? No

Moriarity, Ben

From: notifications@cognitofirms.com on behalf of City of Scottsdale <notifications@cognitofirms.com>
Sent: Saturday, March 19, 2022 3:53 PM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Quality Design Self Guided Open House Survey Response - Linda Tucker

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Old Town Design Objectives

RatingScale

PROTECT THE UNIQUE CHARACTER
OF THE DOWNTOWN CORE 1

STRENGTHEN PEDESTRIAN AREAS 2

MAINTAIN AN INTERCONNECTED
DOWNTOWN 3

CREATE HIGH QUALITY, HUMAN-
SCALE, DOWNTOWN ARCHITECTURE 4

CREATE A DISTINCT LANDSCAPE
CHARACTER 5

CREATE CONSISTENT STREET-
SPACES 6

DESIGN WITH SURROUNDING
CONTEXT AND INTRODUCE NEW
ARCHITECTURAL AND BUILDING
DESIGNS THAT HELP BLEND NEW
AND OLD 7

ENCOURAGE A VIBRANT, LIVELY,
ATTRACTIVE DOWNTOWN
DESTINATION 8

ARE THERE OTHER DESIGN OBJECTIVES THAT YOU THINK SHOULD BE CONSIDERED?

No

Pedestrian Environment

IN TERMS OF THE PEDESTRIAN ENVIRONMENT, LANDSCAPING, AND SHADE IN OLD TOWN – WHAT DO YOU LIKE? WHAT DON'T YOU LIKE?

More ficus trees

IS THERE ANYTHING MISSING FROM OLD TOWN THAT WOULD BE SUPPORTIVE OF PEDESTRIAN ACTIVITY?

More trees and seating areas

Building Design

WHAT ARE YOUR THOUGHTS ON HOW BUILDING FORM HAS BEEN DEVELOPED IN OLD TOWN?

Maintain western old Mexico architecture similar to Telachapaque

IN TERMS OF SETBACKS, STEPBACKS, OR SUBDIVIDING A BUILDING – WHICH IS MOST IMPORTANT TO YOU AND WHY?

Minimum steps/more pedestrian friendly

IN TERMS OF SETBACKS, STEPBACKS, OR SUBDIVIDING A BUILDING – WHICH IS LEAST IMPORTANT TO YOU AND WHY?

None

Building Elements, Details, and Materials

WHAT BUILDING MATERIALS DO YOU LIKE IN OLD TOWN?

Adobe brick, Mexican decorative tile, cantera stone fountains, wrought iron gates & windows, stucco, etc.

DO YOU LIKE THE VARIETY OF MATERIALS UTILIZED IN OLD TOWN?

Could use more colorized stucco

ARE THERE MATERIALS OR DETAILING THAT YOU THINK IS MISSING?

Adobe brick, Mexican decorative tile, cantera stone fountains, wrought iron gates & windows, multi-colored stucco, etc. Give old town a sense of presence—destination!

Contact Information

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ARE YOU AN OLD TOWN RESIDENT	No
DO YOU OWN PROPERTY IN OLD TOWN?	No
DO YOU HAVE A BUSINESS IN OLD TOWN?	No

From: notifications@cognitoforms.com on behalf of [City of Scottsdale](#)
To: [Reynolds, Taylor](#); [Yaron, Adam](#)
Subject: Old Town Quality Design Self Guided Open House Survey Response - MARILYN TEPLITZ
Date: Monday, March 21, 2022 5:41:57 PM

External Email: Please use caution if opening links or attachments!

Entry Details

Old Town Design Objectives

RatingScale

PROTECT THE UNIQUE CHARACTER
OF THE DOWNTOWN CORE 7

STRENGTHEN PEDESTRIAN AREAS 4

MAINTAIN AN INTERCONNECTED
DOWNTOWN 3

CREATE HIGH QUALITY, HUMAN-
SCALE, DOWNTOWN ARCHITECTURE 5

CREATE A DISTINCT LANDSCAPE
CHARACTER 8

CREATE CONSISTENT STREET-
SPACES 6

DESIGN WITH SURROUNDING
CONTEXT AND INTRODUCE NEW
ARCHITECTURAL AND BUILDING
DESIGNS THAT HELP BLEND NEW
AND OLD 2

ENCOURAGE A VIBRANT, LIVELY,
ATTRACTIVE DOWNTOWN
DESTINATION 1

ARE THERE OTHER DESIGN
OBJECTIVES THAT YOU THINK
SHOULD BE CONSIDERED?

Focus on safety for both pedestrians and
motorized vehicles. Create distinction for each

district so that each has its own characteristic but maintains a level of cohesiveness across all of Old Town.

Pedestrian Environment

IN TERMS OF THE PEDESTRIAN ENVIRONMENT, LANDSCAPING, AND SHADE IN OLD TOWN – WHAT DO YOU LIKE? WHAT DON'T YOU LIKE?

Shade trees are wonderful and greatly appreciated. Consider more direction signage.

IS THERE ANYTHING MISSING FROM OLD TOWN THAT WOULD BE SUPPORTIVE OF PEDESTRIAN ACTIVITY?

More seating areas. Also, consider more accessible water fountains, especially for people with pets.

Building Design

WHAT ARE YOUR THOUGHTS ON HOW BUILDING FORM HAS BEEN DEVELOPED IN OLD TOWN?

The Waterfront has done a good job of consistency, walkability and shade, as has Civic Center. The older part of Old Town is a mishmash of design and materials.

IN TERMS OF SETBACKS, STEPBACKS, OR SUBDIVIDING A BUILDING – WHICH IS MOST IMPORTANT TO YOU AND WHY?

Utilization of each is important, depending upon location, size and use of the bldg.

IN TERMS OF SETBACKS, STEPBACKS, OR SUBDIVIDING A BUILDING – WHICH IS LEAST IMPORTANT TO YOU AND WHY?

same as above

Building Elements, Details, and Materials

WHAT BUILDING MATERIALS DO YOU LIKE IN OLD TOWN?

In the more commercial areas of Old Town, wood and stacked concrete evoke the west.

DO YOU LIKE THE VARIETY OF MATERIALS UTILIZED IN OLD TOWN?

I like the variety of materials used, but I would like to see them used to define a "district". Perhaps wood can be used in creative ways to create the cohesiveness across each district.

ARE THERE MATERIALS OR DETAILING THAT YOU THINK IS MISSING?

Contact Information

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85258

ARE YOU AN OLD TOWN RESIDENT

No

DO YOU OWN PROPERTY IN OLD
TOWN?

No

DO YOU HAVE A BUSINESS IN OLD
TOWN?

No

Moriarity, Ben

From: notifications@cognitoforms.com on behalf of City of Scottsdale <notifications@cognitoforms.com>
Sent: Tuesday, April 19, 2022 1:30 PM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Quality Design Self Guided Open House Survey Response - Natalie Marsh

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Old Town Design Objectives

RatingScale

PROTECT THE UNIQUE CHARACTER
OF THE DOWNTOWN CORE 2

STRENGTHEN PEDESTRIAN AREAS 8

MAINTAIN AN INTERCONNECTED
DOWNTOWN 6

CREATE HIGH QUALITY, HUMAN-
SCALE, DOWNTOWN ARCHITECTURE 4

CREATE A DISTINCT LANDSCAPE
CHARACTER 3

CREATE CONSISTENT STREET-
SPACES 1

DESIGN WITH SURROUNDING
CONTEXT AND INTRODUCE NEW
ARCHITECTURAL AND BUILDING
DESIGNS THAT HELP BLEND NEW
AND OLD 7

ENCOURAGE A VIBRANT, LIVELY,
ATTRACTIVE DOWNTOWN
DESTINATION 5

ARE THERE OTHER DESIGN OBJECTIVES THAT YOU THINK SHOULD BE CONSIDERED?

Require update or maintenance of older structures. Allow grocery or other food options to encourage live/work/walk to all basic needs.

Pedestrian Environment

IN TERMS OF THE PEDESTRIAN ENVIRONMENT, LANDSCAPING, AND SHADE IN OLD TOWN – WHAT DO YOU LIKE? WHAT DON'T YOU LIKE?

Mixed landscaping, wide walkways, shade.

IS THERE ANYTHING MISSING FROM OLD TOWN THAT WOULD BE SUPPORTIVE OF PEDESTRIAN ACTIVITY?

Very little bike parking throughout Old Town.

Building Design

WHAT ARE YOUR THOUGHTS ON HOW BUILDING FORM HAS BEEN DEVELOPED IN OLD TOWN?

Some of the older, historic structures are looking very tired and worn out which makes for a stark contrast to some of the newer buildings. Street presence of shops is not apparent, lack of patio/outdoor space due to limited width of sidewalks.

IN TERMS OF SETBACKS, STEPBACKS, OR SUBDIVIDING A BUILDING – WHICH IS MOST IMPORTANT TO YOU AND WHY?

Enough setback to allow for patios, space to walk, room for landscaping.

IN TERMS OF SETBACKS, STEPBACKS, OR SUBDIVIDING A BUILDING – WHICH IS LEAST IMPORTANT TO YOU AND WHY?

Building Elements, Details, and Materials

WHAT BUILDING MATERIALS DO YOU LIKE IN OLD TOWN?

Concrete, rusted metal.

DO YOU LIKE THE VARIETY OF MATERIALS UTILIZED IN OLD TOWN?

Yes, but wood looks quite worn out in the sun.

ARE THERE MATERIALS OR DETAILING THAT YOU THINK IS MISSING?

Contact Information

NAME Natalie Marsh

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PHONE (602) 920-0023

PREFERRED MAILING ADDRESS

ARE YOU AN OLD TOWN RESIDENT No

DO YOU OWN PROPERTY IN OLD TOWN? No

DO YOU HAVE A BUSINESS IN OLD TOWN? No

Moriarity, Ben

From: notifications@cognitofirms.com on behalf of City of Scottsdale <notifications@cognitofirms.com>
Sent: Sunday, April 17, 2022 2:18 PM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Quality Design Self Guided Open House Survey Response - Rodney Hom

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Old Town Design Objectives

RatingScale

PROTECT THE UNIQUE CHARACTER
OF THE DOWNTOWN CORE 1

STRENGTHEN PEDESTRIAN AREAS 6

MAINTAIN AN INTERCONNECTED
DOWNTOWN 5

CREATE HIGH QUALITY, HUMAN-
SCALE, DOWNTOWN ARCHITECTURE 4

CREATE A DISTINCT LANDSCAPE
CHARACTER 7

CREATE CONSISTENT STREET-
SPACES 3

DESIGN WITH SURROUNDING
CONTEXT AND INTRODUCE NEW
ARCHITECTURAL AND BUILDING
DESIGNS THAT HELP BLEND NEW
AND OLD 2

ENCOURAGE A VIBRANT, LIVELY,
ATTRACTIVE DOWNTOWN
DESTINATION 8

ARE THERE OTHER DESIGN OBJECTIVES THAT YOU THINK SHOULD BE CONSIDERED?

Get rid of the campy, kitschy Western look that's for people with no money. University Ave. on Tempe is passing us by. Look to the future. OT Scottsdale is an oasis of safe activity of arts, culture, food and entertainment.

Pedestrian Environment

IN TERMS OF THE PEDESTRIAN ENVIRONMENT, LANDSCAPING, AND SHADE IN OLD TOWN – WHAT DO YOU LIKE? WHAT DON'T YOU LIKE?

I like that it's walkable. More shade is needed and park.

IS THERE ANYTHING MISSING FROM OLD TOWN THAT WOULD BE SUPPORTIVE OF PEDESTRIAN ACTIVITY?

It should connect more with outside Old Town to connect all of Scottsdale to Old Town,

Building Design

WHAT ARE YOUR THOUGHTS ON HOW BUILDING FORM HAS BEEN DEVELOPED IN OLD TOWN?

Look at University in Tempe. We need to be a metropolis with parks.

IN TERMS OF SETBACKS, STEPBACKS, OR SUBDIVIDING A BUILDING – WHICH IS MOST IMPORTANT TO YOU AND WHY?

IN TERMS OF SETBACKS, STEPBACKS, OR SUBDIVIDING A BUILDING – WHICH IS LEAST IMPORTANT TO YOU AND WHY?

Building Elements, Details, and Materials

WHAT BUILDING MATERIALS DO YOU LIKE IN OLD TOWN?

Great architecture is great architecture. Look at University in Tempe.

DO YOU LIKE THE VARIETY OF MATERIALS UTILIZED IN OLD TOWN?

Old Town doesn't have to look old to succeed.

ARE THERE MATERIALS OR DETAILING THAT YOU THINK IS MISSING?

Keep it modern sophisticated, not old kistch.

Contact Information

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ARE YOU AN OLD TOWN RESIDENT	No
DO YOU OWN PROPERTY IN OLD TOWN?	No
DO YOU HAVE A BUSINESS IN OLD TOWN?	No

Moriarity, Ben

From: notifications@cognitofirms.com on behalf of City of Scottsdale <notifications@cognitofirms.com>
Sent: Saturday, March 19, 2022 11:48 AM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Quality Design Self Guided Open House Survey Response - Ryan Dick

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Old Town Design Objectives

RatingScale

PROTECT THE UNIQUE CHARACTER
OF THE DOWNTOWN CORE 1

STRENGTHEN PEDESTRIAN AREAS 2

MAINTAIN AN INTERCONNECTED
DOWNTOWN 3

CREATE HIGH QUALITY, HUMAN-
SCALE, DOWNTOWN ARCHITECTURE 7

CREATE A DISTINCT LANDSCAPE
CHARACTER 4

CREATE CONSISTENT STREET-
SPACES 5

DESIGN WITH SURROUNDING
CONTEXT AND INTRODUCE NEW
ARCHITECTURAL AND BUILDING
DESIGNS THAT HELP BLEND NEW
AND OLD 8

ENCOURAGE A VIBRANT, LIVELY,
ATTRACTIVE DOWNTOWN
DESTINATION 6

ARE THERE OTHER DESIGN OBJECTIVES THAT YOU THINK SHOULD BE CONSIDERED?

One clear objective should be to reduce the amount of raucous, disturbing noise at night, and a second objective should be to prevent the construction of tall eyesores in the form of apartments whose residents gobble up all the available parking.

Pedestrian Environment

IN TERMS OF THE PEDESTRIAN ENVIRONMENT, LANDSCAPING, AND SHADE IN OLD TOWN – WHAT DO YOU LIKE? WHAT DON'T YOU LIKE?

The canal walkway into Old Town is a good start, and extending that into the Civic Center Mall and back out to the greenway out to be a priority.

IS THERE ANYTHING MISSING FROM OLD TOWN THAT WOULD BE SUPPORTIVE OF PEDESTRIAN ACTIVITY?

Sidewalk maintenance and tree hygiene to promote the health of growth of trees seems to be omitted from Scottsdale's focus. Furthermore, at night the Old Town doesn't feel like a safe place to walk anymore, with drunks falling over and vomiting on parked cars.

Building Design

WHAT ARE YOUR THOUGHTS ON HOW BUILDING FORM HAS BEEN DEVELOPED IN OLD TOWN?

The giant brick monstrosity that squats north of Indian School, east of Scottsdale, south of 3rd Ave, and west of Buckboard has created a void in the heart of the Old Town. Don't build any further 5 over 1 apartments that crowd the city streets, as these also shut off light and access to people who want to walk, shop or dine downtown.

IN TERMS OF SETBACKS, STEPBACKS, OR SUBDIVIDING A BUILDING – WHICH IS MOST IMPORTANT TO YOU AND WHY?

Setback is the most important, as the lack of green space around the current eyesores is a real problem for "The West's Most Western Town". If I want to see street canyons, I can visit Las Vegas.

IN TERMS OF SETBACKS, STEPBACKS, OR SUBDIVIDING A BUILDING – WHICH IS LEAST IMPORTANT TO YOU AND WHY?

Subdividing a building that crowds the sidewalk doesn't matter.

Building Elements, Details, and Materials

WHAT BUILDING MATERIALS DO YOU LIKE IN OLD TOWN?

Copper awnings and roofs, stone facades with adequate greenery should be the goal. If in doubt, have a look at the Valley Ho or the Civic Center Mall, then proceed.

DO YOU LIKE THE VARIETY OF MATERIALS UTILIZED IN OLD TOWN?

Combinations of stone, wood, copper and stucco are fine. Cheap stucco over wood, like at Miller Square on the corner of Miller and Osborne, is terrible. Chrome and glass at the Mercedes dealership on the corner of Scottsdale and Highland is cringeworthy.

ARE THERE MATERIALS OR DETAILING THAT YOU THINK IS MISSING?

As trees die or are cut down, the lack of the shade and the beauty of trees is seriously detracting from the environment of Old Town. Letting Eucalyptus, Mesquite and Palo Verdes die or be cut down is bad, and replacing them with Sissoo or Tipoo trees is not suitable.

Contact Information

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ARE YOU AN OLD TOWN RESIDENT

No

DO YOU OWN PROPERTY IN OLD TOWN?

No

DO YOU HAVE A BUSINESS IN OLD TOWN?

No

From: notifications@cognitoforms.com on behalf of [City of Scottsdale](#)
To: [Reynolds, Taylor](#); [Yaron, Adam](#)
Subject: Old Town Quality Design Self Guided Open House Survey Response - Stephanie Nestlerode
Date: Friday, April 8, 2022 3:30:12 PM

External Email: Please use caution if opening links or attachments!

Entry Details

Old Town Design Objectives

RatingScale

PROTECT THE UNIQUE CHARACTER
OF THE DOWNTOWN CORE 2

STRENGTHEN PEDESTRIAN AREAS 7

MAINTAIN AN INTERCONNECTED
DOWNTOWN 6

CREATE HIGH QUALITY, HUMAN-
SCALE, DOWNTOWN ARCHITECTURE 5

CREATE A DISTINCT LANDSCAPE
CHARACTER 3

CREATE CONSISTENT STREET-
SPACES 4

DESIGN WITH SURROUNDING
CONTEXT AND INTRODUCE NEW
ARCHITECTURAL AND BUILDING
DESIGNS THAT HELP BLEND NEW
AND OLD 1

ENCOURAGE A VIBRANT, LIVELY,
ATTRACTIVE DOWNTOWN
DESTINATION 8

ARE THERE OTHER DESIGN
OBJECTIVES THAT YOU THINK
SHOULD BE CONSIDERED?

Remembering the commitment to permanent
residents to be a family community & a great

area to raise children. Preserved residential only areas without short term unsupervised motels operating on every corner.

Pedestrian Environment

IN TERMS OF THE PEDESTRIAN ENVIRONMENT, LANDSCAPING, AND SHADE IN OLD TOWN – WHAT DO YOU LIKE? WHAT DON'T YOU LIKE?

Needs more shade & benches to sit

IS THERE ANYTHING MISSING FROM OLD TOWN THAT WOULD BE SUPPORTIVE OF PEDESTRIAN ACTIVITY?

Not sure

Building Design

WHAT ARE YOUR THOUGHTS ON HOW BUILDING FORM HAS BEEN DEVELOPED IN OLD TOWN?

It looks awful. In 10 short years , the extensive remodels & giant big box condos and apartments have completely stripped the area of the western character the area was famous for. It looks like any other major shoebox city.

IN TERMS OF SETBACKS, STEPBACKS, OR SUBDIVIDING A BUILDING – WHICH IS MOST IMPORTANT TO YOU AND WHY?

Subdivisions are the most important to me because Scottsdale needs to stop jamming as many people in as tight space as possible. The growth is gross & ridiculous & gives no consideration to any preexisting residents

IN TERMS OF SETBACKS, STEPBACKS, OR SUBDIVIDING A BUILDING – WHICH IS LEAST IMPORTANT TO YOU AND WHY?

Stepbacks

Building Elements, Details, and Materials

WHAT BUILDING MATERIALS DO YOU LIKE IN OLD TOWN?

Earth toned stucco, brick. Please stop with the hideous white & gray

DO YOU LIKE THE VARIETY OF MATERIALS UTILIZED IN OLD TOWN?

No, everything keeps looking the same

ARE THERE MATERIALS OR DETAILING THAT YOU THINK IS MISSING?

Detailing - DEDICATED RESIDENTIAL NEIGHBORHOODS

Contact Information

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PREFERRED MAILING ADDRESS	8613 E Jackrabbit Rd, Scottsdale, Arizona 85250
ARE YOU AN OLD TOWN RESIDENT	Yes
DO YOU OWN PROPERTY IN OLD TOWN?	Yes
HOW MANY PROPERTIES IN OLD TOWN DO YOU OWN?	1
OLD TOWN PRIMARY PROPERTY ADDRESS	8613 E Jackrabbit Rd, Scottsdale, Arizona 85250
DO YOU HAVE A BUSINESS IN OLD TOWN?	No

Moriarity, Ben

From: notifications@cognitofirms.com on behalf of City of Scottsdale <notifications@cognitofirms.com>
Sent: Sunday, December 19, 2021 9:35 PM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Open Space Self Guided Open House Survey Response - Brandon Putman

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Open Space

WHAT ASPECTS OF THE OPEN SPACE AREAS DEPICTED IN THE PRESENTATION VIDEO DO YOU LIKE? WHAT ASPECTS DON'T YOU LIKE?

1,2,4&6 are the most comfortable but high water use turf should be converted to other ground cover. 5&7 are desolate and hot with now where to sit. 3 is a nice space with both hard and soft but shut off the misters.

WHAT TYPES AND/OR SIZES OF OPEN SPACE AREAS DO YOU THINK IS WELL-PROVIDED IN OLD TOWN?

Wide walk ways, green spaces, emphasis on shade.

ARE THERE TYPES /SIZES OF OPEN SPACE THAT YOU THINK ARE LACKING IN OLD TOWN?

Minimally Improve vacant lots until development. Improve rights of way. Scottsdale and Goldwater median triangle is a wasted space to be improved as park space.

Public Open Spaces

SHOULD THERE BE ADDITIONAL PUBLIC OPEN SPACE AREAS?

Yes

WHERE SHOULD THEY BE ADDED INTO THE OLD TOWN FABRIC?

Convert defunct parking lots.

Zoning Ordinance & Open Space

SHOULD OLD TOWN DEVELOPMENT STANDARDS INCLUDE AN OPEN SPACE REQUIREMENT? WHY OR WHY NOT?

Yes, more people means more public spaces. Look to the primary design considerations found in

SHOULD OLD TOWN OPEN SPACE REQUIREMENTS BE TIED TO KEY LOCATIONS OR ON EACH INDIVIDUAL PROPERTY?

Both, Old Town is a destination that shall be preserved by citizens not developers, they're a dime a dozen.

WHAT ARE SOME OF THE IMPACTS (POSITIVE/NEGATIVE) AN OPEN SPACE REQUIREMENT COULD CREATE?

Homelessness is always a concern with these areas. Additional security and CPTED design Lots of positives so don't let the perfect prevent doing good.

Open Space & Bonus Development Standards

SHOULD ZONING ORDINANCE DEVELOPMENT FLEXIBILITY BE USED AS A TOOL TO GAIN MORE PUBLIC OPEN SPACE IN OLD TOWN? WHY OR WHY NOT?

Yes, but don't sacrifice maximum heights. Not ideal but understand the trade offs of development.

WHAT KEY ASPECTS WOULD YOU LIKE TO SEE INCORPORATED INTO THESE LARGE PUBLIC OPEN SPACE AREAS? (SIZE, ACCESSIBILITY, PROGRAMING, ETC.)

Establish baseline maintenance standards for the open space. Property managers held more accountable for cleanliness.

Contact Information

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ARE YOU AN OLD TOWN RESIDENT

Yes

DO YOU OWN PROPERTY IN OLD TOWN?

No

DO YOU HAVE A BUSINESS IN OLD TOWN?

No

Moriarity, Ben

From: notifications@cognitofrms.com on behalf of City of Scottsdale <notifications@cognitofrms.com>
Sent: Wednesday, December 22, 2021 9:36 AM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Open Space Self Guided Open House Survey Response - Brian Anderson

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Open Space

WHAT ASPECTS OF THE OPEN SPACE AREAS DEPICTED IN THE PRESENTATION VIDEO DO YOU LIKE? WHAT ASPECTS DON'T YOU LIKE?

I'm more a fan of open space incorporating grass, trees and water features. I'm less a fan of completely hardscape plazas and the like.

WHAT TYPES AND/OR SIZES OF OPEN SPACE AREAS DO YOU THINK IS WELL-PROVIDED IN OLD TOWN?

The Civic Center is a vision sent from the heavens - really the Crown Jewel of our town. I'm not sure you could get people to support such a bold project today.

I also love the areas along the canal between Scottsdale Road and Drinkwater (Scottsdale Waterfront). Grassy knolls, paths to stroll and places to relax are always welcome.

ARE THERE TYPES /SIZES OF OPEN SPACE THAT YOU THINK ARE LACKING IN OLD TOWN?

Perhaps more pocket parks sprinkled throughout Old Town would be nice. For example, turning the parking lot at 7365 E. 6th Ave. into a small park or green space and incorporating benches, shade trees, paths and perhaps a water feature would be terrific. Though, the folks who can't live without a parking spot RIGHT in front of their destination would be howling mad and frothing at the mouth in the kiva.

Public Open Spaces

SHOULD THERE BE ADDITIONAL PUBLIC OPEN SPACE AREAS?

Yes

WHERE SHOULD THEY BE ADDED INTO THE OLD TOWN FABRIC?

7635 E 6th Ave.
6960 E. 5th Ave.

Zoning Ordinance & Open Space

SHOULD OLD TOWN DEVELOPMENT STANDARDS INCLUDE AN OPEN SPACE REQUIREMENT? WHY OR WHY NOT?

Not sure. I suppose it's not a bad thing. But the challenge always seems to be appropriate incorporation of such a thing with the existing environment. It seems like some of these developments that require some kind of art or open space create odd, inconsistent spaces that repel rather than attract use, which sort of defeats the purpose.

SHOULD OLD TOWN OPEN SPACE REQUIREMENTS BE TIED TO KEY LOCATIONS OR ON EACH INDIVIDUAL PROPERTY?

If there were to be such requirements they should be evenly applied and take actual usability into consideration. But, then again, a wholesale mandate to create open space for the sake of open space would lead to unfortunate and, ultimately, unsuccessful projects.

WHAT ARE SOME OF THE IMPACTS (POSITIVE/NEGATIVE) AN OPEN SPACE REQUIREMENT COULD CREATE?

Please see above.

Open Space & Bonus Development Standards

SHOULD ZONING ORDINANCE DEVELOPMENT FLEXIBILITY BE USED AS A TOOL TO GAIN MORE PUBLIC OPEN SPACE IN OLD TOWN? WHY OR WHY NOT?

Well, flexibility is good. But I think that's a two-way street. Project density and design can fuel the economic relevancy of a district. Forcing a developer to incorporate open space at the expense of economic viability might impede redevelopment of an underutilized area, for example. And, for the record, I am not a developer or major landowner looking to profit from the razing of legacy structures.

WHAT KEY ASPECTS WOULD YOU LIKE TO SEE INCORPORATED INTO THESE LARGE PUBLIC OPEN SPACE AREAS? (SIZE, ACCESSIBILITY, PROGRAMING, ETC.)

Again, open space doesn't have to be some massive project. Smallish parks with simple, human-friendly features can be very effective in promoting a grander feeling of nature and openness.

Contact Information

NAME

Brian Anderson

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PREFERRED MAILING ADDRESS 7732 E 3rd St, Scottsdale, Arizona 85251

ARE YOU AN OLD TOWN RESIDENT Yes

DO YOU OWN PROPERTY IN OLD TOWN? Yes

HOW MANY PROPERTIES IN OLD TOWN DO YOU OWN? 1

OLD TOWN PRIMARY PROPERTY ADDRESS 7732 E. 3rd St., Scottsdale, Arizona 85251

DO YOU HAVE A BUSINESS IN OLD TOWN? No

Moriarity, Ben

From: notifications@cognitoforms.com on behalf of City of Scottsdale <notifications@cognitoforms.com>
Sent: Monday, December 20, 2021 3:34 PM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Open Space Self Guided Open House Survey Response - chelsey nelson

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Open Space

WHAT ASPECTS OF THE OPEN SPACE AREAS DEPICTED IN THE PRESENTATION VIDEO DO YOU LIKE? WHAT ASPECTS DON'T YOU LIKE?

I don't like hardscapes. I love, for example, the area in front of Civic center library with water features and an open grassy area. My kids love to run and watch the ducks!

WHAT TYPES AND/OR SIZES OF OPEN SPACE AREAS DO YOU THINK IS WELL-PROVIDED IN OLD TOWN?

ARE THERE TYPES /SIZES OF OPEN SPACE THAT YOU THINK ARE LACKING IN OLD TOWN?

Public Open Spaces

SHOULD THERE BE ADDITIONAL PUBLIC OPEN SPACE AREAS?

No

Zoning Ordinance & Open Space

SHOULD OLD TOWN DEVELOPMENT STANDARDS INCLUDE AN OPEN SPACE REQUIREMENT? WHY OR WHY NOT?

SHOULD OLD TOWN OPEN SPACE REQUIREMENTS BE TIED TO KEY LOCATIONS OR ON EACH INDIVIDUAL PROPERTY?

WHAT ARE SOME OF THE IMPACTS (POSITIVE/NEGATIVE) AN OPEN SPACE REQUIREMENT COULD CREATE?

Open Space & Bonus Development Standards

SHOULD ZONING ORDINANCE DEVELOPMENT FLEXIBILITY BE USED AS A TOOL TO GAIN MORE PUBLIC OPEN SPACE IN OLD TOWN? WHY OR WHY NOT?

WHAT KEY ASPECTS WOULD YOU LIKE TO SEE INCORPORATED INTO THESE LARGE PUBLIC OPEN SPACE AREAS? (SIZE, ACCESSIBILITY, PROGRAMING, ETC.)

Contact Information

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PREFERRED MAILING ADDRESS

ARE YOU AN OLD TOWN RESIDENT No

DO YOU OWN PROPERTY IN OLD TOWN? No

DO YOU HAVE A BUSINESS IN OLD TOWN? No

Moriarity, Ben

From: notifications@cognitoforms.com on behalf of City of Scottsdale <notifications@cognitoforms.com>
Sent: Tuesday, November 2, 2021 4:15 PM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Open Space Self Guided Open House Survey Response - Jason Alexander

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Open Space

WHAT ASPECTS OF THE OPEN SPACE AREAS DEPICTED IN THE PRESENTATION VIDEO DO YOU LIKE? WHAT ASPECTS DON'T YOU LIKE?

combines the best of design with nature

WHAT TYPES AND/OR SIZES OF OPEN SPACE AREAS DO YOU THINK IS WELL-PROVIDED IN OLD TOWN?

Civic Center Mall

ARE THERE TYPES /SIZES OF OPEN SPACE THAT YOU THINK ARE LACKING IN OLD TOWN?

less cars, more walkability

Public Open Spaces

SHOULD THERE BE ADDITIONAL PUBLIC OPEN SPACE AREAS?

No

Zoning Ordinance & Open Space

SHOULD OLD TOWN DEVELOPMENT STANDARDS INCLUDE AN OPEN SPACE REQUIREMENT? WHY OR WHY NOT?

depends on the project. Private open space of slices of open space might not make sense, when we have larger public areas.

SHOULD OLD TOWN OPEN SPACE REQUIREMENTS BE TIED TO KEY LOCATIONS OR ON EACH INDIVIDUAL PROPERTY?

Key locations, event hubs

WHAT ARE SOME OF THE IMPACTS (POSITIVE/NEGATIVE) AN OPEN SPACE REQUIREMENT COULD CREATE?

drive up costs, drive up height.

Open Space & Bonus Development Standards

SHOULD ZONING ORDINANCE DEVELOPMENT FLEXIBILITY BE USED AS A TOOL TO GAIN MORE PUBLIC OPEN SPACE IN OLD TOWN? WHY OR WHY NOT?

it should allow for public benefits, maybe open space maybe other items

WHAT KEY ASPECTS WOULD YOU LIKE TO SEE INCORPORATED INTO THESE LARGE PUBLIC OPEN SPACE AREAS? (SIZE, ACCESSIBILITY, PROGRAMING, ETC.)

flexibility for multiple uses, walkability

Contact Information

NAME

Jason Alexander

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PREFERRED MAILING ADDRESS

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ARE YOU AN OLD TOWN RESIDENT

No

DO YOU OWN PROPERTY IN OLD TOWN?

No

DO YOU HAVE A BUSINESS IN OLD TOWN?

No

Moriarity, Ben

From: notifications@cognitofrms.com on behalf of City of Scottsdale <notifications@cognitofrms.com>
Sent: Friday, March 4, 2022 10:05 AM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Open Space Self Guided Open House Survey Response - Jim Champlin

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Open Space

WHAT ASPECTS OF THE OPEN SPACE AREAS DEPICTED IN THE PRESENTATION VIDEO DO YOU LIKE? WHAT ASPECTS DON'T YOU LIKE?

The Green canopies. Water features.

WHAT TYPES AND/OR SIZES OF OPEN SPACE AREAS DO YOU THINK IS WELL-PROVIDED IN OLD TOWN?

Hard scaped store front space is plentiful

ARE THERE TYPES /SIZES OF OPEN SPACE THAT YOU THINK ARE LACKING IN OLD TOWN?

we need more open spaces with casual seating and shade

Public Open Spaces

SHOULD THERE BE ADDITIONAL PUBLIC OPEN SPACE AREAS?

Yes

WHERE SHOULD THEY BE ADDED INTO THE OLD TOWN FABRIC?

throughout the walkable areas of the shops and restaurants

Zoning Ordinance & Open Space

SHOULD OLD TOWN DEVELOPMENT STANDARDS INCLUDE AN OPEN SPACE REQUIREMENT? WHY OR WHY NOT?

Yes, to insure comfortable public passage and resting points

SHOULD OLD TOWN OPEN SPACE REQUIREMENTS BE TIED TO KEY

Both

LOCATIONS OR ON EACH INDIVIDUAL PROPERTY?

WHAT ARE SOME OF THE IMPACTS (POSITIVE/NEGATIVE) AN OPEN SPACE REQUIREMENT COULD CREATE?

Good for the look and feel of the old town experience, good because it could enhance a business as a spot to gather adding more foot traffic for that business, bad to determine spaces that are fair and evenly distributed through old town.

Open Space & Bonus Development Standards

SHOULD ZONING ORDINANCE DEVELOPMENT FLEXIBILITY BE USED AS A TOOL TO GAIN MORE PUBLIC OPEN SPACE IN OLD TOWN? WHY OR WHY NOT?

Yes, so it does not get lost among so many other development issues.

WHAT KEY ASPECTS WOULD YOU LIKE TO SEE INCORPORATED INTO THESE LARGE PUBLIC OPEN SPACE AREAS? (SIZE, ACCESSIBILITY, PROGRAMING, ETC.)

medium size with versatile functionality, seating, display space, temporary vendor space if desired, space for art shows, etc.

Contact Information

NAME Jim Champlin

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ARE YOU AN OLD TOWN RESIDENT No

DO YOU OWN PROPERTY IN OLD TOWN? No

DO YOU HAVE A BUSINESS IN OLD TOWN? Yes

HOW MANY BUSINESSES IN OLD TOWN DO YOU OWN? 1

**OLD TOWN PRIMARY BUSINESS
ADDRESS**

3701 N Marshall Way, Scottsdale, Arizona 85251

Moriarity, Ben

From: notifications@cognitoforms.com on behalf of City of Scottsdale <notifications@cognitoforms.com>
Sent: Monday, November 1, 2021 8:25 PM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Open Space Self Guided Open House Survey Response - Laraine Rodgers

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Open Space

WHAT ASPECTS OF THE OPEN SPACE AREAS DEPICTED IN THE PRESENTATION VIDEO DO YOU LIKE? WHAT ASPECTS DON'T YOU LIKE?

Canal front, open space, water features lined by trees and building frontages. Horseshoe falls--art with open space, inside open space--though not confined inside open space--like an office building with open space that you don't really see to use unless you are a patient for example.

WHAT TYPES AND/OR SIZES OF OPEN SPACE AREAS DO YOU THINK IS WELL-PROVIDED IN OLD TOWN?

Open spaces that serve pedestrians; Hardscapes (which I also like)

ARE THERE TYPES /SIZES OF OPEN SPACE THAT YOU THINK ARE LACKING IN OLD TOWN?

No, though I'd like more of the open space/water feature or other art, trees, building frontages. The new Civic Center (later in 2022 completion) will be awesome and demonstrates what I like.

Public Open Spaces

SHOULD THERE BE ADDITIONAL PUBLIC OPEN SPACE AREAS?

No

Zoning Ordinance & Open Space

SHOULD OLD TOWN DEVELOPMENT STANDARDS INCLUDE AN OPEN SPACE REQUIREMENT? WHY OR WHY NOT?

Right now open space requirements can be used for bonus consideration. Old Town has open space in specific areas. Would not add standards for development in general.

SHOULD OLD TOWN OPEN SPACE REQUIREMENTS BE TIED TO KEY LOCATIONS OR ON EACH INDIVIDUAL PROPERTY?

As I believe it is today--key locations, not each individual property or when used for bonus consideration.

WHAT ARE SOME OF THE IMPACTS (POSITIVE/NEGATIVE) AN OPEN SPACE REQUIREMENT COULD CREATE?

I think the character, charm and vibrancy of the area would be affected if there is an Open Space requirement required per property!

Open Space & Bonus Development Standards

SHOULD ZONING ORDINANCE DEVELOPMENT FLEXIBILITY BE USED AS A TOOL TO GAIN MORE PUBLIC OPEN SPACE IN OLD TOWN? WHY OR WHY NOT?

I don't think so--not in favor of adding more requirements.

WHAT KEY ASPECTS WOULD YOU LIKE TO SEE INCORPORATED INTO THESE LARGE PUBLIC OPEN SPACE AREAS? (SIZE, ACCESSIBILITY, PROGRAMING, ETC.)

Accessibility is key (also location of handicapped parking on maps--seemingly a different issue but important if you want those needed accessibility ways to enjoy large public open space)

Contact Information

NAME

Laraine Rodgers

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ARE YOU AN OLD TOWN RESIDENT

No

DO YOU OWN PROPERTY IN OLD TOWN?

No

DO YOU HAVE A BUSINESS IN OLD TOWN?

No

Moriarity, Ben

From: notifications@cognitofrms.com on behalf of City of Scottsdale <notifications@cognitofrms.com>
Sent: Saturday, November 20, 2021 11:55 AM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Open Space Self Guided Open House Survey Response - Marcie Gunnell

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Open Space

WHAT ASPECTS OF THE OPEN SPACE AREAS DEPICTED IN THE PRESENTATION VIDEO DO YOU LIKE? WHAT ASPECTS DON'T YOU LIKE?

WHAT TYPES AND/OR SIZES OF OPEN SPACE AREAS DO YOU THINK IS WELL-PROVIDED IN OLD TOWN?

ARE THERE TYPES /SIZES OF OPEN SPACE THAT YOU THINK ARE LACKING IN OLD TOWN?

Public Open Spaces

SHOULD THERE BE ADDITIONAL PUBLIC OPEN SPACE AREAS?

Zoning Ordinance & Open Space

SHOULD OLD TOWN DEVELOPMENT STANDARDS INCLUDE AN OPEN SPACE REQUIREMENT? WHY OR WHY NOT?

Yes. Open space requirements should be included so as to decrease density and increase ease of getting around, whether via car, public transport, on foot or bike.

SHOULD OLD TOWN OPEN SPACE REQUIREMENTS BE TIED TO KEY LOCATIONS OR ON EACH INDIVIDUAL PROPERTY?

Each individual property

WHAT ARE SOME OF THE IMPACTS (POSITIVE/NEGATIVE) AN OPEN SPACE REQUIREMENT COULD CREATE?

As stated above, it decreases density allowing for more natural settings to survive.

Open Space & Bonus Development Standards

SHOULD ZONING ORDINANCE DEVELOPMENT FLEXIBILITY BE USED AS A TOOL TO GAIN MORE PUBLIC OPEN SPACE IN OLD TOWN? WHY OR WHY NOT?

Flexibility is good as long as it is not used as a tool to thwart regulations which is often the case.

WHAT KEY ASPECTS WOULD YOU LIKE TO SEE INCORPORATED INTO THESE LARGE PUBLIC OPEN SPACE AREAS? (SIZE, ACCESSIBILITY, PROGRAMING, ETC.)

Retaining things like the farmers market, small outdoor concert venue

Contact Information

NAME

Marcie Gunnell

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PREFERRED MAILING ADDRESS

ARE YOU AN OLD TOWN RESIDENT

No

DO YOU OWN PROPERTY IN OLD TOWN?

No

DO YOU HAVE A BUSINESS IN OLD TOWN?

No

Moriarity, Ben

From: notifications@cognitofrms.com on behalf of City of Scottsdale <notifications@cognitofrms.com>
Sent: Saturday, November 20, 2021 11:15 AM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Open Space Self Guided Open House Survey Response - Marcy Kostewa

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Open Space

WHAT ASPECTS OF THE OPEN SPACE AREAS DEPICTED IN THE PRESENTATION VIDEO DO YOU LIKE? WHAT ASPECTS DON'T YOU LIKE?

1)Grass, shade trees, walkways, but with no buildings, 2) courtyard with multiple shade trees, walkway, no buildings, 3) Horseshoe falls,water feature, walkways, no buildings, 4) grass and walkway, some buildings, not many, 6) grass, shade trees, walkway, residential buildings or public building

WHAT TYPES AND/OR SIZES OF OPEN SPACE AREAS DO YOU THINK IS WELL-PROVIDED IN OLD TOWN?

Stillman Park, the green belt.

ARE THERE TYPES /SIZES OF OPEN SPACE THAT YOU THINK ARE LACKING IN OLD TOWN?

Yes, nothing on the west side of Scottsdale Rd from McDowell north.

Public Open Spaces

SHOULD THERE BE ADDITIONAL PUBLIC OPEN SPACE AREAS?

Yes

WHERE SHOULD THEY BE ADDED INTO THE OLD TOWN FABRIC?

Oak and 64th Street, N. 68th St & thomas

Zoning Ordinance & Open Space

SHOULD OLD TOWN DEVELOPMENT STANDARDS INCLUDE AN OPEN SPACE REQUIREMENT? WHY OR WHY NOT?

Yes, because we are getting too many apartments and hardscapes raising the temperature in town. Also the design of these apartments and number is closing in the heat and changing the "West Most

Western Town" vision to who knows what? Very distasteful.

SHOULD OLD TOWN OPEN SPACE REQUIREMENTS BE TIED TO KEY LOCATIONS OR ON EACH INDIVIDUAL PROPERTY?

Key locations so all can visit and enjoy in their close neighborhood.

WHAT ARE SOME OF THE IMPACTS (POSITIVE/NEGATIVE) AN OPEN SPACE REQUIREMENT COULD CREATE?

Cooler micro climate. Less dense population. Relaxation, exercise for elderly, neighborliness, can see scenery instead of apartments and buildings.

Open Space & Bonus Development Standards

SHOULD ZONING ORDINANCE DEVELOPMENT FLEXIBILITY BE USED AS A TOOL TO GAIN MORE PUBLIC OPEN SPACE IN OLD TOWN? WHY OR WHY NOT?

Yes. We need to keep the spaces we have and add to them. We don't want anymore apartments in south Scottsdale.

WHAT KEY ASPECTS WOULD YOU LIKE TO SEE INCORPORATED INTO THESE LARGE PUBLIC OPEN SPACE AREAS? (SIZE, ACCESSIBILITY, PROGRAMING, ETC.)

Grass, walkways, multiple shaded areas, water features, lots of shade.

Contact Information

NAME

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ARE YOU AN OLD TOWN RESIDENT

Yes

DO YOU OWN PROPERTY IN OLD TOWN?

No

DO YOU HAVE A BUSINESS IN OLD TOWN?

No

Moriarity, Ben

From: notifications@cognitoforms.com on behalf of City of Scottsdale <notifications@cognitoforms.com>
Sent: Friday, February 25, 2022 8:20 AM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Open Space Self Guided Open House Survey Response - MARY ANNE HENSELMANN

Follow Up Flag: Follow up
Flag Status: Flagged

 External Email: Please use caution if opening links or attachments!

Entry Details

Open Space

WHAT ASPECTS OF THE OPEN SPACE AREAS DEPICTED IN THE PRESENTATION VIDEO DO YOU LIKE? WHAT ASPECTS DON'T YOU LIKE?

I love the open spaces that include water, plants and art installations. The art installations can be changed to encourage people to come back. I think event large event open spaces can be out the outskirts of the town because of the parking situation for that even combined with the parking for all the restaurants might be a challenge.

WHAT TYPES AND/OR SIZES OF OPEN SPACE AREAS DO YOU THINK IS WELL-PROVIDED IN OLD TOWN?

Love the canal area. Think that walkway can be improved (plants, benches, shade, lights) in to encourage people to walk further down the canal. There was one area on old town that I used to like that had a fountain that seems to be under construction now. I was disappointed to see that that may be removed. Was nice to sit in the shade and rest in the heat.

ARE THERE TYPES /SIZES OF OPEN SPACE THAT YOU THINK ARE LACKING IN OLD TOWN?

Areas to sit in the shade. Need more trees and flowering plants

Public Open Spaces

SHOULD THERE BE ADDITIONAL PUBLIC OPEN SPACE AREAS?

Yes

WHERE SHOULD THEY BE ADDED INTO THE OLD TOWN FABRIC?

In the old town historic area. There is really no shade or places to rest there.

Zoning Ordinance & Open Space

SHOULD OLD TOWN DEVELOPMENT STANDARDS INCLUDE AN OPEN SPACE REQUIREMENT? WHY OR WHY NOT?

Yes. In this pandemic environment, people need space (and shade) to feel comfortable.

SHOULD OLD TOWN OPEN SPACE REQUIREMENTS BE TIED TO KEY LOCATIONS OR ON EACH INDIVIDUAL PROPERTY?

I think there needs to be a correlation to the size of the property and the amount of open space needed. I think all properties need open space, lighting, seating, and shade. How they accomplish that will depend on the location. For example, if a building goes up near the canal, they might add a bridge, trees, water feature, and seating to accommodate not only their own occupants but those that would walk by.

WHAT ARE SOME OF THE IMPACTS (POSITIVE/NEGATIVE) AN OPEN SPACE REQUIREMENT COULD CREATE?

I only see positive impacts. I know people want to be out in the fresh air these days but they want to be comfortable too. Here in the summers, shade, seating and water are critical. Seating is critical all year around especially with the elderly population scottsdale has.

Open Space & Bonus Development Standards

SHOULD ZONING ORDINANCE DEVELOPMENT FLEXIBILITY BE USED AS A TOOL TO GAIN MORE PUBLIC OPEN SPACE IN OLD TOWN? WHY OR WHY NOT?

Not sure I understand this question so I'll skip it.

WHAT KEY ASPECTS WOULD YOU LIKE TO SEE INCORPORATED INTO THESE LARGE PUBLIC OPEN SPACE AREAS? (SIZE, ACCESSIBILITY, PROGRAMING, ETC.)

Accessibility (ramps, benches). Although water is scarce these days, water features are beautiful. Public bathrooms and online maps. Regarding programing, would be great if you had something like AllTrails where you can identify things you want to do (such as a cultural walk or a wine or beer crawl) and be able to use your cell phone instead of printing out a map (like they have on experiencescottsdale.com). Would help out of towners (especially young people here on holiday) know where they are and where to go.

Contact Information

NAME MARY ANNE HENSELMANN

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ARE YOU AN OLD TOWN RESIDENT No

DO YOU OWN PROPERTY IN OLD TOWN? No

DO YOU HAVE A BUSINESS IN OLD TOWN? No

Moriarity, Ben

From: notifications@cognitofrms.com on behalf of City of Scottsdale <notifications@cognitofrms.com>
Sent: Tuesday, November 9, 2021 12:12 PM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Open Space Self Guided Open House Survey Response - Rachel Pearson

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Open Space

WHAT ASPECTS OF THE OPEN SPACE AREAS DEPICTED IN THE PRESENTATION VIDEO DO YOU LIKE? WHAT ASPECTS DON'T YOU LIKE?

The areas of open space with grass and trees are most inviting. The fountain areas are nice but don't encourage people to stay and relax in the same way.

WHAT TYPES AND/OR SIZES OF OPEN SPACE AREAS DO YOU THINK IS WELL-PROVIDED IN OLD TOWN?

Civic Center is certainly the largest/best example, but even within that space, there are nooks that make the space more inviting. The areas along the Waterfront also are welcoming.

ARE THERE TYPES /SIZES OF OPEN SPACE THAT YOU THINK ARE LACKING IN OLD TOWN?

I think more open spaces/green spaces are needed throughout the core of Old Town both within and between districts that would encourage people to walk and linger longer in Old Town.

Public Open Spaces

SHOULD THERE BE ADDITIONAL PUBLIC OPEN SPACE AREAS?

Yes

WHERE SHOULD THEY BE ADDED INTO THE OLD TOWN FABRIC?

I think more open spaces/green spaces are needed throughout the core of Old Town both within and between districts that would encourage people to walk and linger longer in Old Town.

Zoning Ordinance & Open Space

SHOULD OLD TOWN DEVELOPMENT STANDARDS INCLUDE AN OPEN

Yes, but primarily for larger developments.

SPACE REQUIREMENT? WHY OR WHY NOT?

SHOULD OLD TOWN OPEN SPACE REQUIREMENTS BE TIED TO KEY LOCATIONS OR ON EACH INDIVIDUAL PROPERTY?

WHAT ARE SOME OF THE IMPACTS (POSITIVE/NEGATIVE) AN OPEN SPACE REQUIREMENT COULD CREATE?

Such a requirement on smaller lots/buildings could impede development, but larger properties should be required to include such an element.

Open Space & Bonus Development Standards

SHOULD ZONING ORDINANCE DEVELOPMENT FLEXIBILITY BE USED AS A TOOL TO GAIN MORE PUBLIC OPEN SPACE IN OLD TOWN? WHY OR WHY NOT?

Yes. This allows for some height/density in Old Town (appropriate for a downtown core) while ensuring more public open space on larger developments.

WHAT KEY ASPECTS WOULD YOU LIKE TO SEE INCORPORATED INTO THESE LARGE PUBLIC OPEN SPACE AREAS? (SIZE, ACCESSIBILITY, PROGRAMING, ETC.)

Contact Information

NAME Rachel Pearson

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PHONE (480) 429-2259

PREFERRED MAILING ADDRESS 7679 E. Los Gatos Drive, Scottsdale, Arizona 85255

ARE YOU AN OLD TOWN RESIDENT No

DO YOU OWN PROPERTY IN OLD TOWN? No

DO YOU HAVE A BUSINESS IN OLD TOWN? Yes

HOW MANY BUSINESSES IN OLD TOWN DO YOU OWN? 0

OLD TOWN PRIMARY BUSINESS ADDRESS 4343 N. Scottsdale Road, Ste. 170, Scottsdale, Arizona 85251

Moriarity, Ben

From: notifications@cognitoforms.com on behalf of City of Scottsdale <notifications@cognitoforms.com>
Sent: Friday, February 25, 2022 8:19 PM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Open Space Self Guided Open House Survey Response - Raoul Zubia

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Open Space

WHAT ASPECTS OF THE OPEN SPACE AREAS DEPICTED IN THE PRESENTATION VIDEO DO YOU LIKE? WHAT ASPECTS DON'T YOU LIKE?

I like pictures 1, 2, 3, 4, and 6. I don't like 5 & 7, too much concrete, not enough shade.

WHAT TYPES AND/OR SIZES OF OPEN SPACE AREAS DO YOU THINK IS WELL-PROVIDED IN OLD TOWN?

Pictures 1, 2, & 3 are good representations of open space in Old Town

ARE THERE TYPES /SIZES OF OPEN SPACE THAT YOU THINK ARE LACKING IN OLD TOWN?

Public Open Spaces

SHOULD THERE BE ADDITIONAL PUBLIC OPEN SPACE AREAS?

No

Zoning Ordinance & Open Space

SHOULD OLD TOWN DEVELOPMENT STANDARDS INCLUDE AN OPEN SPACE REQUIREMENT? WHY OR WHY NOT?

I don't think the Old Town area has the capacity to provide much open space. As said in the video, the buildings are too close together.

SHOULD OLD TOWN OPEN SPACE REQUIREMENTS BE TIED TO KEY LOCATIONS OR ON EACH INDIVIDUAL PROPERTY?

I think open space requirements should be tied to key locations. See my answer above.

WHAT ARE SOME OF THE IMPACTS (POSITIVE/NEGATIVE) AN OPEN SPACE REQUIREMENT COULD CREATE?

One negative impact would be homelessness. Open spaces, especially grassy open spaces, would invite transients to congregate.

A positive impact would be, a place of gathering where people could relax, and enjoy the surroundings.

Open Space & Bonus Development Standards

SHOULD ZONING ORDINANCE DEVELOPMENT FLEXIBILITY BE USED AS A TOOL TO GAIN MORE PUBLIC OPEN SPACE IN OLD TOWN? WHY OR WHY NOT?

I think under the right circumstances it could be beneficial to the public and the area in question.

WHAT KEY ASPECTS WOULD YOU LIKE TO SEE INCORPORATED INTO THESE LARGE PUBLIC OPEN SPACE AREAS? (SIZE, ACCESSIBILITY, PROGRAMING, ETC.)

If possible, I think open spaces should be used as entertainment venues. When not an entertainment venue, it still provides a large open space for the public. Much like the amphitheater that used to sit next to the library, right off 75th street.

Contact Information

NAME

Raoul Zubia

EMAIL

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PHONE

(480) 242-3312

PREFERRED MAILING ADDRESS

7307 E. Villa Way, Scottsdale, Arizona 85257

ARE YOU AN OLD TOWN RESIDENT

No

DO YOU OWN PROPERTY IN OLD TOWN?

No

DO YOU HAVE A BUSINESS IN OLD TOWN?

No

Moriarity, Ben

From: notifications@cognitoforms.com on behalf of City of Scottsdale <notifications@cognitoforms.com>
Sent: Tuesday, February 22, 2022 2:32 PM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Open Space Self Guided Open House Survey Response - Nadine Allen`

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Open Space

WHAT ASPECTS OF THE OPEN SPACE AREAS DEPICTED IN THE PRESENTATION VIDEO DO YOU LIKE? WHAT ASPECTS DON'T YOU LIKE?

1, 2, 3, 4, 6 are pleasant and welcoming.
5 is not welcoming and 7 is nice with the fountains but I don't see any place to sit down and enjoy them.

WHAT TYPES AND/OR SIZES OF OPEN SPACE AREAS DO YOU THINK IS WELL-PROVIDED IN OLD TOWN?

The canal area and the space around the library and Scottsdale Center is lovely and again will have space for covered area and seating.

ARE THERE TYPES /SIZES OF OPEN SPACE THAT YOU THINK ARE LACKING IN OLD TOWN?

Would like to see the canal area more benches and more covered area so people can still enjoy it more in the summer.

Public Open Spaces

SHOULD THERE BE ADDITIONAL PUBLIC OPEN SPACE AREAS?

No

Zoning Ordinance & Open Space

SHOULD OLD TOWN DEVELOPMENT STANDARDS INCLUDE AN OPEN SPACE REQUIREMENT? WHY OR WHY NOT?

Well youre stating the current zoning ordinance does not include open space requirement so in order to not lose what we have should it not be zoned?

SHOULD OLD TOWN OPEN SPACE REQUIREMENTS BE TIED TO KEY LOCATIONS OR ON EACH INDIVIDUAL PROPERTY?

Each individual property should have individual requirements

WHAT ARE SOME OF THE IMPACTS (POSITIVE/NEGATIVE) AN OPEN SPACE REQUIREMENT COULD CREATE?

If it's not individual property requirements than costs could be an impact as some might not need what others do.

Open Space & Bonus Development Standards

SHOULD ZONING ORDINANCE DEVELOPMENT FLEXIBILITY BE USED AS A TOOL TO GAIN MORE PUBLIC OPEN SPACE IN OLD TOWN? WHY OR WHY NOT?

If zoning flexibility allows more open space and less building around Old Town it's a good thing. It's getting very crowded with tall buildings.

WHAT KEY ASPECTS WOULD YOU LIKE TO SEE INCORPORATED INTO THESE LARGE PUBLIC OPEN SPACE AREAS? (SIZE, ACCESSIBILITY, PROGRAMING, ETC.)

more seating so individuals can enjoy it anytime. perhaps make the seating moveable to accommodate programing/events

Contact Information

NAME

Nadine Allen`

EMAIL

rockingwood1@gmail.com

PHONE

(602) 469-5828

PREFERRED MAILING ADDRESS

7510 E Whistling Wind Way, Scottsdale, Arizona 85255

ARE YOU AN OLD TOWN RESIDENT

No

DO YOU OWN PROPERTY IN OLD TOWN?

No

DO YOU HAVE A BUSINESS IN OLD TOWN?

Yes

HOW MANY BUSINESSES IN OLD TOWN DO YOU OWN?

1

OLD TOWN PRIMARY BUSINESS ADDRESS

Marcellino Ristorante, 7400 E Stetson, Scottsdale, Arizona 85251

Moriarity, Ben

From: notifications@cognitoforms.com on behalf of City of Scottsdale <notifications@cognitoforms.com>
Sent: Saturday, December 18, 2021 4:55 PM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Open Space Self Guided Open House Survey Response - Robert Fishman

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Open Space

WHAT ASPECTS OF THE OPEN SPACE AREAS DEPICTED IN THE PRESENTATION VIDEO DO YOU LIKE? WHAT ASPECTS DON'T YOU LIKE?

The open spaces are nice. However, other than being open space what do you believe pedestrians/users will utilize it for. Are there purposes. I can't tell from video.

WHAT TYPES AND/OR SIZES OF OPEN SPACE AREAS DO YOU THINK IS WELL-PROVIDED IN OLD TOWN?

ARE THERE TYPES /SIZES OF OPEN SPACE THAT YOU THINK ARE LACKING IN OLD TOWN?

Open spaces that include sports should be included. How about bocci or chess? Basketball courts

Public Open Spaces

SHOULD THERE BE ADDITIONAL PUBLIC OPEN SPACE AREAS?

Yes

WHERE SHOULD THEY BE ADDED INTO THE OLD TOWN FABRIC?

It actually depends on projected population/visitors for the area

Zoning Ordinance & Open Space

SHOULD OLD TOWN DEVELOPMENT STANDARDS INCLUDE AN OPEN SPACE REQUIREMENT? WHY OR WHY NOT?

Absolutely. No further development without space for users/buyers

SHOULD OLD TOWN OPEN SPACE REQUIREMENTS BE TIED TO KEY LOCATIONS OR ON EACH INDIVIDUAL PROPERTY?

Key locations but each property should contribute to it

WHAT ARE SOME OF THE IMPACTS (POSITIVE/NEGATIVE) AN OPEN SPACE REQUIREMENT COULD CREATE?

Open space is necessary for world class development. It also requires continual maintenance. How is that funded?

Open Space & Bonus Development Standards

SHOULD ZONING ORDINANCE DEVELOPMENT FLEXIBILITY BE USED AS A TOOL TO GAIN MORE PUBLIC OPEN SPACE IN OLD TOWN? WHY OR WHY NOT?

Yes but it should be part of an overall plan.

WHAT KEY ASPECTS WOULD YOU LIKE TO SEE INCORPORATED INTO THESE LARGE PUBLIC OPEN SPACE AREAS? (SIZE, ACCESSIBILITY, PROGRAMING, ETC.)

Contact Information

NAME

Robert Fishman

EMAIL

lratio@hotmail.com

PHONE

(847) 848-3211

PREFERRED MAILING ADDRESS

9076 N 117TH WAY, Scottsdale, Arizona 85259

ARE YOU AN OLD TOWN RESIDENT

No

DO YOU OWN PROPERTY IN OLD TOWN?

No

DO YOU HAVE A BUSINESS IN OLD TOWN?

No

Moriarity, Ben

From: notifications@cognitofirms.com on behalf of City of Scottsdale <notifications@cognitofirms.com>
Sent: Thursday, November 4, 2021 2:59 PM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Open Space Self Guided Open House Survey Response - Roxanne Smith

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Open Space

WHAT ASPECTS OF THE OPEN SPACE AREAS DEPICTED IN THE PRESENTATION VIDEO DO YOU LIKE? WHAT ASPECTS DON'T YOU LIKE?

It sheds light on the current environment and what we are positioned to lose with increased density and heights of hotels and multi-family housing.

WHAT TYPES AND/OR SIZES OF OPEN SPACE AREAS DO YOU THINK IS WELL-PROVIDED IN OLD TOWN?

The open space by Civic Center Park provides a nice space for all. It supports all the great outdoor events for the public to enjoy. It also provides a place for those who travel by foot or bike to equally enjoy.

ARE THERE TYPES /SIZES OF OPEN SPACE THAT YOU THINK ARE LACKING IN OLD TOWN?

Small pocket parks woven into the growth plan, to support density.

A good example of this is Central Park, in Denver, Colorado.

<https://www.denver80238.com/community/parks-and-open-space/central-park>

Public Open Spaces

SHOULD THERE BE ADDITIONAL PUBLIC OPEN SPACE AREAS?

Yes

WHERE SHOULD THEY BE ADDED INTO THE OLD TOWN FABRIC?

That's the million dollar question.

Zoning Ordinance & Open Space

SHOULD OLD TOWN DEVELOPMENT STANDARDS INCLUDE AN OPEN SPACE REQUIREMENT? WHY OR WHY NOT?

Yes, while growth and re-development is exciting for our community, it must be done thoughtfully. One of the reasons I chose to purchase in Old Town, and sell homes, is walkability to so many great places. That being said, the entertainment district is becoming a challenge.

SHOULD OLD TOWN OPEN SPACE REQUIREMENTS BE TIED TO KEY LOCATIONS OR ON EACH INDIVIDUAL PROPERTY?

Location Based on public needs.

WHAT ARE SOME OF THE IMPACTS (POSITIVE/NEGATIVE) AN OPEN SPACE REQUIREMENT COULD CREATE?

Sadly, homelessness a concern.

Open Space & Bonus Development Standards

SHOULD ZONING ORDINANCE DEVELOPMENT FLEXIBILITY BE USED AS A TOOL TO GAIN MORE PUBLIC OPEN SPACE IN OLD TOWN? WHY OR WHY NOT?

Density is becoming a challenge in Old Town, with increased noise, traffic and crime.

The amount of proposed hotels, multi-family housing and short term rentals are concerning. While I support growth, this is the opportunity to do it right for years to come.

WHAT KEY ASPECTS WOULD YOU LIKE TO SEE INCORPORATED INTO THESE LARGE PUBLIC OPEN SPACE AREAS? (SIZE, ACCESSIBILITY, PROGRAMING, ETC.)

Shade, pedestrian paths that connect districts and provide safer travels.

Contact Information

NAME

Roxanne Smith

EMAIL

roxanne@homesbyroxanne.com

PHONE

(303) 489-3000

PREFERRED MAILING ADDRESS

7501 E. Hazelwood Street, Scottsdale, Arizona 85251

ARE YOU AN OLD TOWN RESIDENT

Yes

DO YOU OWN PROPERTY IN OLD TOWN? Yes

HOW MANY PROPERTIES IN OLD TOWN DO YOU OWN? 1

OLD TOWN PRIMARY PROPERTY ADDRESS 7501 E. Hazelwood Street, Scottsdale, Arizona 85251

DO YOU HAVE A BUSINESS IN OLD TOWN? Yes

HOW MANY BUSINESSES IN OLD TOWN DO YOU OWN? 1

OLD TOWN PRIMARY BUSINESS ADDRESS 7501 E. Hazelwood Street, Scottsdale, Arizona 85251

Moriarity, Ben

From: notifications@cognitofrms.com on behalf of City of Scottsdale <notifications@cognitofrms.com>
Sent: Monday, October 24, 2022 11:50 AM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Open Space Self Guided Open House Survey Response - Charlie von Arentschildt

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Video Questions

IS THE PROCESS OF UTILIZING THE PUBLIC SPACES AND CONNECTIVITY MASTER PLAN TO GUIDE PRIVATE AND PUBLIC DEVELOPMENT OF NEW, OR EXPAND EXISTING, PUBLIC REALM, OPEN SPACE AREAS, AND PEDESTRIAN CONNECTIONS, DESIRABLE? **Yes**

WHY OR WHY NOT?

ARE THERE ADDITIONAL OPEN SPACE LOCATIONS AND PEDESTRIAN CONNECTIONS YOU WANT TO SUGGEST THAT ARE NOT CAPTURED IN THE PUBLIC SPACES AND CONNECTIVITY GRAPHIC? **Yes**

IF SO, WHERE?

On 68th Street from the Canal to Optima
The Northwest side of the canal as it stretches from Camelback to Chaparral, in front of Safari Drive and other existing residential. Why just the southeast side

SHOULD OPEN SPACE BE A REQUIREMENT, OR CONTINUE TO BE AN OPTION WHEN CONSIDERING BONUS DEVELOPMENT STANDARDS REQUESTS? **Requirement**

COMMENT

Contact Information

NAME	Charlie von Arentschildt
EMAIL	charles.vona@gmail.com
PHONE	(914) 886-2663
PREFERRED MAILING ADDRESS	Arizona
ARE YOU AN OLD TOWN RESIDENT	Yes
DO YOU OWN PROPERTY IN OLD TOWN?	Yes
HOW MANY PROPERTIES IN OLD TOWN DO YOU OWN?	1
OLD TOWN PRIMARY PROPERTY ADDRESS	7018 E Orange Blossom Lane, Paradise valley, AZ, Arizona 85253
DO YOU HAVE A BUSINESS IN OLD TOWN?	No

Moriarity, Ben

From: notifications@cognitofirms.com on behalf of City of Scottsdale <notifications@cognitofirms.com>
Sent: Saturday, September 10, 2022 3:00 PM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Open Space Self Guided Open House Survey Response - Linda Ahlberg

Follow Up Flag: Follow up
Flag Status: Flagged

 **External Email: Please use caution if opening links or attachments!**

Entry Details

Video Questions

IS THE PROCESS OF UTILIZING THE PUBLIC SPACES AND CONNECTIVITY MASTER PLAN TO GUIDE PRIVATE AND PUBLIC DEVELOPMENT OF NEW, OR EXPAND EXISTING, PUBLIC REALM, OPEN SPACE AREAS, AND PEDESTRIAN CONNECTIONS, DESIRABLE? Yes

WHY OR WHY NOT?

These types of spaces are what increase livability and also improve the environment by reducing heat island, and encouraging walking/biking.

ARE THERE ADDITIONAL OPEN SPACE LOCATIONS AND PEDESTRIAN CONNECTIONS YOU WANT TO SUGGEST THAT ARE NOT CAPTURED IN THE PUBLIC SPACES AND CONNECTIVITY GRAPHIC? No

SHOULD OPEN SPACE BE A REQUIREMENT, OR CONTINUE TO BE AN OPTION WHEN CONSIDERING BONUS DEVELOPMENT STANDARDS REQUESTS? Requirement

COMMENT

Not in favor of bonus requests anyways, but if that's allowed, then more open space should be a requirement.

Contact Information

NAME	Linda Ahlberg
EMAIL	ristberg@hotmail.com
PHONE	(602) 809-8423
PREFERRED MAILING ADDRESS	7777 E. Main Street #166, Scottsdale, Arizona 85251
ARE YOU AN OLD TOWN RESIDENT	Yes
DO YOU OWN PROPERTY IN OLD TOWN?	Yes
HOW MANY PROPERTIES IN OLD TOWN DO YOU OWN?	1
OLD TOWN PRIMARY PROPERTY ADDRESS	7777 E. Main Street #166, Scottsdale, Arizona 85251
DO YOU HAVE A BUSINESS IN OLD TOWN?	No

Moriarity, Ben

From: notifications@cognitofirms.com on behalf of City of Scottsdale <notifications@cognitofirms.com>
Sent: Saturday, July 9, 2022 6:30 AM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Open Space Self Guided Open House Survey Response - Shirley Stapleton

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Video Questions

IS THE PROCESS OF UTILIZING THE PUBLIC SPACES AND CONNECTIVITY MASTER PLAN TO GUIDE PRIVATE AND PUBLIC DEVELOPMENT OF NEW, OR EXPAND EXISTING, PUBLIC REALM, OPEN SPACE AREAS, AND PEDESTRIAN CONNECTIONS, DESIRABLE? **Yes**

WHY OR WHY NOT? **Water! The best development of Scottsdale is the Green Belt!**

ARE THERE ADDITIONAL OPEN SPACE LOCATIONS AND PEDESTRIAN CONNECTIONS YOU WANT TO SUGGEST THAT ARE NOT CAPTURED IN THE PUBLIC SPACES AND CONNECTIVITY GRAPHIC? **No**

SHOULD OPEN SPACE BE A REQUIREMENT, OR CONTINUE TO BE AN OPTION WHEN CONSIDERING BONUS DEVELOPMENT STANDARDS REQUESTS? **Requirement**

COMMENT **Approved landscaping should be included in the design/acreage/contingent upon density of development, keeping irrigation needs as priority of the total development that includes the open space as well as the residential/business.**

Contact Information

NAME	Shirley Stapleton
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PHONE	(480) 946-3661
PREFERRED MAILING ADDRESS	7701 E Palm Lane, Scottsdale, Arizona 85257
ARE YOU AN OLD TOWN RESIDENT	Yes
DO YOU OWN PROPERTY IN OLD TOWN?	No
DO YOU HAVE A BUSINESS IN OLD TOWN?	No

Moriarity, Ben

From: notifications@cognitofrms.com on behalf of City of Scottsdale <notifications@cognitofrms.com>
Sent: Monday, July 18, 2022 3:17 PM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Open Space Self Guided Open House Survey Response - Anthony Bennett

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Video Questions

IS THE PROCESS OF UTILIZING THE PUBLIC SPACES AND CONNECTIVITY MASTER PLAN TO GUIDE PRIVATE AND PUBLIC DEVELOPMENT OF NEW, OR EXPAND EXISTING, PUBLIC REALM, OPEN SPACE AREAS, AND PEDESTRIAN CONNECTIONS, DESIRABLE? **Yes**

WHY OR WHY NOT? **Must celebrate outdoor living to maintain destination status.**

ARE THERE ADDITIONAL OPEN SPACE LOCATIONS AND PEDESTRIAN CONNECTIONS YOU WANT TO SUGGEST THAT ARE NOT CAPTURED IN THE PUBLIC SPACES AND CONNECTIVITY GRAPHIC? **No**

SHOULD OPEN SPACE BE A REQUIREMENT, OR CONTINUE TO BE AN OPTION WHEN CONSIDERING BONUS DEVELOPMENT STANDARDS REQUESTS? **Requirement**

COMMENT **Yes.**

Contact Information

NAME **Anthony Bennett**

EMAIL anbennett@scottsdaleaz.gov

PHONE (602) 460-3497

PREFERRED MAILING ADDRESS 5317 E Marconi Ave, Scottsdale, Arizona 85254

ARE YOU AN OLD TOWN RESIDENT No

DO YOU OWN PROPERTY IN OLD TOWN? No

DO YOU HAVE A BUSINESS IN OLD TOWN? No

Moriarity, Ben

From: notifications@cognitoforms.com on behalf of City of Scottsdale <notifications@cognitoforms.com>
Sent: Saturday, March 19, 2022 7:04 PM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Open Space Self Guided Open House Survey Response - Brian Teraoka

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Video Questions

IS THE PROCESS OF UTILIZING THE PUBLIC SPACES AND CONNECTIVITY MASTER PLAN TO GUIDE PRIVATE AND PUBLIC DEVELOPMENT OF NEW, OR EXPAND EXISTING, PUBLIC REALM, OPEN SPACE AREAS, AND PEDESTRIAN CONNECTIONS, DESIRABLE? Yes

WHY OR WHY NOT?

Public spaces are always desirable just as long as the open spaces are can fulfill a purpose. No dirt lots, but contains an attraction that will bring in people. Several parks in Scottsdale seem underutilized because there is no attraction to them.

ARE THERE ADDITIONAL OPEN SPACE LOCATIONS AND PEDESTRIAN CONNECTIONS YOU WANT TO SUGGEST THAT ARE NOT CAPTURED IN THE PUBLIC SPACES AND CONNECTIVITY GRAPHIC? No

SHOULD OPEN SPACE BE A REQUIREMENT, OR CONTINUE TO BE AN OPTION WHEN CONSIDERING BONUS DEVELOPMENT STANDARDS REQUESTS? Requirement

COMMENT

Some cities have requirements that a certain percentage of funding for government building must be allocated to artwork. I believe it makes the building and city special. Open spaces

requirements along with an interesting attraction may it be a beautiful lawn or artwork would be nice. Visit the streets around ASU. It's just packed with buildings. Reminds me of NYC. It's not pretty.

Contact Information

NAME	Brian Teraoka
EMAIL	brianteraoka@hotmail.com
PHONE	(480) 946-5027
PREFERRED MAILING ADDRESS	8348 E. Hubbell ST, 8348 E. Hubbell ST, Scottsdale 85257
ARE YOU AN OLD TOWN RESIDENT	No
DO YOU OWN PROPERTY IN OLD TOWN?	No
DO YOU HAVE A BUSINESS IN OLD TOWN?	No

Moriarity, Ben

From: notifications@cognitofrms.com on behalf of City of Scottsdale <notifications@cognitofrms.com>
Sent: Thursday, April 28, 2022 2:39 PM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Open Space Self Guided Open House Survey Response - David Brotman

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Video Questions

IS THE PROCESS OF UTILIZING THE PUBLIC SPACES AND CONNECTIVITY MASTER PLAN TO GUIDE PRIVATE AND PUBLIC DEVELOPMENT OF NEW, OR EXPAND EXISTING, PUBLIC REALM, OPEN SPACE AREAS, AND PEDESTRIAN CONNECTIONS, DESIRABLE? Yes

WHY OR WHY NOT? Connectivity and open space that encourage pedestrian participation are the keys to creating a vibrant environment.

ARE THERE ADDITIONAL OPEN SPACE LOCATIONS AND PEDESTRIAN CONNECTIONS YOU WANT TO SUGGEST THAT ARE NOT CAPTURED IN THE PUBLIC SPACES AND CONNECTIVITY GRAPHIC? Yes

IF SO, WHERE? There probably are but it is too difficult to identify them on this graphic

SHOULD OPEN SPACE BE A REQUIREMENT, OR CONTINUE TO BE AN OPTION WHEN CONSIDERING BONUS DEVELOPMENT STANDARDS REQUESTS? Requirement

COMMENT It is the single thing on the list of public benefits that will enhance the pedestrian experience in Old Town

Contact Information

NAME	David Brotman
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PREFERRED MAILING ADDRESS	24350 N Whispering Rdg Way, Unit 38, Scottsdale, Arizona 85255
ARE YOU AN OLD TOWN RESIDENT	No
DO YOU OWN PROPERTY IN OLD TOWN?	No
DO YOU HAVE A BUSINESS IN OLD TOWN?	No

Moriarity, Ben

From: notifications@cognitofrms.com on behalf of City of Scottsdale <notifications@cognitofrms.com>
Sent: Friday, April 15, 2022 7:27 AM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Open Space Self Guided Open House Survey Response - Jen Bryant

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Video Questions

IS THE PROCESS OF UTILIZING THE PUBLIC SPACES AND CONNECTIVITY MASTER PLAN TO GUIDE PRIVATE AND PUBLIC DEVELOPMENT OF NEW, OR EXPAND EXISTING, PUBLIC REALM, OPEN SPACE AREAS, AND PEDESTRIAN CONNECTIONS, DESIRABLE? No

WHY OR WHY NOT?

ARE THERE ADDITIONAL OPEN SPACE LOCATIONS AND PEDESTRIAN CONNECTIONS YOU WANT TO SUGGEST THAT ARE NOT CAPTURED IN THE PUBLIC SPACES AND CONNECTIVITY GRAPHIC? No

SHOULD OPEN SPACE BE A REQUIREMENT, OR CONTINUE TO BE AN OPTION WHEN CONSIDERING BONUS DEVELOPMENT STANDARDS REQUESTS? Option

COMMENT

Contact Information

NAME Jen Bryant

EMAIL bryantjenifer@hotmail.com

PHONE (602) 722-0057

PREFERRED MAILING ADDRESS

ARE YOU AN OLD TOWN RESIDENT Yes

DO YOU OWN PROPERTY IN OLD TOWN? Yes

HOW MANY PROPERTIES IN OLD TOWN DO YOU OWN? 1

OLD TOWN PRIMARY PROPERTY ADDRESS 5100 north miller, Scottsdale, Arizona 85250

DO YOU HAVE A BUSINESS IN OLD TOWN? No

Moriarity, Ben

From: notifications@cognitoforms.com on behalf of City of Scottsdale <notifications@cognitoforms.com>
Sent: Wednesday, March 23, 2022 8:36 PM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Open Space Self Guided Open House Survey Response - Michael Costa

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Video Questions

IS THE PROCESS OF UTILIZING THE PUBLIC SPACES AND CONNECTIVITY MASTER PLAN TO GUIDE PRIVATE AND PUBLIC DEVELOPMENT OF NEW, OR EXPAND EXISTING, PUBLIC REALM, OPEN SPACE AREAS, AND PEDESTRIAN CONNECTIONS, DESIRABLE? **Yes**

WHY OR WHY NOT?

It's kind of obvious-what is a 'town' if not for opportunities and space for humans to connect with one other, conduct business with one another? Open space is a requisite for an accessible down town area. Again, if human's can't free themselves of cars what is the point. Just make downtown a mall.

ARE THERE ADDITIONAL OPEN SPACE LOCATIONS AND PEDESTRIAN CONNECTIONS YOU WANT TO SUGGEST THAT ARE NOT CAPTURED IN THE PUBLIC SPACES AND CONNECTIVITY GRAPHIC? **No**

SHOULD OPEN SPACE BE A REQUIREMENT, OR CONTINUE TO BE AN OPTION WHEN CONSIDERING BONUS DEVELOPMENT STANDARDS REQUESTS? **Option**

COMMENT
I'm going with "option" only because I'm not familiar with bonus development standards. Perhaps it should be mandatory within thresholds-kind of like

carbon offsets. Honestly, while I like the graphic, it is hard to follow

Contact Information

NAME Michael Costa

EMAIL m.costa@me.com

PHONE (201) 245-6908

PREFERRED MAILING ADDRESS 8702 E San Bruno Drive, Scottsdale, Arizona
85258-3051

ARE YOU AN OLD TOWN RESIDENT No

DO YOU OWN PROPERTY IN OLD TOWN? No

DO YOU HAVE A BUSINESS IN OLD TOWN? Yes

HOW MANY BUSINESSES IN OLD TOWN DO YOU OWN? 1

OLD TOWN PRIMARY BUSINESS ADDRESS 7620 E Indian School Rd, Scottsdale, Arizona
85251

Moriarity, Ben

From: notifications@cognitofirms.com on behalf of City of Scottsdale <notifications@cognitofirms.com>
Sent: Monday, May 16, 2022 8:38 AM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Open Space Self Guided Open House Survey Response - Michal A Joyner

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Video Questions

IS THE PROCESS OF UTILIZING THE PUBLIC SPACES AND CONNECTIVITY MASTER PLAN TO GUIDE PRIVATE AND PUBLIC DEVELOPMENT OF NEW, OR EXPAND EXISTING, PUBLIC REALM, OPEN SPACE AREAS, AND PEDESTRIAN CONNECTIONS, DESIRABLE? Yes

WHY OR WHY NOT? The unique ability to walk around is a major tourist benefit. It also gives local families and residences a wonderful asset to enjoy.

ARE THERE ADDITIONAL OPEN SPACE LOCATIONS AND PEDESTRIAN CONNECTIONS YOU WANT TO SUGGEST THAT ARE NOT CAPTURED IN THE PUBLIC SPACES AND CONNECTIVITY GRAPHIC? No

SHOULD OPEN SPACE BE A REQUIREMENT, OR CONTINUE TO BE AN OPTION WHEN CONSIDERING BONUS DEVELOPMENT STANDARDS REQUESTS? Requirement

COMMENT It adds visual attractiveness, cooling, and local benefits.

Contact Information

NAME Michal A Joyner

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PHONE (480) 695-5603

PREFERRED MAILING ADDRESS 11216 E. Dale Lane, Scottsdale, Arizona 85262-4726

ARE YOU AN OLD TOWN RESIDENT No

DO YOU OWN PROPERTY IN OLD TOWN? No

DO YOU HAVE A BUSINESS IN OLD TOWN? No

Moriarity, Ben

From: notifications@cognitoforms.com on behalf of City of Scottsdale <notifications@cognitoforms.com>
Sent: Tuesday, April 12, 2022 12:39 PM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Open Space Self Guided Open House Survey Response - Robert Fishman

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Video Questions

IS THE PROCESS OF UTILIZING THE PUBLIC SPACES AND CONNECTIVITY MASTER PLAN TO GUIDE PRIVATE AND PUBLIC DEVELOPMENT OF NEW, OR EXPAND EXISTING, PUBLIC REALM, OPEN SPACE AREAS, AND PEDESTRIAN CONNECTIONS, DESIRABLE? **Yes**

WHY OR WHY NOT?

We want a rational and walkable Old Town. Planning for it is essential as new (re)development occurs.

ARE THERE ADDITIONAL OPEN SPACE LOCATIONS AND PEDESTRIAN CONNECTIONS YOU WANT TO SUGGEST THAT ARE NOT CAPTURED IN THE PUBLIC SPACES AND CONNECTIVITY GRAPHIC? **No**

SHOULD OPEN SPACE BE A REQUIREMENT, OR CONTINUE TO BE AN OPTION WHEN CONSIDERING BONUS DEVELOPMENT STANDARDS REQUESTS? **Requirement**

COMMENT

Contact Information

NAME **Robert Fishman**

EMAIL lratio@hotmail.com

PHONE (184) 784-8321 x1

PREFERRED MAILING ADDRESS 9076 N 117TH WAY, Scottsdale, Arizona 85259

ARE YOU AN OLD TOWN RESIDENT No

DO YOU OWN PROPERTY IN OLD TOWN? No

DO YOU HAVE A BUSINESS IN OLD TOWN? No

Moriarity, Ben

From: notifications@cognitoforms.com on behalf of City of Scottsdale <notifications@cognitoforms.com>
Sent: Thursday, April 21, 2022 8:51 AM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Open Space Self Guided Open House Survey Response - Linda Karlson

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Video Questions

IS THE PROCESS OF UTILIZING THE PUBLIC SPACES AND CONNECTIVITY MASTER PLAN TO GUIDE PRIVATE AND PUBLIC DEVELOPMENT OF NEW, OR EXPAND EXISTING, PUBLIC REALM, OPEN SPACE AREAS, AND PEDESTRIAN CONNECTIONS, DESIRABLE? **Yes**

WHY OR WHY NOT?

ARE THERE ADDITIONAL OPEN SPACE LOCATIONS AND PEDESTRIAN CONNECTIONS YOU WANT TO SUGGEST THAT ARE NOT CAPTURED IN THE PUBLIC SPACES AND CONNECTIVITY GRAPHIC? **No**

SHOULD OPEN SPACE BE A REQUIREMENT, OR CONTINUE TO BE AN OPTION WHEN CONSIDERING BONUS DEVELOPMENT STANDARDS REQUESTS? **Requirement**

COMMENT

Contact Information

NAME **Linda Karlson**

EMAIL **lkarlson2006@gmail.com**

PHONE (480) 296-3653

PREFERRED MAILING ADDRESS 815 N HAYDEN ROAD, A116, Scottsdale, Arizona
85257

ARE YOU AN OLD TOWN RESIDENT No

**DO YOU OWN PROPERTY IN OLD
TOWN?** No

**DO YOU HAVE A BUSINESS IN OLD
TOWN?** No

Moriarity, Ben

From: notifications@cognitoforms.com on behalf of City of Scottsdale <notifications@cognitoforms.com>
Sent: Saturday, March 19, 2022 12:08 PM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Open Space Self Guided Open House Survey Response - Ryan Dick

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Video Questions

IS THE PROCESS OF UTILIZING THE PUBLIC SPACES AND CONNECTIVITY MASTER PLAN TO GUIDE PRIVATE AND PUBLIC DEVELOPMENT OF NEW, OR EXPAND EXISTING, PUBLIC REALM, OPEN SPACE AREAS, AND PEDESTRIAN CONNECTIONS, DESIRABLE? Yes

WHY OR WHY NOT?

One only has to look to the 5 over 1 apartments, the square formed by Indian School, Buckboard, 3rd Ave and Scottsdale Road, or the Galleria Corporate Center to see how the lack of public space and pedestrian connections eliminates large sections of Old Town from use for the city's citizens.

ARE THERE ADDITIONAL OPEN SPACE LOCATIONS AND PEDESTRIAN CONNECTIONS YOU WANT TO SUGGEST THAT ARE NOT CAPTURED IN THE PUBLIC SPACES AND CONNECTIVITY GRAPHIC? Yes

IF SO, WHERE?

There are no good pedestrian links between the Greenway and Old Town north of Indian School. The sidewalks are poorly maintained in this area.

SHOULD OPEN SPACE BE A REQUIREMENT, OR CONTINUE TO BE AN OPTION WHEN CONSIDERING BONUS DEVELOPMENT STANDARDS REQUESTS? Requirement

COMMENT

So many of the recent developments in Scottsdale have covered almost every square foot of the real estate. That sort of urban development is fine in New Jersey or Las Vegas, but we don't want that here.

Contact Information

NAME

Ryan Dick

EMAIL

RyanDick@hotmail.com

PHONE

(623) 215-5227

PREFERRED MAILING ADDRESS

11750 N 95Th St, Scottsdale, Arizona 85260

ARE YOU AN OLD TOWN RESIDENT

No

DO YOU OWN PROPERTY IN OLD TOWN?

No

DO YOU HAVE A BUSINESS IN OLD TOWN?

No

Moriarity, Ben

From: notifications@cognitofrms.com on behalf of City of Scottsdale <notifications@cognitofrms.com>
Sent: Friday, March 18, 2022 12:08 PM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Open Space Self Guided Open House Survey Response - steve tyrrell

Follow Up Flag: Follow up
Flag Status: Completed

 **External Email: Please use caution if opening links or attachments!**

Entry Details

Video Questions

IS THE PROCESS OF UTILIZING THE PUBLIC SPACES AND CONNECTIVITY MASTER PLAN TO GUIDE PRIVATE AND PUBLIC DEVELOPMENT OF NEW, OR EXPAND EXISTING, PUBLIC REALM, OPEN SPACE AREAS, AND PEDESTRIAN CONNECTIONS, DESIRABLE? No

WHY OR WHY NOT?

It is better than nothing but lacks enough landscape/greenery content to make it helpful to pedestrians.

ARE THERE ADDITIONAL OPEN SPACE LOCATIONS AND PEDESTRIAN CONNECTIONS YOU WANT TO SUGGEST THAT ARE NOT CAPTURED IN THE PUBLIC SPACES AND CONNECTIVITY GRAPHIC? Yes

IF SO, WHERE?

This must be expanded to include the Indian Bend Wash public bike path from Thomas Rd north along 78th street, past the Osborn Park and ending at Indian School Rd

SHOULD OPEN SPACE BE A REQUIREMENT, OR CONTINUE TO BE AN OPTION WHEN CONSIDERING BONUS DEVELOPMENT STANDARDS REQUESTS? Requirement

COMMENT

Requirement: This is a no-brainer

Contact Information

NAME

steve tyrrell

EMAIL

azstevet@cox.net

PHONE

(602) 509-2765

PREFERRED MAILING ADDRESS

ARE YOU AN OLD TOWN RESIDENT Yes

DO YOU OWN PROPERTY IN OLD TOWN? No

DO YOU HAVE A BUSINESS IN OLD TOWN? No

Moriarity, Ben

From: notifications@cognitoforms.com on behalf of City of Scottsdale <notifications@cognitoforms.com>
Sent: Monday, April 11, 2022 7:35 PM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Open Space Self Guided Open House Survey Response - Susan Armanovs

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Video Questions

IS THE PROCESS OF UTILIZING THE PUBLIC SPACES AND CONNECTIVITY MASTER PLAN TO GUIDE PRIVATE AND PUBLIC DEVELOPMENT OF NEW, OR EXPAND EXISTING, PUBLIC REALM, OPEN SPACE AREAS, AND PEDESTRIAN CONNECTIONS, DESIRABLE? **Yes**

WHY OR WHY NOT?

Old Town is outdated. We need to keep current with what other cities of our size are offering. Scottsdale should be livable, workable, and playable. Without new development we become a stagnant and unattractive place to live.

ARE THERE ADDITIONAL OPEN SPACE LOCATIONS AND PEDESTRIAN CONNECTIONS YOU WANT TO SUGGEST THAT ARE NOT CAPTURED IN THE PUBLIC SPACES AND CONNECTIVITY GRAPHIC? **Yes**

IF SO, WHERE?

We need to provide safe bike/pedestrian paths and improved public transit into Old Town from the surrounding residential areas. I watched as McDowell Rd received a 'bike lane' recently. That lane is insane! I'm all for bike lanes and believe it's ultimately beneficial to the city, but bike lanes must be presented and cared for properly. Bike lanes should be painted the standard bike-lane-green for visibility and also clearly stenciled (if not curbed). I've also heard arguments against removing some of the Old Town road parking in order to increase

the pedestrian flow. I frequent Old Town and have never had a problem finding a parking spot. I don't believe parking is an issue. Things to consider for increasing foot traffic (without the cars):

1. Bike traffic = more people. More bikes can park in the space a single car takes.
 2. Bike traffic = greater customer turnover. Parking spots are often filled by employees (not customers) who stay all day.
 3. Visitation will increase = more \$\$ for business.
- Creating a safe and desirable (streetscaped, shaded, public art, etc) pedestrian flow will ultimately bring in more shoppers and diners.

SHOULD OPEN SPACE BE A REQUIREMENT, OR CONTINUE TO BE AN OPTION WHEN CONSIDERING BONUS DEVELOPMENT STANDARDS REQUESTS?

Requirement

COMMENT

If we are moving toward high density in Old Town and South Scottsdale, we better plan for some open space to mitigate the heat island effect, capture rain water with permeable surfaces, and offset the density 'squeeze' all us residents are feeling. Streetscaping, trees, pocket parks, etc. in and around Old Town will help tremendously!! If we become a concrete jungle, who would want to live or visit here?

Contact Information

NAME Susan Armanovs

EMAIL gsarmans@gmail.com

PHONE (214) 435-2195

PREFERRED MAILING ADDRESS 1614 N 81st Street, Scottsdale, Arizona 85257

ARE YOU AN OLD TOWN RESIDENT No

DO YOU OWN PROPERTY IN OLD TOWN? No

DO YOU HAVE A BUSINESS IN OLD TOWN? No

Moriarity, Ben

From: notifications@cognitofirms.com on behalf of City of Scottsdale <notifications@cognitofirms.com>
Sent: Thursday, June 2, 2022 10:29 AM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Mixed-Use Self Guided Open House Survey Response - Anna Sepic

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Video Questions

DO YOU AGREE WITH THE CHARACTER AREA PLAN DEFINITION FOR MIXED-USE? Agree

DO YOU AGREE WITH THE ZONING ORDINANCE DEFINITION FOR MIXED-USE DEVELOPMENT? Agree

ARE THERE OTHER AREAS OF OLD TOWN WHERE ACTIVE GROUND-LEVEL USES BE EXPECTED? No

IS THE CURRENT STANDARD TO LIMIT RESIDENTIAL USE (35%) AT THE GROUND-LEVEL APPROPRIATE? No

IF NOT, WHAT SHOULD IT BE? It should be site specific depending on the project proposed and quality of the development and what it brings to the area.

Contact Information

NAME Anna Sepic

EMAIL amsinvesting@gmail.com

PHONE (602) 832-4472

PREFERRED MAILING ADDRESS 5906 E Juniper Ave, Scottsdale, Arizona 85254

ARE YOU AN OLD TOWN RESIDENT No

DO YOU OWN PROPERTY IN OLD TOWN? No

DO YOU HAVE A BUSINESS IN OLD TOWN? Yes

HOW MANY BUSINESSES IN OLD TOWN DO YOU OWN? 1

OLD TOWN PRIMARY BUSINESS ADDRESS 4414 N civic center plaza #100, Scottsdale, Arizona 85251

Moriarity, Ben

From: notifications@cognitofrms.com on behalf of City of Scottsdale <notifications@cognitofrms.com>
Sent: Friday, May 13, 2022 6:52 PM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Mixed-Use Self Guided Open House Survey Response - Karen Hobin

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Video Questions

DO YOU AGREE WITH THE CHARACTER AREA PLAN DEFINITION FOR MIXED-USE? Agree

DO YOU AGREE WITH THE ZONING ORDINANCE DEFINITION FOR MIXED-USE DEVELOPMENT? Agree

ARE THERE OTHER AREAS OF OLD TOWN WHERE ACTIVE GROUND-LEVEL USES BE EXPECTED? No

IS THE CURRENT STANDARD TO LIMIT RESIDENTIAL USE (35%) AT THE GROUND-LEVEL APPROPRIATE? Yes

Contact Information

NAME Karen Hobin

EMAIL khobin@hobinfamily.com

PHONE (480) 656-4323

PREFERRED MAILING ADDRESS

ARE YOU AN OLD TOWN RESIDENT No

DO YOU OWN PROPERTY IN OLD TOWN? No

DO YOU HAVE A BUSINESS IN OLD TOWN? No

Moriarity, Ben

From: notifications@cognitofirms.com on behalf of City of Scottsdale <notifications@cognitofirms.com>
Sent: Thursday, April 28, 2022 1:09 PM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Mixed-Use Self Guided Open House Survey Response - David Brotman

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Video Questions

DO YOU AGREE WITH THE CHARACTER AREA PLAN DEFINITION FOR MIXED-USE? Agree

DO YOU AGREE WITH THE ZONING ORDINANCE DEFINITION FOR MIXED-USE DEVELOPMENT? Agree

ARE THERE OTHER AREAS OF OLD TOWN WHERE ACTIVE GROUND-LEVEL USES BE EXPECTED? No

IS THE CURRENT STANDARD TO LIMIT RESIDENTIAL USE (35%) AT THE GROUND-LEVEL APPROPRIATE? Yes

Contact Information

NAME David Brotman

EMAIL sunset100@verizon.net

PHONE (480) 247-2218

PREFERRED MAILING ADDRESS 24350 N Whispering Rdg Way, Unit 38, Scottsdale, Arizona 85255

ARE YOU AN OLD TOWN RESIDENT No

DO YOU OWN PROPERTY IN OLD TOWN? No

DO YOU HAVE A BUSINESS IN OLD TOWN? No

Moriarity, Ben

From: notifications@cognitoforms.com on behalf of City of Scottsdale <notifications@cognitoforms.com>
Sent: Tuesday, April 19, 2022 12:51 PM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Mixed-Use Self Guided Open House Survey Response - Jacob Kory

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Video Questions

DO YOU AGREE WITH THE CHARACTER AREA PLAN DEFINITION FOR MIXED-USE? Agree

DO YOU AGREE WITH THE ZONING ORDINANCE DEFINITION FOR MIXED-USE DEVELOPMENT? Agree

ARE THERE OTHER AREAS OF OLD TOWN WHERE ACTIVE GROUND-LEVEL USES BE EXPECTED? No

IS THE CURRENT STANDARD TO LIMIT RESIDENTIAL USE (35%) AT THE GROUND-LEVEL APPROPRIATE? No

IF NOT, WHAT SHOULD IT BE? I believe it should be flexible. The Stetson example is a perfect example of why it needs to be flexible as well as the small multi family units located south of 2nd street and east of 68th street. a 35% commercial use is too much for that area. I own 3 residential properties just outside of the old town border. my primary residence and 1 rental property located on 6th St and 68th & a rental property on Chapparral and Scottsdale Rd.

Contact Information

NAME Jacob Kory

EMAIL jacobokory@gmail.com

PHONE (480) 202-3203

PREFERRED MAILING ADDRESS 6816 E 6th St, Scottsdale, Arizona 85251

ARE YOU AN OLD TOWN RESIDENT No

DO YOU OWN PROPERTY IN OLD TOWN? No

DO YOU HAVE A BUSINESS IN OLD TOWN? Yes

HOW MANY BUSINESSES IN OLD TOWN DO YOU OWN? 1

OLD TOWN PRIMARY BUSINESS ADDRESS 4341 N 75th St., Scottsdale, Arizona 85251

Moriarity, Ben

From: notifications@cognitoforms.com on behalf of City of Scottsdale <notifications@cognitoforms.com>
Sent: Tuesday, April 19, 2022 12:10 PM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Mixed-Use Self Guided Open House Survey Response - Andrea Anttonen

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Video Questions

DO YOU AGREE WITH THE CHARACTER AREA PLAN DEFINITION FOR MIXED-USE? Agree

DO YOU AGREE WITH THE ZONING ORDINANCE DEFINITION FOR MIXED-USE DEVELOPMENT? Agree

ARE THERE OTHER AREAS OF OLD TOWN WHERE ACTIVE GROUND-LEVEL USES BE EXPECTED? No

IS THE CURRENT STANDARD TO LIMIT RESIDENTIAL USE (35%) AT THE GROUND-LEVEL APPROPRIATE? Yes

Contact Information

NAME Andrea Anttonen

EMAIL andrea@maindishaz.com

PHONE (480) 751-2393

PREFERRED MAILING ADDRESS 4120 N. Marshall Way, Scottsdale, Arizona 85251

ARE YOU AN OLD TOWN RESIDENT Yes

DO YOU OWN PROPERTY IN OLD TOWN? No

DO YOU HAVE A BUSINESS IN OLD TOWN? Yes

HOW MANY BUSINESSES IN OLD TOWN DO YOU OWN? 1

OLD TOWN PRIMARY BUSINESS ADDRESS 4120 N. Marshall Way, Scottsdale, Arizona 85251

Moriarity, Ben

From: notifications@cognitofrms.com on behalf of City of Scottsdale <notifications@cognitofrms.com>
Sent: Sunday, April 17, 2022 1:44 PM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Mixed-Use Self Guided Open House Survey Response - David Pitzer

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Video Questions

DO YOU AGREE WITH THE CHARACTER AREA PLAN DEFINITION FOR MIXED-USE? Agree

DO YOU AGREE WITH THE ZONING ORDINANCE DEFINITION FOR MIXED-USE DEVELOPMENT? Agree

ARE THERE OTHER AREAS OF OLD TOWN WHERE ACTIVE GROUND-LEVEL USES BE EXPECTED? Yes

IF SO, WHERE? All 9f Scottsdale

IS THE CURRENT STANDARD TO LIMIT RESIDENTIAL USE (35%) AT THE GROUND-LEVEL APPROPRIATE? No

IF NOT, WHAT SHOULD IT BE? 80% or more. Mixed use is the best financial choice Scottsdale can make and it creates real living communities.

Contact Information

NAME David Pitzer

EMAIL dmpitzer@gmail.com

PHONE (304) 707-5634

PREFERRED MAILING ADDRESS 6895 e Camelback rd, Scottsdale, Arizona 85251

ARE YOU AN OLD TOWN RESIDENT Yes

DO YOU OWN PROPERTY IN OLD TOWN? No

DO YOU HAVE A BUSINESS IN OLD TOWN? No

Moriarity, Ben

From: notifications@cognitofirms.com on behalf of City of Scottsdale <notifications@cognitofirms.com>
Sent: Monday, April 18, 2022 8:21 AM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Mixed-Use Self Guided Open House Survey Response - Mario A Corral

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Video Questions

DO YOU AGREE WITH THE CHARACTER AREA PLAN DEFINITION FOR MIXED-USE? Disagree

IF YOU DO NOT AGREE WITH THE CURRENT DEFINITION, SHOULD IT BE AMENDED TO QUALIFY A MIXTURE OF LAND USES? IF SO, HOW?

People Density is already a problem in Old Town. STOP BLDG MORE HI-RISE APTS, CONDOS & MIXED-USE DEVELOPMETS DOWNTOW. NOW! Avoid Traffic Gridlocks! This is why we voted fir our New Mayor Ortega. MAYBE we should now consider Replacing Cuty Plzn ing Staff with people more in tune with our Citizenry!!

DO YOU AGREE WITH THE ZONING ORDINANCE DEFINITION FOR MIXED-USE DEVELOPMENT? Disagree

IF YOU DO NOT AGREE WITH THE CURRENT DEFINITION, SHOULD IT BE AMENDED TO QUALIFY A MIXTURE OF LAND USES? IF SO, HOW?

People & Traffic Density is now the issue, Not deveoping more Mixed-Up Use Projects!!

ARE THERE OTHER AREAS OF OLD TOWN WHERE ACTIVE GROUND-LEVEL USES BE EXPECTED? No

IS THE CURRENT STANDARD TO LIMIT RESIDENTIAL USE (35%) AT THE GROUND-LEVEL APPROPRIATE? No

IF NOT, WHAT SHOULD IT BE?

Commercial Residential Use SHOULD NOT BE ALLOWED IN MIX-USE PROJECTS ANY MORE. THIS SINGLE ORDINANCE IS A LOOPHOLE TO BUILD MORE RESIDENTIAL PROJECTS IN COMMERCIAL ZONED AREAS. STOP THIS DENSITY CREATING MONSTER THAT IS MAKING OLD TOWN SCOTTSDALE INTO A CHICKEN COOP NEIGHBORHOOD!

Contact Information

NAME	Mario A Corral
EMAIL	Mario@theCorrals.com
PHONE	(480) 941-2264
PREFERRED MAILING ADDRESS	4542 N 75th Place, Scottsdale, Arizona
ARE YOU AN OLD TOWN RESIDENT	Yes
DO YOU OWN PROPERTY IN OLD TOWN?	Yes
HOW MANY PROPERTIES IN OLD TOWN DO YOU OWN?	1
OLD TOWN PRIMARY PROPERTY ADDRESS	4542 N 75th Place, Scottsdale, Arizona 85251
DO YOU HAVE A BUSINESS IN OLD TOWN?	No

Moriarity, Ben

From: notifications@cognitofirms.com on behalf of City of Scottsdale <notifications@cognitofirms.com>
Sent: Friday, April 15, 2022 7:20 AM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Mixed-Use Self Guided Open House Survey Response - Jen Bryant

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Video Questions

DO YOU AGREE WITH THE CHARACTER AREA PLAN DEFINITION FOR MIXED-USE? Disagree

IF YOU DO NOT AGREE WITH THE CURRENT DEFINITION, SHOULD IT BE AMENDED TO QUALIFY A MIXTURE OF LAND USES? IF SO, HOW?

DO YOU AGREE WITH THE ZONING ORDINANCE DEFINITION FOR MIXED-USE DEVELOPMENT? Agree

ARE THERE OTHER AREAS OF OLD TOWN WHERE ACTIVE GROUND-LEVEL USES BE EXPECTED? No

IS THE CURRENT STANDARD TO LIMIT RESIDENTIAL USE (35%) AT THE GROUND-LEVEL APPROPRIATE? Yes

Contact Information

NAME Jen Bryant

EMAIL bryantjenifer@yahoo.com

PHONE (602) 722-0057

PREFERRED MAILING ADDRESS

ARE YOU AN OLD TOWN RESIDENT Yes

DO YOU OWN PROPERTY IN OLD TOWN? Yes

HOW MANY PROPERTIES IN OLD TOWN DO YOU OWN? 1

OLD TOWN PRIMARY PROPERTY ADDRESS 5100 north miller drive, Scottsdale, Scottsde, Arizona 85250

DO YOU HAVE A BUSINESS IN OLD TOWN? No

Moriarity, Ben

From: notifications@cognitoforms.com on behalf of City of Scottsdale <notifications@cognitoforms.com>
Sent: Tuesday, April 12, 2022 12:48 PM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Mixed-Use Self Guided Open House Survey Response - Robert Fishman

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Video Questions

DO YOU AGREE WITH THE CHARACTER AREA PLAN DEFINITION FOR MIXED-USE? Agree

DO YOU AGREE WITH THE ZONING ORDINANCE DEFINITION FOR MIXED-USE DEVELOPMENT? Agree

ARE THERE OTHER AREAS OF OLD TOWN WHERE ACTIVE GROUND-LEVEL USES BE EXPECTED? No

IS THE CURRENT STANDARD TO LIMIT RESIDENTIAL USE (35%) AT THE GROUND-LEVEL APPROPRIATE? Yes

Contact Information

NAME Robert Fishman

EMAIL lratio@hotmail.com

PHONE (184) 784-8321 x1

PREFERRED MAILING ADDRESS 9076 N 117TH WAY, Scottsdale, Arizona 85259

ARE YOU AN OLD TOWN RESIDENT No

DO YOU OWN PROPERTY IN OLD TOWN? No

DO YOU HAVE A BUSINESS IN OLD TOWN? No

Moriarity, Ben

From: notifications@cognitofrms.com on behalf of City of Scottsdale <notifications@cognitofrms.com>
Sent: Monday, April 11, 2022 4:47 PM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Mixed-Use Self Guided Open House Survey Response - Kellie Wood

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Video Questions

DO YOU AGREE WITH THE CHARACTER AREA PLAN DEFINITION FOR MIXED-USE? Agree

DO YOU AGREE WITH THE ZONING ORDINANCE DEFINITION FOR MIXED-USE DEVELOPMENT? Agree

ARE THERE OTHER AREAS OF OLD TOWN WHERE ACTIVE GROUND-LEVEL USES BE EXPECTED? Yes

IF SO, WHERE?

IS THE CURRENT STANDARD TO LIMIT RESIDENTIAL USE (35%) AT THE GROUND-LEVEL APPROPRIATE? Yes

Contact Information

NAME Kellie Wood

EMAIL kfb1214@gmail.com

PHONE (602) 686-0240

PREFERRED MAILING ADDRESS 2130 N 70th St, Scottsdale, Arizona 85257

ARE YOU AN OLD TOWN RESIDENT Yes

DO YOU OWN PROPERTY IN OLD TOWN? No

DO YOU HAVE A BUSINESS IN OLD TOWN? No

Moriarity, Ben

From: notifications@cognitofirms.com on behalf of City of Scottsdale <notifications@cognitofirms.com>
Sent: Friday, April 8, 2022 3:35 PM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Mixed-Use Self Guided Open House Survey Response - Stephanie Nestlerode

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Video Questions

DO YOU AGREE WITH THE CHARACTER AREA PLAN DEFINITION FOR MIXED-USE? Disagree

IF YOU DO NOT AGREE WITH THE CURRENT DEFINITION, SHOULD IT BE AMENDED TO QUALIFY A MIXTURE OF LAND USES? IF SO, HOW? Business or Residential use specifically needs to be specified and upheld. Residents should not be subject to this zoning.

DO YOU AGREE WITH THE ZONING ORDINANCE DEFINITION FOR MIXED-USE DEVELOPMENT? Agree

ARE THERE OTHER AREAS OF OLD TOWN WHERE ACTIVE GROUND-LEVEL USES BE EXPECTED? No

IS THE CURRENT STANDARD TO LIMIT RESIDENTIAL USE (35%) AT THE GROUND-LEVEL APPROPRIATE? Yes

Contact Information

NAME Stephanie Nestlerode

EMAIL stephanienestlerode@gmail.com

PHONE (480) 204-3039

PREFERRED MAILING ADDRESS 8613 E Jackrabbit Rd, Scottsdale, Arizona 85250

ARE YOU AN OLD TOWN RESIDENT Yes

DO YOU OWN PROPERTY IN OLD TOWN? Yes

HOW MANY PROPERTIES IN OLD TOWN DO YOU OWN? 1

OLD TOWN PRIMARY PROPERTY ADDRESS 8613 E Jackrabbit Rd, Scottsdale, Arizona 85250

DO YOU HAVE A BUSINESS IN OLD TOWN? No

Moriarity, Ben

From: notifications@cognitofrms.com on behalf of City of Scottsdale <notifications@cognitofrms.com>
Sent: Monday, March 21, 2022 9:00 PM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Mixed-Use Self Guided Open House Survey Response - Jeremy Aguiar

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Video Questions

DO YOU AGREE WITH THE CHARACTER AREA PLAN DEFINITION FOR MIXED-USE? Agree

DO YOU AGREE WITH THE ZONING ORDINANCE DEFINITION FOR MIXED-USE DEVELOPMENT? Agree

ARE THERE OTHER AREAS OF OLD TOWN WHERE ACTIVE GROUND-LEVEL USES BE EXPECTED? No

IS THE CURRENT STANDARD TO LIMIT RESIDENTIAL USE (35%) AT THE GROUND-LEVEL APPROPRIATE? No

IF NOT, WHAT SHOULD IT BE? Im not sure a % has to be set, it needs to be determined there is a need for the additional commercial space that would be forced to be part of any of a new development. I dont know the number but think flexibility is key here

Contact Information

NAME Jeremy Aguiar

EMAIL Jeremy.Aguiar@gmail.com

PHONE (170) 892-7059 x7

PREFERRED MAILING ADDRESS 123 South Green Street, 1208B, Chicago, Illinois 60607

ARE YOU AN OLD TOWN RESIDENT Yes

DO YOU OWN PROPERTY IN OLD TOWN? Yes

HOW MANY PROPERTIES IN OLD TOWN DO YOU OWN? 1

OLD TOWN PRIMARY PROPERTY ADDRESS 7141 East Rancho Vista Drive Unit 6003, Scottsdale, Arizona 85251

DO YOU HAVE A BUSINESS IN OLD TOWN? No

Moriarity, Ben

From: notifications@cognitoforms.com on behalf of City of Scottsdale <notifications@cognitoforms.com>
Sent: Saturday, March 19, 2022 11:50 AM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Mixed-Use Self Guided Open House Survey Response - Ryan Dick

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Video Questions

DO YOU AGREE WITH THE CHARACTER AREA PLAN DEFINITION FOR MIXED-USE? Agree

DO YOU AGREE WITH THE ZONING ORDINANCE DEFINITION FOR MIXED-USE DEVELOPMENT? Agree

ARE THERE OTHER AREAS OF OLD TOWN WHERE ACTIVE GROUND-LEVEL USES BE EXPECTED? No

IS THE CURRENT STANDARD TO LIMIT RESIDENTIAL USE (35%) AT THE GROUND-LEVEL APPROPRIATE? Yes

Contact Information

NAME Ryan Dick

EMAIL RyanDick@hotmail.com

PHONE (623) 215-5227

PREFERRED MAILING ADDRESS 11750 N 95Th St, Scottsdale, Arizona 85260

ARE YOU AN OLD TOWN RESIDENT No

DO YOU OWN PROPERTY IN OLD TOWN? No

DO YOU HAVE A BUSINESS IN OLD TOWN? No

Moriarity, Ben

From: notifications@cognitoforms.com on behalf of City of Scottsdale <notifications@cognitoforms.com>
Sent: Saturday, March 19, 2022 4:25 PM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Mixed-Use Self Guided Open House Survey Response - Linda Tucker

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Video Questions

DO YOU AGREE WITH THE CHARACTER AREA PLAN DEFINITION FOR MIXED-USE? Agree

DO YOU AGREE WITH THE ZONING ORDINANCE DEFINITION FOR MIXED-USE DEVELOPMENT? Agree

ARE THERE OTHER AREAS OF OLD TOWN WHERE ACTIVE GROUND-LEVEL USES BE EXPECTED? Yes

IF SO, WHERE? In the red marked areas

IS THE CURRENT STANDARD TO LIMIT RESIDENTIAL USE (35%) AT THE GROUND-LEVEL APPROPRIATE? Yes

Contact Information

NAME Linda Tucker

EMAIL tuckita@icloud.com

PHONE (602) 300-1652

PREFERRED MAILING ADDRESS 7324 N del Norte Dr, Scottsdale, Arizona 85258

ARE YOU AN OLD TOWN RESIDENT **No**

DO YOU OWN PROPERTY IN OLD TOWN? **No**

DO YOU HAVE A BUSINESS IN OLD TOWN? **No**

Moriarity, Ben

From: notifications@cognitofirms.com on behalf of City of Scottsdale <notifications@cognitofirms.com>
Sent: Saturday, March 19, 2022 6:45 PM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Mixed-Use Self Guided Open House Survey Response - Brian Teraoka

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Video Questions

DO YOU AGREE WITH THE CHARACTER AREA PLAN DEFINITION FOR MIXED-USE? Disagree

IF YOU DO NOT AGREE WITH THE CURRENT DEFINITION, SHOULD IT BE AMENDED TO QUALIFY A MIXTURE OF LAND USES? IF SO, HOW? Worried about population density. I've seen mixed use all over the world. Works great, but Old Town can't support the infrastructure especially if you add in residential. Roads are bursting at the seams in Old Town. Where are we getting more water? Scottsdale water is telling everyone to save water. If we can increase residential density we shouldn't have to conserve water.

DO YOU AGREE WITH THE ZONING ORDINANCE DEFINITION FOR MIXED-USE DEVELOPMENT? Agree

ARE THERE OTHER AREAS OF OLD TOWN WHERE ACTIVE GROUND-LEVEL USES BE EXPECTED? No

IS THE CURRENT STANDARD TO LIMIT RESIDENTIAL USE (35%) AT THE GROUND-LEVEL APPROPRIATE? No

IF NOT, WHAT SHOULD IT BE? Zero

Contact Information

NAME Brian Teraoka

EMAIL brianteraoka@hotmail.com

PHONE (480) 946-5027

PREFERRED MAILING ADDRESS 8348 E. Hubbell ST, 8348 E. Hubbell ST,
Scottsdale 85257

ARE YOU AN OLD TOWN RESIDENT No

DO YOU OWN PROPERTY IN OLD TOWN? No

DO YOU HAVE A BUSINESS IN OLD TOWN? No

Moriarity, Ben

From: notifications@cognitofirms.com on behalf of City of Scottsdale <notifications@cognitofirms.com>
Sent: Friday, March 18, 2022 11:59 AM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Mixed-Use Self Guided Open House Survey Response - steve tyrrell

Follow Up Flag: Follow up
Flag Status: Completed

 **External Email: Please use caution if opening links or attachments!**

Entry Details

Video Questions

DO YOU AGREE WITH THE CHARACTER AREA PLAN DEFINITION FOR MIXED-USE? Disagree

IF YOU DO NOT AGREE WITH THE CURRENT DEFINITION, SHOULD IT BE AMENDED TO QUALIFY A MIXTURE OF LAND USES? IF SO, HOW?

DO YOU AGREE WITH THE ZONING ORDINANCE DEFINITION FOR MIXED-USE DEVELOPMENT? Disagree

IF YOU DO NOT AGREE WITH THE CURRENT DEFINITION, SHOULD IT BE AMENDED TO QUALIFY A MIXTURE OF LAND USES? IF SO, HOW? I neither agree or disagree with the definition but would prefer that city commissions/committees and City Council work harder to keep the height of new builds at or below current height standards

ARE THERE OTHER AREAS OF OLD TOWN WHERE ACTIVE GROUND-LEVEL USES BE EXPECTED? No

IS THE CURRENT STANDARD TO LIMIT RESIDENTIAL USE (35%) AT THE GROUND-LEVEL APPROPRIATE? No

IF NOT, WHAT SHOULD IT BE?

There should be no limit, knowing that developers will not want to do that since developers will want to have a mix.

Contact Information

NAME steve tyrrell

EMAIL azstevet@cox.net

PHONE (602) 509-2765

PREFERRED MAILING ADDRESS

ARE YOU AN OLD TOWN RESIDENT Yes

DO YOU OWN PROPERTY IN OLD TOWN? No

DO YOU HAVE A BUSINESS IN OLD TOWN? No

Moriarity, Ben

From: notifications@cognitoforms.com on behalf of City of Scottsdale <notifications@cognitoforms.com>
Sent: Monday, October 24, 2022 11:58 AM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Building Height Self Guided Open House Survey Response - Charlie von Arentschildt

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Video Questions

SHOULD BASE MAXIMUM BUILDING HEIGHTS BE MAINTAINED, OR AMENDED? Amended

IF AMENDING, WHAT BASE MAXIMUM BUILDING HEIGHTS WOULD YOU SUGGEST CHANGING – AND WHERE? Heights should be increased along Scottsdale Road, around the waterfront, and at the intersection of Scottsdale and Indian School

SHOULD BONUS MAXIMUM BUILDING HEIGHTS BE MAINTAINED, OR AMENDED? Amended

IF AMENDING, WHAT BONUS MAXIMUM BUILDING HEIGHTS WOULD YOU SUGGEST CHANGING – AND WHERE? At major intersections, and dependent on ground floor retail

Contact Information

NAME Charlie von Arentschildt

EMAIL charles.vona@gmail.com

PHONE (914) 886-2663

PREFERRED MAILING ADDRESS 7018 E. Orange Blossom Lane, Paradise Valley, Arizona 85253

ARE YOU AN OLD TOWN RESIDENT **Yes**

DO YOU OWN PROPERTY IN OLD TOWN? **Yes**

HOW MANY PROPERTIES IN OLD TOWN DO YOU OWN? **1**

OLD TOWN PRIMARY PROPERTY ADDRESS **7018 E. Orange Blossom Lane, Paradise Valley, Arizona 85253**

DO YOU HAVE A BUSINESS IN OLD TOWN? **No**

Moriarity, Ben

From: notifications@cognitofirms.com on behalf of City of Scottsdale <notifications@cognitofirms.com>
Sent: Saturday, September 10, 2022 2:51 PM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Building Height Self Guided Open House Survey Response - Linda Ahlberg

Follow Up Flag: Follow up
Flag Status: Flagged

 **External Email: Please use caution if opening links or attachments!**

Entry Details

Video Questions

SHOULD BASE MAXIMUM BUILDING HEIGHTS BE MAINTAINED, OR AMENDED? Amended

IF AMENDING, WHAT BASE MAXIMUM BUILDING HEIGHTS WOULD YOU SUGGEST CHANGING – AND WHERE? Expand the Green 48' east of Scottsdale Rd., south of the canal. Omit the blue and purple east of Scottsdale Rd.

SHOULD BONUS MAXIMUM BUILDING HEIGHTS BE MAINTAINED, OR AMENDED? Amended

IF AMENDING, WHAT BONUS MAXIMUM BUILDING HEIGHTS WOULD YOU SUGGEST CHANGING – AND WHERE? Allow none, no bonus maximum heights. The so-called "public tradeoff" is not worth the extra height.

Contact Information

NAME Linda Ahlberg

EMAIL ristberg@hotmail.com

PHONE (602) 809-8423

PREFERRED MAILING ADDRESS 7777 E. Main Street #166, Scottsdale, Arizona
85251

ARE YOU AN OLD TOWN RESIDENT Yes

**DO YOU OWN PROPERTY IN OLD
TOWN?** Yes

**HOW MANY PROPERTIES IN OLD
TOWN DO YOU OWN?** 1

**OLD TOWN PRIMARY PROPERTY
ADDRESS** 7777 E. Main Street #166, Scottsdale, Arizona
85251

**DO YOU HAVE A BUSINESS IN OLD
TOWN?** No

Moriarity, Ben

From: notifications@cognitoforms.com on behalf of City of Scottsdale <notifications@cognitoforms.com>
Sent: Monday, July 18, 2022 3:00 PM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Building Height Self Guided Open House Survey Response - Anthony Bennett

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Video Questions

SHOULD BASE MAXIMUM BUILDING HEIGHTS BE MAINTAINED, OR AMENDED? Maintained

SHOULD BONUS MAXIMUM BUILDING HEIGHTS BE MAINTAINED, OR AMENDED? Maintained

Contact Information

NAME Anthony Bennett

EMAIL anbennett@scottsdaleaz.gov

PHONE (602) 460-3497

PREFERRED MAILING ADDRESS 5317 E Marconi Ave, Scottsdale, Arizona 85254

ARE YOU AN OLD TOWN RESIDENT No

DO YOU OWN PROPERTY IN OLD TOWN? No

DO YOU HAVE A BUSINESS IN OLD TOWN? No

Moriarity, Ben

From: notifications@cognitofirms.com on behalf of City of Scottsdale <notifications@cognitofirms.com>
Sent: Saturday, June 18, 2022 11:21 AM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Building Height Self Guided Open House Survey Response - Marcy Kostewa

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Video Questions

SHOULD BASE MAXIMUM BUILDING HEIGHTS BE MAINTAINED, OR AMENDED? Amended

IF AMENDING, WHAT BASE MAXIMUM BUILDING HEIGHTS WOULD YOU SUGGEST CHANGING – AND WHERE? Shorter, max 66' only

SHOULD BONUS MAXIMUM BUILDING HEIGHTS BE MAINTAINED, OR AMENDED? Amended

IF AMENDING, WHAT BONUS MAXIMUM BUILDING HEIGHTS WOULD YOU SUGGEST CHANGING – AND WHERE? 66' Total

Contact Information

NAME Marcy Kostewa

EMAIL marcy@markosinc.com

PHONE (602) 448-1622

PREFERRED MAILING ADDRESS 5902 Est Lewis Ave, Scottsdale, Arizona 85257

ARE YOU AN OLD TOWN RESIDENT Yes

DO YOU OWN PROPERTY IN OLD TOWN? Yes

HOW MANY PROPERTIES IN OLD TOWN DO YOU OWN? 1

OLD TOWN PRIMARY PROPERTY ADDRESS 5902 E Lewis Ave, Scottsdale, Arizona 85257-1928

DO YOU HAVE A BUSINESS IN OLD TOWN? Yes

HOW MANY BUSINESSES IN OLD TOWN DO YOU OWN? 1

OLD TOWN PRIMARY BUSINESS ADDRESS 5902 E Lewis Ave, Scottsdale, Arizona 85257

Moriarity, Ben

From: notifications@cognitoforms.com on behalf of City of Scottsdale <notifications@cognitoforms.com>
Sent: Saturday, May 21, 2022 9:02 AM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Building Height Self Guided Open House Survey Response - Keli Edwards

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Video Questions

SHOULD BASE MAXIMUM BUILDING HEIGHTS BE MAINTAINED, OR AMENDED? Maintained

SHOULD BONUS MAXIMUM BUILDING HEIGHTS BE MAINTAINED, OR AMENDED? Maintained

Contact Information

NAME Keli Edwards

EMAIL keli.edwards@gmail.com

PHONE (480) 479-7999

PREFERRED MAILING ADDRESS 5201, N Woodmere Fairway, Scottsdale, Arizona 85250

ARE YOU AN OLD TOWN RESIDENT Yes

DO YOU OWN PROPERTY IN OLD TOWN? Yes

HOW MANY PROPERTIES IN OLD TOWN DO YOU OWN? 3

**OLD TOWN PRIMARY PROPERTY
ADDRESS**

5201, N Woodmere Fairway, Scottsdale, Arizona
85250

**DO YOU HAVE A BUSINESS IN OLD
TOWN?**

No

Moriarity, Ben

From: notifications@cognitoforms.com on behalf of City of Scottsdale <notifications@cognitoforms.com>
Sent: Saturday, May 14, 2022 10:45 AM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Building Height Self Guided Open House Survey Response - Michal Joyner

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Video Questions

SHOULD BASE MAXIMUM BUILDING HEIGHTS BE MAINTAINED, OR AMENDED? Maintained

SHOULD BONUS MAXIMUM BUILDING HEIGHTS BE MAINTAINED, OR AMENDED? Maintained

Contact Information

NAME Michal Joyner

EMAIL michaljoyner@cox.net

PHONE (480) 695-5603

PREFERRED MAILING ADDRESS 11216 E Dale Lane, Scottsdale, Arizona 85262

ARE YOU AN OLD TOWN RESIDENT No

DO YOU OWN PROPERTY IN OLD TOWN? No

DO YOU HAVE A BUSINESS IN OLD TOWN? No

Moriarity, Ben

From: notifications@cognitofirms.com on behalf of City of Scottsdale <notifications@cognitofirms.com>
Sent: Thursday, April 28, 2022 2:05 PM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Building Height Self Guided Open House Survey Response - David Brotman

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Video Questions

SHOULD BASE MAXIMUM BUILDING HEIGHTS BE MAINTAINED, OR AMENDED? Maintained

SHOULD BONUS MAXIMUM BUILDING HEIGHTS BE MAINTAINED, OR AMENDED? Amended

IF AMENDING, WHAT BONUS MAXIMUM BUILDING HEIGHTS WOULD YOU SUGGEST CHANGING – AND WHERE?

open space for pedestrian use needs to be an absolute requirement for bonus height. The amount of height should be based on a formula that says for x amount of open space the building height can be increased y. The bonus could also increase the maximum floor area ratio for providing open space and setbacks. Amenities such as fountains and seating should be required in the open space.

Contact Information

NAME David Brotman

EMAIL sunset100@verizon.net

PHONE (480) 247-2218

PREFERRED MAILING ADDRESS 24350 N Whispering Rdg Way, Unit 38, Scottsdale, Arizona 85255

ARE YOU AN OLD TOWN RESIDENT **No**

DO YOU OWN PROPERTY IN OLD TOWN? **No**

DO YOU HAVE A BUSINESS IN OLD TOWN? **No**

Moriarity, Ben

From: notifications@cognitoforms.com on behalf of City of Scottsdale <notifications@cognitoforms.com>
Sent: Tuesday, April 19, 2022 12:37 PM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Building Height Self Guided Open House Survey Response - Jacob Kory

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Video Questions

SHOULD BASE MAXIMUM BUILDING HEIGHTS BE MAINTAINED, OR AMENDED? Amended

IF AMENDING, WHAT BASE MAXIMUM BUILDING HEIGHTS WOULD YOU SUGGEST CHANGING – AND WHERE? *2nd submission - I submitted without listening to the Bonus Max information on the previous submission.
I believe Base Height should be increased in type 2, 2.25 and 3. Stay the same in type 1 historic area. Bonus should stay the same for the large area projects.

SHOULD BONUS MAXIMUM BUILDING HEIGHTS BE MAINTAINED, OR AMENDED? Maintained

Contact Information

NAME Jacob Kory

EMAIL jacobokory@gmail.com

PHONE (480) 202-3203

PREFERRED MAILING ADDRESS 6816 E 6th St, Scottsdale, Arizona 85251

ARE YOU AN OLD TOWN RESIDENT Yes

DO YOU OWN PROPERTY IN OLD TOWN? Yes

HOW MANY PROPERTIES IN OLD TOWN DO YOU OWN? 3

OLD TOWN PRIMARY PROPERTY ADDRESS 6816 E 6th St, Scottsdale, Arizona 85251

DO YOU HAVE A BUSINESS IN OLD TOWN? Yes

HOW MANY BUSINESSES IN OLD TOWN DO YOU OWN? 1

OLD TOWN PRIMARY BUSINESS ADDRESS 4341 N 75th St, Scottsdale, Arizona 85251

Moriarity, Ben

From: notifications@cognitofirms.com on behalf of City of Scottsdale <notifications@cognitofirms.com>
Sent: Saturday, April 30, 2022 6:22 PM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Building Height Self Guided Open House Survey Response - bruce shapiro

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Video Questions

SHOULD BASE MAXIMUM BUILDING HEIGHTS BE MAINTAINED, OR AMENDED? Amended

IF AMENDING, WHAT BASE MAXIMUM BUILDING HEIGHTS WOULD YOU SUGGEST CHANGING – AND WHERE? maximum height 40ft

SHOULD BONUS MAXIMUM BUILDING HEIGHTS BE MAINTAINED, OR AMENDED? Amended

IF AMENDING, WHAT BONUS MAXIMUM BUILDING HEIGHTS WOULD YOU SUGGEST CHANGING – AND WHERE? 50ft maximum with bonusc

Contact Information

NAME bruce shapiro

EMAIL azpbruce@gmail.com

PHONE (602) 418-1745

PREFERRED MAILING ADDRESS 7181 e camelback #1203, sdale, Arizona 85251

ARE YOU AN OLD TOWN RESIDENT Yes

DO YOU OWN PROPERTY IN OLD TOWN? Yes

HOW MANY PROPERTIES IN OLD TOWN DO YOU OWN? 2

OLD TOWN PRIMARY PROPERTY ADDRESS 7181 e camelback rd #1203, sdale, Arizona 85251

DO YOU HAVE A BUSINESS IN OLD TOWN? No

Moriarity, Ben

From: notifications@cognitofirms.com on behalf of City of Scottsdale <notifications@cognitofirms.com>
Sent: Friday, April 15, 2022 8:10 AM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Building Height Self Guided Open House Survey Response - Neena Hellums

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Video Questions

SHOULD BASE MAXIMUM BUILDING HEIGHTS BE MAINTAINED, OR AMENDED? Maintained

SHOULD BONUS MAXIMUM BUILDING HEIGHTS BE MAINTAINED, OR AMENDED? Maintained

Contact Information

NAME Neena Hellums

EMAIL neenahellums123@gmail.com

PHONE (480) 347-5940

PREFERRED MAILING ADDRESS 4901 N. Miller Road, Scottsdale, Arizona 85251

ARE YOU AN OLD TOWN RESIDENT Yes

DO YOU OWN PROPERTY IN OLD TOWN? Yes

HOW MANY PROPERTIES IN OLD TOWN DO YOU OWN? 1

OLD TOWN PRIMARY PROPERTY ADDRESS 4901 N. Miller Road, scottsdale, Arizona 85251

DO YOU HAVE A BUSINESS IN OLD TOWN? No

Moriarity, Ben

From: notifications@cognitofrms.com on behalf of City of Scottsdale <notifications@cognitofrms.com>
Sent: Friday, April 15, 2022 7:23 AM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Building Height Self Guided Open House Survey Response - Jen Bryant

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Video Questions

SHOULD BASE MAXIMUM BUILDING HEIGHTS BE MAINTAINED, OR AMENDED? Maintained

SHOULD BONUS MAXIMUM BUILDING HEIGHTS BE MAINTAINED, OR AMENDED? Maintained

Contact Information

NAME Jen Bryant

EMAIL bryantjenifer@yahoo.com

PHONE (602) 722-0057

PREFERRED MAILING ADDRESS

ARE YOU AN OLD TOWN RESIDENT Yes

DO YOU OWN PROPERTY IN OLD TOWN? Yes

HOW MANY PROPERTIES IN OLD TOWN DO YOU OWN? 1

OLD TOWN PRIMARY PROPERTY ADDRESS 5100 north miller dr, Scottsdale, Arizona 85250

DO YOU HAVE A BUSINESS IN OLD TOWN? No

Moriarity, Ben

From: notifications@cognitofirms.com on behalf of City of Scottsdale <notifications@cognitofirms.com>
Sent: Tuesday, April 19, 2022 12:23 PM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Building Height Self Guided Open House Survey Response - Jacob Kory

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Video Questions

SHOULD BASE MAXIMUM BUILDING HEIGHTS BE MAINTAINED, OR AMENDED? Amended

IF AMENDING, WHAT BASE MAXIMUM BUILDING HEIGHTS WOULD YOU SUGGEST CHANGING – AND WHERE? Type 1 should stay the same to preserve the historic nature of that area.
Type 2 & 2.6 should be increased. The price of land in Scottsdale has risen so high that increasing the height of buildings would be the only way to stimulate new investment. Enough to provide an 8 story building with commercial on the bottom floor. Underground parking should also be encouraged
Type 3 should be increased. It is far enough away from the downtown area to not disturb the historic nature of that area. Enough to provide 10 stories of residential with commercial on the bottom floor.

SHOULD BONUS MAXIMUM BUILDING HEIGHTS BE MAINTAINED, OR AMENDED? Amended

IF AMENDING, WHAT BONUS MAXIMUM BUILDING HEIGHTS WOULD YOU SUGGEST CHANGING – AND WHERE? I'm not sure of the difference between base and bonus options. But same answer as #1

Contact Information

NAME Jacob Kory

EMAIL jacobokory@gmail.com

PHONE (480) 202-3203

PREFERRED MAILING ADDRESS 6816 E 6th St, Scottsdale, Arizona 85251

ARE YOU AN OLD TOWN RESIDENT Yes

DO YOU OWN PROPERTY IN OLD TOWN? Yes

HOW MANY PROPERTIES IN OLD TOWN DO YOU OWN? 3

OLD TOWN PRIMARY PROPERTY ADDRESS 6816 E 6th St, Scottsdale, Arizona 85251

DO YOU HAVE A BUSINESS IN OLD TOWN? Yes

HOW MANY BUSINESSES IN OLD TOWN DO YOU OWN? 1

OLD TOWN PRIMARY BUSINESS ADDRESS 4341 N. 75th St, Scottsdale, Arizona 85251

Moriarity, Ben

From: notifications@cognitoforms.com on behalf of City of Scottsdale <notifications@cognitoforms.com>
Sent: Thursday, April 14, 2022 7:41 PM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Building Height Self Guided Open House Survey Response - Jeff Quill

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Video Questions

SHOULD BASE MAXIMUM BUILDING HEIGHTS BE MAINTAINED, OR AMENDED? Maintained

SHOULD BONUS MAXIMUM BUILDING HEIGHTS BE MAINTAINED, OR AMENDED? Maintained

Contact Information

NAME Jeff Quill

EMAIL jquill1@cox.net

PHONE (480) 229-0907

PREFERRED MAILING ADDRESS 6944 E Oak St, Scottsdale, Arizona 85257

ARE YOU AN OLD TOWN RESIDENT No

DO YOU OWN PROPERTY IN OLD TOWN? No

DO YOU HAVE A BUSINESS IN OLD TOWN? No

Moriarity, Ben

From: notifications@cognitoforms.com on behalf of City of Scottsdale <notifications@cognitoforms.com>
Sent: Tuesday, April 12, 2022 12:12 PM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Building Height Self Guided Open House Survey Response - Robert Fishman

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Video Questions

SHOULD BASE MAXIMUM BUILDING HEIGHTS BE MAINTAINED, OR AMENDED? Maintained

SHOULD BONUS MAXIMUM BUILDING HEIGHTS BE MAINTAINED, OR AMENDED? Maintained

Contact Information

NAME Robert Fishman

EMAIL lratio@hotmail.com

PHONE (184) 784-8321 x1

PREFERRED MAILING ADDRESS 9076 N 117TH WAY, Scottsdale, Arizona 85259

ARE YOU AN OLD TOWN RESIDENT No

DO YOU OWN PROPERTY IN OLD TOWN? No

DO YOU HAVE A BUSINESS IN OLD TOWN? No

Moriarity, Ben

From: notifications@cognitofirms.com on behalf of City of Scottsdale <notifications@cognitofirms.com>
Sent: Tuesday, April 12, 2022 9:21 AM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Building Height Self Guided Open House Survey Response - Jim Crawford

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Video Questions

SHOULD BASE MAXIMUM BUILDING HEIGHTS BE MAINTAINED, OR AMENDED? Amended

IF AMENDING, WHAT BASE MAXIMUM BUILDING HEIGHTS WOULD YOU SUGGEST CHANGING – AND WHERE? Type 3 - 66 ft.

SHOULD BONUS MAXIMUM BUILDING HEIGHTS BE MAINTAINED, OR AMENDED? Amended

IF AMENDING, WHAT BONUS MAXIMUM BUILDING HEIGHTS WOULD YOU SUGGEST CHANGING – AND WHERE? Nothing higher than 66 ft.

Contact Information

NAME Jim Crawford

EMAIL jimcraw52@gmail.com

PHONE (480) 948-2663

PREFERRED MAILING ADDRESS

ARE YOU AN OLD TOWN RESIDENT No

DO YOU OWN PROPERTY IN OLD TOWN? No

DO YOU HAVE A BUSINESS IN OLD TOWN? No

Moriarity, Ben

From: notifications@cognitofrms.com on behalf of City of Scottsdale <notifications@cognitofrms.com>
Sent: Monday, April 11, 2022 4:57 PM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Building Height Self Guided Open House Survey Response - John Mueller

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Video Questions

SHOULD BASE MAXIMUM BUILDING HEIGHTS BE MAINTAINED, OR AMENDED? Amended

IF AMENDING, WHAT BASE MAXIMUM BUILDING HEIGHTS WOULD YOU SUGGEST CHANGING – AND WHERE?

SHOULD BONUS MAXIMUM BUILDING HEIGHTS BE MAINTAINED, OR AMENDED? Amended

IF AMENDING, WHAT BONUS MAXIMUM BUILDING HEIGHTS WOULD YOU SUGGEST CHANGING – AND WHERE? 60 feet.

Contact Information

NAME John Mueller

EMAIL johnmueller5@aol.com

PHONE (480) 656-5998

PREFERRED MAILING ADDRESS

ARE YOU AN OLD TOWN RESIDENT Yes

DO YOU OWN PROPERTY IN OLD TOWN? Yes

HOW MANY PROPERTIES IN OLD TOWN DO YOU OWN? 1

OLD TOWN PRIMARY PROPERTY ADDRESS 6802 e. Osborn rd., Scottsdale, Arizona 85251

DO YOU HAVE A BUSINESS IN OLD TOWN? No

Moriarity, Ben

From: notifications@cognitoforms.com on behalf of City of Scottsdale <notifications@cognitoforms.com>
Sent: Saturday, April 9, 2022 12:16 PM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Building Height Self Guided Open House Survey Response - Michael Norton

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Video Questions

SHOULD BASE MAXIMUM BUILDING HEIGHTS BE MAINTAINED, OR AMENDED? Maintained

SHOULD BONUS MAXIMUM BUILDING HEIGHTS BE MAINTAINED, OR AMENDED? Maintained

Contact Information

NAME Michael Norton

EMAIL xway.mike.norton@gmail.com

PHONE (602) 722-8686

PREFERRED MAILING ADDRESS 10105 East Via Linda, Suite 103-294, Scottsdale, Arizona 85258

ARE YOU AN OLD TOWN RESIDENT No

DO YOU OWN PROPERTY IN OLD TOWN? No

DO YOU HAVE A BUSINESS IN OLD TOWN? No

Moriarity, Ben

From: notifications@cognitofrms.com on behalf of City of Scottsdale <notifications@cognitofrms.com>
Sent: Tuesday, April 5, 2022 10:20 PM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Building Height Self Guided Open House Survey Response - caroline bissell

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Video Questions

SHOULD BASE MAXIMUM BUILDING HEIGHTS BE MAINTAINED, OR AMENDED? Maintained

SHOULD BONUS MAXIMUM BUILDING HEIGHTS BE MAINTAINED, OR AMENDED? Amended

IF AMENDING, WHAT BONUS MAXIMUM BUILDING HEIGHTS WOULD YOU SUGGEST CHANGING – AND WHERE? keep the maximum building heights at 60-72 in all of old town.

Contact Information

NAME caroline bissell

EMAIL battybissie@gmail.com

PHONE (480) 948-9098

PREFERRED MAILING ADDRESS 7231 e cactus wren rd, scottsdale, Arizona 85250

ARE YOU AN OLD TOWN RESIDENT No

DO YOU OWN PROPERTY IN OLD TOWN? No

DO YOU HAVE A BUSINESS IN OLD TOWN? No

Moriarity, Ben

From: notifications@cognitoforms.com on behalf of City of Scottsdale <notifications@cognitoforms.com>
Sent: Monday, March 21, 2022 9:12 PM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Building Height Self Guided Open House Survey Response - Jeremy Aguiar

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Video Questions

SHOULD BASE MAXIMUM BUILDING HEIGHTS BE MAINTAINED, OR AMENDED? Maintained

SHOULD BONUS MAXIMUM BUILDING HEIGHTS BE MAINTAINED, OR AMENDED? Maintained

Contact Information

NAME Jeremy Aguiar

EMAIL Jeremy.Aguiar@gmail.com

PHONE (170) 892-7059 x7

PREFERRED MAILING ADDRESS 123 South Green Street, 1208B, Chicago, Illinois 60607

ARE YOU AN OLD TOWN RESIDENT Yes

DO YOU OWN PROPERTY IN OLD TOWN? Yes

HOW MANY PROPERTIES IN OLD TOWN DO YOU OWN? 1

**OLD TOWN PRIMARY PROPERTY
ADDRESS**

7141 East Rancho Vista Drive Unit 6003,
Scottsdale, Arizona 85251

**DO YOU HAVE A BUSINESS IN OLD
TOWN?**

No

Moriarity, Ben

From: notifications@cognitoforms.com on behalf of City of Scottsdale <notifications@cognitoforms.com>
Sent: Saturday, March 19, 2022 9:20 AM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Building Height Self Guided Open House Survey Response - Gail Sikes

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Video Questions

SHOULD BASE MAXIMUM BUILDING HEIGHTS BE MAINTAINED, OR AMENDED? Maintained

SHOULD BONUS MAXIMUM BUILDING HEIGHTS BE MAINTAINED, OR AMENDED? Maintained

Contact Information

NAME Gail Sikes

EMAIL gs595@aol.com

PHONE (480) 634-3896

PREFERRED MAILING ADDRESS 6507 E. Hubbell St., Scottsdale 85257

ARE YOU AN OLD TOWN RESIDENT No

DO YOU OWN PROPERTY IN OLD TOWN? No

DO YOU HAVE A BUSINESS IN OLD TOWN? No

Moriarity, Ben

From: notifications@cognitoforms.com on behalf of City of Scottsdale <notifications@cognitoforms.com>
Sent: Saturday, March 19, 2022 11:51 AM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Building Height Self Guided Open House Survey Response - Ryan David Dick Dick

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Video Questions

SHOULD BASE MAXIMUM BUILDING HEIGHTS BE MAINTAINED, OR AMENDED? Maintained

SHOULD BONUS MAXIMUM BUILDING HEIGHTS BE MAINTAINED, OR AMENDED? Maintained

Contact Information

NAME Ryan David Dick Dick

EMAIL RyanDick@hotmail.com

PHONE (623) 215-5227

PREFERRED MAILING ADDRESS 11750 N 95Th St, Scottsdale, Arizona 85260

ARE YOU AN OLD TOWN RESIDENT No

DO YOU OWN PROPERTY IN OLD TOWN? No

DO YOU HAVE A BUSINESS IN OLD TOWN? No

Moriarity, Ben

From: notifications@cognitoforms.com on behalf of City of Scottsdale <notifications@cognitoforms.com>
Sent: Saturday, March 19, 2022 3:00 PM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Building Height Self Guided Open House Survey Response - Suzanne Acevedo

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Video Questions

SHOULD BASE MAXIMUM BUILDING HEIGHTS BE MAINTAINED, OR AMENDED? Maintained

SHOULD BONUS MAXIMUM BUILDING HEIGHTS BE MAINTAINED, OR AMENDED? Maintained

Contact Information

NAME Suzanne Acevedo

EMAIL suzanne5419@gmail.com

PHONE (208) 760-0816

PREFERRED MAILING ADDRESS 9420 E Cactus Rd, Scottsdale, Arizona 85260

ARE YOU AN OLD TOWN RESIDENT No

DO YOU OWN PROPERTY IN OLD TOWN? No

DO YOU HAVE A BUSINESS IN OLD TOWN? No

Moriarity, Ben

From: notifications@cognitofirms.com on behalf of City of Scottsdale <notifications@cognitofirms.com>
Sent: Friday, March 18, 2022 12:03 PM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Building Height Self Guided Open House Survey Response - steve tyrrell

Follow Up Flag: Follow up
Flag Status: Completed

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Entry Details

Video Questions

SHOULD BASE MAXIMUM BUILDING HEIGHTS BE MAINTAINED, OR AMENDED? Amended

IF AMENDING, WHAT BASE MAXIMUM BUILDING HEIGHTS WOULD YOU SUGGEST CHANGING – AND WHERE? Maximum 50' tall city-wide, except in Old Town it should be no higher than 36'

SHOULD BONUS MAXIMUM BUILDING HEIGHTS BE MAINTAINED, OR AMENDED? Amended

IF AMENDING, WHAT BONUS MAXIMUM BUILDING HEIGHTS WOULD YOU SUGGEST CHANGING – AND WHERE? This item should be discontinued and replaced with a more comprehensive approach to maintaining height restrictions and requiring open space % at each/every new development

Contact Information

NAME steve tyrrell

EMAIL azstevet@cox.net

PHONE (602) 509-2765

PREFERRED MAILING ADDRESS

ARE YOU AN OLD TOWN RESIDENT Yes

DO YOU OWN PROPERTY IN OLD TOWN? No

DO YOU HAVE A BUSINESS IN OLD TOWN? No

Moriarity, Ben

From: notifications@cognitofrms.com on behalf of City of Scottsdale <notifications@cognitofrms.com>
Sent: Friday, April 15, 2022 7:45 AM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Bonus Provisions Self Guided Open House Survey Response - Jen Bryant

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Entry Details

Video Questions

DO YOU SUPPORT THE PROVISION OF PUBLIC BENEFITS BEING A CONSIDERATION OF BONUS DEVELOPMENT STANDARD REQUESTS? No

WHY, OR WHY NOT?

DO YOU AGREE WITH THE EXISTING LIST OF PUBLIC BENEFITS? Disagree

IF NOT, WHAT MODIFICATIONS OR ADDITIONS YOU WOULD SUGGEST?

Contact Information

NAME Jen Bryant

EMAIL bryantjenifer@hotmail.com

PHONE (602) 722-0057

PREFERRED MAILING ADDRESS

ARE YOU AN OLD TOWN RESIDENT Yes

DO YOU OWN PROPERTY IN OLD TOWN? Yes

HOW MANY PROPERTIES IN OLD TOWN DO YOU OWN?

1

OLD TOWN PRIMARY PROPERTY ADDRESS

5100 north miller dr, Scottsdale, Arizona 85250

DO YOU HAVE A BUSINESS IN OLD TOWN?

No

Moriarity, Ben

From: notifications@cognitoforms.com on behalf of City of Scottsdale <notifications@cognitoforms.com>
Sent: Tuesday, April 12, 2022 12:53 PM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Bonus Provisions Self Guided Open House Survey Response - Robert Fishman

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Video Questions

DO YOU SUPPORT THE PROVISION OF PUBLIC BENEFITS BEING A CONSIDERATION OF BONUS DEVELOPMENT STANDARD REQUESTS? Yes

WHY, OR WHY NOT? It allows for a better result and improves Scottsdale's revenues.

DO YOU AGREE WITH THE EXISTING LIST OF PUBLIC BENEFITS? Agree

Contact Information

NAME Robert Fishman

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PREFERRED MAILING ADDRESS 9076 N 117TH WAY, Scottsdale, Arizona 85259

ARE YOU AN OLD TOWN RESIDENT No

DO YOU OWN PROPERTY IN OLD TOWN? No

DO YOU HAVE A BUSINESS IN OLD TOWN? No

Moriarity, Ben

From: notifications@cognitoforms.com on behalf of City of Scottsdale <notifications@cognitoforms.com>
Sent: Thursday, April 28, 2022 2:27 PM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Bonus Provisions Self Guided Open House Survey Response - David Brotman

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Entry Details

Video Questions

DO YOU SUPPORT THE PROVISION OF PUBLIC BENEFITS BEING A CONSIDERATION OF BONUS DEVELOPMENT STANDARD REQUESTS? No

WHY, OR WHY NOT?

The notion of public benefits is not quantitatively defined other than some nebules price. It seems to me that this whole exercise is all about the character of Old Town. The list of improvement benefits includes items that have nothing to do with the character of Old Town. The list should only include things that will enhance public spaces, and encourage setbacks and open space for pedestrians. The amount of building height and additional FAR should be based on a formula that takes into consideration ground-level open space. Suggest you see the New York zoning regulations for examples.

DO YOU AGREE WITH THE EXISTING LIST OF PUBLIC BENEFITS? Disagree

IF NOT, WHAT MODIFICATIONS OR ADDITIONS YOU WOULD SUGGEST? See comments above.

Contact Information

NAME David Brotman

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PHONE (480) 247-2218

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ARE YOU AN OLD TOWN RESIDENT No

DO YOU OWN PROPERTY IN OLD TOWN? No

DO YOU HAVE A BUSINESS IN OLD TOWN? No

Moriarity, Ben

From: notifications@cognitofrms.com on behalf of City of Scottsdale <notifications@cognitofrms.com>
Sent: Monday, March 21, 2022 5:55 PM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Bonus Provisions Self Guided Open House Survey Response - MARILYN TEPLITZ

⚠ External Email: Please use caution if opening links or attachments!

Entry Details

Video Questions

DO YOU SUPPORT THE PROVISION OF PUBLIC BENEFITS BEING A CONSIDERATION OF BONUS DEVELOPMENT STANDARD REQUESTS? Yes

WHY, OR WHY NOT? I would support the views of local businesses and residents. As stated above, the attendees to the Community Open House series supported a provision of public benefits as a consideration.

DO YOU AGREE WITH THE EXISTING LIST OF PUBLIC BENEFITS? Agree

Contact Information

NAME MARILYN TEPLITZ

EMAIL MGTEPLITZ@GMAIL.COM

PHONE (480) 221-5461

PREFERRED MAILING ADDRESS 9625 E Cinnabar Ave, Scottsdale, Arizona 85258

ARE YOU AN OLD TOWN RESIDENT No

DO YOU OWN PROPERTY IN OLD TOWN? No

DO YOU HAVE A BUSINESS IN OLD TOWN? No

Moriarity, Ben

From: notifications@cognitofirms.com on behalf of City of Scottsdale <notifications@cognitofirms.com>
Sent: Friday, March 18, 2022 11:51 AM
To: Reynolds, Taylor; Yaron, Adam
Subject: Old Town Bonus Provisions Self Guided Open House Survey Response - Steve Tyrrell

Follow Up Flag: Follow up
Flag Status: Flagged

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Entry Details

Video Questions

DO YOU SUPPORT THE PROVISION OF PUBLIC BENEFITS BEING A CONSIDERATION OF BONUS DEVELOPMENT STANDARD REQUESTS? No

WHY, OR WHY NOT? Developers should not be given the opportunity to skirt standards by paying the additional \$\$ for any reason. This is part of how we got into this bad situation and this needed to be discontinued now.

DO YOU AGREE WITH THE EXISTING LIST OF PUBLIC BENEFITS? Disagree

IF NOT, WHAT MODIFICATIONS OR ADDITIONS YOU WOULD SUGGEST? I do not agree or disagree. The City Council should live within their means and not agree to the bonus funding concept

Contact Information

NAME Steve Tyrrell

EMAIL azsteveT@cox.net

PHONE (602) 509-2765

PREFERRED MAILING ADDRESS

ARE YOU AN OLD TOWN RESIDENT Yes

DO YOU OWN PROPERTY IN OLD TOWN? No

DO YOU HAVE A BUSINESS IN OLD TOWN? No

From: notifications@cognitoforms.com on behalf of [City of Scottsdale](#)
To: [Reynolds, Taylor](#); [Yaron, Adam](#)
Subject: Old Town Bonus Provisions Self Guided Open House Survey Response - Gail Sikes
Date: Saturday, March 19, 2022 9:31:33 AM

External Email: Please use caution if opening links or attachments!

Entry Details

Video Questions

DO YOU SUPPORT THE PROVISION OF PUBLIC BENEFITS BEING A CONSIDERATION OF BONUS DEVELOPMENT STANDARD REQUESTS? No

WHY, OR WHY NOT?

Somehow it s seems that the developer gets what they want in the end, and the bonuses are not worth the loss of views and lifestyle in this area

DO YOU AGREE WITH THE EXISTING LIST OF PUBLIC BENEFITS? Disagree

IF NOT, WHAT MODIFICATIONS OR ADDITIONS YOU WOULD SUGGEST?

Workforce housing for example: The Miller developer offers 8 apartments at a 'reasonable' rate, but only for 5 years. Then what are the families supposed to do? That is such a bogus thing to offer

Contact Information

NAME Gail Sikes

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PHONE (480) 634-3896

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ARE YOU AN OLD TOWN RESIDENT No

DO YOU OWN PROPERTY IN OLD TOWN? No

DO YOU HAVE A BUSINESS IN OLD TOWN? No

From: notifications@cognitoforms.com on behalf of [City of Scottsdale](#)
To: [Reynolds, Taylor](#); [Yaron, Adam](#)
Subject: Old Town Bonus Provisions Self Guided Open House Survey Response - Ryan David Dick Dick
Date: Saturday, March 19, 2022 11:59:12 AM

External Email: Please use caution if opening links or attachments!

Entry Details

Video Questions

DO YOU SUPPORT THE PROVISION OF PUBLIC BENEFITS BEING A CONSIDERATION OF BONUS DEVELOPMENT STANDARD REQUESTS? No

WHY, OR WHY NOT?

Adding height and density to Old Town is to destroy Old Town by definition. Replicating the downtown corridor of Phoenix in the Old Town area is a terrible idea that benefits no one with the exception of the few people who build and sell the buildings and apartments that exclude the public from these sites.

DO YOU AGREE WITH THE EXISTING LIST OF PUBLIC BENEFITS? Disagree

IF NOT, WHAT MODIFICATIONS OR ADDITIONS YOU WOULD SUGGEST?

The "public benefits" are items that the city should provide anyway - walkways, lighting, open space - to the citizens of the city.

Contact Information

NAME Ryan David Dick Dick

EMAIL RyanDick@hotmail.com

PHONE (623) 215-5227

PREFERRED MAILING ADDRESS 11750 N 95Th St, Scottsdale, Arizona 85260

ARE YOU AN OLD TOWN RESIDENT **No**

DO YOU OWN PROPERTY IN OLD TOWN? **No**

DO YOU HAVE A BUSINESS IN OLD TOWN? **No**
